

# FERRIS STATE UNIVERSITY

## Good News Items

December 2013

### Academic Affairs

#### College of Business

- The paper co-authored by all the faculty members of the Information Security and Intelligence (ISI) was accepted by the International Conference of IEEE Frontier in Education (FIE). This paper, entitled "Playing Online Games on Facebook: The Conscious and Unconscious Learning in Database Design", was presented by Dr. Hwee-Joo Kam at Oklahoma City on October 24 (<http://edas.info/p13531#S1569476909>). Additionally, Drs. Hwee-Joo Kam and Greg Gogolin co-authored a paper entitled "A Cross Industry Study: Differences in Information Security Policy Compliance between the Banking Industry and Higher Education". The paper has already been accepted by 2013 International Conference on Information Systems (ICIS 2013) that will be held in Milano, Italy from December 15-18, 2013. Historically, ICIS has about a 30% acceptance rate; and in the year 2013, it has about 1200 paper submissions, signifying an unprecedented increase in the number of submissions.
- Accountancy/Finance major Jeremiah Johnson placed second in the campus-wide speech contest! He's included as a part of the November 8th "Week in Pictures" accessible from the Ferris home page.

#### College of Education and Human Services

- Michelle Johnston participated in a University Advancement & Marketing calling night. The student callers raised over \$8,000 for the COEHS.
- The School of Criminal Justice has been contacted by North Central Michigan College about starting their 3-plus-1 program at the Petoskey campus. The School would attempt to run cohort groups between the Petoskey and Gaylord campus.
- The Law Enforcement Academy students conducted a fundraiser outing at Cedar Point Amusement Park.
- School of Digital Media faculty, Glen Okonoski and Marty Lier, attended the Creative Economies Summit in Istanbul, Turkey and participated as presenters at the conference, participating on the "Cross Cultural Challenges of Doing Business" panel.
- Television and Digital Media Production Assistant Professor, Joshua Pardon, conducted a video shoot at the historic "Gate Cottage" in Kalamazoo for a documentary film project.
- Digital Animation and Game Design student, James O'Brien, recently received an internship with [S2 Games](#) in Kalamazoo.
- Television and Digital Media Production students in Connie Morcom's Instructional Design course produced videos to share local stories about hunger with Feeding America's West Michigan distribution center and local food pantries such as Project Starburst. The Hungerford Games was also covered to promote fitness and running locally through the lens of the arboreal beauty of the Hungerford National Forest.
- The Early Childhood - Child Life Specialist Concentration has a great new video posted on its Facebook page and can be found on YouTube. The URL is:  
<http://www.youtube.com/watch?v=J14xqn7EEx8>

- The School of Education was able to make contact with School District Human Resource Officers, University Faculty, and potential graduate and undergraduate students at the National Association of Black School Educators Annual Conference in Detroit on November 13-16, 2013.
- ROTC Cadets Joshua Camiller and Charles Fias, both majoring in Criminal Justice, participated as team members of the ROTC Bold Warrior Competition held at Fort Knox, Kentucky. They placed first in marksmanship, first in the alternate team event, and seventh overall against sixty-two universities in the region.
- ROTC sent five cadets to compete in the Norwegian Ruck March at the University of Southern Indiana. The standard is 18.6 miles completed within 4.5 hours with a 25lb rucksack. Out of 441 participants from the region, Cadet Geselman (Biology/Pre-Medicine) ranked 28 in 3 hours and 33 minutes, Joshua Camiller (CJ) ranked 100 in 3 hours and 58 minutes, Scott Jakubielski (CJ) ranked 104 in 3 hours and 58 minutes, and Zachary Prah (Heavy Equipment) and Nicholas J. Allen (Health Care Systems) finished as well.

#### College of Engineering Technology

- Correction to October Good News (in red): The first Positioning for Hydrographic Surveying certificate program in the United States has been recognized for its outstanding collaboration between Ferris State University and Northwestern Michigan College. The team includes FSU Surveying faculty Carl Shangraw and Gabor Barsai, NMC Fresh Water Institute Director Hans Van Sumeren and GIS Instructor/Coordinator Scott Swan, and Brian Abbott, founder of NMC's industry partner, Nautilus Marine Group International, LLC. They were honored with the 2013 Outstanding Team Educator Award at the TRENDS in Occupational Studies Conference on Thursday, October 17<sup>th</sup>, at the Grand Traverse Resort.
- The National Center for Educational Statistics ranked Ferris State University sixth among its top 10 schools for construction management degrees. The ranking is attributed to the program's excellence in offering certificates, associate, bachelors, and master's degrees for people who are interested in a career as a construction manager.
- The Heavy Equipment Technology program accepted a donation of more than \$10,000 worth of machinery and technology from Consumers Energy. The donation included a trenching machine and 10 laptop computers, both of which will be used as training equipment and lab resources. Consumers Energy also placed a representative on the Heavy Equipment Advisory Board, further strengthening its ties to the program and the university.
- To expand its partnership with the School of Built Environment, the American Subcontractors Association of Michigan (ASAM) has funded the newly created ASAM endowed scholarship. Members of Wells Fargo also assisted in funding an annual scholarship while the endowment scholarship was being raised and processed at Ferris. Evan Schroeder, a senior in the Construction Management program, was the first student to receive this scholarship.
- Michigan Works! has entered into an agreement with Ferris' Corporate and Professional Development center and Reed City Tool. The state grant, "Skills Trade Training Fund," will allow five Reed City Tool employees to be trained by Ferris State University faculty to become certified mold makers.
- The Corporate and Professional Development center has received over \$172,000 for the 2014 Motorcycle Training Grant. This will enable the training process of 890 motorcycle riders at five different sites throughout West Michigan.

- During the month of December, 2013, the Corporate and Professional Development center will be providing training services for O/E Learning's UAW-Chrysler Health and Safety Specialist Certification Training Program. This stems from a \$50,000 annual contract between O/E Learning and the Corporate and Professional Development center.

#### Michigan College of Optometry

- Dr. Jenerou with Tom Sullivan, an Emmy-Award-nominated actor, musician, author and motivational speaker, offered a performance promoting the Infant SEE program for all MCO Students, Faculty, Staff and Administrators and the public on Friday, November 1 at the Holiday Inn. The link: <http://www.ferris.edu/HTMLS/news/archive/2013/october/infantsee.htm>
- At the Ferris Foundation on November 1 the current Merit Grant recipients from MCO -Dr. Avesh Raghunandan and Dr. Dean Luplow - were recognized.
- Drs. Jim Miller and Bob Buckingham participated in the first Association of Schools and Colleges of Optometry Virtual Open House on October 31, 2013. Dr. Miller and Dr. Buckingham were in the "Chat Room" from 2 pm to 8 pm. During that time, MCO had 43 visitors to the Chat Room. Of the 43 visitors, 81 questions from 33 potential applicants. In answering those 82 questions, we had 86 posts to our chat room...some students asked multiple questions in their posts. Drs. Miller and Buckingham felt it was a very successful event.
- American Optometric Foundation Announces 2013 Fredric Rosemore Low Vision Grant Recipients-**Sarah Hinkley, BS, OD, FCOVD**, Michigan College of Optometry at Ferris State University. Two \$2,000 grants were awarded to optometry faculty and their respective institutions for projects intended to increase interest and reward excellence in the field of low vision at North American schools and colleges of optometry. The grants are designed to enable institutions to provide care, support personnel, student education, or provide equipment directly related to the field of low vision. Dr. Hinkley's project: "*Interprofessional Collaboration in Vision Rehabilitation for Student Education and Patient Care*".
- A very nice article about how: "Low-Vision Patients Learn Life Skills through MCO, ABVI Optometric Collaboration" with Dr. Sarah Hinkley was highlighted on University News. The link is below. <http://www.ferris.edu/HTMLS/news/archive/2013/november/vision.htm>
- Dr. Jenerou and the Sports Vision Therapy program for the FSU hockey team, was highlighted on TV 9 and 10. <http://www.9and10news.com/story/24004769/mondays-local-sports-coverage-1118>
- Welcome to the MCO family -Dr. Chad Rosen, Fellow for Vision Research Institute and Melissa Krager, part time optician.
- The Students in Need of Eyecare Program was featured on TV 9 and 10 news. The clip highlighted the delivery of eyeglasses to children lacking access to services and materials from Mesick Public Schools. Dr. Sarah Hinkley coordinated the program and delivered the glasses to the students during the school day with assistance from University Eye Center optician Cyndi MacKenzie.
- Dr. Sarah Hinkley was appointed to the Review Board of the Austin Journal of Clinical Ophthalmology.
- The American Board of Opticianry (ABO), the national body that certifies Opticians, has invited Jamie Brady to be a member of the committee that defines the skill set necessary to be

certified as a Master Optician. He will participate as a committee member 12-6-13 through 12-7-13 in Washington DC to determine those skills.

- Michigan College of Optometry's Vision Research Institute (VRI) Clinical Research Fellow Dr. Chad Rosen was co-author of "*Applications of Corneal Topography Beyond Corneal Shape*" in the November issue of Contact Lens Spectrum (CLS).
- In a supplement to that same issue of CLS titled *Expanding Your Lens Options for Irregular Corneas* Craig W. Norman, Director of the VRI moderated a panel of specialty contact lens experts discussing the use of soft contact lenses for patients with keratoconus, pellucid marginal degeneration and corneas altered by surgery or trauma.
- Dr. Philip Walling had an original photographic image in the same CLS supplement demonstrating patient removal of this type of specialty contact lens.
- The inaugural *Michigan Optical Laboratories Summit* was hosted by MCO's Dr. David A. Damari, Dr. Bruce Morgan, Jamie Brady and Craig W. Norman to discuss pertinent educational and market issues regarding the prescribing and dispensing of eyewear and other ophthalmic goods within the state. The companies attending represented approximately 80% of the wholesale laboratory sales in Michigan. The discussion set the stage for a numerous initiatives to be carried out between MCO and the laboratories over the next year.
- Dr. Mark Swan was invited to lecture at the Asia Pacific Optometric conference in Seoul Korea in October. <http://www.asiapacificoptometry.org/19thapoc.html>
- Dr. Swan gave five hours of lecture and met with representatives from the Korean Optometric Association and different schools of optometry to discuss the development of interprofessional and educational exchanges.
- Dr. Bob Buckingham hosted the Central Michigan University, Michigan State University and Saginaw Valley State University Pre-Optometry Clubs on Friday, November 8. Pre-optometry students and their college advisors learned about the Michigan College of Optometry (MCO), the new facilities, applying to MCO as well as a took a tour of the facility.
- Dr. Bob Buckingham held a presentation for the Grand Valley State University Pre-Optometry Club on Saturday, November 23. These pre-optometry students learned about optometry as a profession, MCO, and FSU.
- Screams and laughter could be found at the annual "Be Safe and Be Seen" Halloween Event held on October 31 at the University Eye Center. Brutus was on hand for pictures, the "Haunted Halls" were available for tours, and cider and donuts were on hand for refreshments. A great time was had by all who attended.
- 1<sup>st</sup> year MCO students hosted the annual "Eye Ball" on November 9 with the theme of "Roaring Twenties". "Swing dancing, photo booth, period costumes, and a Candy Bar were all part of the night's experience.
- The Annual MCO Broomball tournament between faculty, staff and students took place on Sunday, November 10 on the half sheet of ice at the Ewingleben Ice Arena. For the first time ever, the faculty & staff won a game and finished in third place. Second place went to second year students while third year students won the tournament.
- Drs. Damari, Luplow and Buckingham attended the 2013 Northern Michigan Interprofessional Education Conference. The conference had four workshops geared toward building your tool kit for implementing Interprofessional Education.

- On Monday November 18 through Wednesday, November 20, the Accreditation Council on Optometric Education (ACOE) visited the Michigan College of Optometry. The ACOE is the accrediting body for the schools and colleges of optometry in the United States.
- The Beta Sigma Kappa Optometric Honor Society's MCO chapter inducted 21 new student members at a ceremony on November 18th. Students who met the grade point average requirements were invited to join. The inductees were welcomed to the student organization by Dr. Alison Jenerou and current members.

## Administration and Finance

### Athletics

- The Ferris State men's cross country team advanced to the NCAA Division II National Championships for the second-straight year by placing among the top four teams at the Midwest Regional Championships. Prior to last year, FSU had not reached the national championships since 1985.
- Ferris State senior runner Samantha Johnson was the women's cross country regional champion. She placed first at the Midwest Championships to advance individually to the national championships. Johnson won both the GLIAC and Midwest Region Runner of the Year Awards while also becoming the first Bulldog cross country performer ever to claim National Athlete of the Week laurels this season.
- The Bulldogs had a total of 12 football players named to the 2013 All-GLIAC Football Team. FSU had three student-athletes chosen to the all-conference first team, along with three second team honorees, and six honorable mention picks.
- Ferris State Football finished the 2013 campaign with an 8-3 overall record along with a second-place 8-2 finish in the GLIAC North Division standings. FSU's eight league wins were its most since 1996.
- Ferris State Hockey has vaulted into the nation's top 10 following a successful start to the 2013-14 season.
- FSU Hockey senior captain Scott Czarnowczan has been named as one of the nominees for the Senior CLASS Award for his accomplishments on and off the ice. The award annually goes to a student-athlete for success on and off the ice. The Bulldogs have now had one of the 10 national finalists for the award each of the last three years as both former captains Chad Billins and Kyle Bonis also were recognized with the same honor.
- Former Ferris State defenseman Chad Billins, who helped captain the Bulldogs' historic 2011-12 squad that reached the national championship game at the NCAA Frozen Four, officially became the 11th former Bulldog skater to play in the National Hockey League (NHL) when he made his debut on hockey's biggest stage with the Calgary Flames on Nov. 5.
- Seventh-year Ferris State University men's and women's golf head coach Mike Mignano will have an opportunity to represent the state next June as he has been selected to lead a Team Michigan contingent of Special Olympics athletes at the 2014 Special Olympics North America National Games. Mignano will serve as the head golf coach at the June 21-24 national games thru his involvement as a volunteer in the Special Olympics of Michigan program.
- Ferris State women's soccer senior Amanda Foster (Byron Center) was recently named to the 2013 Capital One Academic All-America Third Team for her accomplishments on the field and in the classroom.

- The Bulldog women's soccer program wrapped up the 2013 slate by posting back-to-back winning seasons for the first time in school history and reached the GLIAC Tournament Semifinals for only the third time in the program's 15 years. This year marked Ferris State's fourth consecutive conference tournament appearance, which is also the longest stretch in school history.
- Ferris State Volleyball wrapped up the regular-season with a 22-7 overall record and posted a 15-3 mark in GLIAC regular-season action en route to placing tied for second in the conference.
- Ferris State University and Northwood University Student Athletic Advisory Committees (S.A.A.C.) teamed up with the Make-A-Wish foundation to host "Two Teams, One Dream" for Clark Crawford, a child of the Midland community who is battling Acute Lymphoblastic Leukemia, at the recent GLIAC football game between the two teams held at Hantz Stadium in Midland. During the game, there were various contests and fundraising initiatives to help fulfill Clark Crawford's \$5,000 wish of going to the 2014 Super Bowl in East Rutherford, N.J.

#### Housing and Residence Life

- The Office of Housing and Residence Life and Emma Mentley were excited to receive the Outstanding Commitment to Diversity award for their work with the Body Image program that occurred on campus. This award is given out annually from the Great Lakes Association of College and University Housing Officers to an organization or person who has demonstrated a commitment to diversity through programming, thoughts, and actions. This is the second time that Ferris State University Office of Housing and Residence life has received this award.

#### ITS

- The PC Replacement Project for FY14 is 98% complete.
- Network equipment upgrades were completed in National Elastomer Center and Starr.

### **Governmental Relations and General Counsel**

- Governmental Relations and General Counsel continued its outreach in the Big Rapids community. The office once again sponsored the Mecosta Area Chamber of Commerce's Leadership Mecosta program by hosting the lunch and afternoon training for their Education Day in November. Dean Michelle Johnston addressed this year's class and discussed FSU's philosophy on how we go about educating our students, the challenges associated with this goal, and the legislative climate in which we presently operate.
- Governmental Relations and General Counsel hosted the Mecosta County Development Corporation at the Ferris hockey game on November 16<sup>th</sup>. Jim Sandy, MCDC Director said, "The manufacturers that attended enjoyed the evening, the game and the opportunity to exchange ideas. It definitely left a positive impression of Ferris and the fine hockey program."

### **Kendall College of Art & Design**

- Wege Prize, a design competition created in collaboration between KCAD and the Wege Foundation, was officially jumpstarted at the recent Wicked Launch event, designed to help students network and build teams. The event was well attended by students and faculty from schools around the region, including KCAD, Grand Valley State University, Hope College, and Aquinas College.
- Downtown Grand Rapids Inc has partnered with KCAD and Grand Valley State University to officially kickoff the Winter Wonderland holiday art competition. Students will compete in

a storefront window display contest for a \$1,000 to spend at participating downtown businesses. 53 KCAD students are participating alongside students from GVSU.

- Susan Bonner, Bill Fischer and Brad Yarhouse of the KCAD Digital Media Program, created animations for the film "Lost Boy Home". The film recently won a "Best Shorts" award and was selected for the Palm Beach International Film Festival, where it received a four star rating and was singled out by the festival director as one of three films not to miss. The film was also officially selected for the Africa World Documentary Film Festival. The animations depict the journeys of the Lost Boys through War torn Africa to refugee camps and the trials they faced along the way.
- Recently, KCAD Professor Paul Amenta took a group of students to China to assist artist Alois Kronshlager in installing a large-scale installation at the Yuan Art Museum in Beijing. The same students will soon be traveling to Miami to assist Kronshlager with another site-specific installation.
- KCAD Graphic Design Professor Jason Alger and his students have created a series stylish and functional tote bags by repurposing the exhibition banners that were hung on the outside of the Woodbridge N. Ferris Building for the *Graphic Design: Now in Production* exhibition.
- The Metals/Jewelry Design I and II courses recently finished a significant project. Each of the 6 students researched, designed, and presented designs for the 50th Anniversary Gala that Hope Network recently had. This organization helps to rehabilitate people who have had traumatic brain injuries and who are otherwise facing significant lifestyle and occupational challenges. The students worked with the Hope Network marketing team to design both the President's Award and the Hope On award.
- KCAD Printmaking Professor Mariel Versluis is the subject of a special exhibiton at Northern Michigan University's DeVos Art Museum, Be Here, By Me, which features large-scale print collages completed during a recent sabbatical. The pieces serve as meditations on Mariel's relationship with nature, particularly fauna. This will be the first iteration of the installation since a major reconstruction over the last year.
- KCAD Adjunct Faculty member Tamara Fox participated in a November 8 event at UICA in conjunction with Free Radical and Avenue of the Arts. She helped guide the "Reflect and Interpret" critique/feedback alongside artists Andrew Kline, Will Juntunen, Maureen Nolette, and Mandy Cano.
- Photography Senior Ashley Sheridan won second place in the 2013 Darden Photo Contest, a national contest for employees who work at the Darden Restaurant Group (Red Lobster, Olive Garden, Longhorn Steakhouse, Bahama Breeze, Seasons 52, etc)
- KCAD Furniture Design Alumni stole the show at the 2013 American Society of Furniture Designers Pinnacle Awards! Dennis Kissane ('00) and Gary Hokanson (NG) were members of Stanley Furniture design teams that together garnered four nominations and won two awards, one in the Youth Furniture category and another in the Bedroom category. David Vanderbloemen (NG) was a part of the Century Furniture team that won the Major Collections category. Taylor West ('05), representing Hooker Furniture, took home top honors in the Home Office category, and Christopher Sandomenico (NG), representing Caracole, won in the Stationary Upholstery category.
- Becky Thelen ('09, Interior Design), is employed at Nucraft and worked on a conference table for Cedar-Sinai in Los Angeles. The custom table was designed and delivered in late 2012, then featured in the October 2013 issue of Contract Magazine.
- Michelle Spackman ('12, Digital Media), McCoy Kamphouy ('12, Digital Media),

- Jessica Bradham ('11, Digital Media), Adrienne McClure ('10, Photography), Branden Miltgen ('01, Illustration-Digital Media), Terry Workman ('86, Graphic Design), and Barb Peacock ('80's, Illustration) are employed by School Zone and all worked on developing Little Scholar, an innovative educational tablet for children that was recently released.
- Brandon Satterlee ('09, Graphic Design) has moved his creative agency, The Forest, into a new space on Division Ave. in downtown Grand Rapids. The Forest is a fast-growing company whose client roster included the Yamaha Motor Corporation. The move and the company itself were recently featured in an article by Rapid Growth Media.

## **Student Affairs**

### **Center for Leadership, Activities and Career Services**

- The registration for the Spring 2014 Career Fair is up and employers are able to start registering. Career Week is being held February 10-14<sup>th</sup>.
- 390 new employer contacts have been added to Bulldog CareerLink this Fall semester.
- 828 jobs were posted through the Career Center on Bulldog CareerLink so far this semester. 410 full-time jobs, 302 internships, 48 - Summer jobs, 55 part-time jobs, and 13 volunteer opportunities.
- Staff member Danielle Leisner is now TIPS certified (Training for Intervention Procedures). Three staff in the CLACS office are now able to provide our students with this valuable training. 32 Ferris State students were TIPS certified in the month of November.
- Amber Kneible will be serving as co-chair on the Women's History month committee.
- Panhellenic has passed social media best practices in an effort to improve the Greek image on campus and eliminate negative stereotypes that often are portrayed by irresponsible use of social media.
- Panhellenic will be adding Sigma Lambda Gamma Latina Sorority as a provisional member to the council. They are excited to bring the first new chapter to campus since 1988, especially one that will provide Panhellenic with a more diverse experience and will shine a new perspective on the council. We will be working with them during their expansion as a colony to a chartered chapter.

### **Enrollment Services**

- After our upcoming Commencement activities in December, our graduates will receive the first printed copies of our newly designed diploma. This new diploma is the capstone of a project where we have overhauled the process of processing and printing to improve the services and streamline the timeline when graduates receive their diplomas.
- In collaboration with Extended and International Operations, we have tested and are ready to implement a new wait list process for fully online classes. The Banner Waitlist allows its use during registration that is consistent and easier for students to use.
- Financial Aid Office is experiencing an increase in offered Woodbridge N. Ferris Scholarships by 9% when compared to last year at the same time. This includes the Founder's, President's, Provost's and Dean's Scholarships. Furthermore, Great Lakes Scholarships have increased by 29% compared to last year.
- Several of our Admissions Recruitment staff participated in the Detroit Decision Day. Approximately 1100 students attended this year's event well over last year's total of 600. There were representatives from 31 post-secondary institutions. As a result of the day, we have received over 100 applications so far.

- A communication stream has been implemented to engage high school counselors from targeted states where students are eligible for the Great Lakes tuition level. We are focusing on all high school counselors in New York and Illinois.
- Mitzi Day (Director of Institutional Research), Kristen Salomonson (Dean of Enrollment Services) and Haley Pilgrim (Research Intern) presented a paper entitled “Transforming Perspectives on Race & College Completion” at the annual Michigan Association of Institutional Research Conference in Grand Rapids, Michigan.

## University Advancement and Marketing

- Jim and Katy Moore renewed their annual scholarship for Surveying and established a new annual scholarship for students in the College of Health Professions.
- The 15th Annual Foundation Benefit was held on Nov. 1 at the DeVos Place in Grand Rapids with 478 in attendance.
- An anonymous donor has provided a major gift to enhance scholarships for qualified TIP students.
- Frank Meech has provided a gift-in-kind for the Pharmacy program.
- University Advancement and Marketing has hired Steven Nicolet as the Assistant Director of Annual Giving. Steven comes to us with an extensive background in fundraising for both the non-profit sector and higher education, including Community Action House, University of North Carolina-Chapel Hill, Florida International University and Grand Valley State University. He earned his M.A. in Humanities from Central Michigan University and is currently working on his Doctorate in Education: Organizational Leadership from Grand Canyon University. Steven will be managing the student fundraising phone center new to campus this year and assisting in additional annual giving fundraising efforts.
- University Advancement & Marketing has hired Besty Musolf as the Communications Specialist for Marketing and Communications. A Ferris State University alumna, Betsy brings considerable writing experience to her new role, having most recently served in a part-time role as Communications Specialist for News Services. Her professional credits include service as Senior News Editor for *Cadillac News* and Weekend Ticket/Assistant Entertainment Editor for the *Grand Rapids Press*.
- The History Task Force sponsored a display at FLITE for the month of November on the 50th anniversary of the assassination of JFK. The display was a collaborative effort featuring items from the Ferris Archives and the personal collection of Lyle Mourer. The archives presented copies of the *Torch* and local publications from the time period with reactions to the death of JFK. A time capsule donated by Mark and Mary Kay MacIver was featured in the display and was opened at 1:30 p.m. on Nov. 22. The backdrop in the display was created by the student employees of Media Production.
- The Alumni Relations Office, Commencement Office, Barnes & Noble Bookstore and University Recreation welcomed more than 250 soon-to-be-graduating students to the UREC on Thursday, Nov. 7, for the annual Fall Grad Fair. Students were able to pick up their commencement tickets, purchase their cap and gown, receive information/special gift from the Ferris Alumni Association, visit with local vendors, and make a video announcement for their parents to be played at the December commencement ceremonies.
- The Fall 2013 edition of Ferris Magazine was released Nov. 1. It includes feature stories about
  - Elyse Kleifgen, the second-year intern in the Michigan College of Optometry professional program and Google Glass Explorer. Kleifgen is exploring the application

of Google Glass to optometry practice, and her efforts have been featured in state, national and international news.

- The Pharmacy Care Clinic of Ferris' College of Pharmacy, which serves uninsured patients of Big Rapids' Hope House Free Medical Clinic. Located in the former Model Pharmacy, the clinic is staffed by faculty members, local volunteer pharmacists and volunteer Ferris Pharmacy interns.
- Ferris' Television Digital Media Production students' creation of promotional videos for the Grand Rapids Symphony as part of their capstone course work.
- Ferris' partnership with Wolverine Power Cooperative and alumnus' Scott Frederick's professional success in the marketing arm of the cooperative, and the development of Ferris' Energy Systems Engineering Program as its first graduating class, including featured student Zach Totten, prepares to graduate in Spring 2014.
- The merger of Ferris' Kendall College of Art and Design with Grand Rapids' Urban Institute for Contemporary Arts, Michigan's largest contemporary art venue.
- The issue also features essays by faculty members Karen Barkel and Craig Norman, a student essay by Plastics Engineering senior Luke Edington, and a Q&A with alumnus Recco Santee Richardson. Extra copies of the edition are available in limited quantities at the Marketing and Communications office, Prakken 108.