

FERRIS STATE UNIVERSITY

Good News Items

April 7, 2010

Academic Affairs

College of Allied Health Sciences

- Katharine Girard, a faculty member in the School of Nursing won the L&C (George Brower) Graduate Research Fair paper competition and is completing her dissertation at MSU.

College of Arts and Sciences

- Three History BA and History Education program students, and one former student now at CMU - Ryan Huey, Momoko Montgomery, Max Kantar and Jeff Pollock - presented papers in World history and in United States history at the Michigan Academy of Science, Arts and Letters Conference. Our students acquitted themselves very well, presented their papers with enthusiasm and sparked much discussion from the audience.

College of Education and Human Services

- In partnership with Admissions, the faculty and administrators called prospective and admitted students. As a result of the calls, some undecided students visited the campus and are keeping in touch with representatives of their program to develop positive.
- Big Rapids preschool and Kindergarten teachers and alumni were invited to a tea with Lori Johnson (Director of Tot's Place), Diane Fleming (Early Childhood Education faculty member), Claire Rewold (Early Childhood Education faculty member), Liza Ing (Director of the School of Education), Michelle Johnston (Dean), and Fritz Erickson (Provost) to celebrate the Big Rapids/Ferris Kindergarten partnership that existed between 1889 and 1918. The guests at the tea, co-hosted by Delphine Defever (SOE '05), discussed Froebel's influence on their teaching and the importance of quality early childhood experiences.
- The School of Criminal Justice (CJ) has 340 interns enrolled for the Summer Semester.
- Dr. Mischelle Stone presented a paper entitled "Doormen and Floormen: Bar Bouncers and the Techniques They Use to Detect Drink Drugging," at the Academy of Criminal Justice Sciences meeting.
- Dr. Mischelle Stone conducted a poster session entitled "The Pitfalls, Pratfalls, and Promise of Academic Service Learning in Corrections" at the Gulf Summit on Service Learning. Her travel was supported in part by an FSU Timme Grant.
- Dr. Mischelle Stone was a panel organizer and moderator for a presentation entitled "Service Learning in the Trenches: The Intersection of Crisis and Opportunity" at the Gulf Summit on Service Learning. Dr. Stone's panel included presenters from a wide variety of backgrounds in academic service learning, and also included two students from FSU's Allied Health program, Marcy Parry's class - Danielle Boyer and Ashley Weaver.
- The students in Dr. Mischelle Stone's CRIM 110, Introduction to Criminal Justice, class hosted 15 GEAR UP students from the Morley-Stanwood school district to gain insight into the skills required for academic success at FSU, and provided encouragement for the students to consider FSU as their college of choice.
- Dr. Paul Blake and Dr. Susan Hastings-Bishop from the College of Education and Human Services met Kirkland Community College to discuss potential partnerships with the

Recreation, Leadership and Management (RLM) academic major in the Recreation, Leisure Services and Wellness Department.

- Dr. Denise Mitten and students from RMLS 213 spent their spring break attending the 29th Annual Wellness in the Workplace Conference.
- Dr. Matt Wagenheim, Recreation, Leisure Services and Wellness, is working with a colleague. Their research article “The Relationship between Employee Satisfaction with Organizational Communication and Customer Orientation” was published in *Managing Leisure*.
- Dr. Matt Wagenheim also is in the process of securing a research opportunity with Oakland County in collaboration with researchers from Central Michigan University and Michigan State University. The long-term research would help Oakland County Parks conduct a recreation services and facilities inventory as well as the development of business and marketing plans for a variety of existing and proposed recreation and park sites.
- Five RLM students have interesting internships this semester -
 - Angela Knoetzer is working at the Great Lakes Naval Station Child and Youth Program Center, Great Lakes, IL. Establishing the Child and Youth Program Center is a new direction being set by the Navy to support families and youth. These interns will be considered for a permanent position working with the new family and youth programs.
 - Garrett Erwin is working with the Saginaw Spirit Hockey Club in Saginaw, MI for the team’s promotions and marketing department.
 - Daniel Schafer is working with the Ed Snider Youth Hockey Foundation in Philadelphia, PA as the hockey operations coordinator and is responsible for arranging the youth league schedules, organizing the programs equipment and all seasonal tournaments for youth in the city-wide leagues.
 - Steve Van Der Heide is working at the Battle Creek Parks and Recreation Department with The First Tee Program. He is responsible for the administration and setting up of the program for the coming spring and summer activities.
 - Kyle Williams is working with the Assistant Athletic Director on marketing and fundraising projects for the Ferris State Bulldogs Athletic Department during the winter and spring sports season.
- Ferris ROTC had a student qualify for the Distinguished Military Graduate (DMG) list for the 2nd year. Cadet Matthew Essenmacher is the 2010 Distinguished Military Graduate. Students must complete the Leadership Development Assessment Course at Fort Lewis, Washington and are identified as DMG which means their academic GPA, leadership assessments and physical fitness are processed through a rubric to formulate the students’ overall scores placing them in a numerical list. This list is called the Order of Merit List, and students qualifying for this list must be in the Top 20% of the nation to be a Distinguished Military Graduate. This year the Order of Merit list had 4,706 students nationwide and Cadet Matthew Essenmacher made the top 20%.
- The Ferris Association of Future Educators (AFE) and Kappa Delta Pi (KDP), two Registered Student Organizations (RSOs) which represent prospective teachers in the School of Education, are hosting an event at Ferris to generate high school students’ interests in furthering their education. This event is an opportunity for high school juniors and seniors to become familiar with the degrees, programs, activities, and classes offered at the post-secondary level and will be shared by Ferris students.

- Dr. Ginny Hines has been invited to write the forward for *Why Great Teachers Quit and How We Might Stop the Exodus* authored by Katy Farber. Farber is a former student of Hines' from SUNY-Plattsburgh.
- Melissa Manzagol (AVP '92) hosted the DVD Release and Premiere for "Addicted to Ice: The Michigan Ice Biking Adventure" at the Grant Fine Arts Center. Melissa produced this 100% Michigan-made independent production through her company, Carom Productions, based in Big Rapids.

College of Engineering Technology

- CAD Drafting and Tool Design associate professor Daniel Wanink was awarded the "Founder's Award" from the Michigan Design Educators Association. Wanink is the first to receive this award.

FLITE

- The instruction studios and seminar rooms in FLITE were all upgraded to "smart classroom" standards during spring break.
- Kristen Motz and Helen Woodman from University College will be presenting "Replacing Old Bridges with New-Stepping up Student Learning by Rebuilding the Foundation with Faculty-Librarian Collaboration" at the LOEX conference. Motz will also present this program at the Michigan Library Associations' Academic Libraries 2010 conference.
- Rick Bearden and Emily Mitchell will be presenting a "Cybertour" of an electronic resource management system they have developed using open source software at the Computers in Libraries conference.
- Mari Kermit-Canfield has been selected to participate in the prestigious and highly competitive Association of College and Research Libraries' Institute for Information Literacy Immersion program.

University College

- The Developmental Curriculum faculty, in collaboration with faculty from FLITE and the School of Education, offered a three-part workshop through the Faculty Center for Teaching and Learning about "Getting Your Students to Read Critically." More than 30 faculty members took advantage of this opportunity to examine the textbooks they select and the reading assignments they make in order to improve the teaching and learning experience.
- Structured Learning Assistance (SLA) completed its analysis of program outcomes for fall semester and noted excellent results for MATH 110, CHEM 114, CHEM 231, and ACCT 201. SLA supported 20 courses, 48 sections, and more than 1,200 students in fall.
- The Ferris State University Seminar that 75-80% of students reported that FSUS helped them know better about FLITE, academic integrity issues, diversity issues, and the history of Ferris.
- The SCHOLAR Peer Mentor Program has offered pilot programming to serve Ferris students with children, a.k.a. the "Student with Children Network."
- Educational Counseling and Disabilities Services is providing multiple programs to support Ferris Students including: students with ADHD; students with Asperger's Syndrome; students on academic probation; and a revitalized RSO for students with disabilities.
- Honors Program students have been engaged in numerous service activities including alternative spring breaks in Mexico and the U.S. as well as fund-raising activities sponsored by the Up Till Dawn, Ferris Stars, and Crafters Anonymous organizations.

Administration and Finance

- FSU Hockey team played at Joe Louis Arena for the first time since 2003 in the CCHA Playoffs Quarterfinal round and CCHA Championship Third-Place game.
- Greg Burn, FSU pole vaulter, earned NCAA Division II All-American status at the recent NCAA Indoor Championships.
- This year's Football Gridiron Lift-a-Thon showcased a fun, new format featuring not only the traditional bench press competition but also a pro shuttle run, 20-yard sprint, tug of war and talent show. This new format provided an entertaining atmosphere for both students and the community. The football program gained some positive exposure through coverage by Tom Clyde of WZZM 13 which can be seen at <http://www.ferrisstatebulldogs.com/sports/fball/2009-10/files/wzzmliftvideo>. And we began our fund-raising season in strong fashion by raising \$19,082, with donations still arriving.
- FSU Men's basketball junior forward/center Justin Keenan has earned his second All-America honor for the 2009-10 campaign as he was chosen to the *Division II Bulletin* All-America Second Team. Keenan previously was honored as a 2009-10 State Farm Coaches' All-America First Team selection, becoming the first-ever All-America pick at the Division II level in Ferris State men's basketball history. He's the first Bulldog player in 36 years to claim All-America accolades and joins four previous players to achieve the distinction in Ferris men's hoops history.
- There were 184 applicants for 67 student staff positions (Resident Advisors and Desk Managers) for the 2010-2011 academic year. This demonstrates great strength in our residential programs where so many students desire to be RAs in the coming year. There were a similar ratio of applicants for our summer 2010 student staff positions. 51 applicants vied for 18 positions. These are some of the best applicant pools in the past 12 years in terms of both quantity and quality of preparedness.
- This past weekend was the annual little sibs and kids weekend where current students invite their younger siblings or friends to campus. 284 children participated in a fun filled 3 day weekend this year. This is an increase of 109 children, or 38% over last year. The reviews from participants were very positive and there were many comments from the children about wanting to be Bulldogs when they go to college.
- Jim Cook learned of a federal Justice Assistance Grant for the equipment/technology. He researched the grant guidelines and program requirements learning our agency was eligible for funding and that it could be used for two-way radios. The grant was approved for over \$14,000. This will narrowband compliant radios for the department; six portable radios for the road patrol officers, 18 new portable radios for the student workers and new mobile radios for the vehicles.
- Crime statistics for 2009 are in and the numbers are slightly better than last year. Police total calls for service are exactly the same as last year and crimes against people are down slightly; property crimes are down also but nuisance calls were up a bit. The good news is that the crime trend is down markedly from ten years ago and on a steady decline to a minor leveling off in the past five years.

Diversity and Inclusion

- *Diversity at Ferris 209*, the annual assessment report monitoring progress toward implementing the diversity plan, is complete and accessible at <http://www.ferris.edu/htmls/administration/president/diversityoffice//PDF/Diversity%20at%20Ferris%202009.pdf>.
- On March 30, more than 740 people attended the lecture by Delores Huerta, co-founder and first vice president emeritus of the United Farm Workers of America.
- On March 31, a busload of Ferris students, faculty, and staff participated in the annual Cesar E. Chavez Social Justice March in Grand Rapids.
- On March 31, Ferris members joined about 200 people at the Cesar Chavez Hispanic Excellence Awards Program held at the Grand Rapids Community College's Tassell M-Tec Center. The Committee to Honor Cesar E. Chavez, founded in 2000, honors people each year who have exemplified the life and legacy of Chavez, who stood for non-violence and social justice. The Hispanic Youth Award was presented to Nereida Alvarado, a junior at Ferris State University for her work with student organizations and her community involvement.

Governmental Relations and General Counsel

- On March 19, 2010 Labor Relations Director Steve Stratton facilitated a training session for 19 supervisors and managers regarding Corrective Action.

Kendall College of Art & Design

- The new Kendall View Book, created by Grey Matter Group, won a silver medal at this year's American Advertising Federation of West Michigan's annual Addy awards. The 2009 Beaux Arts Ball materials, created by Director of Graphic Design Elena Tislerics and her team, in cooperation with alumna Brie Misyak and the Alumni Association, won both silver and gold medals. Gold awards are forwarded on to the regional competition.
- Also at the 2010 Addy Awards, several Kendall students were recognized:
 - Shannon Averill - Gold Award and 2 Silver Awards
 - Mary Bradshaw - Silver Award
 - Katie Brandt - Silver Award
 - Cody Eckert - Silver Award
 - Jennifer High - Silver Award
 - Coryne Hillmann - Silver Award
 - Michael Kleinpaste - Gold Award
 - Michelle Kozak - Silver Award
 - Christopher McClurken - Silver Award
 - Erinn Niewiadomski - Silver Award
 - Amanda Ross - Silver Award
 - Scott Schermer - Silver Award
 - Eleanor Steiger - Silver Award
 - Shawna Vandelier - Silver Award
 - Sarah Vanderson - Judge's Choice - Gold Award
 - Elizabeth VanStee - Silver Award
 - Kelley VanSweden - 3 Silver Awards

- Elizabeth Zimmerman – Best of Show – Gold Award. She also created a 90 second animated video about the Pacific Ocean’s “garbage patch” where trash from around the world accumulated. This video is a must see – check it out at:
http://www.mlive.com/business/west-michigan/index.ssf/2010/02/after_addy_award_win_student_h.html
- Nathan Heuer (a recent MFA drawing graduate) and Lance Moon (a current MFA drawing student) were both accepted to the Fifth Annual International Drawing Competition.
- Stephanie Vlasicak’s (a dual enrollment student taking a Kendall class at Cassapolis High School) artworks were accepted into the Kalamazoo Institute of Arts High School Student Exhibit 2010.
- Brenda Sipe (Director of Continuing Studies) has been working with the Behavioral Resources and Institute for Neuropsychological Services (BRAINS) of West Michigan, in helping the Institute set a permanent art display system in their offices. Many of the artists involved are faculty in the Kendall Continuing Studies Program.
- Dr. Suzanne Eberle, Professor of Art History, will introduce participants to the fascinating art of Judy Chicago and will be presenting at the Grand Rapids Public Library.
- As part of the 2010 Canstruction Competition at the West Michigan Home & Garden Show, seven teams transformed cans of food into works of art, including a replica of the Mackinac Bridge, a scene from a Dr. Seuss’ book and the African continent. Kendall Canstruction student design competition winners are: 1st Place - Hillary Howell, "In the Belly" and 2nd Place - Christopher Smith. This year we had seven teams, which donated 11,250 canned goods, over \$200 in cash and 83 bottles of new, unopened laundry detergent to The Salvation Army Booth Family Services.
- Adam DeKraker, Assistant Professor – Photography, took first place in the 24th West Michigan Regional Art Competition at the Lowell Area Arts Council. Taking 2nd place is Lisa Ambrose, a Kendall student.
- Max Shangle, Professor and Chair of the Furniture Design program at Kendall, was recently quoted in an article in the Los Angeles Times regarding the changing scale of furniture to suit both the size of homes and the size of their occupants. For example, one chair design from 1933 had a seat that spanned 62.5 centimeters. Today, a similar chair is 68 centimeters wide and advertised to withstand up to 375 pounds.

Student Affairs

- Partnering with FSU military veteran students in the calling of veteran prospective students. These ‘welcoming’ phone calls will originate from Enrollment Services’ call center and aid in the liaison and transition of these prospective students into their future Ferris experience.
- Dawg Day record success!!! The Education & Human Services realized record attendance at their most recent Dawg Days with more than 220 preregistered guests.
- Elise Gramza has been named as the new Registrar Office Manager. She has spent the last three years as a Senior Admissions Recruiter for Ferris representing COEHS.
- Major increases in the number of students applying for, and being awarded, financial aid.
- FAFSA's processed: a 14% increase (from 12,577 in March 2009 to 14,276 in March 2010)
- FA Files Verified: a 28% increase (from 1,024 "on time" in 2009 to 1,427 in 2010)
- Student's awarded: a 21% increase (from 4,317 in '09 to 5,228 in '10)
- Freshman awarded: a 9% increase (from 1,593 in '09 to 1,739 in '10)
- WNF Scholarships Offered: a 18% increase (from 1,788 YTD in '09 to 2,103 YTD in '10)

- Student Conduct will have the updated Judicial Action 5.0 for the 2010-11 academic year. This will allow us to do all communication with students electronically through email and text messages. Very efficient and cost effective.
- Students who were dishonest on their admissions application are no longer automatically dismissed. The uniqueness of each incident, the student's record at Ferris, the nature of the past incident, and other factors are considered before a decision is made.
- The Student Recreation Center is now accepting credit cards which provide alternative payment options for our patrons.
- The University Recreation Swim Club will hold its first swim meet in April.

University Advancement and Marketing

- The FSU Alumni Association hosted a pre-game reception at the Joe Louis Arena Olympia Club for several hundred students, supporters and fans of Bulldog Hockey prior to Ferris' CCHA Championship Semi-final Game against Northern Michigan University.
- A record number of graduates (approximately 800) participated in the Spring Graduation Fair, a collaboration between campus departments and community businesses.
- Michigan College of Optometry building gifts: Dr. Michael Cron to name an exam room; Dr. Dan Wrubel and Dr. Paul DiMeglio to support the SVOSH Room.
- Contract negotiations are underway with WealthEngine to screen 100,000 files from the Millennium database.
- Athletic surveys have been sent to former-student athletes that have graduated in the last five years or less. Feedback from this survey will help us strategically plan for the cultivation, stewardship, and philanthropy interests of this young constituent group.
- The College of Arts and Sciences hosted a Study Away scholarship student recipient and donor reception at the Rankin Art Gallery. Each of the nine student recipients received an airline ticket to Greece/Turkey from a host of donors.
- Mr. and Mrs. Andrew Archer, owners of New Horizon Landscape have made a pledge to the *New Horizon Landscape Annual Scholarship*.
- Mr. Dave Stickle, 1974 Industrial Chemistry Technology alumni and 2008 Distinguished Alumnus Award, spoke to student members of the FSU American Chemical Society.
- Dr. David and Mrs. Rorie Friar and Dr. Kenneth and Mrs. Mary Friar have made a pledge to the *Grandchildren of Robert E. Friar Annual Scholarship*.
- Advancement visits to California focused on alums and corporations for molecular diagnostics, software engineering, digital animation/game design and new degree programs.
- New materials for two CPTS programs have been created for philanthropy and recruiting.
- The *Mike Shira Memorial Endowed Scholarship* by reconnecting with family, co-workers and organizations.
- Four new internship sites have been created for various programs as a way to engage organizations and ultimately seek philanthropic support.
- Lunch and Learn/Planned Giving Seminars are being expanded. Plans are in place for offerings in the Grand Rapids and Bay City/Saginaw areas this year.
- John Deere Foundation awarded scholarships for Electrical/Electronics Engineering Technology, Manufacturing Engineering Technology and Welding Engineering Technology programs.

- The Grand Rapids Chapter of the Construction Specifications Institute established an endowment for scholarship in Construction Management -Building and the new Architecture and Sustainability programs.
- Associated Builders and Contractors of Michigan recently pledged to the Michigan Construction Hall of Fame Endowment.
- Jeff Harrold, President of Auto Owners will speak at the College of Business Student Excellence Awards in conjunction with our guest lecture series for the 125th anniversary.
- Skot Welch, Global Bridgebuilders of Grand Rapids and Keith Vandenberg, of Erhardt Construction have joined the College of Business Advisory Board.
- With assistance from Marketing and Communications, the Gridiron Club raised nearly \$3,000 more than last year for their annual Lift-A-Thon fundraiser.