Ferris State University
Good News Items
December 2021

Academic Affairs

COLLEGE OF ARTS, SCIENCES & EDUCATION

- Ferris students, Caitlin Ewald and Paul Kohler, along with Prof. Bill Killian from Ferris and William G Killian from Michigan State presented a poster at the Analytical Chemistry Regional Meeting in Livonia MI on Nov. 11 2021. The poster was titled “Inquiry into Solution Behavior Using Refractive Index.” At the same Analytical Chemistry Meeting, Bill Killian gave a talk describing the role of Ferris’s CHEM 245 (an 8-hour day-long lab on Chemical Manufacturing) in preparing Ferris’s Industrial Chemistry students for internships and jobs in industry.

- Sky Pike, M. Beth Zimmer, Cliff Franklund and Brad Isler (from Biological Sciences) along with many students and staff attended and presented work on the Wastewater Surveillance System at Ferris State University at the MiNET conference in Muskegon MI on October 14 and 15, 2021.

- Sky Pike and students presented work on the monitoring of MI lakes for E. coli at the MiNET conference in Muskegon MI on October 14 and 15, 2021.
  i. Lapham M, Hendrickson C, Solomon M, and Pike S. Surveying after rain events to explicate E. coli elevation origin in Manton Creek, Westford County.

- Scott Herron helped organize and run an online symposium, “Food Sovereignty Symposium Sampler” held on September 20-21, 2021 as part of a collaboration from an NSF grant.
  i. He moderated a session entitled, “Indigenous Foods” Panel
  ii. Scott moderated a session entitled, “Indigenous Seed Keepers Network” Panel
  iii. Scott moderated a session entitled, “Menominee’s Journey Toward Food Sovereignty and Sustainability.”
  iv. Scott performed the “Opening Song” on Tuesday morning Welcome event
  v. Scott moderated a session entitled “Resources to Share and Lessons Learned” panel
  vi. Scott was a panel member on the session entitled, “Manoomin Processing and Traditional knowledge”

- Beth Zimmer and collaborator’s journal article based on the movement of their Annual Michigan Physiological Meeting to an online format during the pandemic was accepted for publication: Elmer, SJ, Vranish, JR, Harfmann BD, Sharma N, Durocher JJ, Zimmer,

Michael Berghoef presented the human rights delegation report "Guapinol Resiste: Origenes del conflicto minero en el Bajo Aguan, Honduras," to the regional meeting of the Central American Alliance Against Mining (ACAFREMIN) in Tocoa, Honduras via Zoom with Dr Bernie Hammond of Western University, Ontario, Canada in October 2021.

Michael Berghoef presented “Thinking and Acting Globally and Locally” with Dr Robin Walters-Powell of the University of Findley and Dr Paul Baggett of Eastern Tennessee State University at the Council on Social Work Education's Annual Program Meeting in Orlando, Florida in November, 2021.


The Forensics Biology Program at Ferris State University ranked #7 of the top 15 Forensic Biology Programs in the country according to Forensics Colleges: https://www.forensicscolleges.com/blog/resources/15-top-forensic-biology-programs

Drs. Tracy Glentz and David Petillo were awarded a $350 grant from the FSU Academic Service Learning Committee for a partnership with District Health Department #10 and students in the COHP 317 courses.

Dr. Tracy Glentz’s article, Interprofessional Education (IPE): A Step-by-Step Guide for Educators, was accepted for publication by the Association of Educators in Imaging and Radiologic Sciences (AEIRS) - Spectrum Publication. It will be printed in March/April 2022.

Dr. Kim McVicar is the recipient of the American College of Healthcare Executives’ (ACHE) Recognition Award. This award recognizes Dr. McVicar’s contribution to healthcare management excellence through her volunteer services to the Great Lakes’ ACHE chapter, ACHE, and to the profession. Dr. McVicar received the award at the November 19th annual meeting in Lansing.

Drs. Kim McVicar and Julie Ward have written a handbook, The Internship Handbook: A Guide for Students in the Health Professions, which has officially launched through Cognella Publishers.

Educational Counseling & Disabilities Services celebrated Disability Awareness Month in October with three events. We hosted Marcus Manders, Executive Director for the Association of the Blind and Visually Impaired on October 6. Mr. Manders presented Diversity, Equity, and Inclusion Through a Different Lens. On October 14, we hosted comedian, Jacob Barr. On October 28th we held our first Disability Resource Fair with community partners throughout west Michigan. Sixty students attended.

Alyssa Rosebrugh presented information about the ALC, SLA, Tutoring, and the Writing Center at the Ferris Youth Initiative event.

The ALC Tutors and Writing Consultants (Heather, Shannon, Patrick, Jason, Saif, and Andrew) participated in Dawg Days on Saturday, November 12th. They shared information with prospective students and their families about the ALC, Tutoring, SLA, Writing Center, and Ferris. Here are some responses from our tutors about Dawg Days: The Dawg Days event for prospective students was a phenomenal experience that
would love to participate in once again. It was a pleasure to speak to both the students and their parents and inform them of the myriad of opportunities and resources available to them through the academic literacies center in regard to both specific course assistance and emphasis on building better studying habits. We highlighted each form of tutoring and writing support and were able to hand out informational brochures as well as treats! I’m glad I was able to be a part of this event and hope it continues in the upcoming years!

COLLEGE OF BUSINESS
- Gayle Lopez, Leslie Sukup, David Marion and Lisa Eshbach presented and facilitated: “Creating and Implementing An Experiential Business Innovation and Lean Center at Ferris State University” workshop on October 21, 2021 at the Lean Higher Education Virtual Conference hosted by University of Strathclyde in Glasgow, Scotland. There were 99 different universities, colleges and organizations represented at the conference from 15 different countries. There were 269 attendees, 40 workshops, 4 plenaries and 4 keynotes.

COLLEGE OF PHARMACY
Presentations:
- Thomas Dowling, along with former student Matt Swanson and colleagues from the MSU College of Human Medicine, presented “Probenecid Increases Renal Retention and Antitumor Activity of DFMO in Neuroblastoma,” at the 2021 Translational Oncology Research Symposium, Michigan State University, East Lansing, MI. (November 11, 2021).
- Jennifer Nguyen, senior biotechnology student working in Dr. Eric Nybo’s laboratory, gave a platform presentation of her research on “BIOPOLYMER-ARO/CYC: BIOBricks POLYketide Metabolic EngineeRing of Aromatases and Cyclases” at the 2021 West Michigan Regional Undergraduate Science Research Conference, hosted by the Van Andel Institute (November 13, 2021).
- Katelyn V. Brown, senior biotechnology student working in Dr. Eric Nybo’s laboratory, presented a poster “Metabolic engineering of new D-fucosyl and D-rhodinosyl tetracenomycins” at the 2021 West Michigan Regional Undergraduate Science Research Conference, hosted by the Van Andel Institute (November 13, 2021).
- Nora Schwartz, sophomore biotechnology student working in Dr. Eric Nybo’s laboratory, presented a poster “Engineering of late-stage polyketide biosynthesis steps in the nogalonic acid pathway”, at the 2021 West Michigan Regional Undergraduate Science Research Conference, hosted by the Van Andel Institute (November 13, 2021).
- Jacob Hecht, sophomore biotechnology student working in Dr. Eric Nybo’s laboratory, presented a poster “Engineering of diverse post-PKS enzymatic steps in anthracyclinone biosynthesis” at the 2021 West Michigan Regional Undergraduate Science Research Conference, hosted by the Van Andel Institute (November 13, 2021).
- Shannon Hunt, senior forensic chemistry student working in Dr. Eric Nybo’s laboratory, presented a poster “Engineering of diverse post-PKS enzymatic steps in anthracyclinone biosynthesis” at the 2021 West Michigan Regional Undergraduate Science Research Conference, hosted by the Van Andel Institute (November 13, 2021).

Publications:
- Felix Amissah, with colleagues from Georgia, Florida, and Tennessee, published “The Academic and Social Impact of COVID-19 Among College Students: Perspectives from
the United States of America, Cameroon, Ghana, and Nigeria” in the journal *International Journal of Higher Education*.

- Annie Ottney, with former pharmacy student Lydia Lebeau, published “A secret shopper survey of pharmacist prenatal vitamin recommendations” in the *Journal of the American Pharmacists Association*.

**EXTENDED & INTERNATIONAL OPERATIONS**


**Administration and Finance**

**Public Safety**

- On Friday, October 29, Mecosta County EMS responded to a call for a patient with a laceration to his arm after putting it through a window. Sergeant Matt Decker of Ferris Police and Officer Kuiawa for the Big Rapids Police Department were first to the scene & assisted the patient before EMS arrived. Due to their quick action and tourniquet placement, the patient had no major complications and was able to return home with minimal long-term effects. We would like to recognize them & thank these officers for their exceptional work!

**Athletics**

- The nation's top-ranked Ferris State Bulldogs will open their quest for a national championship at home in the second round of the NCAA Division II Playoffs on Saturday against rival Grand Valley State at Top Taggart Field. Kickoff is set for 1 p.m. and tickets can be purchased online at FerrisStateBulldogs.com/Tickets. The Bulldogs will be making their seventh consecutive NCAA D2 Playoff appearance, which represents the second-longest current streak in the country.
- The 2021 Ferris State University women's volleyball team officially received its 10th consecutive NCAA Tournament berth and the right to host the Midwest Regional Tournament for the third time in the past six years as announced late Monday (Nov. 22) night by the national women's volleyball committee. Ferris State, which is seeded first overall in the field, will host the regional tournament action next Thursday thru Saturday, Dec. 2-4, inside FSU's Jim Wink Arena. Official match times and additional information, including ticket details, will be announced soon.
- Ferris State Volleyball captured the 2021 GLIAC Tournament Championship on Sunday (Nov. 21) as FSU topped Michigan Tech in Houghton to earn the program's eighth league tourney title in school history. The Bulldogs were also this year's GLIAC South Division Regular-Season Champions.
- The Ferris State men's basketball team is off to a 4-0 start entering Tuesday's (Nov. 23) road matchup at Findlay while the Bulldog women's basketball team has also won four consecutive games and holds a 4-1 record heading into their Tuesday night home opener against Ursuline.
- Ferris State Volleyball senior libero Nina Gorgijevska was tabbed as the GLIAC's Defensive Player of the Year in all-conference voting by the league's member head
coaches. Along with Gorgijevska, senior hitter Katie O’Connell also garnered first-team All-GLIAC accolades and the Bulldogs had a total of four all-conference selections.

- The 2021 Great Lakes Intercollegiate Athletic Conference (GLIAC) Champion Ferris State University football squad received well-deserved recognition on Thursday (Nov. 18) as the league announced its annual postseason award recipients. The Bulldogs claimed four of the league’s seven major awards and had a total of 21 student-athletes earn all-conference recognition in voting by the league’s member head coaches, including 12 first-team honorees. Senior QB Jared Bernhardt was tabbed the GLIAC Player of the Year with head coach Tony Annese garnering GLIAC Coach of the Year laurels.

- The Ferris State men’s basketball team welcomed back members of the school’s 2018 NCAA Division II National Championship team on Saturday (Nov. 20) for a special celebration highlighting the new national championship mural inside Wink Arena. The tribute mural to the title team was made possible thanks to the generosity and support of The Schuberg Insurance Agency and Auto Owners Insurance.

- Ferris State Soccer also had a successful fall season, reaching the NCAA Division II Tournament for the second time in program history. FSU won the GLIAC Tournament Championship for the first time, stopping rival Grand Valley State’s 14-year title streak and finished as the league’s regular-season runner-up.

Auxiliary

- Ferris State athletics players are routinely employed at Katke Golf Course on the grounds crew in the summer. Golf Course Superintendent, Tony Geib, and the players were featured in an article “A Course of Action” in Golf Course Management magazine. Geib highlighted the teamwork and dedication our athletes have when working at Katke.

- Lisa Ortiz, Interim Director of Housing and Residence Life, was awarded the Dr. John E Collins Distinguished Service Award for 2021 from GLACUHO, the Great Lakes Association of College and University Housing Officers. Her nominators say Lisa embodies the values of learning, leading, and serving in her work with GLACUHO and Ferris State.

- Return Contracting for Housing and Dining opened on November 8th with many new incentives for students who continue to live on campus for the 2022-2023 academic year.

- Ferris Printing Services has a variety of holiday cards to offer departments and individuals, plus new Thank You and generic cards. To view pictures & options a link is provided: Ferris.edu/printingservices.

Human Resources

- Supervisors are now able to enroll in the Supervisor Skills course offered through the HR Center for Staff Development. This course may be started at any time – there is no start or end date. There are currently four modules with plans to continue adding more content as it is developed. Complete the modules that apply to your specific role and earn a digital badge for each module completed.

General Counsel

- The Office of the Vice President and General Counsel is pleased to announce we are making holiday donations to WISE, Manna Pantry, Project Starburst and God’s Helping
Hands. The office staff voluntarily donates to the jean day fund throughout the year in support of these important community organizations.

Kendall College of Art & Design

- KCAD held a panel discussion in conjunction with the exhibition *Time Of Change: Documenting The Civil Rights Movement Through The Lens Of Bruce Davidson* in the Alluvium Gallery that featured staff from the Jim Crow Museum of Racist Memorabilia, including Founder and Director Dr. David Pilgrim, Collections Manager Cyndi Tiedt, and Education Coordinator, Jennifer Rose Hasso. The exhibition showcased a selection of 30 of renowned photographer Bruce Davidson’s images of the Civil Rights Movement curated from a larger collection of 372 photographs that were anonymously donated to the museum.

- KCAD welcomed visual artist, professional photographer, and Saginaw Chippewa Tribe of Michigan Tribal Historic Preservation Officer Marcella Hadden (Niibing Giizis Kwe) as the featured presenter for the college’s 2021 Diversity, Equity, and Inclusion Speaker Series. Hadden’s recent work includes the exhibition *Boontak! (Stop It!): Stolen Daughters of Turtle Island*, which featured 94 photographs and original artwork that continues to seek and raise awareness for the epidemic of missing and murdered Indigenous women and girls that continues to impact tribal communities.

- KCAD welcomed alumni Leilei Chen (’17, Master of Fine Arts Painting) and Beibei Chen (’17, Master of Fine Arts Painting) back to campus for an exhibition of their unique collaborative work in Gallery 602. The duo, whose work engages with environmental and cultural issues through ceramics and painting, also gave an artist talk exploring their creative process.

- KCAD Drawing student Emily Beeman had her piece "tuesday night" featured in the international juried exhibition *Momento Mori* at AIR Gallery in Altrincham, England. Beeman created the piece, a pristinely rendered drawing of a lifeless deer, to urge viewers to consider their relationship with the natural world and the structures that lead animals to untimely and often-gruesome fates. In *Momento Mori*, Beeman's piece joins the work of 26 other artists from around the globe.

- KCAD Master of Architecture student Sean Guirey earned the 2021 Student Project Award from The American Institute of Architects (AIA) Grand Rapids chapter for his "Riverside Environmental School" concept. Guirey, who earned a BFA in Interior Design from KCAD in 2020, was recognized for the way in which his concept intertwines the school’s physical building with its surrounding natural environment, showcasing innovative and integrative design and an exceptional blend of physical and digital modeling.

- KCAD Art Education student Susanna Yoder was selected to receive the Michigan Art Education Association (MAEA) Memorial Scholarship Award for 2021. Up to two MAEA student members are chosen each year based on their academic achievements and their contributions to the organization and the professional field of art education.

- KCAD Drawing Assistant Professor Scott Dickson had his color pencil on paper piece "Sugar Rush" featured in the book "How to Choose Material for Painting and Drawing" from French publisher Eyrolles.

- KCAD Painting and Master of Fine Arts Painting Professor Margaret Vega had three pieces from her oil on linen series “Postcard Series: Tides” accepted into the 2021 Rome International Art Fair, a juried contemporary art fair that presents collective and solo projects by leading and emerging international artists. The 2021 fair features paintings, sculptures, photography art, installations, video art and live performance, and provides a
forum for direct exchange of ideas and contacts between collectors, artists, photographers, designers and art professionals.

- KCAD alumnus Justin Babcock (’13, BFA Interior Design), senior product designer at Chicago-based interior design firm Business Office Systems, won 3rd Place in the Rendering category of the 2021 CTE Awards. Held annually by software company Configura, whose CET software suite provides professional rendering tools for use in multiple design industries, the awards pit professional work created using CET software in a competition to see which designs garner the most public votes online.

- KCAD alumna Sidnee (Tyree) Bancroft (’18, BFA Metals and Jewelry Design) has launched a new business, The Golden Rule Jewelry, offering a wide selection of Bancroft’s handmade jewelry inspired by unique colors and creative design.

- KCAD alumnus Robert Andy Coombs (’13, BFA Photography), oft noted for his fine art photography exploring the intersection of disability and sexuality, was profiled in an article by PrideSource exploring Notions of Care, a solo exhibition Coombs held at the Patricia & Phillip Frost Art Museum at Florida International University. The exhibition featured photographs that depict the tenderness and intimacy of caretaking.

- KCAD alumni Matt Dimmer (’97, BFA Visual Communication) and David Whaite (’04, BFA Visual Communication) have joined forces to form Troup, a new ad agency launched off the success of the duo’s independent work for musician Bruno Mars’s SelvaRey Rum brand, nonprofit National Runaway Safeline, NoMad hotel’s website, and Velocity Cycling, among other high-profile clients.

- KCAD alumna Erika Flaherty (’07, BFA Illustration–Digital Media) released “Starshell’s Lullaby,” a children’s book she created that blends lullaby-like phrases with water color illustration to reveal powerful themes of hope, transformation, and family. Flaherty has also released a video companion to the physical book in which she reads the story aloud.

- KCAD alumnus Tatsuki Hakoyama (’14, MFA Painting), who currently teaches at KCAD as an adjunct instructor, held a self-titled solo exhibition at Grand Rapids Community College’s Paul Collins Art Gallery that featured paintings from multiple past series, including work from his collections “Searching for the Middle Path” and “Human Condition.”

- KCAD alumni Tim Kranz (’10, MFA Painting) and Elizabeth Sevick Casselman (’18, MFA Painting) were featured in the exhibition Parallel Views at the Michigan Institute for Contemporary Art. The exhibition presented artworks by Mott Community College faculty members and their students. Both Kranz and Casselman are on the Mott Community College faculty.

- KCAD alumna Tanya Lockwood (’18, Master of Art Education) has been named the 2021-2022 Art Educator of the Year and Secondary Art Educator of the Year by the Michigan Art Education Association. Lockwood currently teaches art at Northview Public Schools in Northview, Mich.

- KCAD alumna Ashlee McGreevy (’13, MFA Photography), who currently teaches at KCAD as an adjunct instructor, served as juror for the Kent District Library’s 2021 KDL Teen Photo Challenge, which drew 53 submissions from around Kent County.

- KCAD alumnus Taylor Mazer (’12, BFA Illustration), who currently teaches at KCAD as an adjunct instructor, won the Best of Show Award—and a $4,000 prize—at the 2021 Belleville Art on the Square event. Mazer specializes in pen-and-ink drawings of urban landscapes and architecture studies that are painstakingly detailed.

- KCAD alumna Annie McFarland (’07, BFA Photography) is spearheading the launch of a new art therapy undergraduate degree program at West Virginia University. McFarland, who after graduating from KCAD earned a Master of Science degree in Art Therapy and
a PhD in Art Education with a focus in Art Therapy, first joined WVU in 2019 as an assistant professor of art education and art therapy.

- KCAD alumnus Tim Murphy ('11, BFA Industrial Design), founder of AirDrop Gaming, has launched a new product called Audio Radar that enables deaf and hard-of-hearing gamers to "see" the vital sounds of video games by translating 7.1 surround sound effects into customizable color-based visual cues displayed by external lightbars that attach to the user's monitor. After three-plus years of research, development, and testing with deaf and hard-of-hearing users, Murphy launched Audio Radar on the IndieGoGo crowd funding platform, quickly surpassing his funding goal and garnering rave reviews from the likes of PC Gamer, Steam, and Eurogamer along the way.

- KCAD alumnus John O'Neill ('01, BFA Visual Communication; '15, Master of Arts in Design), principal of Conduit Studio, was tapped as a featured presenter for the recent Adobe MAX virtual conference, where he showcased the power of Pantone's Pantone Connect interface to bridge physical and digital color.

- KCAD alumnus Joel Van Kuiken ('17, Advanced Certificate in Design and Innovation Management) and his collaborators on The Delta Project—a nonprofit that seeks to help young men in the Kent County Juvenile Detention develop life skills and find support in residential treatment programs and during probation—were featured in The Atlantic's Progress Report Toolkit, a collection of resources from advocacy groups, non-profit organizations, scholarly publications, The Atlantic's articles and more to aimed at advancing the understanding and addressing of systemic issues.

- KCAD alumna Lynette Vought ('12, MFA Printmaking), an artist and adjunct professor of art and humanities at Ferris State University, gave a presentation at the FSU Art Gallery that explored printmaking processes both old and new, including the lithographic process that was used by Francoise Gilot, whose work is currently on display in the gallery.

- KCAD alumnus Brian Whitfield ('85, BFA Illustration) explored his work as a genre-blending artist and illustrator, creator of Michigan's iconic Mackinac Bridge license plate, prolific muralist, winner of the Contemporary Black Art Award in ArtPrize 2021, and more as the latest guest on the Arts Roll Call podcast from the Arts Council of Greater Lansing.

- KCAD alumnus Kevin Wolfrom ('19, BFA Illustration) created a mural entitled "Dreamchaser" on the exterior of the 800 Ottawa Ave. building in downtown Grand Rapids. The project was undertaken in collaboration with Downtown Grand Rapids, Inc. through the organization's Activate This Place grant program.

**UICA**

- UICA welcomed artists Rachel Britton and Daniel Walker, both currently featured in the Other World exhibition, for a pair of artist talks dubbed “Small Talks” that gave KCAD students, faculty, and staff as well as local community members a look inside the artists' respective creative processes and the work on display in the UICA galleries. Britton is a nonbinary photographer and musician based in Grand Rapids who references multiplicity in their creative process by building composite images and repeating elements in their photographs. Walker's vibrant digital paintings highlight the beauty, innovation, and resiliency of African Americans, addressing both the existential struggles and simple joys of our shared humanity.
Student Affairs

- Career and Professional Success had 317 employer groups active on campus in a combination of both in-person and virtual recruitment events in November.
- Students attended 50 company information sessions and 356 one-on-one interview sessions through the virtual Career & Internship Fair event in Handshake.
- 495 resumes were shared with employers by student job seekers during the Career & Internship Fair.
- 107 employer groups participated in the Career & Internship Fair.
- The Office of Student Conduct will participate in a Restorative Justice training in December to gain knowledge and skills to incorporate more restorative practices into our current student conduct process.
- Sarah Meiser, Director of Student Conduct, has had two program proposals accepted for the ASCA Annual Conference and will be presenting on, “What were you Thinking: Neurological Processing and Decision Making” and “Believing you Belong: How to Ditch Imposter Syndrome.”
- The Student Leadership and Activities Advisory Council approved the Bulldog Billionaires and Turning Point USA as Registered Student Organizations.
- Four teams of 13 students participated in the Friends Trivia hosted by Entertainment Unlimited on October 20th.
- Ten Ferris students performed during open mic night on November 5th, which was hosted by Entertainment Unlimited.
- 40 students attended and participated in Grocery Bingo held on November 12th.
- The Center for Student Involvement in collaboration with Residence Life, the LGBTQ+ Resource Center, and Entertainment Unlimited hosted a four-day Flannel and Frights program in October which featured a petting zoo; free freshly made donuts, pumpkins, and apples; a free showing of Hocus Pocus; free ice skating at the Ewigleben Ice Arena; a haunted laser tag game; and the screening of the Rocky Horror Picture Show.
- 36 students attended the Anishinabek Art and Tools program for Native American Heritage month, which was hosted by the Center for Student Involvement.
- 53 pints of blood were donated during a Blood Drive hosted by the Student Recreation Center and Versiti on November 11th, which equates to 159 lives saved.
- The Office of Multicultural Student Services (OMSS) hosted the streaming of the PBS Documentary, “Warrior Lawyers: Defenders of Sacred Justice,” which focuses on stories from Native American lawyers, tribal judges, and their colleagues who work with Native Nations and their citizens to achieve Sacred Justice. The documentary was followed by a discussion with the producer, Audrey Guyer.
- OMSS will partner with the School of Pharmacy to assist in recruitment initiatives for black high school students in the Metro-Detroit area.
- 18 young women helped launch the newly established SISTAH Circle on November 16th initiated by OMSS.
- OMSS will be serving as the first spotlight department for a new Ferris Outfitters initiative, where OMSS staff and students will assist in the design of apparel which will be sold inside Ferris Outfitters and will highlight African American heritage.
- OMSS GearUp will host the first College Positive Training of the semester on November 17th in their lobby.
• Admissions hosted their second Dawg Days event of the Fall on November 13th. Over 450 prospective students and guests attended the robust event. Students were treated to presentations, a resource fair, food trucks, and a tour of campus.

University Advancement and Marketing
• The Ferris Foundation hosted its 23rd annual Foundation for Excellence Benefit in person on Friday, Oct. 29 at DeVos Place in Grand Rapids, Mich. There were close to 450 attendees who celebrated the success of the Now and Always comprehensive campaign and paid tribute to Ferris President David Eisler, who is retiring in June 2022. During the evening, it was announced that Ferris 1975 Pharmacy alumnus Phil Hagerman had just made a $5 million planned gift to Ferris’ College of Pharmacy that put the campaign over its $115 million goal, months ahead of its official close. The campaign is now at $117.2 million.
• Digital Media Specialist Hannah Crouch shot and edited a highlight video to showcase the in-person 2021 edition of The Ferris Foundation for Excellence Benefit. Click the video to watch the four-minute feature.
• The Advancement Office held a Planned Giving event for faculty, staff and emeriti on Thursday, Nov. 18. Nick Scheible (B ’05, MBA ’10) from Lerner, Csernai and Fath, along with Todd Balkema from Jordan Balkema Elder Law, shared information on estate and financial planning.
• Dr. Teresa Cook (B ’82), professor emerita, Ferris Accountancy, Finance and Information Systems department, created a scholarship endowment and endowed fund to support students and faculty in the Accounting program at Ferris.
• Dr. Michael and Mrs. Mary Jean (EHS ’93) Keating have created a scholarship endowment to support students in the Michigan College of Optometry.
• Joseph Pistrui (B ’83) created the Thumb 11 scholarship endowment to support incoming students from the 11 counties in the thumb of Michigan.
• Gerald (T’ 64) and Susan Troff established the Gerald and Susan Troff Endowed Scholarship to help alleviate the financial burden for students, with preference given to students who are part of the Ferris Youth Initiative.
• The top-performing posts on the Ferris Facebook page in November 2021 were on Nov. 13, highlighting the Bulldog football team clinching the 2021 Great Lakes Intercollegiate Athletic Conference championship. The score graphic reached 94K people while the team photo with the trophy, posted the same day, reached 92K. The third-best post celebrated the women’s soccer team defeating Grand Valley State University to capture its first GLIAC Tournament championship in program history. That Nov. 14 post reached nearly 70K people. Click Ferris Facebook page to see more.