

# FERRIS STATE UNIVERSITY

## Good News Items

November 3, 2010

### Academic Affairs

- Development of the Doctorate in Community College Leadership was the cover feature story in WIDSwire, a publication of the WIDS Foundation; the home of the Worldwide Instructional Design System, which is a software tool used nationally in colleges and businesses for the development of courses and programs. See the story, with a picture of our own Bea Griffith-Cooper and Associate Faculty member Gunder Myran on the cover and an additional inside picture of other faculty, including Leonard Johnson, David Nicol, Sue Darby, and Cameron Brunet-Koch.
- Bea Griffith-Cooper and Robbie Teahen presented at the annual WIDS User Conference in Madison, WI, regarding the development of the doctorate degree. About 40 people, most from community and technical colleges across the country, attended the session and there appeared to be lots of interest in the program.
- FSU Charter Schools Office Compliance Auditor/Board Liaison Mindy Britton recently served as a panelist at the National Association of Charter School Authorizers (NACSA) Conference. The Learning Lab, "Bad Habits into Best Practices," also featured Corporate Computer Inc. staff members who provided technology for oversight activities. The learning lab was part of a series providing unique opportunities for conference attendees to explore latest ideas on a wide variety of charter authorizing challenges.
- New faculty members are engaged in FCTL's New Faculty Transition Program.
- FCTL staff have been assisting faculty in conducting mid-semester evaluations through a process called "Small Group Instructional Diagnosis" (SGID).

### College of Business

- Patrick Bishop, Assistant Professor of Marketing, received his Doctor of Philosophy degree from Western Michigan University.

### College of Education & Human Services

- The COEHS held a reception for 75 new freshmen students at the Rankin Center.

### Criminal Justice

- With the help of Dr. Mischelle Stone, the COEHS collected 100 pounds of food for a food bank at the COEHS Homecoming Tailgate Party.

### Recreation, Leisure Services & Wellness

- Following his internship with the Wolverine World Wide Family YMCA, Andrew Hall (2010 graduate) is a new employee at the Ray and Joan Kroc Community Center in Grand Rapids.

### School of Education

- Mike Carson, graduate of the Master of Science in Career & Technical Education, wrote and received a \$1.6 million grant for Mid-Michigan College. He attributed his success to the required research methods courses which were in his master's program.

### Television & Digital Media Production

- Clayton Rye, Professor of Television and Digital Media Production, was declared the winner of the Made-in-Michigan Film Festival in the documentary feature category for his hour-long production titled Detroit Civil Rights Trilogy.

- The Last Survivor, a film by Clayton Rye, was shown at the East Lansing Film Festival. It illustrates a time during the Great Depression when autoworkers marched for jobs. In the film, Dave Moore tells of the brutality that he witnessed while on that march.
- Charles McGee - Nature, a film by 1998 TVP graduate Tim Nagae, also was screened at the East Lansing Film Festival. It featured McGee, a legendary Detroit visual artist.

#### ROTC

- Ferris State University ROTC participated in the Homecoming Parade.
- ROTC cadets raised the flag prior to the Homecoming football game and distributed t-shirts to the crowd during the game.

#### College of Engineering Technology

- As part of his Fall Tech Tour, Matt Roush of WWJ-950 News Radio stopped in Big Rapids to learn more about the College of Engineering Technology and the degrees that are offered. As he toured our facilities and spoke with students, faculty, and administrators, he was impressed with the quality of our various programs as well as the many opportunities they offer.
- Ben Upham (Associate Professor/Automotive Service Technology) has been named the Auto Service Excellence/National Automotive Technicians Education Foundation Instructor of the Year. He was selected from candidates throughout the United States based on his outstanding performance on the ASE tests taken in the last year and will be recognized at an awards dinner.
- CET hosted ten faculty from Rajamangala University of Technology Krungthep (RMUTK). This group of young faculty, sponsored by the Thai government, visited to study how Ferris operates and how our faculty deliver instruction and learning.
- Eight Computer Networks and Systems Program students participated in this year's IEEE Xtreme programming competition, a global challenge in which teams of IEEE student members - supported by an IEEE Student Branch, advised and proctored by an IEEE Member - compete in a 24-hour time span against each other to solve a set of programming problems. Of the nearly 1,000 teams registered from more than 350 universities around the world, an FSU team was able to solve six of the problems resulting in 305th place - a top third finish.

#### CPTS

- Brent Wright, a current student in the Digital Animation Game Design program in Grand Rapids, had the opportunity to work for Hero Interactive Games on an internship over the summer. He worked on a game called Bubble Tanks Tower Defense 1.5. This game was just released and is now on the market.

## Administration and Finance

### Athletics

- Athletics teamed with the Office of International Services for a successful promotion at Friday's Ohio State hockey game.
- Over 500 residents from Fruitport and Westbranch were on campus on Friday night watching the two respective high schools play football at Top Taggart Field.
- Athletics was heavily involved throughout the past week with Paint Big Rapids Pink initiatives.

### Auxiliary Enterprises - Racquet Facility

- The PTM director was recently interviewed and the Professional Tennis Management program was spotlighted on the Tennis Channel. The Tennis Channel is a cable television network that has a national audience. PTM program was the only vendor at the USPTA buying show

that was selected for the spotlight outside of the USPTA itself. Go to the following link <http://www.tennischannel.com/video/>, scroll down to 10-6 Ferris State University.

### Finance

- Representatives from Purchasing, Risk Management, and Accounting visited Kendall on Tuesday, October 26th to present recent revisions to and clarification of the "10 Steps to the Purchase of Products or Services". This presentation covers topics such as Contract Forms, Insurance Requirements, and Independent Contractors.

### **Diversity and Inclusion**

- Marc Charbonnet donated his private collection of rare dolls to the Jim Crow Museum.
- On October 25, over 300 students, faculty, staff, and community members participated in the annual Take Back the Night March/Rally.
- On October 28, David Pilgrim gave a university-wide lecture at the University of Texas El Paso as a part of their Humanities Speaker Series.
- October is Disability Awareness Month. Johnnie Tuitel, a nationally known disability awareness advocate, was scheduled to speak at the University—that campus-wide presentation was rescheduled for November 4.
- The Office of Multicultural Student Services has a series of events planned for Native American History Month, including a presentation by Aaron Payment, former Chair of the Sault Ste. Marie Tribe of Chippewa Indians, on November 9.

### **Kendall College of Art & Design**

- The 15<sup>th</sup> annual American Society of Furniture Designers (ASFD) announced their Pinnacle Design Achievement Awards on October 18; Kendall Furniture Design alumni were among the award finalists:
  - Green Leaf Award category: David Martin (2004) for Ondrian Table & Floor Lamps, *Hubbardton Forge*
  - Occasional Tables category: Denis Kissane (2000), Richard Schroeder (1975) and Gary Hokanson (1965) for Modern Craftsman, *Stanley Furniture*
  - Occasional Storage category: Shawn Melton (1998) for Lexicon Chest on Stand, *Baker Furniture*
  - Youth Furniture category: Matthew Hurley (2000) for Lily, *Hooker Furniture Corporation* and Brent Camfferman (1983) for Young Classics, *Aspenhome*
  - Casual Dining category: Brent Camfferman (1983) for Bungalow Baby, *Aspenhome*
  - Formal Dining category: Christopher Bergelin (1968) for European Legacy and Wellington Court, *Hekman Furniture*
  - Lighting category: David Martin (2004) for Antasia Table & Floor Lamps, *Hubbardton Forge*
  - Entertainment Centers: Shannon Lookabill (1995) for Laredo, *Sligh Furniture Company* and Thomas McDaniel (1991) and Douglas Scott Coley (1992) for Stax, *Bassett*
  - Bedroom category: Clare Heyboer (1971) for Louis XVI Bed, *Kindel Furniture Company* and Christopher Bergelin (1968) for Wellington Court, *Hekman Furniture*
- Select National Scholastic Art Award winning students from the 2010 awards competition have more opportunities to shine. Sarah Kuipers, one of Kendall's own regional award recipients from Holland Christian High School, will have her award winning sculpture "City Suspended" exhibited at the U.S. Department of Education (Washington, DC) for the next year. Her sculpture is made of wood, wire and spray paint.

- Jon McDonald (Program Chair and Professor-Illustration), will join visitors to his Grand Haven exhibition titled “Slavery’s Chill” during a special reception and a “Walk Through the Paintings” lecture. McDonald’s exhibit showcases 12 portraits depicting the history and emotion of slavery. The Grand Haven Schools Foundation will induct McDonald (Grand Haven High School Class of ‘65) into its 2010 Hall of Fame later this month.
- Professor Paul Amenta hosted a one-night, curated event featuring student, alumni and faculty art installations at 833 Lake Drive SE in Grand Rapids, the new home of LaFontsee Galleries. Participating in SITE:LAB were Kendall alumni Todd Emeott (Interior Design 2008), Ann Rosinski (Interior Design 1995), Sam DeBourbon (Digital Media, 2009), Sara Molina (Interior Design, 2003), Tim Stoecker (Industrial Design, 2008), Terry Frixen (Photography, 2003), Tim LaDuke (Photography, 2004), Zack Lownds (Industrial Design, 2008), and Joey Ruitter Industrial Design, 2007).
- Eight Kendall photography students were included in the Midwest Society for Photographic Education (SPE) student exhibition, selected by a jury from more than 300 pieces from colleges in a six-state area. “[Time for Light,](#)” the Midwest regional conference was held at Western Michigan University. Work by undergraduate photography majors Jennifer Elias, Brittanie Bondie, Kelsey Wahowiak, Bud Kibby, Lynae Umlor, and Amrine Tomlinson, and graduate students Bridgette Broughman and Emily Gerlach was selected. Serving as student jurors were Katie Zychowski and Andrea DeYoung. Photography professor and program chair Darlene Kaczmarczyk and adjunct faculty member Eleanor Gatewood were also featured artists for the conference and had solo exhibitions at locations around Kalamazoo as part of the ArtHop. Kaczmarczyk also presented a paper entitled "Fireworks, Flowers, and Food: Scene Modes Explored."
- Dr. Suzanne Eberle, Professor and Chair of the Art History program, presented a lecture, “Ghosted Bodies: Fashion, Fine Art and Symbolism,” at the [Northern Illinois University Art Museum](#).
- Illustration major Jacqueline Sarach is one of six recipients of an Athena scholarship. A non-traditional student scheduled to graduate in May 2011, Sarach previously studied graphic design at the University of Alaska and Arkansas Tech before transferring to Kendall.

## Student Affairs

### Admissions

- Ferris State University has been selected as a *Military Advanced Education* **Top Military-Friendly Colleges and Universities Honoree**. The University's essay will be published in the December, 2010 issue of *Military Advanced Education* (Volume 5, Issue 10).

### Birkam Counseling Center

- The Birkam Counseling Center staff brought Dr. Peter De Jong, to campus for an intensive one-day Solution-Focused Brief Therapy (SFBT) training, Dr. Christopher Richmond, Counseling Center staff member, assisted Dr. De Jong with this training for the staff.
- Dr. Richmond will also be assisting Dr. De Jong with the SFBT 101 Training that will be offered at the annual SFBT conference this year in Banff, Canada.
- The counseling center has provided successful internship experiences for both current interns, Douglas Lund and Sylvia Obert.
- The counseling center played a key role in the success of this year's Disability Awareness Month Activities, which included the Michigan Sled Dogs, Johnnie Tuitel, and a showing of the movie "Music Within."

- Tom Liszewski co-presented with Anne-Marie Gillespie at the National College Counseling Center Conference on October 8, 2010 a presentation titled "Connecting the Dots" on Ferris State University's model of the Behavioral Review & Threat Assessment Teams and the training program for faculty & staff of policy and procedures of how to access these resources for 'students of concern'.
- The Counseling Center has done numerous presentations and trainings on campus this semester.
- Our Intern Sylvia Obert has been invited to become a member of the Golden Key International Honor Society Chapter at Western Michigan University.

### Financial Aid

- On October 26 the Financial Aid Office mailed 387 scholarship letters for the 2011-2012 award year to incoming freshmen; 25 Founders, 41 President's, 321 Dean's. October 28 we will be mailing 2011-2012 scholarship letters to 359 Ferris Achievement recipients, 99 Great Lakes recipients, and 92 Transfer scholarships recipients.
- Financial Aid will be putting together a 50 minute presentation/workshop on Financial Aid Literacy to be marketed to the FSUS100 students. Based on the response, we will see how we can reach out to more students on this very important topic.

### Student Conduct

- The Judicial Action database is now operating and this is a paperless process.
- Completed training for our 10 new University Committee on Discipline (UCD) volunteers.

### University Recreation

- The Student Recreation Center is going green by switching over to a new Ecolution Disinfectant that has over 120 kill claims at a 98% organic soil loading, far exceeding industry standard. The vendor (State Chemical) has a new "green cleaning" contract with the state, This contract extends to Ferris, as one of 900+ MiDEAL participants in the State, providing us with significant cost savings and keeping thousand of wipes out of landfills!
- The search for the University Recreation *Intramural Coordinator* has been narrowed down to three candidates who are attending on-campus interviews which will be completed by November 3, 2010. The committee will then move forward with a recommendation for hire with the intention of having the new candidate on board in late November.

## **University Advancement and Marketing**

- SAGC sponsored their second annual "Rake and Run" with participation from 70 people from 8 RSO's. The FSU students raked over 110 homes in the city limits within 4 hours!
- Homecoming 2010 was very successful with exceptional student participation throughout the week's activities and thousands alumni returning for multiple activities on-campus in the surrounding community on the weekend.
- Marketing & Communications, Athletics and the FSU Alumni Association teamed-up to welcome The Bakita & Grey Show - WBBL 107.3 FM Grand Rapids to The Rock. Featured guests on the morning sports talk show which aired live from 6 a.m. - 9 a.m., included Athletic Director Perk Weisenburger, Alumni Director Jeremy Mishler, President David Eisler, Head Football Coach Jeff Pierce, Head Hockey Coach Bob Daniels, and FSU starting quarterback Tom Schneider.
- The FSU Alumni Association, Athletic Advancement and FSU Gridiron Club welcomed more than 500 alumni and friends with food and t-shirts to garner awareness and support for The Bulldog Athletic Association at the "I'm A Bulldog" tailgater.

- Advancement Operations, with assistance from IS&T, successfully implemented the upgrade of the Millennium alumni/donor database to version 7.8.
- The Social Work Program celebrated 40 years as a program homecoming weekend. Faculty, staff, emeriti and alumni turned out for this amazing event. Two nontraditional students for chosen as the scholarship recipients and had the chance to speak various donors.
- The development page for athletics has been revised. This page captures the “I’m a Bulldog” campaign and gives information on how you can support Ferris State Athletics by joining the Bulldog Athletic Association.
- Richard E. Veazey named Ferris State as a beneficiary of his trust. A partial distribution was received in October 2010 creating the *Richard E. Veazey Scholarship Endowment* benefitting College of Business students.
- Mary Anne Goldsmith named Ferris State as a beneficiary of her trust. The bequest will create the *Mary Anne and Shakespeare O. Goldsmith Scholarship Endowment*, benefitting incoming freshman who need financial aid.
- Eaton Corporation donated a freightliner truck to the Heavy Equipment Program.
- Allstate donated six Unix servers to the CNS Program.
- Jim and Katy Moore (FSU Employees) established two annual scholarships in the Heavy Equipment program and the Survey Engineering program.
- Michigan Construction Hall of Fame held on October 21 had four new sponsors for the event: Pioneer Construction, George W. Auch Company, Spence Brothers and Grunwell-Cashero. Additionally, Associated Builders and Contractors of Michigan participated at the end of the event with the unveiling of their partnership with the Michigan Construction Hall of Fame Endowment.
- The Victorian-themed Helen’s Garden honoring the memory of Ferris State University co-founder Helen Gillespie Ferris was dedicated on the morning of Homecoming, October 9, 2010.
- A fresh, updated brand campaign for Ferris State University will debut in mid-November with outdoor billboards placed throughout Michigan in Grand Rapids, Muskegon, Lansing, Traverse City and Midland. Other media placements include a bus wrap in Grand Rapids; television spot that will air on major networks in Grand Rapids and on West Michigan Interconnect and Big Rapids Charter Cable zones; NPR spots on Michigan Radio, MSU Radio and Interlochen Radio; Yahoo, Facebook and Google Key Word Impression advertising; and select print ads. This year’s campaign messaging emphasizes Ferris’ statewide reach; transferability; effectiveness; and applied learning. A stronger utilization of University colors and bolder, stylized graphics have been used intentionally to differentiate and effectively position Ferris State against its competitors in a crowded media marketplace.