

FERRIS STATE UNIVERSITY

Good News Items

December 2014

Academic Affairs

COLLEGE OF ARTS & SCIENCES

- Maximizing Data Recovery, an article describing the recovery of information from damaged digital storage media, is featured in the current issue of Quality Magazine. The article describes the work of ISI professor Dr. Greg Gogolin, ISI graduate student Derek Brower, and George Mason professor Dr. James Jones. This is part of a larger National Science Foundation project that also includes Dr. Charles Bacon of the College of Arts & Science and Dr. Tracy Boncher of the College of Pharmacy.
- Rick Marble, Director of the Animal Care Facility, presented a talk at the 65th Annual Meeting of the American Association of Laboratory Animal Science entitled "Meeting the Social Housing Requirements of Rabbits Outlined in the Guide for the Care and Use of Laboratory Animals". His presentation was also published in Laboratory Animal Science Professional.
- Rick Marble, Director of the Animal Care Facility, attended the annual meeting of the Michigan Branch of the American Association of Laboratory Animal Science, where he was presented the Robert A. Watkins Award, "In recognition of significant dedication to the sharing of skills and knowledge with fellow colleagues." This award is given annually to one individual in the State of Michigan.

COLLEGE OF BUSINESS

- Eleven Music Industry Management students have been selected to receive the President's Innovation Award to attend the Winter NAMM Show. The award is \$600 to offset their cost to travel to the show in Anaheim, California in January. NAMM is the National Association of Music Merchants and is our primary professional affiliation. The NAMM Foundation hosts special sessions with industry professionals for the student to attend while attending the NAMM Show in January.

COLLEGE OF EDUCATION & HUMAN SERVICES

School of Criminal Justice (SOCJ)

- Dr. Mischelle Stone, Associate Professor of Criminal Justice, has been awarded full institutional support from the Office of the Provost to participate in the two-week HERS Leadership Institute in Denver in June 2015. *HERS is dedicated to creating and sustaining a community of women leaders through leadership development programs and other strategies with a special focus on gender equity within the broader commitment to achieving equality and excellence in higher education.*
- Three SOCJ students were invited as personal guests of a Ferris Foundation Board Member for the Foundation's Gala in Grand Rapids, MI on October 24, 2014. The students participated in the black-tie affair and clearly enhanced their personal network of contacts. The students thoroughly enjoyed the event and now understand the scope and necessity of university fund raising activities.
- Former Deputy Director of the F.B.I., Timothy Murphy, provided a presentation on October 24, 2014 to School of Criminal Justice students on law enforcement and its federal relationships. Time was set aside for questions and answers with Mr. Murphy where many students actively participated. Timothy Murphy is a proud FSU Alumni member.
- Students in the Lambda Alpha Epsilon Criminal Justice RSO are organizing their Annual Fallen Police Officer Memorial Run and intend for the run to occur on Sunday, April 26, 2015 at Hemlock Park in Big Rapids, MI. The run involves a fund raising effort for the FSU Jessica Nagle Wilson Scholarship Fund. Jessica was an alumni from the SOCJ and was feloniously killed in the line of duty in Hazel Park, MI.

School of Digital Media (SDM)

- Digital Animation and Game Design (DAGD) students in Grand Rapids participated in the Schoolcraft College Film Challenge, which included the incorporation of a specific 3D graphic element. Their film, titled “The Ocelot – Dumb and Soulless” was awarded Best of Show for the 2014 competition. It can be viewed at: <https://www.youtube.com/watch?v=sYj2BWqq2vk>
- Glen Okonoski was one of twenty faculty fellows selected from across the country to participate in the National Academy of Television Arts and Sciences Foundation Faculty Seminar. The seminar was hosted in Burbank, California the week of November 9, 2014 and included a wide range of seminars presented by industry professionals. The access provided to television producers, writers, directors and production specialists was very enlightening. The group also received private tours of DreamWorks SKG, parts of the Warner Brothers lot, and access to a taping of the ABC reality television program, Dancing With the Stars. It was a tremendous experience and a very unique opportunity.

School of Education (SOE)

- On November 7, 2014, Vanessa Wyss presented “Getting Pre-Service Elementary Teachers to Buy into Problem Based Learning for Math and Science through Modeling” at the School, Science and Math Association annual meeting.
- At its November 10, 2014 meeting, the School of Education SMEA hosted a presentation about active shooters in schools. The FSU Department of Public Safety sent two officers who presented facts, showed a video, and then answered questions about the processes and procedures to address issues related to this potential hazard.

COLLEGE OF ENGINEERING TECHNOLOGY

- The College of Engineering Technology hosted Ms. Celeste Baine, biomedical engineer and author of more than 20 books, to support outreach events for females in STEM related careers. On Friday, November 7th, Ms. Baine facilitated a train-the-trainer session for five Ferris faculty/staff and several other educators, including some individuals who traveled from Missouri to participate.
- The Mother Daughter TEA (Technology Engineering Aptitude) event took place on Saturday, November 8th, at the Granger Center. Approximately 80 mothers and daughters engaged in hands-on activities, interactive presentations about careers in engineering and technology, and campus tours. This event was made possible through the Office of Diversity and Inclusion’s Mini-Grant program and contributions from the College of Engineering Technology, Academic Affairs, FSU Admissions, and College of Engineering student volunteers.
- The College of Engineering Technology’s Heavy Equipment program received a donation of five laptops for lab usage from Consumer’s Energy. The program also received a Cummins engine as a donation. This engine is equipped with the latest emissions control electronics and will be unfitted by the local Cummins distributor making it a fully self-contained running engine-training fixture.
- The CET Heavy Equipment program and the Association of Heavy Equipment Technology RSO recently hosted a training event sponsored by Cummins Engine. Ferris students and instructors from the area career centers attended the training, which serves as continuing education for NATEF accreditation.
- Women In Technology (WIT) recently hosted a spaghetti dinner and donated the \$300 proceeds to the Big Rapids AmVets. The donation helps to fund the new Veterans Memorial Park in Big Rapids.
- Christopher Cospers and Paul Long, assistant professors in the Architecture and Facility Management program, presented at the Creating-Making Conference at the University of Oklahoma. Cospers discussed his paper on “Fort Maurepas: Five Manifestations of Power on the Mississippi Gulf Coast” while Long presented his two papers, “Architectural Design for Adaptability and Disassembly” and “Working Toward a New Studio Pedagogy: The Ferris State University Small Town Studio.”

COLLEGE OF HEALTH PROFESSIONS

- The Kappa Epsilon Chapter at Large for Sigma Theta Tau International, the International Honor Society for Nursing, gave out a number of awards at their induction ceremony on Saturday, November 22, 2014. Sharon Colley received the Excellence in Teaching award and Julie Coon received the Excellence in Leadership award. Corrine Bradley received the Outstanding MSN Student Award MSN and Kelli Koop received the Outstanding BSN Student Award.

COLLEGE OF PHARMACY

- Over 35 Student Pharmacists, along with several faculty members, have been very busy providing flu immunizations to a variety of patient groups that include patients at the Birkam Health Center and at various sites in the Kalamazoo area. This effort reflects a larger effort, on the part of the pharmacy profession, to provide patients with access to immunizations through local pharmacies and clinics.
- College of Pharmacy Associate Professor, Jill Coveyou, completed the Michigan Pharmacists Association Young Practitioner Leadership Academy. The YPLA is a yearlong leadership program aimed at developing the leadership skills of young pharmacy practitioners. Participants who attend YPLA are better equipped and motivated to lead staff, teams, organizations and the pharmacy profession in the years ahead.
- Assistant Dean, Thomas Dowling, co-authored a research abstract “Accuracy of creatinine-based estimating equations for GFR in ADPKD” which was presented November 15 at the 2014 American Society of Nephrology meeting in Philadelphia, PA.

EIO

- EIO was selected as the University Professional and Continuing Education Association (UPCEA) 2014 Marketing Division Winner for Broadcast Advertising. UPCEA chose EIO from all the teams that earned a Gold Award. The teams were divided to eight categories (broadcasting was one of those categories) and EIO won the overall award for Broadcasting. Ferris is the only university in Michigan to have received a 2014 award.
- The Student Branch of the American Society for Quality (ASQ) at FSU-GR, held the event, “West Michigan’s Most Influential Quality Professionals: A Panel Discussion on Contemporary Issues in Quality”, on Wednesday, October 15, at the Applied Technology Center in Grand Rapids. This event is held in spring and fall semesters as part of the MGMT 370 Quality/Operations course. The panelists, colleagues of Don Brecken, Instructor and Business Program Advisor in Grand Rapids, are accomplished professionals whose collective influence is felt locally, regionally, and nationally. The event added value to the 55+ students who attended by giving them access to the most influential quality professionals West Michigan has to offer and a chance to engage them in dialog regarding contemporary issues in quality. This is the fifth time this event has been held. For more information, the event has been published on the Ferris YouTube site.

FLITE

- Fran Rosen and Leah Monger co-facilitated a roundtable discussion on “Moving On: Looking at the Role of Liaison Librarians in Building the Electronic Collection” at the Charleston Conference in Charleston, SC on November 7, 2014.

MICHIGAN COLLEGE OF OPTOMETRY

MCO Events at 2014 American Academy of Ophthalmology Denver Meeting, November 2014

- Dr. Vandana Rajaram’s presented the paper, “Visual Performance of Scleral Lenses in comparison to Soft Contact Lenses and Spectacle Lenses in Young Adults” Co-authors on this abstract are: Stephanie Ramdass, Craig Norman, Lindsay LaBelle and Nicole Sparks.
- Drs. Bruce Morgan and Amy Dinardo participated in a Dry Eye Clinic Advisory Board.
- Drs. Josh Lotoczky and Chad Rosen were selected for the second consecutive year to share their knowledge about scleral lenses at the AAO meeting.
- Dr. Chad Rosen presented a poster titled “Power Analysis of Gas Permeable Multifocal Contact Lenses”. Additional author is Craig Norman, Vision Research Institute.

- Dr. Jim Miller gave a presentation titled The Flipped Classroom to members of the Association of Schools and Colleges of Optometry Clinical Optometric Methods and Procedures Special Interest Group attending the AAO Meeting.
- Dr. Jim Miller and Dr. Christina Hicks co-presented a scientific poster titled “Influence of Doctor Attire on the Doctor-Patient Relationship”. Dr. Tom Hubbard was a poster co-author.

Posters and presentations given at this meeting also included:

- “Corneal Reshaping - Improving Patient Outcomes”. MCO Presenters: Dr. Bruce Morgan, Craig Norman, Vision Research Institute.
- “When "Dandy" Isn't Dandy: Panoptic Complications of Dandy-Walker Syndrome in a Pediatric Patient” (Poster) Presenter: Dr. Paula McDowell Additional authors: Dr. RaeAnn Nordwall, Angela Conley, (4th Year Student)
- “Personality Traits of Successful Multifocal Contact Lens Wearers” (Poster) Presenter: Dr. Amy Dinardo. Additional Authors: Trevor Fosso, (3rd year student)
- “Contact Lens Compliance Rates Amongst First Versus Fourth Year Optometry Students” (Poster) Presenter: Dr. Amy Dinardo Additional Authors: Dr. Robert Buckingham, Dr. Stephanie Jones, Dr. Hailey McClennan
- “eyePad Project: Implementation of iPad Technology in Optometric Classroom, Laboratory, and Clinical Education Settings” (Poster) Presenter: Dr. Sara Bush
- “Analysis of Ocular Measurements and Scleral Lens Fitting Techniques” - Presenters: Dr. Chad Rosen, Dr. Josh Lotoczky
- “Solving the Presbyopia Puzzle: 5 Tips for Multifocal Lens Success” - Presenters: Dr. Amy Dinardo, Craig Norman, Vision Research Institute
- “Tiny Eyes, Large Lenses, & Enormous Rewards: A Case Report” (Poster) Presenter: Dr. Adeline Bauer Additional Authors: Dr. Adrian Hulbert, Dr. Josh Lotoczky, Dr. Stephanie Ramdass
- “Post Cataract Surgery Filamentary Keratitis” (Poster) Presenter: Dr. Cynthia Brown
- Dr. Durkee, Marie Humphrey and Dr. Hinkley were featured on the FSU television show called, "It's Academic." The show highlighted MCO community service programs including SINE and SVOSH among others. The link is below. <http://vimeo.com/110191504>
- Dr. Amy Dinardo and third year Optometry student Trevor Fosso published an article in the November 2014 issue of Contact Lens Spectrum. The article was titled "Multifocal Contact Lens Success: Fact or Fiction?"
- Dr. Amy Dinardo, regional Vice-Chair of the American Academy of Optometry Admissions Committee, inducted 14 new Fellows into the American Academy of Optometry.
- Four of the MCO faculty members were recipients of the Timme Travel Grant. Sara Bush, Sarah Hinkley, Josh Lotoczky and Chad Rosen were chosen out of 22 selected recipients for the grant.

RETENTION & STUDENT SUCCESS

- The Faculty Center for Teaching and Learning’s Learn Lab Fellows Program was launched in May 2014, and currently has 13 faculty from 5 colleges, Retention and Student Success, and the Division of Student Affairs. The Learn Lab Fellows include: Gloria Barnett, Nick Campau, Roxanne Cullen, Clay Dedeaux, Dan deRegnier, Jerry Emerick, Luke Hedman, Liza Ing, Jennifer Johnson, Bill Koepf, Victor Piercey, Christine Conley-Sowels, and Mischelle Stone. The Learn Lab Fellows Program is centered around a newly designed and developed teaching space in FLITE (room 405, the “Learn Lab”) that integrates furniture, technology, open spaces, and work tools that support a wide range teaching and learning preferences and strategies. The Learn Lab is especially effective in enabling students’ active engagement in the teaching and learning process. Many of the Fellows are teaching in the Learn Lab this semester, with others teaching there in Spring 2015.
- In response to new faculty members’ interests in continuing to meet and work together following their first year at Ferris State, the Faculty Center for Teaching and Learning designed and launched this semester the Junior Faculty Fellows Program (JJFP) for second- and third-year faculty members. The inaugural group of Junior Faculty Fellows represent 5 colleges and include: Katie Axford, Gail Bullard,

Chris Cospers, Daisy Henderson, Yamuna Kollalpitiya, Victor Piercey, Jake Pollak, Liz Post, Julia Reges, and Vanessa Wyss. The Junior Faculty Fellows Program has several goals, including helping Fellows identify goals for their teaching or scholarship, connecting Fellows to resources relevant to those goals, supporting Fellows in their progress towards their goals, facilitating the establishment and growth of relationships and rapport among Fellows and with the University community, and providing Fellows with a venue for sharing their work with the University community.

Administration and Finance

Athletics:

- The Ferris State University football team recorded the school's first-ever 11-0 regular season this fall. FSU won its first GLIAC title since 1999 and received the school's first NCAA Playoff berth since 1996. The Bulldogs also have a current nation-leading 15-game unbeaten streak.
- Junior quarterback Jason Vander Laan of the Ferris State football team was chosen as the 2014 GLIAC Player of the Year and is among the nominees for the Harlon Hill Trophy presented to Division II's Most Outstanding Player.
- Ferris State football head coach Tony Annese was tabbed as the 2014 GLIAC Coach of the Year for his efforts in leading the Bulldogs to the school's best season since the mid-1990's.
- The Ferris State football team had three players named to the 2014 Capital One Academic All-District IV First Team, including junior QB Jason Vander Laan, junior defensive end Justin Zimmer and junior guard Cody Dingeldey. The three academic selections were the most of any GLIAC member school.
- The Ferris State volleyball team won a share of the GLIAC Regular-Season Championship and won the GLIAC Tournament for the first time since 2004. FSU also received the program's 19th all-time NCAA Tournament appearance and the school's 17th-straight GLIAC Tourney berth.
- The Bulldog volleyball team advanced to the NCAA Division II Midwest Regional Semifinals for the fourth consecutive year.
- Ferris State Volleyball led the GLIAC with three first team all-conference recipients this fall in senior hitter Courtney Rehm along with juniors Alexis Huntley and Megan Vander Meer.
- The Ferris State men's ice hockey team recently held its first-ever Veteran's Appreciation Game. FSU donned special camo jerseys for the contest and proceeds went to help support a new veteran's park and monument in Mecosta County.

Auxiliary Enterprises:

- The new campus shuttle stops and schedule have been finalized with the City of Big Rapids and final details are being completed for a successful launch on January 12.

Physical Plant:

- Recently completed a new sidewalk on the north side of Ferris Drive west of the Pharmacy building as part of our ongoing efforts to enhance pedestrian safety.
- Completing a total relamping of Prakken to LED light fixtures to improve lighting for users and to reduce the overall life cycle costs for lighting in the building.

Kendall College of Art & Design

- Art History Professor Karen Carter recently travelled to San Juan, Puerto Rico to present her scholarly paper - "Poster Dénicheurs and the Cultivation of Everyday Aesthetics in Fin-de-siècle Paris" - at the 40th annual 19th Century French Studies Colloquium.
- Interior Design student Kaitlin O'Connell has won top honors in the Kitchen category of the National Kitchen and Bath Association (NKBA) State of Michigan Chapter's Student Design Competition, along with a \$300 prize.
- A group of KCAD students recently used their creativity to help Kids' Food Basket spread some holiday cheer in the annual Community Tree Awards at the Gerald R. Ford Museum, where

community organizations compete to see who can create the best holiday tree decorations. The tree received an honorable mention award.

- The EXPO Collective, a Chicago-based arts collective that includes KCAD MFA Painting student Ricardo Gonzalez, recently celebrated the opening of “For the Brown Kids,” an exhibition inspired by another form of artistic expression: spoken word poetry.
- West Michigan entertainment magazine *On the Town* has featured artwork from KCAD students Alexandra Johnson, Shannon Mack, Hannah Kennedy, and Shauna Kappers on four different covers in the past six months.
- Students from the Interior Design program were a part of a recent collegiate collaboration that’s helped to turn an empty lot at 867 Oakland into a new Habitat for Humanity house that will soon become a home for a family in need.
- The KCAD community was a big part of the International Interior Design Association (IIDA) Michigan Chapter’s Finish2Fashion event, with thirteen current students and alumni participating on three separate teams. Now in its sixth year, the event challenges teams of students and professionals to create original fashion designs using only interior finish materials.
- MFA Painting student Aj Cooke has been accepted into two upcoming national exhibitions – “Drowning in a Sea of Information” at The University of Michigan Stamps School of Art and Design’s Work: Ann Arbor gallery, and “Painting Now: A Contemporary Painting Exhibition” at Southwest University of Visual Arts’ Florence Quater Gallery in Tucson, AZ.
- Furniture Design alumni Christopher Bergelin (’68), Michael Warren (’81), Noah Packard (’05), and Taylor West (’05) each captured the attention of the judges with some of the year’s best designs at the American Society of Furniture Designers’ 19th Annual Pinnacle Awards.
- Pierre Babbit (’14, Digital Media) has been hired as a Digital Media Designer by VML, a full-service advertising agency that now employs a total of 15 alumni from the Digital Media program.
- Jake Richardson (’05, Graphic Design) graduate thesis project, *My PDX*, which he completed in the MFA in Collaborative Design program at Pacific Northwest College of Art, is currently being exhibited in book form as a part of the Istanbul Design Biennial’s “Mapmakers Manifesto” exhibition, curated by Stamen Design in San Francisco, CA.
- Teamwork, a company started by alumni Nick Stygstra (’06, Graphic Design) and Nick Stockton (’03, Photography) that creates tote bags, backpacks, dopp kits, and other assorted products using reclaimed and repurposed materials, was recently featured by Rapid Growth Media as a must-buy for this holiday season.
- Alum Jason Westlake (’08, Illustration) has been hired as a graphic designer by BERLINE Advertising, Marketing, and Digital Communications, recently named by Crain’s Detroit Business as one of Metro Detroit’s top advertising agencies, with annual billings in excess of \$65 million.

Student Affairs

Enrollment Services

- The Office of Admissions, College of Engineering Technology and areas of Academic Affairs hosted the Mother Daughter Technology Engineering Aptitude (TEA) Event on Saturday, November 8. The Tea Event was held for young ladies interested in engineering programs and those attending brought a female guest that had influenced their passion for science and math. Jessica Simon put the event together with help from Tyrone Collins.
- A new mobile enhanced Applicant Survey now goes to all who apply for Fall 2015 in an effort to engage them earlier in the recruitment cycle. The survey asks questions about interest in campus activities, services and programs. We then use this information to customize subsequent communication to identified areas. In addition, we ask what other post-secondary institutions they have applied to or ones they are planning on doing so. These results help us connect to the services, places and people that Ferris has to offer.

- Ferris has been accepted into the “I’m First” national organization. Sponsored by the Center for Student Opportunity, the organization is an online community for first generation students. Our membership will enable the University to have a presence on their web site and to be identified as a college that cares about first generation students by offering a wide range of support and engagement opportunities. Ferris is one of three schools with this designation (Kalamazoo College and University of Michigan Ann-Arbor are the others).
- Ferris State University is one of the Top 100 National Test Centers for giving CLEP tests again this year. Each year the College Board recognizes the top 100 test centers that administer the most CLEP exams. The Ferris Testing Center has received this honor for the past five years.
- Ferris recently successfully completed an audit from the NCAA our of Division 1 Academic Performance Program (APP) data. The Division 1 Academic Performance Program data is collected on a yearly basis and measures the academic success of our Division 1 student athletes. The audit was performed by the NCAA Subcommittee on Data Collection and Reporting whose purpose is to ensure accuracy and uniformity of processes across all universities with Division 1 athletics. The data collection and responses for the audit were a joint effort between Enrollment Services’ Jeff Stewart and Athletics.

Career Services

- Student Leadership and Activities Advisory Council approved 7 new Registered Student Organizations during the Fall 14 semester. Welcome to new or returning: Omega Psi Phi, Phi Beta Sigma, Student Fashion Alliance, Political Science Association, FIRST Alumni, Moving in the Spirit, Student Michigan Education Association.
- 675 people attended the final 5 Star event of Fall 14 – The Sex Diaries Project with Adrienne Cohen. The presentation used an innovative approach to address sexual health behaviors among college students.

University Center

- The University Center held a job fair for new student positions in the University Center for when we open on January 5, 2015. We interviewed 151 students for twenty four openings as student managers, information services assistants and set-up staff.

University Advancement and Marketing

- The Alumni Relations Office, the Ferris Alumni Association, the Commencement Office, Barnes & Noble Bookstore and University Recreation welcomed more than 300 soon-to-be-graduating students to the UREC on Thursday, Nov. 6, for the annual Fall Grad Fair. Students were able to pick up their commencement tickets, purchase their cap and gown, receive information/special gift from the Ferris Alumni Association, visit with local vendors, and make a video announcement for their parents to be played at the December commencement ceremonies.
- The Student Alumni Gold Club, in collaboration with the Graphic Media Management program, have created a Brutus the Bulldog calendar for 2015. The calendar is being marketed to alumni and the university community through the remainder of the semester with a goal of raising \$1,000 to support new equipment for the mascot program.
- The Alumni Association is hosting a Great Lakes Invitational pregame reception before the Bulldogs hockey team takes on the Michigan State Spartans from 5 to 7 p.m. Sunday, Dec. 28, at the Joe Louis Arena in Detroit. Light snacks will be provided in addition to a cash bar. No reservations are needed to attend the reception. Advance tickets are available through Ticketmaster and/or by calling the Ferris Athletics Ticket Office at (231) 591-2888.
- Isabella Bank has made a commitment to support the PGM Learning Center Campaign. Isabella Bank’s gift will be honored with naming of the entryway to the facility.

- In an effort to better serve our donors, all gifts to the university will be received through and acknowledged by The Ferris Foundation, beginning Jan. 1. This transition will allow for a more efficient and unified approach to philanthropy and enhance stewardship and communication. The way donors' gifts are used will not change; in fact, the only change donors may notice is the letterhead used for their thank-yous.
- The Annual Giving Telephone Outreach program is off to a very good start this academic year. Many student callers from last year have returned and have already secured 1,298 pledges totaling \$71,429, surpassing the total number of pledges and amount received for the entire fall calling session in 2013-2014.
- In early December, faculty and staff will be asked to join their peers in increasing student financial support through scholarships so students can finish their degrees and graduate with less loan debt. Last year, faculty and staff contributed more than \$185,000 to fund scholarships, academic program improvements, facility enhancements, student projects and athletic programs.
- Solid Ice Inc. Foundation, a community organization in Big Rapids, has made a lead major gift to support Ferris State University's \$1.5 million "Be a Playmaker" hockey endowment campaign. The Blueline Club, the hockey team's booster club, made a commitment to the campaign, which will provide adequate resources for recruiting, team travel, strength training and conditioning, performance technology and facility upgrades that will allow the Bulldog hockey program to compete at the highest level.
- Rick Kress of Gift Planning Associates is wrapping up a feasibility study for a new student scholarship campaign, with more than 55 face-to-face interviews conducted to date to assess donor receptivity and capacity for this effort. A report on his findings will be available soon after the first of the year.
- Lynn and Gary Trimarco, owners of Gary Trimarco Automotive in Big Rapids, have funded an endowment to support students enrolled in their final year of the Law Enforcement Academy housed in Ferris' School of Criminal Justice. The Trimarcos have been longtime supporters of the university along with Gary serving on The Ferris Foundation Board of Directors.
- General Motors, one of the world's largest automotive manufacturers, has donated three vehicles to Ferris State University's Automotive department. The vehicles include a 2013 Chevrolet Silverado, a 2012 Chevrolet Impala and a 2012 Cadillac SRX. All three vehicles will be used to train aspiring students enrolled in Ferris' Automotive Service Technology, Automotive Engineering Technology and Automotive Management programs.
- Dr. Robert L. Carter (Emeriti) established the Dr. Robert L. Carter Annual Scholarship for MCO first year students, as well as a planned gift to endow his scholarship.
- Richard L. Rought (Surveying 1966), current annual scholarship donor for surveying students, established an endowed scholarship with a planned gift.
- The renovation to the Football Locker Room was completed last week. The collaborative effort of the Saginaw Correctional Building Trades Program, physical plant, athletic administration, players and coaches, and alums Ron Coppess, Jeff Schmitz, Jerome Przekop, Scott Fish, Butch Jones, Mike McDougall and Casey Danford made it all possible.
- Elaine Kamptner has made Ferris State University a beneficiary designee to fund the Otto Kamptner Memorial Scholarship Endowment for the criminal justice program and the Elaine Kamptner Opportunity Scholarship Endowment in the College of Business.
- Dr. Jean K. Elder has established an estate gift to fund the Jean K. Elder Scholarship Endowment for the College of Pharmacy.
- More than 100 attended the Michigan College of Optometry reception at the Academy of Optometry conference in Denver on Nov. 14. Dean David Damari, several MCO faculty and Senior Advancement Officer Brett Scott were in attendance.
- The Fall 2014 edition of *Ferris Magazine* commemorates the 130th anniversary of the founding of what is now Ferris State University. The 50-page magazine, published twice a year, also is filled with

university news and features. Read it online at

<http://www.ferris.edu/HTMLS/alumni/ferrismagazine/homepage.htm>

- The Web Content team has completed the moving and redesign of the website for the Transfer Services Office. This process has involved changing the presentation of transfer guides from being listed in pages for Ferris colleges and departments to pages for the external institutions. Now, a student or counselor from a community college or other educational institution can go to a webpage for their school and see all of the programs that Ferris and their institution have in common and where a transfer guide is in place. The guides will continue to be revised/added and the site will be changed to adapt to the needs of Transfer Services and the potential students they serve.