

Good News
Reported at President's Council
February 27, 2008

Academic Affairs

- Two College of Allied Health students received the Nuclear Medicine National Scholarship. There are only five national scholarships given each year.
- Arts and Sciences has contacted RSO leaders and requested financial support for the Jim Crow Museum project. Matt Klein reports that there has been support from the RSO leaders.
- The College of Business is hosting an ACBSP accreditation team.
- The Spaghetti Bridge Competition will be held this Friday and Saturday. We are hosting 19 teams.
- Over 60 % of the faculty participated in the most recent Leap Forward assessment meeting in the College of Business.
- Michelle Johnston reports that the School of Education faculty gave unanimous support for the proposed EdD degree in Community College Executive Leadership and Workforce Development.
- The School of Education is beginning the process for Teacher Education Accreditation Council (TEAC) accreditation.
- Heather Graham, fourth year pharmacy student, received the *Pharmacy Times/Wal-mart* RESPY (Respect, Excellence, and Service in Pharmacy) Award for her work in diabetes screening of over 100 patients.
- The College of Technology has developed new recruiting materials.

Administration and Finance

- FSU Dining Services and Gordon Food Service invited students, faculty and staff to participate in a Free Food Sampling on 2/19/08, introducing several healthy choice items that could potentially become menu items. Very positive feedback has been received.
- The number of endowments continues to increase. We have averaged 35 new endowments per year for the last two fiscal years and are on track to do the same for this fiscal year. Overall this represents a 40% increase in the number of endowments since July 2005. We currently have 292 endowments.

Diversity Office

- The Diversity Plan was approved by the Academic Affairs/Student Affairs subcommittee of the Ferris State University Board of Trustees.
- The Governing Ideas Taskforce finished its work.
- The Detroit Free Press mentioned the Jim Crow Museum as a "You Haven't Lived Here Until You've Seen" destination.
- Virginia State University is hosting the traveling exhibit, *Them: Images of Separation*. This has resulted in several newspaper articles, for example, <http://www.ferris.edu/jimcrow/links/newslst/VSU.pdf>

FSU-GR/UCEL

- Cory Heald (Digital Animation and Game Design faculty) obtained \$10,000 worth of software from Softimage, Co. |XSI to be used for 6 months. XSI has shown an interest in continuing to give more.
- FSU-GR had a marketing campaign of magnetic iPod replicas with real ear pods and an iPod jacket with a Ferris message. The iPod replica giveaway and campaign was submitted to the National Newspaper of Admissions Marketing for their annual Admissions Marketing Awards. The iPod giveaway won a silver award and the total campaign won a gold award! Both competed nationally in a group of schools with 10,000-19,999 students.

KCAD

- Students and faculty from Kendall's Sculpture and Functional Art, and Metals/Jewelry Programs exhibited work at the American Craft Council show in Baltimore, Maryland. This exhibition is by invitation only, and Kendall is one of two schools invited to participate.
- Deb Rockman, Professor of Fine Art, has published a second book, *Drawing Essentials*, with Oxford University Press.

Student Affairs

- New lockers will be installed in the Women's Locker Room in the Student Recreation Center.
- Fall applications continue to surpass applications from last year. We have received over 1,400 more applications and we have 2,000 more admissions decisions.
- New Student Receptions have been well attended and well received.
- Enrollment Services staff assisted the Honors Program in the Honors Competition on Saturday. We served around 200 students.
- The search committee for the Director of Financial Aid is currently reviewing the files.
- The search for the Enrollment Research Specialist is in process.

University Advancement & Marketing

- Planned gifts are up 34% from last year at this time. The total to date is \$2,104,5795.
- Three college deans and their major gift officers attended the Fundraising for Deans Conference in Boston. FSU-GR, College of Arts and Sciences and College of Education and Human Services were represented.
- Twenty-two (22) major gifts to date have been closed, totaling \$322,029.
- "Fill the Wink" event on February 23 was the first sellout in the history of the new Jim Wink Arena and also the first live television broadcast of basketball from the campus of FSU.
- Coordinated interviews with the Daily Telegram in Long Beach, California, for David Pilgrim and John Thorp: see http://www.presstelegram.com/lifestyle/ci_8190606 .
- For the third year in a row, the Marketing Communication staff won the national gold medal for the search piece in the 10,000 to 20,000 category in the Admission Advertising Awards contest. Previously, we have also won other categories, such as overall recruitment materials.
- A Virtual Tour of the Card Wildlife Education Center has been created featuring one of our Card scholarship students: <http://www.ferris.edu/card/CardVideo/video.htm> .
- A YouTube public site has been created for the Jim Crow Museum: <http://www.youtube.com/jimcrowmuseum> .