

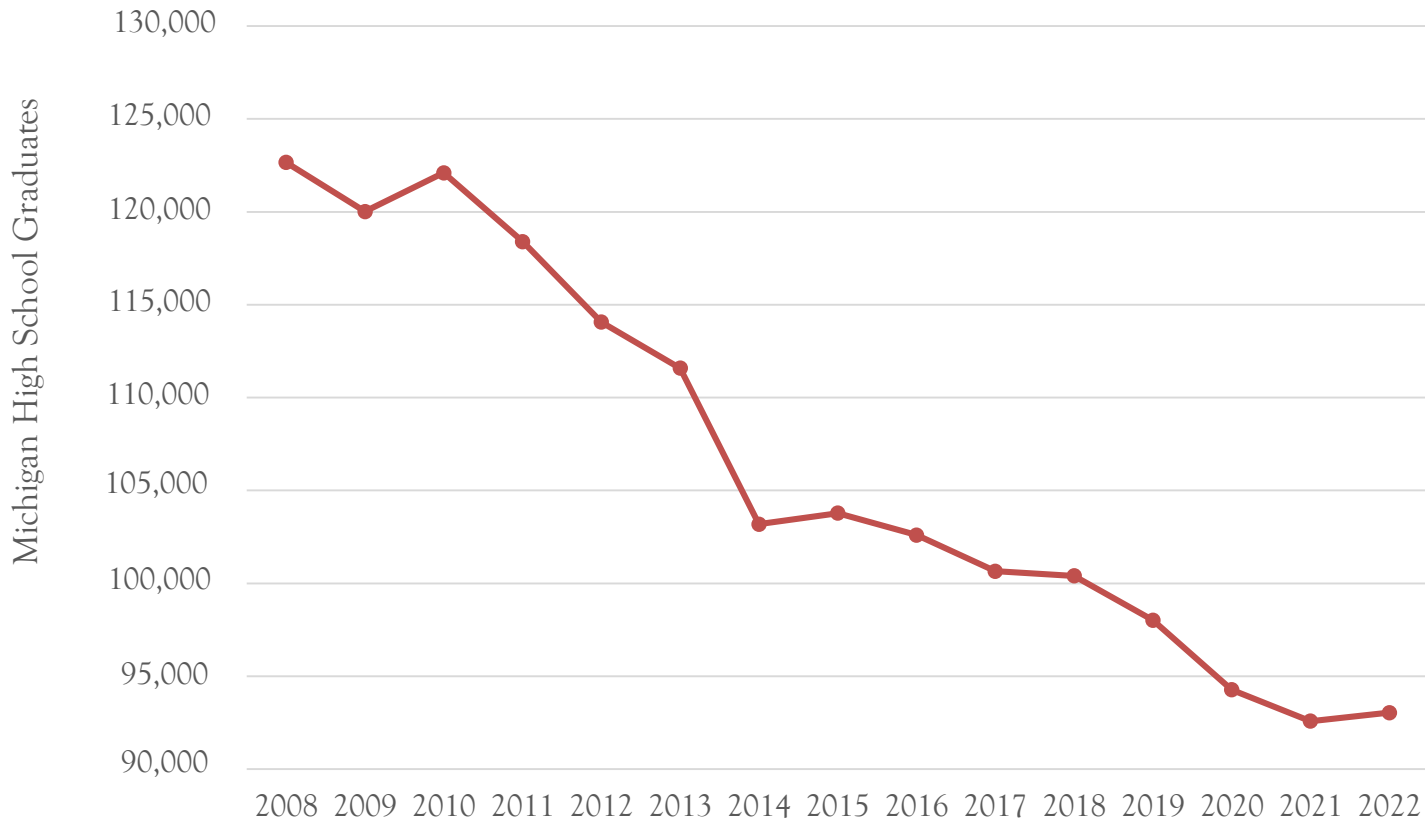


Enrollment and Budget 2018: Strategic Analysis Reality of the Present Difficult Decisions Ahead and Hope for the Future

Thank you for taking time to review and consider these data, ideas and analysis presented at Open Budget Forums on February 21 and 22, 2018. I have annotated these slides with comments using the Adobe sticky note function. If you will save this file to your computer and open it with an Adobe product, clicking on the yellow squares with the balloons inside will open a comment box. As always I would appreciate hearing from you, please write me at eislerd@ferris.edu.

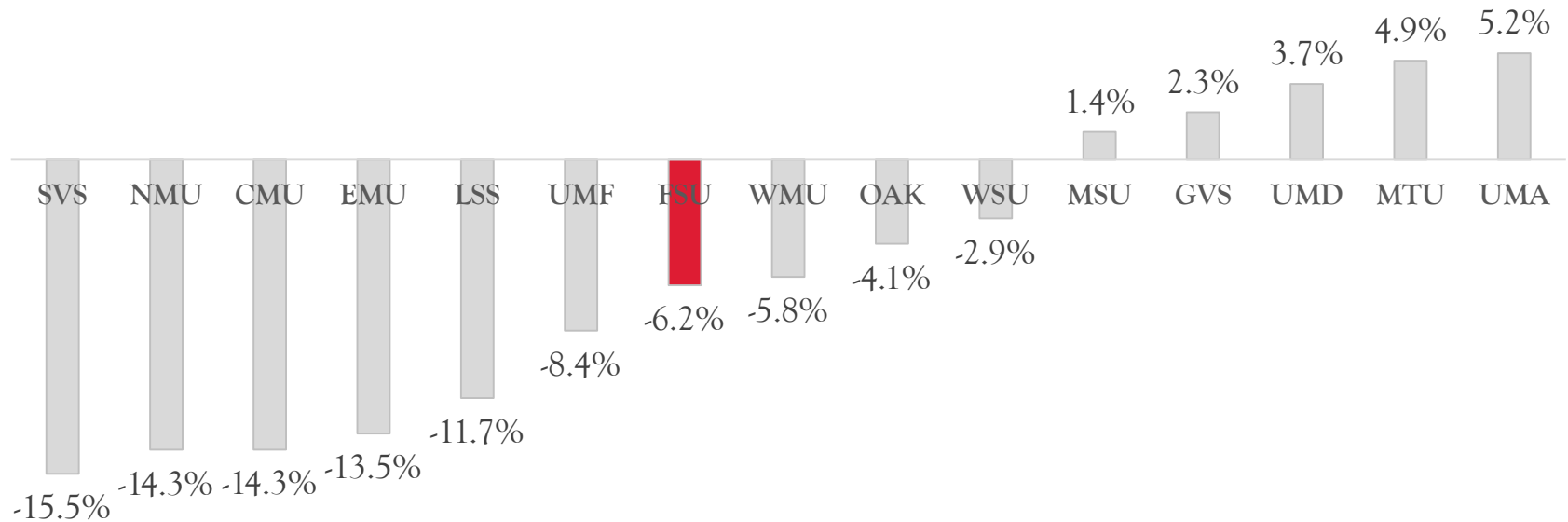
David L. Eisler, president
Sally DePew, director, budgetary planning & analysis

Projected Number of Michigan High School Graduates



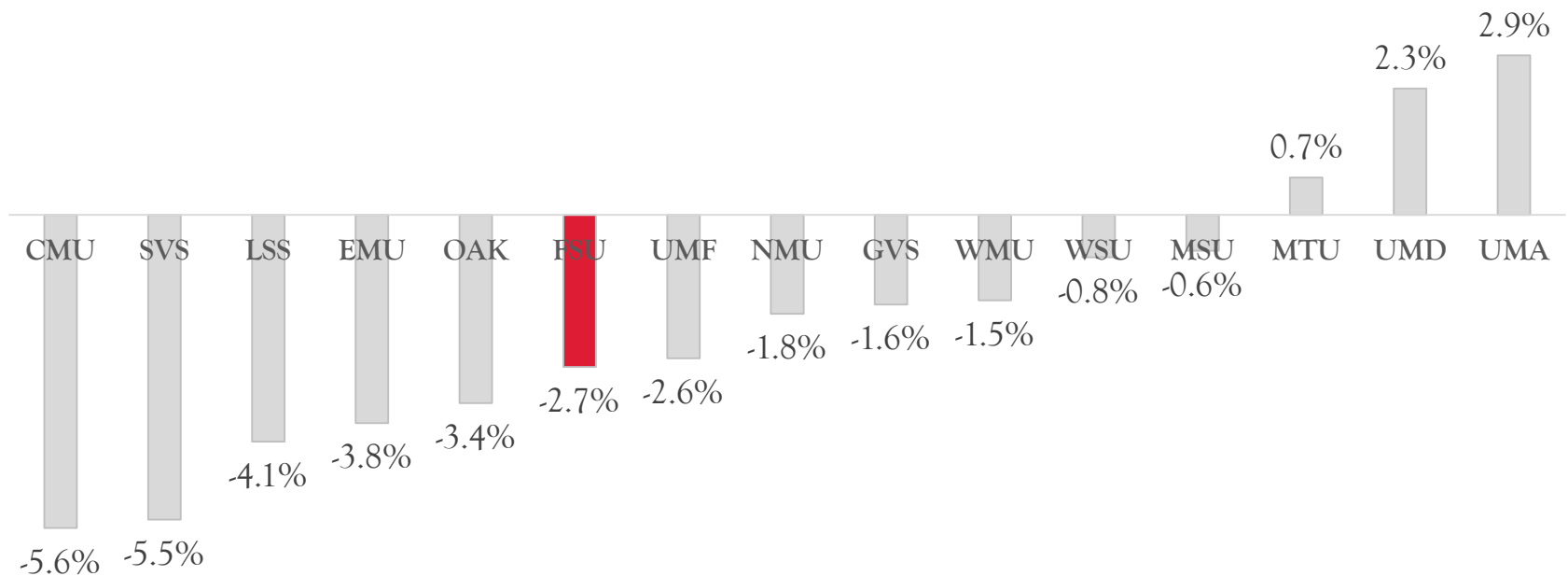
Michigan Public University Enrollment Trends

Fall Headcount Percent Change 2012 to 2017



Michigan Public University Enrollment Trends

Fall Headcount Percent Change 2016 to 2017 



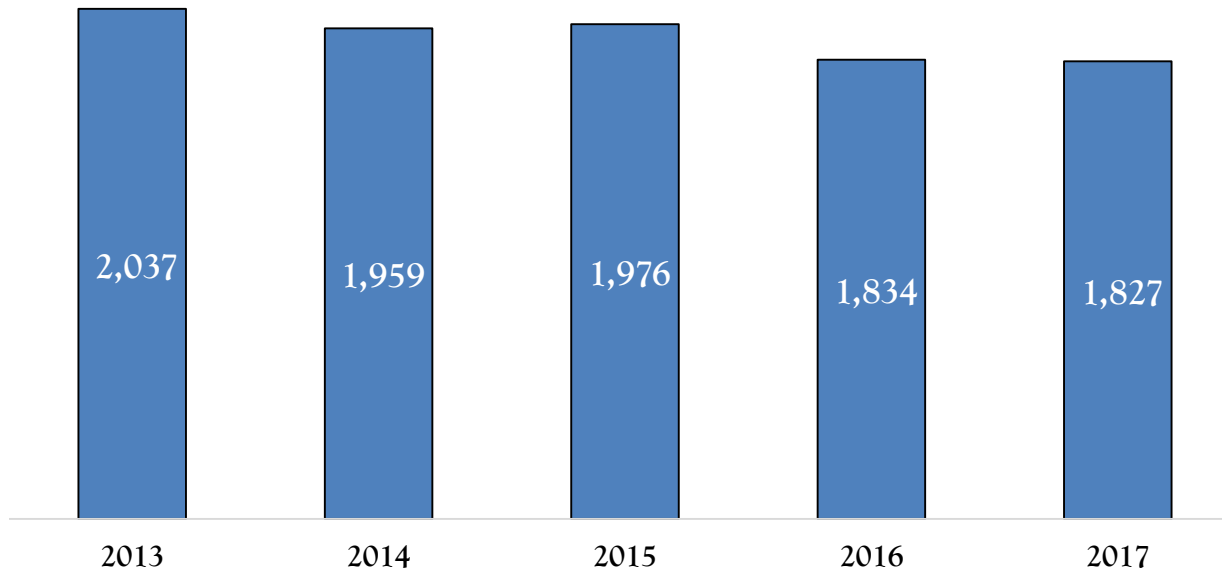
Michigan Public Higher Education

Since 2013-2014 -



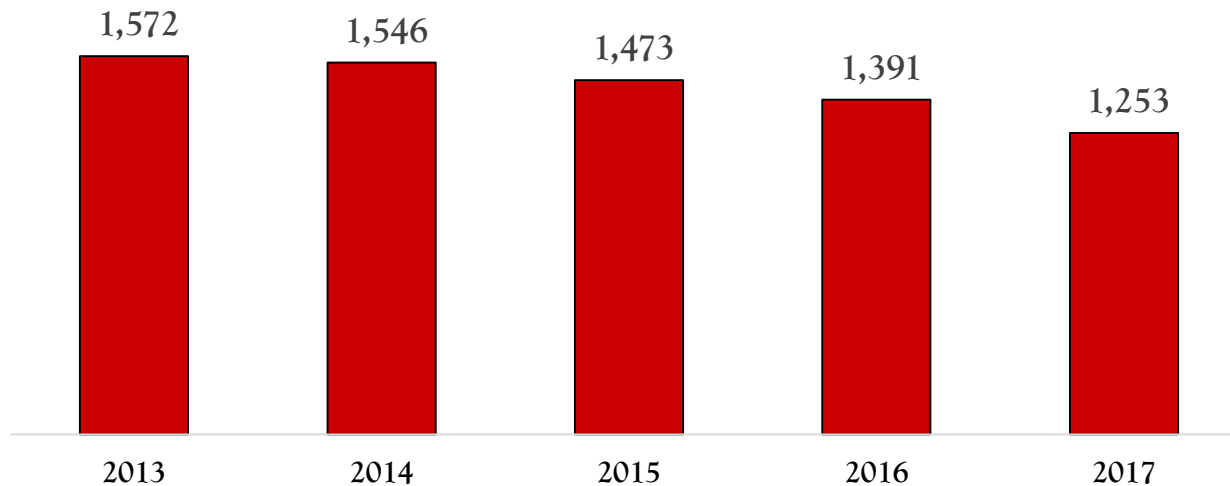
- Public university enrollment has declined by 10,590 students
 - Four universities have lost over 10% of their enrollment
- Community college enrollment has declined by 37,187 students
 - No community college has significant growth over past five years
 - Two community colleges have lost over 30% of their enrollment and four have lost more than 20%
- Collectively there are 47,777 fewer students in Michigan public higher education

New FTIAC Students Without Concurrent, Dual Enrollment Fall Semester



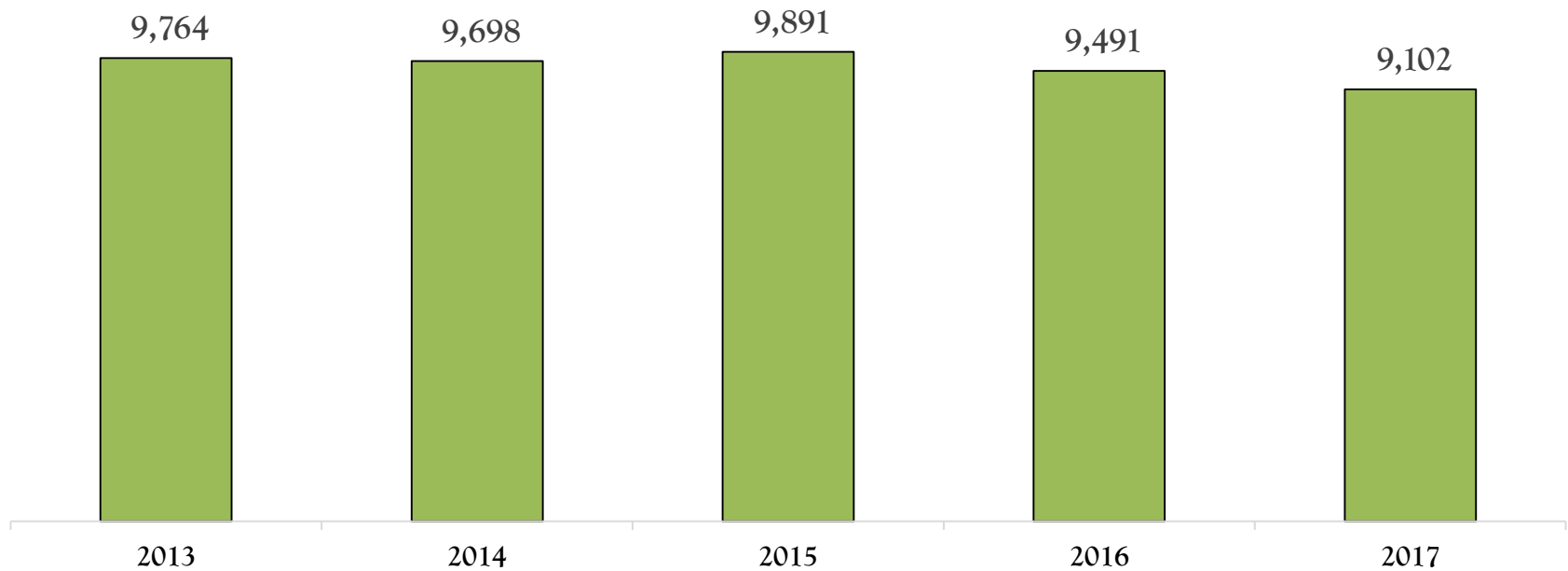
Without Concurrent\Dual Enrollment,
decline from 2013-2017 is 210 or 10.31%

New Transfer Students Fall Semester



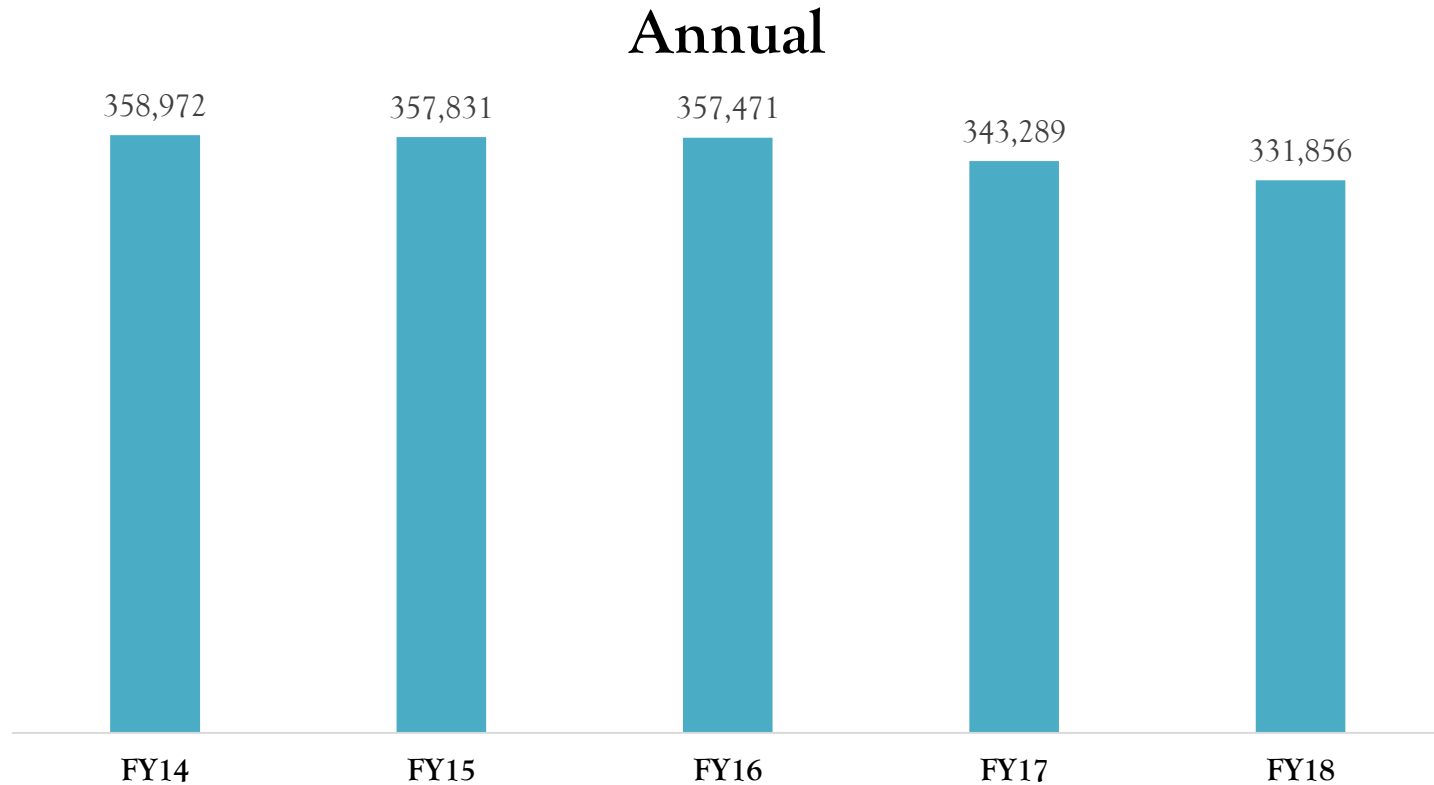
Decline from 2013 to 2017 is 319 or 20.29%

Continuing Students Fall Semester



Decline from 2013 to 2017 is 662 or 6.78%

FSU Student Credit Hour Enrollment

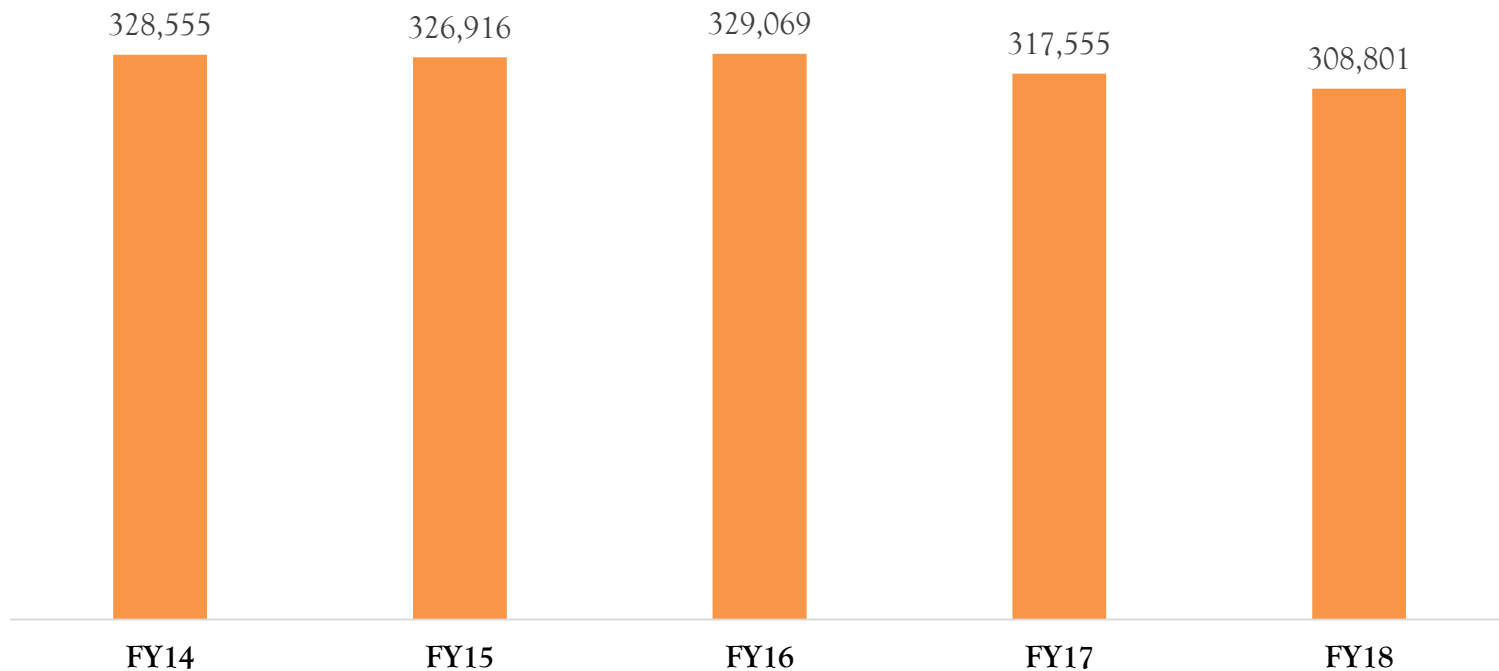


Decline from 2013-14 to 2017-18 is 27,116 SCH or 7.55%

FSU Student Credit Hour Enrollment



Annual – Big Rapids/Regional/Online

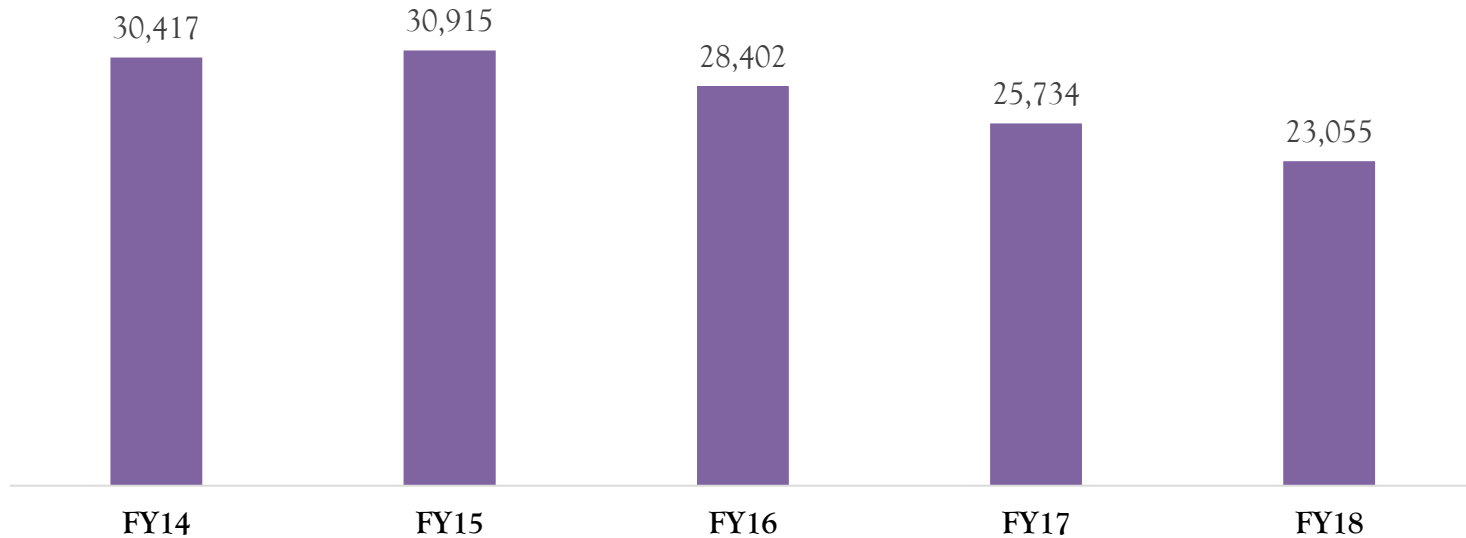


Decline from 2013-14 to 2017-18 is 19,754 SCH or 6.01%

FSU Student Credit Hour Enrollment

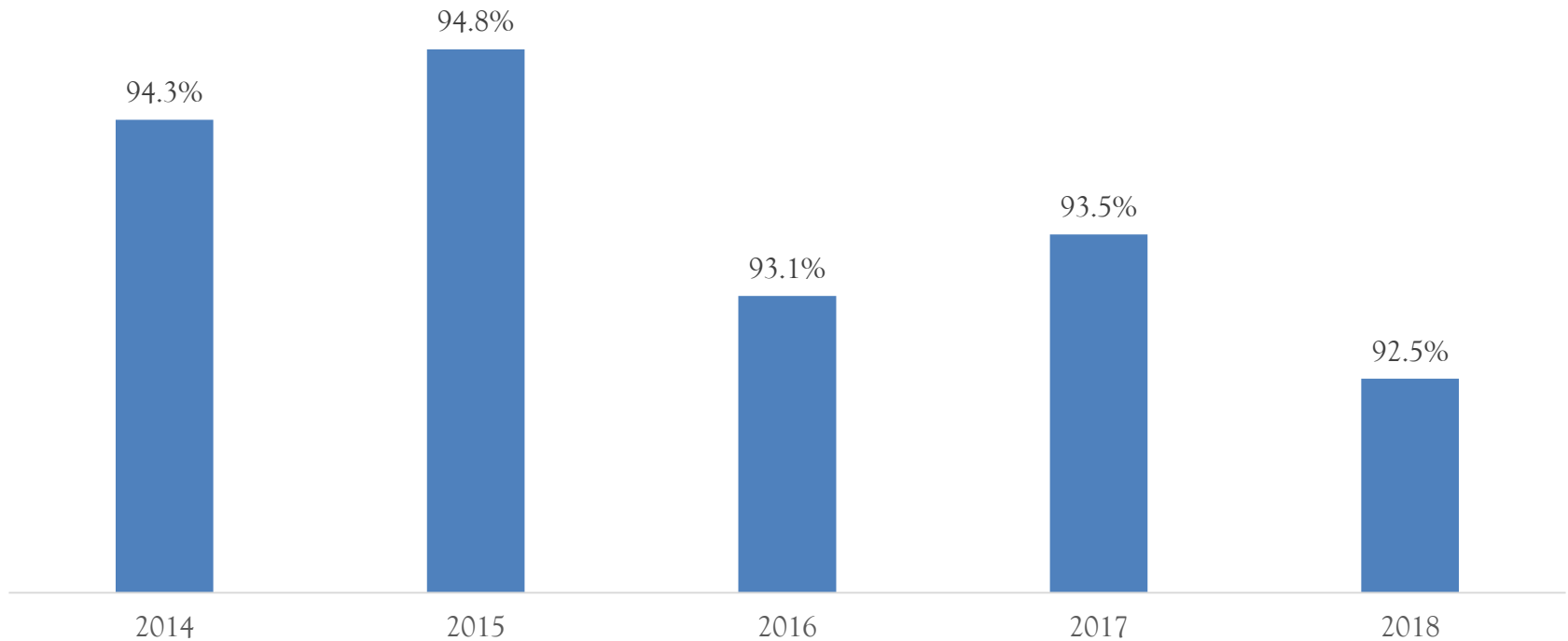


Annual – Kendall



Decline from 2013-14 to 2017-18 is 7,362 SCH or 24.2%

Spring SCH as a % of Fall Big Rapids/Regional



Spring SCH as a percentage of Fall SCH has declined 2 percentage points since 2014.

Summary Enrollment Trends

Since 2013-2014 -

- University-wide SCH have declined 27,116 or 7.55%
 - BR\Regional\Online SCH have declined 19,754 or 6.01%
 - KCAD SCH have declined 7,362 or 24.2 %
- New Fall students have declined 14.66%
 - FTIACs have declined 210 – 10.31%
 - Transfer students have declined 319 – 20.29%
- Fall continuing students have declined 662 – 6.78%
- Spring SCH as a % of fall has declined from 94.3% to 92.5%

Reality of the Present



In Big Rapids:

- 2016 -2017 Reduction of \$5.15 million
- 2017 -2018 Reduction of \$4.10 million
 - Includes additional \$670k reduction due to spring decline

Total base reductions for two years - \$9.25 million

At Kendall:

- 2015-2016 Reduction of \$2.13 million
- 2016-2018 Reduction of \$1.3 million

Difficult Decisions Ahead



We face continued enrollment declines between 3 and 4%

Next year we need to reduce the budget

- \$5 million in Big Rapids

- \$1.5 million at Kendall

Unless enrollment patterns change the next three years represent -

- \$4 - 5 million annual base reductions in Big Rapids

- \$900k to \$1.25 million annual base reductions at Kendall

Difficult Decisions Ahead



Over four years this totals

an additional \$17 – \$20 million in reductions in Big Rapids

an additional \$4.25 - \$5.25 million in reductions at Kendall







Vice Presidents are now beginning the financial planning for next year's reduction and the framework for future reductions.

These reductions are enrollment driven. They do not include







- the prospect of reduced state support or
- the impact of an economic recession.

We can change this future and I am optimistic that we will.


Hope for the Future

- Strong student recruitment efforts 
- Push back state cap on TIP 
- Increase summer school enrollment to take full advantage of year-round Pell 
- Remove impediments for transfer students 
- Address decline in on-line SCH 
- Improve student retention 

Hope for the Future

- Build on renewed interest in programs at community colleges 
- Leverage concurrent and dual enrollment into full-time students 
- Create innovative, high-demand, new programs 
- Comprehensive campaign scholarships 
- New branding campaign 
- New strategic plan 

Your Help is Needed

Your best thinking and ideas are needed on how we can significantly reduce the budget and continue to provide a superior educational experience. 

We can help change our future path through concerted, successful efforts to recruit and retain students.

Thank You

Your thoughts and ideas are needed.

Your willingness to work through this together is needed.

Our success relies on your help.

Working together we can and we will solve these challenges, continuing to build a greater university together.

Thank you for your help and support.

David L. Eisler, president