

FERRIS STATE UNIVERSITY

Good News Items

December 10, 2008

Academic Affairs

- E-learning technologies are being used to enhance the student learning experience: Webex was implemented with a growing interest in both synchronous and asynchronous recording technologies; Tegrity, which provides asynchronous streaming recordings will be implemented.
- The HLC Criterion 5 Committee hosted a World Cafe event where more than 30 community residents and many others attended and participated in structured conversations to elicit their views on how the University serves its communities and how it could be more responsive.
- Allied Health Sciences received official notification from The Commission on Accreditation of Allied Health Education Programs (CAAHEP) that the Diagnostic Medical Sonography Program has received initial accreditation for a period of 5 years, the maximum allowable for initial accreditation, and was without any recommendations or qualifications.
- Arts and Sciences Andrew Kantar, Professor of English, had an article published for Minnesota magazine: <http://www.alumni.umn.edu/First Person5.html>
- A Fleet Management certificate and minor is being developed where students earning a Bachelor of Science degree in College of Technology take related courses at the College of Business to become familiar with accounting and management principles
- College of Business faculty members Ann Gilley, Teresa Cook, Doug Heeter, Ed Dorman, Bev Demarr, Maureen Heaphy, Frank Armstrong, and Ryan Skiera are among nearly 80 authors who have contributed chapters to the *Praeger Handbook of Human Resource Management* just released by Praeger Publishing (2009).
- Advertising faculty Paul Jackson, Tom Mehl, and Susan Jones hosted five Advertising Advisory Board members - all leading West Michigan advertising professionals - Buzz Baker, Bill Oechsler, Rick Hatkowski, Andy Maier (Ferris alumnus), and Greg Wagner (Ferris alumnus), who spoke at an All Advertising Majors Meeting aimed at inspiring the students as they pursue advertising as a profession.
- The Ludington Daily News reported "A Ferris State University business class hosted through West Shore Community College is putting students' learning to the test and to use by aiding local businesses assess how they do business and opportunities for improvement." It discussed examples of the projects performed by the capstone business course students.
- The Creative Smackdown was held at GVSU and brought top advertising and design professionals to critique student work from CMU, GVSU, Kendall, and Ferris. The senior class took first place with the new Graphic Design at Ferris website. Third year graphic design students Trevior Dobias and Troy Rojewski took second and third place with posters designed to "Get out the Vote."
- Education and Human Services' Rick Van Sant was accepted to present at SITE 2009--Society for Information Technology & Teacher Education International Conference.

- Student members of the Association of Future Educators and Kappa Delta Pi paired up to collect canned goods for Project Starburst and monitored elementary students at Brookside and Eastwood Elementary Schools during parent teacher conferences.
- Denise Mitten is an editor for a book just published by the Association for Experiential Education entitled *Theory and Practice of Experiential Education*.
- Manufacturing Engineering Technology students helped in developing and implementing two new programs for Delphi Saginaw Steering's Tooling University; worked on the top twenty-five tooling usages, which resulted in an annualized savings of around \$200,000; and developed a benchmarking for all plants in Saginaw, Michigan. The students handled all of the programs with great professionalism.
- Assistant Professor of Electrical/Electronics Engineering Technology Robert Most's article "Spark Detector Uses Proximity" was published in *EDN: Electronics Design, Strategy, News*.
- NAF A (Fleet Management Association) and Ferris State University have signed a formal letter of understanding to define their partnership in University credit recognition and delivery of the CAFM (Certified Automotive Fleet Manager) program for certification and degree credentialing of new and existing Fleet Managers in the industry.
- Randy Vance, Michigan College of Optometry faculty, co-presented a course with William Knapp, Faculty Center for Teaching and Learning at Lilly-North Conference titled "An On-line Instructor Certification Program at Ferris State University".
- James Nash, MCO faculty, presented at the 20th Biennial Conference on Chemical Education on "Useful outcomes that will help students in the future."
- Renee Mika, MCO faculty co-presented at the 136th American Public Health Association Annual Meeting on Healthy People 2010- Chapter 28 "Vision and Eye Health" Mid-Course Review Learning Objectives.
- The Michigan College of Optometry sponsored the Head-to-Toe Conference, an inter-professional diabetes educational conference for students and health care professionals involving optometry, pharmacy, nursing, dental hygiene, and podiatry as these disciplines relate to patients with diabetes ~ co-chaired by Renee Mika and Robert Buckingham.
- Collaborative Community Health Fair Day with Pharmacy, Nursing, Dental Hygiene, Recreation Center, and Birkham Health Center was successful. Attendees were educated on FSU's services and were offered hemoglobin A1c testing, glaucoma and dental screenings, blood pressure/pulse measurements and general wellness education.
- MCO faculty and administration contributed to the American Academy of Optometry (AAO) annual meeting. Scientific, symposium presentations and MCO representation included: "Health and Safety Advice for Pediatric Patients" by Michael T. Cron; "The Effects of Separation and Positional Accuracy on the Magnitude of Binocular Capture," by Avesh Raghunandan and Robert Buckingham; "Rural Patients with Diabetes Lack Adequate Eye Care presentation by Renee Mika and Robert Buckingham; and "Hypertension Screenings: A Survey of Michigan Optometrists," by James R. Miller, Paula Richards, Lesley Soback.
- Grand Rapids Community College visitors met with Arlene Krellwitz, Structured Learning Assistance program; Alice Bandstra, Department of Languages and Literature; and a panel of SLA facilitators to discuss training and observe SLA workshops.
- The Faculty Center for Teaching and Learning has a new collaboration with the College of Business in a professional development initiative to develop new curricula, engage in research

with students, or integrate new instructional technologies and teaching strategies into the classroom. FCTL also joined the College of Arts and Sciences Diversity Committee in developing the "Bridging Campus Classrooms: Connecting Diverse Students" initiative to link Ferris faculty and students with faculty and students from colleges, universities, or high schools who have different ethnic, racial, religious, or cultural histories and identities. More information is at: <http://www.ferris.edu/fctl/Collaborations/index.htm>

- The Ferris State University Charter Schools Office is pleased that FSU-authorized Public School Academies reported significant high school graduation and college acceptance rates. One hundred percent of the seniors graduated with an average of 87% of them going to college. The Charter Schools Office Scholarship was awarded to Brandon Davis, a 2008 graduate of Consortium High School in Detroit and Kristen Johnson, a 2008 graduate of Creative Technologies Academy in Cedar Springs. The Jimmie and Marlene Rodgers Family Scholarship was awarded to Tasheema Jones-Murry, a 2008 graduate of Clara B. Ford Academy in Dearborn Heights.

Administration and Finance

- Athletics hosted a high school football playoff game between Ravenna and Traverse City St. Francis. This brought over 1,200 people on to campus.
- In the "PGA Professionals' Guide to Travel" Katke Golf Course was awarded "favorite places to play for under \$50 in the Midwest."
- Assistant Director of Emergency Management has started.

College of Professional and Technological Studies

- James Pierce, a student in Information Security and Intelligence, has just secured the program's first internship with the Federal Bureau of Investigation in the Cybercrime unit.
- Julie Gauthier, graduate of the MS CTE program in Traverse City, has been awarded the "Emerging Professional Business Educator" State Award.
- A Digital Animation and Game Design team placed Ferris State University GR and Grand Rapids Community College on Google Earth. A second team has created a 60-second commercial for a local appliance store with two Maytag appliances discussing, with lids as mouths, how energy efficient they are. A third project team created a pilot cartoon episode for an animation company in Canada. The animation will be used to promote a cartoon featuring a tool company. Andrew Smith, a Ferris Digital Animation student, created a tutorial that was published on two major industry websites.

Diversity Office

- Native American art is displayed in the Ferris Fine Art Gallery. The displayed art consists of many artists, including local artists John Pasquantonio, Ferris HVAC Supervisor, Dr. Scott Herron, Ferris Associate Professor of Biology, and Gene Reid of White Cloud.
- There was a DVD viewing and discussion concerning the Israeli Palestinian conflict in the Middle East with more than 200 campus members attending.
- Tarja Raag, Colby College, wants to create an internet bridge between Colby students and Ferris State University-a long distance, wiki relationship about campus climate issues.

- Tetchena Bellange, Bel Ange Moon Productions, is making a documentary about the images of Black women in movies and will be visiting the Jim Crow Museum.
- The Faculty-Staff Diversity Mini-Grant Committee has been assembled and started working.

Kendall College of Art and Design

- Spring 2009 Kendall enrollment is looking good - as of 12/8/08, there are 1,026 students enrolled with 11,940 credit hours - a 4% increase over last year.
- Kendall has joined two economic development organizations: Lakeshore Advantage and Right Place as part of an alliance with Design West Michigan (DSW).
- The Grand Rapids Press recently did a feature story on Laurie Keller, a Children's book author and artist (Illustration alum), who has written and illustrated six books for children.
- Joe Jeup (Furniture Design alum), will present "Design and Sustainability in the Global Market" as part of the Lakeshore e2e Series, hosted by Lakeshore Advantage. He is turning globalization into a win for West Michigan manufacturing.
- Kristopher Jones, a Kendall Admissions Officer and Kendall alum in MFA-Drawing, was elected to participate in the Chicago Project Art Exhibition, a juried exhibition.

Student Affairs

- In the Office of Career Services, Goodyear Tire and Rubber visited with 17 students and commended the Career Services office for being the most hands-on they have seen. Career Services is co-sponsoring a MI-ACE "drive-in" workshop and will bring career services professionals to our campus from all over our region.
- The Office of Student Conduct has found an alternative for the Drug Education Series, having first time drug policy offenders participate in Marijuana 101 - an online educational program designed to challenge and educate students regarding their choices and behaviors.
- University Recreation's Working on Wellness (W.O.W.) has a great number of participants.

University Advancement and Marketing

- Gerace Construction has established endowed and annual scholarships in the College of Engineering Technology.
- Ferris State University Student Government has established the Student Government Scholastic Leadership Award "In Memory of a Friend."
- Web Content has expanded the capabilities of its content management system for the academic colleges that will allow college, department and program level customization.
- Leah Nixon is presenting "With Champagne Wishes and Caviar Dreams, How Do Communications Professionals Do More With Less?" during the CASE conference with her peer J.J. Boehm, director of Media Relations at Saginaw Valley State University.
- CCS and Ferris completed a study to test the feasibility of conducting the University's first-ever major comprehensive fund-raising campaign. The study process included 104 personal interviews with external and internal constituents and 453 alumni online community registrants. CCS recommends that Ferris move forward with a campaign, but not establish a financial goal until more relationships are cultivated and pace setting gifts are secured within the next year. Members of the University community will have the opportunity to provide additional input to the case for support so it accurately reflects the needs of the University.