

# FERRIS STATE UNIVERSITY

## Good News Items

November 2013

### Academic Affairs

#### College of Business

- Several College of Business faculty co-authored a published paper: The title of the paper was: *Gender Differences in Leading Change*. Authors included Ann Gilley, Lisa Eshbach, Elies Kouider, Jerry Gilley. The paper was published in the *Journal of Scholastic Inquiry: Business*, Volume 1, Issue 1, pp104-124.
- Marketing Professor Patrick Klarecki, Graphic Media Management, presented a paper, "Sustainable Printing: Lessons Learned in North America" in Shanghai, China. Klarecki presented at the Shanghai Printing and Publishing College at their 2013 International Conference on Advanced Media Technologies and Education. While in China, Professor Klarecki also gave a guest lecture to 250 students studying at Print Media at Shenzhen Polytechnic in Shenzhen, China.
- Patrick Klarecki - Professor, Marketing - Graphic Media Management, was elected to The State General Administration of Press, Publication, Radio, Film, and Television of China, International Scientific Committee.

#### College of Education and Human Services

- University Advancement and Marketing created a video featuring Michelle Johnston discussing the importance of graduate education. The video will be on the Ferris website and YouTube.
- The School of Criminal Justice is planning its second Study Away for Spring 2014 to Scotland and Germany. The first study away occurred in May 2009 when the CJ students traveled to Ireland.
- The School of Criminal Justice is pleased to be able to offer three new experimental courses in Spring 2014. The first experiment course is called Preparing for the MCOLES Physical Fitness Test. Introduction to Conservation Law Enforcement, the second experimental course, will be taught by Sgt. Michael Bomay, an alumnus. The third course is about the history of governmental security agencies (CIA, NSA etc.) taught by Dr. Russell Lewis, a former member of NSA. The School of Criminal Justice is very excited about these upcoming courses and the opportunities for its students.
- Rick Baker and Paul Hobart recently finished updates and an overhaul of the Digital Media Software Engineering website.
- D.J. Giesen, a recent TDMP graduate, accepted a position with Monster Jam. D.J. will be directing and producing videos of monster trucks that will play in arenas filled with tens of thousands of spectators.
- Academic programs that featured videos produced by TDMP senior students over the past five weeks include: Professional Tennis Management, Social Work, Dental Hygiene, Medical Laboratory Science, and Survey Engineering.
- The School of Education and the Charter School Office held its first successfully annual School Leadership Institute on October 17, 2013.

- Three School of Education students, Valerie Brosio, Kathryn Jaspere and Amada Jensen, attended the Kappa Delta Pi Annual Convocation in Dallas, Texas on October 24-27, 2013.
- Dr. Amy Kavanaugh has two chapters in the recently published text, *Quality Rating and Improvement System for Early Care and Education: Development, Implementation, Education and Learning* by Peter Lang Publishing.
- The government shutdown ended just in time for eight ROTC seniors to conduct their staff ride to Gettysburg, Pennsylvania and Washington D.C.
- ROTC conducted a successful training exercise at Camp Grayling that included a helicopter ride for some of the students.

### **College of Engineering Technology**

- Ferris State University Welding Engineering Technology faculty Jeff Carney, Jeff Hardesty, Ken Kuk, and Brent Williams recently accompanied 22 students to the American Welding Society Detroit Section Student Awards Night held at Washtenaw Community College. This year the Ferris students received over \$24,000 in scholarships bringing the total awarded, since 1986, to over \$525,000.
- FSU's American Welding Society Student Chapter recently collected over 240 food items and funds totaling \$250 for Our Brother's Keeper, a local homeless shelter.
- Dan Wanink defended his title at this year's Homecoming Chili Cook-Off, winning over the judges with his "CAD-O-Strophic" chili. Alumni, emeriti, students, faculty, and staff enjoyed eleven delicious chilies at the annual tailgate event. Bob Eastley's "Better with Bacon" earned top honors in the People's Choice category. All funds collected will benefit the CET student scholarship fund.
- Student volunteers enjoyed mentoring elementary and middle school students from the Village of Mecosta on basic concepts of architecture through introductory design and construction activities, including a computer "workshop." This event provided a fun way for youth to take part in a Small Town Studio class project. CET students are currently working with village leaders to develop revitalization ideas for challenges that face a small community.
- The first Hydrographic Surveying certificate program in the United States has been recognized for its outstanding collaboration between Ferris State University and Northwestern Michigan College. The team includes FSU Surveying faculty Carl Shangraw and Gabor Barsai, NMC Fresh Water Institute Director Hans Van Sumeren and GIS Instructor/Coordinator Scott Swan, and Brian Abbott, founder of NMC's industry partner, Nautilus Marine Group International, LLC. They were honored with the 2013 Outstanding Team Educator Award at the TRENDS in Occupational Studies Conference on Thursday, October 17<sup>th</sup>, at the Grand Traverse Resort,
- Architecture and Facility Management Professor Diane Nagelkirk and Associate Professor Dane Johnson co-chaired and aided in the organization of the Frank Lloyd Wright Building Conservancy National Conference, *Wright on the Inside*, held from October 16<sup>th</sup> - 20<sup>th</sup> in Grand Rapids. Architecture and Sustainability senior Brad Edlund and junior Erin Martin were awarded the Keepers Fund Scholarship, which honors students with free admittance to the conference as well as tours of Wright architecture across the southwest.
- Yoginder (Yogi) Rana, a student in the HVAC program, was selected by the American Society of Heating, Refrigeration, and Air Conditioning Engineers (ASHRAE) to receive an Engineering Technology Scholarship. This is the second consecutive year that Yogi was selected to receive this award.

- 2013 HVAC Graduates Steven Coen, Cameron Diebel, Ryan Johnson, Kyle Maupin, and Nicholas Von Haden, earned a 2<sup>nd</sup> place finish in the ASHRAE Student Engineering Competition for HVAC System Selection. Ferris teams have either won or placed in this student competition more than any other college of university in the world dating back to 1996. This is particularly impressive as the international competition involves over 330 student chapters from around the globe. Team members, along with their faculty advisor, Mike Korcal, will be honored in January 2014, at the ASHRAE winter meeting in New York.
- HVACR students gained real world experience on the most recent Mecosta County Habitat for Humanity house. Under the guidance of FSU HVACR faculty Brian Holton and Joe Compton, students designed the system, selected and installed the equipment, and commissioned the entire mechanical system from start to finish. They also installed the temporary heat during the construction process. Students provided a Home Energy Rating System (HERS) energy rating and Energy Star certification under the supervision of Arn McIntyre.
- Troy Hanson, a sophomore in the Construction Management Program, has been awarded a \$1500.00 scholarship from the Asphalt Paving Association of Michigan. In the fall of 2014, the Construction Institute will offer two, \$1500.00 scholarships to freshman who will be enrolling in the Construction Management Program and have attended the National Summer Transportation Institute (Transportation Camp). The Construction Institute has conducted the Summer Transportation Camp for the past two summers with funding from the Federal Highway Administration and the Michigan Department of Transportation.
- Three student teams represented Ferris State University at the Associated Schools of Construction Region 3 Meeting and Civil, Commercial, and Design-Build Competition. Associate Professor Lee Templin coached the Commercial team to a 3<sup>rd</sup> place finish. Team members are Dakota Laslett, Nick Magolan, Dylan Niadna, Alesha Reed, Evan Schroeder, and Max Stormzand. The Design-Build team, coached by Program Coordinator/Associate Professor Suzanne Miller, took 2<sup>nd</sup> place and included Architecture students Adam Khodl and Jason Leeuw and Construction Management students Joe Nodge, Courtney Parks, Jeff Tarnowski, and Aaron Wyse.
- On October 24<sup>th</sup>, five construction industry leaders were inducted into the Michigan Construction Hall of Fame. Eileen McCarthy, Bob and Karen Schroeder, Linda Vos-Graham, and E. Edward Williams were honored during a formal ceremony held in the Granger Center for Construction and HVACR.

#### **Extended and International Operations**

- **BEYOND: Mythologies** was held by the Center for Global Studies and Engagement (CGSE) on October 20<sup>th</sup>. It was exciting to watch over 400 students and an additional 200+ faculty, staff and community members learn and create dialogue on the global mythologies that have shaped the world we live in today. The curricular integration project was in motion for the last seven months and has seen over 75 people collaboratively work together on this project. The incorporation of global mythologies as co-curricular learning experiences took place in 45 classrooms across campus this fall. The **BEYOND** team looks forward to the continuation of the Mythologies theme for this academic year and hopes for your continuing support as we transition into next year's global academic theme.
- Dr. Marie Klotz of Rhein Waal University of Applied Sciences in Germany visited Ferris to attend the BEYOND: Mythologies event. Following the event Ferris State University and Rhein-Waal University signed an MOU and a Faculty and Student Exchange agreement.

Rhein-Waal University is one the newest universities in Germany with many courses offered in English. It is a state-funded German University that was founded with the goal of preparing Germany for a globalized world. Ferris is also exploring a dual degree program offering with Rhein-Waal.

## FLITE

- Along with the Big Rapids Community Library, the Faculty Center for Teaching and Learning, and the Saudi Student Organization, and in an effort to bring greater attention to its Muslim Journeys collection of books and videos, FLITE co-sponsored the October 17 visit to Ferris by Dr. Mohammad Hassan Khalil, Associate Professor of Religious Studies, Adjunct Professor of Law, and Interim Director, Muslim Studies Program at Michigan State University, and author of *Islam and the Fate of Others*. Dr. Khalil delivered guest lectures to Dr. Randy Groves' RELG 215 and Dr. Susan Morris' RELG 325 courses, and presented an evening lecture entitled "Islam: What Everyone Should Know" to an audience of approximately 65 students, faculty, staff and community members. Dr. Khalil's visit drew much positive attention on campus.
- FLITE's United Way Chili Cookoff fundraiser drew ten chili entries (including from Cookoff winner Wes Thompson in Media Production), and brought several of FLITE's building partners together for lunchtime fun and camaraderie on October 23. Featuring a silent auction and prize drawings, the Cookoff helped raise \$119.75 for United Way.
- University Archivist Melinda Isler has been appointed to the Standards Committee of the Society of American Archivists for the 2013-2014 year.
- Kristen Motz co-presented with Christine Conley-Sowels, Justin Cooper, Monica Frees, Andrew Peterson, and Helen Woodman for Ferris State University at the 2013 Lilly Conference in Traverse City on October 17-20 with a presentation: *Gaming Your Class: Flipping And Gamification In The Classroom To Maximize Student Learning*. This interactive session engaged participants in activities involving student gaming and the flipped classroom approach. An instructional technologist with a skill for gaming, a librarian with a flipped classroom pilot, and two experienced faculty (education and reading) helped participants transform their classrooms into learning spaces where everybody can win.
- Kristen Motz will present November 16 in Chicago at the American Speech-Language-Hearing National Convention: *On Beyond Google: Information and Inspiration at Your Fingertips*, co-presenting with Shari B. Robertson, PhD, CCC-SLP. Their presentation is advertised as follows: *Need some intervention inspiration? Research data? Background information to meet the needs of a challenging client? "On Beyond Google" will teach you to improve your Web searching by using the free innovations provided by the major search engines. Learn secrets to efficient information retrieval with the click of a mouse!*
- Mari Kermit-Canfield and Kristen Motz co-presented at the Michigan Library Assoc. Annual Conference in Lansing on October 16: *Flip Your Class: Transforming Library Instruction*. After providing a short introduction to the library's open-source information tutorial, including pre and post assessments, the process of "flipping" content and activities was covered, including successes and challenges encountered.
- Mari Kermit-Canfield co-presented with Bill Burmeister and Betsy VerWys at the 2013 Lilly Conference in Traverse City on October 17-20 with a presentation: *A Study of Faculty-Librarian Collaboration*. This panel illustrates how three Ferris State University faculty members worked with a librarian to redesign the curricula of their respective classes. The

panel will present data collected in a student study conducted in the Spring term of 2013 following these faculty-librarian collaborations.

- Fran Rosen was invited to attend the Charleston Consortia E-Book Workshop in Charleston, SC on November 6th. She will also be presenting at the Charleston Conference on November 7th, along with librarians from Central Michigan University, Connecticut College, and Wesleyan University. The title of the presentation is *"It Can Be Done! Planning and Process for Successful Collection Management Projects."*
- Emily Mitchell will represent Ferris State University at the Library & Information Technology Assoc. Forum in Louisville, KY on November, 7-10 with this presentation: *MakerBridge: A New Community Portal for Makerspaces*; Sharona Ginsberg, Emily Mitchell, Ayla Stein. The collaborators will present a poster session introducing MakerBridge, a new online community portal for anyone (especially librarians) involved or interested in makerspaces and maker culture. MakerBridge features discussion forums where community members can share their stories, work to form partnerships, and ask others for advice. The site also includes a section where users can rate and review tools they have found useful, ranging from 3D printers and audio editing software to knitting supplies and books about crafts. The presenters will discuss the development of the site, as well as what has gone into starting this type of community. Emily Mitchell is listed as the Educational Technologies Librarian at Ferris State University.

#### **Michigan College of Optometry**

- Dr. Sarah Hinkley presented a research poster entitled, "The Association Between Accommodative Lag and ADHD" at the College of Optometrists in Vision Development's Annual Meeting in Orlando Florida.
- The Vision Rehabilitation Club at MCO hosted it first Vision Rehab Olympics. The fundraiser was meant to teach MCO students what it is like to function with vision loss while they competed in sports such as spaghetti eating, maze walking and basketball while wearing vision impairment simulation goggles. The second year class took home the gold! See photos at <https://www.facebook.com/FSU.MCO?ref=h1>
- Amy Dinardo and Phil Walling published the last article in their "Lost Arts" Series for *Review of Optometry*, "Going Back to Gonioscopy". The link to this article is: <http://www.revoptom.com/content/c/44408/>
- Dr. Amy Dinardo was featured in *Women of Optometry* for her role as American Optometric Association-Faculty liaison.
- On October 9th, The Michigan College of Optometry conducted a vision screening for the employees of Simonds International here in Big Rapids. Simonds International is a national manufacturer that produces saw blades and knives for cutting or chopping wood in commercial machinery. Drs' David Oosting and David Durkee were accompanied by students Allison Ezell, Jessie Wenzel, and Angela Conley. The screening was conducted with many of the factory workers, and was followed by a tour of the factory. The students found this experience very valuable in learning about serving the patient's needs in the factory environment.
- On Monday, October 21, Mayor Mark Warba signed and presented a proclamation to Dr. Alison Jenerou in support of the InfantSEE program and the University Eye Center for providing InfantSEE assessments.
- At the AAO meeting on Oct. 24 - 26, (American Academy of Optometry- Michigan College of Optometry was very well represented by the following:

- Craig W. Norman, Director of the Vision Research Institute at the Michigan College of Optometry was given the Founder's Award by the members of the Cornea, Contact Lenses Refractive Technologies Section. The award is presented to an individual, group, or company who has made an outstanding contribution to the clinical aspect of the art or science of contact lens fitting.
- MCO Contact Lens Resident Dr. Stephanie Ramdass presented a poster entitled "The Use of Scleral Lenses in the Management of Longstanding Paralytic Lagophthalmos"
- MCO Pediatric Resident Dr. RaeAnn Nordwall presented a poster entitled: "Non-Organic Vision Loss in Pediatric Patients: A Comparative Case Series"
- Drs. Robert Buckingham, Dean Luplow and Dan Taylor (Southern College of Optometry) presented. "The Effect of Distance Education Upon Grades: a Statistical Comparison of Two Neuroscience Courses.
- Drs. Paula McDowell and Jordan Keith (Illinois College of Optometry) presented: "Effect of Educational Intervention in Third Year Optometry Students' Perception of Doctor/Industry Relationships"
- Dr. Josh Lotoczky, Dr. Bruce Morgan and Craig W. Norman gave the presentation "Analysis and Comparison of Scleral Lens Fitting Techniques".
- Dr. Robert Buckingham and Dr. Joshua Smith-Hanen presented a poster entitled, Marco M3/Nidek Tonoref II Autorefractor Inter-Method Reliability Study. This study analyzed the repeatability and accuracy of three different autorefractors used in the Ferris State University Eye Center.
- Dr. Paula McDowell and Kevin Jameson, current 4<sup>th</sup> year student, presented a poster entitled, Duane's Retraction Syndrome Type II: A Rare Case of Strabismus.
- Dr. Chad Rosen, Clinical Research Fellow at MCO's Vision Research Institute qualified as a "Fellow" at the same AAO Meeting. To achieve this individuals are evaluated against the highest standards of professional competence. The letters "FAAO" (Fellow of the American Academy of Optometry) after an optometrist's, scientist's or other qualified person's name signify to colleagues and patients that rigorous qualifications for fellowship have been met.
- Dr. Chad Rosen also received the George W. Mertz Contact Lens Residency Award.
- Stephanie Ramdass, O.D. current MCO Contact Lens Resident received a Resident Travel Fellowship.
- Former MCO Resident, Andrea Sewell received the Sheldon Wechsler Contact Lens Residency Award.
- Former MCO graduate Paul Kimbro received the Allergan Resident Travel Fellowships in Disease.
- Lindsey Ferris- Former MCO graduate, received a student travel award from American Optometric Foundation- Carl Zeiss Vision (CZV) Fellowship.
- Dr. Sarah Hinkley received a Fredric Rosemore Low Vision Educational Grant.
- "Students In Need of Eyecare" (SINE) Program glasses were delivered October 28 to many happy Mesick students. One child experienced 3D vision for the first time after wearing her glasses. The Mesick Lions Club donated \$880 toward the program and presented Dr. Sarah Hinkley with a "Lion at Heart" award from the Regional Lions Club for her efforts in initiating the program. The program was a partnership between Mesick Consolidated Public Schools and MCO where 47 children were identified as in need of eyecare services or glasses

and were transported by bus to the University Eye Center for comprehensive examinations and glasses. Of the students seen, 96 % were diagnosed with refractive error, 79 % needed glasses and 49% had a medical diagnosis. TV 9 and 10 was at the Mesick Schools to film the delivery of the glasses to students. Cadillac Evening News will also be writing a story about the S.I.N.E. program.

- Dean David Damari was on a panel with Dr. I. Ben Gaddie and Dr. Richard Soden speaking about the impact of health care reform and the Affordable Care Act on optometry, and also gave continuing education on Neurologic Eye Disease and on Visual Disability Documentation at the State University of New York College of Optometry Envision CE on October 18-19.
- MCO's former Pediatrics Resident and Optometrist at Heart of the City -Cherry Street Health Services, Dr. Shawn Andrus presented his poster at COVD's Annual Meeting in Orlando. (College of Optometrists in Vision Development)
- Congratulations to MCO alumna Dr. Kristin O'Brien who was featured in Women in Optometry magazine. Link: <http://bt.editionsbyfry.com/publication/?i=175682>

#### **Retention and Student Success**

- The Transfer Services Center at Ferris State University has been selected to receive the 2013 MACRAO Outstanding Transfer Award. The award will be presented at the Great Lakes Conference in Indianapolis on November 6th. Deedee Stakley will present at the conference about the Transfer Services Center at Ferris on November 7th.

## **Administration and Finance**

### **Athletics**

- Ferris State Volleyball continues to be ranked nationally among the nation's top 25 teams and has won 13 of its last 15 outings to date this year. The Bulldogs begin the final three weeks of regular-season action with an impressive 10-1 league record.
- The Ferris State football team recorded its first win at Michigan Tech's Sherman Field in 15 years as the Bulldogs rallied for a 30-27 victory on Saturday (Oct. 26) in Houghton. It marked the Bulldogs' first victory over the Huskies in the Upper Peninsula since 1998.
- Ferris State officially unveiled its new Daktronics scoreboard and sound system in conjunction with the football homecoming matchup against Saginaw Valley State on Oct. 5. The new scoreboard, which includes a LED video board and a new sound system, puts FSU on par or above competing schools in Division II in providing an entertaining game day experience and replaced the previous system that dated back to the 1980's.
- A total of four different Ferris State football student-athletes have now combined to receive National Player of the Week honors a total of 14 times over the course of five different weeks this season from the three primary media outlets that recognize players on a national level in Division II - D2football.com, Beyond Sports Network & USA Football.
- Ferris State hosted the school's first-ever "Pink In The Rink" hockey game versus St. Lawrence as part of the home-opening weekend for the Bulldogs on Oct. 19. FSU donned pink jerseys for the game with proceeds going to support the Susan P. Wheatlake Women's Cancer & Wellness Fund.
- Ferris State Athletics continues to make a significant contribution to the community through various charitable and volunteer organizations. Recently, the athletics department has continued to serve in several partnerships with non-profit organizations including Eagle

Village, the Salvation Army, Women's Information Services (WISE) and the Big Rapids Public schools among others.

- FSU Athletics and the women's soccer program teamed up with Dr. Jeff Mossell and the Big Rapids Foot & Ankle Clinic for the first "Just for Kicks" Day, which took place on Sunday, Nov. 3, in conjunction with the Bulldogs' last regular-season home contest. Fans were encouraged to donate new or gently used shoes which will be donated to those in need.
- Ferris State cross country standout Samantha Johnson emerged as the GLIAC's individual champion at the 2013 GLIAC Championships, which took place on Oct. 26 in Houghton. She won the women's 6K race as FSU finished seventh in the team standings.

### **Auxiliary Enterprises**

#### Dining Services

- Executive Chef Don Waldenmayer and the FSU Catering staff took first place in Friday's (Oct. 25) Big Rapids Fall Festival Chili Cook Off (Catering Division), which was sponsored by the Downtown Business Association.

#### Residential Life

- The He. She. Us. Exhibit on Gender took place in Helen Ferris Hall October 21, 22, and 23 and was highlighted on 9&10 News. This exhibit was brought to you by Housing and Residence Life's Harmony Project Committee, Emma Mentley committee chair.

#### Tot's Place

- Tot's Place Child Development Center awarded CCAMPIS grant, \$108,000 per year for 4 years to subsidize child care costs, improve productivity and quality of services provided.

### **ITS**

- The upgrade to the Millennium Services for UA&M was completed this month by IT Services.

### **Public Safety**

- There was a Rape Aggression Defense (RAD) class held on Saturday, October 26 and Sunday, October 27 for women. This class is taught by three of our police officers who are RAD certified instructors. Fourteen women attended this class, ranging in age from teenage to older adult with included Ferris students, area high school students, and even three guests from Mt. Pleasant. There will be an article in the Pioneer this Wednesday.

### **Governmental Relations and General Counsel**

- Governmental Relations and General Counsel spearheaded an event with the Michigan Department of Civil Rights (MDCR) celebrating their 50<sup>th</sup> Anniversary on October 17, 2013. The event included a panel discussion, "50 Years Forward: The Continuing Fight for Civil Rights in Michigan and Beyond" along with the Political Engagement Project, Diversity and Inclusion, Multicultural Student Services and the Latin@ Studies Center. The panel discussion was well attended by students, faculty and staff. The MDCR staff was very impressed with Ferris and the Big Rapids community and greatly appreciated our hospitality.

### **Kendall College of Art & Design**

- On October 30<sup>th</sup>, 60 6th graders from the Blandford Environmental Education Program of the Grand Rapids Public Schools, their parents and siblings, along with 14 KCAD seniors from the Professional Practices in Photography class mingled at a reception for an exhibition of the photographs the BEEPs created with their KCAD mentors. The parents were so pleased with the work that they're creating a calendar for fund raising using the students' photos.

- Martin Venezky, famed graphic designer and head of San Francisco's Appetite Engineers design studio reviewed the portfolios of Graphic Design seniors during a recent visit to KCAD.
- Fashion Studies student Athena Anger has made it to the top five of the Elle.com and Byco Dress Design competition for her Kidney Bean dress. The ELLE editors will pick one winner from these five finalists. BYCO will produce the winning design and make it available for sale—and the whole process will be documented in the January issue of ELLE. Stay tuned!
- MFA Photography student Ethan Ross presented a lecture on his work at the Mid-West Society for Photographic Education Conference in Lincoln, NE. He was one of only three graduate students in the region whose lecture proposals were accepted.
- Wendy Ballard, an Industrial Design student who will graduate this May, was hired by Wolverine Worldwide to be the Women's Design Assistant for the Hush Puppies footwear line.
- Art Education Program Chair Cindy Todd has been appointed to a special task force of the National Art Education Association that will work closely with the NAEA's Board of Directors to review and analyze the organization's existing leadership strategies and to identify and recommend new program goals, core competencies, and implementation models.
- Ceramics Professor Israel David has been an absolute dynamo lately! His recent accomplishments include being featured in the following exhibitions: *Featured Artist Exhibition*, Iowa Clay Conference, Coe College Gallery, Cedar Rapids, IA, *The Unexpected*, Queens University Gallery, Charlotte, NC, *Crafted*, Society for Contemporary Craft, Pittsburgh, PA, *Clay Prints: Image, Surface, and Narrative in Contemporary Ceramics*, Fort Wayne Art Museum, IN, *Fire Power Ceramics*, Detroit Artists Market, Detroit, MI, and *IDIOSYNCRASY*, Schaller Gallery, St. Joseph, MI. He was also the lead artist and coordinator for a Wood-fire workshop at Ox-Bow School of Art and Artist's Residency in Saugatuck, MI from October 24-27. In addition, he was recently included in the Ceramics Monthly / Pottery Illustrated Ceramics Yearbook for 2014.
- Director of Continuing Studies Brenda Sipe was Artist-in-Residence at Forest Hills Fine Art Center during September 2013, exhibiting her show "Migrate" there. She also served as a grant reviewer for Michigan Council for Arts and Cultural Affairs, Operational Support panel.
- Adjunct Photography Professor Sara Lowthian's work was selected by the Grand Rapids Art Museum's staff to represent the 10-15 best works of ArtPrize in their ArtPrize 2013 Encore exhibition.
- Drawing and Printmaking Chair Deb Rockman is exhibiting two pieces in the juried exhibition *A/Political*.
- Kirbi Fagan ('13, Illustration) is a 3rd quarter finalist for the "International Illustrator of the Future" contest. Next April she'll be flying to LA where she'll participate in their workshop and compete with the other quarter finalist for the grand prize.
- David Kiehle ('72 Advertising) is now the President of Metro Marketing Advertising in Saracosta, FL specializing in restaurant menu design.
- Larissa Cleveland ('06, BFA Photography) had a one of her spectacular wedding photography shoots featured by the online blog of *Style Me Pretty California magazine*.
- Joey Ruiters ('00, Industrial Design) unique design work is being featured in *Objects in Motion*, a unique exhibition at the Grand Rapids Art Museum that opened on October 25.
- Taylor Mazer ('12, Illustration) has enjoyed a recent slew of accomplishments, including being a part of juried exhibitions such as *Selections from International Drawing Annual 8* at Manifest

Gallery in Cincinnati, garnering a handful of awards, including “Best of Show” at Highland, IL event, Art in the Park, “Award of Excellence” at Greenwich Village Fine Art Fair in Rockford, IL, and “Award of Excellence at the St. Charles Art Fair in St. Charles, IL. He was a guest speaker at Purdue University and was published in *Ellipsis: Literature and Art Volume 49*, among other places.

## **Student Affairs**

### **Birkam Health and Counseling Center**

- We are happy to welcome two new staff members to our center: Rachel Adeyanju, MSN, RN and Elisa Cotter, LMSW!
- Chris Richmond, a counselor and member of the Liaison Committee for Students with Disabilities, reported they raised over \$700 at a recent Wheelchair Basketball game to help fund scholarships for Ferris students with disabilities!

### **Center for Leadership, Activities and Career Services**

- Career Week went well with over 150 employers on campus.
- The Volunteer Center collaborated with Big Rapids Fall Festival on October 26 in which registered student organizations provided kids games and additional volunteers assisted with inflatables.

### **Enrollment Services**

- For the reverse transfer process, we have created a form for the Community College contacts to fill out that streamlines the data sharing process. By request, we have shared this form with other colleges for utilization.
- In addition to our regular daily visit days, we have scheduled an Illinois Prospect Daily Visit on November 11, 2013, and a Daily Visit is presented in Spanish on November 13, 2013.
- Added Arabic as our third language to the Virtual Tour feature on the web.
- The Financial Aid Office has hired two new students to pilot our FAST - Financial Awareness Student Team - peer mentoring program. This program was initiated in response to recommendations of President Eisler's 2012 Student Debt Task Force. These students, Mary Kate McKeown and Catalina Pinzon Mendez, are passionate about financial awareness and are anxious to begin sharing their knowledge with other students. We have spent the past several weeks training and are now looking forward to the implementation phase of this project.
- The Office of Institutional Research published the annual Retention and Graduation Report for the 2003 to 2012 timeframe.

### **Multicultural Student Services**

- “Marching Together: Social Change Through Faculty/Staff Collaboration”  
Congratulations to Mrs. Andrea Blue who on October 17 - 20, 2013, represented The Office of Multicultural Student Services (OMSS) and was a co-presenter along with Dr. Sandy Alspach at the Lilly Conference / College and University Teaching and Learning in Traverse City, Michigan. This conference focused on evidence based teaching and learning. Both presented on service learning as a result of collaborative efforts between OMSS and the Humanities Department.
- The Michigan College Personnel Association (MCPA) 2013 Next Generation Conference - Eight students from The Office of Multicultural Student Services and The Office of Housing and Residence Life attended the day-long conference at Grand Valley State University's Eberhard Center. The conference was intended for students who are interested in exploring

careers in higher education and provided students with an opportunity to meet professionals in the field, as well as receive an overview to various graduate programs in the state.

Congratulations to Michael Wade, Assistant Director of the Office of Multicultural Student Services who represented Ferris and served as co-chair of the conference.

- Extended Hours Study Tables - The Office of Multicultural Student Services is piloting a Volunteer Tutor Assistance initiative aimed at addressing the achievement gap and increasing academic success. The initiative is in collaboration with the FSU Honors program and lets honors students earn volunteer hours for being a tutor in courses that they are proficient in, including math chemistry, biology and English. The volunteers tutor during OMSS' Extended Hours Study Table on Tuesday and Thursday evenings from 5PM-10PM.

### **University Recreation**

- The Learn to Swim Program has 46 children enrolled for session B from the ages of six months to 12 years old. This program utilizes the Student Recreation Center pool Monday through Thursday from 5:30 PM - 7:30 PM.
- The Student Recreation Center will be housing the Fall Grad Fair, Thursday, November 7, 2013, from 12:00 - 5:00 PM.
- The Student Recreation Center has had more than 60,000 customers (through October 29, 2013) for the Fall 2013 semester!

### **University Advancement and Marketing**

- Don VandenBos pledged a planned gift for an endowed scholarship in manufacturing in 2010 and recently donated a gift to establish the endowment immediately.
- Chase Plastics renewed their annual scholarship to award to students in the plastics program.
- Toyota renewed their annual scholarship to award to students in the automotive program.
- Meijer and Barnes & Noble College Booksellers are Platinum Sponsors of the 15<sup>th</sup> Annual Ferris Foundation Benefit.
- The Web team in University Advancement and Marketing recently expanded and revised the websites for The Ferris Foundation ([ferris.edu/foundation](http://ferris.edu/foundation)) and the Digital Media Software Engineering program based in Grand Rapids ([ferris.edu/dmse](http://ferris.edu/dmse)). The Foundation site includes video features and new messaging to seek support for the University through the Foundation. Information about the Exceptional Merit Grant program and news releases featuring major donors are also highlighted on the Foundation website.

The DMSE program, under the leadership of Rick Baker, empowers students to create software applications for the health care, bio-informatics, business, entertainment, education, military, and automotive industries. The DMSE website outlines the program's 100 percent graduate placement rate and 100 percent intern placement rates in this cutting edge field of study.

- News Services and Social Media produced the Fall 2013 edition of the "Points of Pride" newsletter. This new issue features the University's newest faculty members, a look back at 10 years of President David Eisler's administration and more. Printed copies of the newsletter were mailed to University community members. The online version is available here: <http://www.ferris.edu/htmls/news/pride/fall13.pdf>
- Photo Services has a new Phantom Quadcopter, a mini-helicopter with an on board video camera and functioning gimbal, which allows staff to record aerial video and photography on demand, creating interesting perspectives of campus and events.

- Marketing and Communications, with assistance from the Alumni office and several other campus partners, has prepared the Fall 2013 edition of Ferris Magazine. This issue will be mailed in early November and features excellent content contributions by guest writers such as students Luke Edington and Zach Totten, as well as faculty members Craig Norman and Karen Barkel.
- Marketing and Communications also has completed an extensive package of materials for the 15th Annual Ferris Foundation Benefit, including sponsor packets, invitations and RSVPs, programs, decorative banners, and many different forms of functional and sponsor recognition signage.
- On Sunday, October 25, the Student Alumni Gold Club held their 5th Annual Rake n' Run. More than 230 students representing more than 30 RSOs participated in this random act of kindness and raked more than 100 yards within the Big Rapids city limits.
- Homecoming 2013 was a great success highlighted by:
  - Carlleen and Brian Rose, owners of The Old Pioneer Store and Emporium, were recognized as Homecoming Grand Marshals
  - More than 100 community businesses, community members, University departments, individual faculty and staff, alumni groups and student organizations supported the Homecoming committee during activities held throughout the week. Everyone involved will be publicly thanked in an upcoming edition of *The Torch*.
  - There was exceptional student participation through the weekly events, with more than 1,800 students participating with the annual Lip Sync, Kickball Tourney, Bonfire, and Comedian Show.
  - The parade featured more than 50 entries and eight downtown businesses supported the parade as Spirit Sponsors, with their store front decorated in Ferris colors/homecoming theme.
  - WBBL 107.3 FM's The Grillin' Guys, hosted by alumni Randy Joppie ('86) and Bob Nurmikko ('83) conducted their show live from the Alumni Association Welcome Tent including hosting a special tailgate meal after their broadcast for alumni at the Welcome Tent.
  - The Alumni Association Welcome Tent also featured the distribution of commemorative bricks from Masselink and Carlisle residence halls to interested alumni and other supporters.
  - The Criminal Justice Program held its 40<sup>th</sup> Anniversary Reunion and welcomed back more than 150 alumni, emeriti, and guests with a keynote presentation from alumnus Mark Beckner (CJ '78) who is the Chief of Police in Boulder, CO, and a special CJ Alumni Leadership Award was presented to alumnus Tim Murphy (CJ '83) who recently retired as Deputy Director of the FBI.
  - The Lambda Chi Alpha fraternity held its 50<sup>th</sup> Anniversary Reunion and welcomed back more than 170 alumni, guests and current student members.
  - The PGA Golf Management Alumni Association held its annual Fall Tournament and welcomed back 45 alumni and current students for the outing.
- On October 9, alumni from the 1965 Automotive Service Technology program held a reunion welcoming back 24 alumni classmates and guests. They were hosted for information sessions by the Automotive Management faculty, toured campus, and were hosted for lunch at The Rock by The Ferris Alumni Association.
- Ferris is officially the new home of the Michigan Golf Hall of Fame.