

Ferris State University

Good News Items

February 2018

Academic Affairs

COLLEGE OF ARTS & SCIENCES

- Jennifer Corrie, managing copy editor of the student newspaper, the *Torch*, was one of 12 Michigan college students to earn a \$1,000 scholarship, awarded by the Michigan Press Association Foundation.
- Deirdre Fagan had a number of poems recently published: "Have Love" appeared in *Muddy River Poetry Review* in Fall 2017, "The kindness of strangers" appeared in *Amaryllis* in October 2017, and "While your husband is still able to stand" appeared in *Poetry Breakfast* in November 2017.
- Deirdre Fagan presented "Without Blinking: A Sampling of Poems," at the South Atlantic Modern Language Association Conference in Atlanta, GA in November.
- Deirdre Fagan co-presented (with Carrie Weis, Gallery Director) "The Artist in the Classroom: How Visual Art Stimulates the Writer and Activist Within" at the Midwest Modern Language Association Conference in Cincinnati, OH.

COLLEGE OF BUSINESS

- The MBA Program is ranked 83rd 'Best Online MBA Programs' in the 2017 US News Rankings. It is up from 115th in 2016. Congratulations to Dr. Alex Manga.
- Sharon George and Carri Griffis have completed requirements for the GALLUP StrengthsFinder Coaching Certification.
- CIS student, James Yi, achieved 1st Place - Industry Champion for the 2017 'The Business Strategy Game (BSG)', a competition-based global strategy simulation.
- Internship Director, Megan Connaghan, brought Haggerty Insurance to campus to make a presentation to our ISI, CIS and CIT students. Haggerty is a major insurer of classic cars, automotive events, and museums. They have a staff of 500 and are located in Traverse City.

COLLEGE OF EDUCATION & HUMAN SERVICES

Dean's Office

- Dean Jackson served on a Panel Discussion "If They Could See Us Now" for Alma College's MLK Celebration event on January 16, 2018. Other panelists included Dr. Kate Blanchard (Alma College), Dr. Edward Lorenz (Alma College), Dr. Candy McKorkle (Alma College), and Dr. LaSonda Wells (Kalamazoo Valley Community College).

School of Criminal Justice (SCJ)

- The FSU Law Enforcement Academy received an award for raising and donating \$1,000 to the Michigan Special Olympics in 2017 to benefit their athletes. The award was announced at the Annual Special Olympics Kick-Off Conference in January 2018 at the Grand Traverse Resort. Special Olympics Area 5 Director, Pat Rosales, thanked the academy students for their fundraising activities and has challenged them to participate in the upcoming Polar Plunge in February 2018 at Chippewa Lake.

- School of Criminal Justice Professor Nancy Hogan published a scholastic journal article in January 2018 in the *Journal of Crime and Justice* entitled "Workplace demands and resources as antecedents of jail officer perceived danger at work." Her co-authors were Eric Lambert, Jill Gordon, and Eugene Paoline III.
- The FSU Law Enforcement Academy hosted an Open House for FSU students and high school students from the Greater Lansing area on January 23, 2018 from 10:00 a.m.-5:00 p.m. Approximately 121 high school students from vocational education schools and 80 FSU students attended the student-organized recruitment event. The Open House was an overwhelming success based upon feedback from our high school partners in Lansing.

School of Digital Media (SDM)

- DAGD students, working with Cari Mayle and Mel Danes, contributed a series of digital sculptures to the "Poem to Print" collaborative art installation. The project brings together students from four departments to create a full range of media on the central theme of "Conflict". The exhibit runs through the end of February.
- Three students in the TDMP 243 Field Production, under the guidance of TDMP Associate Professor Nick Kuiper, served as video crew during the FIRST Robotics qualifying match at Wink Arena. The students captured video and audio of the competition as well as interviews with organizers and students. The footage will be used to create a highlight reel for St. Mary's school and FIRST robots and well as being used for a project in TDMP 243.

School of Education (SOE)

- David Alban presented "Developing and Sustaining Leadership Teams" at the Western Educational Leadership Conference on December 12, 2017.

COLLEGE OF ENGINEERING TECHNOLOGY

- On December 19, Debbie Dawson, Leigha Compson, and three female students from CET traveled to Surline Middle School in West Branch, Michigan to lead nearly 200 seventh graders through hands-on STEM activities. The middle school students designed catapults to launch ping pong balls, built table top hovercrafts, and were exposed to fantastic role models as the CET students shared their experiences at Ferris with them and fielded questions. Thank you to the volunteers who made this day possible!
- We are excited to announce that senior Construction Management student, Julia Tisdale, has been selected as one of the 36 women across the nation to attend the Kiewit Women's Construction Leadership Seminar in Colorado. During the two-day event, she will have the opportunity to further develop her leadership skills and learn more about career opportunities for women in the fields of construction and engineering. Congratulations, Julia!

COLLEGE OF HEALTH PROFESSIONS

- Public Health Faculty Anuli Njoku was the 2018 recipient of the inaugural Drexel University School of Public Health Distinguished Alumni Award. The award honors graduates whose work is an outstanding example of the Dornsife School of Public Health's mission and vision and recognizes significant contributions to public health leadership, practice, teaching, or research. For more information, go [here](#).

- Gov. Rick Snyder reappointed Matthew Adeyanju, Dean of the College of Health Professions, to the Michigan Commission on Services to the Aging, on December 28, 2017. The commission is a 15-member body appointed by the governor to offer oversight on the administration of state programs and priorities affecting aging Michiganders.

COLLEGE OF PHARMACY

- Dr. Kim Hancock, Professor of Pharmaceutical Sciences, presented “Bariatrics: It’s More Than Just Weight Loss!” at the American Society of Health Systems Pharmacists (ASHP) mid-year clinical meeting.
- Dr. Eric Nybo, Assistant Professor of Pharmaceutical Sciences, and his students began their research project entitled “A Novel Metabolic Engineering Platform for Production of Anthracyclines.” The research was made possible from the ADVANCE Proof of Concept Grant that he received.

EIO

- Extended and International Operations is excited to announce the launch of our Doctorate in Community College Leadership (DCCL) Texas Cohort, located at Lone Star College in Houston, Texas! The cohort of 22 students met for the first time in January, beginning their three-year journey in the program. With this partnership, we now have over 22 states represented through our DCCL students and graduates!
- EIO, in conjunction with the Academic Deans and the Office of the President, recently embarked on a series of visits to our partners. Last Fall, the President, Provost and Dean of EIO traveled to several locations to meet with the Community College Administration in efforts to strengthen our relationships and determine what other programs we may bring from Ferris to these locations. The Deans of Pharmacy, Optometry, Arts & Sciences, and Health Professions recently toured the facilities at Delta College. The Deans have also completed follow-up visits with Mott Community College, Lake Michigan College, Southwest Michigan College, and plan on visiting Northern Michigan College and Grand Rapids Community College this Spring. The President, Provost and Dean of EIO will be visiting our partners in Southeast Michigan this Spring as well.

FLITE

- Dejah Rubel had a webinar report published in the December issue of the *NASIG Newsletter* on the October 19, 2017, online presentation given by Michael Fernandez entitled “How Accessible Is Our Collection? Performing an e-Resources Accessibility Review.”

MICHIGAN COLLEGE OF OPTOMETRY

- Jamie Brady has again been contracted by the Attorney General’s Office of the State of New Jersey to author and proctor the State Licensing examinations for Opticians for the year 2018.
- Alison Jenerou and Bruce Morgan had an article titled “A Vision Training Program’s Impact on Ice Hockey Performance” published in the January issue of *Insight the Journal of the American Society of Ophthalmic Registered Nurses*.

- The Michigan College of Optometry hosted the White Coat Ceremony, coordinated by Elizabeth Spedoske, on Friday, January 26 at the University Center where the MCO Class of 2020 received their White Coats and took the Optometric Oath. They can now begin seeing patients at the University Eye Center! MOA President and FSU-MCO (Class of '99) Graduate, Dr. Jennifer Lintz delivered the Keynote Speech.
- On Saturday, January, 27, Drs. Emily Aslakson, David Durkee, Brian McDowell, Emily Aslakson, and Paula McDowell were joined by staff members Randy Dahlstrom, Lisa Roach, Blaze Sammon, and Paula Vaughn as they volunteered their Saturday to allow many new credentialed students in the Class of 2020 the opportunity to perform an exam on their first official patient; a family member.

RETENTION & STUDENT SUCCESS

- Members of the Faculty Center for Teaching and Learning (FCTL) facilitated professional development sessions for visiting faculty from Changsha Social Work College, China. FCTL members also provided logistical support for various cultural and educational activities that the faculty engaged in outside of the Big Rapids campus.
- Marie Yowitz attended the Accessing Higher Ground National Conference.
- The Honors Program annual speech contest finals were attended by approximately 110 students, with Alexandra Halstead winning.
- Peter Bradley was active at the annual conference of the NCHC, including developing an Honors Workshop titled “Building a Professional Development Social Network for the NCHC”. He was also a panelist on “Honors Faculty Selection, Engagement and Compensation Types” and “Year One: Drinking Through a Firehose”.
- Peter Bradley and Steve Cox collaborated on the publication of part one “Social Media Toolkit” for the Professional Development Committee on the NCHC website.
- Elizabeth Burbatt presented “No Money, No Time: Planning in College” for the ASC Speaker Series.

Administration and Finance

Human Resources

- The Staff Center for Training & Development will be hosting a 1.5-day Polarity Management Seminar facilitated by Carolyn McKanders, MA, MSW, from Thinking Collaborative on May 31 and June 1, 2018. All Ferris employees are welcome. Register on the Staff Center Events registration site in MyFSU or email sctd@ferris.edu.

Auxiliary Enterprises

- Parking is now included in room rates for returning students starting fall 2018.
- The Snack Shack remodel in the University Center is complete and open, now offering convenience store items! Snack Shack offers Sushi with Gusto, pizza by the slice (or whole), sandwiches, wraps, salads and more. It is open Monday through Friday 10am-10pm and accepts cash, credit/debit, Bulldog Bucks, and meal swipes through Meal X-Change.

Athletics

- A total of 68 Ferris State University student-athletes have achieved Great Lakes Intercollegiate Athletic Conference (GLIAC) All-Academic & All-Academic Excellence Team honors for the recently-completed 2017 fall athletics campaign as announced by the league office. The 68 Bulldog student-athletes represent six varsity programs, including football, volleyball, women's soccer, women's tennis, women's cross country and men's cross country.
- The Ferris State University football program, which reached the NCAA Division II National Quarterfinals for the second-straight year this past fall, has announced standout defensive end and two-time All-American Zach Sieler (Pinckney) will forgo his final season of eligibility and enter the 2018 National Football League Draft. Sieler, who graduated from FSU in December with a degree in mechanical engineering technology, has been projected as a strong potential draft choice and could become the school's first-ever NFL Draft selection when the event takes place for the 83rd time this April 26-28 at AT&T Stadium in Arlington, Texas.
- Ferris State University women's golf junior standout Destiny Lawson (Ocala, Fla./West Port) returned to her home state of Florida over the holiday break and had an impressive showing in a high-profile event. Lawson took part in the Dixie Women's Amateur at the Woodlands Golf and Country Club in Tamarac, Fla., and finished 17th overall at +1 for the four-rounds of action. The amateur event annually draws the top juniors, college players and mid-amateurs from around the world.
- A Ferris State University men's ice hockey standout is listed among the nominees for the 2018 Hobey Baker Award and fans can vote for the Bulldog skater for the prestigious award. Senior forward Mitch Maloney (Macomb), who is the squad's leading scorer this season to date, is included among this year's nominees as the fan vote portion of the competition gets underway. Awarded annually to college hockey's top player, the Hobey Baker's tremendously popular fan-voting is now open. College hockey fans can cast their vote by going to the voting website <http://www.voteforhobey.com>.
- The Ferris State men's basketball squad is off to its best start in school history as FSU owns a 21-1 overall record and is currently listed among the top five teams in the nation in both major NCAA Division II national poll. This year represents the first time the Bulldogs have been featured among the nation's top five teams since the end of the 1988-89 campaign when FSU reached the #1 spot in the nation near the end of the regular-season. The 21 wins presently lead the country.
- With nine games remaining in the regular-season, the Ferris State women's basketball squad has already doubled its win total from each of the past two seasons as the Bulldogs have reached double-digits with 11 victories. FSU has ranked among the nation's top 20 scoring teams most of the season.
- The Ferris State University men's tennis squad, which will open its spring season in early February, recently was ranked among the top teams in both the region and the country heading into the year by the Intercollegiate Tennis Association (ITA). The Bulldogs, who will face regionally top-ranked Indianapolis on the road in their spring opener on Feb. 3, are listed third in the Oracle/ITA Division II Midwest Regional Rankings along with 25th in the national listing heading into the spring under first-year head coach Daniel Hangstefer.

- A pair of Ferris State University men's basketball standouts, senior guard Drew Cushingberry (Romeo) and junior center Zach Hankins (Charlevoix), have been named to the 2018 Bevo Francis Award Watch List and featured among the top players in the country. This year's watch list was announced by Small College Basketball (SCB). It marks the third consecutive year in which the Bulldogs have had at least player on the list. The award is presented annually to the top small college basketball player in the country.

Finance

- The Disbursements staff was able to have the electronic W-2's available for our 5,516 employees by January 10.

Physical Plant

- As a result of a strong partnership between the College of Engineering and Technology faculty and our Physical Plant staff, the Swan Annex renovation and addition is on schedule and within budget. Two of the major milestone dates have been met on time, which include opening the second floor in October 2017 and opening the new addition for classes at the start of the spring semester.
- Our custodial staff, in conjunction with the Sustainability Committee, recently rolled out approximately 70 new blue mixed content recycling containers across campus.

Information Technology

- A new dashboard is available in the Cherwell Portal to look at ticket counts by division, branch, department, and for all students. It can be accessed at <https://cherwell.ferris.edu/CherwellPortal/ITS>. To authenticate, click the Login in the upper right part of the screen and use your Ferris credentials. Then select "Ferris State University IT Tickets" in the middle of the screen in the gray area.
- As part of the University Plan for IT, Prakken's wireless infrastructure has been upgraded. This upgrade included performing pre and post WiFi site surveys with the newly acquired test equipment Telecommunications received through the Administration and Finance Grant Program. This allowed for optimizing the locations of the new access points for improved WiFi coverage.
- Our ITS security team, led by Vel Pavlov, is doing a lot of proactive things behind the scenes to help make sure our IT systems are secure.

Governmental Relations and General Counsel

- On January 19th, Governmental Relations and General Counsel was pleased to host 80 students and parents from the Grand Rapids Griffins Youth Foundation on campus for a tour, admissions presentation, dinner and a hockey game. The Grand Rapids Griffins Youth Foundation "promotes academic excellence, community involvement and healthy lifestyles among the youth of West Michigan, enhancing their lives through hockey and ice-related sports." Thank you to all of the Ferris community that welcomed our guests to campus!

Kendall College of Art & Design

- Students in Printmaking Assistant Professor Olivia Timmons' class participated in a portfolio exchange with students in the printmaking department at Olivet College in Olivet, Michigan. Timmons facilitated the collaboration alongside Olivet professor and KCAD alumnus Donald van Auken ('97, BFA Illustration).
- Students in the Fashion Studies program collaborated on a design project with Crowned Free, a women's direct sales clothing, jewelry, and accessory company that employs survivors of human trafficking. The students designed umbrella-themed skirts that were showcased at Crowned Free's 2018 Spring Fashion Show at 20 Monroe Live in downtown Grand Rapids.
- Students in Professor Patricia Constantine's Illustration Life Drawing class—Kristen Brand, Kyle Brand, Teagan Burns, Steffany Devoursney, Ethan Hoogterp, Kyleah Klenke, Kristen Lee, Hannah Sivek, EmmyLou Smith, Rachel Szorik, Latoya Vongpachanh, and Elizabeth Zacagnini—were featured in the *Indie Incubator: From Poem to 3D Print* exhibition at the Ferris State University Fine Art Gallery. The students collaborated with Ferris State University students studying English and Digital Animation & Design; English students created poems which inspired illustrations from the KCAD students, and select illustrations were then 3D printed by Digital Animation & Design students.
- The Spark Lab, located inside the Fed Galleries @ KCAD, opened the exhibition *Static*, featuring the work of MFA student Matthew Farrell.
- MFA students Angelica Hay, Anna Schierbeek, and Katie Toepp were selected for inclusion in the prestigious National Wet Paint MFA Biennial 2018 exhibition. The exhibition, held at the Zhou B Art Center in Chicago, provides a nationwide overview of emerging artists. 38 works were chosen for inclusion out of 250 submissions.
- Photography student Ryan Kukalis had his photo series "Shaken Loose," which depicts southwestern Florida in the aftermath of hurricane Irma, featured on the website of independent new photographic art publisher Aint – Bad.
- Gallery 104 opened *INTO THE VOID*, an exhibition featuring the work of Illustration students and brothers Payton and Dillon Pringle.
- The Alluvium Gallery opened *Vexed Maternity*, an exhibition of work from MFA student Alyson Rodriguez.
- Art Education student Grace Springsteen has been named the recipient of the National Preservice Art Educator Award from the National Art Education Association (NAEA). This is the second year in a row a KCAD Art Education student has won the award, the highest honor given to a student from the national organization. Springsteen will receive the award during the NAEA convention in Seattle in March 2018.
- Industrial Design Professor Tom Edwards retired following the conclusion of the fall 2017 semester after 26 years of teaching at KCAD. Edwards has since been granted Professor Emeritus status.
- Industrial Design Program Chair Jon Moroney was featured on WZZM 13 in a TV segment spotlighting Sled Legs, a new snow recreation product Moroney and his collaborators developed and launched through Kickstarter.
- Art Education Professor Cindy Todd had her piece "Bahama Ocean" chosen for inclusion in the National Art Education Association (NAEA) Juried Exhibition. The exhibition is on display at the NAEA headquarters in Alexandria, Virginia through April 15, 2018.

- Michael Clark ('06, BFA Painting) was profiled in the Estes Park, Colorado-based newspaper the Estes Park Trail Gazette in an article exploring his inspirations and his artistic process.
- Evan Fay ('14, BFA Furniture Design) was featured in the design magazine Azure in a piece profiling Aratani Fay, the Detroit-based design studio he operates with his business partner, Ayako Aratani.
- Matt Franklin ('06, BFA Illustration) created the art for The Mansky Caper, a new Prohibition-themed board game currently under development by Calliope Games.
- Kyle Harmon ('12, BFA Art Education) and his wife Courtney, co-owners of Cadillac, Michigan-based art retail shop The Barn Social, were featured in the Cadillac News in an article highlighting the shop's educational programming.
- Rob Jackson ('89 BFA Illustration) and his colleagues at Grand Rapids advertising firm Extra Credit Projects created a branding campaign for local nonprofit Guiding Light of Grand Rapids that generated awareness of the organization's mission to fight homelessness, joblessness, and addiction. The campaign was later featured in Graphic Design USA and Lurzer's Archive.
- Matthew Provoast ('16, BFA Photography) and Erika Townsley ('16, BFA Photography), owners and operators of Light Gallery + Studio, were featured by The Rapidian in an article looking back on their first year running a creative space on the Avenue for the Arts in downtown Grand Rapids.
- Judy Rogers ('00, BFA Illustration) wrote and illustrated "To Everything There is a Season," a faith-based coloring book published by Christian Faith Publishing.
- Chelsea Sawalich ('17, BFA Fashion Studies) has been hired as a product developer and retail buyer by Hawthorne Collection, a boutique clothing store in Jenison, Michigan.
- Casey Trulove ('01, Illustration) has been hired as an adjunct professor by Central Michigan University. Truelove will teach "Graphics for Interior Design," a class devoted to helping interior designers develop a familiarity with 2D design principles and industry-standard software like Adobe Illustrator, Photoshop, and InDesign.
- Rachael Van Dyke ('11, Master of Art Education) was commissioned by Tyndale House Publishers to create a series of six covers for "Immerse: The Reading Bible," the company's New Living Translation Bible.
- Steven Vinson ('11, MFA) was featured by cultured.GR in an article exploring his latest artistic work, his work as a preparator and adjunct faculty member at KCAD, and his role as a curator at Spiral, the gallery he's owned and operated on Division Ave in Grand Rapids since 2013.

Urban Institute for Contemporary Arts

- UICA Executive Director and KCAD alumna Miranda Krajniak ('06, BFA Drawing) was named as one of Grand Rapids Business Journal's 50 Most Influential Women in West Michigan for 2018. Krajniak will be honored at a March 7, 2018 event that will salute 50 of the region's most influential women business owners, leaders, policy-shapers and decision-makers.
- UICA's Associate Director Megan Bylsma ('06, Graphic Design) is a finalist in the West Michigan Woman Brilliance Awards in the category of "Team Player." This award recognizes the extraordinary spirit of being a team player, creating a welcoming, supportive, cooperative work environment, one where goals are achieved and celebrated. Bylsma's nomination will be recognized at an April 26, 2018 awards event.

- UICA welcomed 185 guests to the opening reception for Enmeshed on January 19, 2018. Enmeshed is a group of solo exhibitions which features work by artists who bridge the personal, the political, and the spiritual. Participating artists explore how these relationships refer to both identity and action. Participating artists include: Tyanna J. Buie, Curt Ikens, Jillian Dickson Ludwig, Andromeda Schmidt, and Dana Freeman. Enmeshed is on view at UICA through March 18, 2018.
- UICA launched a refreshed version of its website, uica.org, in January, 2018. This work was initiated and directed by a team of volunteers from Weekend for Good, a collaborative project by GR Give Camp and AIGA West Michigan that took place in November, 2017. The team, led by UICA's Kristen Taylor, completed a user-centered study of the site's architecture and design, and made updates and changes that increased the site's functionality, speed, and usability.

Student Affairs

- Jennifer Stevens, Commencement Coordinator, was highlighted in the recent North American Association of Commencement Offices (NAACO) publication "The Mace".
- Institutional Research & Testing has submitted all of the required IPEDS survey components for the Winter data collection.
- The new visit experience program, Crimson & Gold, officially kicked off on January 22nd. The event runs Monday through Thursday through the middle of April. Admitted students are paired with a current student to receive a preview of life as a Bulldog. There are 80 admitted students registered with 75 hosts representing approximately 40 different majors on campus.
- Kristen Salomonson, American Association of University Women (AAUW) President Big Rapids Chapter – distributed scholarships to three deserving, non-traditional students at their annual awards celebration in early December.
- On January 8th, Birkam Health Center successfully launched ONLINE SCHEDULING through the new and improved HEALTHY DOG Student Health Portal. This convenient tool has afforded students the ease of making an appointment with their healthcare provider at Birkam Health Center through their MyFSU account at any time to ensure they are scheduled for a visit during a time that is convenient for them. The feedback from student users has been overwhelmingly positive.
- The first ever CLACS Spring RSO Fair was the highlight for the front page of the January 23rd edition of the Pioneer paper where 383 students attended and 70 RSO's participated.
- The Student Leadership and Activities Advisory Council (SLAAC) approved 3 new Registered Student Organizations: Flutter (Suicide Prevention), German Language, and Culture Club, and the reactivation of the Lutheran Student Fellowship.
- The CLACS Volunteer Center was recognized by the Big Rapids Downtown Business Association as the 2017 Volunteer of the Year. Michele Albright, Coordinator of the CLACS Volunteer Center, along with student staff Tarina Mobley and Sarah Ferenz, organized the efforts of numerous students to help with community festivals, beautification projects, individual businesses and community service organization needs, and new activities to support community engagement.

- Entertainment Unlimited, CLACS, the Homecoming Committee, the Family and Friends Committee, OMSS, and the Leadership Week committee raised \$3406.43 for United Way during the Fall 2017 semester.
- Over 1200 students participated in the 3rd annual University Center Anniversary Party where they enjoyed indoor roller skating, virtual reality games, karaoke, living statues, creating street signs, a balloon artist, and a Miracle Mirror photo booth. The first 450 students were given a pair of FSU mittens with “Go Dawgs” printed on the palms. The event was a collaboration between University Center, CLACS, Dining Services, Entertainment Unlimited, Student Government and Alpha Psi Omega.

University Advancement & Marketing

- Along with Carla Miller, Executive Director of The Ferris Foundation, board directors, Susan Jones, Matt Nawrocki and Luke Wyckoff attended the Association for Governing Boards Forum held January 21-23 in Los Angeles. The meetings focused on preparing staff and volunteer leadership to become champions and advocates of sustained investment in public higher education and to raise awareness of the policies that are pending at the national level that have the potential to undermine charitable giving and endowment growth. The forum also works with foundations as they evolve in becoming integral partners in their advancement operations, advocacy and the operational vitality of the university.
- Ken Lamb (EHS '69) and his wife Marta have established a fund to support students who are engaged in developing special projects in the Office of Multicultural Student Services.
- Lynn Wolgast (B '73) created the Wolgast Family Scholarship Endowment for students in Construction Management – building concentration.
- Chuck Drake created the Charles “Chuck” E. Drake Scholarship Endowment for students in the Mechanical Engineering Technology program.
- The Whalen family created the Christopher E. Whalen Scholarship Endowment.
- Jim and Karen (B '60) Shane created the James and Karen Shane Scholarship Endowment for students in the Architectural program and the Karen Moore Shane and James Shane Scholarship Endowment for students in Pharmacy.
- Kevin (B '79) and Bonnie McDermott have agreed to give part of their estate to Ferris State Football.
- On January 13, Ferris State honored the Tom Ludwig Era (1979-96) by hosting players, coaches, and their families. More than 30 former players returned along with assistant coach Gary Waters. You can view photos at <http://www.ferrisstatebulldogs.com/sports/mbkb/2017-18/releases/20180113qkuzgl>.
- The Ambassador Program was launched January 25 with members charged with increasing outreach efforts during the Now and Always comprehensive campaign. Ambassadors will share messaging about the many opportunities available for student support. Faculty, staff, and students are among the Ambassador Program volunteers. Anyone who is interested in becoming an ambassador should contact Paul Leek at ext. 3664 or PaulLeek@ferris.edu for more details.

- The Student Foundation participated in the Spring RSO fair on January 22, sponsored by the Center for Leadership, Activities and Career Services. This was a great opportunity for students to learn more about the group and encourage new membership.
- The Telephone Outreach program is back for another semester of calling. Students raised \$47,598.91 through 558 gifts, *fulfilled*, during the fall semester! Twenty (20) former student callers have returned this term, and interviews have been taking place to fill empty seats. Six new callers have joined the Telephone Outreach program so far this semester. The students are looking forward to contacting Ferris alumni and friends and sharing their experiences with them, while also helping their fellow students by encouraging alumni to give back to scholarships or programs at the University.
- **DAWG UP!** An effort to update alumni and donor contact information will be taking place on Ferris' Facebook and Twitter on Wednesday, February 7 beginning at 8 a.m. and running for 24 hours. Everyone who updates their information during this 24-hour timeframe will be entered into a drawing for some Bulldog swag. Please spread the word about this opportunity to your family and friends who are connected with Ferris.
- Steelcase Inc. is one of 12 organizations signed up to sponsor Growing Opportunity: A Partner Celebration, to be held in Grand Rapids on May 16, 2018. The event will honor the collaborative efforts of Ferris State University and Grand Rapids Public Schools. More information is available at www.ferris.edu/giving/growing.
 Ferris State University has fulfilled a \$20,000 grant with the City of Grand Rapids in support of the Latino Entrepreneurship Initiative (Emprende). With the support of these funds, the Latino Business and Economic Development Center trained 26 aspiring entrepreneurs, and launched or expanded 17 small businesses in and around the city.
- The Latino Business and Economic Development Center has been awarded \$150,000 in support of its work over three years through the generosity of The Wege Foundation.
- Marketing provided video and other promotional content support for Online MBA program recruitment in partnership with the College of Business.
- With support from SEO provider Peak Positions, Marketing completed a Google AdWords campaign integrated with its major external marketing campaign and custom resources at ferris.edu/be.
- Marketing provided content and/or placement services for a number of external marketing opportunities, including print advertising in the Grand Rapids Business Journal and We Are GR, and an advertising package with the West Michigan Whitecaps.
- Paul Hobart of the University Advancement and Marketing web team has been collaborating with Associate Provost Roberta Teahen and the Ferris State Higher Learning Commission accreditation committee on a faculty directory project that integrates data from the Digital Measures platform into actual webpages on the ferris.edu website. The effort also includes support from Information Technology and representatives from the academic colleges across the University. The end result will be a consolidated look and feel for all faculty profiles on the Ferris website. This is being accomplished through the creation of customized code and data integration into a templating system.

- Videos from the Ferris State Video YouTube channel have now been viewed more than two million times (2,030,726 as of Jan. 29, 2018). The 10-year-old channel's videos are primarily produced by the News Services and Social Media Team, students in the Television and Digital Media Production academic program, and Media Production staff. To watch and/or subscribe to the channel's content, visit: <https://www.youtube.com/FerrisStateVideo>.
- The News Services and Social Media Team helped facilitate coverage of TV 9&10's story on research of anti-cancer medication being conducted by College of Pharmacy Assistant Professor Eric Nybo.
TV 9&10 article/segment: <http://www.9and10news.com/2018/01/12/ferris-state-university-professor-research-rebuilds-anti-cancer-medicine/>
University News press release:
<https://ferris.edu/HTMLS/news/archive/2018/january/nybo.htm>
- The News Services and Social Media Team worked with TV 9&10 on coverage of Ferris' annual Dr. Martin Luther King Jr. Celebration. The station covered day one of the celebration, including the 32nd annual Freedom March through the Big Rapids campus. From Ferris, Communications Specialist John Smith, Multimedia Coordinator Rich Piippo, Digital Media Specialist Hannah Crouch and student videographers John Barber and Adam Crookston collaborated on writing and video production coverage.
TV 9&10 article/segment: <http://www.9and10news.com/2018/01/15/ferris-state-university-celebrates-martin-luther-king-jr-day-2/>
News Services and Social Media Team coverage:
<https://ferris.edu/HTMLS/news/archive/2018/january/mlk-coverage.htm>
- Ferris PGM Alumnus Brendan Locke (B '04) was awarded the 2018 Ferris PGM Alumni Association Bill Strasbaugh Award.
- The Alumni Association traveled to Florida in January to host two separate events which included the Professional Management Alumni Reception in Orlando at the Orange County Convention Center and the Sarasota Alumni and Emeriti Luncheon at TPC Prestancia. More than two hundred attendees were greeted by University staff at these two events to receive campus updates and enjoy Bulldog networking.