

FERRIS STATE UNIVERSITY

Good News Items

February 2014

Academic Affairs

Center for Latino Studies

- CLS has solidified its role as a center/home base for students who are Latino or have interest in connecting with Latino culture. Students use the office/lounge area to study, gather for formal and informal meetings. It has become a lively center - or *intercambio*.
- The *Promesa* Scholars program saw 8 of 8 students successfully complete the first semester of college and are still enrolled. Two students joined three others in moving into the honors program. This program provides financial and academic support to students who are connected to partnering community based organizations. CLS is currently looking into funding support to sustain this program for the future.
- The *Promesa* Summer Bridge, after much publicized success in Grand Rapids last summer, is continuing again this summer. The program plans to become one of the *Believe 2 Become* initiatives funded by the DeVos Family Foundation. Five of 11 graduates of the Summer 2013 program have already applied, been accepted and plan to attend Ferris in the fall. CLS is following this up by starting a new program in Holland at the Mid-Town Center in partnership with Holland Public Schools and Destination Education.

College of Business

- The Printing Industries of Michigan along with five Detroit area graphic related clubs have named a Ferris faculty member, John Conati, the 2013/2014 "Educator of the Year" during their celebration of National Print Week. Professor Conati was presented with this honor on Tuesday, January 14 at the Ben Franklin Award Dinner held annually in Livonia, Michigan to commemorate National Print Week.

College of Education and Human Services

- David Darrow made a presentation at Wexford-Missaukee Career Tech Center and as a result approximately 40 potential students came to campus.
- Michelle Johnston met with representatives of Van Buren Intermediate School District and they want to explore the College of Education & Human Services programs.
- Students within the LE Academy performed 375 hours of community service for various charitable organizations on top of their assignments, homework, etc. during Fall 2013 Semester. They are currently working to become approved sports coaches for Michigan Special Olympic athletes in Area 5 (Big Rapids community), working in the Habitat for Humanity Restore to increase the hours that they are open for public assistance, working for Our Brothers Keepers (Homeless shelter) in Big Rapids, organizing their Mentoring Program with LAE for CJ freshmen, and formulating their annual Open House on February 20, 2014.
- The School of Digital Media (SDM) received an in-kind generous donation from Siena Digital, a company in Schamberg, Illinois. The donation included valuable studio lighting, wireless microphones, black studio drape, grip equipment and two oak editing desks. Many times equipment donations are made because the useable life of the equipment is exhausted. In this case, however, most of the gear SDM received will benefit students through immediate use in the labs. The donation was initiated by TVP Alumnus, Dan Niccolai. Much

appreciation goes to TDMP engineer, Pat Tobin, who travelled to Schamberg, Illinois with a large moving truck to transport the equipment back to Big Rapids.

- Grand Rapids based DAGD faculty member, Andrew Smith, through a colleague, was able to get one of the coveted coupons needed to purchase Google Glass. The SDM was able to make this purchase in November 2013 and the faculty have been exploring and demonstrating them to students since.
- Since the new remote production trailer came online this past fall, the quality of sports broadcasts on campus has improved tremendously. The signal was been used to feed the new football scoreboard and new televisions in the president's box at Top Taggart and throughout the common areas at Ewigleben Ice Arena. For the home hockey games against Michigan Tech on January 10 & 11, 2014, a volunteer crew of current students worked alongside some alumni volunteers. The crew Friday night got to meet retired Detroit Red Wing, Darren MacCarty. Cameras from the trailer were used for coverage of the December 2013 commencement ceremonies.
- Final approval was received at the end of December 2013 for the creation of a new Associate of Science (A.S.) degree in Pre Digital Media (Effective Spring 2014). This degree will provide new access points for students who want to pursue one of the three Bachelor's degrees that SDM offers.
- Virginia Hines has been selected as an Evidence Supported Annual Report (ESAR) Evaluator for the Michigan Department of Education. Every teacher preparation program in Michigan is required to submit an annual ESAR.
- Fredrick Ennis and Jim Powell will be presenting on Educational Technology at the Michigan Career Education Conference.
- The College Awareness and Transition Supports (CATS) program has doubled the number of available spots for participants and has received funding for the Summer of 2014.
- Dr. Christine Conley-Sowels has been appointed a member of the Transition Subcommittee for the Autism Alliance of Michigan organization.

College of Engineering Technology

- This past November, Ferris State University and the Charleviox-Emmet Intermediate School District sponsored a hands-on event at both Petoskey and Ellsworth high schools. More than 50 high school students interested in the STEM fields (Science, Technology, Engineering, and Math) attended.
- This past fall semester, senior Architecture and Sustainability students in the Small Town Studio, taught by Assistant Professor Paul Long, engaged in two service-learning projects with local communities. The first half of the semester was spent working with community leaders in the village of Mecosta and included volunteer opportunities with the Mecosta County Youth and Family Center. During the second half of the semester, the students worked directly with the Leadership Council from Big Rapids' St. Peter's Lutheran Church and School to develop conceptual plans for how the organization can expand its school facilities.
- For the third year, the Architecture and Facility Management Programs have presented the successful Place Matters, an Architecture and Sustainability Film and Lecture series. During the current academic year, six events have been scheduled. The next documentary screening, entitled *Architecture*, will be followed by a panel discussion of industry experts.

Doctorate in Community College Leadership Program

- The DCCL is recruiting Cohort Five that will begin in May 2014; as of January, 16 are admitted and the target will be a minimum of 24; we are optimistic about meeting that goal.

- The first issue of Leadership Perspectives produced through the new Alliance for Community College Excellence in Practice was distributed electronically to a wide array of college leaders in multiple states; the publication will be produced monthly

Extended and International Operations

- Spencer Tower from the College of Business, Deb Thalner from Extended and International Operations, and Melissa Nuckles from the College of Business co-authored a paper which was accepted for presentation at the Sloan Consortium International Conference on Online Learning. They presented their paper titled "Lessons Learned: A Mandatory Tutorial for Online Learning Prepares Students to Hit the Ground Running" at the conference in Orlando on November 21st. The presentation garnered interest from 40 - 50 participants, who were all interested in how Ferris is preparing students for the online learning experience and the feedback from our faculty survey in Summer 2013.
- Our International student population has increased by 74 from 352 to 426. Out of the total increase of 190 students system-wide, increase of 74 international students (40% share) from outside the US has helped tremendously. In terms of Student credit hours, the International student credit hours have increased by 672, based on the increase in International students. System-wide increase in student credit hours was reported to be 219 student credit hours. International conversion rate has doubled from 21 % in Spring 2009 to 44 % for Spring 2014. The International acceptance rate has increased from 25% in Spring 2009 to 82 % for Spring 2014. Enrollment/Apps rate also has increased from 5% in Spring 2009 to 36 % for Spring 2014.
- International students who graduated from IEP into academic programs are doing very well thanks to the IEP faculty. Student performance data from Banner shows, in the last three years, more than half of the IEP students taking ENGL 150 have secured either A or A- in their classes.

Michigan College of Optometry

- Dr. Philip Walling was invited to lecture at the MOA Seminar in Lansing on October 29, 2013. His lectures were "Ocular Pain Management" and "Macular OCT in Clinical Practice"
- Dr. Paula McDowell's article on the MCO Pediatric Residency was featured in Visual Performance Today. The link <http://viewer.zmags.com/publication/1fb883ad#/1fb883ad/41> . Michigan College of Optometry is extremely well represented throughout this magazine.
- Dr. Sarah Hinkley is the recipient of a Michigan Campus Compact Faculty/Staff Community Service Learning Award for the Students in Need of Eyecare program with Mesick Consolidated Schools.
- 4th year student, Steve Smith is GP Lens Institute Rising Stars "Case of the Quarter" for the third quarter of 2013 for his case on bitoric contact lenses.
- December 6-9, 2013 Jamie Brady participated in a meeting in Springfield, VA with the American Board of Opticianry (ABO) to determine the knowledge, skills and abilities necessary to achieve the certification of "master optician". The ABO is the national organization which certifies opticians.
- Congrats to Dr. John Pole who received the MOA educator of the year award! Also, congrats to Thomas Hubbard: Student of the Year!
- Dr. Hinkley and 4th year intern Andrew Wilke traveled to Grand Rapids for a Wood TV 8 taping of the "Maranda; Where You Live" show about the University Eye Center's interprofessional partnership with the Association for the Blind and Visually Impaired in patient care and student education in vision rehabilitation.

MCO and the VRI made waves at the Global Specialty Lens Symposium this year in Las Vegas:

- Amy Dinardo presented her research at a free paper lecture entitled "Common Factors in Multifocal Lens Success". This research was based on work done by Trevor Fosso, Bob Buckingham, Craig Norman, Bruce Morgan, and Andrea Sewell.
- Josh Lotoczky and Chad Rosen as well as Stephanie Ramdass, Bruce Morgan, Rhonda Atteberry, Craig Norman and won an award for their poster, "Livin' On the Edge (Profile)"
- Josh Lotoczky presented two lectures regarding "The Empirical Fitting of Scleral Lenses."
- Chad Rosen presented a general session lecture on "Understanding the Scleral Shape."
- Amy Dinardo, Jordan Pinozek, Morgan Schuiteman, and Craig Norman presented a scientific poster "An Analysis of Private Label Contact Lens Solutions"
- Amy Dinardo, Josh Lotoczky, Chad Rosen, Craig Norman, Bob Buckingham, Alison Middleton, and Alyssa Spalding presented a scientific poster entitled "Introducing a Scleral Lens Fit Assessment Guide based on Tear Layer Thickness"
- Stephanie Ramdass and Josh Lotoczky presented a scientific poster "Prosthetic Fitting: As Easy as 1,2,3"
- Chad Rosen, Trevor Fosso, Josh Lotoczky, Joe Pole, Rhonda Lafata, and Craig Norman presented a scientific poster "Finding NIMO: An Analysis of GP Lens Multifocals"
- Cory Grifka and Doug Herriott presented a scientific poster "Graft-versus-Host disease and Filtering Blebs"
- Brett Arnold presented a scientific poster with Doug Herriott and Julie Anderson entitled "Ocular GVHD along a LASIK flap"

All of the posters can be found here: <http://www.pentavisionevents.com/event.aspx?eid=4>

- Dr. Hinkley has accepted an invitation to become an academic poster reviewer for the American Optometric Association's Optometry's Meeting.
- On January 24th and 25th, MCO hosted the annual "Michigan Vision Therapy Study Group." Over 60 ODs, therapists, residents, and students met for a day and a half of CE on the topic of vision therapy. This year's theme topic was Traumatic Brain Injury.
- On January 31st, MCO held the "White Coat Ceremony" for our second year class at the Holiday Inn. Congratulations to our newest set of interns, who are now credentialed to see patients in our clinic!
- Dr. Sarah Hinkley is featured in an article in "USA Today" on "Computer Vision Syndrome". <http://www.usatoday.com/story/news/nation/2014/01/25/digital-eye-strain/4491611/>

Office of Academic Research

- The OAR is now under the direction of Dr. Jon Sprague.
- The OAR is currently in the recruitment process for a Grant and Contract Officer.

Retention and Student Success

- Gloria Lukusa Barnett was recognized on Monday with the "Dr. Martin Luther King Jr. Social Justice Award" from the Diversity and Inclusion Office. This award is given to a faculty or staff member that exemplifies social justice in both their profession and personal life.
- Karen GreenBay has been notified that the Keys to Degrees - Single Parent Initiative grant from the Kellogg Foundation via Endicott College has been renewed thru 2015. This funding provides programming support for students who are the single parents of school-aged and pre-school aged children.
- Terry Doyle's book (with T. Zakrajsek), *The New Science of Learning: How to Learn in Harmony With Your Brain*, has been published and has been honored as a Finalist for the USA Best Book Awards in the Education/Academic category. (Stylus Publishers).

Administration and Finance

Athletics

- The Ferris State University men's ice hockey team continues to rank among the nation's elite as the Bulldogs are presently ranked fourth and fifth in the country and atop the Western Collegiate Hockey Association (WCHA) standings in their debut season in the league. Ferris State has been ranked as high as second in the nation this season and posted a school-record and nation-leading 16-game unbeaten streak earlier this year.
- Bulldog Hockey junior goaltender CJ Motte and senior forward Garrett Thompson are both among the nominees for the 2014 Hobey Baker Memorial Award, which is annually presented to the nation's top college hockey player at the end of the season. Online fan voting helps narrow down the field with the selection announcement taking place in conjunction with the Frozen Four at the end of the year.
- Ferris State University and the Bulldog men's ice hockey program will be represented in the 2014 Winter Olympic Games as former FSU standout Chris Kunitz of the Pittsburgh Penguins was recently to the official 25-man team roster for defending gold medal champion Canada. The 2014 Winter Olympics will take place Feb. 8-23 in Sochi, Russia, at the Bolshoy Ice Dome and Shayba Arena.
- The Ferris State and Northwood Student-Athlete Advisory Committees (SAAC) teamed up for a "Two Teams, One Dream" initiative and presented the Make-A-Wish Foundation with a \$5,000 donation at the Bulldogs' home basketball contests against the Timberwolves on Jan. 23. The funds raised went to fulfill the wish of Clark Crawford, a child of the Midland community who is battling Acute Lymphoblastic Leukemia and wants to attend the 2014 Super Bowl.
- The FSU Athletics Department hosted a special sports gambling presentation in January at Williams Auditorium. Renowned sports gambling speaker Tim Otteman was on hand for the free community and campus event and offered a speech entitled "Bracket Busted: Sports Gambling and College Athletics" which aimed to inform those in attendance of the dangers related to sports gambling and collegiate athletics.
- A strong start to the 2013-14 athletics season helped Ferris State rank among the nation's top 25 programs in the Learfield Sports Directors' Cup standings as the final fall rankings were announced. FSU is currently one of only two Great Lakes Intercollegiate Athletic Conference (GLIAC) schools found in the nation's top 25 of more than 300 institutions in the all-sports listing as the Bulldogs are 24th overall in the country after the fall season.
- Ferris State University sophomore quarterback and Harlon Hill Division II Player of the Year nominee Jason Vander Laan recently earned the first All-America honor of his career by being named to the Beyond Sports Network Division II All-America Team for the 2013 campaign. Sophomore defensive end Justin Zimmer was chosen as a 2013 Capital One Academic All-America honoree.
- Seventh-year Ferris State men's and women's golf head coach Mike Mignano will have an opportunity to represent the state next June as he has been selected to lead a Team Michigan contingent of Special Olympics athletes at the 2014 Special Olympics North America National Games. Mignano, who has led the Bulldog men's and women's programs to NCAA Division II postseason appearances in each of his six previous seasons at the helm, will serve as the head golf coach at the June 21-24 national games thru his involvement as a volunteer in the Special Olympics of Michigan program.

- The Ferris State University men's and women's indoor track and field teams recently took part in the annual Mike Lints Laker Open hosted by Grand Valley State University and posted three NCAA Division II National Qualifying performances in one of the first events of the season.
- The Ferris State women's soccer program recently was recognized for recording the nation's third-highest grade point average for the 2012-13 school year, according to an announcement made by the National Soccer Coaches Association of America (NSCAA). The Bulldogs posted a 3.66 cumulative GPA.
- The Ferris State Volleyball program finished the year listed 13th in the final American Volleyball Coaches Association Division II National Rankings. FSU closed a memorable 2013 campaign by winning the NCAA Division II Midwest Regional Championship to advance to the Division II Elite Eight. The Bulldogs wrapped up the year with a 25-9 overall record after nearly pulling off a major win over eventual national runner-up BYU-Hawaii in their first appearance deep on the national stage since the late 1980's. The Bulldogs, who made their 18th all-time NCAA Tournament appearance this past fall, claimed a regional crown to reach the Elite Eight and national quarterfinals for only the third time in school history and first since 1989.

Auxiliary Enterprises

- On January 22, The Rock Cafe was featured on Grand Rapids WZZM 13 TV. David Porter, an expert on social engineering, discussed the importance of a well-rounded college career to include building relationships, bonds and friendships. He praises The Rock Cafe and FSU Dining Services as an excellent example of new dining innovations and experiences. This interview can be found at this link:
<http://www.wzzm13.com/news/story.aspx?storyid=278793>

Finance

- As part of their ongoing fiduciary responsibilities, Standard & Poor's and Moody's periodically do a review of the entities they rate to confirm that their ratings are still accurate. Standard & Poor's recently completed their review of the university and affirmed its rating of "A" for the university and changed the outlook to positive from stable. The positive outlook reflects FSU's improved operating margins in the past three years and strong balance sheet.

Human Resources

- The Human Resources office is happy to announce that a Staff Center for Training and Development has been supported by the President's Council. The Center will serve staff of the University as a hub for training, development and collegial collaboration to develop and support the talent and growth of our staff. We will share additional information as we continue to plan for this exciting opportunity together. We are currently working toward opening the Center in September.

IT

- Completed the Wireless Upgrade in VFS and NEC as part of the Academic Wireless Project.
- IT Services employees were migrated from Lotus Notes to Microsoft Office365 over the weekend of January 24th with only minor issues during migration. The IT employees were used as the early adopters before beginning to migrate all University employees in February and March.
- Classroom readiness for Spring 2014 was 98.1%

Governmental Relations and General Counsel

- Governmental Relations and General Counsel hosted the representatives from the National Heritage Academies at the Ferris hockey game on November 22, 2013. Charter Schools Interim Director Ron Rizzo was on hand to exchange ideas with the guests. The evening presented an opportunity to support the University's core value of collaboration by building partnerships with business and industry.
- Director of Equal Opportunity, Matt Olovson, facilitated a seminar on Understanding Equal Employment Opportunity and Affirmative Action for the Ferris Leadership Development Program on January 9. As a component of the Leadership Development Program coordinated by the Office of Human Resources, this session provided instruction on institutional policies and expectations of campus leadership in recruitment, development, and retention of Ferris' diverse, well-qualified workforce. Designed to provide attendees with essential policy-related information and best practices, this interactive session included discussion of affirmative action regulations, compliance requirements, and strategies for engaging in inclusive employment practices. Throughout 2014, a series of similar educational programs shall be facilitated by Equal Opportunity and staff is available to provide additional sessions as may be beneficial to divisions, colleges, departments or other groups on campus.
- Governmental Relations and General Counsel was pleased to host the Rockford Public High School students that are concurrently enrolled with Ferris on campus on January 10th. The students had an opportunity to tour our campus, learn about our academic programs, eat at the Rock and watch our nationally ranked Bulldogs vs. Michigan Tech at the hockey game.
- On January 21 and 22, 2014, Governmental Relations and General Counsel presented two days of training to 179 employees/volunteers regarding the Health Insurance Portability and Accountability Act (HIPAA). The training included seven separate sessions and focused on three groups: HIPAA Compliance Officers, IT staff, and Employees of Covered Entities. Employees of the Michigan College of Optometry-University Eye Center, Dental Hygiene Clinic, Birkam Health Center, Human Resources, and Information Technology, and Pharmacy Care Clinic attended the sessions.
- As a component of its 2014 outreach, the Office for Equal Opportunity is providing a monthly open seminar on Ferris Anti-Harassment and Non-Discrimination Policies. Director of Equal Opportunity, Matt Olovson, facilitates this seminar on preventing and appropriately responding to conduct prohibited under the University's Policy on Non-Discrimination and the Employee and Student Dignity Policy. Designed to engage attendees with examples of prohibited conduct and best practices, this seminar includes information on compliance requirements and strategies for maintaining an equitable and inclusive campus community. The first open session was conducted on January 30, 2014 and subsequent sessions shall be announced through University-Wide Notices and the FSU Events Calendar. Alternate sessions for campus divisions, colleges, departments or other groups are also available and may be requested from Equal Opportunity.

Kendall College of Art & Design

- Grand Rapids Mayor George Heartwell said the following in his State of the City Address: “And in case you haven't heard the whispers: GRPS, the Van Andel Public Museum Center, Kendall College of Art and Design, the City of Grand Rapids and the DDA are designing the framework of a new 6-12th grade Museum School with cutting edge curriculum rooted in design thinking and place-based education. Classrooms will literally be the Public Museum and the Archives and Collections Building at 54 Jefferson.”
- The KCAD student chapter of the National Arts Education Association was named outstanding student chapter by the organization for the numerous community services projects undertaken by the students in the past year.
- A team of KCAD students, led by professor Jon Moroney, won second place at the annual Startup Weekend design competition for their product, “The Body Buffer,” a bath and body product that replaces traditional soap and body wash.
- Klise Manufacturing teamed up with students from the Furniture Design and Interior Design programs to conduct the second annual Klise/KCAD Design competition that challenged students to design a hotel suite using both existing Klise moulding sets and others that the students designed themselves.
- Art Education Program Chair **Cindy Todd** has been elected Western Region Vice President-Elect of the National Art Education Association for a four-year term. In addition, Todd is a part of a special task force that will work closely with the NAEA’s Board of Directors to review and analyze the organization’s existing leadership strategies and to identify and recommend new program goals, core competencies, and implementation models.
- President **David Rosen** authored the forward to *Technology versus Ecology: Human Superiority and the Ongoing Conflict with Nature* by Robert A. Schultz, a leading thinker and writer in the fields of ethics, logic, aesthetics, and technology.
- Collaborative Design and Furniture Design Chair **Gayle DeBryun** worked on a virtual youth project concerning water issues for the Grand Rapids United Nations University Regional Center for Excellence (RCE). The project won the Grand Rapids the 2103 RCE Recognition Award from the United Nations University.
- **Katie M. Moore** has been named Director of Community Engagement, a new position within KCAD. Moore, who is a 2013 MFA Painting graduate, will work to identify and facilitate collaborative partnerships with organizations, businesses, and non-profits that create shared value and increase the impact of the College in the region and beyond.
- Art Education students **Brianna Kalmbach, Chris Ngyuen, Gabe Mulder, Jackie Rowilson, Liz Bartlett, Liz Brown, and Michelle Voss** participated in the *Make Good, Make Art* project as a part of their Art Education for Special & Diverse Populations. The project partnered the students with special education programs at Forrest Hills Northern High School and Kentwood Explorer Elementary School to implemented a rigorous curriculum for the special education students that incorporated both art and integrated standards while considering multiple intelligences and learning styles.
- Digital Media senior **Jericho Castillo**, Illustration senior **Katie Wright**, and Graphic Design Senior **Nick Tisch** were a part of the team that won the inaugural Window Wonderland Competition with their display in the front window of fashion boutique Lee & Birch. A collaboration between KCAD, Grand Valley State University, and Downtown Grand Rapids Inc, the competition asked teams of students design window displays for one of 21 participating downtown business

- MFA Drawing student **Aneka Ingold** was selected to be a part of the Chicago-based National Wet Paint Biennial MFA exhibition.
- Industrial Design senior **Brooke Ruble** recently had the rights to her designs for a footwear collection purchased by Wolverine Worldwide's Patagonia brand.
- Industrial Design student **Wendy Ballard**, who will graduate this May, was hired by Wolverine Worldwide to be the Women's Design Assistant for the Hush Puppies footwear line.
- Industrial Design student **Wes Keely**, who received \$5000 in funding from StartGarden for his invention, KBrakes: Drum Slide Prevention Technology, has struck a deal with UK-based Serenity Drums, to have the company install his product on every drum kit they sell.
- Interior Design senior **Courtney Wierzbicki** won one of five Honorable Mention awards for the Steelcase NEXT Student Design Competition. This innovative competition asked students to design an interconnected workplace, and was open to senior level students in CIDA accredited programs across the country.
- **Adam Withers ('04, Graphic Design)** and **Comfort Love ('04, Illustration)** are a husband and wife duo who recently released a complete omnibus of *Rainbow in the Dark*, a graphic novel series that the couple created, authored, and drew in its entirety.
- **Ben Harrison ('08, MFA Photography)** and his wife have launched Jonas Paul Eyewear, a company that makes stylish eyeglass designs for children. The couple started the company after discovering that their son Jonas was born with severe eyesight deficiency. For each pair of glasses sold, the company partners with CBM International to bring vision to a person in need through a pair of glasses or corrective surgery.
- **Chris Eitel ('13, Furniture Design)** was recently hired by Vladimir Kagan Design Group, a prestigious firm headed by one of the 20th century's most important and influential furniture designers.
- **David VanTuyle ('12, Digital Media)** was recently hired as a Storyboard Revisionist by Nickelodeon Studios. VanTuyle will be working closely with creative supervisors on a new show that's premiering in 2014.
- **Fredy Santiago ('13, Digital Media)** is working for Neff Headwear in Camarillo, CA. He's researching industry trends, fabrics, and garments, as well as drawing and designing graphics and logos.
- **James Lacroix ('10, Photography)** was named one of the top 50 mobile photographers in the world by popular creative blog BOOOOOOOM.
- **Jennifer Gustafson ('11, Digital Media)** had her short film entitled *Flamingo Love* named as a finalist in the 2013 North America International Short Film Festival.
- **Jessie Campbell ('12, Graphic Design)** designed a poster for AIGA Detroit that was featured in 50th annual American Graphic Design Awards issue published by *Graphic Design USA*. The poster was for a campaign to celebrate Michigan writers.
- **Lane Risdon ('13, Furniture Design)** was recently hired by prominent home furnishings company Jenna Hall Designs.
- **Lori Eslick ('99, Illustration)** is working on a series of paintings entitled *Painting a Day* that are being displayed on her personal Pinterest site.
- **Matt Dimmer ('97, Graphic Design)** recently launched a non-profit called The Extra Mile, which lets people donate their unused frequent flyer miles to help others be at the bedside of sick family members.

- **Matt Taylor ('09, Digital Media)** recently helped the Digital Media department launch a brand new reel of student works for 2013. The reel was directed by Digital Media professor Bill Fischer and features works by KCAD students. Check it out at kendallweblab.com/reels.
- **Nathan Baker (NG, Photography)** is one of five artists taking part in the inaugural exhibition of RH Contemporary Art, a Manhattan gallery that was recently opened by the Restoration Hardware company.
- **Steve Heneveld ('06, Digital Media)** has been hired by DreamWorks Animation Television, a brand new division of the larger DreamWorks production studio.

Student Affairs

Center for Leadership, Activities and Career Services

- We have 184 companies registered for the Spring Career Fair being held on February 13th. This is the largest career fair we have ever had.
- Amber Kneibel held a Greek Advisor Summit this month. This summit and the creation of the Greek Presidents Council is our first step in assessing and improving Greek life at Ferris State.

Enrollment Services

- Ferris Relief Scholarship is a new scholarship available to students who will graduate this current school year but are experiencing financial difficulties which threatens their degree completion. This scholarship is an emergency scholarship made available from contributions of upper administration who support student success.
- We have printed and delivered over 800 diplomas for Fall 2013 graduation. This includes everyone thus far that has been processed for graduation as of last Friday (1/24/14). In years prior, we would not have any printed or sent any by this time. At the earliest, some students (over 300) received their diplomas just two weeks after commencement, and we have been steadily sending them since. We are very excited to offer our students a beautiful new diploma that is delivered to them so quickly.
- Virtual Event - 59 students attended our second virtual event through College Week Live. This was an event that was a private video chat that students/parents/counselors could chat with members of our staff to learn more about campus. It focused on our admitted students and included staffing from Housing, Financial Aid, Student Life and Admissions. This has been a good way to reach out to students, especially out of state. We had families from Texas, Illinois, and California at these events.
- During a Friday Admissions visit, a student came in with his dad who was from Michigan and his mother who was from Buenos Aires, Argentina. She spoke English but felt more comfortable asking questions in Spanish. She was very surprised and appreciative that Ferris has faculty and students that speak Spanish. She felt that this was important so that her son can be comfortable with other students that speak Spanish on campus.
- Newly Admitted Student Open House in Auburn Hills is expected to have 200 guests attending.

Student Conduct

- The Student Conduct office has scheduled a training for past and new University Committee on Discipline members for February 14th. This training will focus on matters of sexual violence and will be presented in collaboration with the Personal Counseling Center and the Affirmative Action Office. We have a dozen former members signed up for the training already.

University Recreation

- Intramural Sports had 58 teams sign up to play intramural basketball as compared to 47 teams during Spring 2013
- 7 teams signed up for ice hockey as compared to 6 in Spring 2013.
- Intramural Sports has a grand total of 83 teams playing in our first session of intramural sports for the Spring 2014 semester as compared to 74 in Spring 2013.
- University Recreation has newly renovated gym floors! They look fabulous!

University Advancement and Marketing

- Jean Elder has established a scholarship endowment to support students in the College of Pharmacy.
- Ethan Axtmann and Aleta Hursh gifted land that will be used as a nature preserve for (but not limited to) students of biological sciences and survey engineering.
- Carla Miller and Ferris Foundation board director Kristian Schroder attended the Association for Governing Boards annual meeting.
- After completing a great fall calling project, the student calling center is now connecting with Ferris alumni during the spring term. Please check out this outstanding and enthusiastic group of students reaching out to alumni and friends of the university. Visit ferris.edu/giving and click on the "Student Fundraisers" link at the top of the page.
- Four shares of appreciated stock in Google were donated anonymously for the hockey program.
- Jim Langan, Joan Oliver and Chris Bowers each made gifts to the hockey program.
- Luke Piepkow gifted two locker-naming opportunities for the football program.
- Doug Wenger made a major gift to support the men's and women's tennis programs, in addition to the hockey program.
- The men's basketball program has seen a 210% increase in funds raised since July.
- Since July, the women's basketball program has seen a 43% increase in funds raised.
- The trust of Richard V. Johnson has funded a scholarship endowment for accounting students.
- The "Bulldog Bios" Alumni video series has been expanded and now includes interviews with eight of Ferris State's most successful graduates through the Ferris website. This project has been a team effort of the University Advancement and Marketing staff. The videos feature in-depth interviews with successful alumni who have proudly carried their Ferris educations into the workforce. Included are alumni who have been recognized with honorary doctorates and the Distinguished Alumni award. The videos were directed and edited by Rich Piippo, with camera support from Bill Bitzinger. Jeremy Mishler and Ted Halm are the co-producers.
- On Tuesday, Jan. 21, the PGM and Ferris Alumni associations welcomed 26 Ferris alumni and guests to the annual PGM Open golf tournament in Orlando, Fla. This tournament is organized for alumni from all PGM schools nationwide and is co-chaired by Ferris PGM alumnus Chas Sarlund. Ferris alumni and guests comprised nearly one-third of the field – the largest alumni showing of any of the universities participating.
- On Thursday, Jan. 23, the PGM Alumni Association, with support from the Ferris Alumni Association, College of Business and Ferris Board of Trustees, hosted their annual alumni reception at the Rosen Plaza in Orlando, Fla., in conjunction with the PGA Merchandise Show. More than 120 alumni and guests attended, and PGM alumnus Michael Summa was

recognized with the PGM Alumni Bill Strausbaugh Award, in honor of his distinguished career as a nationally renowned golf instructor.

- On Friday, Jan. 24, and Saturday, Jan. 25, the Ferris Alumni Association hosted the annual alumni and emeriti receptions in Naples and Sarasota, Fla. More than 90 alumni, emeriti and guests attended. The Naples event was held at the Wyndemere Country Club and led by local hosts, alumni Steve Ehardt, and Bill and Joyce Bradley, with assistance from club employees and Ferris alumni Tim Miller and J.P. Leyland. The Sarasota event was held at the TPC Prestancia and led by local hosts, emeriti and alumni Bob and Mary Louise Leach, and Bob Stechschulte, with assistance from club employees and Ferris alumni Debbie Bucci, Mike Deter and Cooper Shawna.
- The Marketing and Communications office has completed the Spring 2014 edition of Pharmacy Magazine, in partnership with the College of Pharmacy. The 18-page edition highlights the humanitarian work of the college, its partners and its students through such projects as the Pharmacy Care Clinic and international missions.
- Marketing and Communications and Photographic Services staff partnered to produce an introductory video for the Commission for the Future's Jan. 28-30 strategic planning sessions. The video spotlights the history and mission of the university.
- Marketing and Communications has created a publication to support private-phase fundraising for the proposed PGM Center for Performance and Learning. The document provides a case statement, project overview and giving opportunities.
- Marketing and Communications has assisted Admissions in the creation of two new recruiting pieces for newly accepted students, as well as a dynamic slideshow presentation.