

# FERRIS STATE UNIVERSITY

## Good News Items

December 2, 2009

### **Academic Affairs**

#### **Faculty Center for Teaching and Learning**

- Bea Griffith-Cooper, Instructional Designer, is co-author of a chapter "The Change Readiness Rubric" in *Handbook of Improving Performance in the Workplace, Volume 2, Selecting and Implementing Performance Interventions* regarding change management initiatives.

#### **College of Arts & Sciences**

- Biotechnology students visited the following locations during October and November 2009:
  - Ten students, accompanied by Janet Paper, toured MSU's plant science department and the Department of Energy facility and learned more about biofuel research.
  - Twenty students visited the West Michigan Undergraduate Research Symposium at the Van Andel Institute, where three of them presented posters of their summer internship projects. An alumnus showed them around the labs.
  - The MichBio Expo in Kalamazoo was an excellent opportunity for eighteen students to discuss internships, jobs, and attend a career workshop.
- The Social Work Association hosted twelve students from Eagle Village for a day of fun activities, ranging from making cards for Hospice patients to tie-dying Ferris t-shirts. The highlight of their visit was lunch at The Rock.

#### **College of Business**

- The Ferris State University and Northwestern Michigan College partnership for the Maritime Academy has earned the award 2009 Outstanding Transfer Program by the Michigan Association of Collegiate Registrars and Admissions Officers (MACRAO) based on its demonstrated success in meeting the needs of transfer students by promoting seamless transfer from one institution to another. The Maritime Academy Partnership involves the collaboration of Ferris, the Great Lakes Maritime Academy and Northwestern Michigan College. Cadets earn a bachelor's degree in business administration from Ferris and maritime credentials from the Great Lakes Maritime Academy. Upon completion of all requirements, cadets are prepared to write the U.S. Coast Guard examination for licensing as Third Mate, Unlimited Tonnage and First Class Great Lakes Pilot (deck program), or Third Assistant Engineer, Steam or Motor Vessels of any Horsepower (engine program).

#### **College of Education and Human Services (COEHS)**

- The Academic Program Review Council reviewed Secondary and Technical Education, Master of Education in Curriculum and Instruction, and Recreation, Leadership and Management programs with a continuation recommendation for each.
- In Criminal Justice, six Law Enforcement Academy students received accolades from the AmeriCorps\*VISTA at Grand Rapids Community College for volunteering at the Equest Center where disabled and at-risk children and youth learn to ride horses for therapy. The students exhibited critical thinking, communicated well, and strived to complete the task.
- Two Criminal Justice students were recently recognized for their efforts in making the University "Storm Ready." Megan Bolter and Tyler Frederick collaborated with other

students in the Emergencies and Disasters Class in Spring of '09. As a result of their work, the University was recognized by the National Weather Service.

- The School of Criminal Justice has been contacted by two community colleges to test the waters in terms of expanding the program.
- Rob Nista (Recreation, Leisure Services & Wellness '96) was the featured story on the *Pioneer* newspaper working with his 7th grade science class conducting applied water study field work in the Reed City, MI area. Rob shares his love for the outdoors through his experiential education approach using fishing to draw students' interest in the outdoors; students track the fish population, catch fish and study the population counts annually.
- Dr. Denise Mitten was the keynote speaker at the Michigan No Child Left Inside Coalition—Get Michigan Outdoors Summit.
- The *Pioneer* featured the RLMS 242 Programming class who completed service learning projects with the “Choice Program” in the Big Rapids Elementary Schools.
- The Professional Recreation Association (PRA) held a family Halloween Party for over 40 parents and children with games and holiday treats at the Student Recreation Center.
- RLMS students shadowed Jason Horn and Sarah Raymond (RLMS alumni) while they facilitated team building activities; the students are preparing to become future Challenge Course facilitators.
- Professor Leonard Johnson led the Ferris Club Disc Golf Team to a 70-49 victory over Western Michigan University at the Michigan Intercollegiate Disc Golf Challenge (MIDGC). The MIDGC was held at the disc golf course, which Johnson designed and built, in the Big Rapids Northend Riverside Park.
- Cindy Salfate, School of Education alumna is the Michigan Consumer and Family Education Teacher of the Year. Ms. Salfate teaches Family and Consumer Education at Durand High School, Durand, Michigan.
- The School of Education faculty participated in the annual convention of the Michigan Business Education Association. Dr. Karen Norman, past President and member of the Board of Directors of the Michigan Business Education Association, attended the conference while Dr. Kitty Manley presented sessions on curriculum, standards alignment, and MCCTE grant initiatives related to state mandates.
- The *Traverse City Record Eagle* reported that Matt Schelich, a Kingsley teacher and student in the Ferris State University School Law class, is a hero. When a colleague did not show up at school, Schelich had a premonition that something was wrong, went to his colleague's home, and found the entire family suffering from carbon monoxide poisoning. Schelich and his principal saved the colleague, his wife, two sons, and dogs.
- Teacher preparation students, who are members of Kappa Delta Pi (KDP), attended the national KDP conference where they met educators from around the world.
- The Association of Future Educators, Kappa Delta Pi and Vista Coordinator Diane Griffin collected, washed, and provided clothing for students throughout Big Rapids Public Schools. Since June, volunteers collected 70 winter coats, 20 snow pants, 175 hats, 100 pairs of gloves, 25 scarves, 125 sweatshirts and 15 pairs of boots.
- Andy Bacigalupo, a Technical Education student, will appear on the Oprah Show with Dr. Oz to discuss low sodium diets. Andy is a Community Foods and Service Instructor in the Bay-Arenac ISD.

- Ten ROTC cadets participated in the Norwegian Ruck March in Evansville, Indiana where they had to carry a 25-pound ruck (backpack) for 30 kilometers (just over 18 miles) and complete this march within four and a half hours.
- Connie Morcom, Television and Digital Media Production, attended an invitation only dinner honoring the 2009 Faculty Seminar Fellows of The Academy of Television Arts and Sciences Foundation. Ms. Morcom was the only honoree from Michigan.
- Television and Digital Media Production graduate Kiven Head is the writer/producer/director of a trailer for a new film project. He works in Phoenix and is considering Michigan as a location for shooting. The trailer: <http://www.theundertakersmovie.com/trailer.html>
- Fred Wyman, Professor and Chair of the Television and Digital Media Production program, was elected to serve as the President of the Advisory Board of the Mt. Pleasant Area Technical Center (MPATC).
- Peter Schneider, TDMP alum, produced one of the winning entries in a Microsoft-sponsored competition entitled "7 Ways to Change the World." <http://www.7waystochangetheworld.com/>

#### **College of Engineering Technology**

- A documentary has been released highlighting the 2007 Rube Goldberg National Championship team.
- After a recent visit by President Eisler to the Saginaw Valley Chapter of Associated Builders and Contractors (ABC), the School of Built Environment will be showcased in *Michigan Merit* magazine focusing on Building Information Modeling (BIM) software. Architecture Technology and Construction Management students are trained in using BIM. Future plans for BIM in the School of Built Environment include the possibility of a certificate degree.

#### **College of Professional and Technological Studies**

- Dr. Nancy Reddy, Northern Region Executive Director, nominated the BS in Information Security and Intelligence for the University Continuing Education Association (UCEA) Mid-America Region Creative Program Award this fall, and the program was selected for the award. Named on the award are Dr. Greg Gogolin, Dr. James Jones, Dr. Douglas Blakemore, Dr. Donald Green, and Dr. James Woolen.
- Dr. Michael Cooper has accepted an appointment as Director of the Community College Leadership program. He will be responsible for overall implementation of this new doctoral program to be offered through the College of Professional and Technological Studies.

#### **University College**

- Coordinator Shelly VandePanne and EBI President Joe Pica announced that Ferris State University and the FSUS Program had received the 2009 Educational Benchmarking Commitment to Excellence Award to recognize continuous participation in the EBI First-Year Initiative Assessment for six or more years.
- Dr. Joe Cuseo, a nationally-known higher education consultant, referred readers of the *First Year Experience* ListServe to the Ferris Structured Learning Assistance Program when asked to recommend an effective form of supplemental instruction.
- Professor Gloria Lukusa-Barnett received The Lorrie Ryan Award for Best Poster at the Lilly Conference on College and University Teaching – Traverse City.
- Karen GreenBay, coordinator of the SCHOLAR Peer Mentoring Program has been awarded a Ferris Faculty & Staff Diversity Mini-Grant to support a new initiative that will address the needs of students with children (SWC). This initiative will offer programming to those

students and sponsor an academic service learning needs assessment conducted by Professor Bonnie Wright's social science research students.

- Professor Gloria Lukusa-Barnett and SCHOLAR coordinator Karen GreenBay co-presented a session entitled "Three Paths Towards Maximizing Student Success Through Academic Advising" at the 2009 National Academic Advising (NACADA) conference.
- The Educational Counseling and Disabilities Services office sponsored a screening of the documentary film *Murderball*. This film featured rugby athletes with physical disabilities throughout their quest for gold at the Paralympics. A student and faculty panel discussion about campus disabilities issues preceded the film.
- As part of Ferris' 125th Anniversary celebration, University College and the division of Academic Affairs presented all students enrolled in FSUS seminars with complimentary copies of *The Sayings of W. N. Ferris* "for students to know and understand Woodbridge N. Ferris and his vision as an educator, statesman and humanitarian thereby promoting an appreciation for and understanding of the uniqueness of Ferris State University."

### **Administration and Finance**

- Women's cross country finished #11 in the nation with our top runner (Tina Muir) finishing #12, which earned her All-American status (even though she is from England).
- Women's volleyball was one of 64 teams from across the nation to be selected to play in the NCAA tourney (there are approximately 300 Division II volleyball programs in the country). They lost to Lewis in the first round.
- Riding a current six-game unbeaten streak, the 2009-10 Ferris State University men's ice hockey team is currently ranked this week (Nov. 23) among the nation's top 20 teams in two collegiate hockey polls. FSU is listed 17<sup>th</sup> in the *U.S. College Hockey Online/CBS Sports Poll* and 18<sup>th</sup> by *Inside College Hockey.com*.
- The Holiday Inn Hotel & Conference Center in Big Rapids has earned Green Lodging Michigan (GLM) Steward certification from the Michigan Department of Energy, Labor & Economic Growth (DELGE). Green Lodging Michigan (GLM) encourages hotels, motels and bed & breakfast facilities to implement environmental initiatives and cost-saving "green" practices to conserve energy, reduce water consumption, protect air quality, reduce waste, and participate in environmentally preferred purchasing.

### **Diversity and Inclusion**

This semester the following Faculty/Staff Mini Grants have been awarded:

- Fred Weston - "Living with HIV" - \$2654.00
- "Blood and Politics: White Nationalism and the Politics of Hate" - \$3500.00
- Students With Children (SWC) Network - \$3753.00
- Without Fear: Dolores Huerta talks about neighbors uniting - \$1390.00

### **Governmental Relations and General Counsel**

- On November 12, 2009, Steve Stratton facilitated a training session for 27 supervisors regarding corrective action.
- Congressman Pete Hoekstra visited campus on Monday, November 16th. Although his time on campus was limited, the Congressman was able to tour the Granger Center, learn more about our College of Engineering Technology, and visit with President Eisler.

- The Leadership Mecosta Class of 2008 celebrated the conclusion of the very successful Year of the Dawg project. Project proceeds nearing \$40,000 were equally divided between three local organizations; ArtWorks, Leadership Mecosta, and the Youth Attention Center.

## **Student Affairs**

### **Admissions**

- Dr. Kathy Snead, Director of Servicemembers Opportunity Colleges, Washington D.C. visited Ferris. During her two day visit, she met with the Deans' Council, the Colleges' Academic Counselors, Vice Presidents Burcham and Erickson, and President Eisler. Dr. Snead's conversations with University Administrators included topical discussion regarding the supportive programming for service members and veterans who seek to continue their educational experiences at Ferris State University. She also engaged in discussion with several Ferris students who are of military veteran status. Dr. Snead keynoted the Veterans' Breakfast; and then traveled to Grand Rapids where Enrollment Services hosted a military veteran 'continuing education' workshop luncheon with Dr. Snead and several members of the State of Michigan's 15 public universities, registrar and admission professionals.

### **Career Services**

- Submitted a grant application for \$3000 (Possible \$2000 for year 2) to use towards creating a sustainable Federal Employment Initiative on campus. David Frank, Karen Strasser, Bob Ewigleben, Barbara Renne, and Ron McKean assisted in writing the grant.
- Received one "Partner in Success" contract with Schlumberger Technologies out of Texas. Their \$2,500 gift to Career Services is used to enhance programming and resources to our students, and links their website to ours.

### **Financial Aid**

- To date, we have disbursed \$979,000 in Ferris funds to students who lost their Michigan Promise scholarship and/or had their Michigan Competitive scholarship reduced.
- WNF Scholarship letters have been sent to prospective students. Since this is the earliest Financial Aid has begun this process, it is hoped that this will increase the number of students who accept and enroll in Fall 2010.

### **Student Leadership & Activities**

- Student Leadership & Activities helped the Downtown Business Association with the Big Rapids Fall Festival, where 21 student organizations volunteered, helped plan and provided volunteers for the children's games and advertisement. Two student organizations helped with the games and novelties for the Crossroads Charter Academy Fall Carnival.
- Magician Norman Ng performed in the Williams Auditorium with an audience of around 930 people. Earlier in the day, Norman performed teaser tricks in the Rock Cafe to draw the attention of the students.
- Student Leadership & Activities purchased Registered Student Organization Management Software OrgSync, which allows the office to monitor student organizations, have students create a co-curricular transcript, and eventually register for volunteer opportunities.

### **Student Affairs**

- The faculty, staff, and students at Ferris have reached the \$60,000 United Way goal with more money coming in. What a remarkable accomplishment given the current economic times.

## Student Life

- The Dean of Student Life Office has partnered with the Counseling Center, Women's Information Services, Inc., Delta Chi and the Committee on Sexual Assault to promote the White Ribbon Campaign where the men at Ferris are saying "No" to violence against women.

## **University Advancement and Marketing**

- First-ever family association newsletter will be launched electronically to be sent to freshman parents in early December.
- Terry Stewart increases trust to fund the Terry L. and Cynthia R. Stewart Scholarship Endowment.
- Dick Shaw increases trust to fund the HVACR Technology and HVACR Engineering Technology programs through the Richard L. Shaw Scholarship Endowment.
- Received Hilda Quy estate gift to fund the O'Brien-Quy Scholarship Endowment.
- Alumnus Howard Stross, will be the featured speaker at a special estate planning seminar, The Truth About Estate Planning in Florida, prior to the Ferris Reunion in Sarasota.
- An anonymous College of Pharmacy Alumna, will be making a meaningful estate-based gift creating an endowment benefiting Ferris students in the doctoral of pharmacy program.
- For the second year, more than 150 students from Ferris' SEHM program are teaming with ShowSpan and SMG Worldwide Entertainment and Convention Venue Management to provide hospitality services during the annual Grand Rapids International Wine and Food Festival. The partnership is made possible through financial support by DeVos Place.
- More than 500 attended the 11<sup>th</sup> annual Foundation for Excellence Benefit at the J.W. Marriott in Grand Rapids. Well-known actress Jane Seymour was the featured speaker. The audience also enjoyed a lively, educational and humorous skit that highlighted programs in each college and was performed by Ferris alumni, students, administration and staff.
- Steve Stellard in IS&T worked with Pam Harvey in the advancement services department to successfully upgraded to Millennium 7.7 this week. The new version provides substantial improvements in reporting functions.
- The Student Alumni Gold Club hosted Brutus' 30th Birthday party during the FSU vs OSU hockey game. The celebration included five additional mascots from KFC, Buffalo Wild Wings, Grand Rapids Griffins, Saginaw Valley and Central Michigan. SAGC invited students from the surrounding elementary schools and previous Bulldog mascots, including Paul Surmont (T'87), who was the Bulldog from 1981-87, to attend and raised money and donation items for the Mecosta County Animal Shelter.
- The News Services Web site underwent a redesign this fall to offer a one-stop shopping venue for all campus news, including Ferris in the News, Ferris State Live, Faculty Experts, news updates and more. Visit the News Services Web site at [www.ferris.edu/news](http://www.ferris.edu/news).
- Marketing Communications staff (Rich Piippo and Michelle Herron), in coordination with Alumni Relations and Advancement Services (Jeremy Mishler, Mary Kay MacIver and Christa Walker), created completely in-house three online media presentations to be deployed through the Web via e-mail to complement the highly segmented fall alumni annual appeal letters to encourage financial support from alumni. The online media presentations were created for (1) general alumni, (2) CET alumni and (3) Pharmacy alumni. You can view the general alumni video here: <http://www.ferris.edu/htmls/alumni/appeal09/appealreg09.htm>

- In continuing efforts to highlight the 125th anniversary celebration, News Services coordinated for Ferris to be featured on the cover of *Business Update's* December issue in a page 4 story and in a Q&A dedicated to highlighting issues impacting higher education today.
- A faculty/staff editorial advisory board has been named to provide insight on the design and content of the new *Ferris Magazine*, formerly the *Crimson & Gold* alumni magazine. Members, a number of whom are Ferris alumni, include Patrick Bishop, Business; Jeff Carney (T'87, EHS'99), Engineering Technology; Bob Carter, Optometry; Cheryl Cluchey (B'78, '93 and EHS'03), Professional and Technological Studies; Matt Chaney (A&S'93, B'95, EHS'03), Student Affairs; Adnan Dakkuri, Pharmacy; Don Flickinger, Academic Affairs; Tracy Glentz (AH'01, EHS'07), Allied Health Sciences; Karen GreenBay (B'85, '90), University College; Glen Okonoski (EHS'95, '06), Education and Human Services; and Erin Weber (A&S'93), Arts and Sciences.
- Additional media placements to increase the awareness and visibility of Ferris State University include advertisements in the Grand Rapids Chamber of Commerce newsletter; ads and video through April on MLive.com and sponsorship of the Ferris State Fun Crew at 70 Grand Rapids' White Caps baseball home games. The White Caps promo crew will wear Ferris apparel while mingling with the fans and coordinating all on-field promotions during home games in addition to PA announcements, scoreboard matrix messages and Ferris commercials that will run on the video board each game. To view examples of our marketing campaign materials for 2009-2010, visit our newly updated Integrated Marketing Web site at <http://www.ferris.edu/htmls/administration/advance/integrated> .