

# FERRIS STATE UNIVERSITY

## Good News Items

July 15, 2009

### Academic Affairs

#### College of Business

- KemperSports announced that Ferris State University Professional Golf Management alumnus Keith Hanley has joined the company as vice president of operations covering the south central region of the U.S. A Class 'A' member of the PGA since 1994, Hanley has also received numerous PGA section awards including consecutive Horton Smith Awards for Education in 1998 and 1999.

#### College of Engineering Technology

- Ferris alumni attended the Plastics Alumni Event at Portillo's Restaurant in Downtown Chicago during the 2009 NPE International Plastics Showcase. Department Chair, Bob Speirs provided an update on the program, College and the University.
- Hino Trucks, a division of Toyota, donated a new medium duty truck to the School of Automotive and Heavy Equipment. The truck is one of six donated throughout the country and the only one in Michigan. Alumnus Chris Russell, Hino sales support coordinator, is responsible for the donation and is in contact with Mike Ropele.

#### College of Education and Human Services

- TDMP program chair Fred Wyman represented Ferris at the 2009 Meijer Great Choices Student Film Festival and Ferris was recognized for its role in judging the nearly 100 entries. The event was designed to give Michigan high school video producers a chance to use their creative talent in the areas of character education, healthy lifestyles and celebrating diversity.
- Recreation, Leisure Services, and Wellness received positive comments regarding the initial draft of its Academic Program Review Report.
- The ROTC continues to grow as reflected in the 20% enrollment increase for Fall Semester 2009 and has awarded scholarships to eight cadets, including three in the Nursing Program. Three Ferris cadets will receive their commissions this fall. One cadet been assigned to the 126<sup>th</sup> Press Camp at Ft. Custer, Michigan where he will fulfill his National Guard duties.
- The CJ off-campus program continues to grow and has restructured the oversight of undergraduate and graduate program delivery to improve its expectations and the communication channels between the sites and CJ on-campus program.
- The *Michigan Association of Teacher Education* featured the innovative Pro-Mo-TED program offered by the School of Education. The non-traditional students in the Pro-Mo-TED program have technical expertise and work in career and technical centers; the modularized program offers its students online courses during the academic year and intensive classes in the Summer Semester to ensure that the students can continue their careers while completing the program.
- COEHS faculty representatives developed a guide for expanding outreach initiatives and expanding programs to more sites, and Dr. Paul Blake created a companion manual for office campus programs, policies, and procedures.

### Administration and Finance

- The athletic program finished 32<sup>nd</sup> out of approximately 300 Division II programs in the 2008/09 NACDA Director's Cup race which is based on each schools appearances in NCAA tournaments. The men's basketball program provided 5 hours of assistance moving clients in and out of the shelter for WISE.
- Physical Plant update: East Campus Apartments project and Phase 1 & 2 Utility Infrastructure construction bids have been received and are under budget; Ferris has received funding and

construction authorization for the Michigan College of Optometry project from the State of Michigan; Rock Café, Phase 1 Utility Infrastructure project, and South Campus Green space projects are progressing on time and on budget; the Ice Arena Roof and Student Recreation Center Roof replacement bids have been received and are under budget; the Citgo property landscape project will be completed in July; the ASC mechanical systems have been kept operating this summer; there has been good cooperation between A&S faculty and Physical Plant staff.

## **CPTS**

- According to data from its community college partners, Ferris now leads all universities as the transfer destination from Southwestern Michigan College and Northwestern Michigan College, and we are second at Grand Rapids Community College and Mott Community College.
- Five students in the Ferris cohort at West Shore Community College were recognized at the Student Awards Convocation.
- Students, ages 13-18, will have the opportunity to participate in a Pre-Game Design Summer Camp through the Grand Rapids Public Library where David Baker is coordinating the program.
- The Grand Rapids office has its second Honoring Our Youth (HOY) Intern. This internship is offered in conjunction with the Hispanic Center of Western Michigan.
- One of the three people named as Northwestern Michigan College's (NMC) 2009 Outstanding Alumni holds both a bachelor's and master's degree from Ferris State University. He is past president of the Great Lakes Maritime Academy Alumni Association and is a lieutenant commander in the Naval Reserve and has had six tours of duty in Kuwait supporting Operation Iraqi Freedom.
- The Digital Animation and Game Design and Digital Media Software Engineering summer camps were well attended.
- The CPTS Office, as part of their partnership with WOTV, has a booth at Maranda's Park Parties this summer. Information on how to attend Ferris is distributed at four park parties with 2,400 visitors.
- Don Green was interviewed by WOTV's Maranda, presenting seven points on achieving success as a new college freshman; this information will be posted on the Maranda Web site.

## **Diversity and Inclusion Office**

- The MCO Diversity Committee hosted the first EYE-DOC (Encouraging Youth Empowerment – Diversity in Optometry Collaborative) youth summer conference sponsored by the Michigan College of Optometry and the Americorp team from Cherry Street Health Services, Grand Rapids. Fourteen ethnic and racial minority, college-bound, 9<sup>th</sup> to 11<sup>th</sup> grade students interested in exploring optometry as a career attended. All expenses were provided by generous grants from the Association of Schools and College of Optometry (ASCO) Diversity Task Force and the FSU Diversity Office.
- The Humanities Department and Ferris Art Gallery staff hosted 40 Camp Idlewild campers and 10 counselors. Two student-interns assisted with daily art activities. A one day art field trip to the Ferris Art Gallery was held with a paper-making activity and a drawing project. Another field day will expose students to jazz with Harry Dempsey. Ferris faculty members Tony Baker and Kimn Carlton-Smith, along with several Ferris students, will be helping the young people conduct oral history interviews with long-time members of Idlewild who can help preserve the rich history of the community.
- The Office of Multicultural Student Services has successfully relocated to FLITE.
- The Ferris State University Board of Trustees, at its July 8, 2009 meeting, passed a resolution which read, in part, “NOW THEREFORE IT BE RESOLVED that the Board of Trustees hereby authorizes the University administration to proceed with the development and implementation of an Other Eligible Adult Benefits Program.”

## **Governmental Relations and General Counsel**

- Watts Partners has been selected as the University's federal lobbying representative.

## **Kendall College of Art & Design**

- The Public Museum project was completed.
- Rena Busuttil, Art Education Student Association President, has been named as the new Student Outreach Coordinator for the Pacific Region of the National Art Education Association.
- Darlene Kaczmarczyk and Deborah Rockman will exhibit work in ArtPrize 2009. During ArtPrize, Eames Demetrios will be exhibiting and speaking at Kendall.
- There are 139 leased beds at The Lofts @ 5 Lyon.
- A dual enrolled student Stephanie Poll earned first place in the Grand Rapids Festival of the Art 2009 Philatelic Design contest. She also took first place for her design of a poster for the Great Lakes Irish Music Festival. As a senior, she will return to Kendall as a dual enrolled student this fall.
- The Clay Club students are selling functional pottery at the Avenue for the Arts street market in downtown Grand Rapids; a percentage of the proceeds will fund student-enrichment programs.

## **Student Affairs**

- Ferris will participate in the National Survey of Student Engagement in the Spring of 2010.
- Enrollment Services completed the initial phase of our new recruiting and application software EMASPro. As of July 1, the new application has been live on our website.
- An embedded recruiter will be placed in both the Colleges of Business and Allied Health Sciences to assist with recruiting efforts and attend to the growing number of student inquiries.
- So far, 173 students/families adversely affected by the economy have been assisted through the new Ferris Support Grant, awarding funds totaling over \$418,000.
- The number of accepted transfer scholarships awards has increased by 94% (162 in 2008 compared to 316 so far in 2009).
- Since the Chicago Initiative scholarship was expanded, the number of accepted Great Lakes Scholarship awards has increased by 600% (50 in 2008 compared to 354 so far in 2009).
- Orientation staff did a great job assisting parents and new students in their transition to Ferris and addressing parent concerns, assisting students in their registration process, and highlighting Ferris as a great place to get an education.
- Kristin Norton attended the Gehring Academy for student conduct administrators and returned with a sense of pride that we are doing many things very well and with a list of possible changes.

## **University Advancement and Marketing**

- The new title of "advancement officer" has replaced the major gift officer title and more accurately represents the diversity and expanded broad-based fund raising initiatives that are in place.
- A new metrics system for measuring overall productivity of university fund raising programs is in place for FY'10 to assist in assuring best results from each segment of the prospect pool.
- Four inductees or their family have been identified for the 2009 Michigan Construction Hall of Fame: the former Chris Anton of Newkirk Electric, Kenneth Bensen of Habitat for Humanity of Michigan, Larry Erhardt of Erhardt Construction and the former Edward Haltenhoff of Elzinga & Volker.
- Along with a naming opportunity, Haag-Streit will be making an equipment gift to the new optometry building. M & S Technologies will be making a gift to the new optometry building.
- Bill Bitzinger will be hosting the 2010 Annual University Photographers' Association of America's Technical Symposium next year.
- Advancement Services recently migrated all (several hundred alumni) ferrisalumni.org email subscribers to the new Gmail system.
- The Ferris Web site features a live construction camera for the Rock Cafe renovation and a Virtual Tour consisting of several 360-degree panoramas of the project.