

FERRIS STATE UNIVERSITY

Good News Items

April 6, 2010

Academic Affairs

Academic Affairs Office

- Trisha Konovalov, Graduate Assistant of the Doctorate in Community College Leadership (DCCL) program, has received a scholarship from the Council for the Study of Community Colleges (CSCC). This is a great honor for Trisha and for Ferris. Trisha handles a wide array of important tasks for the DCCL, including an emerging role as a teaching assistant with Cohort 2 and launching a national study of community college leaders that will be piloted at the AACC exhibit hall in April.

College of Allied Health Sciences

- Dan deRegnier gave a presentation titled "Microbiology Review" at a recent MSCLS (Michigan Society for Clinical Laboratory Sciences) meeting. The presentation was comprised of clinical microbiology case studies and was a review for current students and a refresher for professionals working in the field.
- Marilyn Skrocki presented on the topic "Diversity Discussions Among Graduating Seniors in a Blended Course" as part of a workshop theme of "Teaching about Diversity." The presentation was delivered at the 21st Annual Equity Within the Classroom Conference held at Michigan Tech University March 27-29, 2011.

College of Arts and Sciences

Enrollment / Curricular news:

- SOSC: The Social Work Program has observed a 39% increase since fall of 2008. Much of this growth has been achieved in Traverse City which now exceeds 200 students.
- SOSC: Psychology has grown 37% since fall of 2008. Its current enrollment is hovering around 160 and the number of admits is up 30%. For fall 2011 they expect to enroll approximately 175 students.
- BIOL: Enrollment in Biotechnology is up 32% from last year (Fall 09 → Fall 10). Recent equipment acquisitions, such as a DNA sequencer, are affording students the opportunity to gain real-world experiences.
- BIOL: Scheduling of the General Biology sequence (BIOL 121/122) was expanded to offer each course in all three semesters. Enrollment in both courses was up 15%; BIOL 121 from 517 (F9-SP10) to 592 (F10-sp11).
- MATH: A small group of Mathematics faculty participated in a dialogue with Grand Valley State University to further efforts to revise the secondary education program.
- MATH: The elementary education MATH minor has been expanded to the Grand Rapids campus.

Engagement

- HUMN: The production "Hairspray" had a record attendance of 1638 over the run. The Department of Humanities collaborated with OMSS and the Office of Diversity & Inclusion to bring in "Of Ebony Embers."

- HUMN: The Rankin Art Gallery ran seven exhibits and recorded 3256 visitors. The Gallery collaborated with department heads from Kendall to create the process for the \$1,000 Annual Excellence in Art Award for Graduate Students at Kendall.
- SOSC: Social Science faculty engaged in fundraising for Walter Reed Medical Center. Three students visited D.C. and met with Senators Stabenow and Levin.
- SOSC: Social Work students visited the U.N. by for a social justice conference. Part of this trip included meeting with a diverse group of elderly people at the “University Settlement.”
- BIOL: Biology faculty Robert Friar, Beth Zimmer, Daisy Daubert, and Chris Westerkamp re taking approximately 50-60 students to the “Body Revealed “exhibit at the Grand Rapids Public Museum this April.
- MATH: Mary Forintos and Kirk Weller have been involved with instructional coaching at Grant High School as part of Newaygo County Regional Education Service Agency’s School Improvement Grant for Grant High School.
- Faculty in Physical and Biological Sciences participated as judges for the Mecosta-Osceola ISD sponsored Regional Science and Engineering Fair. Faculty will also be judging entries for the Energy Conference.

Presentations/ Awards/Recognitions

- HUMN: Josh Crowton (a student on the debate team) was recognized in IPDA (Internal Parliamentary Debate Assoc) and ranked 11th out of more than 100 individuals competing at the National Finals in Portland, OR.
- HUMN: Tracy Busch and Gary Huey: took 3 history majors to Oakland University for a regional Phi Alpha Theta conference. Adam Quigley, Tyler Price, and Richard Byington all did a good job of presenting their papers. Jeff Pollock won one of the paper prizes for his submission “Disaster in the Making: The Causes of American Failure on Lake Huron in 1814”. According to Gary, this is the first time in history that Ferris students have presented at a Phi Alpha Theta conference.
- HUMN: Neil Patten and Stephanie Thomson travelled with three communication students to Milwaukee for the Central States Communication Association, where the students presented papers.
- BIOL: Scott Herron and Joshua Byers (student) are invited speakers to the Ecological Society of America meeting in Austin Texas this August. They will make a presentation titled: “TEK combined with laboratory research on wild rice is driving the restoration of the wild rice culture and ecosystems”.
- BIOL: Changqi Zhu presented a poster titled "Activin signaling is required for Drosophila follicle cell development and normal female fertility" at the annual meeting of the Society for Developmental Biology in Albuquerque, New Mexico (August 2010).

Scholarship:

- HUMN: Matt Moresi arranged the Bjork song "Hyperballad" for the Willamette University Jazz Collective (performed in December 2010) and wrote a yet to be titled song for the University of Northern Colorado Trumpet ensemble (will be performed in May at the International Trumpet Guild conference in Minneapolis.)
- HUMN: Christian Peterson’s book, Globalizing “Human Rights: Private Citizens, The Soviet Union, and the West” is now in production by Routledge.
- HUMN: The Quist, Gray, Groves textbook “Introduction to Popular Culture” is in production by Kendall Hunt Publishing

College of Education & Human Services (COEHS)

- The College of Education and Human Services will be awarding 30 scholarships at its 37th Annual Awards Banquet on Saturday, April 16, 2011.

Criminal Justice (CJ)

- CJ courses are being offered at Muskegon Community College this semester. Twenty students, who are focusing on corrections, registered for the class.
- Dr. Michelle Stone and Dr. Terry Nerbonne are involved with the Drug Court, a new program in Mecosta County.
- Dr. Russ Lewis reported that the Criminal Justice Juvenile County Grant (\$400,000) helps prevent juvenile delinquency by holding juvenile justice nights for students in the Tustin, Pine River, Baldwin and Evert areas. The grad students are helping enter the data. It gets Ferris' name out in the communities. Osceola County has asked Russ to do a second one which would be for \$300,000.
- Dr. Michelle Stone was recently invited to represent Ferris State University at the Introduction to Criminal Justice Symposium in Pasadena, California, where she was a panel organizer and presenter. The topic of her panel and presentation was entitled, "Adapting to the New Digital Reality". Among the attendees were instructors and publishers from around the country, all of whom are involved in teaching Introductory CJ classes online and/or publishing on this topic.

Recreation, Leisure Services & Wellness (RLSW)

- Dr. Nick Pappas, an adjunct in RLSW, will have his book "The Dark Side of Sport: Exposing the Sexual Culture of Collegiate and Professional Athletes" published by Meyer and Meyer. Dr. Pappas spent five years exhaustively interviewing athletes at all levels to uncover the deviancy and aggression in which many athletes engage.
- Dr. Matt Wagenheim attended the annual New Mexico Assessment Conference in Albuquerque, NM. He learned strategies to strengthen course level and program level assessment, as well as more efficient policies and procedures for the Academic Program Review process at the university level.
- Dr. Susan Hastings-Bishop is continuing her sabbatical research regarding youth development with trips to Arkansas and Texas.
- Faculty are in discussions with the City of Lansing Parks and Recreation Department to assist with a two-week summer program in August that would involve working with inner city youth (teens) participating in outdoor recreational activities such as canoeing, fishing and an overnight camping experience pending the city receiving funding.
- Dr. Matt Wagenheim attended a luncheon with the YMCA Council of Greater Detroit. He is establishing a working relationship with the Council for better student access to internships and jobs following graduation.

School of Education (SOE)

- Two SOE student organizations, Kappa Delta Phi and the Future Teacher Educators, led some outstanding efforts over the last two years such as: (1) a coffee network at Bigbys with area teachers, and (2) Education Exploration.
- The SOE held a very positive meeting with Provost Erickson to discuss vision and direction while they continue the accreditation process and preparation for the new Director search.
- The SOE brought a TEAC accreditation consultant to campus this past week to review documents, review the results of the recent internal audit, and discuss document question as

the faculty continues to make progress toward submission of materials for accreditation. The TEAC visit is scheduled for early June.

- The SOE continues to make progress toward finalizing details for the Summer Academic Camp run in collaboration with the Charter Schools Office and the 18 FSU Charter Schools. The dates of the Camp will be from June 13-25.

Television & Digital Media Production (TDMP)

- TDMP students went to Purdue University to videotape the Rube Goldberg competition on March 26, 2011. They also supported the high school national competition here at Ferris on March 19, 2011 with live coverage and taping for a DVD.
- The annual Ferris Video Festival will be held on April 1, 2011 in IRC. All the presenters are TDMP graduates and are coming from all over the country. The keynote address will be given by Stephen Beck who is the Director of Production at Jackson-Dawson Communications. Peter Schneider came to Ferris from Switzerland and now is in Seattle, Washington. He is also a presenter.

ROTC

- ROTC recruited twenty new ROTC students for Fall 2011. There could be potential of 100 cadets in total this fall. Four will start the Law Enforcement Academy in Summer 2011.

College of Engineering Technology

- Congratulations to the FSU BAJA team for their 8th place finish in the endurance run of the SAE Mini Baja! The contest, hosted by Michigan Tech, is a tune-up for the official competition to be held this summer. To learn more, please visit <http://www.doe.mtu.edu/news/2011/winterbaja/index.html>.
- Congratulations to Jeff Hardesty, Associate Professor in the Welding Engineering Technology program, for being awarded the 2009-10 American Welding Society District 11 District Educator Award.
- Congratulations to Mike Feutz, Professor in the HVACR program, for being named the Mechanical Contractors Association of America Educator of the Year award for 2010.
- Congratulations to the FSU Student Chapter of the Mechanical Service Contractors Association for being honored as the Mechanical Contractors Association of America 2010 Student Chapter of the Year.
- Alan Cobb, FAIA, of Albert Kahn Associates presented current work and spent the day interacting with students and faculty at the Inaugural Built Environment Lecture and Reception. Mr. Cobb is Director of Design at Albert Kahn Associates and was the original designer of the Granger Center.
- The National Rube Goldberg High School competition was held on March 19th, at Ferris State University. Twelve schools from throughout the United States competed with New Auburn (WI) High School winning the competition, Kimberly (WI) High School placing 2nd, and Rockford (MI) High School rounding out the top three. Students were thrilled with the reception at Ferris State and were pleased at how we provided a student-focused competition. Several of those competing will be new students on campus in Fall, 2011.

FLITE

- Stacy Anderson and Mari Kermit-Canfield participated in a full day of presentations and panel discussions with George Nagel and Donna Smith at the Southern States Communication Association annual meeting in Little Rock, Arkansas.

- Rick Bearden and Emily Mitchell participated in a presentation on "Creating 21st-Century Information-Literacy Programs" at the 26th annual Computers in Libraries conference in Washington, D.C.

Administration and Finance

Athletics

- Senior Men's Basketball Player, Justin Keenan, was awarded DII National Player of the Year. Justin is the first Men's basketball player to receive this honor in FSU history.
- Men's Tennis recorded a "come from behind" win over rival GVSU on Sunday, March 27. The men are currently in 2nd Place.
- Football and Hockey players visited local elementary schools for March is Reading Month.
- Three men's ice hockey senior student-athletes - Pat Nagle, Mike Embach, and Scott Wietecha each recently signed a contract to play at the professional level. Nagle inked with the National Hockey League's Tampa Bay Lightning while Embach signed with the Texas Stars of the American Hockey League and Wietecha with the East Coast Hockey League's Elmira Jackals.
- Men's ice hockey seniors Pat Nagle and Zach Redmond were named to the 2010-11 All-CCHA First Team while Nagle was also a finalist for the CCHA's Player of the Year Award.
- The 18 victories by the 2010-11 Ferris State men's ice hockey tied for eighth-most single-season wins in the program's history.

Auxiliary Enterprises

Athletic Camps

- Some early registration activity among Athletic Camps (YTD numbers as of March 28):
 - Individual camp registrations are up 19%
 - Volleyball team camps are already 64% full,
 - Hockey camp registrations are up 41%.

Dining

- Lori Helmer, Director of Dining Services, received the Golden Pineapple Award at the 20th Anniversary Hospitality Program Gala for her commitment of time, support, and inspiration to the endeavors of the Ferris State University Hospitality Program.

Housing

- March 18-20 our student leaders from the Residence Hall Association (RHA) traveled to Ann Arbor for the MORHA (Michigan & Ontario Residence Hall Association) conference. While there, our delegation received awards for "Commitment to Diversity" recognizing the great programming of our RA's and students on issues of diversity as well as "Roll Call" (delegation with most school spirit). In addition, student Ted DeChane presented a conference session entitled "Let's Talk About Stereotypes" which was recognized as one of the top 8 program sessions of the conference. First Year Ferris State student Aminna McGee was recognized as MORHA's Outstanding First Year Student for her extensive involvement and impact on our campus in just her first year of college. Finally, Ferris State's Jana Hurley Chapter of NRHH (National Residence Hall Honorary) received a regional outstanding educational program award for their STARS Leadership Conference which was held in February and provided leadership training to over 50 student leaders on our campus. We have a lot to be proud of in the outstanding work of our students, student leaders and Residence Life staff, especially in the area of diversity awareness and programming.
- The Ferris State Office of Housing and Residence Life was awarded the Outstanding Commitment to Diversity Award from the Minority and Friends Network at the OshKosh

Placement Exchange during the first week of March, 2011. Ferris State was a charter member of the Network with now over ten years of service and participation. This award was given in recognition of our programming initiatives and work to engage and educate our students on issues of diversity within the residence halls. There is a video on YouTube of the award winning RHA Roll Call from the MORHA conference this past weekend...<http://www.youtube.com/watch?v=1Vw12XzrIPk> if you would like to see it.

Katke Golf Course

- Aaron Waltz, Manager and Head Golf Professional, a certificate from the PGA of America and is now a member of the 2010 President's Council on Growing the Game.

Investments and Grants

- Ferris State University was one of three colleges featured in the March 2011 NACUBO Business Officer Magazine for its endowment performance as reported in the NACUBO-Commonfund Study of Endowments.
- The positive financial markets and the Foundation's positive investment performance have moved almost all 300+ endowments back to an awardable status. Only a few endowments remain in an underwater position.

Physical Plant

- Estimated energy savings on the Arts & Sciences Mechanical Systems project was \$60k; now that the system has been in operation for 7 months, this estimated savings has been revised to \$225,000 per year.

Governmental Relations and General Counsel

- On March 28th, Chris Harkins, Deputy Director of the House Republican Policy Office visited campus. Mr. Harkins met with President Eisler, Vice President Postema, and Dean Cron. Mr. Harkins was impressed with the campus tour which spotlighted the new Michigan College of Optometry building. As Deputy Director, Mr. Harkins' duties include tracking higher education legislation for the House Republican caucus, making policy recommendations, and serving as a resource to the Republican legislators. The Governmental Relations office is always pleased to be able to showcase Ferris to Lansing decision makers.

Kendall College of Art & Design

- Sculpture/Functional Art Team Earns High Scores for "19 Holes" Entry - In a game where the objective is to score low, the Kendall Sculpture and Functional Art program scored big by winning the Curator's Choice Award with their innovative entries at the UICA . Held at the [Urban Institute for Contemporary Arts](#) during the month of March, 19 Holes was a mini-golf course designed by artists that featured 19 extreme and inventive holes that took over UICA's entire building at 41 Sheldon Boulevard—two full floors plus walls, windows and ceilings. The SFA team won for their upside-down hole, "Blue Greens," which was built with "grass" on the ceiling, dangling flag pins, and a cloud-filled sky on the ground. And adjunct professor Nate Lareau won The People's Choice Award for his hole, "Tone It Down!"
- Kendall Alumni Design New Furniture Lines For Art Van - When Maria Havenaar ('05, Fine Arts-Painting) was attending Kendall, she lived in the nearby historic district, Heritage Hill, in a beautiful brick mansion that had been sub-divided into apartments. Little did she know that her vintage apartment would inspire her designs for "Grand Bay," Art Van's H.O.M.E.S. line of Michigan-inspired furniture. The 28-year-old Kalamazoo native works at Wheelless and Associates, a freelance design firm in North Carolina, where she does furniture design and

illustration. Havenaar's Grand Bay Collection is stylized after 18th century English design with a relaxed West Indies feel. Havenaar is one of two Kendall graduates who have been tapped to design furniture as part of Art Van's Michigan H.O.M.E.S. Collections. Keith Binns, ('86, Furniture Design) designed the Rock Harbor Collection, which features hickory veneers, copper metal accents and bold geometric shapes. The rustic furniture line evokes Michigan small towns including his own, Romeo, 40 miles north of Detroit. Binns, who co-owns Berry & Clark Design Associates in Hickory said Art Van gave him a lot of leeway in designing the collection. Grand Bay and Rock Harbor are the first new lines introduced since H.O.M.E.S. was unveiled in 2007, said Bob Price, Art Van's senior vice president of merchandising for the Warren-based retailer. Muskegon native Dan Yates ('89, Furniture Design) designed the first collections: rustic Copper Harbor and the casual Grand Shores furniture lines.

- Students Take Award at Design Quest 2011 Furniture Competition - Grand Rapids' company Design Quest offered \$2,000 in prizes for innovative furniture design, and the public was invited to help award the Peoples' Choice Prize during the opening reception on March 17, 2011. The rules were simple: No limitations on material or type of furniture; however, the furniture had to function as furniture. This year's competition had a record number of submissions from 30 countries. Only 20% of the entries moved on to the final round of judging. Capturing the Peoples' Choice Award were Kendall senior Industrial Design majors Emily Knight and Corey Barnes for their Eclipse Table.
- Student Wins Sculpture Competition - Kendall student Tristan Sisbach was the winner of the Ferris State University Festival of the Arts Civic Sculpture Competition. Tristan's entry celebrates her love of the Great Lakes. A senior in Kendall's Sculpture and Functional Art program, Sisbach said the colors, textures and movement of Lake Michigan inspired her. She also drew motivation from the sunsets, clouds, sand dunes, waves, driftwood, beach glass and dune grass she experienced during her visits to the beach. Her sculpture will be installed in Big Rapids' Swede Hill Park, off of Baldwin Street.
- Kendall Alumna Cast Member on Food Network Show - "Ice Brigade" - *Ice Sculptures*, a Grand Rapids company, has been featured in a program on the Food Network Channel called "Ice Brigade". Kendall alumna, Jovannah Nicholson is a member of the Ice Sculptures team. Armed with chain saws, chisels and sledgehammers, Michigan-based chef Randy Finch and his team of ice artists, which includes Nicholson, blow the lid off ice sculpting by developing out-of-this-world, original designs. Jovannah graduated in 2009 and was the Sculpture and Functional Art Studio Excellence Award winner. The show has been airing on Thursdays, at 10:00 p.m. In the first episode, the Ice Brigade team designed the Midwest's first ice lounge in Royal Oak, MI, complete with a fully equipped bar, raw sushi station and a pool table. Later in the episode, the Ice Brigade members created an elaborate punch bowl for former Los Angeles Laker Magic Johnson at his mother's 75th birthday celebration. The series also follows the members of the Ice Brigade as it creates a life-size chessboard in downtown Grand Rapids, a working DJ booth and a piano, among other amazing creations.
- Name Dropping - Kendall College of Art and Design mentioned in the "Best Places to Live 2011" article, *Men's Journal Magazine*, April 2011 edition - The article stated, "Few cities anywhere do more to support creativity than Michigan's second-largest metropolis. Entrepreneur Rick DeVos, scion of an Amway founder, is the brains behind Momentum, which awards budding entrepreneurs \$20,000 and a 12-week start-up boot camp, as well as ArtPrize, the world's largest art competition, which shells out \$450,000 among 10 winning

artists, who then install their work in approved venues. (A public vote determines who gets the dough.) Both befit a city whose roots and image are steeped in design consciousness, from early days as a furniture center to being the present-day home of Herman Miller, Steelcase, and the Kendall College of Art and Design. That energy spreads throughout the city: the highest number of eco-friendly LEED certified buildings per capita in the U.S., a college that awards degrees in sustainable business, an abundance of public art, and a district of galleries called Avenue for the Arts...”

- Kendall Painting Club Assists Covell Elementary - What can an art educator do when their school budget cuts only allows them to teach art in the fall semester of their school year? Kendall Painting Club to the rescue! The Club visited Covell Elementary School in Grand Rapids on March 18, 2011 for an interactive painting demonstration with Covell students. The club created a paneled mural measuring 2 x 8' and prepared it for painting. Then they went to the classroom and worked with the elementary students, showing them how to mix and apply colors to complete small areas of the painting. The Painting Club donated the mural to the elementary school for permanent exhibition. Kendall Painting Club students who participated include Kirbi Fagan, Rob Daniels, Tyler Carlisle, Chelsea Doyle, Chakila Hoskins, Conor Fagan, Alyssa Parsons, and Sam Bennes with faculty advisor Tom Post at Covell Elementary. Kate Yonker, Sandra Hansen, and Gabriela Amaya Barron assisted with the preparatory painting.
- Kendall Graduates Students Participate in the 30x30 Project- Ann Arbor, MI - The Ann Arbor Art Center's 2nd annual 30X30 project is under way. The 30X30 project challenges 30 artists to create 30 works of art in 30 days to be sold to benefit the Ann Arbor Art Center's Art for Kids Scholarship fund. All artwork in all media will be sold at \$40 a piece. Proceeds from the gallery show are donated to Art For Kids, a program that provides tuition for classes at the Art Center. The program has been successful for the last 19 years, though donations from the community are largely what keep it going. 73 new artists were cut to 20 and will be showing alongside 10 of last year's top sellers. Three of the 20 new artists are Kendall College of Art and Design graduates and are thrilled to contribute to the fundraiser's cause, even though they aren't Ann Arbor area residents themselves.
- 5x5 Night Participant - Grand Rapids, MI - One day about a year ago, while doing a tutorial on adding weather icons to a website, AJ Paschka ('09-Industrial Design) wondered how difficult it might be to develop a program that uses meta data to create a weather collage based on current weather conditions. Paschka's idea for an application that could, for instance, suggest the perfect beer to sip based on the current air temperature, is \$5,000 closer to reality after winning Tuesday's second 5x5 Night idea competition payout. "It's a very technical idea and I had to really work on explaining how it might affect your life in a very simple way," said Paschka, 31, a Kendall College of Art and Design graduate who works at the Grand Rapids Art Museum. Paschka's Weather Collage, developed with friend Andy Weber of People Design, will undergo engineering and development in the coming months.

Student Affairs

Financial Aid

- As of March 30, 2011 the Financial Aid Office has awarded 8,277 students! Comparatively, as of February 28, 2011 we have awarded 273 more freshmen and transfer students compared to last year. In addition, to date, we have awarded 2,783 freshmen students; 360 transfer

students; 923 consortium students; 3,681 continuing students; and 550 graduate/professional students.

- The Financial Aid Office completed its search for a new Financial Aid Specialist. Kristine Workman will begin her new position on Monday, April 11. Kristine will be managing our scholarship programs as well as assist with our Federal loan programs. The office is very excited to have Kristine join our team!
- Vice President Jerry Scoby, with the support of Vice President Dan Burcham, has approved the addition of a third class schedule drop due to non-payment beginning with the fall 2011 semester. This was a joint recommendation from both the Financial Aid Office and the Business Office. The intent is to help our students learn the importance of completing their financial aid paperwork timely and securing the financial means to pay their charges as well as allowing staff more time to work with our incoming freshmen and transfer students who are new to the process.

Admissions

- We have almost 1,300 students registered to attend an orientation session this summer. This is over 300 more than this point-in-time last year.
- Transfer students have been utilizing the On-line Orientation. We have already processed over 70 for fall. (don't have point-in-time comparison data for the on-line orientation but it is ahead of last years pace)
- This summer we will be participating in a community based program (Believe to Become Learning Academy) supported by dozens of entities in the Grand Rapids area. The University will host groups of both middle and high schoolers for campus visits during the summer.
- In the past year March 1, 2010 - March 1, 2011:
 - College Transcript Entries - 9,154
 - High School Transcript Entries - 14,868
- The Office of Admissions has reached out to the United States Marine Corps Installations West command to establish a partnership agreement, "Leadership Scholar Program". This agreement, signed by President Eisler, will provide admission opportunities for U.S. Marines to attend Ferris State University pursuant to their goals of achieving a college degree.
- The Office of Admissions recently hosted a Michigan Association of Collegiate Registrars & Admissions Officer college fair for local high school students. This annual event is a direct result of a successfully sustained collaboration between the Office of Admissions and the Mecosta-Osceola Intermediate School District. During this evenings' event, high school students from Big Rapids, Chippewa Hills, Crossroads, Ewart, Morley Stanwood and Reed City High Schools interacted with university, college, and military officials as they explored their post high school futures.
- The first class of FLITE Training has visited our campus with celebrated success. FLITE Training is a collaborative "campus visit" program developed in partnership with the Office of Admissions and Ferris Library for Information, Technology and Education (FLITE). This opportunity offers visiting high school students customized library instruction designed to aid with college-level research resources and methods, gain a general overview of the University's programming by the Office of Admissions, and enjoy lunch at one of our campus dining facilities. Students from Chippewa Hills High School were the first class to receive FLITE Training and we are confident they have a sound "FLITE plan" for their future academic and college success.

○ **On The Road**

Tyrone Collins – quoted from Utica High School Principal

- Thank you so much for assisting me with the college presentation for the sophomores. I think it is critical that these students realize the importance of their work in high school and how best to prepare for college and ultimately the college application process. Obviously, we want these students to be successful not only while they are at Utica High, but throughout their lives, especially their academic lives. If the students walked away from the presentation remembering just a few things (what I do now matters, the classes I take are important and I need to get organized), I know we have done our job. Thank you for giving us an entire day to inform our students about college planning.
- From the bottom of my heart, thank you, thank you, and thank you. Dr. Dabrowski and I agree that students were “jarred” by the information they received today, especially understanding credit hours and the amount of study time required to EARN their college degree. We are reaching them and hopefully they will make better decisions based on our information.

Paul Kwant

- Paul has gone above and beyond growing not only the numbers in the College of Engineering Technology but really helping us market ourselves nationally, especially in areas in which there is potential growth like New York. He also has built great relationships with counselors/advisors in Canada at Humber College.
- An example of an e-mail we received for Paul:
- I hope all is going well with you. It looks like you may be receiving a lot of snow today. I wanted to share a very positive experience my brother David and his family had at a college fair in Louisville, Kentucky on Saturday. (FYI - My brother and sister-in-law are both Ferris graduates.) My nephew Zachary is interested in pharmacy. They attended the fair with the University of Kentucky and the University of Louisville as potential colleges of choice. However, they looked at many other colleges such as Purdue, Vanderbilt, Xavier, etc. and saw a Ferris booth. Mr. Paul Kwant was their contact person and they were so impressed with his presentation compared to all the other colleges. He was very helpful to Zachary and I appreciate all Mr. Kwant’s effort. They are planning on coming to Ferris during Zachary’s term break in April. I am always happy to hear positive comments on Ferris. Have a good week.

Sincerely, Len

Natalia Carvlho-Pinto

- Natalia is coming out of the gate to bring diversity to campus, not only working with local organizations out of Grand Rapids, but also working with some national organizations to build a good foundation to bring Hispanic recruitment to the next level. She has attended many National Hispanic Fairs to help with the cause and has seen results in the past year.

General

- Attended over a 100 events this summer, including multiple college fairs in state, out of state, career center open houses, even working with the colleges to place people at a variety of nontraditional recruiting events – Auto Show, Village of Hope, Wine Festival – GR, WDIV – TV in Detroit.
- Also, working with the colleges for their specialty recruitment –
- College of Business – DECA, BPA (State Competitions)

- College of Engineering Technology - Spaghetti Bridge, Rube Goldberg, Construction Management Career Days, Robotics Day
- College of Education - Television & Digital Media Production - Film Festival Days
- College of Allied Health - HOSA Day
- Using alumni to help with recruitment events in high traffic areas Chicago, Ohio, and Indiana - creating a plan for use of the alumni on future recruitment events, in areas we will want to look at in the future.

At Home

- **Amber Balmer** has become a great asset with our new adventure into the growing effect of social media. Amber has made our admissions facebook climb to over 570 likes and student engagement. Amber has started to build the hometown recruiter program and brought it back to life effectively.
- **Daily Visitors** - Since January we have had 1,604 visitors register for daily visits
- **Football Visits** - Admissions representatives had a good year working with the football recruits and athletics including give away request for high schools and meeting with prospective students

Student Leadership & Activities

- Five students were awarded Michigan Campus Compact Outstanding Student Awards. Danielle Balmer and Janie White were awarded the Commitment to Service award. Matthew Holliday, Michelle Lamb, and Brent Oldham were awarded the Heart and Soul Award. The students were invited to the awards ceremony on Saturday, April 9th to accept their award.
- Bowl for Kids' Sake was March 21-23 where 17 registered student organizations helped raise money for Big Brothers Big Sisters. Around 116 students helped BRBS raise around \$6,000.
- Vagina Monologues occurred on February 18th and around \$3,300 will be donated to WISE from ticket sales and donations.

Career Services

- 121 employers at the Spring Career Fair held on March 24th; most amount of employers since Fall 2008
- Collaborated with the Health Care Management Association to hold a successful Allied Health Employer panel presentation on March 18th; 4 employers attended and 30 students. Provided the employers with a tour of Allied Health facilities and dinner.

University Advancement and Marketing

- The Windsor Laser Eye Care Institute has made a gift to fund an exam lane in the new MCO building.
- Doug and Elizabeth Haneline made a gift to establish the Ellen J. Haneline Memorial Scholarship Endowment to support students in the College of Allied Health.
- Implemented a development plan for coaches titled "Do 1 thing". Coaches have been challenged to complete one development/fundraising task each month.
- John Baylis - 76' grad has signed an LOI to renew a five-year scholarship pledge for football scholarships.
- On February 26, the men's basketball team celebrated its 1,000th win as a program. More than 40 alums/coaches returned and were introduced at half-time as part of the celebration. Post-game reception was held at Buffalo Wild Wings.

- Planned giving staff worked with COB alum and his spouse on a bequest that will benefit the Professional Golf Management Program.
- Received more than 15 million page views on the Ferris website over the past year, including 8.4 million separate visits.
- The Office of Career Services and the FSU Alumni Association have collaborated to expand career services to alumni and employers by creating a more prominent and easy to access Bulldog Career Links web presence, and by adding a new, employee-sponsored section of the Bulldog Bytes monthly e-newsletter, Career Corner, where the latest postings from employers seeking to hire FSU Alumni, can be found.
- As of the sixty (60) day pledge reminder period, fulfillment for the 2010 fall Ferris Forward phonathon includes 98.16% of pledges were received (1,015 of an expected 1,034) and total gifts were valued at a fulfillment of 114.02% (\$63,710.50 received but only \$55,875 was expected). The additional dollars are the result of excellent participation from blank pledge cards with our message of thanks sent to alumni donors our callers either left answering machine messages for, or who had told our callers they would consider a gift at a later time.
- The 2011 Ferris Forward annual Faculty/Staff payroll deduction solicitation and pledge forms were mailed to most faculty and staff (excluded were faculty/staff who had already pledged for 2011) during the week of March 4.
- The Student Alumni Gold Club partnered with the Hospitality Gala Committee to "Cover The Seal" in support of the American Red Cross Japan Relief Efforts.