

FERRIS STATE UNIVERSITY

Good News Items

April 2015

Academic Affairs

COLLEGE OF BUSINESS

- Dr. Hwee-Joo Kam, Assistant Professor in the Information Security & Intelligence (ISI) program, has been selected and awarded scholarship to attend the 2015 TRUST Women's Institute for Summer Enrichment (WISE) at University of California, Berkeley. The Team for Research in Ubiquitous Secure Technology (TRUST) provides training on teaching and research related to cyber security that will completely reshape national's critical infrastructure through radical design and development of trustworthy information systems. Please see <https://www.truststc.org/education/wise/index.html>

COLLEGE OF EDUCATION & HUMAN SERVICES

School of Criminal Justice (SOCJ)

- Michael Mendenhall has been hired as an Assistant Professor in the School of Criminal Justice, replacing Professor Terry Nerbonne. He will begin in August 2015.
- Academic Advisor Amie Calhoun has started working in the School of Criminal Justice effective March 10, 2015 and comes to FSU with significant student orientation and advising experience.
- The students in the SOCJ Law Enforcement Academy recently participated in the Michigan Special Olympics (MSO) Polar Plunge at Chippewa Lake. The students raised \$5,800 in donations for MSO for this event. Previously, the same students raised \$1,200 for the Law Enforcement Torch Run for MSO making their total fund raising for MSO \$7,000 over the last seven months. MSO recognized the students as the top fundraising police academy in the state.
- *The Lynn and Gary Trimarco Endowed Scholarship* has been approved as the latest scholarship to be awarded for Fall 2015 to a deserving Criminal Justice student with financial need.

School of Education (SOE)

- Vanessa Wyss presented, "Preparing Pre-Service Teachers for Professionalism: The Impact of a PDS Effort on Various Pre-service Teacher Groups" at the National Association of Professional Development Schools in Atlanta, Georgia. The presentation reported on the use of a video about professionalism and how the video enriched discussions on professionalism with pre-service teachers.
- Virginia Hines presented a paper at the annual meeting of the Eastern Educational Research Association in Sarasota, Florida last month. The paper is titled "The Perfect Storm: Teacher expectations, Fetal Alcohol Spectrum Disorders, and the School to Prison Pipeline".

ROTC

- FSU Cadet Joshua Camiller received the George C. Marshall ROTC Award. This honor is given to the ROTC Cadets across the nation who demonstrate excellence in leadership, academics, performance, and extracurricular activities that epitomize the career of General Marshall. Cadet Camiller is one of only 272 recipients nationally for 2015. The George C. Marshall Foundation presents awards in conjunction with a three-day seminar focusing on leadership and national security from March 29, 2015 to April 1, 2015, at Fort Leavenworth, KS.

COLLEGE OF ENGINEERING TECHNOLOGY

- On March 4th, Maycee Robinson, Shari Wessels, Rachel Mroz and Margaret Lazarowicz attended the Women in Construction luncheon. This annual event is sponsored by the National Association of Women in Construction GR Chapter 194 and is held at the YMCA of Greater Grand Rapids.
- Heavy Equipment student, Paul Laskowski, was recently awarded the DaSilva Award. He will also be attending the NAFA Institute and Expo where he will accept his \$3,000 scholarship from the NAFA Educational Foundation.
- The College of Engineering Technology has been named winner of a 2015 Michigan Works! Association Prosperity Award. This honor, which will be awarded in Lansing on April 22nd, represents their partnership with Michigan Works! and Reed City Tool, resulting in new job creation and significant local impact.

COLLEGE OF HEALTH PROFESSIONS

- Susan Owens, Assistant Professor in the School of Nursing, has been awarded full institutional support from the Office of the Provost to participate in the 12-day Higher Education Resource Services (HERS) Summer Leadership Institute. Located in Denver in June 2015, the program focuses on knowledge, skills, and perspectives for achieving institutional priorities and maximizing resources.
- Faculty members from the College of Health Professions were among attendees at the annual Equity within the Classroom conference in Grand Rapids, MI. The annual conference provides a forum for education personnel and community supporters to present and review current research impacting equality of opportunity and degree achievement for Michigan's academically and economically disadvantaged students.
- Two Public Health faculty members were among recipients of the Timme Travel Grant. Dr. Anuli Njoku and Dr. Fathima Wakeel were chosen out of 15 selected recipients for the grant.
- Dr. Anuli Njoku, Public Health faculty, was selected to attend the 6th annual Health Equity Leadership Institute (HELI) held by the University of Wisconsin-Madison Collaborative Center for Health Equity and the Maryland Center for Health Equity in the School of Public Health. Held in June in Madison, WI, HELI is an intensive weeklong "research boot camp" focusing on increasing the number of researchers, particularly minority investigators, engaged in health disparities/health equity research and competing successfully for tenure track and leadership positions. Dr. Njoku will join the 100+ national scholars who have graduated since 2010.

FLITE

- Leah Monger, Academic Department Head in FLITE Digital & Support Services, has been awarded full institutional support from the Office of the Provost to participate in the 12-day Higher Education Resource Services (HERS) Summer Leadership Institute. Held at Bryn Mawr in July 2015, the intensive program prepares women faculty and administrators for institutional leadership roles.

MICHIGAN COLLEGE OF OPTOMETRY

- Vandana Rajaram received the Ferris Faculty Research Grant for a Scleral Contact Lens and Aberrations project. The co-investigator on the grant is Craig Norman.
- Chad Rosen, OD, FAAO lectured in New York City at the Nassau County Optometric Society. The lecture topic was Scleral Contact Lenses: Designs, Fitting Techniques, and Ocular Measurements. Dr. Rosen also lectured for the Western Michigan Optometric Society in Grand Rapids on the same topic.

- In February, the Michigan College of Optometry, Beta Sigma Kappa Optometric Honor Society welcomed 16 new student members during an induction ceremony at the college.
- The MCO's Vision Research Institute at Ferris State University works closely with various industry leaders to carry out objectives for the year. A recent initiative was the launch of a website that was created to serve as an educational hub for today's eyecare provider with information pertaining to the topic of myopia (nearsightedness) and myopia control, areas of clinical care that continues to receive widespread interest. For more information, please visit www.myopiacontrol.org.

Administration and Finance

Athletics

- The Ferris State University men's basketball team won the GLIAC Tournament Championship for only the second time in school history by beating Lake Superior State on March 8 in Sault Ste. Marie. FSU also reached the NCAA Division II Tournament for the 10th time in program history.
- Senior guard Drew Lehman of the Bulldog men's basketball squad was chosen among the top five players in the region by both the National Association of Basketball Coaches and Daktronics. He has also been invited to play in the Reese's Division II National All-Star Game.
- In men's basketball, senior guard Drew Lehman (Toledo, Ohio/Central Catholic) was chosen to the All-GLIAC First Team while the combination of junior center Jared Stolicker (Middleville/Thornapple-Kellogg) and junior forward Josh Fleming (Carol Stream, Ill./Glenbard North) were both second team all-conference recipients this winter. Finally, both Stolicker and junior forward James Chappell (Detroit/Southwestern) were named to the GLIAC All-Defensive Team, giving FSU a total of five places on the all-conference balloting, the most in the GLIAC.
- The Bulldog men's ice hockey team advanced to the WCHA Final Five Championship semifinals for the second-straight year after pulling out an exciting 3-2 triple-overtime victory over Bemidji State on the road to complete a first-round playoff sweep. The Bulldogs' victory over Bemidji came in the longest game in school history and the 13th-longest in NCAA Hockey history.
- Senior goaltender CJ Motte of the Bulldog men's ice hockey squad concluded his career as the school's all-time winningest goaltender. Motte topped the previous record held by former All-America goaltender Mike Brown and finished his four seasons with a program-best 66 career wins in net for FSU.
- Ferris State was well-represented in the 2014-15 All-WCHA hockey postseason honors with a total of 17 hockey student-athletes claiming WCHA All-Academic Team accolades.
- A dunk from FSU men's basketball junior Josh Fleming versus Ashland in the GLIAC Tournament was published online and picked up by various national sources in early March, receiving nearly 50,000 views on YouTube alone.
- Senior standout Samantha Johnson (Troy) of the Ferris State University women's indoor track and field team set a new season best and came away with All-America honors at the 2015 NCAA Division II National Indoor Track & Field Championships. Johnson clocked 4:53.79 in placing seventh overall in the mile run at the national championships.
- Junior forward/center Christina Branch (Grand Rapids/West Michigan Lutheran) of the Ferris State women's basketball squad was an All-GLIAC Second Team choice while junior

guard Katie Mavis (St. Joseph) earned all-defensive team recognition for their efforts on the hardwood this past winter.

- Two members of the Ferris State University women's volleyball program had an opportunity to compete to represent the United States as Bulldog middle hitter Caroline Heitzman (Newaygo) and outside hitter Megan Vander Meer (Grand Rapids), both of West Michigan, were chosen and attended the 2015 USA Volleyball Women's National Team Tryouts held in late February at the U.S. Olympic Training Center in Colorado Springs.
- Ferris State University will be well-represented in the 2015 Champions of Character College All-Star Game as a total of seven student-athletes were chosen to participate in the annual West Michigan collegiate all-star event. The Bulldogs had the most combined selections of any school for the basketball game. The contest, which takes place on March 25 at Davenport University in the Grand Rapids area, pits the top area seniors from West Michigan institutions against each other. Along with seven chosen student-athletes from the Bulldog basketball programs, second-year Ferris State men's basketball head coach Andy Bronkema will serve as a co-head coach.

Finance

- The Ferris Foundation endowment investment returns of 17.1% for fiscal year 2014 outperformed national averages for other college and university endowments as reported in the recently released 2014 NACUBO Commonfund Study of Endowments. Additionally, the Foundation's 3-year, 5-year, and 10-year averages also exceed national averages in our peer group of similar sized endowments. Endowment earnings are used to support student scholarships, FLITE, faculty development and a few other priorities for the University.

Human Resources

- Your Staff Center for Training & Development is in the process of planning summer workshops. Sessions have been scheduled throughout March and April to provide Ferris employees an opportunity to provide input on future initiatives for employee development. Register for any one of the Staff Center Coffee Break sessions on the [Calendar of Events & Registration site](#) to participate in the planning process.
- Staff Center for Training & Development student employee Daniel Lidman completed a video showcasing how the Staff Center is impacting Ferris. View the video and find out more on [the Staff Center for Training & Development website](#).

IT Services

- Telecommunication's Instrument Repair Department worked with Physical Plant movers and electricians and an outside contractor to remove two older medical imaging cameras, one dual head and one single head, and replace them with a newer dual head medical imaging camera.

Governmental Relations and General Counsel

- Jody Greco attended Mrs. Snyder's new initiative to "End Campus Sexual Assault" on March 17, 2015. Mrs. Snyder is convening a summit in early June to begin work on this topic and has invited all the universities to participate.
- Governmental Relations and General Counsel hosted the annual Lansing Legislative Luncheon on March 25th. We had an excellent turnout of legislators and staff. The College of Engineering Technology spotlighted their programs with faculty and students available to answer questions which was excellent timing with the Swan Annex vying for Capital Outlay approval within the next month. The greater Big Rapids/Mecosta County community leaders

also contributed to the event with over 20 members in attendance; a testament to the strong ties between Ferris and the community.

- The Mecosta County Area Chamber of Commerce's Educational Programming Committee is exploring industry/membership interest in offering the "Mini-MBA Program" to its membership this fall. This program is through the Ferris College of Business. The Chamber is very excited about the possibility of this collaborative effort.

Kendall College of Art & Design

- Through a recent initiative undertaken by Spectrum Health Innovations, which links the organization to West Michigan's robust entrepreneurial community, Industrial Design Students Justin Beitzel and Wes Keely were given the opportunity to design new products capable of solving common problems within the healthcare industry's existing care model.
- A number of KCAD community members were recently awarded scholarships to take courses this summer at the Ox-Bow School of Art in Saugatuck, MI: Photography professor Darlene Kaczmarczyk; students Amanda Opolski (Sculpture and Functional Art), Jerydd Sprague (Sculpture and Functional Art), Lydia Boda (Sculpture and Functional Art), Molly Duff (Printmaking), Sarah Lewis (Art History); and alumni Jessica Shelton ('12, Metals and Jewelry Design), Kayla Thompson ('11, Sculpture and Functional Art), and Trevor Rowely ('12, Printmaking).
- A group of Printmaking students from both the undergraduate and graduate programs recently travelled to the University of Tennessee to participate in the Southern Graphics International Printmaking Conference: Amanda Berry, Eana Egoian, Emily Cobb and Deborah Mattson.
- Drawing professor Deborah Rockman will head down to Bowling Green University in Ohio for a daylong stint as a visiting artist on April 1.
- Photography professor Darlene Kaczmarczyk was a featured speaker at the recent Society for Photographic Education's (SPE) 2015 national conference, where she discussed changes in food photography over the last 50 years in a talk entitled "Picture a Cake."
- Recently, AIGA West Michigan and the KCAD Alumni Association teamed up to bring Timothy Goodman - a New York City-based designer, illustrator, and art director who is one of the top young creatives working today - to Grand Rapids, where he connected with seniors in KCAD's Graphic Design program before delivering a keynote address at the Grand Rapids Art Museum.
- MFA Painting student Dustin Rogers has won the 2015 MFA Student Purchase Award from Ferris State University for his piece "Plane to Sea, Plain to See," composed of oil and charcoal on canvas.
- Sculpture and Functional Art professor Israel Davis travelled to Gatlinburg, TN to attend "Pentaculum," a recent weeklong invitational artist residency and retreat experience held at Arrowmont School of Arts and Crafts.
- Digital Media senior Valerie Goniwiecha recently lent her talents to a team of students from Michigan State University that took home the coveted Best in Show award at the 2015 Mid-Michigan ADDY Awards.
- In the wake of the College Art Association's (CAA) 2015 Annual Conference in New York City, the organization has publicly thanked the individuals who served as career services mentors during the event, including Art History professor Karen Carter and Admissions officer Tom Post.

- Photography Program Chair Adam D. DeKraker and Photography student and lab assistant Michaela Faass recently had the opportunity to co-jury the 2015 Michigan Youth Art Festival's Visual Arts Exhibit.
- Taylor Mazer, KCAD alum ('12, Illustration) and current adjunct faculty in the Illustration department, is featured in the "Regional Showcase: Michigan" exhibition at the prestigious Manifest Gallery in Cincinnati, OH.
- The Urban Institute for Contemporary Arts (UICA) recently announced that KCAD alum Katie Zychowski ('11, Photography) has been named the organization's new Marketing and Communications Coordinator.
- 16 different KCAD students won awards at the 2015 West Michigan ADDY Awards. The evening's biggest student winner was Graphic Design senior Deanna Lucas, who took home the coveted Best of Show award, as well as a Gold ADDY, for her non-traditional campaign "This is Me."
- MFA Painting student Ricardo Gonzalez has curated "Borderline," an exhibition held at Grand Valley State University that will feature thirteen Latino artists working in graphic design, illustration, drawing, painting, street art, murals, collage, art instruction, and pop-up art galleries.
- Gwen O'Brien ('97, Graphic Design) was among the 32 nominees for this year's Top Women Owned Businesses Award, given annually by the Grand Rapids Business Journal.

Student Affairs

Enrollment Services

- All of the Spring 2014-2015 IPEDS reports have been submitted and locked 3 weeks prior to the deadline.
- On March 21st, in the new University Center, Admissions hosted 542 guests (206 students) at the Admitted Student Open House. This was an increase over last year's attendance by 86 students and 198 more total guests.
- The Office of Scholarships and Financial Aid and the Admissions Office, with the help of volunteers from across campus, Ferris Statewide and Kendall School of Art & Design, hosted nearly 1100 local high school students for Get Real! on March 19th. This event was held in conjunction with our College Day Fair for the MOISD juniors and there were 37 College/Military representatives that participated.
- The Office of Scholarships and Financial Aid sent award letters to over 3800 new freshmen and transfer students on Friday, March 13. The earliest ever in recent history!
- E-Tickets for commencement went live on March 24th. The tickets can now be emailed to family and friends. We have received positive feedback from off-campus students who do not have to come to the main campus to pick them up.

Birkam Health and Counseling Center

- Birkam Health & Counseling Center Director, Renee Vander Myde, MA, LLP, was interviewed regarding a recent report released by UCLA Higher Education Research Institute on the high rate of freshman mental health issues, especially stress; 153,000 college freshman were surveyed. In response to this article, Dr. Chris Richmond not only did a stress-reduction presentation for Ferris Grand Rapids, he was interviewed by Maranda of WOTV which **will be aired March 26 at 7:00 p.m. on WOTV 4**. The purpose of the interview was to alert parents and future students (as well as current students) about the resources available to them

to help cope and be successful at school. This type of outreach is important as we prepare the college students of the future while helping current students manage their stress and other concerns. MLive article: http://www.mlive.com/news/grand-rapids/index.ssf/2015/02/survey_more_college_students_s.html

University Advancement and Marketing

- At their annual meeting on Feb. 19, the Ferris Alumni Association Board approved the addition of four new board members. Judith Collins, a 1982 graduate from the College of Engineering Technology, currently serves as the historical architect and compliance coordinator of the Indiana Dunes National Lakeshore in Michigan City, Ind. Luke Edington, a 2014 graduate from the College of Engineering Technology, is the production sports engineer for Gentex in Holland, Mich. Susan Wyckoff McFarland, a 1999 graduate from the College of Arts and Sciences, works at the Social Security Administration in Sheridan, Mich. Rick Rolf, a 1980 graduate from the College of Business, works at Thrivent Financial in Grand Rapids, Mich. The Association also celebrated the service of outgoing board members, Tamiko Logan (EHS '01), Eric Weeks (B '93), and Charley Schlosser (B '92).
- On Friday, March 20, the Ferris Alumni Association hosted a pre-game alumni and fan reception at the Eagle Street Grille, in St. Paul, Minn. prior to the Bulldogs WCHA Final Five semi-final game. More than 70 alumni and fans participated. Special thanks to the FSU Pep Ban for attending and playing at the event.
- The Student Alumni Gold Club was presented Outstanding Internal Program for District 5 by CASE ASAP (Affiliated Student Advancement Programs) for their Brutus Mascot Program. The award was noted for celebrating extraordinary dedication to student advancement in higher education and will be submitted for the National Convention and Awards Ceremony in Washington, D.C. this August.
- The Alumni Association, the Ferris Bookstore and the Commencement Office hosted more than 850 graduating seniors during the Graduation Fair on March 24, 2015 in the University Center. Graduating Ferris State seniors were able to visit numerous vendors, receive information on the new electronic ticket process, purchase their caps and gowns, record an electronic video message for family and much more!
- Contributions to The Ferris Foundation are up 19% and the number of donors is up 14% compared to the same time last year.
- Ferris Foundation Board member John Collins made a gift to the “Be a Playmaker” campaign.
- Larry Pearce, a former All-American football player and a 1994 graduate from the College of Business, made a gift to the locker room project.
- Several former track student athletes made gifts to the Ray Helsing Track and Cross Country Endowment.
- On Friday evening Feb. 27, the Ferris State University College of Pharmacy hosted an alumni reception at the Michigan Pharmacists Association Annual Meeting in Detroit. The event was well-attended with more than 100 registered guests, including AVP and Executive Director of the Ferris Foundation, Carla Miller, AVP David Lepper from UA&M, and Senior Advancement Officer, Brett Scott from UA&M. During the event, Dean Stephen Durst introduced Mr. Jeff Rowe who spoke about the recent \$5 million gift from Phil and Jocelyn Hagerman. Phil Hagerman addressed the group about the reasons behind his recent gift to the College of Pharmacy and the impact that it will make for future students. In addition, Ferris

student pharmacists were able to network at a special student social following the reception. The MPA Annual Convention & Exposition provides approximately 50 quality continuing education programs on the latest in pharmacy.

- Long-distance swimmer, author and former sports broadcaster Diana Nyad will be the keynote speaker for The Ferris Foundation Benefit Nov. 6, 2015 at DeVos Place in Grand Rapids. At the age of 64, Diana, in her fifth and final attempt, successfully fulfilled her lifelong dream of completing the 110-mile swim from Cuba to Florida on Sept. 2, 2013. Proceeds from the benefit support The Ferris Foundation Opportunity Endowed Scholarship and faculty and staff merit grant awards.
- The Web team in University Advancement and Marketing has been working behind the scenes with Academic Affairs to launch the new Course Catalog that is now live on the ferris.edu website (ferris.edu/catalog). The catalog provides students, prospective students and families with written information regarding the different colleges, programs, degrees, courses and student services offered at Ferris State University. Each college within the University maintains current information on program admissions and completion requirements, degree requirements, course prerequisites and related information.