

FERRIS STATE UNIVERSITY

Good News Items

April 2012

Academic Affairs

- Ferris State University hosted its 13th annual Spaghetti Bridge Competition on Friday, March 23 and Saturday, March 24, 2012. High school students from all over Michigan were eligible to compete in a multi-faceted competition that asks teams of 4 to base their architectural design on an existing or previously built bridge. Using only 2 pounds of spaghetti and 3 lasagna noodles, each team created an accurate reproduction of the bridge to be judged in the authentic bridge evaluation. Teams also brought a written report on the history behind their bridges, including dimensions, year(s) of construction, cost, and sociological and environmental aspects to the bridge. Next, teams presented an oral presentation about their bridge to a panel of judges, as well as an audience. Team members took turns role-playing, representing both the governmental agencies that wish to build the bridge and the construction company hired to complete the bridge. Bridge design, acquisition of property, traffic patterns, environmental issues were all addressed. Finally, teams ended the competition by constructing an on-site replica of their bridge for the load-bearing portion of the competition. Awards for individual portions of the competition range from 1st-5th place with cash awards ranging from \$300-\$50. This year's winning bridge, made by Big Rapids High School's Noodle Squad held 106 pounds. BRHS Noodle Squad team members also won first place overall in the competition, each receiving an award of \$2,000 scholarship to FSU. Team Inner-City Conveyor Belts from Summit Academy High School earned second place overall, with each team member receiving a \$1,000 scholarship to FSU. Big Rapids High School's Rotini Rebels placed third overall with each team member receiving a \$500 scholarship to FSU.

College of Business

- Professor Bill Smith has been awarded a Fulbright scholarship to teach and do research in Sierra Leone in 2013.
- Professor Cheolwoo Lee won a best paper award in the 6th International Conference on Asia-Pacific Financial Markets (CAFPM) held in Seoul in December 2011. The title is "Heated Negotiation within the Syndicate and IPOs" co-authored with Jin Q Jeon, Dongguk University, South Korea.
- Professor Gayle Lopez, co-hosted the AAfPE (American Association for Paralegal Educators) North Central Regional Conference in Grand Rapids March 30 - 31 along with Ruth Stevens from Grand Valley State University and Barb Craft from Davenport University.
- Professor Lianne Briggs was selected for the Air Force 2012 Hennessy award inspection team. The Hennessy recognizes excellence in Air Force food service. The team inspected seven bases over the course of their five weeks of travel. The award ceremony will take place during the National Restaurant Association Show in May.
- Eight students attended the American Marketing Association's International Collegiate Conference in New Orleans to represent the FSU chapter. Laura Dix, Professor of Marketing, attended as AMA advisor. They participated in 2 competitions, attended professional sessions, and presented at 3 sessions. The chapter received the following awards:
 - AMA Silver Chapter (Designated a top 10 national Chapter)

- Case Competition Semifinalist (Top 13)
- SABRE Business Simulation ~ 2nd place Overall
- Chapter Exhibit ~ 1st place Best Communication of Chapter Activities
- Excellence in Marketing Week Activities ~ 1st place
- Membership Recruitment competition ~ 1st place
- Regional Conference Grant Recipient
- Multiple AMA Save Lives Awards
 - Social Media Campaign-Fall
 - Campaign Videos
 - Organ Donor Registrations
 - Best Event
 - Social Media Campaign-Spring

In addition to the chapter awards, Laura Dix was awarded the Hugh Wales Faculty Advisor of the Year award (1st Place National award).

College of Education and Human Services

- Mr. Timothy Murphy, a 1983 Ferris Criminal Justice graduate, recently retired as Deputy of the Federal Bureau of Investigations (FBI). Mr. Murphy will be visiting Ferris State University on April 19, 2012 to discuss his distinguished career with the Criminal Justice students. His presentation will be held at 11 a.m. in Business 111.
- Dr. Susan Hastings-Bishop will be retiring at the end of spring semester after 24 years of dedicated service to the department of Recreation, Leisure Services, and Wellness.
- Dr. Matt Wagenheim and his students in RMLS 350, Marketing Recreation and Leisure Services, are working with the Mecosta County Parks on a marketing plan.
- Deondre Taylor, a 2011 Mathematics Education graduate, has obtained a full-time teaching position with the Grand Rapids Public School Systems.
- Angela Mensah, a 1996 graduate of the Television Production Program, returned to campus on March 14, 2012 to lead discussions among Ferris employees on issues of hiring a more diverse workforce based on her research. She currently teaches Communications at a community college in Ohio and has earned both a Masters degree in that field from Western Michigan University and a Ph.D. from Bowling Green State University. Angela is featured in the March 19, 2012 issue of Ferris in Focus as the subject of the My Bulldog Story segment.
- Nick Kuiper presented his documentary, "Premies: A Father's Perspective" at the Missaukee/Wexford Career Tech Center in Cadillac on March 16, 2012. The presentation contained two different sessions with their Allied Health Professions and Digital Media Production students, and they discussed caring for Premies and also Documentary production.
- TDMP students, Marketia Bady and Mark Davis, were featured in the Pioneer newspaper on Thursday, March 15, 2012 for their work on a feature they did about the Big Rapids Downtown Business Association. The segment was produced under the direction of Glen Okonoski as part of TDMP's Advanced Producing and Directing course.
- TDMP students returned from spring break early to volunteer as crew for Ferris State's second round home hockey series against Bowling Green State University. Students worked with Steve Cox and Glen Okonoski to provide coverage of the games on March 9-11, 2012. The games were streamed to record audiences throughout the United States and around the world.

- Twelve FSU cadets had a safe and rewarding trip to Fort Custer from March 16-18, 2012 where they joined with twenty-five CMU cadets to hone their Squad Leader skills.
- Cadet Josh Wolletz has been selected for Northern Mountain Warfare Training in Alaska this coming summer. He was the only cadet selected out of the five state region.

College of Engineering Technology

- MATHCOUNTS is a nation-wide competition for middle-school students. Ferris State University hosts the regional Woodbridge N Ferris MATHCOUNTS each February with typically six to seven local schools participating. This month, a first as FSU hosted the state competition with 148 bright and eager students, families, and teachers converging on the campus. The top four students move on to the national competition in Florida. Key to hosting these activities is the willingness of volunteers and a friendly campus.
- The College of Engineering Technology once again hosted the national Rube Goldberg High School Competition on March 17th. Twelve teams representing Connecticut, Illinois, Indiana, Minnesota, New York, Ohio, Texas and Wisconsin won regional competitions with their creations to advance to the national competition. This year's challenge was to use as many steps as possible to inflate a balloon and then pop it. Kimberly High School (Kimberly, WI) took first place honors, Minooka Community High School (Minooka, IL) took second, and Anderson High School (Anderson, IN) rounded out the top honors with third place.
- Through generous funding of federal grant dollars administered through the Michigan Office of Highway Safety and Planning, the Motorcycle Safety Program has received funding to purchase ten 2012 Suzuki TU250 training motorcycles for their public training programs. This program is offered through our Corporate & Professional Development office.
- On Wednesday, March 21st, the West Michigan Rubber Group, a subdivision of the Rubber Division of the American Chemical Society, held their annual "Focus on Ferris" event at the National Elastomer Center. This year, the event focused on a "job fair" type event to offer companies the opportunity to interview students for full-time and internship positions. Self-guided tours and demonstration stations were also featured. Mike Morrow, area director of the WMRG along with Matthew Yang, Rubber faculty, co-coordinated this event.

College of Health Professions

- The Diagnostic Medical Sonography program in CAHS was recently awarded continuing accreditation for the maximum term of 5 years by the Commission on Accreditation of Allied Health Education Programs (CAAHEP).
- The College of Allied Health Sciences will be hosting its annual "Best Practices Day" on April 5, 2012. The featured keynote speaker is Olga Dazzo, Michigan Director of Community Health. Her topic: "Population-Based Public Health Issues & Initiatives in Michigan". The other featured speaker is Dr. Marietta Bell-Scriber, Nursing faculty Fulbright Scholar, whose topic is: "Fulbright Grant Outcomes: Measures to Improve Nursing Practice in Cyprus"

College of Pharmacy

- During the month of March, Assistant Professor Kierstan Hanson from the College of Pharmacy and two third year pharmacy students, Malorie Katch and Sean McGlothlin, traveled to Mexico. This opportunity was part of an experimental Ferris State University College of Pharmacy elective course. It was offered as a multi-disciplinary, service learning course in conjunction with an existing course at the University of Iowa. The Ferris Pharmacy students attended the Iowa class sessions remotely and worked side-by-side 8 University of Iowa pharmacy students from March 10 - March 18, 2012 in Xicotepec de Juarez, Puebla, Mexico. The pharmacy student project was to provide anti-parasitic (de-worming) medication

to Mexican students in preschools, primary schools (1st - 6th grade) and a local orphanage. The pharmacy group visited 16 schools and provided albendazole doses to over 3,400 students in a 5 day period. The Xicotepec Project began in 2001 and is sponsored by Rotary International clubs in District 6000 (Iowa) and District 4180 (Xicotepec). Dr Hanson participated as a student during the inaugural service learning course offered by University of Iowa in 2007. For the 2012 trip, over 70 Rotarians, their families, college students and high school students participated. Other projects for the trip included:

- Fluoride treatment for children's teeth
- Diabetes screenings
- Construction of a new classroom
- Cleaning and painting of 3 existing classrooms
- Elementary students created masks and a Carnival parade of over 600 people danced through the streets of Xicotepec

Aside from being exhausted after a busy week, the students report being inspired to continue service work and both students mentioned wanting to return to Xicotepec. They now appreciate the challenges of not speaking the predominant language in your daily life and both acknowledge that this will change the way they practice pharmacy in their futures. ¡Una experiencia buena!

FLITE

- Mari Kermit-Canfield is giving two presentations at the Southern States Communication Assoc. w/Dr. Donna Smith and Dr. George Nagel in San Antonio, Texas in April.
- Stacy Anderson is giving a presentation at the Distance Library Services Conference in Memphis, Tennessee. (This presentation supports online learning through Ferris) in April.
- Emily Mitchell is also giving a presentation at the Distance Library Services Conference in Memphis, Tennessee. (This presentation supports online learning through Ferris) in April.

Administration and Finance

Athletics

- The Ferris State University men's ice hockey team will make its first-ever NCAA Frozen Four appearance following regional action this past weekend in Green Bay, Wis. The Bulldogs won two games to emerge as Midwest Regional Champions and will face Union College in the national semifinals on Thursday, April 5, at the Tampa Bay Times Forum in Tampa, Fla.
- Bulldog Hockey head coach Bob Daniels was honored as the CCHA Coach of the Year Award recipient and is among the seven national finalists for the Spencer Pemrose Award given annually to the top Division I head coach in college hockey.
- The Ferris State hockey team had two of the six first-team All-CCHA honorees this season in senior defenseman Chad Billins and senior goaltender Taylor Nelson. Billins was also tabbed as the CCHA's Scholar-Athlete of the Year while senior forward Jordie Johnston was a second-team All-CCHA selection.
- The Ferris State women's basketball team won its first game in the NCAA Tournament in five years and advanced to the NCAA Division II Midwest Regional Semifinals in March in Ashland, Ohio. The Bulldogs concluded the year with a school-record tying 23 victories.
- Sophomore guard Sarah DeShone of the FSU women's basketball team earned honorable mention All-America honors from the Women's Basketball Coaches Association. She is only the fifth All-American ever in program history.

- The Ferris State men's and women's basketball teams along with the Bulldog Hockey squad all won conference championships during the 2011-12 winter season. Both basketball teams won the GLIAC North Division while FSU Hockey emerged as CCHA Champions for the second-time in school history.
- The Ferris State University men's and women's basketball teams paired up with the local special olympians for the seventh annual "Heart to Heart, Hand in Hand" basketball contest held at Jim Wink Arena. The game raises funds and showcases the Area 5 special olympics athletes. The Bulldog men's and women's players participated in the contest with the athletes.
- Ferris State University student-athletes representing 11 varsity teams spent time reading to children in classrooms at Brookside and Riverview Elementary schools in Big Rapids as part of "March Is Reading" Month.
- Ferris State University junior runner Shelby Janutol was the recipient of the NCAA's Elite 89 Award for having the highest grade point average at the NCAA Division II Indoor Track and Field National Championships.
- Four Ferris State student-athletes earned All-America honors at the NCAA-II Indoor Track and Field Championships as the distance medley relay team of Tina Muir, Shelby Janutol, Alyssa Osika and Zoey Hohmann placed fourth nationally. Muir also earned All-America honors with a third-place showing in the 5K and is a nine-time All-American for the Bulldogs.

Auxiliary Enterprises

Copy Center

- FSU Copy Center was given a "Golden Pineapple Award" on Friday, March 23 at the Hospitality Program Gala in "appreciation of our generous commitment of time, support and inspiration to the endeavors of the Hospitality Program". The award was accepted by Jane Pedelty and Merrie Lange from the Copy Center.

Racquet & Fitness Center

- Derek Ameel, PTM Director and Manager of the Racquet and Fitness Center was selected by the United States Professional Tennis Association Midwest Division as the Facility Manager of the Year for 2011.

ITS:

- Tired of paperwork? IT Services has created time savings efficiencies! Now Students, Faculty, and Staff can easily fill in forms and forward them via email rather than printing them from MyFSU, hand filling them out, and snail mailing them around campus. In the last few months, many Ferris University forms have been converted from paper to electronic forms. They are now available on MyFSU and are making their way to various web pages. For example, the Banner/WebFocus/Xtender Request Form has been transformed into an electronic form and uses electronic signatures. This new form will help expedite access requests, savings days of paper travel time. Check it out! The new security form is located on MyFSU in the Workplace Tab under "Data Security Forms."

Governmental Relations and General Counsel

- On March 6 and 7, 2012, Steve Stratton, Labor Relations Director, facilitated Respectful Workplace Training to 65 Dining Services employees. The training was well received.
- On March 15, 2012, Governmental Relations and General Counsel held its annual Lansing Legislative Luncheon, in the Mackinaw Room, of the Anderson House Office Building. The luncheon was well attended by 20+ legislators, 23 Ferris/Big Rapids/Grand Rapids members, and 85 legislative staff/Lansing department representatives. We featured our Community

Healthcare Outreach programs, Next Generation Careers and the Talent 2025 Initiative. The luncheon provided for a casual and relaxed setting to network with the Lansing legislative community.

- The Governmental Relations and General Counsel office hosted the West Michigan Economic Development Collaborative to campus on March 22nd. This group is comprised of 13 West Michigan counties' economic development professionals and The Right Place program. President Eisler graciously addressed the group on the collaborative efforts Ferris has with the business community and how these efforts are directly tied to the region's economic growth and development.

Kendall College of Art & Design

- The very popular 100% subsidized bus pass program for the ITP/Rapid local bus service was reauthorized for the 2011-2012 academic year. Passes were distributed starting with orientation on August 24-25, 2011. As of December, 2011:
 - 448 individuals are participating in the program (37% increase from all of last year)
 - Almost 500 passes have been distributed (10% increase from all of last year)
 - resulting in 15,323 rides [August through December, 2011]
 - Student rides are over 96% of the ridership
- Kendall College of Art and Design is proud to announce the 13 exceptional graduating seniors who have been awarded the college's 2012 Excellence Award.

Studio Excellence Award

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| Digital Media | Nathan J. Manikas |
| Drawing | Emily R. Blocker |
| Fine Arts in Printmaking | Evan C. Reid |
| Furniture Design | Jacob M. Court |
| Graphic Design | Travis M. Martin |
| Illustration | Marvin A. Luna |
| Industrial Design | Emily V. Knight |
| Interior Design | Lauren E. Klawieter |
| Metals/Jewelry Design | Jessica E. Shelton |
| Painting | Conor P. Fagan |
| Photography | Amrine L. Tomlinson |

Excellence Award

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| Art Education | Hadley M. O'Brien |
| Art History | Award Claudia E. Bruce |

Alexa G. Edgerton, BFA Graphic Design, has been named this year's Valedictorian.

- Assistant Professor and Furniture Program Chair Gayle DeBruyn, has been named one of West Michigans' 50 Most Influential Women by Grand Rapids Business Journal. She and her colleagues were honored at a lunch featuring keynote speaker Susan Ford Bales in Grand Rapids March 7, 2012. DeBruyn helps students pursue a deeper understanding and application of sustainable design strategies. She serves on the boards of the West Michigan Sustainable Business Forum, the Alliance for Environmental Sustainability, the U.S. Green Building Council, the Community Sustainability Partnership, and the UNU Regional Center of Expertise committee for the city of Grand Rapids. She also serves on the advisory committee for Design West Michigan and MiBiz newspaper. DeBruyn is co-owner of Lake Affect Design Studio, which specializes in environmental and user-centered design strategies.

Student Affairs

Career Services

- Career Week – 9 workshops, 22 employer information sessions, 3 Career Fairs, and 155 employers will be here.

Enrollment Services

- A warm welcome to our two new recruiters - Chase Watts and Jeff Stewart and to our Coordinator of Special Events Programming – Eric Simone.
- Our Fall 2012 Admit numbers are up by approximately 500. We are also up in orientation sign-ups.
- We are experiencing increasing number of visitors from New York.
- By March 14, the Financial Aid Office had awarded 3,892 new freshmen and transfer students for fall 2012 semester. Awarding new students will continue on a weekly basis.
- Within the last three weeks, the Financial Aid Office has been invited to five FSU 100 courses to discuss financial literacy.
- The representatives from the Registrar's Office gave two FERPA presentations: one to the Health and Counseling Center and one to the advisors of the Disability Services Office.
- The Institutional Research Office completed the Spring 2012 IPEDS reporting ahead of the deadline. The reports included Fall enrollment, graduation rates and finance.

Student Leadership & Activities

- Ferris State University was nominated for the 2012 Engaged Campus Award. The winners will be announced at the Giving and Volunteering Celebration on April 18. For more information about our nomination, visit:
<http://micampuscompact.org/engagedcampusawardnominees.aspx>
- Vagina Monologues will be donating \$2,505 to WISE and \$278 to the Women and Girls of Haiti.

University Recreation

- During the week of March 5 - 9, 2012, the following new pieces of equipment were delivered to the Student Recreation Center:
 - One elliptical for the fitness center (purchase made as a result of October/November 2011 assessment)
 - One StepMill for the fitness center (purchase made as a result of October/November 2011 assessment)
 - One preacher curl bench for the weight room (purchase made as a result of ongoing customer satisfaction assessment)
- On March 18, 2012, the Student Recreation Center donated space for Residence Hall Association's annual charity event, the Bethany Shumaker Volleyball Tournament. Thirteen teams participated in this event that raised \$390.00 for the American Cancer Society.
- U-rec is very proud to report that one of our club sports, Mixed Martial Arts, competed at Wing's Stadium in Kalamazoo MI on March 24, 2012. All eight fighters won their bouts with no losses.
- On March 23, 2012, the International Student Organization hosted an All-Female Pool Party for our under-served population of Muslim women. There were 16 participants for this first-time ever event, with much excitement for future reservations. As a result of lifeguarding this special event, a student of Recreation Leisure Services and Wellness communicated several things she learned about ethnic and cultural diversity that she will use on her job in the future.

- Criminal Justice graduate student staff member, Matt Chitwood, was invited by his professor to present his research project to Michigan legislators in Lansing, MI. Ferris State University of one of several universities in the state participating in this event.

University Advancement and Marketing

- COB alum and band member Ernie Wenger made a major gift to facilitate the immediate implementation of his family's named scholarship. This gift will complement two planned gifts.
- The new Ferris State University planned giving webpage has been activated.
- The College of Pharmacy will be re-establishing its annual golf outing that is scheduled for Monday, May 14 at Katke Golf Course, in conjunction with the College's Spring CE.
- Michael McLoughlin made a contribution to the McLoughlin Family Endowed Scholarship.
- Dennis Radowick made a gift to the track and field/cross country program.
- TowerPinkster has created an endowment to support the interior design program within the Kendall College of Art and Design at Ferris State University.
- The 2012 Spring Graduation Fair welcomed a new record of nearly 900 soon-to-be graduates.