

# FERRIS STATE UNIVERSITY

## Good News Items

September 24, 2008

### Academic Affairs

- Julie Coon has been appointed by the Chief Nurse Executive for Michigan to serve on the Task Force for Nursing Education and serves with several nursing organizations. She is very active in promoting nursing education to alleviate the nursing shortages throughout the state of Michigan.
- The School of Criminal Justice joined the Portage, Michigan Police Department and other law enforcement officers for the 7th annual *Kazoo Area Foot Chase*, which was dedicated to Hazel Park Police Officer Jessica Nagle-Wilson, a 2000 graduate who was shot and killed in the line of duty on July 26, 2002.
- The Green Trailer Mobile Classroom of Sustainable Technologies visited Ferris. It is a collaborative initiative to promote environmental stewardship of building technologies through education and training; it offers hands-on installation, operation, and service training opportunities on state-of-the-art green building technologies.
- The American Welding Society Detroit Section awarded Welding Technology and Welding Engineering Technology students \$31,000 in scholarship awards. The International Facility Management Association provided \$6,500 of competitive student scholarship awards during the summer.
- Rhein Chemie will be on campus for their corporate plaque unveiling in the National Elastomer Center. The Ashai Kasei classroom will be dedicated on October 7<sup>th</sup>.
- Vestas America, a leading world supplier of wind power solutions, will tour facilities and meet with COT faculty and staff to explore possible opportunities in the energy field.

### College of Professional and Technological Studies

- Ferris State University's partnership with Southwestern Michigan College continues to grow. A new Admissions position has been created for recruiting in the Southwest Michigan and Northern Indiana region and help students pursue their education at Big Rapids or Dowagiac.
- Wireless internet services continue to expand at off-campus sites. Wireless service is now available in all Ferris space within the Applied Technology Center.
- A number of West Michigan organizations are seeking professional relationships with FSU:
  - David VanderJagt, a graduate in Business Administration, has been hired through an internship opportunity at Whirlpool as a recruiter for their Leadership Development Program.
  - Beth Spooner is a Ferris alumnus and recruiter for AJ Automotive Manufacturing in Holland
  - Metro Health continuously seeks out good candidates from our health programs and is considering starting a nursing cohort, RN to BSN, for their current employees.

### Kendall College of Art and Design

- The 6th floor project is complete and functioning. The Student Services Office has now to the new location on the 7th floor. The Administrative Office staff have temporarily moved to the old Student Services Office.
- After clients raved about his poster of Rudolph, the Red-Nosed Reindeer, Jody Williams ('89 Kendall-Illustration graduate) presented to Target Inc.; Target.com will sell ornaments designed by him this holiday.
- Kendall student Nick Nawrocki created the scenes for the "Whodunit" exhibit at the G. R. Public Museum.
- Mitch Mulder, a former Kendall student, is marketing his new SoulArc skateboard design at the Action Sports Retail trade show. The skateboard is a result of a class project while Mulder attended Kendall.

### Diversity Office

- Our first-year minority student population enrollment remained steady with a slight increase in some areas, while some public universities in Michigan experienced significant decreases.
- Ferris' minority numbers were aided greatly by the increase in Tuition Incentive Program students because the University's TIP population has a significant number of minority students. In the Fall of 2006, there were 305 TIP students; in the Fall of 2008, there are 728.

- Bill Potter completed the nomination of our TIP Office for the MACRAO Equal Educational Opportunity Committee's annual Equity in Education Award.

#### **Administration and Finance**

- September 13 events included the first home football game on the new turf, Blues BBQ presented by Student Government, 100 year celebration of FSU Football, the Ice Arena Grand Re-Opening and the IRC Starbucks Grand Opening.
- Residence Life, Physical Plant and Information Services, have successfully implemented a new residence hall security system with blue light phones and card readers; we are now able to lock the residence hall doors 24/7.
- During the "Bulldogs In Action" residence hall move-in 476 students helped their fellow students move in.
- At Tot's Place all available child care slots are full.
- Since FSU joined Wolverine Power Marketing Cooperative in January 2003, through our participation in the Michigan's Electric Customer Choice Program, we have received a total economic benefit of \$1,110,675.

#### **Governmental Relations and General Counsel**

- An estimated 900 community members, alumni, students, faculty, and staff enjoyed tasty Jones Homemade Ice Cream at the 2nd Annual Founders' Day Community Ice Cream Social.
- Ferris' core values and diversity brochures were provided during the luncheon sponsored by the University at the West Michigan Regional Policy Conference at the DeVos Place in Grand Rapids. That evening, Kendall hosted a successful and well attended afterglow party.

#### **Student Affairs**

- The flu vaccine has arrived at the Health Center and will be administered in late October.
- Ferris' Social Norming materials are being requested from other universities.
- Two Student Leadership & Activities students are leading the Rock-the-Vote Campaign. There is a competition in which the winner will receive a \$10,000 scholarship for registering people to vote.
- Scholarship offerings have increased this year.

#### **University Advancement and Marketing**

- UA&M has teamed with the Athletics Department and Television and Digital Media Production to produce "Ferris Sports Update." This student-produced, half-hour television show, which highlights the achievements of our hard-working student-athletes and coaches, now will be broadcast weekly on Fox 33.
- The Ferris State University page on Facebook has grown to 3,000 fans. It's been a great tool to communicate with students.
- Web Services has worked with Dean William Potter of University College to expand and enhance The Political Engagement Project Web site at <http://www.ferris.edu/jpep/>
- News Services is pleased to welcome Matt Roush from WWJ 950 Newsradio of Detroit as he brings his Fall Tech Tour to Ferris Oct. 7. Roush spearheads the Great Lakes IT Report, a daily IT newsletter delivered via e-mail. Ferris also will be highlighted in banner ads and WWJ e-newsletters as part of the University's sponsorship of the Fall Tech Tour. Visit [www.wwj.com](http://www.wwj.com).
- In-kind gift of \$115,000 were received from Toyota for Automotive Technology.
- A new endowment was received from Hedrick and Associates for HV ACR.
- Eighty-eight (88) participants attended the Making the Connection reception on September 19. The donors and scholarship recipients were very pleased to connect with each other.