

# FERRIS STATE UNIVERSITY

## Good News Items

October 2014

### Academic Affairs

#### COLLEGE OF BUSINESS

- Don Brecken, ASQ Fellow and Grand Rapids management faculty/business advisor for FSU was elected to the Board of Directors for the American Society for Quality (ASQ) for the term Jan. 1, 2015 - Dec. 31, 2016. Headquartered in Milwaukee, WI, ASQ serves 80,000 plus members in more than 150 countries passionate about quality.
- Professors John Conati and Patrick Klarecki from the Graphic Media Management program provided an instructional program this summer to 14 students and five faculty members from the Shanghai Publishing and Printing College, Shanghai, China. The group came to FSU's Big Rapids campus for two and a half weeks. Faculty Jinghuan Ge, has stayed at Ferris and will be a guest lecturer for the Graphic Media Management program during the 2014/2015 year.
- Tyler Christofferson, Angela Vanderwall, Lynette DeGeorge, Whitney Smith, John Ensink, Rachel Reber, Dusti Manning, Heather Wauldron, Lauren Bearinger, Caraline Visuri, and Aubree Bergwere, Marketing, Graphic Design and Graphic Media management students, were awarded a total sum of \$26,700 in scholarship money for the 2014/2015 year by the National Print and Graphic Scholarship Foundation. They were selected from a pool of over 500 applicants.
- *Digital Forensics Explained*, a book by Dr. Greg Gogolin, with contributions by professors Gerald Emerick, Vel Pavlov, and Jason Otting, was cited several times in the landmark United States Supreme Court case Riley v. California. The US Supreme Court justices unanimously held that the search of the contents of a cell phone during an arrest without a warrant is unconstitutional. <http://www.justice.gov/osg/briefs/2013/3mer/1ami/2013-0132.mer.ami.pdf>
- Julie Doyle and Karyn Kiio, faculty from the Hospitality Management Program and Luke VanDop and George Dennis, Hospitality Instructors with Kent Career Technical Center (KCTC) were awarded the 2014 Trends Outstanding Educator Team of the Year Award. This award recognizes the collaborative effort and innovative thinking in developing and delivering dual and concurrent enrollment classes to high school students in the Culinary Arts program at KCTC. The team will be recognized for their accomplishments on October 16, 2014, at the Grand Traverse Resort & Spa by the Michigan Occupational Deans Administrative Council (MODAC) and the Trends Planning Committee.
- Paul Kwant has been appointed to the Board of Directors for the National Society of Experiential Education (NSEE) for a four-year term.

#### COLLEGE OF EDUCATION & HUMAN SERVICES

##### School of Criminal Justice (CJ)

- Sixteen students in the FSU Law Enforcement Academy participated in the Kalamazoo Area Foot Chase on Saturday, September 6, 2014. The foot chase is a 3.5-mile adventure run patterned after a police foot chase in pursuit of a fleeing suspect. They competed against other police academies in western Michigan, as well as 100 community members. The event was to provide fundraising for Michigan Concerns of Police Survivors (MI-COPS), the organization

that strives to rebuild the lives of police survivors shattered by police officer line of duty deaths.

- Twenty students in the FSU Law Enforcement Academy volunteered to assist and work with the Athletic Department (Assistant Athletic Director Jon Coles) to provide additional security personnel for the football game against GVSU on September 20, 2014.

#### School of Digital Media (SDM)

- The School of Digital Media held its semi-annual “Frag Fest” in Grand Rapids on Sept 8-13, 2014, where about 50 students and alumni came together to compete in a game development and art competition. Seven teams of students completed impressive submissions.
- Diversity resources, including a recently produced DVD that shares the story of students, faculty and advocacy of the LGBT community at Ferris State University, are available through Associate Professor Connie Morcom’s Instructional Design course and the Television and Digital Media Production program. An informational DVD titled “The New Normal” to promote inclusivity and awareness of LGBT was funded through a Faculty and Staff Diversity Mini-Grant and is also available as a diversity resource for FSUS 100 courses this semester.

#### School of Education (SOE)

- Vanessa Wyss had an article, “Professional Development Schools and Transformative Partnerships” recently published.
- Cindy Todd was elected the National Art Education Association’s Vice President-Elect (western region) and will be leading the Michigan Art Education’s 2014-2016 Strategic Planning project.
- All 42 Law Enforcement Academy recruits joined together and donated \$1200 to the Law Enforcement Torch Run for Michigan Special Olympics. The recruits, along with local police officers, participated in a three-mile run in Big Rapids to publicize Michigan Special Olympics fundraising activities on Thursday, September 11, 2014 at 9: a.m. MSO does not receive state or federal funds to operate and rely completely on donations.

#### COLLEGE OF ENGINEERING TECHNOLOGY

- Over 850 students, faculty, and staff attended the College of Engineering Technology’s annual student welcome back picnic on Tuesday, September 9th. Three financial aid vouchers were awarded and many other donated prizes were given out to the students at this fun-filled event.
- On September 1st, the American Society of Heating, Refrigeration, and Air Engineers (ASHRAE) announced the winners of the 2014 Student Design Competition. The team of Eryk Mancini, Josh George, Josh Snider, and Micah Ringelberg along with their faculty advisor, Associate Professor Michael Korcal, took second place in the HVAC system selection category and will receive recognition at ASHRAE’s 2015 Winter Meeting.

#### FLITE

- Fran Rosen participated in a panel discussion on the subject, "Should Librarians or Users Select Electronic Resources?" at the Great Lakes E-Summit meeting on September 22-23, 2014. Fellow presenters included Dracine Hodges, Head of Acquisitions, Ohio State University Libraries and Eli Sullivan, Psychology Librarian, Miami University.

#### MICHIGAN COLLEGE OF OPTOMETRY

- Michigan College of Optometry hosted the “Students in Need of Eye Care” program for the Mesick Public School on Tuesday, Sept. 16. The following are links to the news that featured the program. 9 and 10 News at <http://www.9and10news.com/story/26548533/ferris-state-gives-free-eye-care-to-mesick-students>7 and 4 News

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- Drs. Bob Buckingham, Avesh Raghunandan, and Jim Miller co-hosted a presentation titled “The Science of Vision” for students from the Innovation Central Academy of Health Sciences & Technology, Grand Rapids Public Schools Summer Program, August 21, 2014, at the Michigan College of Optometry. The College of Health Professions, College of Pharmacy, and the Michigan College of Optometry collaborated on presenting information on careers in the medical fields to the 21 high school students and 4 teachers.
- Dr. Jim Miller presented a two-hour lecture titled “An Overview of Ethics” to the Consortium in Osteopathic Residencies in Ophthalmology Program at Michigan State University on September 19, 2014.
- MCO and the Contact Lens Team hosted the GP Lens Institute (GPLI) and Contact Lens Manufacturers Association (CLMA) annual Contact Lens Resident Symposium. Twenty-seven residents from across the United States and Canada attended a weekend of training in various forms of custom soft and gas permeable contact lens fitting techniques.  
[http://www.ferris.edu/HTMLS/colleges/michopt/GPLI\\_Resident\\_Symposium\\_2014.htm](http://www.ferris.edu/HTMLS/colleges/michopt/GPLI_Resident_Symposium_2014.htm)
- Volunteer Optometric Services to Humanity Michigan (VOSH-MI) held its annual Fall Meeting on September 13, 2014 at MCO. President Bob Foote led the meeting and the agenda included discussion of the 2014 Mission, special moments, and sanctioning Mission trips for 2015. SVOSH, the student branch of Michigan VOSH is a non-profit, volunteer organization operating exclusively to help provide vision care to those in underserved areas of the world. MCO students will be participating in trips to Peru, Dominica, Mexico, and Honduras.

## **Administration and Finance**

### Athletics:

- The Ferris State football team beat archrival Grand Valley State 42-17 in its 2014 home opener before a large crowd of nearly 6,000 fans at Top Taggart Field. It marked the Bulldogs' third-straight win over GVSU in the Anchor-Bone Classic and kept FSU unbeaten after three weeks into the season.
- Ferris State Football tallied school records in total points (75), total offense (761 yards) and rushing (476 yards) in a 75-14 season-opening road win over Division II member McKendree (Ill.) in this year's first game in Illinois.
- Three different Ferris State fall sports teams are currently found in the national top 25 rankings, including the Bulldog football, volleyball and the men's cross country squads.
- The Ferris State men's golf team started off the 2014-15 campaign on a winning note as the Bulldogs won the Al Watrous Intercollegiate Tournament hosted by Saginaw Valley State on Sept. 13-14 in Bay City. The Bulldogs claimed the team championship in the eight-squad field at the Bay City Country Club.
- The FSU Athletics Department and the Bulldog men's ice hockey program will honor military veterans in a special event as FSU holds a Veteran's Appreciation Game on Thursday, Nov. 13, presented by General Mills-Yoplait. Ferris State will don special Bulldog camouflage jerseys for this WCHA home contest versus Alaska-Anchorage with proceeds from the event benefiting the Veterans and Homefront Heroes Memorial Park, a Big Rapids city park that will recognize modern day war heroes.

- The Bulldogs sold out the hockey student section in record fashion this year prior to the Labor Day holiday, ensuring the vocal and supportive "Dawg Pound" will increase their 50 consecutive game regular-season sellout streak for another year. In addition to the "Dawg Pound" sellout, the Bulldogs also recorded a record number of adult reserved season ticket sales during the month of August.
- Ferris State Volleyball officially unveiled its new scoreboard, which includes a video board, during its home-opening win over Walsh on Sept. 19. The new modern board from Daktronics replaced the outdated board in the facility and ranks as one of the top volleyball scoreboards at the Division II level in the country.

#### Human Resources:

- Your Staff Center for Training & Development has been busy collaborating with the campus community and setting up online resources. Over 40 events have been scheduled for fall semester on a variety of topics. View the schedule and register for sessions at the [Workshop Schedule & Registration site](#).
- New [Learning Communities](#) are being formed this month to help develop training plans for Banner, Microsoft Office, Outlook, Supervisory and Management skills, and other business skills. More information is available at <http://www.ferris.edu/sctd>.

#### ITS:

- Wireless: Over the summer, Telecomm staff completed wireless upgrades in all the resident halls and campus apartments, with the exception of Helen Ferris and South Campus Apartments.
- Satellite IT Improvements: Telecomm staff upgraded data infrastructure at FSU-GR with new network equipment that increased Internet bandwidth. Wireless access points were replaced at Kendall. Fiber optic cabling was installed between Kendall and the UICA. New network cabling was installed for the Ferris offices at Mott Community College.
- Adobe: A new three year Adobe agreement was signed for faculty/staff site licenses of Acrobat and Creative Cloud. This will allow all faculty and staff access to these titles and will yield approximately \$20,000 in savings.

### **Diversity and Inclusion**

- David Pilgrim will be the keynote speaker at the State History Conference Awards Banquet on September 26, 2014, at the Holiday Inn, Big Rapids.
- The first *Beyond: Diversity...* event was a middle-of-campus musical event: more than 100 Ferris students and employees learned to play the Indonesian instrument, the angklung. Special thanks to Tricia Sumarijanto, from the Indonesian Embassy in Washington D.C., taught the participants how to play the instruments.
- Herman Boone, the real-life high school football coach depicted by actor Denzel Washington in the movie "Remember the Titans," spoke at Ferris on Wednesday, September 10 at 7 p.m. in Williams Auditorium.
- All full-time positions are now advertised in the *Diverse Issues in Higher Ed* and *Latinos in Higher Ed*. This will help the University's recruitment efforts.
- Ferris was well represented at the Fostering Futures Charitable Benefit Dinner on Thursday, September 25<sup>th</sup> held at the Royal Park Hotel in Rochester, Michigan. This event raises money for foster care students who want to attend college. Those attending were President

Dave and Patsy Eisler, Trustee Bill and Jean Lakin, Ferris Youth Initiative Life Coach Janette Ward, Associate Dean of Student Life Nick Campau, Ferris Youth Initiative Student Kaylia Ervin, Academic Advisor and Ferris Youth Initiative Mentor Susan McNamara.

## **Governmental Relations and General Counsel**

- The Offices of the General Counsel, Human Resources, & Risk Management were pleased to offer the campus community the opportunity to hear a nationally-known authority on Title IX and employment law speak on a variety of current topics posing risks for higher education faculty, staff, & students. On September 15 and 16, Janet Judge, a former three-sport Division I student athlete, athletics administrator, and now sports attorney, was on campus to present to a variety of Campus constituents. All sessions were well attended.

## **Kendall College of Art & Design**

- Director of Community Engagement Katie Moore appeared on FOX 17 to talk about KCAD's involvement with Wimage, a new application for mobile devices that translates words into images.
- Michigan Governor Rick Snyder recently announced the appointment of Miranda Krajniak, Executive Director of the Urban Institute for Contemporary Arts (UICA), to the Michigan Humanities Council.
- Drawing Professor Deborah Rockman has won a \$1,000 award from the American Civil Liberties Union (ACLU) and Fountain Street Church for her ArtPrize 2014 entry, a piece entitled *The Space Between Us (15)*.
- Sculpture and Functional Art Professor Israel Davis was recently featured in *Ceramics: Art and Perception*, a high-end publication that discusses art history and theory while exploring the contemporary context of ceramics with regard to current art trends.
- Fashion Studies Program Chair Lori Faulkner, along with students Danielle Hoag, Layla Jones, Matthew Pozsgay, and Rose Stone, collaborated with radio station 105.3 HOT FM to create a series of "KACD Style Watch" radio spots that promoted both KCAD's Fashion Studies program and New York City Fashion Week.
- MFA Painting student Sandra Hansen recently earned an Honorable Mention award in the Holland Area Arts Council's Michigan Arts: All Media Visual Art Competition with her piece entitled "Our Beautiful Pollution."
- MFA Painting student Aj Cooke has been accepted into "From Our Perspectives: A National Women's Art Exhibition," a national juried exhibition at The Wallace Smith Theatre Gallery at Oakland Community College.
- MFA Painting student Ricardo Gonzalez recently completed a beautiful mural in the office building of Vocolo Chicago, a Chicago-based public media service and radio station.
- Salvador Jiménez, alum ('14, MFA Drawing) and current Community Arts Advocate at KCAD, was one of twelve artists featured in "Border Crossings," an exhibition held at the National Museum of Mexican Art during Expo Chicago, a massive international exposition of contemporary and modern art.
- Josh Ellingson ('99, Visual Communication) was recently commissioned by San Francisco-based fashion company Upper Playground to help commemorate its 15th anniversary with an original t-shirt design.

- Kenneth Cadwallader ('96, Illustration) has been named President of the Oil Painters of America (OPA), a not-for-profit organization representing more than 3,600 artists throughout the United States, Canada, and Mexico that's dedicated to preserving and promoting excellence in representational art.
- Donna Karadsheh ('14, Graphic Design) had a portfolio of her photography work published in the Fall 2014 issue of Photographer's Forum magazine.
- Jason Rogers ('08, Drawing) has won a \$1,000 award from Fountain Street Church for his ArtPrize 2014 entry, a piece entitled *Last Supper in D.P.R.K.*
- Justin Webb ('06, Painting) has been selected to exhibit work as part of the 37<sup>th</sup> Annual Wind Challenge Exhibition Series at The Fleisher Art Memorial in Philadelphia.
- Grand Rapids advertising agency Extra Credit Projects, led by Creative Director and KCAD alum Rob Jackson ('89, Illustration), was recently tapped by Michigan State University to brand their Golden Gala celebration in East Lansing.

## Student Affairs

### Enrollment Services

- Promoting the Publics - Admissions Staff had a great opportunity to meet with close to 600 high school counselors from across the State of Michigan. With great reviews, many counselors are excited for the changes to campus and gave praise to our staff Jessica Simon, Charlotte Tetsworth, Eric Simone and Angela Garrey.
- The recruiting cycle for Fall 2015 is underway. The Admission Recruiters have hit the road and have already attended over 20 fairs.
- Ferris State University signed on to be a sending (and receiving) institution for the Michigan Transfer Agreement (MTA). The MTA was effective the start of Fall 2014, and we have already notated one Ferris student record with "MTA Satisfied." It was a collaborative effort to get this point, including areas such as General Education, Transfer Services Center, Academic Affairs, etc. In addition, we collaborated with the MyDegree team in order to use MyDegree to audit a student's transcript for MTA, which has made the process more efficient.
- The Financial Aid Office has hired three additional Financial Awareness Student Team (FAST) Mentors to assist in reaching out and educating our students on budgeting, minimizing loan debt, and answering other financial aid related questions.
- The Admissions Office is using three new professionally produced videos for recruitment purposes. Two of the videos have been embedded into the daily visit presentation and have been very positively received by our guests.

### Birkam Health Center

- The Birkam Health Center is supporting the nation's efforts to help control the spread of Ebola in Liberia by donating several boxes of protective clothing including latex gloves, face masks and disposable gowns to the Liberian Nurses Association. These items were shipped to the John F. Kennedy Memorial Medical Center in Monrovia, Liberia and will be used by nursing and medical professionals working directly with patients suffering from the deadly Ebola virus.

### Center for Leadership, Activities and Career Services

- The Career and Internship Fair being held on October 23<sup>rd</sup> is now at maximum employer capacity of 220!

- Panhellenic sorority recruitment was completed over the weekend of September 12-14<sup>th</sup>. 60 women received bids to join an organization.
- The first 5 Star event of Fall 2014 had tremendous attendance with 950 people. Herman Boone motivated our students to work through problems in adverse situations using examples from his own personal experiences.
- The new one-year long Leadership Development Program, being coordinated through the CLACS office, held its first workshop on September 15<sup>th</sup>. 28 students have chosen to enroll in this excellent program. Each student will attend 6 events throughout the academic year. At each event they will receive a leader tool that will help them continue their leadership development. All leadership events are still open to the public with no prior registration.

## **University Advancement and Marketing**

- Rory and Karen Clark recently created the Ryan Matthew Clark Scholarship Endowment to support students in the HVACR program. The Clark's have been supporting an annual scholarship for several years.
- Jim Bock, College of Pharmacy '66, has made a major gift to fund the Whitney Healthcare Entrepreneurial Pharmacy Annual Award.
- Barnes and Noble College Booksellers, The Christman Company and Meijer are sponsors for this year's Ferris Foundation Benefit at the platinum level. John and Mary Garvelink are the entertainment sponsors for the evening. Rogers Printing is the print sponsor for the Benefit. Gold sponsors are Kantorwassink, Clark Construction, RoMan Manufacturing, Amerikam, Jean K. Elder and Associates, Peak Positions SEO and Coca-Cola Bottling Company. John and Joanne Hare, Gary Trimarco Automotive, Chemical Bank and Ron and Donna Mahoney are silver sponsors with Rockford Construction as a bronze sponsor.
- More than 110 donors, alumni and friends in the President's Football Box supported and cheered the Bulldogs to victory at the football game on September 20 against Grand Valley.
- The Student Alumni Gold Club raised \$1,744 on Sept. 17 for Helen DeVos Children's Hospital during their annual Cover the Seal event which took place in the campus quad. Student Alumni Gold Club and The Alumni Association sponsored t-shirts for the first 500 people who donated \$3 or more to the event.
- The Alumni Association hosted a special luncheon on Saturday, Sept. 20 at the Holiday Inn to honor recipients of the Alumni Legacy Scholarship. More than 90 student recipients, their families, university deans and Alumni Association Board members attended the event. For the 2014 - 2015 academic school year, \$24,000 was awarded to 21 students.
- The Web Content team worked with Students Affairs and Director of Student Conduct Erik Wessel to create a website for Title IX Compliance. The extensive site includes emergency contact numbers along with campus and community resources for victims of sexual assault. Contact information also is included for Title IX Coordinators Matthew Olovson and Ken Plas from the General Counsel's Office. The website is a proactive method for Ferris to ensure compliance with federal requirements under Title IX. This includes effectively responding to allegations of sexual violence, conducting annual prevention training campus-wide, and providing educational opportunities and prevention efforts for the campus community.

- Photo Services created and hung 18 - 20"x30" canvas prints in the Wheeler Pavilion President's Box, representing the work of four photographers who have contributed their efforts and time to the University.
- Marketing has finalized the university's 2014-15 regional marketing campaign materials, including six billboards, two print advertisements and an update of the 30-second television commercial.
- Marketing Communications has provided Alumni and Admissions representatives with materials to be distributed at Homecoming for Ferris alumni to use in the recruitment of new students. These materials complement our Admissions recruiting package for the current cycle and empower alumni to communicate the opportunity and value of a Ferris education.
- Marketing Communications has assisted in the production of a new annual report for alumni and friends of the Professional Golf Management program.
- Marketing Communications issued a second front-page, fold-over ad in the Big Rapids Pioneer to support local student recruiting efforts.
- Marketing Communications has worked with planners for the upcoming Historical Society of Michigan Conference to provide materials for display at the conference reception.
- Marketing Communications has provided materials to Donor Relations and Stewardship that include Football and Hockey box seating invitations and Homecoming event invitations for donors and friends of the university.
- Marketing Communications has provided Admissions with an infographic fact sheet for inclusion in materials distributed to prospective students who visit campus.
- Marketing Communications has provided university artwork in support of The Ferris Foundation, the Ferris Fine Art Gallery, the Hospitality Management program, FLITE Library, the Alumni Association, the College of Pharmacy and the Academic Senate.