

FERRIS STATE UNIVERSITY

Good News Items

April 2013

Academic Affairs

Extended and International Operations

- In an article published March 12, 2013, Ferris received an Honorable Mention from The Princeton Review as one of the Top Undergraduate Schools to Study Game Design for 2013. This was based on a survey The Princeton Review conducted in 2012-13 of 150 programs at institutions in the U.S.A. and Canada, offering video game design coursework and/or degrees. The full report on this project is accessible at: www.princetonreview.com/game-design.

College of Business

- Graphic Media Management Professor Patrick Klarecki has been invited by the People's Republic of China Minister of Education and Printing Technology Association of China to assist in establishing a National selection process for a WorldSkills Print Media Technology Competitor. Klarecki will be in China April 1 - 12 and will visit various schools and universities in Beijing, Shanghai, and Shenzhen.
- A Ferris team made up of seven students from multiple programs in COB and COT, and advised by Vel Pavlov of Kendall College, placed second in the College Cyber Defense Competition (CCDC) held in Grand Rapids on March 9th. The Team achieved a higher ranking than the defending champions and have a possibility of moving to a higher level of the competition.
- Students in the Design Project Center in the Graphic Design Program won two Gold Addy's and one Silver Addy award at the 2013 West Michigan Addy Awards ceremony. The work was completed by the following 2012 alumni: Anne Sutton, Kate Dupon, Stephanie Demarest, Craig Cockerill, Sarah Todd, Lynn Overmyer, Scott Deca, Kathryn Bell, Samantha Martin, Ben Bialek. Faculty included Alison Popp-Meier.
- The Greater Detroit Chapters of the National Association of Catering and Events (NACE), the International Special Event Society (ISES) and the Association of Bridal Consultants (ABC) co-sponsored the Event Professional Industry Class (EPIC) Awards on Wednesday, March 20, 2013 at The Henry Ford Museum in Dearborn, MI. Kathryn Douglas, senior and president of the FSU Student Chapter of NACE received the EPIC Rising Star Award. This award recognizes a student member of NACE that exemplifies leadership, contribution to the organization and a passion for the industry.

College of Education & Human Services

- Michelle Johnston was asked by consortia of intermediate school districts to assist them in planning and implementing a project which would prepare K-12 students for the new online statewide assessments that will replace the MEAP.
- On Sunday, March 16, 2013, at approximately 11:20 A.M., eight Ferris State University (FSU) students in the CJ Law Enforcement Academy (LEA) were traveling home from a Florida spring break vacation. About sixteen miles north of Panama City Beach, near Ebro, Florida, the students witnessed a head-on collision directly behind them on the highway where one vehicle was immediately severed in half. The LEA students turned their vehicles around to assist and discovered two fatalities and seven injured individuals, and immediately began first-aid

procedures which they recently were taught and certified for during their coursework at FSU. The LEA students then gathered witnesses of the traffic accident to assist in the investigation and directed them to responding officers upon their arrival at the scene at about 11:32 A.M. The students received Letters of Commendation from the LEA staff for their actions that clearly emulate the core values of the academy as well as their future duties as police officers.

- Mid America Cine Support took efforts to downsize their business through an auction and as a result the Television and Digital Media Production program was able to add industry standard lighting instruments at a fraction of their original cost. With an inventory that cost \$3 million, there were over 1000 lots of equipment on which to place bids. The TDMP program added eighteen lights that will be used as checkout for students while they practice field production for approximately 10% of the cost.
- Dr. James Powell, Director for the School of Education, traveled with a group that included Dr. Fritz Erickson, Dr. Joseph Karafa, Dr. Stephen Durst, Dr. Piram Prakasam, Dr. Richard Griffin, and Dr. John Jablonski to Hungary over spring break to discuss both student and faculty exchange opportunities.
- Cindy Todd, Associate Professor and Chair of the Art Education program at Ferris State University's Kendall College of Art and Design, has received the prestigious National Art Education Student Chapter Sponsor Award of Excellence. Todd will be presented with the award during the NAEA National Convention in Fort Worth, Texas
- Twenty ROTC cadets went to Fort Custer on March 22-24, 2013 to train with other ROTC students and were rated on their leadership abilities Michigan and Indiana universities.
- FSU ROTC alumni, 1LT Todd Pepino, recently returned from deployment and visited class to thank ROTC for care packages and presented a cased flag that his unit flew in Afghanistan.

Michigan College of Optometry

- Dr. Robert Buckingham hosted the Hope college pre-optometry club on Saturday, February 23. Pre-optometry students learned about MCO, the new facilities, applying to MCO, as well as a tour of the facility.
- Dr. Andrea Sewell, the current Cornea and Contact Lens Resident, was awarded one of the Sheldon Wechsler and George Mertz Contact Lens Residency Awards from the American Optometric Foundation. These awards are intended to promote the practice and development of the field of contact lenses by providing incentive and support to talented optometric residents who demonstrate a passion and commitment to practice, research, and education.
- Dr. James Miller and optometry third year student Cynthia Brown represented FSU and MCO at the 2013 Grand Valley State University Professional School Fair on Thursday, March 14 in Allendale, MI. The event was sponsored by GVSU's College of Liberal Arts and Sciences and College of Health Professions and was promoted to over 1400 pre-professional students at GVSU as well as students attending other colleges in west Michigan including Aquinas College, Calvin College, Grand Rapids Community College, and Hope College.
- The Annual Vision Rehabilitation Grand Rounds Workshop was held on March 1 for the third year students. The workshop provided an opportunity for students to perform comprehensive vision rehabilitation examinations on two patients with vision impairment while being mentored by vision rehabilitation optometrists from across the state, MCO residents and fourth year students. The workshop was funded by the Michigan College of Optometry, the Michigan Optometric Association Vision Rehabilitation Section and from a private donation from Drs. Susan Gormezano and Phillip Raznik.

- MCO hosted a continuing education workshop on Saturday, March 2 entitled, "How To Get Started in the Practice of Low Vision Rehabilitation." Participant optometrists listened to a one hour lecture from Dr. Sarah Hinkley and then examined two patients with vision impairment under Dr. Hinkley's instruction and guidance. The workshop was well-received.
- On February 26, Dr. Andrea Sewell presented a faculty development seminar on Optical Coherence Tomography (OCT). Topics included Time Domain versus Spectral Domain OCTs as well as application of the technology. OCTs obtain detailed images of the layers of the retina which can assist eye doctors the diagnosis and management of retinal disease.
- Interns Josh Smith-Hanen and Sonya Iverson-Hill along with Dr. Paula McDowell and Dr. Shawn Andrus provided an all day vision screening to approximately 50 high-risk students at Nelson Elementary in Muskegon on Wednesday, March 6th. The staff and students at Nelson Elementary greatly appreciate the MCO faculty and interns performing this valuable screening each spring.
- MCO hosted Dr. Peter Bradley, FSU Honors Program Director, on Monday, March 4th. Drs. Buckingham, Hinkley, and Morgan provided Dr. Bradley with information on MCO as well as a tour of the facility.
- On Wednesday, March 6, Dr. Aurora Denial, Editor of the Optometric Education Journal, presented information to the faculty and staff on scholarly activity and information on how to submit articles to the Optometric Education Journal.
- On Thursday, March 7, MCO helped sponsor the Grand Rapids Lions Club 8th Annual Blind Dinner Date. Blind Dinner Date honors people and local programs serving those who live with vision loss. The Blind Dinner Date also raises funds to benefit vision programs within the Grand Rapids area.
- On Friday, March 22, Dr. Robert Buckingham hosted the MSU pre-optometry club. Pre-optometry students learned about optometry as a profession and how to apply to the Michigan College of Optometry, as well as a tour of the facility.
- The \$10,000 faculty research awarded Arinze Okere (Pharmacy), also includes co-investigators Drs' Avesh Raghunandan and Dean Luplow from the Michigan College of Optometry. The study will be on the Use of Alpha Lipoic Acid for the Treatment and Prevention of Diabetic Retinopathy.
- Michigan College of Optometry welcomed the new Dean, David Damari, to the Ferris State University Campus. Dean Damari's first day was March 28th.
- Dr. Josh Lotoczky will receive a \$850 Timme Travel Grant to use to attend the American Academy of Optometry meeting in Seattle this October where Craig Norman and Dr. Lotoczky will be presenting a 1 hour continuing education lecture entitled "Analysis and Comparison of Scleral Lens Fitting Techniques"
- Drs. Sarah Hinkley, Alison Jenerou, Paula McDowell will each receive a Timme Travel Grant to use to attend the annual College of Optometrists in Vision Development (COVD) meeting in Orlando, Florida, in October.
- First year student Trevor Fosso and MCO assistant professor Dr. Amy Dinardo were awarded a Student Research Fellowship for a Vision Research Institute study entitled: "Common Factors in Multifocal and Bifocal Contact Lens Success". The student research fellowship is intended to promote collaborative research projects between faculty and students at Ferris State University in the summer months.

Pharmacy

- Ferris State University College of Pharmacy students Carissa Jacobs, Emily Kearney, Carl Pearson, Jessica Prusa and Devin Decator were awarded a \$1,000 grant from the National

Association of Chain Drug Stores Foundation to conduct community health fairs throughout the Grand Rapids community in coordination with the Million Hearts™ campaign. These students with the assistance of faculty members Dr. Lisa Meny and Dr. Susan DeVuyst-Miller and 42 additional third professional year classmates conducted three health fair events March 20th, 21st and 23rd. Student pharmacists provided education on aspirin therapy, smoking cessation, high blood pressure and high cholesterol to 79 patients throughout the events. The Million Hearts™ campaign is a national campaign developed by the Centers for Disease Control and Prevention, the Center for Medicare and Medicaid Services, and the Department of Health and Human Services to prevent one million heart attacks and strokes by 2017 while demonstrating that improving the health care system can save lives.

College of Engineering Technology

For his encouragement and dedication with his students as well as his engagement in activities to develop their career skills and knowledge, CET's Bruce Gregory received an Outstanding Chapter Advisor Award from the Society of Automotive Engineers. He will be recognized at the SAE 2013 World Congress in Detroit on April 16, 2013.

- After his best season as a Bulldog defensive back, Jamar Slade, a senior in the Mechanical Engineering Technology program, has been invited to attend the 2013 NFL Super Regional Combine in Dallas, Texas on April 7th and 8th. At this juncture, he will have the opportunity to show scouts his talent that earned this past season's Defensive Skill Player of the Year. He has also been chosen to receive an interview from the NFL Network in which they will capture him performing a few additional drills. Furthermore, he plans on combining this trip with another prospective interview with Siemens.

Debbie Dawson, Director of CET's School of CEEMS, hosted two Mother-Daughter Technology Engineering Aptitude (TEA) workshops on March 26th at Pellston High School and on March 27th at Charlevoix High School. Here, ninth and tenth grade girls and their mothers, grandmothers, or female guardians were presented a tremendous opportunity to complete hands-on activities as well as interact with engineering professionals to learn about and become interested in pursuing a career in the engineering industry.

FLITE

- About 60 people attend the first annual Ferris Author Recognition Event on March 21. We recognized about 100 Ferris students, faculty and staff who published, presented, or released or exhibited creative work in 2012.
- Leah Monger will be facilitating a roundtable discussion on "The Accidental Library Dean: Assuming Unexpected and Temporary Leadership and Life Afterwards" at the Association of College and Research Libraries conference in Indianapolis on April 12.

Office of Graduate Studies

- The Office of Graduate Studies is now open! Academic Affairs created the office to help promote and centralize graduate degree programs offered here at Ferris. The office is located in IRC 119 and is currently open Monday - Thursday from 9:00 am - 2:00 pm. On February 18th, Jessica Lyons started as the new Grad office secretary. She is a graduate of Johnson & Wales University with a BA in Travel and Tourism and an MBA in Hospitality Management. She will be assisting Dr. Nancy Hogan, Graduate Education Coordinator, with managing the office. An Open House is currently being planned for all administration, faculty, staff on Tuesday, April 23, from 10:30 am - 1:30 pm. On Thursday, April 25, a second Open House will be held for all prospective graduate students from 10:30 am - 1:30 pm.

Administration and Finance

Athletics

- The Ferris State softball team sprinted out to its second-best start in the last 15 years by winning six of its first seven games in Florida over the spring break period at the Florida Rebel Spring Games in Kissimmee. The Bulldogs are guided by first-year head coach Marie Foster.
- The Ferris State University Athletics Department continues to rank among the nation's top 25 overall programs out of nearly 300 NCAA Division II institutions, according to the first winter listing of schools in the Learfield Sports Directors' Cup standings for the 2012-13 campaign. FSU ranks 23rd nationally in the most recent rankings.
- Ferris State Hockey received a bye in the CCHA Postseason Tournament for the fourth consecutive year before falling in second round action to Ohio State in a best-of-three series in Columbus, Ohio. The Bulldogs, along with Miami (Ohio), are the only two schools to earn a playoff bye in each of the final four seasons of the CCHA. The Bulldogs' move to the WCHA next year.
- A Central Collegiate Hockey Association (CCHA) Championship and NCAA Frozen Four appearance for the hockey team last April combined with a renewed excitement surrounding Ferris State Athletics and a growing fan base, has resulted in record-breaking sales of trademarked merchandise in 2012. Ferris State saw gross royalties of licensed merchandise increase 38 percent over the 2011 calendar year earnings, the highest total in the history of the Ferris State licensing program.
- Sophomore defenseman Jason Binkley was recognized by the CCHA as the Bulldogs' 2012-13 CCHA Scholar-Athlete of the Year nominee for his efforts both on the ice and in the classroom. Additionally, the Bulldogs had two players claim All-CCHA Honorable Mention accolades this season in senior forward Kyle Bonis and sophomore goaltender CJ Motte.
- Ferris State Hockey continues to make waves in the professional ranks as recently former All-American Chris Kunitz had a career night with five points for the Pittsburgh Penguins. He ranks among the NHL's leading goal scorers and point producers this season. Former captain Chad Billins, who was a member of FSU's national finalist team a year ago, also recorded his first career hat trick recently and was an American Hockey League All-Star honoree in his first professional campaign.
- Junior standout Anna Rudd of the Ferris State University women's indoor track and field team became only the second-ever individual female national champion in school history as she won the 5,000 meters at this year's Division II National Championships held in Birmingham, Ala. Rudd also claimed runner-up honors nationally in the 3,000 meters to earn All-America honors in both events while leading FSU to a 14th place team finish.
- The Ferris State University men's and women's basketball teams were represented on the All-GLIAC teams at the conclusion of the 2012-13 seasons. The Bulldogs had a pair of first team all-conference performers in senior guard Kenny Brown on the men's side and junior guard Sarah DeShone on the women's side. Meanwhile, senior forward Daniel Sutherlin was a GLIAC All-Defensive Team pick for the men. Both teams reached the conference tournament this season.
- Former Ferris State University football defensive back Jamar Slade, who completed his Bulldog career under head coach Tony Annese this past fall, has received an official invitation to attend the 2013 National Football League (NFL) Super Regional Combine. Slade recently was tabbed as one of the top players at a regional combine event held in Cleveland and was among only 10 of more than 150 players from the event to be invited to the super regional combine, which will take place April 7-8 at Cowboys Stadium in Dallas, Texas.

- The Ferris State men's tennis team, under first-year head coach Chad Berryhill, is off to an impressive start this spring. The Bulldogs have won eight of their first 10 matches overall and are 5-0 in the GLIAC. Both losses are to NCAA Division I competition in Toledo and Western Michigan.

Auxiliary Enterprises

- The RHA chapter here at Ferris State won the following awards at the 2013 Michigan Organization of Residence Hall Association (MORHA) conference:
 - Commitment to Diversity written by Brooke Summers
 - Commitment to Philanthropy written by Ashley Summers
 - RA of the Year (Bridgette Buse) written by Cierra Kemppainen
 - First Year Experience Award (Nicole Janeczek) written by Courtney Logghe
 - RHA of the Year written by Derek Austin
 - NRHH Chapter of the Year written by Niecey Wooten

Top 8 Programs presented by Bridgette Buse, Brooke Summers, and Derek Austin

MORHA Board of Director members Stephen Weiland, Jeremy Miller, and Joanne Robertson

We are very proud and excited for this group!

Human Resources

- There will be Weather Spotter Training presented by the National Weather Service of Grand Rapids, Mecosta County Emergency Management and Ferris State University on Saturday, April 27, 2:00-4:00 p.m. at the West Campus Community Center. Weather spotters are taught how to identify and report significant events that have potential impact on the safety of a community.

ITS

- Power Outage Ironically Good News: Most people don't associate a power outage with a good news event, because most power outages are filled with both work and home related stresses. The recent abnormally long and community wide outage on March 1st was no different and brought a set of challenges to our University. The good news is that services such as MyFSU, Banner, FerrisConnect, and most telephone services are supported by a UPS and backup generators. This allowed us to execute emergency messaging to those with internet connectivity or text alerts. In addition the recovery time for access to all IT Services was minimal once power was restored.

Public Safety

- Training with local fire and law enforcement in Carlisle Hall will end Wednesday, March 27. Fifteen different fire departments with 101 different trainees conducted fire and hazardous material response drills in the hall. Some agencies were able to participate in multiple training sessions over several days. Ten police departments conducted emergency response training over five different days. Everyone was very appreciative of being given this unique training opportunity and stated they benefited greatly from it.

Governmental Relations and General Counsel

- GRGC completed its search for the Labor Relations/Equal Opportunity Assistant and is pleased to announce that Susan Cook joined our staff on March 18, 2013. Susan previously worked in the Dean's office of Extended and International Operations.

Kendall College of Art & Design

- Kendall Graphic Design graduate Erin Waineo was honored with the West Michigan ADDY Award's highest honor - 2013 Best of Show. Erin was also awarded two Gold ADDYs. In addition to numerous other alumni who won awards, Kendall students nearly swept the student category, including five Gold, 14 Silver, two Judge's Choice awards and Student Best of Show. The Judge's Choice awards went to Andrew Kukawka and Harrison Miracle. The Student Best of Show award went to Isaac Daniels. And 2011 Graphic Design graduate Tracy Keck took home both a Silver ADDY and a Judge's Choice award.
- Fashion Studies student Athena Anger's "Make it Zig" dress design won ModCloth's Make the Cut: "Swatch It Up" contest. Designed from a simple swatch of fabric provided by Mod Cloth and chosen by votes on Facebook, Anger won \$500 and a sample of her design from the Pittsburgh-based online retailer. The dress is available at Mod Cloth.
- Jon McDonald, a working artist and professor of Illustration at Kendall College of Art and Design, spoke to an audience of more than 140 people at the opening night of his exhibition "Slavery's Chill" at the Grand Rapids Art Museum. The exhibition features a series of 12 paintings, oil on canvas, and shows at the GRAM through April 14.
- Amar Dzomba, a freshman at Kendall, won a scholarship from Whole Foods. The grocery retailer recently held a national design contest to promote awareness about global issues and raise funds for microfinancing loans. Dzomba's design will be placed on t-shirts that will be sold in all Whole Foods locations in the greater New York City area. He will also receive a scholarship to the design school of his choice. Dzomba spent the first five years of his life in war-torn Bosnia. His parents brought their family to the United States in search of a better life, settling down in East Lansing, Michigan.

Student Affairs

Birkam Health Center

- A FSU Faculty/Staff Diversity Mini Grant was written and funded for the Birkam Health Center's new medical interpreter service for ESL students. The Interpreter Program goal is to reduce or eliminate health care disparities and national origin discrimination affecting Limited English Proficient (LEP) patients at the Birkam Health Center.

Personal Counseling Center

- Chris Richmond's paper has been accepted for presentation at the upcoming International Society for Psychotherapy Research (SPR) meeting in Brisbane, Australia. Title: "Paper in Panel: A dyadic examination of client and therapist attachment, working alliance, session evaluation and response to psychotherapy: A university counseling center study."
- Active Minds, the RSO dedicated to eliminating the stigma of mental health issues on college campuses, is growing under the advisement of Mark Van Lent. FSU has now become one of nine chapters in Michigan. <http://www.activeminds.org/>
- The Personal Counseling Center will be using the same medical software for electronic health records and practice management (Medicat/MediCAPS) as the Birkam Health Center beginning April 1st.

Enrollment Services

- Kasey Stevens, Admissions Recruiter and Lindsey Cuddeback, Coordinator of Communication and Social Media, attended the Academic Impressions-Social Media Strategy for Higher Education-Beyond Basics Conference in Fort Worth, Texas.
- The Admissions Virtual Tour reached the 2,000 visitor mark in two months.

- We have surpassed the 11,000 mark for admissions applications.
- We had over 300 guests attend our March 23rd Dawg Day event.
- As of March 26, 2013, the Financial Aid Office has awarded 600 more freshmen and transfer students for 2013-14 when compared to 2012-13. This included more offers of grant and work study funds. Students who completed their financial aid files by February 25, 2013 received grant funds. With slightly less funding per student, these funds lasted 9 days more than 2012-13.
- The Financial Aid Office has re-designed our Financial Aid Award Letter. Following best practices of our National Association of Financial Aid Administrators and the Department of Education, our letter tries to promote transparency in the cost of attending Ferris and displays data in a format for ease of use when students are comparing institutions. The letter also includes graduation rate, loan default rate, and median borrowing.

University Advancement and Marketing

- The Retail Contractors Association of Alexandria, VA has established a scholarship for students in the Construction program.
- The LeBlond Foundation of Makino from Mason, OH has established a scholarship for students in the Manufacturing program.
- Former Bulldog hockey players Tim Wendt from Troy, MI and Derek Crimin from Charlotte, NC have made a gift to the hockey program.
- Former Bulldog football player Greg Jurgonski from Niles, MI has made a gift to support the football program as well as an annual pledge.
- Former Bulldog hockey player John Gruden from Rochester, MI has made a gift to a hockey endowment.
- Former Kendall College President Oliver Evans from Kalamazoo, MI has established an endowment to provide funding for students enrolled in the Study Away Program, domestically or internationally, at Kendall College of Art and Design.
- Emeriti faculty/staff members Robert and Beth Krueger of Big Rapids have donated journals from the *Journal of Natural Products* and the *Journal of Economic Botany* to the Department of Biology. This in-kind gift will be helpful in building a new collection of research for the Wild Rice and Ethnobiology Laboratory.
- The Ferris website now features the new Google Site Search application. The new search gives the Ferris website improved and deeper search results and will assist users in finding exactly what they are searching for. Google Site Search features an advanced algorithm and sequencing capability that takes our internal search to a new level of effectiveness.
- The Alumni Office, Commencement team and the Bookstore greeted more than 850 students, March 26 at Grad Fair. Students were able to pick up their commencement tickets, purchase their cap and gown, visit with local vendors, make a video announcement for their parents and much more.