

# FERRIS STATE UNIVERSITY

## Good News Items

September 2014

### Academic Affairs

#### PROVOST'S OFFICE

- Erin Scott joined the Office of Academic Research in Academic Affairs July 14, 2014, as the new Grant & Contract Officer. Her experience in grant administration with a number of higher education institutions will provide the university community valuable expertise with pre-award grants and sponsored funding.
- Carrie Franklund joined the Provost's Office on July 1, 2014 as the Academic Communication and Events Coordinator. Carrie's previous experience in a variety of positions at Ferris as well as her professional writing and event planning knowledge will be an asset to the Provost's Office.
- The Provost's office has once again renewed membership in the Education Advisory Board (EAB). Offering research, tools and analytics, and technology, the EAB is a tremendous resource for faculty, staff, and administration. The login can be found under Training Resource on the Help tab on MyFSU or by going directly to <http://www.eab.com>.

#### COLLEGE OF BUSINESS

- Eleven College of Business, Marketing, Graphic Design and Graphic Media Management students were awarded a total sum of \$26,700 in scholarship money for the 2014/2015 year. The National Print and Graphic Scholarship Foundations selected Tyler Christofferson, Angela Vanderwall, Lynette DeGeorge, Whitney Smith, John Ensink, Rachel Reber, Dusti Manning, Heather Wauldron, Lauren Bearinger, Caraline Visuri, and Aubree Berg from a pool of over 500 applicants.
- Mark Wilson, PGA Golf Program Player Development Coordinator, published an article titled, "Solid as a Rock After 15 Years", in the July 2014 PGA Magazine, Volume 95, No.7. The article describes the 1999 ruling regarding a boulder that blocked Tiger Woods from playing toward the green. Mark is a member and Past Chairman of the PGA of America Rules Committee and a PGA Master Professional.
- Dr. Hwee-Joo Kam published an article entitled "Information Security In Higher Education: A Neo-Institutional Perspective" in the Journal of Information Privacy and Security, Volume 10, Issue 1, 2014. Please go here to read her paper:  
[http://www.tandfonline.com/doi/abs/10.1080/15536548.2014.912482-.U\\_X72GOTJtM](http://www.tandfonline.com/doi/abs/10.1080/15536548.2014.912482-.U_X72GOTJtM).
- Dr. Greg Gogolin and Dr. Hwee-Joo Kam coauthored a paper titled "Cyber Jihad: Terrorists as Knowledge Workers and Cyber Learners" which Kam presented in the IFIP Dewald Roode Information Security Workshop on June 17, 2014. The workshop was held in New Castle, England.
- Dr. Hwee-Joo Kam presented a paper entitled "Out-Of-Class Learning: A Pedagogical Approach of Promoting Information Security Education", on August 9 2014k at the annual Americas Conference on Information Systems (AMCIS) in Savannah, Georgia. Her paper examines how out-of-class learning approach promotes student success and student retention rate in the ISI program. You may read her paper here:  
<http://aisel.aisnet.org/cgi/viewcontent.cgi?article=1167&context=amcis2014>

- Ferris State University ranked in the top 25 nationally (tied with the University of Minnesota) in best Cybersecurity programs in the country according to a survey conducted by the Ponemon Institute. The Institute sought to “identify and rate U.S. colleges and universities they believe are most committed to advancing students’ learning and domain expertise in the emerging fields of cybersecurity and information assurances”. For more information, see the link at [http://www.hp.com/hpinfo/newsroom/press\\_kits/2014/RSACConference2014/Ponemon\\_2014\\_Best\\_Schools\\_Report.pdf](http://www.hp.com/hpinfo/newsroom/press_kits/2014/RSACConference2014/Ponemon_2014_Best_Schools_Report.pdf)

#### COLLEGE OF ENGINEERING TECHNOLOGY

- Michigan STEM Partnership awarded a Science, Technology, Engineering, and Math (STEM) grant to Ferris State University, the Charlevoix-Emmett ISD, and its industry partners. The grant created 15 full scholarships for students from across the state of Michigan and allowed them to attend the College of Engineering Technology summer academy of their choice.
- The Corporate and Professional Development Center (CPDC) recently completed several projects including:
  - Lavelle Industries (Wisconsin) training in Rubber Engineering Technology for five company engineers and technicians. This training, hosted in the National Elastomer Center, represented the first of multiple trainings expected for the rubber products manufacturer. (Instructors: Marc Guske and Matt Yang.)
  - Morbark training 18 workers, in Electrical fundamentals, Control fundamentals and 24 workers in Hydraulics. (Instructor: Gary Todd)
  - Reed City Tooling training of apprentice employees in Print Reading for Industry and Introduction to CAD, and Industrial Math. (Instructors: Lou Nemastil and Dan Wanink)
  - Yoplait training involving (54 employees) in Fundamental of Pneumatics; Theory of Electricity; Proximity Sensor Operation and Application; and Troubleshooting Fundamentals (Instructors: Steve Johnson, Jeff Pedelty (adjunct), Murry Stocking, and Gary Todd)
  - Motorcycle Safety training program for more than 800 motorcycle riders.
  - EGSA certification exam developed for the Electrical Generating Systems Association.
  - HVACR S.T.A.R. Service Technician Re-Certification exam was written for the United Association of Journeymen and Apprentices of the Plumbers and Pipe Fitting Industry.
- Matt Haan and Andy Doane, CET students, earned gold and silver medals, respectively, at the Skills USA National event held in Kansas City, Missouri.
- The CET and the CHP hosted Charlevoix-Emmett ISD students for a nontraditional career day. The students toured programs in both colleges and participated in real life application activities focusing on Science, Technology, Engineering, and Mathematics (STEM).

#### FLITE

- Stacy Anderson, Mari Kermit-Canfield, Alison Konieczny, and Kristy Motz, instruction librarians from FLITE, collaborated on a presentation called “Mix it up with Faculty: A Collection of Successful Collaboration Instruction Techniques”. This was shared with Instruction Librarians from across Michigan at MIX - the Michigan Instruction Exchange - in Grand Valley State University’s new Mary Idema Pew Library on August 8, 2014.
- Prof. Terry Doyle, Retention and Student Success, addressed over 300 librarians as keynote speaker at the internationally known annual LOEX (Library Instruction Exchange)

Conference held in Grand Rapids, May, 2014. He spoke on “The New Science of Learning: How to Live in Harmony with Your Brain”. FSU sponsored the conference in partnership with CMU, EMU, GVSU, WMU, and Aquinas and Hope colleges. Kristy Motz, FLITE’s Library Instruction Coordinator and Elise Brown, Kendall College’s Instruction/Reference Librarian were Planning Committee members.

#### COLLEGE OF EDUCATION & HUMAN SERVICES

- Two Law Enforcement Academy recruits volunteered to work a security detail for the Mecosta County Area Chamber of Commerce 46th Annual Labor Day Arts and Crafts Festival in Hemlock Park. The recruits provided security for the vendors who needed to leave valuables overnight at the park on August 31 from 10:00 p.m. until 6 a.m. on September 1, 2014. Local law enforcement agencies were unable to provide the security as they have in the past.
- Nine Television and Digital Media Production (TDMP) students, engineer Pat Tobin and faculty member, Glen Okonoski, provided live coverage ([www.usrowing.org](http://www.usrowing.org)) of the 2014 US Rowing Association's National Competition. Held August 14-17, 2014 at the Riverside Park in Grand Rapids, teams from 38 states and Canada participated. TDMP’s coverage of the event was widely praised, and Ferris State received much positive recognition as participants, organizers and officials were thrilled with the quality of the feed provided.
- Digital Animation and Game Design (DAGD) student, Kenya Foster, has accepted a highly desirable internship at Nickelodeon beginning this Fall. Being chosen for this internship speaks both to Kenya's talent, as well as to the quality instruction that she received through the DAGD program. Marty Lier, internship coordinator for DAGD, assisted in Kenya's application process.
- Julie H. VanderLaan, a School of Education alumna, received the Digital Arts Film and Television Teacher (DAFT) of the Year Award. She teaches at Byron Center High School. You can go to the following link for more information:  
<http://www.daftonline.org/2014/04/julie-vanderlaan-2014-daft-teacher-of-the-year/>
- Nine Cadets of FSU’s ROTC attended and successfully complete the ROTC Leadership Development and Assessment Course (LDAC) at Ft. Knox, Kentucky over the summer. Of particular note, one FSU Cadet, Joshua Camiller, received the Platoon Leadership Award in recognition of his outstanding performance and two Cadets, Charles Fias and Abram McIntire, were awarded the Army Physical Fitness Excellence patch for their outstanding performance on the Army Physical Fitness Test.

#### MICHIGAN COLLEGE OF OPTOMETRY

- Dean David Damari, in cooperation with the Michigan Optometric Association, arranged for a visit by members of the Health Care Policy committee of the Michigan State House of Representatives on May 2, 2014. The Committee had lunch and toured MCO.
- Congratulations to Amy Dinardo for being named the Regional Vice Chair for AAO Admittance Committee. Link:  
<http://www.ferris.edu/HTMLS/news/archive/2014/may/dinardo.htm>
- Drs. Avesh Raghunandan and Jason Andrus (Class of 2014) published a paper titled “Binocular Capture: The role of non-linear position mechanisms” in *Vision Research* Vol. 102, 2014. The study showed that the perceived location of monocular targets (visual direction) can be shifted in the direction of surrounding binocular depth-defined targets in normal binocular human visual systems.
- Dr. Mark Swan taped an interview for an August WZZM 13 “Healthy You” segment. The interview was on “Back to school eye exams” and “Digital eye strain”.

- MCO hosted the annual Gas Perm Lens Institute Resident Workshop the weekend of August 15 - 17. MCO showcased our program and facility to a renowned national audience.
- Craig Norman, Director of the Vision Research Institute, and Chad Rosen, Senior Research Fellow, of the Michigan College of Optometry, were interviewed for the August edition of the *Eye Care Business* magazine. The article was titled, "Putting Glass in Play."

#### COLLEGE OF PHARMACY

- Dr. Lisa Meny, Associate Professor of Pharmacy Practice, recently completed the National Association of Chain Drug Stores (NACDS) Faculty Scholars Program. A select group of eight faculty members from pharmacy schools and colleges nationwide were chosen to participate in this program designed to mentor faculty members in the development of effective and meaningful community-based patient care research. The program provided structured opportunities to network with community pharmacy leaders and research experts nationwide. As part of this program Dr. Meny's research examined key concepts in the economic development of a pharmacist within the medical home practice model from the perspectives of health care providers and payors of health care services. The findings of her research were presented via a poster presentation in July at the American Association of Colleges of Pharmacy Annual Meeting in Grapevine, Texas.

### Administration and Finance

#### Athletics:

- The Ferris State football team is presently ranked among the nation's top 30 teams in three different Division II collegiate polls, including 22nd in the Massey Ratings and 25th in the CompuhaterRatings.com poll. The Bulldogs also placed tied for 30th in the American Football Coaches Association (AFCA) Preseason Rankings unveiled by the national coaches' organization.
- Ferris State All-American quarterback Jason Vander Laan (Frankfort, Ill./Chicago Christian), who will be a junior for the Bulldogs this fall and a returning Division II Harlon Hill Trophy candidate, was announced as one of the national nominees for the 2014 All-State AFCA Good Works Team based on his on-field and off-field accomplishments.
- A record crowd of more than 170 golfers took part in this summer's Bulldog Hockey Classic-Alumni Golf Outing, which was officially sold out for the third-straight year while utilizing all 21 championship holes at FSU's Katke Golf Course. One of the weekend's highlights came during the evening dinner as the university public announced a \$1.5 million "Be A Playmaker" major endowment fundraising campaign that has already netted \$882,000 to date to help support Bulldog Hockey's NCAA Division I status well into the future.
- Ferris State University student-athletes helped welcome incoming freshmen to the FSU campus on Friday evening, Aug. 22 with a special event at Top Taggart Field. The event featured athletes organizing games, a giant slip'n'slide, and the Captain America movie on the video board.
- The Ferris State University women's volleyball squad, which is the defending NCAA Division II Midwest Regional Champion after advancing to the Elite Eight a year ago, will begin the 2014 campaign right where it left off as FSU is ranked 13th nationally in the 2014 American Volleyball Coaches Association (AVCA) Division II Preseason Top 25 Poll.
- The Bulldog Softball team, under the direction of first-year head coach Sarah Rotta, raised more than \$10,000 at its annual golf outing held Aug. 24 at Clear Lake Golf Club. The total

funds were more than nearly all other similar university golf events and was a record for the program and will be used to further impact student-athletes.

- The Bulldogs have welcomed several new coaches in the month of August, including new assistant volleyball coach Christa Jung, assistant football coach Tesfa Smith and the school's first-ever part-time assistant softball coach, Kristine Dolunt. Also, former Bulldog letter winner and alum Jared Kelsh was appointed interim head men's and women's track & field/cross country coach following the departure of fellow alum Steve Picucci, who took a NCAA Division I head coaching position.
- The Ferris State men's golf team was crowned as the Division II Academic National Champions for the 2013-14 season. The Bulldogs, who made their 12th-straight NCAA Tournament appearance last spring under head coach Mike Mignano, were recognized by the GCAA for having the nation's highest total grade point average at the Division II level.
- The Ferris State men's and women's tennis programs both ranked among the top academic squads in the nation last school year. Both the Bulldog men's and women's programs, which were guided by second-year head coach Chad Berryhill, earned All-Academic Team recognition for the 2013-14 campaign. FSU was one of only two schools in the Great Lakes Intercollegiate Athletic Conference (GLIAC) to have both teams recognized with the honor along with Ohio Dominican.
- Back in 2010, Ferris State men's and women's golf coach Mike Mignano wanted to get involved with the Special Olympics programs in the area, so he started a golf program for Special Olympics athletes in Mecosta and Osceola counties. Now four years later, Mignano was selected to serve as the head golf coach for Team Michigan at this year's Special Olympics USA Games in New Jersey, which took place this past June 14-21.

#### Auxiliary Enterprises:

##### Camps:

- The summer athletic camps welcomed nearly 4,200 youth from as far away as Spain to campus this summer, including 234 high school teams from all across Michigan and the Midwest. That is an increase of 400 campers and 70 teams from the previous summer. Over 50 camps were offered this summer in eight different sports.
- The Big Rapids campus hosted over 100 World War II vets and their guardians in June as they gathered here on campus before and after their magnificent Honor Flight to Washington D.C. where they visited the memorial in their honor as well as several other D.C. landmarks.

##### Housing & Residence Life:

- Housing and Residence Life has started a recycling program in the East Campus Suites and University apartments. Each apartment/unit now has a recycling container and each residential area has a large recycling collection point.

#### Human Resources:

- Over 100 people stopped by during the August 28 Open House to check out the new Staff Center for Training & Development. Fifty three people signed up for the Learning Communities. The most popular learning community was the Web Development and Maintenance learning community. More information about the Center and its offerings is available on the web at <http://www.ferris.edu/sctd>. The Center will be using its blog to communicate with the campus, with plans to publish a printed newsletter several time per year. To access the blog, go to the center's website and click on any of the News & Events

titles. Next week the center will be starting the first Lynda.com 7-Day Challenge. Watch the blog for more information on how to participate.

#### ITS:

- iConnect: Student Technology Services successfully helped Residential Students get their computers, phones, tablets, gaming systems and other networked devices connected to the Ferris Network. Students had the option of following the on-line instructions or attending iConnect, which operated over move-in weekend in the IRC Building. Record numbers of registered devices have connected in the Residence Halls this fall with numbers of concurrent devices totaling over 3,000 wireless and 600 wired devices actively utilizing the network at peak times.
- Microsoft Software: Information Technology Services has signed a new license agreement with Microsoft. Through this agreement, Ferris is able to offer the latest version of Microsoft Office for PC and Mac at no cost for students, and only \$9.95 for employees. Students and employees are able to download the software from the cloud at their convenience. Feedback for the program has been overwhelmingly positive.
- Banner & eLearning Integration: The consulting engagement with Ellucian over the summer to assist with integration between Banner and FerrisConnect was a success, resolving prior issues with students on wait lists, course shells not including all of the students enrolled, students enrolled into multiple sections of courses, and multiple issues with students dropped for non-payment. Courses created in FerrisConnect after this update have integrated well for fall semester, alleviating frustration for students, faculty and support personnel.

### Diversity and Inclusion

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### Governmental Relations and General Counsel

- Vice President Miles Postema has been selected by the American Bar Association to serve as a Site Evaluator for the Association's accreditation process of law schools.
- The Office of Governmental Relations and General Counsel worked in coordination with the Michigan Bar Association to host the Michigan Legal Milestone ceremony on Founders' Day. Ferris was the recipient of this legal milestone in recognition of the efforts of G. Mennen Williams in securing the future of the university as a public institution.
- Also on Founders' Day the Office of Governmental Relations and General Counsel was pleased to host the 8<sup>th</sup> Annual Community Ice Cream Social. Over 2,000 people were served ice cream and three students won the raffle prizes: a 42" television and two ipad minis.

### Kendall College of Art & Design

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### Student Affairs

#### Center for Leadership, Activities and Career Services

- Bulldog Beginnings events have seen record attendance so far this year (**all approximate attendance**): Welcome Back/Movie night - 800, Bulldogs In Action - 400 volunteers, Sunday Housing Quad programs - 1200, Bulldog Beats and Eats - 300, Founders Day - 2000+, 130<sup>th</sup> Birthday Party/EU dance - 195

- The Fall Career Fair being held on October 23rd is now at maximum employer capacity with 195 employers already registered.
- A town hall event was held in August for local human service agencies in Big Rapids. The event took place at Pepper's café and offered an opportunity for agencies to learn about the Ferris State volunteer center, Academic Service Learning, and the Honor's program. As a result, 45+ volunteer opportunities were discussed and posted for Ferris students.

### **Enrollment Services**

- Tyrone Collins, Admissions Counselor was nominated and selected as a 2014 YMCA Detroit Achiever for his efforts to improve the lives of Detroit area youth.
- Approximately 20 students attended the 1<sup>st</sup> New Student Orientation held in Traverse City. A variety of students from different programs attended: Business, Criminal Justice and Social Work. This is being planned as an annual event to connect students with Ferris and with the services provided by the local site.
- In collaboration with the colleges the Registrar's Office launched a new electronic program change form. This will allow staff and advisors to request a major change on behalf of their students. This eliminates the need for physical copies and the extended time the paper process took to complete.
- Ferris State University was highlighted in a (MSFAA) Michigan Student Financial Aid Association newsletter article about the April, Get Real! financial literacy event.

### **Student Life**

- Associate Dean of Student Life, Nicholas Campau, has been offered a position as Program Reviewer for the 2015 Annual ASCA Conference. In this role, Nicholas will serve the association as a reviewer of the submitted proposals applying to present at the annual conference, where he will have the opportunity to provide qualitative feedback as a rationale for each ranking, as well as areas of improvement for accepted programs.

### **University Advancement and Marketing**

- The News Services and Social Media Team collaborated with the Office of Housing and Residence Life on two videos, produced by videographer Hannah Crouch, featuring students moving into residence halls for the start of the fall semester. One of the videos highlighted tips on items to bring and not to bring when moving into a residence hall and has more than 800 views. The second video highlighted students moving into the residence halls. It includes interviews with students and parents and has more than 1,300 views.  
Move-in Day:  
<https://www.youtube.com/watch?v=3MIEcVLDVnc&list=UUAxQZuw6gILT4ciCK949gQg>  
What to Bring to Campus: Residential Hall Life:  
<https://www.youtube.com/watch?v=UihXdvWgVKw&list=UUAxQZuw6gILT4ciCK949gQg>
- News Services and Social Media videographer Hannah Crouch worked with Office of Multicultural Student Services staff to produce seven videos as part of the Transitions to Success program. The videos introduced new students to several key offices on campus to help ensure a successful transition to Ferris. Combined, the videos have been viewed more than 600 times. The video playlist can be found here:  
<https://www.youtube.com/playlist?list=PLCaLIQypYZbnU6oRyTEUPAkgQNQ4umhJe>  
Hannah also assisted with filming, editing and producing an ALS Ice Bucket Challenge video for the School of Criminal Justice. The video can be found here:  
<https://www.youtube.com/watch?v=erTbfsJJn4&list=UUAxQZuw6gILT4ciCK949gQg>

- The News Services and Social Media Team wrapped up its annual “Meet the Interns” summer series. “Meet the Interns” consists of individual profiles of students involved in internships all over the country and, in some cases, internationally. This year, 12 interns were featured. Meet the Interns can be found here:  
<http://www.ferris.edu/HTMLS/news/ferris-in-news/interns.htm>
- The University Advancement and Marketing Web team has completed an expanded, bilingual Web site for the Center for Latin@ Studies. The site responds to a growing Hispanic population in the Ferris community and will also assist the university in its outreach efforts to the Hispanic community in West Michigan and elsewhere. The site is available in both English and Spanish and includes a calendar of events, a Facebook exchange, the mission and core values of the Latin@ Center, and many other resources for students, parents and staff. The site address is [www.ferris.edu/latino/](http://www.ferris.edu/latino/).
- Four members of the Student Alumni Gold Club and Advisor Brandi Behrenwald attended the annual Council for Advancement and Support of Education (CASE) Association of Student Advancement Programs (ASAP) National Convention, Aug. 7-9, in St. Louis, MO.
- Throughout September and October, the Ferris Alumni Association will collaborate with its affinity partners, Collegiate Insurance Resources and Liberty Mutual, to promote the “Quote for Scholarship” campaign to our alumni members via the Web, email and social media. Last year, more than \$500 was added to the Association’s Legacy Scholarship Endowment resulting from the 100-plus alumni who participated with this specific promotion.
- Mark Roof and Brett Scott have joined the University Advancement and Marketing team as Senior Advancement Officers. Mark is working with the colleges of Business, Arts and Sciences, and Education and Human Services, and Brett’s focus is assisting the colleges of Pharmacy, Optometry and Health Professions with priority fundraising initiatives and building relationships. Mark was a faculty member and director of Internships and Career Services for the College of Business at Florida State in Tallahassee before coming to Ferris. While there, he also served as an academic adviser and an annual giving development officer for the University’s Foundation. Brett comes to Ferris from Ohio Northern University, in Ada, Ohio, where he was director of Research and Prospect Management for University Advancement. His experience also includes work as a data analyst and regional coordinator at the Ohio Board of Regents in Columbus, Ohio.
- Total contributions for FY14 totaled \$11,289,527 for a 24% increase over FY13.
- At the Ferris Hockey Alumni Golf Outing dinner on August 2, the \$1.5 million “Be a Playmaker” Hockey Endowment Campaign was announced. More than \$882,000 has been raised toward the endowment which will ensure that Ferris hockey retains its elite reputation and has adequate resources to participate in higher-level competition in Division I hockey.
- Don VandenBos made a recent major gift to his VandenBos Family Scholarship Endowment for students in the Manufacturing program.
- Wolverine Power Marketing has agreed to be the presenting sponsor at The Ferris Foundation Benefit on Oct. 24.
- Kurt Hofman and Denny Nickels have joined and completed their orientation to serve on the Ferris Foundation Board of Directors. Hofman is the executive vice president at RoMan Manufacturing in Grand Rapids and is a 1983 graduate of the College of Engineering Technology. Nickels recently retired from Deloitte & Touche LLP and currently provides

strategic advice to corporate and government clients in the health care and government sectors. Nickels is a 1969 graduate of the College of Pharmacy.

- The Solid Ice Inc. Foundation has made a lead gift to support the “Be a Playmaker” campaign.
- The Blueline Club has made a major gift to support the “Be a Playmaker” campaign.
- Kurt Proctor has established a scholarship endowment for the College of Pharmacy.
- Elaine Kamptner has established the Otto Kamptner Memorial Scholarship Endowment to support students in the Criminal Justice program.
- Joe and Linda Mikols have established an estate gift to support a fund within the Welding Engineering program to support scholarships and programmatic equipment.
- The Student Outreach Center is gearing up for the second year of calling utilizing our own Ferris students. All student caller positions have been filled, and many of our students have returned from last year. The student callers are very excited to begin reaching out to alumni, and they look forward to starting their training on Sept. 8.
- Marketing has completed a redesign of the Admissions recruiting materials, which include a viewbook; guides for parents, transfer students and sports participation; a static cling; and other items for visiting and newly accepted students.
- With campus partners News Services, the Ferris Pride Committee, Student Life and University Printing, Marketing has created an oversized poster celebrating Ferris pride, distributed in six collectible pieces at various Bulldog Beginnings events.
- Marketing has provided the Center for Leadership, Activities and Career Services with a package of new designs for Homecoming displays, including stand-up banners, a FLITE balcony banner and window clings.