Academic Affairs

COLLEGE OF ARTS, SCIENCES & EDUCATION

• Keli Masten presented “‘One Truly Decisive Gesture’: ‘Markheim’ and Masculinity” at the Midwest Conference of British Studies in October, 2021.
• Deirdre Fagan was interviewed by Dustin Pickering of The Literary Parrot (NY) about her creative work and process in August, 2021: https://www.youtube.com/watch?v=dBcGJ4u7azs
• Deirdre Fagan’s poem “Phantom Limbs,” was featured on Chris Rice Cooper’s Backstory of the Poem in September, 2021: http://chrisricecooper.com/321-backstory-of-the-poem-deirdre-fagans-phantom-limbs/
• Deirdre Fagan had two poems appear in the spring 2021 issue of Muddy River Poetry Review in the spring 2021 issue.
• Deirdre Fagan had two poems featured in the anthology Through the Looking Glass: Reflecting on Madness and Chaos Within (Ind(ie) Blue, May 2021)
• Deirdre Fagan had one poem, “Anointing the Dead,” published in the spring 2021 issue of Thimble Literary Magazine.
• Deirdre Fagan was interviewed about her recent book The Grief Eater by Xavier Hershovitz of 9&10 News. The segment aired on Friday, September 17, 2021.
• Deirdre Fagan presented two writing workshops, one for youths and one for adults, at the Pathfinder Public Library in Baldwin in September, 2021.
• Deirdre Fagan was accepted to and attended the Algonkian Conference in New York in September, 2021.
• Lucero Flores-Paez, Jana Pisani, and Michael Berghoef presented “The Latin American Fight for Social Justice” in a panel discussion moderated by Kaylee Moreno, on 9/28/21 co-sponsored by Center for Latin@ Studies, Social Justice Major, History Program, Social Work Department, and Spanish for the Professions Program, which overviewed the past and recent events and social movements in Latin American Countries as part of a series of discussions that will dive deeper into the countries of Chili, Colombia, El Salvador and Honduras.
• The posthumous world premiere of Michael’s Boo’s “Symphony No. 1: The Love of Friends” was presented at Valparaiso University on October 17. Ferris State University’s West Central Concert Band, Symphony Band, Community Summer Band and West Central Chamber Orchestra were all members of its commissioning project. Michael Boo was a frequent musical guest and commissioned composer of all of these Ferris ensembles. His previous commission by Ferris was “To Love a Great Cause More Than Life Itself,” composed in celebration of the 100th anniversary of the XIX Amendment and of the renowned Big Rapids suffragette, Anna Howard Shaw. It was premiered on March 1, 2020 here on campus. Michael Boo passed away in November 2020.
• Special Olympics Area 5 Poly Hockey Exhibition versus Ferris State’s Hockey Team on Tuesday, Oct. 12 in the Student Recreation Center ended with an Area 5 ‘wrap around’ goal in overtime to win for the third time in the series. This event was co-sponsored by Sports Careers RSO (who handled game day operations) and Special Olympics College Club (who handled fund-raising.) This year’s game featured Bob Daniels’ nephew Danny, who has Down Syndrome, who competed with the Ferris State team and scored at least one goal.

EXTENDED & INTERNATIONAL OPERATIONS
• Deedee Stakley completed Maritime Academy training through the Michigan College Access Network. The Academy prepares individuals to lead or facilitate Local College Access Network efforts in their communities.
• Deedee Stakley, Amy Dorey and Karyn Kiio presented to administrators from two ISDs on the new Ski Resort Management Certificate collaboration with Boyne Mountain Resorts. As a result of the presentation, the certificate program will be offered to area high school students beginning November 2021.

RETENTION AND STUDENT SUCCESS
• Bob Griffith was appointed to a Customer Advisory Board at Ellucian, serving the Degree Works community. Bob will serve a term of two years through August of 2023.
• The ALC (Karen Royster-James, Teresa Brown, Alyssa Rosebrugh, and Dr. David Marquard) hosted the Academic Opportunities Fair in UC B&C on Tuesday, October 12, 2021. Participants included 213+ students and 23+ campus partners.
• Karen Royster-James and Alyssa Rosebrugh presented two study skills workshops to the FSU basketball team.
• The ALC celebrated National Tutoring Week October 4-8, 2021. Tutors shared their strategies for student success in Bulldog News, and students wrote supporting comments to their tutors.
• Julie Rowan (FCTL) presented Inclusive Excellence Through Social and Emotional Learning at the 2021 Scholarship of Teaching and Learning Summit.
• With colleagues from Eastern Michigan University and Oakland University, Julie Rowan facilitated discussion on professional learning and development in social and emotional learning (SEL) for educators at the Building Bridges-Breaking Silos conference, the inaugural statewide SEL conference aimed at “elevating the promise, practice, and purpose around social emotional learning.”
• Julie Rowan and Todd Stanislav (FCTL) facilitated a day-long workshop at the Illinois College of Optometry (ICO) titled “Residents as Teachers and Scholars.” This was the 10th year FCTL has facilitated a workshop for ICO’s residents that focuses on effective precepting and designing and giving Grand Rounds and other presentations.

FLITE
• Ferris State University was selected to receive one of the MCLS Open Education Network (OEN) Allied Member Sponsorships to develop and advance open education efforts on the FSU campus as an allied member of OEN.

CENTER FOR LATIN@ STUDIES
• The Center for Latin@ Studies hosted an Etiquette dinner in collaboration with the College of Business to prepare Latinx student leaders to attend the Latina Network of West Michigan 7th Anniversary Celebration, Cesar Chavez Gala, and LAUP Gala.
• Promesa Scholars attended the Cesar Chavez Gala and celebrated Dr. Eisler’s recognition as Hispanic Advocate of year, Met Javier Olvera, Ferris Alumni who was awarded the Aguilla Lifetime achievement award, and Margret Vega, KCAD Faculty and daughter of community advocate Francisco, Pancho, Vega.
• Center for Latin@ Studies hosted its 3rd annual Bulldog Familia Asada and welcomed back over 75 students, alumni, local community partners, and Promesa Summer Success participants during Family and Friends Weekend.

• 4 Latinx Bulldogs have been selected for the Nationally recognized Building Bridges Through Education Fellowship.

**COLLEGE OF BUSINESS**


• Barb Barney-McNamara, Adjunct Instructor 3 in the Marketing program has successfully defended her dissertation and earned her Doctorate of Business Administration degree from University of Wisconsin-Whitewater.

• Kevin Schrupp, student in the MKTG331 Strategic Selling class took 10th place out of approximately 1800 students competing in the RNMKRS Speed Sell competition. RNMKRS is a virtual sales competition where students communicate with an AI BOT.

• Nick Kuiper, Associate Professor – Television and Digital Media Production, collaborated with the Open Arms Child Advocacy Center and the Newaygo County Prevention of Child Abuse and Neglect to produce their capital campaign video, raising funds for the creation of a Center for Hope and Healing. The new state-of-the-art centralized location will service communities from Newaygo, Lake, Osceola, and Mecosta counties. For more information, visit center4hopehealing.org.

**COLLEGE OF PHARMACY**

• Craig Straley, emeriti, along with colleagues from the Battle Creek VA pharmacy and the University of Maryland, published “Comparison of the effect of citalopram, bupropion, sertraline, and tricyclic antidepressants on QTc: A cross-sectional study” in the Journal of Affective Disorders (Sept 2021).


**COLLEGE OF HEALTH PROFESSIONS**


**Administration and Finance**

**Athletics**

• The Ferris State University Bulldogs have climbed to #1 in this week's American Football Coaches Association (AFCA) Division II National Poll for the first time in school history. The Bulldogs, who were listed third last week, moved past previous top-ranked West Florida and Northwest Missouri State after both got beat this past weekend. FSU recorded a 35-28 road win over previously seventh-ranked rival Grand Valley State in the Anchor-Bone Classic before a record crowd of 17,007 fans at Lubbers Stadium in Allendale. FSU is now a consensus #1 team in the country this week in all major D2 national polls.

• The Ferris State Football win over Grand Valley State on Saturday was the 34th-straight regular season victory for the Bulldogs along with FSU's 27th consecutive GLIAC triumph and the program's 19th road win in a row. It also marked the ninth time the
Bulldogs have beat the Lakers in the last 11 meetings, including the fifth-straight as FSU retained possession of the Anchor-Bone Trophy.

- Ferris State University officially broke ground on the Bulldogs’ new Center for Athletics Performance project as a ground breaking ceremony took place last Thursday (Oct. 14) at the Ewigleben Sports Complex. The major upgrade to FSU's athletic facilities, which was approved by the university’s Board of Trustees and announced this past spring, will soon enable FSU student-athletes to train and compete with the best. The university’s Board of Trustees approved the renovation and construction project, which will include a new and expanded strength and conditioning space, a new multipurpose arena and competition space for the volleyball program and practice area for other sports, additional and renovated locker room facilities along with team meeting spaces along with other elements. The upgrades will offer championship-caliber training and conditioning facilities to the nearly 400 Bulldog student-athletes and 17 varsity programs.

- A new era in Ferris State Athletics began last week as Michigan native Steve Brockelbank took over as Ferris State University’s new athletics director. Brockelbank, who previously served as vice president and director of athletics at Muskingum University, in New Concord, Ohio, is a 1991 graduate of Eastern Michigan University. During the last 30 years at the high school and college levels, his track record of success as a coach and athletic administrator helped Brockelbank emerge as Ferris’ top choice. The culmination of a comprehensive nationwide search, Brockelbank replaced former FSU Athletics Director Perk Weisenburger, who announced his retirement from the position and departed the office in early October.

- A trio of Ferris State University fall athletics teams all are ranked first or second in the Great Lakes Intercollegiate Athletic Conference (GLIAC) heading into the final few weeks of the regular-season. Bulldog Football sits atop the league with a 3-0 GLIAC record while the volleyball team is second and only a match out of first place. Meanwhile, Bulldog Soccer, which is ranked ninth nationally, is currently still unbeaten in GLIAC play at 7-0-2 overall and one of two unbeaten league teams along with nationally top-ranked Grand Valley State.

**Human Resources**

- The Staff Center for Training and Development is now the Human Resources Center for Staff Development! We are still committed to providing you the resources and services you need to succeed at both work and life.

  Learn more on [HR Center for Staff Development SharePoint site](#).

- Employees are our most valuable asset. That’s why the HR Center for Staff Development is celebrating Employee Learning Week December 6-10, 2021. There will be in-person and virtual workshops, online professional development resources, a poker walk, prize drawings, and more! Stay tuned for more information.

**Kendall College of Art & Design**

- Students in the KCAD Master of Architecture program’s Urban Collaborative Studio Course are partnering with the owners of the Four Star Theatre, a once thriving but now vacant theatre on Division Ave in Grand Rapids, and the local community to spark ideas for the building’s proposed future as a community arts center. Students created an installation on the building’s exterior, dubbed “The Sharing Wall,” designed to engage
the public in the conversation by sharing fun and practical items that are free to take, from toys to vouchers for use at Dégagé Ministries.

- Professor Margaret Vega’s oil monotype "Head of a Boy," which was acquired by the Grand Rapids Art Museum (GRAM) for its permanent collection back in 2017, is currently on display at GRAM alongside other seminal artistic works from the collection.

- KCAD Associate Professor and Drawing Program Chair Danielle Wyckoff and her artistic collaborator, Courtney Kessel, held a two-person exhibition at Old Dominion University, Betwixt Intermixed / Luminescent / Tandem and 'tween, that included individual and collaborative drawings, photographs, and videos. Wyckoff also performed her ongoing piece, "Please tell me a story about love," in which she solicits personal stories from passersby in public spaces and then translates those stories into an artistic medium. Wyckoff and her collaborator also gave a gallery talk to a group of students and held a public artist’s lecture.

- KCAD Master of Architecture student Hayden Prillwitz has been awarded a 2021 American Institute of Architects (AIA) Grand Rapids Chapter Scholarship. Each year, AIA Grand Rapids selects three emerging architecture professionals to receive a scholarship to further their education.

- KCAD alumna Cynthia Awrey ('75, Illustration) won 1st Place in the 2021 Paint Out The Town competition held by the Three Rivers Artist Guild, which challenged entrants to create en plein air paintings of their surroundings.

- KCAD alumna Yvette L Cummings ('00, BFA Painting) was featured in the solo exhibition Disruptive Experiences at Francis Marion University’s University Place Gallery.

- KCAD alumnus Tatsuki Hakoyama ('14, MFA Painting), Joshua Solas ('18, BFA Illustration), and Alyssa Sturges ('20, BFA Drawing) were featured in Reuniting, a one-night-only exhibition at MuseGR featuring work from a multicultural group of Grand Rapids and Flint-based artists that reflect life and during the global pandemic in their work.

- KCAD alumnus Hwa-Jeen Na ('17, BFA Photography) won the $10,000 Juried Installation Award in ArtPrize 2021 with "Project Unity: Ten Miles of Track in One Day," an immersive multimedia installation conceived in collaboration with artist Yuge Zhou.

- KCAD alumna Angela Two Stars ('17, BFA Drawing) unveiled “Okciyapi,” a sculptural installation located in the Minneapolis Sculpture Garden she created as the recipient of the Walker Art Center’s Indigenous Public Art Commission. Two Stars’ piece is the first public artwork by a Native artist to be featured in this prominent space.

- KCAD alumnus Caleb Ryan Wells ('21, BFA Fashion Studies) was honored with an Outstanding Student Award from the Surface Design Association. These awards are given annually to students who demonstrate inventive and innovative use of technique, materials, or concepts. For his senior thesis project, Wells, who has since launched a gender-fluid clothing brand called RYAN, was recognized for his “BAD TOUCH” collection, garments inspired by the journey of reflection and individual growth stemming from struggles with sexual assault, self-harm, and mental illness.

- KCAD alumnus Brian Whitfield ('85, Illustration) won a $2,000 Contemporary Black Art Award in ArtPrize 2021 with “Planted by the Sacred Streams of Grace,” a mural he created on the exterior of Monroe Community Church in Grand Rapids.

- KCAD alumnus Parker Wonser ('20, BFA Industrial Design) won 1st Place in the Under 35 Design Concept Awards—held by the Florida South Chapter of the American Society of Interior Designers—for the uRiff Magnet, an innovative product he designed that enables musicians to quickly capture new melody ideas while out and about without interference from ambient noise and without disturbing others in the area.
UICA

- The KCAD Design Academy recently wrapped up its Furniture Design course with Grand Rapids Public Schools 7th & 8th graders, providing opportunities to think, plan, and create like a furniture designer. Over four weeks, students tried their hand at the creative design process through acts of problem-solving, collaboration, and making under the direction of KCAD alumnus Fernando Ramirez (’15, Industrial Design). Students also had the chance to tour the Steelcase Learning & Innovation Center and meet with professional designers for a first-hand look at the design thinking process.

President’s Office

- Maggie Walcott's non-fiction essay “The Let Down” was published in the online journal *You Might Need To Hear This* in November 2021.

Student Affairs

- Over 200 employers are scheduled to attend the in-person Career Fair held on November 9th, with over 80 employers scheduled for the virtual Career Fair held on November 12th.
- Over 175 alumni and 100 Ferris students attended networking and programming events hosted by the Office of Multicultural Student Services (OMSS) during Homecoming weekend that included a Black Alumni/Student Mixer, Tailgating events, a Black Alumni Breakfast, and the 50th Anniversary for the Zeta Epsilon Chapter of Alpha Kappa Alpha Sorority Incorporated.
- Guest Speaker, Clift Roach, presented a Financial Literacy 101 workshop to the Black Male Empowerment Network (BMEN) group which included topics such as personal budgeting, retirement, life insurance, stocks, and bonds.
- Marketing Professor, Barb Barney McNamara, presented a LinkedIn presentation to the TOWERS (Teaching Others What Establishes Real Success) program where students learned how to navigate the app and the credentials that employers are looking for in candidates.
- The OMSS has launched *Sistah Circle*, a new professional development and empowerment initiative for women of color on Ferris’ campus, which will be co-facilitated by Danyelle Gregory and Chelsey Carpenter. The kickoff meeting is scheduled for November 2021 and will serve approximately 25 students.
- Three new Registered Student Organizations have been recently approved and joined our campus: Table Tennis Club, Bulldog Billionaires, and Turning Point USA.
- On October 1st, Entertainment Unlimited hosted comedian and magician Michael Kent as part of Family & Friends Weekend.
- The Center for Student Involvement kicked off their six weekly Team Trivia series on Sunday, October 10th.
- A total of 47 students at attended the three September Registered Student Organization (RSO) Student Government Finance Division Workshops, making their RSO eligible for finance division funding.
- Prerequisites without minimum grades in Banner GOLD have all been updated to include a minimum passing grade of D-. This will prevent students who have previously taken a course and received an F, FNA, I, IP, or W grade from bypassing a prerequisite requirement and allow the prerequisites to function as intended.
- The KCAD Course Catalog has been updated in Banner GOLD to accurately reflect program offerings thanks for a collaboration between KCAD and Ferris main campus.
• The Academic Calendar is now viewable through August 2022 on the new Ferris State University calendar using the Academic Calendar tag. Dates are still being entered and will continue to include dates through 2025.
• The Crimson and Gold program has been completely full and has a waiting list of students waiting to shadow a current Ferris student.
• Ferris has announced a new Bulldog Bonus Scholarship for Fall 2022 for new Freshmen or new Transfer students. Values range from $500 to $2,000 for completing three simple tasks to get ready for the fall semester. More details can be found here: https://www.ferris.edu/admissions/financialaid/scholarship/Incoming/bulldogbonus.htm.

University Advancement and Marketing
• The News Services and Social Media Team reports since the beginning of the 2021-22 academic year, Ferris has engaged more than 612K people through its main Facebook page. The recent top post (Oct. 16) was a graphic highlighting the Bulldog football team’s win over Grand Valley State University in a battle of nationally-ranked teams. The post reached 128K, had 456 shares and 64 comments.
• The News Services and Social Media Team reports that since the beginning of the 2021-22 academic year, the University’s main Instagram feed has engaged more than 60k accounts. Among this page’s top social media content items was a post (Oct. 16) highlighting the Bulldog football team’s win over rival Grand Valley State University in a battle of nationally-ranked teams. That post had more than 10K impressions and reached over 9,700 accounts, including 28 percent who were not following @ferrisstateu. In addition, this post garnered 1,500-plus likes.
• The News Services and Social Media Team collaborated with the Department of Public Safety to promote two press releases. The first was Ferris DPS participating in a drive, competing with other local law enforcement agencies, to donate food items to Manna Pantry of Big Rapids. The Big Rapids Pioneer covered this event. The second collaboration was a public service event as Ferris DPS took part in the U.S. Drug Enforcement Administration’s Take Back Day. The event encouraged community members to dispose of unwanted prescription drugs at a campus location safely. TV 9&10 News and the Big Rapids Pioneer covered this event.
• On Saturday, Oct. 23, more than 200 Ferris State University alumni from around the country participated in the Alumni Association’s second annual Make a Difference Day. A new tradition, Make a Difference Day encourages participants to complete an act of kindness or service in their community. Each year, the Alumni Association sends a free T-shirt to registrants. This year’s completed activities included surprising an old friend with coffee, donating blood, helping elderly neighbors with house or yard work and even purchasing pizza for and helping to serve 85 people at a shelter.
• The Alumni Association greeted alumni and friends for its sixth annual Mackinac Island Getaway Weekend (Oct. 8-10). Attendance this year set a record. All 50 rooms reserved for Ferris alumni sold out at the Chippewa Waterfront Hotel and the Lilac Tree Suites and Spa. On Saturday (Oct. 9), alumni enjoyed a breakfast sponsored by the Alumni Association while they networked with fellow alumni and heard campus and alumni updates. Later that evening, the group gathered for the “Running of the Bulldogs,” where alumni could again come together to network and enjoy Ferris company. The rest of the weekend was open for participants to explore the island and take in the northern Michigan fall colors. Local alumnus and manager of the Chippewa Waterfront Hotel and the Lilac Tree Suites and Spa, Bart Berkshire (B’10), provided the alumni with a discounted package price, making the premier trip affordable for attendees.
• Alumnus Dr. Douglas Call, a 1964 Science Education graduate, has funded the Call Family Scholarship with $12,500, establishing the endowment with a planned gift. Call will add $12,500 early next year. The $25,000 total will receive a Ferris Futures Scholarship Challenge match.

• Before passing away, Tuesday, Oct. 5, Melinda Bendall established a College of Pharmacy Scholarship. She left a significant portion of an IRA to The Ferris Foundation to boost her donation to this scholarship. The final figure for Ms. Bendall’s gift will be determined soon.

• John and Mary Garvelink made a gift to the Center for Athletics Performance. By doing so, the Garvelinks will be acknowledged through the John and Mary Garvelink Sports Medicine Center.