

FERRIS STATE UNIVERSITY

Good News Items

February 3, 2010

Academic Affairs

Educational Doctorate in Community College Leadership News

- The Higher Learning Commission is scheduled for an on-campus visit Feb. 8 and 9 to evaluate Ferris' capacity to offer the educational doctorate.
- The Academic Officers of the Presidents' Council of Michigan Universities unanimously approved Ferris' request to offer the doctorate in Community College Leadership. There were many positive comments received about the quality of the curriculum and the appropriateness of Ferris' offering this degree because of our strong partnerships with Michigan community colleges.

College of Business

- The COB hosted over 600 high school students from 16 schools, who participated in one of 25 competitive events as part of the DECA district II competition (preliminary to the state and international competitions). Lynnae Selberg, the COB Educational Counselor, coordinated this all-day event, supported by 30 COB faculty and staff (as either judges or presenters), plus 17 COB student workers.

College of Education and Human Services (COEHS)

- The COEHS received a King-Chavez-Parks Morris Hood grant from the Michigan Department of Energy, Labor and Economic Growth for another year. Specifically, the College received \$47,000 for the fourth year in a five-year cycle. This grant provides funding to ensure that education students from underrepresented populations successfully complete their teacher education program. Throughout their education, students receive tutoring, assistance with the various required tests, and support to ensure that they can afford the requirements of their teacher preparation programs.
- COEHS honored its graduates of the Masters in Career and Technical Education, Masters in Criminal Justice Administration, and Masters in Curriculum and Instruction in a hooding ceremony in December. Eight graduates and their families attended.
- The Law Enforcement Academy hosted a day-long training event for state and local police officers. Trainers from the Federal Bureau of Investigations presented an Officer Survival training session held in the IRC. Approximately 50 state and local police plus the 42 academy students spent the day discussing officer survival issues.
- Details are being finalized for the School of Criminal Justice to add Oakland Community College to their list of off-campus sites where students can complete their bachelor's degree from Ferris. Administrators from Oakland Community College advise this could add some 100-200 CJ students to the School's roster. CJ anticipates starting to offer courses no later than Spring of 2011, but are focusing on Fall 2010 as a possible start date.
- The School of Criminal Justice is posed to have a banner summer with internships. In 2009, the department handled over 260 interns, a record number. For this summer, we have 300 students committed to doing their internship, with additional pending applications.
- The Big Rapids Pioneer featured Dr. Denise Mitten, RLM associate professor, and two alumni, Jill Buse, Big Rapids Recreation Director, and Gary Brown, Mecosta County Parks Director, in the Jan. 16 and 17, 2010 articles entitled "Chill Out". Denise was featured on cross country skiing, Jill Buse was holding exercise classes for senior citizens, and Gary Brown commented on the ice fishing, hunting of small game, or walks in the park.
- Andy Bacigalupo, a Technical Education student from the Flint area, appeared on the Dr. Oz Show on Jan. 14, 2010. Andy's 28-day challenge is to give up the salt shaker. He is a culinary instructor at the Bay-Arenac Career Center and was selected after a nationwide search for educators who promote low sodium diets.

- The Eastern Educational Research Association (EERA) invited Dr. Virginia Hines to share two research studies at its 2010 Conference. First, she will share her findings from a project she entitled *FB2FB: Using Social Networking Sites as a Forum for Learning among Pre-service Teachers*. Her research, which was double blind and refereed, focused on using Facebook as an instructional, feedback, and reflective tool. She will also present *Reflecting upon Reflections: Assessing Reflective Growth among In-service Teachers via Analysis of BLOG Entries*, where she studied the reflections on practicing teachers in the Ferris State University Graduate Program.
- Matthew Cyplik, Technical Education student at Mott Community College, recently spoke with Terry Langan in the Student Academic Affairs office and mentioned every time he talks with anyone at Ferris he always “gets first-rate attention and correct information.” Matt also had praises for Lynda Wiltse in Flint for all her help and the above and beyond she has done for him. He has had dealings with other universities and says, “Ferris tops everyone by far with the care and attention they give to the students!” Matt said that he will promote Ferris to all his students at Fraser High School as the best university to attend.
- ROTC commissioned Aaron Momber in December as the newest second lieutenant. Aaron was recognized as a distinguished military graduate identified as achieving the top 20 percent in the national order of merit list of 4,706 students throughout the entire United States.
- The ROTC grew between Fall and Spring Semesters by 10 students which brings the Spring 2010 enrollment to a total of 46 students. ROTC continues to work with the Admissions Office to get students opportunities to apply for ROTC scholarships to FSU.
- Kelly Armbruster, a senior in the Television and Digital Media Production program, will receive one of the \$1,000 MAB Foundation Broadcast Scholarships for 2010. The scholarship will be awarded at the main luncheon at the Great Lakes Broadcasting Conference & Expo (GLBC) in Lansing.
- Ashley Pennell, Ferris State Television and Media Production student, has been awarded a \$4,000 Gilman Scholarship for her spring study abroad experience in Hikone, Japan with the Japan Center for Michigan Universities. She is one of only 15 students to receive a spring Gilman scholarship in the State of Michigan. While in Japan, Ashley will be studying the Japanese language, Japanese Popular Culture, and Japanese Cinema.
- Nicholas Kuiper, a Television and Digital Media Production program graduate, is now enrolled in the MA program in Broadcast & Cinematic Arts at Central Michigan University and he is a winner of a Harold Fellows Scholarship which the National Association of Broadcasters sponsored. Only three of these scholarships are awarded each year from applicants enrolled all across the country. See: <http://www.beaweb.org/AM/Template.cfm?Section=Home&Template=/CM/HTMLDisplay.cfm&ContentID=3677>
- Ferris TVP alum Kiven Head ('94) recently signed a contract with a film production company in Denmark to pen the screenplay for a yet-to-be-named horror film. The story centers on a group of American medical students studying abroad, who get caught up in a horrifying epidemic. Kiven is also in the process of seeking investors for another film he wrote and plans to direct, called “The Undertakers.” The film features Richard Hatch (Battlestar Galactica), J. LaRose (Saw III), Edwin Neal (The Texas Chainsaw Massacre) and Lindsey Haun (True Blood). For a sneak-peak at a marketing trailer for the film, visit www.TheUndertakersMovie.com
- Connie Morcom, Assistant Professor in the Television and Digital Media Production Program at Ferris State University, was recently selected as one of 20 faculty members from colleges and universities across the country to attend the 22nd Faculty Seminar held in November 2009.

College of Engineering Technology

- The Rube Goldberg team appeared on the Thursday, Jan. 28, 2010 Channel 9&10 *News Morning Show*. Reporter Michael Kasiborski brought his morning segment to Ferris and broadcast from the IRC Connector.
- The Printing Industries of Michigan (PIM) honored professor and Interim Director of the School of Design and Manufacturing Patrick Klarecki; he received the Benjamin Franklin *Award of Excellence*. Klarecki was selected for his dedication and lifelong contribution to the Print Media Industry. "Pat

has dedicated his life to this industry through his commitment in bringing badly needed young people into our industry,” said Nick Wagner, president of PIM.

- Energy Works Michigan has awarded Ferris State University as one of only six colleges or universities in the state funds to participate in their Post-Secondary Program: Outreach & Education in Energy Efficiency & Renewable Energy. The Program links 30 high schools participating in the statewide Michigan Renewable Schools Program, to green jobs training - to improve the economic condition in Michigan and maximize job creation.
- The CET’s Corporate and Professional Development Center received a “GII Pathways out of Poverty” national grant. The granting agency is the Goodwill Industries of Greater Grand Rapids. The principle investigator is Arn McIntyre, Coordinator of the Energy Center.
- The Welding Engineering Technology degree program received notification that their accreditation application was approved by the Technology Accreditation Commission (TAC) of ABET. Their accreditation is effective through Sept. 30, 2016, and their program now has the distinction of being the only program of its kinds in the U.S. to be TAC-ABET accredited.

University College

- Academic Service Learning at Ferris State University is alive and well. During fall 2009, 12 faculty members offered classes, which included opportunities for student engagement in the community that reinforced the theories and concepts they were learning in those courses. Early returns include the following three courses:
 - Dr. Christine Bailey's students enrolled in PLSC 121 (American Government) collected money, clothing, and games to ship to U.S. military veterans who are patients in Walter Reed Hospital. The total amount collected included a check for nearly \$900, and materials and gift cards valued at more than \$2,100.
 - Students in Dr. Wendy Samuels' SCWK 330 (Interviewing) class mentored students from area middle schools throughout the fall semester. As part of the mentoring project, the Ferris students hosted their middle school mentees for a day on the campus.
 - Nursing students in Dr. Arlene Morton's NURS 442 Clinical Nursing course shared their projects with the campus on Dec. 9, 2009.
- Faculty from the Developmental Curriculum department are offering help in the Academic Support Center to students or instructors who seek guidance with reading or reading-related issues.
- Under the auspices of the Faculty Center for Teaching and Learning, the Developmental Curriculum faculty are collaborating with faculty from the School of Education and FLITE to offer the Faculty Learning Community on Readability, intended to help Ferris faculty identify appropriate textbooks and or assignments. More than 20 faculty have registered for this program.
- The Honors Program reports that 155 prospective students are expected to attend the annual Honors Invitational scheduled for the last Saturday in February. This number looks to be on track with last year, even though the number of applications received is significantly higher this year.

FLITE

- Alison Konieczny's article "Experiences as an Embedded Librarian in Online Courses" appears in the current issue of Medical Reference Services Quarterly.
- Enid Carlson-Nagel, Rob Wirt and several others worked together to submit a Title III eligibility application. It was found that Ferris does qualify for Title III funding under Strengthening Institutions as it supports more than the qualifying percentage of Pell grant students and spends significantly less than the average of educational and general expenditures per student for a four-year public institution. A confirmation letter should be available for Ferris in four to six weeks.
- Twelve faculty members have signed up to for the grant writing learning community this semester.

CPTS

- The College of Professional and Technological Studies, was accepted to the Royalty Free Music.com Music Grant Program. This music grant provides music and sound effects for colleges, universities, and other education related types of establishments at no cost. Staff and students will be able to use award-winning

music for a variety of non-profit educational projects such as background music in theatrical productions, tech-based programs, film, television, PowerPoint presentations, web sites and many more.

The DAGD program previously used DeWolfe Music for their music downloads. By applying and being awarded this grant, a cost savings of \$2,525 (the annual cost of the DeWolfe license) was realized for the current academic year.

- Julie Burks, a Spring 2009 graduate from Ferris-North's BS in Accountancy with a straight 4.0 GPA from ALL institutions has passed all parts of the CPA exam in less than a year from her graduation date.
- Three Ferris-North students, dually enrolled with Northwestern Michigan College (NMC) in the BS in Social Work program, wrote a grant as a component of their Fall 2009 SCWK 320 Theories and Methods of Practice course taught by Dr. Gerald Matthews. This class focuses primarily on the context of working on behalf of small groups, organizations and communities. Their grant, submitted by Rachel Grendel, is titled "Expanded Recycling Pilot Project" and was funded through NMC's Innovation Grant monies. The project reflects a comprehensive plan for recycling plastics and metals at NMC's main campus in Traverse City. The work will be carried out by NMC's Environmental Club with the goal of creating more awareness among the student body about recycling and environmental stewardship. The hope is that through this Project, the group will demonstrate that recycling is fiscally and environmentally responsible.

Administration and Finance

Auxiliary Enterprises:

- The Student Athlete Advisory Committee hosted a blood drive and collected over 30 units for a second consecutive successful drive. This group has already raised over \$300 for Make a Wish and hopes to raise over \$1,000 by the end of the school year.
- For the second consecutive year, the Athletic department has teamed with Festival of the Arts to bring the Sweet Adelines to the Feb. 6 basketball game to perform at halftime.
- Forty-four student athletes from our fall teams were awarded All Academic Awards from the GLIAC.
- The Big Rapids Holiday Inn won the award from LaBelle Management as "Team of the Year."
- The FSU Ice Arena will host the Division 3 Pre-Regionals ice hockey games of the Michigan High School Athletic Association on March 1 at 5 p.m. and 7 p.m. and on March 3 at 7 p.m.
- Katke Golf Course won the following in the 2009 Mecosta County People's Choice Awards: a) favorite golf range; b) favorite golf course.

Tot's Place

- Tot's Place received notification that our application for re-accreditation through the National Association of the Education of Young Children was approved through Dec. 1, 2014. Tot's was the first center within a 60 mile radius of Big Rapids to receive accreditation in 2004 and now is the first center to have achieved re-accreditation under the new more stringent criteria.

Physical Plant:

- Success we have had generating local participation on both the MCO and ECA projects:

MCO Project Local Participation:

Percent of Project Awarded to Local Businesses (60 mile radius of FSU)	63.6%
Percent of Project Awarded to Michigan Business	24.8%
<u>Percent of Project awarded to Out of State Business</u>	<u>11.6%</u>
Total	100%
Percent of Project to Utilize Local Labor	79.3%
Percent of Project to Utilize Michigan Labor	20.7%
<u>Percent of Project to Utilize Out of State Labor</u>	<u>00.0%</u>
Total	100%

ECA Project Local Participation:

Percent of Project Awarded to Local Business (60 mile radius of FSU)	75.0%
Percent of Project Awarded to Michigan Business	20.1%
Percent of Project awarded to Out of State Business	4.9%
Total	100%
Percent of Project to Utilize Local Labor	79.9%
Percent of Project to Utilize Michigan Labor	20.1%
Percent of Project to Utilize Out of State Labor	00.0%
Total	100%

Public Safety

- Ferris Department of Public Safety will soon be offering another way for students, faculty, staff and others to get help from the police. Confidential reporting is an age-old crime prevention tool which now can be done with one of the newest of communication methods, texting. People simply send along a message sharing their concerns to BulldogsTextTip@ferris.edu and a police officer will read the text and act on it. A campaign to get the word out across campus and across town will begin soon.

Governmental Relations and General Counsel

- As a holiday project, the division collected donations from its staff throughout the year, collecting \$440 by the end of the year. These funds were donated on behalf of the division to Year of the Carrot and three local food pantries.
- Along with others from Ferris State University, Miles Postema represented the University at the Grand Rapids Chamber of Commerce Annual Meeting.
- On Jan. 21, 2010, Miles Postema made an Employment Law presentation to the Ferris Employee Leadership Program.
- Miles Postema was invited to speak at the upcoming Annual Conference for the National Association of University and College Attorneys (NACUA) on contracts for a preconference workshop for lawyers new to higher education and in another session on apology in the higher education setting as a panelist.

Kendall College of Art & Design

- Sarah (Weller) Sciba, Kendall Art Education student and student representative to the MAEA (Michigan Art Education Association) Council, has been awarded the NATIONAL Art Education Association: Higher Education Outstanding Student Achievement Award. This honor is awarded to only 1 student in the United States and she the first ever Michigan recipient. Sarah will be honored this spring at the National Art Education Association Conference in Baltimore.
- Cindy Todd, Chair of KCAD's Art Education Program, became the President of the Michigan Art Education Association on Jan. 31, 2010.
- Dr. Evans and Kendall were featured in the Grand Rapids Business Journal on Dec. 14, 2009. The article discussed how Dr. Evans has led Kendall College of Art and Design into a vision for its future and, in the merger with FSU, a way to achieve it.
- Kendall College of Art and Design students were asked to design The Gilson Graphics 2010 Calendar. The project was supported by Jason Alger, Assistant Professor of Graphic Design and the director of Kendall's in-house design studio, Konnect. This past fall, the seven students in Konnect, in partnership with 15 photography seniors from Professor Darlene Kaczmarczyk's Professional Practices class, were charged with the task of creating images and designing the calendar. The coveted Gilson Graphics calendar will find its way to many offices throughout the U.S.
- Kendall alum, Jill Barnes, had her work recently featured at the Bettye Clark Cannon Gallery in the Frauenthal Center for the Performing Arts in Muskegon. Barnes was in the Illustration program – and while studying at Kendall, the Society of Illustrators Gallery in New York accepted two of her pieces. She opened her gallery, Jilly's, in the spring of 2005 in Lakeside and later moved to a

storefront in downtown Muskegon. She spends her time designing and creating fused dichotic glass bowls, wall murals, commissioned pieces and jewelry along with her porcelain character clay pieces.

- Patrick Shureb (Metals/Jewelry Design student) is the 2009-2010 recipient of the Allesee Metals/Jewelry Design Scholarship (\$5,000).
- Jessica Steenwyk (Metals/Jewelry Design student) is the 2009-2010 recipient of the Brian Rizzi Memorial Metals/Jewelry Scholarship (\$1,000).
- Dustin Farnsworth (Sculpture student) is the 2009-2010 recipient of the Gene Adcock Scholarship (\$4,000).
- Darlene Kaczmarzyk (Professor and Program Chair, Photography) recently had a solo exhibition of her work at the Lincoln Center in Ft. Collins, Colo. The show was titled "Domestic Disturbances and ran through Jan. 3, 2010. Darlene also had a piece in a show titled "Snap to Grid" at the Los Angeles Center for Digital Art. This show ran from Nov. 12 - Dec. 5, 2009.

Student Affairs

Admissions

- Via the Post 9/11 GI Bill, the University has realized payment for the Fall 2009 semester in the amount of \$302,000; current payments received for Spring 2010 total \$167,650. The University receives approximate \$800,000 to \$1,000,000 annually in outside resources brought in by students in receipt of veteran benefits (GI Bills and Tuition Assistance). This total dollar annual amount realizes a two-fold increase to the University from the previous year's VA/Tuition Assistance funding receipts.

Career Services

- Forty-one employers registered for the March 25 Job Fair. This exceeds the number of registrations we had at this same time before the job fair for the last two job fairs!

Student Leadership and Activities

- 580 students used the Safe Ride Bus during Fall Semester 2009.
- 931 individuals reported volunteer service totaling 14,188 hours.

University Recreation

- W.O.W (Working on Wellness) program, Fall 2009:
 - Participants logged 67,717 minutes of activity for 12-week program
 - Average activity minutes per week: 2508 (209 per participant), Average body fat percent loss: 2.6 percent per participant, Total inches lost: 52.7 inches, Average inches lost per participant: 2 inches, Participant weight lost: 91.4 lbs., Average weight lost per participant: 3.4 lbs.
 - Total participants: 45 (10 students), Total participants that finished 12-week program: 24 (53 percent retention rate)
- Aquatics:
 - The University Recreation Aquatics Department taught 20 youth from the MOISD (Mecosta Osceola Intermediate School District) water rescue skills as part of their public safety curriculum.
 - The University Recreation swim club has the opportunity to compete with the Cadillac community swim team and the Mt. Pleasant community swim team. These will be the first competitions for our swim club.
- Turnaround time for processing memberships has dropped from 2 + weeks to 2 days. This change is a direct result of gaining access to process memberships in house and has improved customer service tremendously. Membership issues can be resolved immediately instead of waiting for a response to emails/phone calls.

University Advancement and Marketing

- Will Goode, Athletic Advancement Officer, joined the staff and will focus on athletic fundraising. He attended an Association of Fundraising Professional's seminar entitled, "*The Future of Fundraising: Understanding the Evolving Donor and Developing a Donor Attractive Organization.*"
- Drs. Rick and Denise Billings hosted a private reception to bring awareness for the new Michigan College of Optometry building for optometrists practicing in the state of Florida.
- Dr. Gerald Almy made a contribution to the Michigan College of Optometry building.
- Dr. John Hemming made a contribution to the Michigan College of Optometry building.
- The pledge for the CAM Annual Scholarship was re-upped for an additional three years, as well as awarding one additional scholarship this year.
- Detroit Diesel made an in-kind donation to heavy equipment.
- The Michigan Garden Club increased their annual giving this year to the horticultural program. They have been giving an annual scholarship since the 1970's.
- Mr. and Mrs. Eric Weeks have made a pledge to the Gary and Jean Horn scholarship.
- Dr. Robert Rudowski and Mrs. Barbara Rudowski have made a pledge to the Virginia Miles Shepler Annual Scholarship.
- Drs. Matt Klein and Nancy Peterson-Klein have made a contribution to the College of Arts and Sciences Dean's Legacy Scholarship.
- Dr. and Mrs. James T. Walker created an annual scholarship for the study away program.
- Frank Meech has named Ferris the primary beneficiary of his estate plan. The bequest will create a named scholarship fund benefitting the College of Pharmacy.
- Herb and Dr. Judy Wybenga have made a planned gift.
- Twenty alumni and friends have signed up to attend the planned giving seminar by Howard Stross, prior to the alumni/emeriti Sarasota event.
- Ferris has been informed that an alum has passed away who has bequeathed various personal tangible items, including collectibles to Ferris State University.
- Four COB students received tuition scholarships for Spring 2010 from the NAMM (National Association of Music Merchants) Foundation. Each of these four plus one more additionally received a travel scholarship to attend the recent NAMM Show in Anaheim, Calif., where they met with CEO of NAMM Joe Lamond. They were provided special ribbons honoring their status as NAMM Foundation scholarship recipients and participated in the Grand Opening parade to the show floor.
- The Alumni Association hosted 72 Denver area alumni and friends. The group was able to network and meet other area alumni as they rooted for the FSU Bulldogs on ice!
- The PGM and FSU Alumni Association hosted more than 150 alumni and friends at the annual reception at the PGA Trade Show in Orlando, Fla.
- The Alumni and Emeriti Associations welcomed 90+ alumni, emeriti and friends at the annual luncheon in Sarasota.
- FSU-GR is creating a fundraising partnership with Southwestern Michigan College.
- San Chez Bistro owner, Dan Gendler, agreed to allow FSU-GR to use the 3rd floor space for an event. He also provided the food and AV equipment for free.
- The Ferris brand television spot with the stringed communication message completed its fall showing in November but is beginning again in February through April on Comcast GR Interconnect, WOOD-TV 8, and WZZM-TV 13.
- The brand outdoor campaign ran in October and November and is also resuming in February through April in Grand Rapids, Lansing, and Livingston and Oakland counties. Several new boards have been added during the spring campaign that focus on student recruitment and use a campus visit theme to help attract students to the University. The greatest visibility for Ferris is in Grand Rapids where we have 16 boards placed along US-131, I-196, M-6, Downtown, and US-31.
- Complementing the brand outdoor campaign are boards specific to the College of Professional and Technological Studies off-campus offerings. CPTS boards appeared in October and November and are

scheduled again in May and June in Grand Rapids, Lansing and Traverse City and during May only for Dowagiac and Midland.

- Over the course of the next five months, President David Eisler is scheduled to record monthly interviews with Michael Patrick Shiels of the Michigan Talk Network. The show also will be aired live on TV (simulcast on Fox 47-TV, Lansing). Additional media and community outreach in Lansing is scheduled for Feb. 11 and 12 to include visits by the president on Senator Mark Jansen's public access TV show, Michael Patrick Shiels radio show, and with the Lansing State Journal. He also will speak to the Lansing Rotary Club, meet with Lansing Community College President and FSU alum Brent Knight, and representatives from the Lansing Economic Area Partnership.
- A partnership with WWJ AM-950 (Detroit) and its Great Lakes IT Report (e-publication) by Matt Roush is resulting in a Feb. 3 feature story on Ferris' new architecture and sustainability degree and an April 13 wrap-up story on the Energy Conference. FSU Web banner ads also will be running Feb. 8 through March 19.
- We are also reaching greater Grand Rapids MLive.com business and news section readers with heavy campaign frequency February through April, with 550,000 monthly impressions.
- Ferris was a sponsor for the Grand Rapids Area Chamber of Commerce Annual Meeting in January and is continuing to advertise in its monthly newsletter.