

# FERRIS STATE UNIVERSITY

## Good News Items

April 2014

### Academic Affairs

#### College of Business

- Dr. Cheolwoo Lee published a new paper "Effective Post-Signing Market Check or Window Dressing? The Role of Go-Shop Provisions in M&A Transactions" in the January/February issue of the Journal of Business Finance and Accounting (2014, volume 41, issue 1-2: pp. 210-241)
- Professor Kathryn Wolfer accompanied 10 Ferris State Hospitality students to the 25th national conference of the National Society of Minorities in Hospitality in St. Louis, February 13th through the 16th. The conference weekend started out with the 5 regions competing in the hospitality Olympics. The events included, making beds, relay races carrying trays of water, napkin folding, and setting tables. Due to the extraordinary effort by the FSU students, the Midwest Region won the Hospitality Olympics.
- Jean Inabinett, Accountancy faculty, had an article published in the Spring 2014 issue of Organization Development Journal titled "Developing an Organization by Predicting Employee Retention", Volume 32, Issue 1, pp 55-74.
- Professional Tennis Management Director, Derek Ameel presented "Designing Drills and Progressions" at the 2014 Detroit Tennis Conference in Troy, Michigan on February 8, 2014. Eight PTM students represented Ferris State University through on-court hitting demonstrations during the weekend presentations conducted by top tennis industry professionals.
- Chelsea Desmond, a senior in the Hospitality Management program majoring in Resort Management as well as minoring in Special Event Planning and Club Management, received the Rising Star Award at the Event Professional Industry Class (EPIC) Awards on Wednesday, March 19, 2014, in Detroit Michigan. This award recognizes a student member of National Association of Catering and Events (NACE) that exemplifies leadership, contribution to the organization and a passion for the industry. Also at the EPIC awards, Chelsea was awarded the first ever, Todd Lloyd Scholarship, which was created as a way to honor the late leader, innovator and legend in the Michigan meetings and events industry.
- Traverse City local associations have created two new Hospitality Scholarships for the recently launched BS in Hotel Management and/or Special Events & Meeting Planning Certificate for FSU/ TC students! Traverse City Tourism Foundation is offering a \$1,000 scholarship for students from the five country region enrolled in the BS in Hotel Management. Grand Traverse Area Hospitality Association is offering a \$500 scholarship to new students enrolling in the Special Event & Meeting Planning Certificate.

#### College of Education and Human Services

- The Princeton Review just ranked the Digital Animation and Game Design program of the School of Digital Media in the top 25 in the nation. The Ferris program is number 25 in the "Top 25 Undergraduate Schools to Study Game Design for 2014". Congratulations to the program and its faculty.

- The students in the Law Enforcement Academy have logged more than 1000 hours of community service this academic year. They serve dinner at the Homeless Shelter every Thursday night and provide services to that agency and others in the community every month.
- Lambda Alpha Epsilon will sponsor a 5k Walk/Run fundraiser for the “Fallen Officer Memorial” on April 13, 2014. All proceeds go the Jessica Nagel-Wilson scholarship fund.
- The School of Criminal Justice has a record number of students signed up for internships this summer. Over 480 students have signed up to complete a summer internship in the criminal justice field. The record was 430 students two years ago.
- Television and Digital Media Production (TDMP) students in Professor Connie Morcom's Instructional Design course documented FSU's participation in the Cesar E. Chavez March in Grand Rapids on March 20, 2014 through a partnership with the Center for Latino's Studies; making connections and sharing stories through service learning and community outreach.
- Several TDMP students and alumni participated in the live television broadcasts of the home hockey series on March 7-8 and on March 14-15, 2014. The online viewership for these games was the highest to date for Ferris Hockey.
- On February 23, 2014, TDMP faculty member, Joshua Pardon, ran camera for the Sphinx Competition at Orchestra Hall in Detroit. Additionally, Joshua ran camera for Detroit Public Television's pledge drive on March 14 and 15, 2014.
- DMSE graduate, Kyle Dhyne, has accepted a full-time Software Engineering position at Steelcase, and a current student, Michael Deacon, has accepted an internship position.
- Cindy Todd's student group, the Kendall Art Education Student Association (KaeSA), was the recipient of the 2014 National Art Education Association's Outstanding Student Chapter Award. Seven students will travel to San Diego to accept the award; four of them also had their proposals accepted and will present sessions at the event.
- Cindy Todd won the National Art Education Association election for the Western Region as Vice President-Elect. She will accept the position of elect at the conference and become the Vice President in 2016.
- Vanessa Wyss and Cathy Siebert (Ball State University) are presenting a paper at the National Association of Professional Development Schools on March 28, 2014. The title of the paper is “Jackpot or Bust? Implementing a Co-Teaching Model within Secondary Professional Development Schools.”
- Vanessa Wyss co-authored a chapter, “Sharing PDS Teacher Expertise with Pre-Service Teachers through Videos,” which was recently accepted and is now in press.
- ROTC is participating in their annual Combined Field Training Exercise on March 28-30, 2014 consisting of five other universities training on land navigation and soldier skills at Fort Custer in Augusta, Michigan.
- Cadets Bunn and Chesney have been advanced to Private 2 (PV2).

#### College of Engineering Technology

- The Corporate and Professional Development Center (CPD) entered into three Skills Trade Training Fund (STTF) agreements with the following Michigan Works agencies: Gentex (\$80,000), Yoplait (\$81,000), and Reed City Tooling (\$15,000). Additionally, CPD and Morbark received \$19,200 in Workforce Investment Act ~Incumbent Worker funds to train its rapidly expanding workforce.
- Forty Gentex employees were trained by Ferris State University faculty in Business Acumen for Engineers. This training is in collaboration with the Corporate and Professional

Development Center, Extended and International Operations, College of Business, Ottawa Michigan Works, and Gentex.

- Yoplait has received an STTF agreement which will be used for CPD to train 18 employees in Fundamental of Pneumatics, Theory of Electricity, Proximity Sensor Operation and Application, and Troubleshooting Fundamentals. This is a collaboration with Ferris State University College of Engineering faculty, Corporate and Professional Development, and Yoplait.
- CPD is working with Reed City Tooling to train apprentice employees in Print Reading for Industry and Introduction to CAD and Industrial Math as they have also received STTF funds.
- Morbark (Winn, MI) has been awarded a grant from the Workforce Investment Act ~ Incumbent Worker. This rapidly growing company will work with CPD to train 19 workers in electrical fundamentals and control fundamentals as well as 24 workers in hydraulics.
- The Motorcycle Safety program, operated by CPD, was recently awarded three grants: a \$172,433 state grant; a \$6,859 federal grant to conduct motorcycle safety classes, and an additional \$14,877 to purchase three Honda Rebel training motorcycles. The program owns over 90 motorcycles and employs over 35 instructors to train more than 800 motorcycle riders annually.

#### Michigan College of Optometry

- Faculty member Dr. Sarah Hinkley is featured in an FSU Bulldog Story: <http://www.youtube.com/watch?v=IPBAcJRhWow>
- The "Save Your Vision" Reading Event held at the Tot's Place at Ferris included Mrs. Patsy Eisler and Mrs. Rita Damari who were the guest readers. Dave Durkee, O.D. also spoke to the students about vision care. There was a mini "White Coat" presentation that included three children's white coats with "Future Optometrists" and "University Eye Center" on the front pocket. Other items donated to Tot's place were eye charts and eye patches. Picture link and News release are below: <http://ferrisphotos.smugmug.com/Academic/Optomtery/Reading-Vision-Awareness#!/> <http://www.ferris.edu/HTMLS/news/archive/2014/february/save.htm>
- A project performed by Dr. Chad Rosen, Dr. Josh Lotoczky and second year optometry student Trevor Fosso at MCO's Vision Research Institute involving comparative measurements of aspheric multifocal gas permeable lenses was featured in Craig Norman's Prescribing for Presbyopia column in the March issue of Contact Lens Spectrum: <http://www.clspectrum.com/articleviewer.aspx?articleID=109925>
- Fourth year student, Adeline Bauer, was chosen as the new Cornea and Contact Lens Resident for the 2014-2015 year.
- Fourth year student, Cynthia Brown, was chosen as the new Pediatric Resident for the 2014-2015 year.
- Dr. Amy Dinardo and Craig Norman will be lecturing at the American Academy of Optometry Meeting in November 2014. Their lecture is entitled "Solving the Presbyopia Puzzle: 5 Tips of Multifocal Lens Success."
- Dr. Chad Rosen and Dr. Joshua Lotoczky will be lecturing at the American Academy of Optometry Meeting in November 2014. Their lecture is entitled "Analysis of Ocular Measurements and Scleral Lens Fitting Techniques."
- Dr. Amy Dinardo was chosen to be a member of the Credentialing Committee for Opticare Managed Vision.

- On Friday, March 21, MCO Dean David Damari did a presentation to the joint Board of Directors of the American Optometric Association and the Association of Schools and Colleges of Optometry on “Maintenance of Certification in Healthcare.”
- Dr. Amy Dinardo was chosen to be the Regional Vice-Chair for the American Academy of Optometry’s Admittance Committee.
- Dr. Chad Rosen lectured for four hours at Walman University in Seattle, Washington, on March 15 on the following topics: Contact Lens Care and Patient Education, Hot Topics in Contact Lenses, and An Introduction to Scleral Lenses.
- Dr. Bob Buckingham hosted the University of Michigan – Flint Pre-Optometry Club on Saturday, March 15. The pre-optometry students learned about the Michigan College of Optometry (MCO), the new facilities, applying to MCO as well as a tour of the facility.
- Jamie Brady lectured to the Opticians Association Saturday March 8, 2014 in Kalamazoo, Michigan. Jamie’s lectures offered opticians six hours of continuing education.
- On Thursday, March 20, Dr. Bob Buckingham lectured at Grand Valley State University as part of the West Michigan Interprofessional Education Initiative. Dr. Buckingham’s topic was “Success in School.”
- On Thursday, March 6, Dr. Hinkley received the "Visionary of the Year" award from the Grand Rapids Lions Club. The Visionary of the Year is awarded to those who have made distinguished contributions in their medical/professional careers by significant volunteer activities that have enriched the lives of those living with vision loss.
- Jamie Brady was elected to the Opticians Association of Michigan as a board member for a two year term.
- Tracy Dard lectured for eight hours at the Opticians Association of Michigan Spring Convention on March 8<sup>th</sup> and 9<sup>th</sup> on topics preparing participants to take the American Board of Opticianry national exam. Michigan holds the nation’s highest pass rate for two consecutive years.

## **Administration and Finance**

### Athletics

- The Ferris State University men's ice hockey team received the program's third-ever NCAA Division I Tournament berth on Sunday (March 23) as the official announcement of this year's 16-team championship field was made during the NCAA Selection Show on ESPNU. The Bulldogs are seeded second in the Midwest Regional and will face third-seeded Colgate on Friday, March 28, at the US Bank Arena in Cincinnati, Ohio.
- Ferris State captured the Western Collegiate Hockey Association (WCHA) Regular-Season Championship in its debut season in the league and earned runner-up honors in the 2014 WCHA Final Five Championship played before nearly 4,000 Bulldog fans on back-to-back nights at Van Andel Arena in Grand Rapids.
- Junior goaltender CJ Motte, who helped lead the Ferris State University men's ice hockey team to the 2013-14 Western Collegiate Hockey Association (WCHA) Regular-Season Championship, has been chosen as one of the nation's top 10 finalists for the 2014 Hobey Baker Award, becoming only the third Bulldog player ever to receive such distinction. Motte joins a select list of only two other former Bulldog student-athletes who have advanced to the top 10 phase, including current NHL great Chris Kunitz and former standout Rob Collins.
- The Ferris State University men's ice hockey program has its first-ever Olympic Gold Medal Champion as Bulldog alum Chris Kunitz of the National Hockey League's (NHL) Pittsburgh

Penguins helped lead Canada to victory in the gold medal game on Feb. 23 in Sochi, Russia. Kunitz not only won gold, but also sealed the victory with a goal of his own as Canada claimed the gold medal for the second-straight Winter Olympic Games with a 3-0 victory over Sweden. A member of the Pittsburgh Penguins and two-time Stanley Cup Champion, Kunitz was an NHL First-Team All-Star last season.

- Five members of the Bulldog Hockey team claimed 2013-14 All-WCHA Award accolades while head coach Bob Daniels was also recognized as the WCHA Coach of the Year this season. Ferris State had an All-WCHA First Team honoree in junior goaltender CJ Motte along with two second-team picks in senior forward Garrett Thompson and senior defenseman Scott Czarnowczan. Junior defenseman Jason Binkley claimed All-WCHA Third Team recognition with freshman forward Kyle Schempp named to the All-WCHA Rookie Team.
- Two Ferris State University basketball senior student-athletes, Sarah DeShone and Raymoan McAfee, have been invited to compete in the 2014 Champions of Character All-Star Game. The contest annually takes place in the Grand Rapids area and features the top senior student-athletes from West Michigan institutions who have exhausted their collegiate eligibility.
- Senior guard Sarah DeShone became the first three-time All-American in Bulldog women's basketball program history when she attained Women's Basketball Coaches Association (WBCA) Honorable Mention accolades this season. DeShone concluded her career ranked among the school's top 10 career leaders in nearly every statistical category.
- Five members of the Ferris State women's indoor track and field squad earned All-America honors as the Bulldogs recorded a pair of seventh-place finishes in the 2014 NCAA Division II National Indoor Championships in Winston-Salem, N.C. Ferris State senior standout Anna Rudd placed seventh overall in the 5,000 meters in a time of 17:14.19 to earn All-America accolades for the second-straight year in the event. Meanwhile, FSU's women's distance medley relay contingent of Breeann Ovokaitys, Zoey Hohmann, Alyssa Osika and Shea VanKlompberg also attained All-America recognition with a seventh-place effort of their own.
- The Great Lakes Intercollegiate Athletic Conference (GLIAC) honored 84 Ferris State University student-athletes on its all-academic and all-academic excellence teams for the 2013 fall sports season. To be eligible for GLIAC All-Academic recognition, a student-athlete must have a cumulative grade point average of 3.0-3.49, on a 4.0 scale, and must not be a freshman or first-year transfer.

#### Auxiliary Enterprises

##### Racquet and Fitness Center

- Ferris State University Club Tennis Team was selected as the 2014 recipient of the USTA Tennis On-Campus National Club of the Year Award. The Ferris Club Tennis Team receives an automatic bid to the 2014 USTA Tennis On-Campus National Championship.

##### Human Resources

- PeopleAdmin 7 is Live! This electronic employment system migration from 5.8 to 7 has successfully been completed and both applicants and the campus community are using the new system.
- PeopleAdmin Resources are available on the Human Resources Web Site and additional training sessions are being offered to assist departments and search committees to navigate the new system.

## IT

- IT Services has completed the migration from Novell to Active Directory.
- IT Services is 85% complete with the email migration from Lotus Notes to Office365 and is slightly ahead of schedule for migration of all accounts.

## Physical Plant

Ferris received an approval of our Stormwater, Asset Management and Wastewater (SAW) grant application and will receive \$752,143 from the MiDEQ. The funds are designated for conducting an infrastructure condition assessment of our storm and sanitary sewer system, in order to develop a plan for addressing capital renewal and deferred maintenance related needs. There was a total of \$97 million available through this grant program. Municipalities, colleges and universities were eligible to apply. Of the 92 grants awarded, only two universities received funding (Western Michigan @ \$516,061 and FSU @ \$752,143).

## **Diversity and Inclusion**

- At Ferris, like many public universities in Michigan and the nation, we have observed “achievement gaps” when comparing the graduation rates of our different student populations. The **Achievement Gaps Taskforce**, co-chaired by Fritz Erickson and David Pilgrim, is a thirty-person group charged with identifying strategies to close the achievement gaps and help as many students as possible to be successful at Ferris. The Taskforce began work in Fall 2013, and is scheduled to conclude its work at the end of Spring 2014.
- **Spring enrollment** figures also reflect our commitment to being a diverse, welcoming campus. Ferris reported increases in the number of students who identify as African-American (up 5.6%), Hispanic (up 17.4%) and of two or more races (up 29.5%). Our international student population also rose significantly (up 21%). The only reporting group that saw a decline in numbers was Asian students.
- February was **Black History Month** and there were many events scheduled on campus. Highlights include a screening of *Fruitvale Station*, *My Black is Beautiful Conference 2014*, featured speakers Dr. Umar Johnson and Dr. Pasquale DiRaddo, and alumnus Khalid el-Hakim's *Black History 101 Mobile Museum*
- Franklin Hughes re-designed and expanded the **Diversity and Student Affairs Website**. Here is a link to the website:  
<http://www.ferris.edu/HTMLS/administration/studentaffairs/diversity/index.html>
- **First Lady's Attic** has registered 1468 Ferris students since 2009. Items supplied to students include 319 men's suits, 459 men's long sleeve dress shirts, 111 women's suits, 167 women's blazers, and 252 blouses. We could not do this without all the great donations. If you have professional business clothes you don't wear anymore, donate them to The Attic. Drop off your donation at Pete's Cleaners in Big Rapids, mention they are for the First Lady's Attic, and Pete's will take care of the rest. The Attic is currently located in Helen Ferris Hall, room 125. We are looking forward to our new space in the University Center.
- In the spirit of educational equity, the **Center for Latin@ Studies** launched two programs. Through the Woodbridge *Promesa* Summer Success Program rising high school seniors in Grand Rapids completed nine credits of college course work in Summer 2013. The successful curriculum, rooted in students' cultural backgrounds, will expand from Grand Rapids to Holland in 2014. *Promesa* Scholars: A Community Cohort provides financial and academic support to Ferris students connected to a partnering community organization. All eight students successfully completed their first semester and five of the eight are in the Honor's

program. Together, *Promesa* programs intentionally work toward increasing diversity and equity in education.

- ***The African Americans: Many Rivers to Cross***, a PBS documentary series that examines African American history and includes an interview with David Pilgrim and images from the Jim Crow Museum, is now available on DVD. A copy of the DVD, with limited public performance rites, is available to be checked out at FLITE.
- **The Faculty/Staff Diversity Mini-Grant Program** provides funds for new, innovative projects, workshops, and activities that strengthen excellence in diversity and inclusion. Recently funded projects include *Nowruz – Persian/Iranian New Year Festival*, an Interpreter Program at the Birkam Health Center, and *The Mythology of the Jewish Experience*.
- The Ferris community came together for the 28th annual **MLK Celebration**, "Together We Will..." Events included the 20th annual Faculty/Staff In-Service, The Harmony Project's *Tunnel of Oppression*, *I Stand For/I March For* banner stations, a food drive, the Freedom March followed by *The African Americans: Many Rivers to Cross*, a Community Meal, Student Tributes, and the spoken word group *The Dark Noise Collective*. The community meal, which was supported by food donations from many local restaurants, served over 55 people and met a real need because there were no other free meals provided that day. More than 60 students volunteered at MLK Celebration events. Thanks to all who helped with these programs.
- **Congratulations to Kaylia Ervin**, a Criminal Justice major and a member of the Ferris Youth Initiative, on her selection as an Intern in the Congressional Coalition on Adoption Institute (CCAI). The mission of CCAI's Program is to engage Members of Congress in reforming the U.S. foster care system by linking them with foster care alumni whose firsthand experience can serve as a road map for reform.
- March is **Women's History Month**. The theme this year is *Global Women: A Focus on Diverse Roles of Women in Society*. This year's events are cosponsored by the Office of Multicultural Student Services, Ferris Women's Collection Steering Committee, Office of International Education, Delta Sigma Theta, Student Government, and WISE. For a schedule of events see: <http://www.ferris.edu/HTMLS/studentlife/Minority/WHM2014.pdf> .
- Objects from the **Ferris Women's Collection** are on display in Williams Auditorium as part of Women's History Month. *What Do You Want to Be When You Grow Up* looks at the differences between "girl toys" and "boy toys." The purpose of the exhibit is to challenge viewers to think about gender expectations and to examine how games, dolls, and other artifacts can affect how we view ourselves and others.
- On February 13, 2014, the **Jim Crow Museum** was featured in a special edition of *USA Today*. See: <http://www.usatoday.com/story/news/nation/2014/02/13/black-history-lesser-known-sites/5469271/> .
- Students in the Television and Digital Media Program are working with FSU students, faculty, and staff to **create DVDs focused on the LGBTQIA community** here at Ferris. The DVDs will incorporate a variety of events and activities organized by the Diverse Sexuality and Gender Alliance (DSAGA) student group, and will be used to raise awareness and for education. This work is supported by a Faculty/Staff Diversity Mini-Grant.
- Natalia Carvalho-Pinto took 20 Ferris students to the ***Día de la Mujer (DDL M) Conference***, held on March 14 at Michigan State University. The conference, first held in 1994, has grown into a series of workshops focusing on education, health, politics, relationships, culture, personal development, and self-empowerment for Latinos of all ages and backgrounds. *DDL M* is also an excellent opportunity for non-Latinos to learn about the beliefs, views, and ways of

life in the Latino community. The Center for Latin@ Studies sponsored the students' trip to the conference.

- **Jessica Cruz**, Associate Director of the Center for Latin@ Studies, was appointed to the newly created Downtown Plan Steering Committee in Grand Rapids.
- Brian Baker, a sociology professor at California State University, Sacramento, who specializes in Native American Studies, visited Ferris on Feb. 24-26 to present *Imaginary Indians*. Dr. Baker discussed his collection of artifacts representing the American Indian as an imaginary figure that exists within popular culture. A portion of Dr. Baker's collection was on display in FLITE Lower Level, outside the Jim Crow Museum. Dr. Baker's visit was supported by a Faculty/Staff Diversity Mini-Grant.
- The Diversity and Inclusion Office presented the video piece *I am Not A Thug*, created by Franklin Hughes and featuring FSU students. Breia Harris was Student Assistant on the project and coordinated the appearances. Please be advised that the video has language that some people consider offensive. See: <https://www.youtube.com/watch?v=y1TuVPHieR8>.
- On February 22, the Office of International Education hosted *International Night at the Hockey Arena* for the third year in a row. This event combines introducing international students to NCAA Division I hockey with bringing international flavor and excitement to the Ewigleben Ice Arena.
- Matt Olovson, Director of Equal Opportunity, is offering a monthly *Anti-Harassment/Non-Discrimination Policy Seminar*. The one hour seminar is open to all Ferris employees and is designed to engage attendees with examples of prohibited conduct and practical advice for compliance with the University Policy on Non-Discrimination and the Employee and Student Dignity Policy. Email [equalop@ferris.edu](mailto:equalop@ferris.edu) or call 231-591-2152 to request additional seminar dates.
- A **Faculty/Staff Diversity Mini-Grant** has been awarded to Educational Counseling and Disability Services to purchase mobile assistive technology, including iPads, Sky Smart pens, and Echo Smart pens. The equipment will be checked out to students, and used to enhance academic success.
- The **Ferris Women's Collection Steering Committee** has developed a draft of the mission for the collection: "to be an international leader in raising awareness and inspiring activism in response to everyday items that promote sexism and depict female stereotypes in American cultural forms. The collection will provide an environment that encourages scholarly dialogue and fosters research." Members of the steering committee are Karen Barkel, Tracy Busch, Jessica Cruz, Rachel Foulke, Franklin Hughes, Lisa Kemmis, Mari Kermit-Canfield, David Pilgrim, Fran Rosen, Carrie Weis, and Trinity Williams. In his 1906 Commencement Address, Woodbridge Ferris, said: "I am a radical advocate for the larger freedom of the women. I would not see her shut out from a single occupation."

## Governmental Relations and General Counsel

- Governmental Relations and General Counsel was pleased to sponsor Immigration and I-9 Training on February 28, 2014. Kim Clarke of Varnum Law conducted the training for approximately 30 staff members.
- Governmental Relations and General Counsel hosted the Mecosta County Development Corporation at the Ferris hockey game on March 7. Jim Sandy, MCDC Director, invited five local manufacturing company representatives to enjoy an evening of Bulldog Hockey and exchange of ideas on collaboration.

- Governmental Relations and General Counsel hosted the annual Lansing Legislative Luncheon on March 18<sup>th</sup>. The event was a huge success with over 186 people in attendance, including many legislators, their staff, state department heads, Big Rapids community members and Ferris faculty and staff. The afternoon provided Ferris the opportunity to spotlight our criminal justice, information security and intelligence, welding and advance manufacturing programs to those in attendance. It also provided a relaxed atmosphere for more informal conversations and relationship building opportunities.
- As a component of its 2014 outreach, the Office for Equal Opportunity is providing a monthly open seminar on Ferris Anti-Harassment and Non-Discrimination Policies. Director of Equal Opportunity, Matt Olovson, facilitates this seminar on preventing and appropriately responding to conduct prohibited under the University's Policy on Non-Discrimination and the Employee and Student Dignity Policy. Additional open sessions are announced on the FSU Events Calendar and sessions for campus divisions, colleges, departments or other groups are available on request.
- The division was pleased to host a virtual seminar on March 26, 2014, entitled Legal and Policy Issues for Short-Term Student Experiences Abroad. Approximately 20 individuals from various divisions attended this educational opportunity. With the increase in the availability of study abroad experiences for students, this seminar was both timely and pertinent.

### **Kendall College of Art & Design**

- The first annual Wege Prize design competition wrapped up on March 3<sup>rd</sup>, awarding \$30,000 in total cash prizes. Team FusionGRow, which included two KCAD students, won first prize and \$15,000 for their design: a contained in-home hydroponics system that encouraged users to take a more active role in food production. Team Wicked Solutions Inc, which included two KCAD students, won second place and \$10,000 for their design: a plan to eradicate the use of low-density polyurethane plastic bags at grocery stores by manufacturing a new kind of bag made from polylactic acid (PLA), and creating a system through which the new bags could be collected and reprocessed. Team Wicked Solutions Inc also won the People's Choice Award of \$5,000, which was determined through an online vote. Next year's competition will be open to undergraduates from anywhere in America, and will again focus on the wicked problem of creating a circular economy.
- The KCAD Master of Architecture program continues to be on track for NAAB accreditation. NAAB recently approved the program curriculum and accepted it into eligibility.
- Over 100 KCAD students, alumni, and faculty/staff will be participating in Art.Downtown 2014, a citywide art exhibition organized by Avenue for the Arts that will take place on April 11.
- KCAD recently awarded \$200,000 in total scholarships to 20 outstanding high school seniors from around the country in our annual Art Day Competition, which drew 130 participants from as near as Michigan and as and far as Jamaica.
- The Digital Media program has launched its first cross-platform game! *Health Food Frenzy* is now available in the Apple App Store, in the Google Play Store, and on the Web at <http://kendallweblab.com/sites/healthfoodfrenzy/>. People from all over the world have been playing and the high score so far has been registered in France.
- On March 28, President David Rosen gave a presentation as part of the 2014 Brown Bag Speaker Series at AMDG Architects in downtown Grand Rapids. Rosen spoke about using the creative arts to influence, add value, and transform.

- On March 26, KCAD hosted officials from the City of Kentwood to facilitate an exploration of artistic form alternatives for the large traffic roundabout located at Breton and Walma, near the Kent District Library's Kentwood Branch. The hope is to connect with artists visiting West Michigan for ArtPrize 2014 who may be interested in using the space, which has plumbing and electricity, as a venue.
- Community Arts Advocate Salvador Jimenez recently made a second trip to Puerto Rico to connect with high school students interested in pursuing a career in art and design. Jimenez also connected with counselors, teachers, and administrators to further build a bridge between out two communities.
- General Education faculty member Adam Shuitema, who teaches Creative Writing courses, has his short story entitled "All of Your Vanished Men" published in *Glimmer Train*, a Portland-based literary magazine considered one of the top in the nation.
- Ceramics Professor Israel Davis has been asked to be the technical consultant for the upcoming book *Graphic Clay*.
- Photography professor Darlene Kaczmarczyk's piece entitled "Water Fitness Instructor" has been accepted into the *Kitsch-In* exhibition at Root Division Gallery in San Francisco.
- On March, 19th-22 the KCAD Clay Collective travelled to Milwaukee, WI to participate in the National Council on Education in the Ceramic Arts' (NCECA) 48th annual conference. While there, the KCC submitted cups to the NCECA Cup Show and Sale that supports a scholarship fund and visited many exhibitions, lectures, and demonstrations. They networked with students and faculty from other universities and were engulfed in the creative ceramics community.
- Student Mary Bowen was recently commissioned to compose a portrait to honor retired Grand Rapids Police Chief Kevin Belk. Bowen presented the portrait to Belk at a special ceremony on March 20.
- MFA Photography student Ethan Ross has won the Excellence in Art Purchase Award from Ferris State University with "It's a Nice Place to Raise a Family," a striking black and white photographic diptych that frames both the human and non-human elements of its chosen landscape.
- MFA Painting student Joshua Risner has his drawing, "Wanderer," included in a juried exhibition at the highly-regarded **Manifest Gallery** in Cincinnati, OH called *Tales Told (Story in Art)*. For this exhibit, 249 artists from 35 states and 17 countries submitted 601 works for consideration. 22 works by 17 were selected.
- Interior Design students Ashley Flamion and Courtney Wierzbicki took top honors in a recent design competition sponsored by fabric and upholstery company Carnegie Xorel. The students were tasked with researching the company's materials and creating a new product that utilized those materials in an innovative way. As a prize, the students won free admission to the Neocon Trade Fair, taking place in Chicago in June.
- Three students have been awarded scholarships for summer courses at the Ox-Bow School of Art in Saugatuck, MI: Molly Duff (Drawing/Printmaking) has been awarded \$500; Patrick Shields (Industrial Design) has been awarded \$2000; Lydia Boda, (Sculpture) has been awarded a full scholarship of \$2510.
- Graduate Printmaking student Eana Egopian was awarded a work/study scholarship for a summer studio workshop, "Needle to Paper," at Penland School of Crafts in North Carolina. She also was awarded a work/study scholarship for the summer class "Darkroom in the Garden" at the Oxbow School of Art in Saugatuck.

- Industrial Design student Jake Mikula has been chosen by a jury of local design professionals to receive the 2014 IDSA Student Merit award. Jake will receive his award at the IDSA regional conference hosted by KCAD on April 5th. Jake will also be presenting his portfolio to the attendees, competing with other students from the state for the honor of presenting at the national conference.
- Illustration student Alexandra Johnson has been awarded the \$500 Jonathan LeVine Gallery Blurred Line Scholarship by the Society of Illustrators for her piece, "When I'm Down You're Up."
- Alice Gadzinski, (Photography, '10) has been accepted into Maryland Institute College of Art's (MICA) prestigious sculpture MFA program.
- Kirbi Fagan (Illustration, '13) is among the twelve winning writers and twelve winning illustrators from around the globe who will be honored during the upcoming 30th Annual L. Ron Hubbard Achievement Awards. Fagan will receive a cash prize from \$1,000 to \$500 and has been commissioned to produce an additional illustration that will appear alongside a short story by best-selling author Orson Scott Card in the annual anthology, "L. Ron Hubbard Presents Writers and Illustrators of the Future, Volume 30," to be published by Galaxy Press on May 6, 2014.
- Chris Eitel (Furniture Design, '13) has won first place and \$10,000 in the Bienenstock Furniture Library's 2013-2014 Design Competition.
- John Wagoner (MFA Painting, '09) is currently exhibiting work in a 3 person show called the "Creative Art Connection" at the Gallery Fine Art Center in Bossier City, LA. He's also designed a skateboard deck in an exhibited called "Generationalless: Skateboarders are artists too!" and is exhibiting artwork at Artspace in Shreveport, LA for an annual local artists show called "Critical Mass 2."
- Larissa Cleveland (Photography, '06) has been named one of the top 20 wedding photographers in the San Francisco Bay area.
- Ben Harrison (MFA Photography, '08) received \$5,000 in funding from Start Garden for his company Jonas Paul Eyewear. The company designs stylish and functional eyewear for children and for each pair frames they sale, they give support to CBM International to bring vision to a person in need through a pair of glasses or corrective surgery.

## **Student Affairs**

### **Student Conduct**

- Approx. 35 students, who were representative of a wide variety of degree programs here at Ferris, came and actively engaged in a facilitated discussion around Academic Integrity that I provided in collaboration with the Academic Support Center.

### **University Recreation**

- Club Tennis has won multiple awards this season. The club was named the United States Tennis Association (USTA) Midwest Club Team of the Year, and president Newlyn Wing was named the USTA Midwest Leader of the Year!
- Club Tennis has also been named the 2014 USTA NATIONAL Club Team of the Year! The club will be accepting the award in Surprise, Arizona the week of April 12<sup>th</sup> at the National Tournament.

## Dean of Student Life

- Nicholas Campau, Associate Dean of Student Life, has been selected as one of fifteen participants in the Learn Lab Fellow program. This program is a new initiative that seeks to facilitate meaningful professional development, support a community of innovative instructors, and affect deep student learning while utilizing the Learn Lab in FLITE 405.

## Enrollment Services

- Jessica Simon, Tyrone Collins and Chase Watts from the Admissions Office, attended a seminar in Grand Rapids "De-escalating Violence and Crisis Response Planning". The recruiters found the information helpful. If they were ever in a situation during a visit, they would know the appropriate steps to take.
- We continue to get excellent feedback from our Saturday Dawg Day events and our Admitted Student Open House events. Students and their parents are excited about starting Ferris in the fall and connecting with the University.
- We are collaborating with General Counsel (Matt Olovson) to offer an interactive FERPA workshop to faculty/staff March 26 and March 27.
- As of March 17, 2014, the Financial Aid Office has awarded 205 more freshmen and transfer students for 2014-15 when compared to 2013-14. This is an 8% increase over last year and includes more offers of grant and work study funds.
- At our Dawg Day on March 22<sup>nd</sup> we had the following occur:
  - 31 New Twitter followers for the @FerrisAdmission Twitter account
  - 122 Tweets with hashtag #FerrisDawgDays
  - Those tweets were sent out to 250 to 600 followers on their twitter accounts

### Sample tweets:

- 50% of officers in Michigan are Ferris State Criminal Justice graduates?! sounds good to me #FerrisDawgDays
- Oh my goodness, being on the court makes me feel like I'm part of the ferris team! #FerrisDawgDays
- Really loving all the hands on real world experiences within the programs #FerrisDawgDays
- Meeting Shannon at the questions table got great advice about criminal justice :) #FerrisDawgDays #questionsanswered
- Just visited the Radiography labs here, looks awesome! #FerrisDawgDays

## Center for Leadership, Activities and Career Services

- On Saturday, March 22<sup>nd</sup>, the Center for Leadership, Activities and Career Services sponsored a Leadership Retreat session hosted by FireStarter Center for Creative Leadership. In attendance were 24 students representing six of our Five Star Organizations, yet many of these students are active in more than just one student group on campus. This four hour interactive workshop focused around the Appreciative Inquiry Process and asked students to incorporate this process into a current opportunity within their group. One of the main themes was to use the Appreciate Inquiry Process as a leadership tool/process for positive change.
- On Thursday night March 25th, CLACS took students down to the WCHA Championship Kick-Off. Our own Danielle Leisner took 2<sup>nd</sup> place at the WCHA's Kickoff Event "The Voice" competition. If not more random, Leisner also clutched the 1<sup>st</sup> place spot in the "Mechanical Bull Riding" competition for the women's bracket. The winning time for both female and male competitors was 13 seconds.

## University Advancement and Marketing

- General Motors renewed their annual scholarship for automotive students.
- The Construction Association of Michigan renewed their annual scholarship for construction students. The Retail Contractors Association also renewed and increased their annual scholarship for construction students for Academic Year 2014-2015.
- Ferris Foundation Board Director Kevin Cross, a 1986 College of Business graduate, made a major gift to sponsor The Ferris Foundation Benefit and the Alumni Association Golf Outing.
- Former Ferris football players, Scott Fish, a 1984 College of Education and Human Services graduate, and Jerome Przekop, a 1993 College of Business graduate, made gifts to the football locker room project.
- James Langan, a 1986 College of Business graduate, increased his pledge to the hockey program.
- On Saturday, May 3, Ferris State University will host an evening of appreciation and recognition for our *Societies of Distinction* members (donors \$10,000 and above). The event will be held at Noto's Old World Italian Dining in Grand Rapids.
- The Ferris Alumni Association hosted two pre-game receptions in conjunction with the WCHA Championship on March 21 and 22, at Buffalo Wild Wings in downtown Grand Rapids. The attendance was exceptional, with a total of more than 800 guests attending both days. In addition to complimentary food, the Association also sponsored free t-shirts for all fans attending the receptions and provided the same free t-shirts to student fan-bus participants who attended the games and the youth hockey players/chaperones who attended the games as Ferris' guests.
- Fourteen Ferris Alumni volunteers were featured as guest speakers at the four spring Admissions-sponsored New Admitted Student Receptions held throughout the state in Grand Rapids, Saginaw and Big Rapids (2 receptions).
- On Feb. 27, the Student Alumni Gold Club, with support from the Ferris Alumni Association and Office of Annual Giving, participated in the second annual Student Engagement and Philanthropy Day. The initiative, organized by the Council for the Advancement and Support of Education (CASE) Affiliated Student Advancement Programs, is designed to increase student understanding of philanthropy and grow engagement on campuses. Throughout the day, Ferris' Student Alumni Gold Club hand-delivered 50 Ferris-themed cupcakes and thank you cards filled with Bulldog pride as a way to thank the university's greatest supporters. SAGC has met with 25 other reg registered student organizations to explain Student Engagement and Philanthropy Day and asked for nominations for two people at the university who have exhibited the true meaning of philanthropy.
- The Ferris Alumni Association, in partnership with the Commencement Office and Barnes & Noble Bookstore, hosted its annual Spring Graduation Fair on Tuesday, March 25, at the University Recreation Center. More than 800 soon-to-be graduates attended the event, featuring sales of cap and gowns, regalia, commencement tickets from each dean's office, pictures and video messages recorded to be featured at the commencement ceremonies, information/free gifts from the association and special door prizes courtesy of all the major offices on campus. This year's event also had a special emphasis on engagement with the association's social media, as students were encouraged to like the Ferris Alumni Association Facebook page - with more than 450 new likes recorded and extensive pictures and

conversations posted by students and staff on Twitter using the special hashtag, #FerrisGradFair.

- News Services/Social Media collaborated with the Ferris Pride Committee to sponsor the second annual “Ferris Pride Spring Break Photo Contest” during the month of March. Students were asked to photograph their Ferris pride at a spring break location and submit it for consideration. More than 30 photos – representing a diverse range of activities and locations – were submitted and shared via social media. Three winners were selected and awarded Ferris-branded prizes. Prizes for the winners were donated by the News Services/Social Media and Alumni Relations departments.
- News Services/Social Media has produced more than 20 original video features since the start of the calendar year. In addition to the weekly “Ferris Lowdown” video series, which promotes activities from the University Events Calendar, News Services/Social Media continues to work with campus offices to help with their growing video production needs for the Web and social media.
- The Web Content team is working with Paul Blake and Academic Affairs on the creation of a new online Ferris Course Catalog. The new catalog will allow updates to be made twice per year instead of the past standard of one update per academic year. The new system will feature enhanced capabilities to update course information, notify owners of draft/unapproved program descriptions, preview program content, edit program information, publish updates, create links to program information on the ferris.edu website, and create a master PDF of the catalog.