

FERRIS STATE UNIVERSITY

Good News Items

February 2, 2011

Academic Affairs

Academic Affairs Office

- Mr. Marinetti is Assistant Dean of the College of Professional and Graduate Studies at the University of Wisconsin-Green Bay with over 30 years experience in higher education administration. He met with deans and pre- and post-grant office staff and gave his recommendations regarding the grant process and office efficiencies to Dr. Erickson.

College of Allied Health Sciences

- CAHS has just established a unique partnership with Montcalm Community College that goes beyond our routine articulation agreement. MCC is designing two new "pre-professional" certificates that will allow their students to qualify for and transfer seamlessly to any of the health programs offered at Ferris. While CAHS articulates with all community colleges in the state, this agreement is unique in that MCC students will enter that institution with an academic plan that will be designed specifically for their FSU health program of choice. This model will provide MCC students with an early advantage that will support an earlier entry to the professional sequence programs.
- Dental Hygiene faculty member Sandra Burns has recently expanded her community dentistry outreach work with Metron of Big Rapids in collaboration with their new Director, Kendall Page who is actively seeking new partnerships with Ferris. Dental Hygiene students are now planning to expand services to include prophylaxis and fluoride treatments. They will also provide inservice education for the Metron staff for follow up with the clients and families.
- The students of Ferris' Student American Dental Hygiene Association (SADHA) will hold their annual Children's Dental Health Fair. This annual event sponsored by the American Dental Association and SADHA chapters provide free oral health services to children 13 years and younger.

College of Business

- The Information Security and Intelligence (ISI) program courseware has been certified by the National Information Assurance Education and Training Program of the National Security Agency as mapping completely to all six national standards established by the Committee on National Security Systems. This is a remarkable achievement attained by only a handful of programs in the country, and constitutes a major step in our pursuit of certification as a Center of Academic Excellence in Information Assurance.
- 150 Hospitality, PGM, PTM and Music Industry Management program students worked the 3rd annual International Wine & Food Festival at Grand Rapids' Devos Place. This was a triple-win event, as it gave the students a valuable work experience with proven prospects for job placement; it constitutes a significant fund-raiser in support of student events; and, it provides great regional visibility for the university and its programs.
- Richard M. Devos, Sr., co-founder of Amway, has agreed to serve as the guest speaker at this year's 20th Anniversary edition of the Hospitality Gala, to be held at the J.W. Marriott in Grand Rapids. The Gala is both an exceptional experiential learning opportunity for our students, and a means of fund-raising to support student activities.

College of Education & Human Services (COEHS)

- The COEHS Assessment Committee gave a presentation which Assessment Committee members plan to follow-up with a series of mini-workshops.

Criminal Justice (CJ)

- The Law Enforcement Academy students completed 368 community service hours.
- Dr. Greg Vander Kooi negotiated a contract to provide anti-terrorist training for Michigan police officers. He will be developing continuous training modules which will make Ferris an anti-terrorism training hub for police officers.

Recreation, Leisure Services & Wellness (RLSW)

- Dr. Susan Hastings-Bishop is on sabbatical this semester studying youth development through leisure and recreation participation.

School of Education (SOE)

- The SOE will be receiving a donation from the estate of Alfonso Aguirre, because according to his daughter, Ferris gave him an opportunity for an education.
- Dr. Virginia Hines has had two papers accepted to present at the 2011 annual meeting of the Eastern Educational Research Association in Sarasota, FL. The papers are entitled:
 - Race as Disability: Exploring Teacher Candidates' Expectations of Minority Students and Ability (co-author Michael K. Quaintance of National Louis University) and
 - Reexamining Reflective Journals: Assessing Program Outcomes to Further Continuous Improvement

Television & Digital Media Production (TDMP)

- Charisse Simonian (TVP '93) won an Emmy for her work on "Extreme Makeover: Home Edition", where she found amazing families for three seasons.

ROTC

- ROTC increased enrollment to 68 students who are taking a total of 187 Military Science credits.

CPTS

- A total of 37 new international students (184 total) joined Ferris this spring semester, a 165% increase from Spring semester last year. This is the highest number of International Student spring enrollment since Spring 2003. The Intensive English Program started in Fall 2010 with 13 students has 30 students this Spring 2011, a 130% increase. First of a kind global interdisciplinary course is offered by OIE/CPTS team-taught by six faculty from three different colleges about India. A total of 28 students are enrolled in this course. In support of the global interdisciplinary course, a new Study Abroad course is offered during Spring Break to India. A total of 12 students are enrolled in this course.
- Seniors completed their first capstone course for DMSE. The students created a tutor call system for GRCC's open computer lab. This is an actual project that GRCC is adopting in their lab.

College of Engineering Technology

- Congratulations to the Ferris team of Aaron White and Richard McComber for placing 17th out of 47 teams in the Cisco NetRiders Skills Academy Finale. The competition tested students' Networking/IT skills through a series of on-line exams and simulation activities using Cisco Packet Tracer that cover CCNA material.
- The Burt & Mullett Chapter of the American Congress on Surveying and Mapping (ACSM) recently hosted a presentation for the surveyors of Michigan, Indiana, and Ohio which featured Mr. William Henning, Senior Geodesist of the National Geodetic Survey. Our

students gained a wealth of knowledge from Mr. Henning, a world expert on real-time networks, and were applauded by him for their high level of professionalism.

- The Rube Goldberg team was contacted by Ice Sculptures, Ltd of Grand Rapids to collaborate on a putt-putt Rube Goldberg hole for a golf course at the Rockford Ice Festival. Mike Dunakin, a former team captain, Bryan Williams, current team captain, and Tom Hollen worked with them to produce a golf hole. The Food Network Channel was on hand to tape portions of the festival and will be one of six segments to be aired in April that feature ice sculptors and the designs they produce. The Rube team hopes to work with the sculptors in the future to build a complete Rube machine out of ice for a new Guinness World Record.

FLITE

- FLITE has implemented a mobile web page. FLITE users can access the library's catalog and their patron records by pointing their smart phone's browser to m.library.ferris.edu.

College of Pharmacy

- Professor Robert Krueger, PhD, has been selected by Rotary International District 6290 to lead its 2011 Group Study Exchange (GSE) Team to Hannover, Germany, this coming June/July. The RI GSE exchange program has been going on for decades and provides young professionals between the ages of 25 and 40 an opportunity to travel abroad and visit with similar members of their profession in a foreign country. Team members accompanying Dr. Krueger include three teachers from NW lower Michigan, an architect from Grand Rapids and a Ferris graduate, David Malewitz (2005), from Traverse City.

Administration and Finance

Athletics

- Women's Volleyball has been very active within the community. In December, they raised over \$300 for the Salvation Army ringing the bells outside of Walmart. For the next three months, they are also visiting Riverview Elementary and Metron once a week helping with different activities.
- Senior Men's Basketball Player, Justin Keenan, is currently 2nd in all time points scored as a Bulldog. The men's team is currently one game out of first place.
- The "131 Showdown" basketball games at Van Andel Arena on January 29 was a great opportunity for Athletics and UA&M to partner to further advance FSU in the Grand Rapids and West Michigan market.

Auxiliary Enterprises - Housing

- The Office of Housing and Residence Life has reached the "go live" date in the implementation of Adirondack Solutions, our on-line occupancy management program. We are currently building the MYFSU channel and are working with Ferris student data in the test environment to ensure programming works as it should. We are on target for students to utilize the new system in late February for Fall 2011 room sign up.

Auxiliary Enterprises - Racquet Facility

- "We Need More Professional Tennis Management Programs," was an article published in the January/February 2011 issue of TennisLife magazine highlighting the Ferris PTM program.
- Todd Martin, professional tennis player will be the keynote speaker for this year's PTM 25th anniversary banquet. Todd was a singles finalist for both the Australian and US Open Grand Slams and ranked as high as #4 in the world in 1999. His appearance is made possible by Wilson Sporting Goods.

Finance

- NACUBO released the results of the annual endowment study. Our Ferris Foundation investment return for fiscal year ending June 30, 2010 was 17.4% and this put us in the top five percentile of the 860 College and University endowments participating across the country.

Diversity and Inclusion

- The annual MLK events were well-attended, see, <http://www.ferris.edu/news/week/archives/jan2111/> .
- *Them: Images of Separation*, a Jim Crow Museum traveling exhibition, was hosted by Kendall College. More than 1,000 people visited the exhibition. David Pilgrim, in conjunction with the exhibition, delivered a lecture at Kendall.
- There was an increase in overall minority student enrollment for Spring 2011. The increases were: African Americans, 5 students; International, 46 students; Hispanic, 64 students; Native Hawaiian/Pacific Islander, 2 students; and, Two or More Races, 82 students.
- The Diversity and Inclusion Office's web site has been redesigned, see, <http://www.ferris.edu/diversity/>.

Governmental Relations and General Counsel

- As a holiday project, the division collected donations from its staff throughout the year, for a total of \$525 by the end of the year. These funds were donated on behalf of the division to three local food pantries and WISE.
- Miles Postema co-led a discussion group entitled "GC Law Office Technology: What Works?" at the National Association of College and University Attorneys (NACUA) General Counsel Institute in Washington, D.C.
- The division supported Martin Luther King, Jr. celebration events by contributing \$500 and attending some of the events.
- Jody Greco attended the State Relations Officers (SRO) Retreat in Lansing. Agenda items included assessment of the post-election environment in Lansing, identification of the strengths, weaknesses, opportunities and threats for universities in this environment, how the public universities can best work together, and strategies for future advocacy.

Kendall College of Art & Design

- Kendall is proud to be the West Central Michigan Regional host for the Alliance for Young Artists and Writers Scholastic Art Awards show. The awards ceremony was held at the St. Cecilia Music Center with the reception following at the Kendall campus. For this art competition, 532 individual art pieces were received in addition to 26 art portfolios and 8 photography portfolios. Of all the entries, we awarded 121 Silver Key awards, 86 Gold Key awards and 5 American Vision awards. The American Vision and Gold Key award recipients will have their work sent to New York City for the national adjudication.
- The Kendall Admissions Team hosted its' first Admissions Fast Track event for 2011. Kendall applicants (Fall 2011) came to campus to have their portfolios reviewed, submit any other missing requirements such as official transcripts, etc. If the applicant met all application requirements, an admissions decision was made on the spot. Students and their families had the opportunity to tour the Kendall campus, meet with the Financial Aid Officer and tour The Lofts @ 5 Lyon facility. More than 60 students attended along with their parents.

- **Steven Vinson** (MFA - Painting) was selected from a nation-wide call for MFA artists to participate in the National Wet Paint Exhibition 2011 in Chicago, Illinois. The exhibition is an outlook and an overview of emerging artists across the U.S. currently working in the medium of painting. All the works in the exhibition will be permanently available online at www.VisualArtToday.com.
- University of North Carolina Asheville's Craft Studies Initiative will continue its series, "Meet the Maker: Conversations of Meaning with Craftspeople," with a presentation by (Kendall's) Windgate Fellowship recipient, **Dustin Farnsworth** ('10, Sculpture and Functional Art). Farnsworth's work includes woodworking, functional art and printmaking, and has been featured in over 30 shows across the U.S., as well as *Woodwork Magazine*, *Sculptural Pursuit*, and *I.D. Magazine*.
- **Joseph Sadony** (senior, Furniture Design) has won second place in the American Society of Furniture Designers' student design competition. Participants in the contest were challenged to design a production-friendly cocktail table for the Phillips Collection. The accent furniture and accessories source will create a prototype of the table to show at future furniture markets. In addition to Joseph's award, **Ellen Branz** (senior, Furniture Design student) received an honorable mention award.
- **Lisa Ambrose** (Senior, Illustration) received second place for her watercolor, "Aegina Ways and Means" in the 2010 Fine Art Finals Midwest Regional Collegiate Scholarship Competition. The competition is dedicated to the promotion of gifted emerging artists at the high school and collegiate levels, and awards their mastery of technique and excellence of artistic achievement.
- **Tim Kranz** ('10, MFA-Painting) and Owosso fiber artist and adjunct instructor, **Marti Liddle-Lameti**, are participating in the season opening exhibition at the Shiawassee Arts Center. Tim Kranz is a professional studio and mural artist and an instructor at the University of Michigan-Flint. Marti Liddle-Lameti is a fiber artist who teaches art at Owosso High School and is also an adjunct professor for Kendall, teaching in the dual enrollment program.
- **Matthew Hurley** ('06, Furniture Design) has been added as a designer at StyleFactory.com, the first online destination to unite the world of design objects with social commerce. Site visitors can vote for Hurley's Mozambique Chair, which features dark wood above a polished stainless base.

Student Affairs

Admissions

- Our recruiters are preparing for the busiest spring travel season ever at this time. We will have recruiters attending college fairs and other events in Michigan as well as many other states including California, Pennsylvania, and New York. Travel commences the 1st week in February and is completed by mid-March.
- Our New Student Receptions are an informal evening opportunity for our admitted students and their families to gather information about Ferris State University. It is designed so that they have the opportunity to meet with Ferris administrators and staff, including campus specialists in the areas of Financial Aid, College Costs, Scholarship Opportunities, Dining Services, Residential Life & Housing, Orientation and Student Leadership/Activities. We will be in Grand Rapids, Big Rapids, Dearborn and Novi.

Commencement

- We set a record with 533 students attending the December 18, 2010 Commencement ceremonies. The College of Arts & Sciences, College of Business, and the College of Professional and Technological Studies ceremony had 209 students participate; and ceremony for the Colleges of Allied Health Sciences, Education & Human Services and Engineering Technology had 324 students participate.

Financial Aid

- The Financial Aid Office is pleased to offer our students and parents a new private, alternative loan option, Collegiate Custom Choice Loan, which offers a fixed interest rate option in addition to its variable rate options. As with the other lenders, the better the credit history, the lower the rate. We are hoping this is the first of many lenders who will make the transition to offer fixed interest rates for student loans.
- The Student Employment Office has added a link to their Student Employment Channel on MyFSU where students can get their previous award year work study earnings in order to complete the FAFSA for the next school year. It is important that students accurately report this on the FAFSA as it will reduce their income and not count against students in determining financial aid eligibility.

Institutional Research & Testing

- The 2011 Fact Book has been completed and distributed across the campus. It provides a wide array of information about Ferris including enrollment, retention, staffing, and general information. The entire book is also available on the web at <http://www.ferris.edu/admissions/testing/factbook/Factbook2011.pdf>

Student Life

- The Office of the Dean of Student Life, Counseling Center, Office of Student Conduct, Office of Multicultural Student Services, and WISE, Inc. were approved for a Diversity and Inclusion Office's faculty staff mini-grant to bring Angela Ross, a national Sexual Prevention Assault Awareness Speaker to campus on April 20, 2011.
- The office has been approached by WISE, Inc. to be included for funding and collaboration in a substantial grant to support ongoing education and awareness related to sexual assault and domestic violence prevention.
- The office re-published the Bulldog Values Poster to be distributed campus wide. The poster reminds students of the Bulldog Values they're expected to uphold.
- The office published "The Traveler" Newsletter on the commuter and nontraditional student virtual resource webpage. www.ferris.edu/commtrad
- With the support of Sherry Hayes, Nick Campau, and Jason DaDay, we've enhanced the on-line student orientation program to better meet the needs of transfer and new summer semester students.
- Leroy Wright, Dean of Student Life was awarded the Dr. Martin Luther King, Jr. Social Justice Award.

University Recreation

- The MLK Intramural Basketball Tournament was a success. Spectators and participants had a great time. Over 75 students participated in this one-day event. The *Rec All-Stars* played amazing basketball all afternoon and became champions of the tournament.
- During the first 15 days of the Spring 2011 semester more than 18,000 patrons utilized the Student Recreation Center.

- The Student Recreation Center offered **free fitness classes** during Free Fitness Week with **55** participants!
- The SRC has sold at least 19 fitness class passes (within the first 2 weeks of Spring 2011) which is equal to 540 fitness class sessions.
- For the first session of swim lessons (session A) there are 90 individuals receiving swim lessons at the Student Recreation Center.
- The SRC Swim Club has **10 participants** (youth in community, not FSU students) involved in this community outreach program.

University Advancement and Marketing

- Marketing and Communications launched the 2011 Festival of the Arts website that includes a chronological menu of all Festival events and individual pages highlighting each artist and event. Other marketing and public relations initiatives being coordinated include local radio commercials; radio and television interviews; local restaurant table tents and on-campus dining center flyers; program booklet distribution to faculty, staff and students; print advertising; listings on the University calendar; cable and commercial television community calendars, Pure Michigan and arts council Web sites; news releases; University-wide notices; and social media outreach. Web Content Manager Ted Halm and Communications Specialist Anne Hogenson are credited with many of the outreach efforts.
- Bill Bitzinger, Leah Nixon, Rich Piippo and Carla Miller collaborated with faculty and leadership in the Michigan College of Optometry to produce a video to support MCO's Realize the Vision Building Campaign. View at <http://www.ferris.edu/mco/video> .
- We have successfully migrated all of the top level pages into the new Omni Update content management system. The web team has also updated the graphic identities of the majority of pages across the Web site to reflect the recent redesign. Other websites that have been migrated into the new CMS include the College of Allied Health Sciences, Diversity and Inclusion Office, Office of International Education, General Counsel and Governmental Relations, Honors Program, Faculty Center for Teaching and Learning, Arts and Entertainment/Williams Auditorium, Birkam Health Center.
- Our web team is offering personal one-to-one end user training so individuals and departments can update their pages using the new CMS. An approval tree has been set up so that members of our team can check all content for errors and integrity before new pages are published on the Ferris website.
- The annual Sarasota Alumni/Emeriti Luncheon welcomed 87 guests.
- The Mile High Bulldog Alumni group welcomed more than 60-70 alumni and friends to a reception to watch the televised Bulldog Hockey vs. Michigan St., in downtown Denver, CO.
- The FSU Alumni Association welcomed more than 200 alumni and friends to pre-game reception at the 131 Showdown basketball games at the Van Andel Arena in Grand Rapids. The Ferris Foundation and the FSU Alumni Association also hosted more than 700 students, their families and their instructors to the game as part of the 9-13 Initiative - an effort to engage elementary and middle school children from the city schools, charter academies, and youth group programs that engage underserved youth with the potential for future opportunities at Ferris State University. All who participated were provided complimentary tickets to the games and "I'm a Bulldog" tee shirts along with group photos with the Bulldog mascot.

- The PGM Alumni Association welcomed more than 100 alumni and friends at their annual reception in conjunction with the PGA Tradeshow in Orlando.
- Hockey Reunion to honor the first decade of Division I players and coaches has been planned through the collaboration between the Blueline Club, Coach Daniels, and UAM.
- Planning has begun to celebrate the 1,000 victory as a program for our men's basketball team.
- In December and early January athletic teams participated in phone a thons to follow-up the "I'm a Bulldog mailing in October. To this date our student-athletes have made over 700 calls to former student-athletes.
- David L. Hamilton established the David L. Hamilton Scholarship Endowment for Construction.
- Two tractors donated (in-kind equipment) to the Heavy Equipment program from Meijer, Inc.
- Royal Plastics has donated funds to establish a scholarship in the Plastics program.
- Federal Mogul is donating Cummins ISX engine to the Heavy Equipment program.
- Chuck and Judith Duddles have funded a scholarship endowment.
- Kevin and Carol Alexander have funded an exam lane in the new MCO building.
- Dedication for the Michigan College of Optometry is scheduled for June 8, 2011. UAM is working with the MCO leadership to develop and market a two-day national symposium to be a part of the dedication and celebratory activities.