

FERRIS STATE UNIVERSITY

Good News Items

May 2013

Academic Affairs

College of Education & Human Services

- The College of Education and Human Services (COEHS) actively supports the Ferris State University Wellness Program. Two COEHS employees, Kelly Hicks and Andresa Maciejewski, participated in the Poker Walk, which the Wellness Program sponsored, and won first and second place, respectively.
- Kalea Frisbe-Horton, a criminal justice student at the Lansing campus, was selected as the Outstanding Adult Learner by the Capital Area Higher Education Network. Kalea has maintained a 4.0 GPA throughout her work at Lansing Community College and Ferris State University. She graduates in December, plans to attend a police academy, and wants to be a police officer in Michigan.
- On Saturday, April 20 2013, the Digital Animation and Game Design program in the School of Digital Media hosted 20 high school and community college students from around Michigan for the Skills USA 3D competition on the GRCC/Ferris campus in Grand Rapids. The winners of this competition will go on to the national competition in Kansas City in June 2013.
- Television and Digital Media Production Faculty and School of Digital Media Coordinator, Glen Okonoski, attended the National Association of Broadcasters Conference. The annual event, hosted in Las Vegas, included vendors from around the world and around 100,000 attendees. While there, Okonoski participated in a panel discussion entitled: "Feminine Mystique: Integrating and Encouraging Female Production Students in Live Student Sports Broadcasts."
- Colby Wittman, a Television and Digital Media Production major, was selected to receive the Heart and Soul Award from the Michigan Campus Compact because of her hard work getting recycling efforts in the program underway. The program now has recycling bins in each classroom that students empty. The Heart and Soul Award is "given to students to recognize their time, effort and personal commitment to their communities through service." She was one of 21 Ferris Students honored at the Academic Service Learning dinner on April 15, 2013.
- Mike Hastings, an elementary education student who will be student teaching in the fall of 2013, recently received the Outstanding Adult Learner Award sponsored by the Grand Rapid Area Higher Education Network (GRAHEN). More information about GRAHEN may be found at <http://www.grahen.org/>
- Ten ROTC cadets helped package military care packages filled with venison jerky processed and donated by Colin Kelly of CK's Place in Rogers Heights.

College of Business

- Friday and Saturday April 19 and 20, Seventeen High School and College students came to Ferris State's Big Rapids Campus to compete in SkillsUSA, Michigan State level, Graphic Communications Competition. Ferris Freshman Rachel Reeber took first place and was

coached by Assistant Professor Ramon Robinson. The Event was organized and hosted by Professors Patrick Klarecki and John Conati.

Michigan College of Optometry

- Dr. Amy Dinardo was re-appointed to the American Optometric Association's Faculty Relations Committee. The committee works to improve communication between the AOA and faculty members working at Colleges and Universities of Optometry in the U.S., Canada, and Puerto Rico.
- Jamie Brady has been informed that he has been selected by the faculty of the College of Education and Human Services as the Outstanding Student in the Master of Science (Career & Technical Education) program for 2012-13. It is indeed an honor to have been selected for this prestigious award. The College of Education and Human Services Alumni Association will recognize his achievement on April 27, 2013, at the Alumni Awards Banquet.
- Lisa Roach, University Eye Center Clinic Supervisor, will graduate with her Masters in Business Administration, with an Advanced Studies Certificate in Management Tools and Concepts. Congratulations Lisa!
- The Distinguished Teacher Award Committee congratulates Dr. Avesh Raghunandan, from MCO, for receiving the honor of Ferris State University's Distinguished Teacher 2013. Dr. Avesh Raghunandan joins the ranks of Dr. Michael Keating and Dr. Randy Vance who have also received this award in the past. Congratulations!
- Dr. Barbara Horn donated an infant examination cart, complete with the equipment necessary to complete infant eye examinations. Students and faculty have been providing InfantSEE® examinations as part of the national public health program that provides babies with their first eye examination at no cost. Students, faculty and parents are incredibly grateful for this generous donation.
- Dr. Sarah Hinkley was reappointed as a member of the American Optometric Association's Health Promotion Committee. The committee creates programs that help member doctors promote good health and the importance of eye examinations in their practices.
- Amy Dinardo has been elected a member at large of the Academic Senate Executive Committee. The committee works with President Eisler and other administrators to improve academic programming at FSU and advise on any other matters pertaining to the University as needed.
- Dr. Randy Vance was on the program of the 7th Annual Tegrity User Conference held in Boston, MA, April 10-12. His presentation, titled "Performance-based Practical Examination Evaluation and Scoring via Tegrity Student Recording", described his initiation of using the Tegrity capture system at MCO to record and then score proficiency examinations in the Optometric Procedures courses. It was attended by nursing, optometry and medical school faculty and instructional support personnel. He described a scoring comparison study in which live scoring was compared to scoring a recording of the same performance, and offered insights into how the students used the tool for self-assessment and improvement during practice sessions recorded prior to their graded proficiency.
- On May 13, 2013, Dr. Michael Keating, Professor of Optics, will begin his next great adventure- retirement. He will be leaving with mixed emotions after a long, distinguished career as a beloved MCO faculty member and interim administrator. He has touched the life of every MCO graduate through his excellence as an educator and personal kindness. Thank you Dr. Keating!

Pharmacy

- Earlier this month, the College of Pharmacy opened the “Ferris Pharmacy Care Clinic” in the existing Model Pharmacy, located in the Pharmacy Building on the Big Rapids Campus. The Pharmacy Care Clinic will be open on Tuesdays and Thursdays from 3 to 5 p.m. and on Wednesday from 10 a.m. to 4 p.m. Ferris’ clinic will complement services offered by the Hope House Free Medical Clinic, which has served local patients with no health insurance for a little more than six years. Jeff Bates, an associate professor in the College of Pharmacy, noted that “the Ferris Pharmacy Care Clinic will, for the foreseeable future, only be serving Free Clinic patients.” He added that, on a typical Wednesday, the clinic would anticipate 100 prescriptions during the five to six hours it will be in operation that day. During the course of a typical week, Bates envisions approximately 150 prescriptions being filled.

“The opening of the Ferris Pharmacy Care Clinic is the culmination of years-worth of dreams, discussions and persistence by many within the College of Pharmacy,” Bates said. “It is, personally and professionally, very rewarding to see this pharmacy become a reality. For many years, the faculty has taught pharmacy concepts in the classroom, but opportunities – especially early in the program – for students to apply these concepts were often limited. The Ferris Pharmacy Care Clinic will allow students to quite literally leave the classroom and immediately begin applying their knowledge in a care setting that helps meet patients’ needs.”

The Care Clinic is staffed with College faculty who are licensed pharmacists, both tenure-track and adjunct faculty. He also sees an educational value for students primarily through internship opportunities. The College of Pharmacy team believes that repurposing existing space within the current facility will provide greater opportunities to train students and serve the community.

The services provided through the Pharmacy Care Clinic will not compete with existing services in the community, but rather, complement them by directly serving a segment of the population that did not have access to existing pharmacies.

College of Engineering Technology

- In accordance with their senior project, Ferris’ AWS Student Chapter began volunteering for the newly established “Our Brothers Keeper.” After holding a Food/Toiletries Drive, they donated close to 300 items as well as a \$100 dollar check to the Big Rapids shelter on Friday, March 29th.
- CET Architecture and Facility Management students had the opportunity to showcase their work in the “Art of Architecture” exhibit, which remained open from April 8th through the 26th in Ferris’ Rankin Art Gallery. The purpose of these expressions of art in the architectural design process was to allow visitors to partake in a cultural and social event along with interacting with ATFM faculty and the featured CET students to learn more about the Architecture program.
- On Friday, April 12th, the CET hosted students from the Charlevoix-Emmet Intermediate School District. The “Young Women of the World (YWOW)” explored non-traditional career opportunities within many CET programs, such as HVAC, construction, mechanics, automotive, plastics, welding, machine tooling, energy, electronics, surveying, and architecture.
- The Michigan Skills USA competition took place on April 19th – 21st in Grand Rapids, MI, with Ferris students earning a total of seven medals. Gold medalists included Matt Haan (Technical Drafting), Yoginder Rana (HVACR), Andy Doane (Diesel Equipment Technology), Rachel Reber (Graphic Communications), and Brandon White, Thaddeus

Wilcome, and Shane Ferris (Automated Manufacturing Team). Students will now prepare to compete in the post-secondary, national competition during the week of June 24th in Kansas City.

- The College of Engineering Technology is looking forward to hosting the American Society of Mechanical Engineers (ASME) Human Powered Vehicle Challenge beginning Friday, April 26th through Sunday, April 28th. The eastern region national engineering design and build competition will include events such as a safety inspection, speed race, innovation showcase, and a drag race at various locations on campus and in Big Rapids.

FLITE

- Several FLITE librarians will be presenting at the Michigan Library Association Academic Librarians Conference in Traverse City May 16-17:
Stacy Anderson, Emily Mitchell, and Kristy Motz ~ "Steal This Tutorial and Start Assessing"
Fran Rosen and Kristy Motz ~ "Librarians, General Education and Information Literacy: Stories from Across Michigan" (Panel Discussion)

Administration and Finance

Athletics

- The Ferris State University football program held its annual Crimson & Gold Spring Game on April 20 at Top Taggart Field. The day's biggest highlight came when head coach Tony Annese and his staff gathered the entire team at midfield near the end of the first quarter to welcome and add the game's biggest star to the team in young cancer survivor Keegan Bulk of Fremont, who became an official member of the Bulldog family thru the Team IMPACT program.
- A trio of seniors from last fall's Ferris State football squad was chosen to compete in the 2013 Ohio vs. Michigan College Football Senior Bowl, which was played on April 20 at the Pro Football Hall of Fame's Fawcett Stadium in Canton, Ohio. The list of players included FSU tailback Skyler Stoker along with defensive end Jordan Morgan and linebacker Tayo Moss, who all wrapped up their collegiate eligibility last fall.
- Ferris State University Athletics, in cooperation with the university's sports communication class, announced plans to celebrate the 40th anniversary of Title IX with a special event on Friday, April 26, during Bulldog softball home action. A ceremonial first pitch was thrown out by Bulldog Athletics Hall of Fame member Monica Folske, who was one of the Bulldogs' early women's head coaches and guided basketball, softball, tennis and volleyball teams at Ferris State from 1974-83.
- The Ferris State men's tennis team advanced to the championship match of the GLIAC Tournament for the second consecutive year and earned runner-up honors in 2013 under first-year head coach Chad Berryhill. The Bulldogs, presently 15-5 overall, will be making its 18th overall NCAA-II Tournament appearance, including a second-straight showing.
- Four of the five seniors from this past year's Ferris State men's ice hockey program have went on to play professional this spring. Seniors Kyle Bonis and Matthew Kirzinger both signed with American Hockey League (AHL) teams while Eric Alexander found his way to the East Coast Hockey League (ECHL) and Travis Ouellette made his professional debut in Australia.
- For the second consecutive year, Ferris State University senior guard Sarah DeShone was recently named to the Women's Basketball Coaches Association (WBCA) Division II Honorable Mention All-America Team. She's also the first two-time All-American in program history.

- In what has become a yearly tradition, the Ferris State men's and women's basketball teams again took part in the eighth annual charity Heart-to-Heart, Hand-in-Hand Special Olympics Benefit Game held recently at FSU's Jim Wink Arena. The Bulldog squads teamed up to help raise funds for the local Special Olympics program in an event sponsored by the Ferris State Sports Careers RSO on campus.

Auxiliary Enterprises

- The Ferris Professional Tennis Management (PTM) program, the nation's premier program, concluded their 27th Annual Workshop and Banquet Awards Ceremony on April 5-6, featuring keynote speaker Roy Emerson. Roy was the No. 1 ranked player in the world in 1964 and 1965. He amassed a total of 26 grand slam victories, more than any male player in tennis history. He is the only male tennis player to win singles and doubles titles at all four Grand Slam events. He held the record for most Grand Slam singles titles at 12 until surpassed by Pete Sampras in 2000, which included 6 Australian, 2 US Opens, 2 Wimbledon, and 2 French Open. The astonishing 16 doubles titles came with 5 different partners, a record at the time. Roy and was inducted into the International Tennis Hall of Fame in Newport, Rhode Island, in 1982.

Human Resources

- The Administrative Council and HR are collaborating to create and collaborate on professional development opportunities together. A fund to seed the first year has been established by the VP for Administration and Finance and surveys will allow us to review professional development needs as well as plan for future years.

ITS

- On April 7th & 8th, the Kronos system was upgraded from version 6.0 to 6.3. Java was also upgraded to version 1.6 update 31 for both Kronos and Banner.

Physical Plant

- 2012 FSU key annual energy trends:
 - Electricity Consumption Success - Ferris State University has realized success in the management electrical energy usage over the past ten years. Through energy efficiency improvements, electricity consumption has decreased 1,465,416 kWh over a ten year period, even though student enrollment has increased by 680 students in the same ten year period.
 - Natural Gas Consumption Success - Ferris State University has realized success in the management of natural gas energy usage over the past ten years. Through energy management best practices, natural gas consumption has decreased 1,434,000 CCF over a ten year period.
 - Net Electricity and Natural Gas Cost Avoidance - Even with major utility rate increases 5 years ago when electrical costs jumped by 30% and natural gas costs jumped 40%, net campus energy costs increases have only increased 0.1% on average per year over the past ten years.

Governmental Relations and General Counsel

- Governmental Relations and General Counsel hosted the annual Lansing Legislative Luncheon on April 11th. The event was attended by members of the Ferris and Big Rapids community. A total of 191 people attended including 34 legislators along with many other Lansing officials. This year's luncheon spotlighted Ferris' Career Oriented Programs from the College of Engineering and the Criminal Justice program. We would like to thank the faculty

and students from these programs for their willingness to participate and to interact with our Lansing guests.

- Miles Postema, Vice President and General Counsel, and Jody Greco, Governmental Relations Assistant, attended the Governor's Summit on Education on April 22nd. This event was an interactive conference on ways to improve the education system in Michigan and was attended by over 700 professionals from both the educational and business communities.

Kendall College of Art & Design

- Each year, Kendall College of Art and Design presents the Excellence Awards. This award honors outstanding seniors in each of our programs. The students will exhibit their best work at the Fed Galleries located in the Historic Federal Building from May 7 - late July. The 2012- 2013 Excellence Award Winners are:

Metals Jewelry Design	Stephanie R. McCarthy
Art Education	Katelynn S. Funk
Illustration	Alyssa A. Parsons
Furniture Design	Jacob B. Blok
Art History	Anna C. VanderJagt
Interior Design	Sharon Schlueter
Painting	Sandra R. Hansen
Drawing	Jennifer Jones
Photography	Robert A. Coombs
Digital Media	Alyn Tran
Graphic Design	Katherine L. Folkert
Industrial Design	Sarah Darnell
Printmaking	Leah E. Robbins
- ArtServe Michigan, the state's leading statewide nonprofit arts and cultural advocacy organization, announced Kendall President David M. Rosen, Ph.D., was elected to its Board of Directors.
- Kendall College of Art and Design's rehabilitation of the Federal Building in downtown Grand Rapids has been named one of the projects to receive the 2013 Governor's Award for Historic Preservation.

Student Affairs

Career Services and Student Leadership & Activities

- The newly merged office has a name ~ Center for Leadership, Activities and Career Services.
- Great information was obtained from student focus groups to assist the new office with offering services and resources that students are looking for.
- Even though April is a busy month for student's academic studies, event attendance has increased in April. Turn up the Good - 1,100; 5 Star Speaker Nicole Bromley - 400; Twitter Chat - 40; FSU Drag Off - 300; MIMA Unplugged Art Gallery event - 90
- New relationship establish with the Political Engagement Project. This will allow for event collaboration to increase attendance along with helping each other to build a sense of civic engagement in our students.
- Our Professional Trainees presented their public presentations on 4/19. Their presentations validated the impact a student employment opportunity has on their success at Ferris State

and in their future career. All of our senior Professional Trainees have accepted employment opportunities or are enrolled in grad school.

- All of our leadership award nominations have been received, judging is currently taking place, and we are excited to honor our leaders at this year's Torchbearer Awards Ceremony on May 1st at 6:30pm in Williams Auditorium.

Enrollment Services

- The Financial Aid Office has awarded financial aid to over 2400 students for summer semester!
- The Financial Aid Office has been highlighting financial awareness for the month of April. They have developed and released a new Financial Awareness logo, created info graphics for use online and in print across the campus, and have collaborated with TVMP students in creating awareness videos. These tactics are used to assist in combating the nationally rising student debt while supporting the university-wide debt initiative.
- Orientation registration is ahead of last year's pace with 1412 students registered to attend an on-campus session and over 100 have completed the transfer student on-line orientation. Last year, point-in-time (4/23/13, 1:40pm) we had 1363 registered to attend an on-campus session.
- The final Dawg Day of Spring is expecting another full house with more than 400 guests registered to attend. We have had over 300 guests attend each Dawg Day this spring.
- We are volunteering and offering services to Veterans through the Hiring for Heroes events across the state to help all our veterans.
- We will be hosting a breakfast event for Illinois High School Counselors that are coming on the Bus O Fun Tour this summer.

University Advancement and Marketing

- The Web Content office has created a one-stop Web page (ferris.edu/all-degrees.htm) that lists all Ferris State University degrees at the associate, bachelor's, graduate and professional levels. The text-only site is a quick reference accessible directly from the Ferris homepage, giving users the opportunity to browse degree offerings with one-click convenience.
- The Ferris Alumni Association recognized alumna and former Student Government President Claire Gould (AS, HP'11) with a special citation honoring her leadership and vision in founding The Big Event at Ferris in 2008. Since graduating, she has remained an active alumna, helping to organize a loyal group of alumni to come back annually to assist The Big Event, and she has been engaged in many other Alumni Association programs.
- The Alumni Association will welcome two new board members at their next meeting on May, 13, 2013. Dan Niccolai (EHS'82) is a graduate of Television Digital Media Production and owns Lucky Dog Creative Media, LLC in Schaumburg, Ill. Dan was recognized by the Alumni Association in 2000 with the Distinguished Alumni Award. Mike Van Diepenbos (BUS'89) is a graduate of Business Administration and serves as vice president of AGM Business Banking for Comerica Bank in Grand Rapids. Mike chaired the Sigma Phi Epsilon 50th Anniversary Reunion at Homecoming 2012. Dan and Mike have been elected to three-year terms.
- Five staff members from University Advancement and Marketing and Information Technology Services attended the Great Lakes Millennium User Group conference at the University of Wisconsin Milwaukee. Monika Repke, Sherry Erbes, Pam Harvey, Jon Dean and Kris Rasmussen represented Ferris, studying recent developments and best practices associated with Millennium donor database system.

- Kimberly Erickson, assistant to The Ferris Foundation Board of Directors, attended the Association of Governing Boards Workshop for Board Professionals in San Francisco, Calif. The workshop provides support, information and professional growth for board professionals.
- The Ferris Foundation will host the 15th Annual Ferris Foundation Benefit Gala event at DeVos Place in Grand Rapids on Friday, Nov. 1, 2013.