

FERRIS STATE UNIVERSITY

Good News Items

November 2014

Academic Affairs

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COLLEGE OF ARTS & SCIENCES

- Patti Meyer, Anthropology unit, presented a paper titled: "Intersecting Layers of Uncertainty for Care workers in Urban "Old" Italy" at Society of Urban, National and Transnational Anthropology in Fall 14.
- Dr. Chris Redker, Psychology program, presented research conducted by our students at the Michigan Undergrad Psychology Research Conference, May 2014. This research examined the role of contingency awareness in both evaluative conditioning and generating spontaneous and deliberative consumer inferences.
- Dr. Connie Meinholdt, Psychology program, presented 3 research papers with students in 2014 at National Psychology Undergrad Research conferences. The topics included Social Identity, Prejudice, Empathy and Helping.
- Angela Guy-Lee, Sociology Program, presented "Rituals Reproducing Race: African American Women's Feminine Hygiene Practices, Shared Experiences, and Power" at the Association of American Anthropology Annual Meetings in Chicago, IL. November 2014.
- Dr. Jim Van Treese, Psychology program, presented a student research project that is done in collaboration with the Optometry program at the Michigan Undergraduate Research Conference in May 2014.
- Jon Wessell, Geography unit, has a new publication, "What supports or promotes the development of geographic knowledge, skills and practices? Pedagogy and research priorities to improve geography teaching and learning at the K-12 level". Research in *Geographic Education*. 15(2). 29-43.
- The American Chemical Society recently informed our local student affiliate that it has been granted a commendable citation from the national organization for the work done during the 2013-2014 school year. The group is especially recognized for its efforts in promoting awareness across campus and in the community at large, including their assistance in judging student projects and conducting demonstrations at local science fairs. This year's president, Elizabeth Utke, and faculty advisor, Dr. Pasquale Di Raddo, are primarily responsible for submitting the report that resulted in this award.

COLLEGE OF BUSINESS

- Dr. Hwee-Joo Kam, Dr. Greg Gogolin, and Professor Gerald Emerick from the Information Security and Intelligence Program (ISI) coauthored a paper entitled "Authentic Learning in Cybersecurity: Learning Opportunities and Pedagogical Challenges". On Oct. 24, Dr. Kam presented the paper at the 44th IEEE Frontier of Education (FIE) held at Madrid, Spain. FIE is a highly respected international conference in the engineering and computer disciplines.
- Dr. Hwee-Joo Kam also presented another paper entitled "Diversifying Cybersecurity Education: A Non-Technical Approach to Technical Studies" in the 44th IEEE Frontier of Education (FIE) held at Madrid, Spain. This paper examines how to integrate social science and political perspectives into the technical studies of Cybersecurity.

COLLEGE OF EDUCATION & HUMAN SERVICES

School of Criminal Justice (CJ)

- Twenty Law Enforcement (LE) Academy students assisted the FSU Athletic Department with security at the Grand Valley State University football game on September 20, 2014.
- The New Mexico Police Department from Roswell, NM came to campus to recruit future "aliens" for their department on September 24, 2014.

- Recent LE Academy graduate Ryan Bruggink (Grand Rapids Police Department) was featured on Grand Rapids News Wood TV8 for his hands-on rescue of a deer from a fenced area.
- More than fifty Mecosta Osceola Intermediate School District (MOISD) students visited the LE Academy to explore future college and career opportunities.
- The September 2014 issue of the Journal of Criminal Justice Education (V. 25, No. 3, pp. 275-303) article titled, "Publication Productivity of Criminologists" cited Professor Nancy Hogan as one of most published criminologists amongst thousands of members within the American Society of Criminology based upon an analysis of total publications and percentage of scholarly works.

School of Digital Media (SDM)

- The Digital Animation and Game Design (DAGD) program recently had two successful alumni, Randy Nolta from Kixeye (California) and Brad Phillips from I.E. Effects (California & Michigan), visit campus classrooms to present and spend time meeting with students. It was great seeing the student interaction!
- Kenya Foster, student in the Digital Animation and Game Design program, is at Nickelodeon Studios in Burbank, California as a 'Nicktern'. She is working alongside staff storyboard artists this fall developing a new animated series to debut next year.
- Joshua Pardon, Television and Digital Media Production (TDMP) faculty member, recently published an article about the effect of focal length on interview subjects: <http://www.vantagepointvisual.com/blog/the-effect-of-focal-length-on-an-interview-subject/> and a short video that shows 4K RAW test footage of the Grand Rapids skyline: <https://vimeo.com/106137497>

School of Education (SOE)

- Liza Ing presented at the TRENDS Occupational Studies Conference in Traverse City on October 16, 2014 on Michigan Articulation - Early Childhood Education.
- Amy Kavanaugh, School of Education faculty member, and Jake Pollak, Digital Animation and Game Design faculty member, presented at the Lilly Conference in Traverse City on October 17, 2014. The title was "Student Collaboration and Game Based Learning". The game designed by students used the education students' unit plan standards and objectives to develop 4th grade learning games.

COLLEGE OF ENGINEERING TECHNOLOGY

- Ferris students Josh George, Eryk Mancini, Micah Ringelberg, and Josh Snider took second place in the HVAC system selection category in the 2014 Student Design Competition of the American Society of Heating, Refrigeration, and Air Engineers (ASHRAE). The announcement was made September 1, 2014. The team, along with their faculty advisor, Michael Korcal, will receive their award at ASHRAE's 2015 Winter Meeting in Chicago.
- The College of Engineering Technology's annual Chili Cook-Off was once again a popular event during Homecoming festivities. Gary Maike's "Earth Moving Chili Power Trip" was the official winner. It earned first place honors with the judges while Steve Johnson's "Hot Bytes" earned the People's Choice award.
- The Mechanical Engineering Technology Association (META-ASME) received first place for their float "Motown Mowdown" in the Homecoming parade. Trevor Bermingham, Ato Condolee, Jamel Lockett, and Zach Sieler, all current members of the Ferris football team as well as CET students, were recognized on the float.
- Ferris State University's Construction Management Heavy/Civil student team earned second place in the Associated Schools of Construction Student Competition in Downers Grove, Illinois. Mark Bates, Brad Bohle, Nick Byrne, Kevin Campbell, Adam Novak, and Ben Stachnik competed against six teams from universities in the Great Lakes Region. Tom Larabel served as the group's faculty advisor.
- On Friday, October 24th, the Plastics & Rubber programs hosted their bi-annual High School Career Day. Approximately 90 students and their teachers from seven Michigan schools toured the Plastics and Rubber processing labs, conducted experiments in a Polymer session, and learned about the program at Ferris and future job opportunities.

COLLEGE OF HEALTH PROFESSIONS

- Master of Public Health (MPH) Program: The Michigan President's Council approved Ferris MPH program at their last meeting on Friday October 17. Hence, our MPH is now official and students will be admitted into the program in Fall 2015.
- Faculty from the Colleges of Health Professions, Optometry, and Pharmacy attended the Northern Michigan Regional Conference on Inter-professional Education and Practice of Health Care Professionals at Tree Top Resort in Gaylord, MI. The one and a half day conference focused on working together as a team in providing quality care to patients.
- Jeremy Heinrich, a Nuclear Medicine student currently interning at St. Joseph Mercy Hospital in Ann Arbor, MI, spearheaded the committee that, along with the FSU Student Alumni Gold Club, organized the 'Rake N Run' on October 26, 2014. This was the sixth year for this event and 225 participants from numerous campus organizations raked 133 Big Rapids yards.

COLLEGE OF PHARMACY

- Katie Axford, PharmD, BCPS, Assistant Professor of Pharmacy Practice was recently selected by residents in the Grand Rapids Medical Education Partners (GRMEP) Family Medicine Residency Program to receive one of two Teaching Awards for 2014 by first-year medical residents. Of over 20 awardees, she was the only PharmD honored at the 8th GRMEP Annual Excellence in Clinical Teaching Recognition Dinner.

EIO

- The MiniMBA Executive Development Program won the University Professional and Continuing Education Association Engagement Award! This was a partnership between Ferris COB, Ferris Northern Region and the Traverse City Area Chamber of Commerce.
- The Pharmacy Leadership Certificate just won the UPCEA Innovative Award - (Non-Credit)! This was a partnership with College of Pharmacy, College of Business and Extended and International Operations meeting the needs of Meijer Pharmacy residents.
- The EIO marketing team has received four 2014 University Professional and Continuing Education Association (UPCEA) marketing awards. They have earned a gold for their television commercial, a silver for the School of Digital Media brochure, a bronze for their admission packet, and a bronze for their print ad campaign. The materials will be on display in Atlanta in November during the annual Marketing and Enrollment Management Seminar. Ferris is the only university in Michigan to have received a 2014 award.

FLITE

- Scott Garrison, Leah Monger, and David Scott, with Miriam Andrus of the Big Rapids Community Library, collaborated in a presentation titled "The Temporary Dual Purpose Library: A Case Study Examination of a Successful Project Using the Four-Frame Model of Bolman and Deal" at the Michigan Library Association's annual conference in Grand Rapids on October 15, 2014.

MICHIGAN COLLEGE OF OPTOMETRY

- Dr. Sarah Hinkley spoke and was honored at the Ferris Foundation Gala at DeVos Place in Grand Rapids on October 24, 2014 for her work with two Ferris Foundation Faculty Merit grants.
- Drs. Lotoczky and Ramdass presented a continuing education lecture entitled "Modern Advances for Correcting the Irregular Cornea" for the Grand Traverse Ophthalmology Clinic fall CE event.
- Drs. Lotoczky and Dinardo participated in the Illinois College of Optometry scleral lens fitting laboratories for their 3rd year students.
- Amy Dinardo, OD, an Associate Professor in the Michigan College of Optometry, has been named regional vice chair for the American Academy of Optometry's Admittance Committee. Dr. Dinardo will provide assistance to candidates applying for a fellowship.
- Dr. Dinardo was also featured in the most recent Women of Optometry Journal.
- The Michigan Optometrist's September/October issue had a number of articles written by the faculty and a student from MCO. -

“Diabetes Awareness Month Can Help Build Your Patient Base,” by Alexandra Troy and Mark Swan, Page 7.

“The 11th Annual MOA-MCO Student Night” article, Page 10.

“MCO Received Innovation Grant from Michigan Department of Community Health,” by Dean of MCO, David Damari. Page 11.

“Under the Lens - Get to know a MOA Member”, by Sarah Hinkley, page 14.

“Lancet-Free Technology for Diabetic Populations”, by Stephanie Ramdass, O.D. The link can be found at: <http://michigan.aoa.org/documents/MI/Magazines/The MI Optometrist Sept>

- Joshua Halm, Class of 2017, “Student Intern Essilor of America” article. Joshua was selected as Essilor’s first optometry student intern.
- Dr. Krystyna Sherman has been granted privileges at Mercy Health and will be attending the 4th year interns from MCO.
- On October 14, 46 students from Big Rapids’ Riverview Elementary School received comprehensive eye exams from 38 third and fourth year MCO students. Along with Sarah Hinkley, who heads up the Students In Need of Eyecare Program (SINE), ten faculty members also participated. The majority of the elementary students had a visual problem with the potential to affect the learning process.

RETENTION & STUDENT SUCCESS

- Terry Doyle was a Plenary Presenter at the Lilly Conference on College & University Teaching and Learning, Traverse City, MI, October 2014. His presentation was titled “A New Paradigm for Student Learning”.
- Helen Woodman, Christine Conley-Sowels, and Monica Frees presented “Flipping the Classroom: Past, Present, and Future – Lessons Learned” at the Lilly Conference on College & University Teaching and Learning, Traverse City, MI, October 2014.
- Peter Bradley presented his Reacting to the Past game “Defining the Mind: the crisis of legitimacy in Psychology and Psychiatry in the 1970’s” at the annual Reacting to the Past Game Developer’s Conference, where it was play-tested, and important step in the development of publishable games.
- Karen Royster-James presented “Creating an Academic Coaching Program” at the Michigan Tutorial Association Conference, Bay City, MI., October 24, 2014.
- Peter Bradley published, “The Ambivalence Toward the Purpose of Teaching Philosophy” in *Philosophy Through Teaching*, a collection of responses to recent Lessen-Prize Winning Essays on teaching Philosophy. The American Association of Philosophy Teachers published the collection in Summer 2014.
- Peter Bradley served as reviewer for grants relating to Digital Humanities for Council for the Humanities of the Netherlands Organization for Scientific Research, and is currently serving as a reviewer for the National Endowment for the Humanities.

Administration and Finance

Athletics:

- Three Ferris State University teams are currently ranked among the nation's top 20 teams in football, volleyball and men's ice hockey. The Bulldogs football team is a consensus top-five team in the country while both volleyball and hockey have been ranked since the respective preseason polls came out.
- The FSU football team is off to its best start in 19 years at 8-0 and the Bulldogs are Michigan's only remaining unbeaten team on the collegiate level. FSU is also the top-ranked team in the region and seeking its first NCAA playoff berth since 1996.
- Junior quarterback Jason Vander Laan has become the school's all-time leader in career total offense, surpassing former record holder Matt McCarthy's school mark of 8,396 yards recorded from 1996-99. The Bulldog All-American presently has 8,561 yards of total offense in his three seasons as the FSU starting signal caller, averaging a school all-time best 285.4 yards per contest.

- Thanks to the help and generous support of alumni and donors, the football team has a newly remodeled locker room. New wood stalls were installed in late October and replaced the old metal lockers dating back to the 1980's.
- Presently, the Bulldog football team has won a nation-leading and school-record tying 12-straight games dating back to last year. FSU owns the fourth-longest active win streak among all schools at any level of NCAA competition, trailing only FCS member North Dakota State, Division III power Wisconsin-Whitewater and reigning FBS National Champion Florida State.
- The volleyball team is ranked fourth in the NCAA-II Midwest Regional poll.
- A pair of Ferris State women's tennis players claimed All-Great Lakes Intercollegiate Athletic Conference (GLIAC) kudos for the 2014 season. FSU's Shawnee-Anne Brelsford and Noelly Longi Nsimba, who were both new to the program this fall, earned All-GLIAC First Team laurels after helping FSU to a fifth-place finish in the 2014 GLIAC Tournament.

ITS:

- A Grand Rapids consulting firm worked with staff in IT Services to bring teachers and administrators from Rockford Public Schools to tour innovative learning spaces in an educational setting. Representatives from Ferris' e-Learning and A/V areas were able to show them 6 classroom/collaboration spaces along with a few student gathering spaces. During the tour, one of the attendees stated that they had visited Michigan State University and originally liked their design for student collaboration spaces, but that we had even taken it up a notch from what they had. It is good to hear that we are doing great things with our learning spaces at FSU!
- A new energy conservation project has been launched to monitor and manage personal computer energy consumption on the Big Rapids campus. This is a collaborative effort between Information Technology Services and Energy Conservation departments. The PC power management tools can detect inactive computers and place them in sleep mode to reduce power consumption. The tool can also calculate the savings based on the University energy cost to show the return on investment. This effort is currently being piloted in Granger and General Services buildings.

Kendall College of Art and Design

- The Michigan Art Education Association (MAEA) has announced KCAD Art Education Program Chair Dr. Cindy Todd as its Educator of the Year and Higher Education Art Educator of the Year for 2014.
- The strength and cohesive resonance of The Fed Galleries at KCAD's eight-artist exhibition, "I AM: Money Matters," culminated in two of the pieces - Sonya Clark's "The Hair Craft Project" and Máximo González's "Tengo Hambre" - earning top honors and \$20,000 prizes in the juried Two-Dimensional and Three-Dimensional Categories, respectively. Clark's piece shared the \$200,000 Juried Grand Prize with Anila Quayyum Agha's "Intersections."
- The Grand Rapids Business Journal (GRBJ) recently honored UICA Executive Director Miranda Krajniak as one of Grand Rapids' rising young professionals by naming her to the publication's annual "40 Under 40" list.
- KCAD's "Art in the Airport" exhibition at Gerald R. Ford International Airport has switched focus to another duo of 2014 BFA grads - Erica Lang (Printmaking) and Nicky Sczesny (Illustration) - whose work is deeply rooted in an exploration of place and how it shapes human experience.
- Isaac Smith, a senior in the Drawing program, will be featured in the upcoming exhibition, "Face First," at the prestigious Manifest Gallery in Cincinnati, OH. The selection process for Manifest's exhibitions is intensely competitive. In curating the exhibition, the gallery's seven-member jury chose only 37 works out of a total of 613 by 215 artists from 41 states and two countries.

- At a recent exhibition in Chicago, four KCAD MFA students – Brianna Baurichter, Christian Helser, Mellissa Redman, and Ricardo Gonzalez – used their artistic talents to help transport viewers back to the golden age of console videogames in the exhibition, “Bit Wars: A Tribute to 8-bit and 16-bit Videogaming.”
- Faculty, staff, and students from the Printmaking and Drawing programs recently traveled to Detroit to participate in the MidAmerica Print Council, a national printmaking conference hosted at Wayne State University.
- Photography professor Leah Gose recently participated in a panel discussion entitled “Constructing Photography” that was conducted at two separate conferences organized by the Society of Photographic Education (SPE) – one in Murfreesboro, TN, and one in Salt Lake City, UT.
- Sculpture and Functional Art Professor Israel Davis was one of 97 artists selected as a finalist in the inaugural Zanesville Prize for Contemporary Ceramics.
- Professor Phil Renato headed to Phoenix, AZ on October 30 to lend his expertise in digital modeling and fabrication technology to a panel discussion exploring the materiality of 3D printing. The discussion is a component of “Materialize: 3D Printing and Rapid Prototyping,” an exhibition being held at the Shermer Art Center and Museum from October 16 through November 27.
- Adjunct Illustration professor Lisa Ambrose was recently commissioned to complete a window design for Opera Grand Rapids promoting their Carmen and the Catwalk fundraising event.
- Alum Brooke Wendt ('10, Photography) had her book “The Allure of the Selfie: Instagram and the New Self Portrait” published by the Institute of Network Cultures. The book is an extension of research Wendt completed as a student in the Critical Theory and Creative Research graduate program at Pacific Northwest College of Art.
- Alum Lori McElrath-Eslick ('81, Illustration) has received the 2014 Magazine Merit Honor Certificate for Illustration from the Society of Children’s Book Writers and Illustrators (SCBWI) for “Gulls,” a painting that was originally featured in the September 2013 issue of Cricket Magazine.
- Alum Peter Jacob ('05, Furniture Design) debuted a new furniture collection he designed in collaboration with luxury upholstery company Wesley Hall – “Wesley Hall with Peter Jacob” – on October 18 at the High Point Market in North Carolina, the largest home furnishings industry trade show in the world.
- The huge mural alum Louise Ahrendt ('87, Illustration) painted on the bathroom wall of Hot Doug’s, a landmark hot dog restaurant in Chicago, a number of years ago is enjoying a second life thanks to social media coverage by The Art Institute in Chicago.
- The ink on their diplomas is barely dry, but it didn’t take 2014 Photography graduates Sam Iannamico and Alyssa Johansson long to find work in their field right here in West Michigan. Iannamico has been hired as a photographer for the Grand Rapids Griffins hockey franchise, while Johansson has been hired as a market assistant and photographer for ZZ Performance, a company located in Wyoming, MI specializing in large-bore aftermarket throttle bodies for the automotive industry.
- Alum Wayne C. Newton ('08, MFA Photography) is currently featured in a solo exhibition at the Flora Kirsch Beck Gallery inside Alma College’s Clack Art Center.

Student Affairs

Center for Leadership, Activities and Career Services

- Career Week brought over 550 employer representatives to campus. 238 employers attended the Career Fair. Student attendance was over 1000.

Student Life

- Nicholas Campau, Associate Dean of Student Life was featured by WCMU News in the on-air and online story "House Bill Aims To Help Foster Children Afford College."
<http://wcmu.org/news/?p=10050>

University Recreation – Intramural Sports

- We had 44 teams sign up to play intramural flag football with a total of 465 participants. This is a drop in teams but an increase in participation as compared to last year. For 2013, we had 49 teams play flag football with a total of 429 participants. So we had an increase of 36 participants in flag football.
- We had 36 softball teams with 426 participants for this fall semester. As compared to Fall 2013, we had 35 teams and 374 participants. That's an increase of 1 team and 52 participants.
- Overall for both sports we are up 88 participants for both flag football and softball as compared to last year.

Enrollment Services

- Ferris State University has been selected as a TOP SCHOOL in the **2015 Military Advanced Education Guide to Colleges & Universities** research study.
- All of the Fall 2014 reporting requirements are complete and locked for the NCES IPEDS (Federal Reporting).
- Students borrowed \$397,120 less in alternative loans in school year 2013-14 compared to 2012-13, and 89 fewer loans were borrowed in 2013-14 compared to 2012-13. The Financial Aid Office hopes this is a continuing trend and can be attributable to our efforts to educate students on minimizing loan debt.

University Advancement and Marketing

- Homecoming 2014, "Bulldogs Get Down With Motown," was a great success highlighted by:
 - Ron Snead ('71), former chair of the Ferris Board of Trustees and Distinguished Alumnus, and his wife Dee, were recognized as Homecoming Grand Marshals.
 - More than 100 community businesses, community members, University departments, individual faculty and staff, alumni groups and student organizations supported the Homecoming committee during activities held throughout the week. Everyone involved will be publicly thanked in an upcoming edition of *The Torch*.
 - There was exceptional student participation throughout the week's events, with more than 3,600 students, alumni and community members participating with the annual Lip Sync, Kickball Tourney, Bonfire and Comedian Show.
 - The Center for Leadership and Career Services and the Alumni Association hosted a new career networking focused event, The Motown Mixer, with more than 50 alumni and students participating.
 - The Alumni Association Welcome Tent hosted more than 1,000 alumni, students and community members and featured "Boogie Heads" green-screen lip syncing to Motown music. Admissions staff distributed more than 200 new Alumni Student Recruiter Admissions Toolkits, while Annual Giving staff asked alumni to update their contact information, make an annual gift and sign up for door prizes.
 - The Alumni Association hosted the annual "Tailgate on Ice" prior to the Bulldog Hockey team squaring off against the University of Michigan, welcoming more than 250 alumni, students and season ticket holders.

- The PGA Golf Management Alumni Association held its annual fall tournament and hosted more than 70 alumni and current students for the outing.
- Members of the Student Alumni Gold Club held the 6th Annual Rake ‘n’ Run on Sunday, Oct. 26. More than 300 students registered from more than 30 RSO’s and raked 135 lawns within the Big Rapids city limits as a jester of goodwill and random act of kindness.
- Ted Halm, Web Content Manager, hosted a table on “Diversity in Age” and “Ageism in America” at the highly interactive exhibit, “**Beyond Diversity.**” The event featured 27 different subjects focusing on diversity and filled the IRC Corridor on Sunday, Oct. 19. Beyond Diversity is a true testament to Ferris State University’s core values of “Diversity” and “Collaboration,” as several departments and individuals from across campus contributed their efforts and expertise to the initiative.
- The 16th Annual Ferris Foundation Benefit was held on Friday, Oct. 24 at The DeVos Place in Grand Rapids featuring keynote speaker, Dick Enberg. 543 tickets were sold with \$125,000 in net proceeds raised to support the Foundation’s Opportunity Scholarships and faculty/staff merit grants for 2015. This represents a 32 percent increase from 2013. A record number of sponsorships were sold with 63 corporations/individuals participating, an 8 percent increase from last year.
- Mike Bigford, a member of the Ferris Foundation Board of Directors, presented a check at the Foundation’s Oct. 24 annual meeting for \$13,000 from Power Line Supply based in Reed City, Michigan. The funds will be used to support the Bigford PGM Mentorship Scholarship Endowment.
- The Annual Giving Telephone Outreach program is off to a very good start this academic year. Many student callers from last year have returned and have already secured 838 pledges, surpassing the total number of pledges received for the entire fall calling session in 2013-2014.