

FERRIS STATE UNIVERSITY

Good News Items

May 2012

Academic Affairs

- We are proud to announce our 2012 Academic Affairs Awards recipients. Each recipient enjoyed dinner with the provost and Academic Senate President Doug Haneline on the evening of Tuesday, April 24. On Wednesday, April 25, each recipient was presented with his/her award at the Ferris State University Annual Employee Service Award Celebration. Our recipients are:
 - Clifton Franklund - Distinguished Teaching Award
 - Kim Colvert - Academic Scholar Award
 - Nell Hill - Adjunct Teaching Excellence Award
 - Michael Berghoef - Diversity Enhancement Award
 - John Schmidt - Distinguished Service Award
 - Christine Vonder Haar - Outstanding Academic Advisor Award
- We are pleased to welcome J.K. Yates to Ferris State University as the new Dean of the College of Engineering Technology effective July 1, 2012.
- Earlier this month, Director of Academic Research and Grants Karen Strasser announced the 12 Student Research Fellows for 2012. The Student Research Fellowship (SRF) program supports collaborative research projects between faculty and students at Ferris State University. It is intended to increase on-campus summer research, contribute to the professional development of faculty, and provide Ferris students with another mechanism to gain research experience. Student fellows will work full time on a research project with a faculty mentor for a 10 week period over the summer. Results of their work will be shared with the University community at the SRF Seminar August 22 at 2:00PM in MCO 234. This year's Student Research Fellows are:
 - **Caleb Archambault** (Chemistry /ICT)
Project: Development and Improvement of Protocols and Methodologies for Chemical Analysis in the Fermentation Industry
Faculty Mentor: **Mark Thomson** (Physical Sciences- CAS)
 - **David Birdsall**
Project: An Investigation of the Cocrystallization Behavior of Saccharin
Faculty Mentor: **Dan Adsmund** (Physical Sciences- CAS)
 - **Katie M. Boolman** (Social Work)
Project: Teaching Racial Tolerance
Faculty Mentor: **Michael Berghoef** (Social Work - CAS)
 - **Blake Bonkowski** (Pharmacy)
Project: The synthesis of Novel PPAR delta agonists to better improve upon the clinically used gamma agonists; such as Avandia
Faculty Mentor: **Tracey Boncher** (Pharmacy)
 - **Donald Bucholz** (Architecture and Facility Management)
Project: A comparative, case study analysis of industry standard sustainability assessment methods and their application to sustainable architecture and urban development in West Michigan.
Faculty Mentor: **Paul Long** (Architecture - CET)

- **Amber Carr** (Biology Education)
Project: Enrichment and Isolation of Novel Bacteria from Zodletone Anaerobic Spring
Faculty Mentor: **Anne Spain** (Biology -CAS)
- **Lauren Clements** (Biotechnology)
Project: Determine if UVA or UVA induces DNA damage in melanocyte stem cells, and whether that damage persists and results in mutations in regenerated pigment cells.
Faculty Mentor: **James Hoerter** (Biology- CAS)
- **Sarah Gilbert** (Pre-Molecular Diagnostics)
Project: Preparation of histological sections and histopathologic identification of microscopic structures that may result from exposure to selected UV wavelengths (UVA and/or UVB) in the dermal layers of the zebrafish (*Danio rerio*).
Faculty Mentor: **James Hoerter** (Biology- CAS)
- **Jerry Kinsey** (Biology-Pre Med)
Project: From Brown-Green: Wastewater Electricity
Faculty Mentor: **Anne Spain** (Biology -CAS)
- **Daniel Langenburg** (Pharmacy)
Project: Stability of Extemporaneously Compounded Amlodipine Suspension Made from Commercially Available Dosage Forms vs. the Pure USP Drug Compound.
Faculty Mentor: **Kim Hancock** (Pharmacy)
- **Kaylee Moreno** (Social Work)
Project: Motivation and Communicative Action in Bullying
Faculty Mentor: **Stephanie Thomson** (Communication - CAS)
- **Evan Weaver** (Architecture and Facility Management)
Project: A comparative investigation of digital and physical architectural daylighting analysis methods: A proposed Ferris State University, Timme Center case study
Faculty Mentor: **Paul Long** (Architecture - CET)
- Several of us from Academic Affairs joined in the festivities and celebration of the grand opening of the Jim Crow Museum for Racist Memorabilia, and we extend sincere congratulations to Dr. David Pilgrim and his team of dedicated individuals, including Dr. Andy Karafa, Lisa Kemmis, Patty Terryn, Franklin Hughes, and many others, who worked with Dr. Pilgrim to make the museum a reality. The Jim Crow Museum is a vivid and professional place on our campus where objects of intolerance are used to teach tolerance and inclusion by our students, faculty, staff, community, state and nation.
- Franklin Hughes, videographer and media specialist for the Diversity & Inclusion Office and Academic Affairs, has several pieces of work that are featured in the Jim Crow Museum of Racist Memorabilia including the violence video viewed under the lynching tree, the cartoon segments depicting racial stereotypes, and some of the graphics featured as part of the timeline. Franklin's video of the History, Purpose and Vision of the Jim Crow Museum of Racist Memorabilia was also featured during the grand opening ceremony in Williams Auditorium on April 26.
- Ferris State University provided local educators, professionals and industry leaders the opportunity to discuss energy conservation efforts and sustainability practices at the 5th annual Michigan Energy Conference held on Thursday, April 12, 2012, at the Frederick Meijer Sculpture Gardens in Grand Rapids. More than 240 were in attendance. During the morning session, guests engaged with City of Grand Rapids Mayor George Heartwell, who has implemented a

variety of environmental measures to help Grand Rapids “go green” since taking office in 2004. Additionally, Ferris’ President Eisler, President Haas of Grand Valley State University, and President Ender of Grand Rapids Community College conversed with the crowd during the “Presidents’ Panel” on current sustainability initiatives at the three institutions and the vision for collaboration to continue to promote and educate on sustainable practices. Valerie Brader, Governor Snyder’s Senior Energy Policy Advisor, rounded out the morning’s discussion by serving as the keynote speaker during the lunch hour. Numerous speakers presented in the afternoon on topics related to energy conservation and sustainability. Doug Zentz, associate professor and program coordinator for Ferris’ HVACR Program, presented “ASHRAE Standard 189.1-2011, Code Language for “What is a GREEN Commercial Building?” Speakers from Western Michigan University, Central Michigan University, Grand Valley State University, Macomb Community College, and numerous local organizations also presented throughout the afternoon. Event organizers Brian Craig and Debbie Dawson (College of Engineering Technology) and David Steenstra (College of Business) were especially pleased with the turnout and offer special thanks to event guests, sponsors and exhibitors.

College of Arts & Sciences

- Scott Herron (Biological Sciences) organized and transported a group of Ferris faculty, staff and students down to an International Speaker as part of the Wege Foundation Lecture Series at Aquinas College in Grand Rapids (<http://www.aquinas.edu/marketing/display.html?id=618>). Dr. Dan Janzen, internationally distinguished conservation biologist, delivered an intriguing lecture on the Biocultural Conservation Area he and his wife established over 20 years ago that has become the model system for biodiversity conservation worldwide. Several students from Dr. Herron's Plants and Fungi (BIOL 350) course attended, took notes and wrote up a review of the lecture. <http://www.wegefoundation.com/upcomingevents/upcomingevents.html>
- Scott Herron was a consultant and lead presenter for a US Forest Service, NMU and Cedar Tree Institute grant funded project titled Zaagkii Project (<http://wingsandseeds.org/>) and (<http://learningfromtheearth.org/>). Dr. Herron helped lead the Kinomaagewin-aki (Teachings from the Earth) workshop on Native Plants Restoration and Pollinator Projection on 4.12.12 hosted by the Hannahville Potawatomi Indian community in Wilson, MI. This workshop was also recorded on still and video media and will be part of a published video later this year. <http://wingsandseeds.org/2012/03/08/kinomaagewin-aki-teachings-from-the-earth/>
- Dr. Herron was honored as a King*Chavez*Parks (KCP) Visiting Professor for Northern Michigan University's Center for Native American Studies April 11, 12, and 13. He delivered an invited guest lecture on Endangered Foods, Lost Diets, and Honoring the Earth Mother's Gifts to a campus-wide audience. Lecture was recorded and is available to view at: <http://mediasite.nmu.edu/NMUMediasite/SilverlightPlayer/Default.aspx?peid=6dfa9dcd7d1a4e5f8acda61c7b92cbf61d>
He visited other classes including a service learning capstone course in Native American Studies program, as well as contributed to a research project on campus called the Decolonizing Diet Project <http://www.nmu.edu/nativeamericanstudies/>
- Scott Herron and Walter Howard led an Earth Day clean-up, including invasive plant species removal, and stream bank (Mitchell Creek) stabilization activity in association with the 22nd annual City-Wide Litter Pick Up Event (Big Rapids). This event was highlighted in the April 23rd edition of the Pioneer as well as April 17th. The event involved a service learning component including about 12 FSU students, from Dr. Herron's Plants and Fungi course (BIOL 350), his Microbial Ecology course (BIOL 218) along with other students who choose to join the 10-12

local residents in the clean-up and educational effort. Students learned how to recognize non-native invasive shrubs from the native species, how to stabilize eroding stream banks, and most were discovering the Big Rapids Clay Cliffs Natural Area (Mitchell Creek system) for the first time and all enjoyed the experience.

- Phi Alpha Honor Society Social Work students sponsored a 5K run to raise money for the "Double Up Food Bucks Project" which "provides families who receive Supplemental Nutrition Assistance Program (SNAP) benefits with the means to purchase more Michigan-grown fruits and vegetables at farmers markets while supporting local food growers and the local food". More info at [economy.http://www.fairfoodnetwork.org/what-we-do/projects/double-food-bucks](http://www.fairfoodnetwork.org/what-we-do/projects/double-food-bucks)
- Social Work majors Katie Boolman and Kaylee Moreno were both awarded Student Research Fellowships for the Summer of 2012. Boolman's research will focus on the relationship between Higher Education and Racial Diversity and Moreno's research will focus on Bullying in schools.
- Michael Berghoef co-hosted a showing of the film *Inlaws and Outlaws* in Portland, Oregon, on March 16 at the Baccalaureate Program Directors in Social Work Education conference with the LGBT committee of that organization. Part of the talk back with Director Drew Emery focused on describing his visit, screening and consultation at FSU in 2010 and the strategy of using this as a model for initiating campus dialog around LGBT issues.
- Ferris State University recently partnered with Aquinas College, Calvin College, Davenport University, and Grand Valley State University, to host the third annual Grand Rapids Latin American Film Festival at Wealthy Theatre of the Grand Rapids Community Media Center. For four days in March, this festival provided the entire West Michigan community and students with a unique and enriching opportunity to acquaint themselves with the latest and most acclaimed Latin American films. Twelve movies from different geographical areas including República Dominicana, México, Guatemala, Brazil, Panamá, Venezuela, Colombia, and Argentina, were selected for the festival. The festival also featured discussions with Manny Pérez, screenwriter and actor, on his film *La Soga* and Dominican Republican Director Julio Hernández Cordon on his film *Las marimbas del infierno/Marimbas from Hell*. The festival events were free and open to the public. A total of over 1,000 people participated in the four-day festival. Tony Baker, professor of Social Sciences at Ferris, brought 50 grade school students from the Hispanic Center to join the Thursday evening festivities, and three vans of Ferris students attended/volunteered for the event. Visiting Assistant Professor of Spanish Eric Warner, Languages and Literature, translated for Julio Hernández Cordon at Saturday night's post film discussion. Professor Mike Berghoef, Social Sciences, said that, overall, the film festival was a huge success with a lot of visible support from, and goodwill toward, Ferris State University. "We should definitely be involved next year," stated Berghoef. "Inter-university collaboration is always challenging, but this was a shining example of why we do it." Plans for a fourth annual film festival are underway. Interested individuals should contact Mike Berghoef, Tony Baker or Eric Warner for more information.

College of Business

- Derek Ameal, PTM Director and Manager of the Racquet and Fitness Center, was selected by the United States Professional Tennis Association (USPTA) Midwest Division as the Facility Manager of the Year for 2011.
- The AAF (American Advertising Federation) recognized the FSU Student Chapter as having the highest growth in membership. One member from the AAF RSO will receive a free trip to the ADMERICA 2012 Conference.
- Annette Keyt and Diane Maguire from the Professional Golf Management Center were presented with the "Outstanding Support Staff" award from the Honors program. The newly-conceived

award recognizes Annette Keyt's exemplary work helping students with academic issues, while Diane Maguire focuses on helping PGM students with their internships. (Each PGM student must complete five semesters of internships).

- In competition with student teams from across the country, several Ferris student teams distinguished themselves while participating in an eight-week business simulation game as part of the COB business capstone course. Against this national field of competitors, they achieved **top-10** performance rankings on key performance measures. It is especially noteworthy that while six of the students (Chad Billins, Jordie Johnston, Michael Trebish, Derek Graham, Tom Hill, and Taylor Nelson) were achieving national recognition for their performance in this regard, they were simultaneously achieving national recognition as the Runner-Ups to the 2012 NCAA National Hockey Championship.

College of Education and Human Services

- On April 21, 2012, the College of Education and Human Services awarded forty scholarships during its 38th Annual Awards Banquet.
- Tim Murphy, a 1983 Ferris State University Criminal Justice graduate, who retired in September 2011 as the Deputy Director of the FBI, came to campus on April 19, 2012, to give a presentation to the CJ students. Mr. Murphy maintains the title of Special Assistant to the Director of the FBI and continues serving the FBI even after his retirement. He now works as an executive for a private holding company.
- Mr. Kevin Smith, finance director for the Battle Creek Parks and Recreation, was honored as the 2012 Distinguished Alumnus by the department of Recreation, Leisure Services, and Wellness. Mr. Smith is an active member of the RLSW advisory panel, works closely with the Michigan Recreation and Park Association, and provides continued guidance and financial support for the students.
- Ferris State University Academic Service Learning (ASL) honored Dr. Susan Hastings-Bishop as the Outstanding ASL Faculty Member on April 23, 2012.
- Lisa Besemer and Heather Hockin represented the School of Education at the Annual Career and Technical Education Conference on February 5, 2012.
- On March 10, 2012, Monica Frees attended the 2012 Michigan Reading Conference.
- Dr. Hikaru Murata attended the National American Alliance for Health, Physical Education, Recreation and Dance Convention and Expo on March 13, 2012, in Boston, Massachusetts.
- On April 23, 2012, Dr. Jim Powell attended the 2012 Governor's Education Summit in Lansing.
- The TDMP program produced a series of videos and slides for the WISE Mystery Dinner Theatre, a Big Rapids community event, on Friday, April 13, 2012, and raised funds for the organization.
- The 12th Annual Ferris Video Festival was held on Friday, April 20, 2012. It was a great success with engaging speakers on a variety of topics including audio, camera operation, dolly grip, freelancing, budgeting and networking. A highlight of the day was a workshop which featured the documenting of a scene shot in film style. A dolly, track, professional camera, audio and theater students came together to capture the scene. Students and guests (high school students and area professionals alike) attended and enjoyed the day.
- Eighteen FSU ROTC students participated in a field training exercise with six other universities at Fort Custer, located in the Battle Creek area, in March 2012 to help prepare the juniors for their four-week evaluation this summer.

College of Engineering Technology

- We had several students from our Architecture and Sustainability Program selected as award winners at the Michigan Energy Conference Poster Competition. Winners up to 5th place included:

INDIVIDUAL CATEGORY

- 1st place - "Design for Disassembly" by Anthony Amato (Architecture and Sustainability)
- 2nd place - "Building Integrated Photovoltaics" by Rachel Weller (Architecture and Sustainability)
- 3rd place - "Magnetic Levitation" by Allison Caister
- 4th place - "Daylighting" by Evan Weaver (Architecture and Sustainability)
- 5th place - "Re-energizing Michigan - The Environmental and Economic Implications of Wind Turbines in Michigan" by Lana Katsafanas

GROUP CATEGORY

- 1st place - "The Mall of America" by Liz Schroeder and Cheryl Kondziolka
 - 2nd place - "Small Businesses - Becoming Energy Efficient" by Tarah Bourke and Kati Le Page
 - 3rd place - "Dolphin Water Care - Treating Water Responsibility" by David Leestma and Chien nan Chen
 - 4th place - "Effects of Energy on the Body" by Ellen Daniels and Kayla Keys
 - 5th place - "Building Automation System" by Derek Roggenbuck and Carlton Miller
- More than 1100 career and technical students from nearly 78 trade, technical, and leadership fields participated in the 2012 SkillsUSA State Leadership and Skills Competition April 21-22 in Lansing, Michigan. Fourteen students from the College of Engineering Technology competed, earning top rankings in all but one of the competitions they competed in. A total of 11 medals were earned with Marcus Vanpoppelen (Technical Drafting), Brad Edlund (Architectural Drafting), William Burt (Diesel Equipment Technology), and John Bohnett (Graphic Communications) bringing home gold medals. The four gold medal recipients will move on to compete at the national level in Kansas City the week of June 23-28, 2012. Professors Joe Compton, Gary Gerber, Pat Klarecki, Paul Long, Gary Maike, Ramon Robinson, and Dan Wanink provided volunteer assistance to their students in preparing for this event.
 - The Institute of Construction Education and Training has just received notification that they have been awarded a grant by the National Highway Administration to conduct a National Summer Transportation Institute. This one week camp, on Ferris' campus, will be for high school students, targeted to young women and minorities, and the purpose is to develop interest in careers in transportation and infrastructure. Professor Tom Larabel led the grant effort and will direct the camp.
 - For the eighth consecutive year, the Omicron II Chapter of Sigma Lambda Chi was recognized by their international organization for their extraordinary accomplishments over the past year. At the annual business meeting of Sigma Lambda Chi International, held in conjunction with the International conference of the Associated Schools of Construction in Birmingham, United Kingdom, the students were recognized for multiple service activities provided to their program, their university and the community. This is truly remarkable considering there are 67 other chapters located around the country as well as Ireland and Australia. These chapters represent many of the nation's largest universities and construction management programs.
 - The Ferris State Chapter of Sigma Lambda Chi, the International Construction Honor Society, will be launching a new tradition. The group has identified a very unique ring to represent

graduates of the construction program at Ferris State. Unlike other traditional school rings, this ring is composed of titanium with a continuous inlay of wood. The outside of the ring contains no other markings. However, inside the ring is inscribed the words: Lead, Safety, and Integrity. Dubbed the “Constructor Ring”, the students developed a ceremony in which each recipient seals their commitment to these ideals.

- CAD Drafting and Tool Design held Open Houses on April 11th and 18th, with over 110 students from several high schools and career centers touring the facilities and watching demonstrations within the CDTD program. Professors Dan Wanink and Mark Hill along with CDTD current students gave visitors an inside look at Solid Modeling, Fixture Design, Metal Stamping, Rapid Prototyping, Faro Arm inspection and 3D laser scanning.
- Ferris State University’s Construction Management Program has earned the renewal of accreditation from the American Council for Construction Education. In March 2012, the Board of Trustees of the American Council for Construction Education (ACCE) announced the renewal of accreditation of the Bachelor of Science degree program, asserting that the program had maintained the stringent standards of ACCE and had proven to the Board, through a visiting team of its peer and industry practitioners, that the program was worthy of reaccreditation. The Construction Management Program is offered through the School of Built Environment in the College of Engineering Technology. Current enrollment is around 270 students in all programs within the school. Around 50 students graduate from the Construction Management Program per year. The full story appears at

<http://www.ferris.edu/HTMLS/administration/academicaffairs/news/april2012/cmaccrreditatio n.htm> and <http://www.ferris.edu/HTMLS/news/archive/2012/april/construction.htm>

College of Professional and Technological Studies/Extended & International Operations

- Ferris State University was featured in two segments of Maranda’s television show “Where You Live”, a West Michigan-based TV show, this weekend. The show’s theme was getting your child interested in science. The Card Wildlife Education Center and our ISI program were featured. See below for links if you are interested in viewing the segments.

Card Wildlife Education Center

<http://www.marandatv.com/2012/04/16/card-wildlife-education-center/#axzz1sEOYpMXV>

New Careers in Science - Information Security and Intelligence

<http://www.marandatv.com/2012/04/16/new-careers-in-science/#axzz1sEOYpMXV>

- Last week we launched DCCLBlog.com as a companion to the website for the Doctorate in Community College Leadership (DCCL) program. The blog hosts student research, articles, presentations, and other publications of "keen interested to them and the world of community colleges." The site also provides an opportunity to share the achievements of our students as they receive promotions, awards, and new positions.
- To serve as a landing page to potential students interested in studying marketing online, the page ferris.edu/online/emarketing has been created. The page highlights the certificates and individual courses available online to those interested in advancing and staying current in the field of marketing.
- In early April, Dr. Donald Green represented Ferris State University at the World Literacy Summit in Oxford, United Kingdom. An outcome of the Summit, and a process that Dr. Green led, was The Oxford Declaration. To provide delegates the opportunity to review and suggest edits to drafts of the declaration, we launched and maintained the blog www.oxforddeclaration.org. Today the site houses the final draft that resulted from the work completed at the Summit. This declaration will be used to coalesce services among Literacy NGO’s and world governments.

FLITE

- One of our staff has been involved with writing a book chapter that has recently been published. The chapter is "The Phoenix of Cooperation: How a Collaborative Team Can Rise from the Ashes of a Campus Political Disaster" by Randall Schroeder, Matthew Chaney, and Michael Wade. It appeared in the book *Environments for Student Growth and Development: Libraries and Student Affairs in Collaboration*. The book was edited by Lisa Janicke Hinchliffe and Melissa Autumn Wong and published by the Association of College and Research Libraries (ACRL) (2012).
- Kristy Motz (Faculty Librarian) will be presenting at the "Teaching Professor Conference" in Washington, DC on Saturday, June 2, 2012. Her session: *Civility in the Classroom: Creating a Climate of Respect*, will be co-presented with Dr. Helen Woodman, Chair of Developmental Curriculum.

Michigan College of Optometry

- Dr. Dan Wrubel and the Student Volunteer Optometric Service to Humanity (SVOSH) were featured in the Pioneer newspaper on April 14-15, for their work in providing free vision care to individuals who cannot afford or obtain services. Eleven students from MCO recently came back from missions in Peru, Mexico and Dominica. Old glasses can be donated at the University Eye Center at 1124 South State Street.
- On Monday, April 16th, MCO hosted a VOSH presentation to the Big Rapids Area Lions Club about how their organization can become more involved. Dr. Dan Wrubel was the guest speaker.
- On April 21, Dr. Dan Wrubel and MCO hosted the VOSH Michigan Spring meeting. Discussions included future missions. Thanks to the MCO SVOSH students for all of their help.
- Third year student Paul Kimbro won the annual MCO Optometry Super Bowl after an intense battle with fierce competition. He will represent MCO in the Super Bowl at Optometry's Meeting in June. Special thanks to the AOSA's Tom Hubbard, Christina Hicks, Nina Glauch, and Ramon Yalldo for coordinating the event. Dr. Randy Vance was a very entertaining "master of ceremonies" and provided the Jeopardy theme music. Drs. John Pole, Josh Lotoczky, and Amy Dinardo served as judges.
- The annual "MCO Resident's Day" on April 13 was a huge success thanks to Dr. Bruce Morgan and Marsha McDaniels who coordinated the event. It was nice to see such successful O.D.'s associated with MCO's residency program coming back for a visit.
- An article written by Dean Luplow entitled "Michigan College of Optometry Interprofessional Wellness Clinic: Focus on Diabetes" will be published in a peer reviewed journal, *Health & Interprofessional Practice*.
- Dr. Mark Swan coordinated a vision screening for approximately 50 high-risk students at Nelson elementary in Muskegon on Wednesday, April 18. Fourth year students Adam Castle and Andrew Beuker accompanied Dr. Swan and helped to provide this valuable screening for these students who have special needs of varying severity.
- April celebrated the "Month of the Young Child" and University Eye Center/MCO had Dr. Mark Swan, Chief of Pediatrics, interviewed with WYBR and the interview ran during that month. In his interview, he stressed the importance of having screenings done on infants and young children, and the services that we provide for young children at University Eye Center.
- On April 28th, University Eye Center/MCO participated in the Community and Family EXPO held at the Big Rapids Middle School. The table included brochures, information about the University Eye Center, free contact lens solutions, and educational coloring books for children.

- MCO hosted a student recruitment of the MSU pre-optometry club on Friday, April 20th. These students were invited to see what the Michigan College of Optometry has to offer. The Pre-Optometry Club toured our new facility and visited with the Faculty and staff.

Administration and Finance

Athletics

- The Ferris State University men's tennis team became the latest Bulldog squad to capture a conference crown this campaign as FSU upset perennial league power Northwood by a 5-4 score in the 2012 GLIAC Tournament title match on April 23 in Midland. It represented the first time Northwood failed to win the league tourney crown since FSU's last title victory over the Timberwolves in 1999. NU had been ranked 13th nationally entering the match.
- Senator Carl Levin saluted the Bulldog Hockey team for their magical season with a statement entered into the congressional record on April 17. His remarks noted a "phenomenal" regular-season and thrilling postseason play for the Bulldogs in 2011-12.
- Ferris State Athletics and the Bulldog Hockey program held a "Community Celebration" on April 19 to celebrate FSU's historic season and run to the Frozen Four. Student-athletes were on hand to greet the fans and a short presentation was held that includes remarks from Big Rapids Mayor Mark Warba, head coach Bob Daniels and senior co-captain Tommy Hill. Fans also had an opportunity to get autographs and take photos with team members.
- Ferris State Athletics was featured on the launch of a new website by LRG, which provides licensing management services to more than 180 colleges and universities across the country, including FSU. The site was launched shortly after the Bulldogs' trip to the Frozen Four.

Auxiliary Enterprises

Tot's Place:

- The children at Tot's Place Child Development Center now have a more secure and safe environment thanks to the security entrance recently installed. Swipe card access is now required to gain entrance to the classrooms located in the center. In addition to the security door, the project also included an updated intercom system which will allow center staff to communicate more effectively in case of emergency situations. Both the security door and the intercom system will be valuable tools in ensuring safety for the children enrolled in the program.

ITS

- Why not take advantage of the **WebFocus** service called **Report Caster**. Customers can now save time by automating their WebFocus reports and distributing throughout the department! Reports can be scheduled to run automatically at a specified time and emailed to the members of your department who need them. Physical Plant did this with just 3 reports, and here's what that customer said: "... *Even though it might seem like a small deal...it will save me at least 30 minutes each week. When you only work 10-12 hours each week as a part-timer, the minutes add up to big efficiency improvements!*" You can request assistance for automating your reports by contacting the TAC and creating a WebFocus work order.

Physical Plant

- Partnered with the Vice President for Diversity and Inclusion on the FLITE renovation for the Jim Crow Museum. This project was completed within the revised schedule and revised budget, allowing more than a month for the soft opening. The Grand Opening Celebration was on April 26, 2012.

Public Safety

- The Rape Aggression Defense (RAD) community policing program at public safety received some much needed and appreciated support from The Ferris Foundation. Sergeant Jim Wing, a RAD program pioneer at Ferris, applied for and was granted money to replace some of the aging, worn-out equipment. More than \$7,200 was awarded to assist the officers qualified to teach this popular program. It's expected that the RAD event of fall 2012 will be the first one in which this Foundation support will be included. Some of the equipment replaced will be the protective foam body wear used in the physical tactics portion of the training.

Governmental Relations and General Counsel

- During a mediation session on March 29, 2012, the University reached tentative agreement on the initial collective bargaining agreement with the FNTFO Union, which agreement was ratified by the Union on April 25, 2012. Before the agreement can become effective, it must be approved by the Board of Trustees.

Kendall College of Art & Design

- Remaining materials from the restoration of the Federal Building for Kendall and the Ferris State University College of Pharmacy Center for Innovative Learning and Research – both located in Grand Rapids – have been donated to Habitat for Humanity's *ReStore*.
- Robert Coombs, a quadriplegic and photography student at Kendall College of Art and Design, is featured in this month's issue of "New Mobility Magazine." He broke his neck in 2009 doing a double back flip on a trampoline. He was studying photography at Kendall at the time of his injury. After his injury, Coombs realized he could still fully take part in his passions so he went to work on his master of fine arts degree using a computer to control his camera.
- *Window on Fashion and Jewelry Design*, a Kendall Career Day, featured a panel of design all-stars representing some of the most recognized names in clothing and jewelry: Kenneth Cole, Maria Pinto, Hush Puppies, Noir Jewelry and Leigh's Women's Boutique. Representatives from these companies—including Maria Pinto herself—came to Grand Rapids and the GRAM on March 21 to share their career paths with Kendall students.
- Interior Design major Courtney Wierzbicki took an honorable mention in the The Ghiordes Knot / ASID 23rd Annual Student Creative Space Competition for her rendering of the selected Ghiordes Knot area rug.
- Competing against 93 student entries, representing colleges throughout Michigan, Illinois and Indiana, Kendall students captured two District Gold and three District Silver ADDY Awards.

Gold ADDYs:

Andy Peninger - Chapstick All Naturals Advertisement

Evan Ames - Cure Parkinson's - Michael J. Fox Foundation

Silver ADDYS

Andy Peninger - "Escape" Publication

Anna Geurink - Teen Section Brand Identity for Kent District Library

Bryan Smith - "The Fly" Title Redesign

Student Affairs

Career Services

- Over 1,050 students took part in Career Week, March 25th - 30th, by attending a workshop, employer presentation, or attending a Career Fair.
- 151 employers attended a Career Fair during Career Week.
- 21 students completed the Customer Service Certification of Participation that was held on April 17th. The program was sponsored by Career Services with special guest presenter Dr. Cami Sanderson.
- Honored at Torchbearer Awards the 5 Professional Trainees who successfully completed all of their work requirements this academic year. The Professional Trainees completed high level projects and professional development as a way to build their resume and support a variety of departments at Ferris State.

Enrollment Services

- The Financial Aid Office has launched a facebook page to help students stay up to date on important deadlines and other valuable financial aid information. This serves as another vehicle to stay in communication with our students.
- The Financial Aid Office has awarded over 1,700 students financial aid for summer semester!
- We had close to 800 visitors on campus on Friday for ALSAME Conference, Group and Daily visits.
- We held our final Dawg Days for the year. We had families from Chicago, Missouri and New York. The trend of families from out of state is growing.
- Ferris State University in collaboration with Grand Rapids Community College (GRCC) has awarded the first degrees under our Reverse Transfer Agreement. Current Ferris State students who transferred from GRCC with at least 45 credits earned were contacted and asked if they would like to be considered for an Associate's Degree from GRCC. We have had approximately 20 students take advantage of this chance to earn a credential. We anticipate even more participation in the coming semesters.

University Recreation

Intramural Sports:

- 1,306 participants have played in our Intramural programs for the Spring 2012 semester. 973 males and 333 females have participated in our leagues, tournaments or events. We still have one tournament left to go (flag football).

Club Sports:

- Our Club Sports recently went before the Student Government Finance division and allocated \$44,726 for the 2012-2013 school year.
- UREC allocated \$100 per active Club Sports for the purchase of a team banner that would hang in the SRC gym. Clubs have taken advantage of this opportunity and have their banners hanging in the gym for all to see!
- Alyssa Anderson and Lindsey Orkisz, members of the Women's Rugby Club were invited to play on a Women's Collegiate Rugby Select team. They played along side peers from Michigan State, Grand Valley State and other Michigan universities in a tournament in Dekalb, IL. Their team won the tournament and are the Mid-West Champions!
- When reviewing the Student Government Finance Division Budget Audit Form for Club Baseball the president stated that he learned to stay organized, do things the right way the first time and to stay on top of things through the fiscal year. There is learning that takes place with students involved with Club Sports and this is just one example.

University Advancement and Marketing

- Dr. Ron Mahoney (P'59) of Houston, Texas, has been appointed to the Ferris Foundation Board of Directors.
- The Ryan Matthew Clark Annual Scholarship in the HVACR program was established by Rory and Karen Clark in memory of their son, a former student.
- Erick and Mary Doke have created the Erick T. and Mary A. Doke Annual Scholarship for a Big Rapids High School senior and the Doke and Thomas Family Annual Scholarship for a Baldwin High School senior.
- The Ferris Foundation has awarded six Exceptional Merit Grants to faculty and staff. The proposals and awardees are “Northern Bend”: an immersive interactive environment, David Baker, DAGD program coordinator of CPTS; home energy analysis community outreach, Arn McIntyre, energy center coordinator of CPD; reliability and prediction of field tests for lactate threshold in trained distance runners, Christopher Westerkamp, associate professor of biology; equipment for rape aggression defense program, James Wing, sergeant of department of public safety; integrating peer interaction and community collaboration into online learning with video, Bonnie Wright, associate professor of social sciences; and molecular and cellular mechanisms of activin signaling regulated aging process in drosophila melanogaster, Changqi Zhu, assistant professor of biology.
- Staples has created a scholarship endowment for students enrolled in the College of Business.
- On Thursday, April 5, the Ferris Alumni Association hosted approximately 500 alumni, friends, students and other fans of the Bulldog Hockey team for a pre-game reception at the NCAA Frozen Four in Tampa, Fla., at the Marriott Tampa Waterside Hotel. Activities included food, distribution of rally towels and fan signs, video interviews with alumni and fans for the Ferris website and social media, the NCAA Red Carpet Welcome/Frozen FourFest, live performances by the pep band and live pre-game radio show featuring interviews with fans and alumni. It was a great success that helped build constituent excitement and connections at the outset of a truly successful weekend for Ferris State University.
- The Marketing and Communications Creative Team partnered with Kantorwassink advertising agency to develop special congratulatory billboards to celebrate the Ferris State hockey team's accomplishment of competing in the Frozen Four. Billboards were placed in Grand Rapids and Tampa, host of the Frozen Four. Additionally, the Creative Team worked with the Blueline Club to update its materials for the annual hockey banquet where the hockey team members were honored for their accomplishments.
- A Facebook group for international faculty and staff on campus has been created by Piram Prakasam, director of International Education, and Shohreh Ferdowsi, University Advancement Web developer. The new group, Ferris International Faculty/Staff Alliance (FIFSA), is a Web space for sharing ideas, concerns and issues related to faculty and staff of international origins.
- Ted Halm, Web content manager, announced the addition of an Accessibility Check feature to the University's content management system (CMS) for the Ferris website. The new feature validates Web pages housed with the CMS to meet the Federal Telecommunications Act Section 508 Accessibility Guidelines for the visually impaired. Each validation displays a detailed description of a problem, including the source code in question and suggested corrections. Halm shared information on the new validation tool through his membership on the University's Liaison Committee for Students with Disabilities.

- Student assistant Melissa DiVietri and Web content manager Ted Halm have collaborated on a new project that has created a series of interactive "Glogster" pages for both the Jim Crow Museum and Card Wildlife Education Center. The Glogster page for the Jim Crow Museum (www.ferris.edu/jimcrow/glogster/opening.htm), promoting the opening of the new facility, received 2,000 Web visits alone over a four-day span. Examples of the interactive animal pages for the Card Wildlife Education Center can be viewed at www.ferris.edu/card/glogster/
- The official Ferris State University Facebook page was very active during the hockey team's run to the Frozen Four and the national championship game in Tampa, Fla. On April 5, the date of the national semifinals, the Facebook page received 52 new likes. On April 7, the day of the national championship game, the page received 88 new likes. From April 2 to 8, the Facebook page enjoyed strong interaction with 97,641 people reached (individuals who have been exposed to Ferris messaging) during that period.
- The official Ferris State University YouTube site also was active during the hockey team's run to the Frozen Four in Tampa, Fla. Videos of Frozen Four activities that were shot and produced by Sandy Gholston, news services and social media manager, generated more than 2,000 views to date.
- The grand opening of the new Jim Crow Museum has received tremendous national and international coverage after a story and video produced by the Associated Press hit the wire. A number of University Advancement and Marketing team members have collaborated with the Diversity and Inclusion office to facilitate news coverage and other activities associated with the opening of the new Jim Crow Museum, including Sandy Gholston and Brandi Behrenwald, who were on the museum opening planning committee.