

# FERRIS STATE UNIVERSITY

## Good News Items

May 2014

### Academic Affairs

#### College of Business

- Michigan Golf Foundation's Board member Aaron Waltz, Ferris State University, has been selected by the Michigan PGA as the recipient of its 2014 Horton Smith Award. The Horton Smith Award is awarded annually to a PGA member for his outstanding contributions to professional education. Waltz, a 12-year member of the PGA, reflects this commitment through his day-to-day activities in the Michigan PGA Section.
- Hwee Joo Kam's paper entitled "Structural model of team-based learning using Web 2.0 collaborative software" has just been accepted and published by the Computers & Education Journal. The journal is ranked high (A Journal) in the Computer Science field. Please see <http://www.cs.wm.edu/~srgian/tier-jnl-final2008.html>.
- On Tuesday April 1, Representatives from the Ann Arbor Graphic Arts Memorial Foundation came to the College of Business to award \$2,500 annual scholarships to six Graphic Media Management students. This brings the total of FSU students earning this scholarship to 25. McNaughton Gun, Sheridan, and Thomson Shore book manufacturing companies from Ann Arbor also provided lunch, displays and networking opportunities for the Graphic Media Management students.
- The Ferris State University chapter of the American Marketing Association has been awarded GOLD chapter status for the 2013-2014 school year. This award signifies the highest level achieved by the AMA Ferris chapter and places them in 3rd place for all AMA collegiate Chapters. There are approximately 350 active AMA collegiate chapters. The Platinum Chapters were awarded to Texas State University and the University of Pennsylvania Wharton School of Business.
- The AMA Ferris Case competition team placed 2nd at the international competition. This was the first time Ferris had been named a Top 10 finalist and had the opportunity to present their case at the New Orleans competition. This year's case was to create a marketing campaign for the Hershey Take 5 candy bar. The Case team presented their findings to The Hershey Company executives during the final judging session in New Orleans.

#### College of Education and Human Services

- The College of Education and Human Services held its 40<sup>th</sup> annual Alumni Awards Banquet on Saturday, April 26, 2014 at the Holiday Inn where distinguished alumni, faculty, staff and outstanding students were recognized. Approximately twenty-five students were awarded scholarships for Fall 2014.
- On Friday, April 26, 2014, the School of Criminal Justice graduated their first ever Local Corrections Officer Training Academy. Almost seven years in the making, these students are now certified to work in Michigan Sheriff's Departments as Corrections Officers. Ferris State is the first location to offer pre-service training for future employees. Modeling after our successful Law Enforcement Academy, the Corrections Academy provides certification as well as the Bachelor's degree upon graduation.
- On April 7, 2014, one of Criminal Justice's off-campus students working in her role as a police officer, responded to a call of an attempted suicide. Upon her arrival, she looked into

the house and saw someone trying to hang their self. She forced her way into the house and grabbed the person by the ankles and hoisted them up to prevent suffocation. The person struggled, kicked and fought her attempts to stop their attempted hanging. She received several kicks to the face but held the person up until help arrived. She is credited with saving the person's life.

- On Saturday, April 12, 2014 Ferris State University and Grand Rapids Community College played host for Skills USA. The School of Digital Media's "Digital Animation and Game Design Program" brought 26 3D animators together with the direction of DAGD faculty member, David Baker, for a one day competition in the DAGD labs. Students were required to create a 45-second animation that illustrated an action hero movie set. Judging categories included Storyboarding, Modeling, Texturing, Lighting and Rendering.
- Students in the Media Communications Association RSO, under the direction of faculty advisor Nick Kuiper, produced three videos for organizations around campus. The first production was an informational video shown during this year's Hospitality Gala. Another video highlighted the Holi Festival. The final video was played during this year's Relay for Life and featured students across campus wearing purple gloves in support for cancer research.
- The Media Communications Association and Television and Digital Media Production held the 14<sup>th</sup> annual Ferris Media Festival. The festival brought in media professionals from around the country to share their experience in the industry. Students were also able to network and build connections for future careers in media.
- Television and Digital Media Production students and faculty volunteered again this year to judge the Michigan high school student entries for the 2014 Meijer Great Choices Video Competition and winning entries are awarded cash prizes for their work.
- The Television and Digital Media Production program partnered with WZZM 13 on the broadcast of the West Michigan Whitecaps season open baseball game at Fifth Third Ballpark on Tuesday, April 8, 2014. The live, prime time broadcast utilized the TDMP program's High Definition production trailer with TDMP students filling many of the key production positions. In total, fifteen TDMP students participated in the broadcast along with engineer Pat Tobin, adjunct Steve Cox, and faculty member Glen Okonoski.
- Leonard Johnson, the advisor for the Ferris Disc Golf Team, took two teams to the National Collegiate Disc Golf Championship. The First Team finished 2nd in the Overall Team Competition and had one Ferris student who was the National Champion in Individual play.
- The School of Education is again collaborating with Michigan Virtual University to provide our students an opportunity to learn about and practice teaching in a virtual classroom. One student from last year has applied to teach for Michigan Virtual and credits the program for giving her the confidence to apply for the position.
- Cadet John Geselman of the FSU Pre-Med program and ROTC has received the HSPS Scholarship and was accepted into CMU medical school.
- ROTC is commissioning seven cadets as Second Lieutenants in May 2014. Cadets Trevor Crittendon (Criminal Justice), Dan Deban (Facility MGT and Architectural tech), Kyle Dolson (Criminal Justice), John Geselman (Pre-Med), Clay Hoggard (Criminal Justice), Stephanie Shivley (Health Care Admin), and Michael Shoop (Criminal Justice).

#### College of Engineering Technology

- On March 28th, 85 high school students from surrounding areas toured the facilities of the Plastics and Rubber programs. The students received hands-on experience of the curriculums after an informational presentation.

- Omicron II, the Ferris State University's chapter in Sigma Lambda Chi international honor society, has earned the recognition as the 2014 International Outstanding Chapter. The group was recognized during the annual meeting of the International Conference of the Associated Schools of Construction. Assistant Professor Daniel Pratt and Dr. John Schmidt advise the chapter.
- On Saturday, April 12th, Ferris State University hosted the SkillsUSA Heating Ventilation Air Conditioning and Refrigeration (HVACR) Competition. The panel of judges consisted of instructors, students and industry partners from Ferris State, as well as local business and industry partners. Nine winners were chosen from the state of Michigan and in-kind tools were also donated to participants.
- On April 22nd and 24th, the CAD Drafting and Tooling program hosted two open houses for high school students to learn more about the opportunities the program offers.
- Over 700 students will participate in Ferris State University's Corporate & Professional Development (CPD) summer Motorcycle Safety Training. The training, which began on April 25th, includes a Basic RiderCourse and the Returning Rider Basic RiderCourse. Over the next four months, the courses will be offered in five different locations throughout West Michigan to educate attendees.
- The CPDC is currently training over one hundred employees for three West Michigan companies. These training activities involve 13 faculty members and are expected to yield four thousand dollars of revenue for participating University programs.

#### FLITE

- Rick Bearden was part of a presentation panel at the Computers in Libraries conference: <http://www.infotoday.com/cil2014/session.asp?ID=B104/B105>.

#### Michigan College of Optometry

- Sarah Hinkley, O.D. received a letter informing her that she has received a FSU Exceptional Merit Grant totaling \$4000 to support continued clinical partnerships between the University Eye Center (UEC) and Association of the Blind and Visually Impaired (ABVI). \$2,000 of that funding will be paid to ABVI over the course of the year beginning in June 2014 through April 2015. The remaining \$2,000 will be utilized by UEC to offset some of the costs in lost patient revenues and travel expenses for the home visits.
- Sarah Hinkley, O.D. received word that the SINE program has been approved for a \$7,500 FSU Exceptional Merit Grant in order to continue and expand the program. The funding will allow University Eye Center to consider additional SINE opportunities. Projects: working closely on a potential MOISD Special Needs partnership for this summer and possibly a Riverview Elementary School program for the fall in addition to the Mesick program.
- Dean Luplow, O.D. spoke at the College of Health Professions Best Practices Day conference about the Interprofessional Wellness Clinic which utilizes examinations by FSU nursing, optometry, and pharmacy students and faculty to provide interdisciplinary care for diabetic patients.
- On Friday, April 25th, MCO held its 15th annual Residency Day Grand Rounds. The eleven residents affiliated with MCO presented on advanced topics related to their particular field of interest to the 3rd year MCO students and faculty. This event serves as a platform for residents to develop their scholarship and presentation skills and also educating the students on what it means to choose residency training moving forward.
- Dean David Damari returned from a 4-day trip to Korea, where he spoke at the DIOPS Global Optometry Congress in Daegu. Dean Damari presented at two talks, one as a

representative of COVD at the opening summit on the state of optometry in Asia and America, and then a four-hour lecture/workshop on basics of vision therapy. Dean Damari was graciously hosted by a MCO alumnus, Dr. Manho (Brandon) Jang, who is a very well-respected optometrist in Korea and throughout Asia.

- On April 27 - 29, Dean Damari will be attending with a contingent of students and other Michigan optometrists to the AOA Advocacy Conference being held in Washington D.C. MCO students attending: Samantha Fordyce, Chelsie Rupp, Sara Nonhof, Christine Mekhayel, Brian Tatsak, Michael Seebruck, and Ross DuMonthier.
- In cooperation with the Michigan Optometric Association, Dean Damari has arranged for a visit by members of the Health Care Policy committee of the Michigan State House of Representatives on May 2. The Committee will be having lunch in the private dining room of the Rock and there will be tours of MCO. Faculty, Staff, and students will greet these representatives and demonstrate what a great investment this building and this College is for Michigan taxpayers.
- Dr. Amy Dinardo earned a promotion to Associate Professor effective July 1st. Congratulations Dr. Dinardo.
- Dr. Sarah Hinkley earned a promotion to the rank of Professor effective July 1st. Congratulations Dr. Hinkley.
- MCO First year students Gabrielle Smiley and Evan Andrews were awarded Summer Research Fellowships. They will both be working on contact lens-related research with Amy Dinardo and the entire Vision Research Institute team.
- Dr. Bob Buckingham hosted the Hope College Pre-Optometry Club on Saturday, April 5 and the University of Michigan Ann Arbor Pre-Optometry Club on Saturday, April 12. The Pre-optometry students learned about the Michigan College of Optometry (MCO), the new facilities, applying to MCO as well as they toured the facility.
- Drs. Jim Miller and Bob Buckingham participated in the Association of Schools and Colleges of Optometry Virtual Open House on Thursday, April 17, 2014. Dr. Miller and Dr. Buckingham were in the "Chat Room" from Noon until 8 pm. During that time, MCO had 35 visitors to our Chat Room. Of the 35 visitors, we had 98 questions. In answering those 98 questions, Drs. Miller and Buckingham had 149 posts to the MCO chat room. Dr. Miller and Dr. Buckingham both felt it was a very successful event.
- On Wednesday, April 2nd, MCO was visited by a group of 70 third graders from White Cloud. The students toured the campus of Ferris State for a field trip, and ended at the University Eye Center for demonstrations on eye anatomy, binocular vision, and refractions. Volunteers included Drs. Jim Miller, Mark Swan, Paula McDowell, Sarah Hinkley, and RaeAnn Nordwall, as well as students Andrew Wilke, Addie Bauer, Samantha Fordyce, Angie Conley, and Chelsie Rupp.
- On March 29th and 30th Tracy Dard lectured in Columbus, Ohio for the Optician's Association of Ohio on topics preparing attendees for the ABO national exam.
- Michigan College of Optometry hosted the annual Spring meeting for the Volunteer Optometric Services to Humanity (VOSH) on Saturday April 26. The discussion included a review of the 2014 mission trips to Dominica, Peru, Mexico and the Honduras.

## Administration and Finance

### Athletics

- The Ferris State University women's golf team climbed the leaderboard to earn runner-up honors on the final day of the 2014 Great Lakes Intercollegiate Athletic Conference (GLIAC) Championships, which wrapped up on Sunday (April 27) at the Winding Hollow Golf Club in New Albany, Ohio. The Bulldogs' runner-up finish represented their best performance at the GLIAC Championships since finishing second overall in 2008.
- For the 12th consecutive year, the Ferris State University men's golf team has received an official NCAA Tournament bid and will take part in the 2014 Midwest/Central Super Regional, which will take place May 5-7 at the Fox Run Golf Club in Eureka, Mo.
- Ferris State Hockey junior goaltender CJ Motte was chosen as the nation's Premier Player of the Year in collegiate hockey by an online fan vote. He received 93% of the total vote in winning the prestigious award. Motte helped lead the Bulldogs to the NCAA Elite Eight this past season and was chosen as the squad's team MVP for his efforts.
- Ferris State Hockey head coach Bob Daniels was chosen as the national runner-up for the Spencer Penrose Award as National Coach of the Year for his efforts this past campaign. He is a two-time winner of the national coach of the year honor, winning it most recently in 2012 after leading the Bulldogs to the NCAA Frozen Four.
- Current Grand Rapids Griffins head coach Jeff Blashill, a former Ferris State University men's ice hockey student-athlete and assistant coach, has been named the winner of the Louis A.R. Pieri Memorial Award as the American Hockey League's (AHL) outstanding coach for the 2013-14 season, as voted by fellow coaches and members of the media in each of the league's 30 cities.
- Five home games, including a second consecutive matchup with archrival Grand Valley State on the home turf at Top Taggart Field, along with four new opponents highlight the 2014 Ferris State University football schedule as announced recently. The home opener is against archrival Grand Valley State in the Anchor-Bone Classic on Sept. 20.

### Auxiliary Enterprises

#### Katke Golf Course

- FSU PGM students recently went to Riverview Elementary School, teaching golf to 345 students.

### ITS

- VDI@FSU has been launched and marketed to students through a flyer in the Torch and through the Torch On-Line. Virtual Desktop Infrastructure, or VDI, is a technology that allows for virtual computers to be accessed through a web browser. It can solve problems like providing access to software that is cost prohibitive for students or making software access more convenient to students no matter where they are physically. All students currently enrolled at Ferris have access to this resource at no extra cost. At this time, software titles available are 3M, Aleks Plugin, Cerner Works, Hawkes, Mathematica, Mathtype, Office 2013, Project 2013, Python 2.7, Snagit, SPSS V20, Visio 2013, and Visual Studio 2013. Other software titles will be considered before the start of summer session and again before the start of fall semester.

## Kendall College of Art & Design

- In early April, The Grand Rapids Film Festival (GRFF) brought a world of cutting-edge creativity to West Michigan, and more specifically, to KCAD. The Woodbridge N. Ferris Building was the Education Hub for this year's event, hosting student films, discussion panels, lectures, and an interactive Production Workshop that was open to the public.
- KCAD's student fashion alliance, Bodies of Art, dazzled a crowd of over 300 people with "Sardonyx: Hybrids of the Future," a bold display of daring and anamorphic fashion held at St. Cecelia Music Center. The students produced over 40 original designs, and partnered with CAT footwear to help the company promote their new Earthmovers line of shoes. The organization also partnered with the Van Andel Institute's Purple Community, donating a portion of the ticket sales and all of the proceeds from a silent art auction to sarcoma cancer research.
- Klise Manufacturing, the Grand Rapids-based producer of decorative moulding and metalwork, has created new custom lineal wood and wire mesh products from designs originally envisioned, drawn and submitted by Interior Design students Chelsea McBurney and Courtney Wierzbicki and Furniture Design students Stacy Folker and Kyle Kulchar in the second annual Klise-sponsored KCAD student design competition.
- MFA Photography graduate Ethan Ross and MFA Painting graduate Elizabeth Hubler-Torrey have been named recipients of two KCAD scholarships to the Golden Apple Art Residency in Maine for their outstanding project proposals. MFA Painting graduate Hallie LeBlanc was awarded a competitive scholarship funded by the Director of the Golden Apple Art Residency.
- Photography students Kayla McCarver, Jessica Mencarelli, Sam Iannamico, and Donna Karadsheh were among the 1000 finalists in Photography Forum magazine's annual college competition, which yielded over 16,600 international entries Karadsheh was one of just 100 students named an honorable mention. The students' work will be published in an annual edition of Photographer's Forum.
- Interior Design student Amanda Klein was featured in the Member Spotlight section of the International Interior Design Association Michigan Chapter's Quarterly Newsletter.
- The Photography program recently hosted another successful "GRCC/KCAD Photography Student Transfer Session." The annual event is orchestrated by Photography professor Adam DeKraker and GRCC professor Filippo Tagliati and is designed to expose potential second-year associate degree-seeking students to life at KCAD. During this event 18 of Filippo's advanced students were able to meet with BFA Photography seniors to talk about the differences between a community college and KCAD.
- Digital Media student Kevin Czarnick is one of three finalists in the annual Herman Miller Student Video Contest. This year's theme is "Why Does Your Campus Matter?"
- Interior Design student Chelsea Stafford won first place in the 25<sup>th</sup> annual Ghiordes Knot competition, which requires students to create a hand-drawn space around a rug selected by the Ghiordes showroom. Interior Design student Patrick Jackson received an honorable mention.
- Photography student Brittney Turner won in the short fiction category of Ferris State University's PRISM Writing Contest for a piece she wrote in KCAD's Fiction Workshop course.
- Interior Design student Laurah Boogard recently won the Rehau Leading Edge Design Challenge. Laurah's winning entry will be constructed and on display at the Grand Rapids

distribution office for Rehau, and she will be receiving \$1500 for her winning reception desk design.

- MFA Drawing student Salvador Jiménez Flores has been invited to co-teach a ceramics class at Ox Bow School of Art and Artists Residency in Saugatuck.
- MFA Photography student Amanda Carmer was recently awarded a \$1,500 grant from the Michigan Council for Arts and Cultural Affairs (MCACA) through its New Leaders Arts Council of Michigan Retention and Engagement Program. The program is dedicated to promoting arts and culture statewide by nurturing young creative leaders.
- Interior Design student Amanda Klein won first place in the 2014 IIDA MI Dr. Virginia North Student Competition, which asked students to select one of their existing/completed Junior or Senior Level projects and write an essay describing how the design solution impacts health, safety and welfare or sustainability. Interior Design students Courtney Wierzbicki and Marci Gibson tied for second place, while Interior Design student Dawon Kim finished in third.
- MFA Printmaking students Steven Rainy, Laurie Hunt, and Eana Egojian recently participated in the International Printmaking Conference in San Francisco. The students participated in an open portfolio session where hundreds of people saw their work.
- The KCAD Clay Collective participated in its 9th wood-fire event at the Ox-Bow School of Art in Saugatuck entitled “Learnin' and Burnin.” Over the course of the 4-day event students were charged with asking themselves, ‘what is success?’
- Art History professor Laura J. Whatley, Ph.D. has been awarded a coveted National Endowment for the Humanities (NEH) grant to conduct research in England this summer. She will be in residence at St. John University in York, where she will be participating in the NEH-sponsored seminar entitled “Arts, Architecture, and Devotional Interaction in England, 1200-1600.”
- Assistant Professor of Printmaking Danielle Wyckoff recently participated in the exhibition “ReHappening 2014” at the historic Black Mountain College in North Carolina, which honored the dynamic artistic energy of Black Mountain College and paid tribute to the groundbreaking innovations of that community of artists. Professor Wyckoff was invited to participate and collaborate with a group of international artists in this annual event.
- Painting Professor Margaret Vega recently was highlighted in a solo exhibition at the Acton Institute in downtown Grand Rapids entitled “Perpetual Order - Featuring the Work of Margaret Vega.”
- Ceramics professor Israel Davis had his work included in the 2014 Yunomi Invitational, a prestigious exhibition of casual drinking vessels held at the AKAR design gallery in Iowa City, Iowa.
- Miranda Sharp ('12, Illustration) and Josh McVety ('13, Furniture Design) have launched Glitter Milk Gallery, a joint art venture on the West Side of Grand Rapids that combines art, design, and popular culture.
- Brian Whitfield ('85, Illustration) designed the latest Michigan license plate featuring the Mackinac Bridge against a serene sunset. The plate was recently chosen by the Automobile License Plate Collectors Association as the world’s best new plate.
- John Wagoner ('09, MFA Painting) was recently featured in an Artist Profile by *Heliopolis*, a Shreveport, LA-based news and entertainment website revolving around the local arts and entertainment community.

- Hillary Presecan ('08, Art History) was recently featured by the Battle Creek Enquirer in a story about her master's project at the University of Alaska-Fairbanks that involves archival work with the Festival of Native Arts Cultural Database. Presecan is digitally preserving dance footage in various formats from the past 40 years.
- Tom Clinton (Printmaking, '02) will join the Grand Rapids Community Media Center (CMC) as the organization's new Executive Director.
- Alumni Tom Jenkins and Colin Peak have opened Black Eagle Trading Post, an eclectic store that features locally handcrafted goods, an impressive collection of antiques, custom, and a screen-printing station.

## Student Affairs

### Birkam Health Center

- Three Academic Service Learning Projects were successfully completed Spring Semester with Birkam Health Center (BHC): 1 with MRIS 209 Quality Assurance and 2 with MA 117. The students in MA 117 studied whether or not there was an increase in service provision to female students after August 1, 2014, when the legislation passed a portion of the Affordable Care Act (ACA). Under this portion of the ACA, women's preventive health care - such as mammograms, screenings for cervical cancer, prenatal care, STD checks and other services are to be provided with no cost-sharing expected for the patient. Their research revealed a positive correlation meaning the BHC did see an increase in this type of care for female patients after that date compared to the previous year. The MRIS 209 students conducted a survey on staff job satisfaction and made recommendations on improving the team environment and staff morale of the BHC. Their project was a follow-up to the ongoing work we are doing with team building in the BHC. Students, their faculty and the BHC have all greatly benefitted and learned a lot from these collaborative activities. These collaborations will continue Fall semester.

### Enrollment Services

- This academic year's Dawg Days program brought in more people this year- See below:
  - 2013-2014 Dawg Days had the following stats:
    - Total Expected - 2238 people
    - Total Attended - 1612 people
    - Students Attended - 621 students
  - 2012-2013 Dawg Days had the following stats:
    - Total Expected - 1891 people
    - Total Attended - 1524 people
    - Students Attended - 536 students
  - Difference across 2 seasons:
    - Total Expected - up 347 people
    - Total Attended - up 88 people
    - Students Attended - up 85 students
- Charlotte Tetsworth, Associate Director of Admissions, was interviewed by the Detroit News to comment on the importance of both the ACT and GPA when rendering admissions decisions. Additional factors such as attendance and types of high school courses are also

taken into account specifically for students who are close to the minimum admission requirements .

- April's Money Smart Week event - Get Real! – was a terrific success. Volunteers overheard student's making statements such as "I have more respect for my parents now" and "Wow, life is expensive!" Big Rapids community business owners joined forces with Ferris student and employee volunteers to provide expert guidance in an interactive financial simulation format to student participants.
- With the help of a student employee from Enrollment Services, we have developed a new online program change form to replace a paper four part form. We have collaborated with individuals from Academic Affairs to make further advancements and adjustments to the online form and hope to go live with the new form this summer.
- The Institutional Research & Testing Office have completed a number of external surveys including Peterson's, College Board, and the Winter Green Orchard House Survey.
- On Tuesday, April 29, more than 30 employees representing multiple departments from Student Affairs, Academic Affairs and Administration & Finance gathered for a meeting to share information about each departments role in new student orientation. This very positive session focused on the importance of collaboration and the interdependence groups across campus have with one another to ensure a good orientation experience for our new students, faculty and staff alike.

## **University Advancement and Marketing**

- The new Student Outreach calling center is wrapping up its first year of activity with huge success. A total of \$131,232 was received from 2,108 pledges so far this year; doubling both donors and revenue received from the calling project last year. A total of 10,734 alumni have been contacted this year and talked to one of our student callers. This has been a great experience for our students as well as a wonderful opportunity for alumni to connect back to the university.
- The Marketing team is pleased to have won three Higher Education Marketing Report Advertising Awards for 2014.
  1. Ferris' total regional brand campaign package (Bronze)  
(<http://www.ferris.edu/HTMLS/administration/advance/integrated/>)
  2. The Spring 2013 edition of Ferris Magazine (Gold)  
(<http://www.ferris.edu/HTMLS/alumni/ferrismagazine/archive/2013-spring/>)
  3. A recruitment brochure for the launch of the Graphic Media Management Program (Gold)  
(<http://www.ferris.edu/HTMLS/administration/advance/standards/img/samples/GMAN-GCOM-recruiting-book-spreads.pdf>)

A complete list of winners is available at

<http://educationaladvertisingawards.com/winners-list/winners-list-2014/>.

- The Marketing team attended the University and College Designers Association Conference in Indianapolis March 26-29. The conference featured a variety of presentations on strategically simplifying collegiate marketing and messages, reducing costs, and building support among internal audiences.

- The Marketing team has provided promotional materials in support of a variety of Ferris' spring fundraising and recognition events, including the Societies of Distinction Donor Dinner, Commencement, and the Alumni Association's Annual Spring Reunion and Golf Outing.
- The Web Content team worked with Anne Marie Gillespie of the College of Arts and Sciences Dean's Office to build a website entitled "CAS Stories." The collection of 50 stories and videos showcase the accomplishments, activities and research of faculty, staff, students and alumni from the six departments within the college - Biological Sciences, Humanities, Languages and Literature, Mathematics, Physical Sciences and Social Sciences. The website is available at: <http://www.ferris.edu/colleges/artsands/CAS-stories.htm>
- News Services/Social Media recently collaborated with Student Government in an effort to help promote stronger voter turnout for the Student Government presidential election. As part of this effort, News Services/Social Media produced a video of the two primary candidates introducing themselves to student voters. The video, which can be found here (<https://www.youtube.com/watch?v=BqdzKHzTfWE>), was released to promote the specific voting period and has been viewed more than 230 times.
- News Services/Social Media awarded prizes to eight students as part of a photo challenge held in conjunction with The Big Event. The goal was to promote Ferris pride and fun while participating in the massive, student-run community service project in Big Rapids. In all, 23 official entries were submitted and considered for the contest. This collaborative effort included Student Government and organizers of The Big Event.

Photo contest entries:

<https://www.facebook.com/media/set/?set=a.10150380929184996.1073741985.5981304995&type=3>

Photo contest winners:

<https://www.facebook.com/media/set/?set=a.10150381879044996.1073741987.5981304995&type=3>

- University Board Trustee and Ferris Foundation Board Director Sueann Walz made a major gift to the hockey program.
- Jeff and Annette Rowe made a major gift to the College of Pharmacy. Jeff is a 1979 College of Pharmacy graduate and Annette is a 1979 College of Allied Health Sciences graduate.
- John Collins, Jr., Barbara Horn and Robert LaLonde have been elected to The Ferris Foundation Board of Directors. Collins is the district sales manager for the GM Southeast Region and works out of Huntsville, Ala. Horn is president/owner of ExpertEyes, Family Eye Center & Optical in Washington, Mich., and is a 1998 graduate from the Michigan College of Optometry. LaLonde, from Lansing, is the vice president of Higher Education for Clark Construction Company and is a 2000 graduate from the College of Engineering Technology.
- Former Ferris football players and College of Business graduates Eric Woodhouse ('95) and Butch Jones ('90) made gifts to the football locker room project. Scott Fish, former Ferris football player and 1984 College of Education and Human Services graduate, made his third major gift to the football locker room project.
- The Ferris Alumni Association hosted two pre-game receptions on March 28 and 29, in conjunction with the NCAA Hockey Midwest Regionals at US Bank Arena in Cincinnati, Ohio. The attendance was stronger than expected, with more than 300 guests attending both days.