

FERRIS STATE UNIVERSITY

Good News Items

March 2014

Academic Affairs

College of Business

- College of Business Graphic Design students were recently awarded a Gold and Silver West Michigan ADDY Award in the student category. The gold was awarded for their branding of the Katke Golf Course and the silver award honored the integrated campaign for Design Project Center. A Gold ADDY is recognized as the highest level of creative excellence by the judges. These students will proceed onto the Regional ADDY competition.
- Ferris State University's Professional Tennis Management (PTM) program recently sent two students, Alex Meyers and Erik Seifert, to the U.S. vs. Italy Fed Cup match to serve as official stringers for the Italian Fed Cup team. Fed Cup is the world's oldest annual international women's competition with 97 countries participating.
- Five Finance students competed in the annual CFA Institute Research Challenge. CFAI competition requirements are that team members can only compete once; therefore, this was a different team from last year's competition. The Ferris State University team (Brian Devries, Corbin Hammond, Jonathan Lampen, Elizabeth Schroeder, Linzy Yerke) placed second in the competition. Michigan Tech placed first and the University of Toledo placed third behind Ferris. Please join me in congratulating Dr. Nazar on this achievement and for her coaching of this team. These students had to meet a lot to prepare to deliver a 10-minute presentation to a panel of judges, and to submit a written report detailing how they arrived at their conclusions.
- The students of the College of Business American Marketing Association received the following notice: Congratulations! Your chapter has earned one of the Top 10 Finalist spots for The Hershey Company's Take 5 Case Competition. Your chapter will present in-person on April 10, 2014, at the 36th Annual International Collegiate Conference in New Orleans. Based on the evaluations of 113 professional and academic judges, the AMA Collegiate Chapter Council Selection Committee selected the Top 10 Finalists. Case judging utilized a blind review process to avoid bias and ensure equal attention to case submissions.
- The College of Business ISI Program's first ever Ferris CCDC Team achieved SECOND Place in the competition this weekend. They achieved a higher rank than Baker College, the national champion from last year. According to the CCDC, it is unprecedented that a team would achieve SECOND PLACE in their first year of competition. The winning team consisted of Julius Marshall, Joseph Schlehuber, Chi Luong, Rwei-An Yang (team captain), Eric Hendershott, Shaileshwori Bhatta Acharya and Wendy Hedersbeck. Professor Vel Pavlov is the academic advisor for this team and spent countless hours working side by side with the team guiding them during their preparation for the competition.

College of Education and Human Services

The School of Digital Media (DM) faculty participated in this year's Festival of the Arts in a variety of ways:

- Nick Pattison and Andrew Smith of Digital Animation and Game Design presented Video Game Design - An Interactive Campus. Nick Kuiper of Television and Digital Media

Production also assisted with the Festival of the Arts project that refurbished arcade cabinets to present student created games in the IRC.

- David Baker presented "Northern Bend: Computer Simulation" for Festival of the Arts. The presentation featured a discussion on the creation of a fully interactive exhibit that utilized collaboration across the entire Digital Animation and Game Design Program.
- Nick Pattison presented his FestLab for Festival of the Arts: "Program your first video game from scratch!" The lab introduced students and community members to the basics of computer programming.
- Glen Okonoski presented his documentary titled: White Birch Lodge, A Family Affair.

College of Engineering Technology

- Francisco Iniguez, a student in the HVACR program, was one of three next generation HVACR Technicians to be awarded \$10,000 from the Hilmor Retool Your Future 2013 Scholarship Contest. As a grand prize winner, he was also awarded the new Hilmor Starter Tool Kit and all-expense paid travel to the AHR Expo 2014 in New York City. A merchandising Green Wall with tools from the Starter Kit was donated by Hilmor and is on display in the Granger Building.
- Hannah Morris, a Plastics Engineering Technology student, is one of the recipients of the DME Plastics University program \$1000 student scholarship. This scholarship is part of the DME Company's Continuing Education Support program to ensure the addition of exceptional students to the plastics industry.
- The annual Woodbridge Ferris MATHCOUNTS Competition took place on February 7th, and was coordinated by Mechanical Engineering Professor Chuck Drake. More than 100 sixth through eighth grade "mathletes" from eight schools participated in the event. The Big Rapids Middle School team placed first and will continue on to the state competition along with three individual students.
- Team Sustainable Michigan, comprising of Architecture and Facility Management and Energy Systems Engineering students from Ferris, LCC, and KCAD, has been selected as one of twenty teams invited to compete in the 2015 Solar Decathlon. Last fall, the team submitted an inter-institutional application to the biennial competition sponsored by the U.S. Department of Energy. The team will now begin the two-year process of building solar-powered, highly energy-efficient houses that combine affordability, innovation, and design excellence and present at the Fall, 2015, competition in Irvine, California.

FLITE

- The Student Athletic Advisory Committee (SAAC) holds an annual Faculty Appreciation Night. Each varsity team names a faculty member "who had a positive impact on their academic careers." This was the 13th annual Faculty Appreciation Night. I was named by the Women's Basketball team. Fran Rosen & the other faculty who were named by other teams were honored at center court during the halftime of the women's basketball game on Feb. 20.
- Instruction Librarian Kristy Motz will join Developmental Curriculum faculty Monica Frees and Dr. Helen Woodman at The Teaching Professor Conference (Boston MA) as selected presenters in a cross-college collaborative program: "Flipping and Gamification in the Classroom to Maximize Student Learning," May 30 - June 1.

Michigan College of Optometry

- Dr. Hinkley is the recipient of the "Visionary of the Year" award from the Grand Rapids Lions Club Blind Dinner Date Selection Committee. The Visionary of the Year is awarded to those

who have made distinguished contributions in their medical/professional careers by significant volunteer activities that have enriched the lives of those living with vision loss. This award will be presented at the upcoming 9th annual Lions Blind Dinner Date! The event will be held on Thursday, March 6th at the GOEI Center in Grand Rapids.

- Dr. Hinkley has been nominated for the American Council on Education (ACE) Women's Network Michigan Distinguished Woman in Higher Education Leadership Award for FSU. This award was created to recognize and honor those individuals who have distinguished themselves by providing outstanding leadership to women in their institutions, in their profession, and in society-at-large.
- Dr. Hinkley, fourth year student Andrew Wilke, Association for the Blind and Visually Impaired partner Kathy Konow and a patient were interviewed on the "Maranda; Where You Live" program for WOTV that aired in February. The segment highlighted the work of the University Eye Center's Vision Rehabilitation Service and its partnership with the Association for the Blind and Visually Impaired in student education and patient care.
- Dr. Jim Miller participated in the American Optometric Association's Mid-Year Volunteer Meeting February 7-8, 2014 in St. Louis, MO. The AOA funded almost 150 optometrists from all over the U.S. to encourage the efforts of about 36 committees. Dr. Miller serves on the AOA Ethics and Values Committee.
- MCO student Elyse Kleifgen, Vision Research Director Craig Norman and Fellow Dr. Chad Rosen and faculty member Dr. Bruce Morgan were featured on TV 9 and 10 news "Special Report" for Google glasses. Check out this great video!
<http://www.9and10news.com/story/24768695/special-report-google-glass-growing-by-storm>

Administration and Finance

Athletics

- The Ferris State University men's ice hockey program has its first-ever Olympic Gold Medal Champion as Bulldog alum Chris Kunitz of the National Hockey League's (NHL) Pittsburgh Penguins helped lead Canada to victory in the gold medal game on Sunday (Feb. 23) in Sochi, Russia. Kunitz not only won gold, but also sealed the victory with a goal of his own as Canada claimed the gold medal.
- The Bulldog men's ice hockey team has officially clinched home ice for the opening round of the WCHA Playoffs on March 14-16 and will host an opponent yet to be announced in a best-of-three weekend series, with the winner advancing to the WCHA Championship on March 21-22 at Van Andel Arena in Grand Rapids.
- For the third consecutive year, the Ferris State men's ice hockey program has one of the nation's top 10 finalists for the prestigious Senior CLASS Award as Bulldog captain Scott Czarnowczan was announced as one of this year's honorees. The award honors men's ice hockey student-athletes who excel both on and off the ice. To be eligible for the award, a student-athlete must be classified as an NCAA Division I senior and have notable achievements in four areas of excellence - community, classroom, character and competition. He follows in the footsteps of former Bulldog award finalists Chad Billins in 2011-12 and Kyle Bonis in 2012-13.
- Senior guard Sarah DeShone matched a school-record with seven three-pointers in leading the Ferris State University women's basketball team to an impressive 83-75 Great Lakes Intercollegiate Athletic Conference (GLIAC) road win over Saginaw Valley State on Feb. 22.

The Bulldogs' two-time All-American scored a game-high 27 points and tied former FSU standout Lori Young's school-record of seven treys in a contest.

- The Ferris State University men's and women's indoor track and field programs have had at least one athlete hit an NCAA Division II national provisional qualification mark in seven consecutive meets during the indoor season heading into the GLIAC Championships.
- A trio of Ferris State University student-athletes, including a pair from the Bulldog football team and a women's cross country standout, were recently recognized as GLIAC 2013 Meijer Commissioner's Award recipients for the fall campaign. The three Bulldog student-athletes recognized include sophomore quarterback Jason Vander Laan (Frankfort, Ill./Chicago Christian) and sophomore defensive end Justin Zimmer (Greenville, Mich.) from the Ferris State football squad along with women's cross country's Samantha Johnson (Troy).
- A total of 84 Ferris State University student-athletes were recently honored by the GLIAC on its all-academic and all-academic excellence teams for the 2013 fall sports season. To be eligible for GLIAC All-Academic recognition, a student-athlete must have a cumulative grade point average of 3.0-3.49, on a 4.0 scale, and must not be a freshman or first-year transfer. The GLIAC All-Academic Excellence teams consist of those individuals recording a 3.5 grade point average or higher. Overall, 46 of FSU's 84 honorees earned GLIAC All-Academic laurels while 38 claimed GLIAC All-Academic Excellence recognition.

Auxiliary Enterprises

Dining Services

- Don Waldenmayer, Executive Chef and Catering Manager, was selected to compete in the NACUFS (National Association of College and University Food Services) Midwest Regional Culinary Challenge, which was held on the campus of Michigan State University on March 3, 2014. The Culinary Challenge recognizes outstanding food preparation and presentation skills in collegiate dining services. The winner of the Regional Culinary Challenge will advance to compete again with the other regional winners at the national competition on July 10 at the 2014 NACUFS National Conference in Baltimore.

Katke Golf Course

- Last year at this time Katke Golf Course became a client of the FSU Graphic Design Program. A group of senior students took on the task to help re-brand Katke. The project included a new website and logo design. I am pleased to announce the student group of Jacob Hollenbeck, Myles Alquist, Emily Watz, Justin Gauthier and Casey Baldus won GOLD at the [West Michigan Addy](#) Award for the Katke branded materials. It won for the "Integrated Campaign Business-to-Consumer" student category. Congratulations to the student team. I am extremely thankful for all of the effort and hard work that went into the project. Katke is a very grateful client of the FSU Design Project Center.

Racquet Facility

- PTM students Alex Myers and Eric Seifert were selected as the official stringers for the Italian fed cup team during the February 2014 USA vs. Italy fed cup in Cleveland, Ohio. Here is a link to the article on our PTM website: <http://www.ferris.edu/business/stories/ptm-stringers>
- The Ferris State University's Club Tennis Team has won the Club Team of the Year Award for the Midwest, and will represent the Midwest as the nomination for National Club Team of the year with a bid to the National Championship!
- Newlyn Wing, the Captain/President from Ferris State University's Club Team, has won the Midwest Club Leader of the Year Award. He will represent Midwest and will be in the running for the National Club Leader of the Year award.

ITS

- Telecomm completed the Installation of three Mobile Charging Stations in the FLITE 24 hour area and one in the IRC.
- Through the efforts of multiple teams within ITS and working with our customers, ITS has been able to leverage the recent investment of the University's virtual infrastructure along with a departmental goal to decommission old hardware to reduce the power consumption of the West Building Data Center by 23% in the last year. The reduction in power would equate to the electricity used by 24 working machines, 35 desktop computers or 243 laptop computers.

Physical Plant

- In spite of the weather, significant progress has been made on the University Center project over the last few months.
- The contractor completed the installation of the new exterior lighting along Sports Drive the week of February 24. The temporary poles will be removed once the frost leaves the ground in the spring.

Governmental Relations and General Counsel

- Governmental Relations and General Counsel was pleased to host the monthly meeting of the Kent Intermediate Association of School Boards on February 11th. The meeting was hosted at the Woodbridge N. Ferris Building in downtown Grand Rapids with President Eisler presenting the topic of "Ferris State University and You: The Art of Partnership." Hosting this meeting provided us the opportunity to showcase our collaborative efforts in Grand Rapids, our Woodbridge Ferris Early College Program at Rockford High School to name just a few. The meeting was also a great networking opportunity with local school board members.
- As a component of its 2014 outreach, the Office for Equal Opportunity is providing a monthly open seminar on Ferris Anti-Harassment and Non-Discrimination Policies. Director of Equal Opportunity, Matt Olovson, facilitates this seminar on preventing and appropriately responding to conduct prohibited under the University's Policy on Non-Discrimination and the Employee and Student Dignity Policy. Designed to engage attendees with examples of prohibited conduct and best practices, this seminar includes information on compliance requirements and strategies for maintaining an equitable and inclusive campus community. The second open session was conducted on February 12, 2014 and subsequent sessions shall be announced through University-Wide Notices and the FSU Events Calendar. Alternate sessions for campus divisions, colleges, departments or other groups are also available and may be requested from Equal Opportunity.
- Governmental Relations and General Counsel hosted administrators and school board members from Rockford Public Schools in the hockey box for the February 22nd game. It was a great win for Ferris both on and off the ice as school spirit was evident to all those in attendance.

Kendall College of Art & Design

- The Grand Rapids Film Festival returns to town from **April 9-13** for a sixth annual celebration of cinema, and KCAD will again be a host for the event. The Woodbridge N. Ferris Building will host workshops, films, and roundtable discussions.
- Professor Ken Krayer recently traveled to Washington DC to participate on a panel entitled “The Case for Authentic Design,” moderated by Alan Blake, Executive Editor of The Architects Newspaper.
- Director of Continuing Studies Brenda Sipe has a solo exhibition, *Migrate*, running at Alma College from until March 13. The exhibition features a collection of mixed-media sculptures.
- Ceramics Professor Israel Davis had work accepted into the following shows: a national juried exhibition hosted by the University of North Florida wherein jurors selected 47 works from 245 pieces that were submitted by 87 artists; AKAR Architecture Design’s annual Yunomi show, a well-known and eagerly anticipated online exhibition of casual drinking vessels; Missouri Western State University for a juried exhibition entitled *Twin Cups*, Davis was also recently included in *Woodfire Ceramics: 100 Contemporary Artists*, a very nice hardcover volume that includes some heavy hitters in the ceramics world, and will be featured as a contributor in *Graphic Clay*, a ceramics anthology to be published in 2015.
- The KCAD Clay Collective has been working with Thresholds, a non-profit social service agency that provides services to Kent County residents who have a developmental disability and to their families, on a tile mural project with their clients.
- KCAD Art is in the Gerald R. Ford Airport! Student Matt Gubancsik and Laurie Hunt have printmaking and photography work that’s currently being hosted in the airport’s Grand Hall and in the parking garage’s second level. More work is planned to come to the airport in the coming months.
- KCAD students cleaned house at the regional level of the recent 2014 American Advertising Federation ADDY awards, winning all fourteen awards in the student category. Amy Johnson took home the prestigious Best in Show Award, while Nicholas Tisch and Drake Evans each won Judge’s Choice Awards. Gold ADDYs were awarded to Shannon Mack, Briana Garza, and Jacob Hollenbeck, while silver ADDYs were awarded to Kaitlyn Perkins, Andy Jansma, Caleb Van Dyke, Arielle Davey, Zach Kelly, and Ursula Casanova. Those students who won gold ADDYs will move on to the state level of the competition, and with a good performance there will have the chance to showcase their designs on the national stage.
- Illustration students Steven Adams, Devon Daugherty, Mark Fettig, Mackenzie Goss, Erica Hansen, Haley Hungerford, Alexandra Johnson, Tim Kleyn, Michael McClellan, Bridgette McGee, Tyler Space, Samantha Stutzman were all accepted into the prestigious Society of Illustrators annual gallery show that will be held at the Museum of American Illustration in New York City.
- Industrial Design Student Wes Keely was awarded the Joseph Withers Scholarship Award for his work in the community.
- Graphic Design student Isaac Daniels was awarded the Friends of The Michigan State Fair Endowed Scholarship Award for academic excellence.
- Drawing student Anthony Cairo will have some of his work reproduced in *Studio Visit Magazine*, a widely read collection of 350 new and upcoming artists around the country.
- Illustration student Jim Towe has published a full-length graphic novel entitled *The Art of Guilt*, and is currently making a tour of various comic conventions and events.

- Students Abby Bedford, Nicholas Tisch, Brandon Shellan, and Kaylee Van Tuinen were commissioned by LaughFest to create designs for t-shirts and posters to be sold during the event. Their designs are currently on display at the Grand Rapids Art Museum.
- Alice Gadzinski, (Photography, '10) is featured in a solo exhibition at Whitdel Arts in Detroit that will run from March 7- April 19.
- Andrew Maguire (Photography, '09) recently assisted local film company Gorilla Pictures on a promotional ad campaign for Amway, retouching image that were used in a commercial.
- Jennifer Jones (Drawing, 13') has been accepted into the prestigious MFA program at the Pennsylvania Academy of Fine Art.
- Joseph Parr (Industrial Design. '13) recently placed third in the world-renowned Student Design Competition sponsored by the International Housewares Association. In addition, he will receive an all-expense paid trip to the 2014 International Home + Housewares Show in Chicago from March 15-18 to present his design to industry professionals.
- Rob Jackson (Illustration), head of Grand Rapids-based ad firm Extra Credit Projects, and his team took home 16 separate awards at the 2014 ADDY Awards, including two Judge's Choice Awards.

Student Affairs

Center for Leadership, Activities and Career Services (CLACS)

- Leadership Week (2/22 - 3/1) started out with a successful trip to the GVSU leadership summit where 20 Ferris State students attended to improve their leadership skills. Monday evening, February 24, 18 area non-profit agencies will be participating in our *Volunteer Opportunity Expo*. This is an opportunity for students to see what opportunities exist in our community.
- On February 12, 2014, 36 Ferris State students were trained and became TIPS certified. TIPS training has been a successful way to teach our students to make good choices with regard to using alcohol.
- Angie Roman and Danielle Leisner attended the Civic Engagement Institute hosted by Michigan Campus Compact. This was an opportunity to build community relationships and learn how to build responsible citizenship values in our students.
- CLACS awarded 5 students "Suit-Up Challenge" awards. The Suit-Up Challenge asks students to take pictures of themselves dressed in professional interview clothing. This was a partnership with the academic colleges, in which 1 student from each college won the top prize. The prize consisted of a \$100 shopping spree at J.C. Penney, a haircut from Mr. Karl's, and a VIP career coaching session with a CLACS staff member.
- Career Week, February 10 - 14, 2014, kicked off February 10th with Keynote Speaker Bill VanSteenis. The author and career expert spoke with 133 students throughout the day by visiting classrooms and conducting a presentation. Attendees at his evening presentation received a free copy of his book titled *IN DEMAND*.
- The largest Career & Internship Fair in Ferris State history was hosted on February 13, 2014 with 201 registered employers represented. Employers were seeking connection with students from all degree programs. Many new employers that have not previously participated in on-campus recruiting made this their debut. 878 students and alumni attended this opportunity to network with industry professionals, explore occupations and practice employability skills. While 48 faculty and staff attended to offer their support.

- Greek Student Organization Presidents have now been meeting regularly. Later this spring the Ferris community will see this partnership in action through a variety of collaborative Greek Life campaigns; such as T-shirt sales (going to a charity), Greek organization facts posted around campus, and a "I am Greek" social campaign.

Personal Counseling Center

- Chris Richmond, Ph.D., University Counselor, has been published in the professional and scholarly Journal of Systemic Therapies, Vol.33, No. 1, 2014, pp.33-47. The article is titled, "Effects of Solution-Focused versus Problem-Focused Intake Questions on Pre-treatment Change." This was research conducted in collaboration with Dr. Richmond, Sara Jordan of Texas Tech University, and Gary Bishop and Eric Sauer of Western Michigan University. Data used in the study was collected at WMU, Texas Tech and Ferris State University. The study discusses that the strengths-based interventions used with students in our counseling center (and others) are likely to be strong indicators of positive change. Copies of the article can be obtained directly from Chris Richmond.

Student Conduct

- Erik Wessel, Director of Student Conduct, has been appointed to the ASCA/IACLEA (Association of Student Conduct Administrators/International Association for Campus Law Enforcement Administrators) joint task force to establish best practices in collaboration between campus law enforcement and student conduct in higher education.

University Center

- The University Center held qualifying tournaments in billiards and table tennis, with the winners having the opportunity to compete at the Association of College Unions regional tournament in Akron, Ohio. At the regional tournament, Katelyn Thornton placed first in Women's Billiards and qualifies for the Association of College Unions International Tournament in May. Alex Uganski placed second in table tennis at the regional and qualifies to compete at the national tournament in May.

University Recreation

- The Student Recreation Center is housing the Mid-Michigan Community Action Walk for Warmth on Saturday, March 1, 2014, from 6:00 AM - 12:00 PM. This program helps individuals and families in our community with heating needs and we are happily offering the facility and student staff as our in-kind donation for this worthy event.

Enrollment Services

- On January 30, 2014, the Office of Scholarships and Financial Aid went live with a new scholarship search system called MyScholarships. This new system has been very well received by students; nearly 1500 students have completed general scholarship applications to date. Students report that they love the ease of the new system and the time-saving factor.
- Ferris State University was recognized by the Military Advanced Education as a 2014 America's Top Military-Friendly Colleges and Universities.
- We hosted 136 students and 316 total guests at our three Admitted Student Open House's in February at Auburn Hills, Big Rapids, and Saginaw.
- The 2012-2013 Graduate Follow-up survey is nearly finished and has a 26% response rate which is an increase over last year's response rate.

Multicultural Student Services

- The 2014 MLK Celebration at Ferris State University was a successful event that spotlighted volunteerism and engagement. Volunteerism - Over 70 students volunteered throughout the celebration. Danielle Leisner coordinated efforts which included an MLK Day service project

community meal at First United Methodist church. Engagement - close to 200 campus community members participated in the 28th Annual Freedom March, over 300 students visited the MLK station in the IRC Corridor to create their own sign that promotes what they March For/Stand For, and over 400 students visited the Tunnel of Oppression exhibit coordinated by Emma Mentley and the Residence Life Harmony Project. A special thank you to all the MLK Planning Committee members for making this years' celebration an impact on student learning.

University Advancement and Marketing

- Mickey Shapiro, a successful entrepreneur and a 1966 non-graduating Ferris State University attendee, established a scholarship endowment to fund scholarships for students who have demonstrated improved academic performance.
- Professional Golf Management program alumni Tom Konopka ('02) and David Loomis ('01) made gifts to the PGM program.
- Doug Nowels, former Ferris hockey player and a 1980 College of Education and Human Services graduate, and Ed Peters, former Ferris Foundation Board Director and a 1986 Michigan College of Optometry graduate, made gifts to the hockey program.
- Dean Stephen Durst made a gift for faculty enrichment in the College of Pharmacy.
- Photographic Services purchased a new camera with built-in WIFI to enhance photo coverage for social media.
- Marketing and Communications has assumed shared responsibility for Ferris State University's trademark and licensing management processes, in partnership with Administration, Finance and Human Resources.
- Marketing and Communications produced promotional material for multiple campus partners, including invitations to the Spring Reunion and Golf Outing for the Alumni Association, and invitations to the Legislative Luncheon for Governmental Relations and General Counsel.
- Marketing and Communications worked with the Center for Leadership, Activities and Career Services to create large-format print advertisements highlighting Volunteer Center services to the campus and local communities.