

# FERRIS STATE UNIVERSITY

## Good News Items

September 1, 2010

### Academic Affairs

#### College of Allied Health Sciences

- Susan Owens, Michelle Teschendorf, Arlene Morton, Lisa Singleterry and Sharon Colley will present at the 2010 Conference on Enhancing Nursing Undergraduate Teaching and Learning in the Clinical Setting, "What do we know and how do we move forward."

#### College of Arts and Sciences

- As part of the partnership between the Department of Humanities and Camp Idlewild of Michigan, Ferris faculty (Gary Huey, Stephanie Thomson, and Cami Sanderson) captured 12 oral history interviews with members of the Idlewild community. The interviews were edited and polished with the help of Wes Thompson of Media Production in FLITE. Carrie Weis, Diane Cleland, Susan Morris, and Trinity Williams assisted with the partnership.
- The Rankin Art Gallery will host entrepreneur, designer, visionary, artist, writer, restaurateur and publisher Russell Chatham. The prints are on loan from the Muskegon Museum of Art. Chatham will speak, conduct a book signing and mingle with students.
- Charles and Mary Bacon are two of four co-authors of an article on paper tears appearing the Journal of the American Society of Questioned Document Examiners.

#### College of Business

- "Story: A Powerful Tool of Influence for PR" by Patrick Bishop (Marketing), was accepted for presentation at the annual International Public Relations Society of America conference.
- Dr. Tim Brotherton (Marketing) has been named editor of the Journal of Critical Incidents.
- Professor Greg Gogolin (ISM/ISI programs) had his paper, "The Digital Crime Tsunami," accepted for publication in the Journal of Digital Investigation.
- Three Music Industry Management students received NAMM Foundation scholarships (\$2,500 each) to attend the summer National Association of Music Merchants show.
- The Hospitality program's partnership with Jonas Software was cited in an article in Club Management as exemplary preparation for the next generation of club managers.
- Dr. Barbara Ciaramitaro (ISM/ISI programs) will be presenting at the annual Peace Studies Conference this fall on "Integrating Global Competence into the Classroom."
- Barbara Ciaramitaro, Greg Gogolin, Jim Jones and Susan Jones will present at Lilly North based on chapters they authored in the book, "Virtual Worlds and E-commerce: Technologies and Applications for Building Customer Relationships."

#### College of Education and Human Services

- For the second year in a row, the Teacher Preparation Program received the rank of Exemplary from the Michigan State Board of Education.
- Following the 2009-2010 Law Enforcement Academy, 100% of the graduating students received high scores on the external assessment conducted by the Michigan Commission of Law Enforcement Standards. The program had a record 329 interns both on and off campus during Summer Semester 2010.
- Three College of Education and Human Services programs, Television & Digital Media Production (TDMP), SOE, and CJ offered successful camps during Summer Semester 2010.

## College of Engineering Technology

- Welding faculty members and students attended the American Welding Society Detroit Section "Annual Student Night." This year the Detroit Section provided more than \$30,000 in scholarship funding to Ferris students.
- Ferris' Automotive Management (AMGT) program recently received a \$5000 donation from the Harvey Firestone Foundation.
- Automotive & Heavy Equipment hosted the annual United Automotive Technology Association (U.A.T.A.) conference, which focused on industry-specific management course curriculum, common concerns/challenges schools currently are facing.
- A group of 115 students and chaperones visited from the Hispanic Center in Grand Rapids. The students viewed presentations by five programs by Lou Nemastil, Bob Eastley, Jill Trinklein, Tom Hollen, Chuck Drake and Sayed Hashimi.
- The Print and Graphics Scholarship Foundation Board of Directors has announced the awarding of \$23,100 in scholarships for the 2010-11 academic year to Hillary Aebli, Jarrad Barrick, Brittany Borninski, Kyle Bussee, Michael Fleming, Kevin Romanko, Ariel Star, Mackenzie Thayer, Tina Yahr, and Zachary Youmans.
- Ferris State University's Energy center has partnered with Habitat for Humanity of Kent County. The Wealthy Street Project will rehab four existing homes and build seven new homes. Dwelling Place also plans to build three new homes as part of the project. The centerpiece of the project will be a net-zero energy home, the first constructed by a Habitat affiliate in Michigan.
- The U.S. Department of Energy announced 15 research and deployment partnerships to help dramatically improve the energy efficiency of American homes. Brian Holton, HVACR faculty, and Arn McIntyre presented at DOE's Residential Energy Efficiency meeting.
- Attendees of Ferris' 2010 Engineering and Technology Exploration Summer Inventors Academy got a head start on how to create new products for tomorrow's consumer.
- The Ferris Baja team traveled to Rochester, NY for the summer competition. Spearheaded by advisor/associate professor Gary Gage, the teams' eight members finished 3<sup>rd</sup> in the hill event, 17<sup>th</sup> in acceleration and 22<sup>nd</sup> in the endurance race; with an placing of 35<sup>th</sup> out of 96 cars.
- This year's SkillsUSA Conference in Kansas City, MO hosted more than 5,600 career and technical students from nearly 100 trade, technical, and leadership fields. Ferris students: Ryan Gallagher (First/Gold; HVACR) Mackenzie Thayer (Fourth; Graphic Communications), and Kyle Thede (Seventh; Technical Drafting), with Honorable Mentions to Diesel Equipment Technology student Josh O'Neil and Architectural Drafting student Evan Weaver. The students were accompanied to the competition by lead advisor Dan Wanink and assistant advisor Gary Maike.
- Shannon Kelly is spearheading a project that proposes creation of a war memorial at Frank Deyo Dam Park in Morley. Plans include a concrete base with eight granite walls featuring engraved names of area veterans with flower beds, flag poles, benches, lighting, and a military helmet sculpture located in the center of the concrete base. The sculpture is being made by Ferris State University Welding Engineering Technology sophomore Robert Fox.
- As part of the downtown Big Rapids streetscape renewal project, Ferris Welding Engineering Technology students with the assistance of associate professor Dave Murray designed and created a pergola to be installed in the revamped Pocket Park on Michigan Avenue.

- The American Welding Society Districts Council approved the selection of Ken Kuk, Welding Engineering Technology Professor, to the 2010 Class of Counselors, recognizing him for a career of distinguished organizational leadership.
- The Omicron II Chapter of Sigma Lambda Chi was recognized by their international organization for their extraordinary accomplishment over the past year, including their high number of volunteer hours, work performed on the Mecosta Youth Center and multiple other service activities.
- The Auto Service program received their National Automotive Technicians Education Foundation (NATEF) certification for all eight areas through May 2015.
- Professor Pat Klarecki has been selected by the Print Graphic Scholarship Foundation as the Outstanding Educator of 2010.
- The Society of Automotive Engineers Formula chief judge identified the three view drawings contained within the Ferris team's design report as exemplary.

#### Extended and International Operations

- The National Academy of Television Arts and Sciences Northern California Chapter has honored "Mark Kistler's Imagination Station" with an Emmy Award. The public television series, which airs locally on KQED 9, teaches kids to draw in 3-D while imparting messages of self-esteem, and appreciation for literature, science, classic art and the environment. Major funding for the series was provided by The Sheldon Family of Milwaukee, Ferris State University Grand Rapids and the LunaTech Fringe.
- There are 74 new International Students, representing 24 countries, enrolled this fall. That is up about 39% over last year.
- Jennifer Hegenauer was notified last week that she is now a LERN Certified eMarketing Professional (CeP).

## **Administration and Finance**

### Athletics:

- Celebrated the one year anniversary of our improved website with over 690,000 visitors from all 50 states, and over 100 countries, and in only a year, has had over 35 million hits.
- Women's volleyball volunteered at The Gate in a bowling fundraiser for Special Olympics.

### Housing:

- The East Campus Suites opened for student move-in on August 25 and a Grand Opening on September 14.
- Physical Plant, IT staff and contractors made some significant improvements to south residence halls over the summer with a focus on Merrill/Travis. This included wireless in student rooms, which is a high priority for our students.

### ITS:

- In May, graduation ceremonies were enhanced significantly by the addition of 2 large screen video systems. The video systems improved the overall experience for the graduates, their families and friends. The use of the projection system provided a clear picture and ease of viewing for every seat at the ceremonies.
- Jerome Forbes and Rick Manuszak wrote a WebFOCUS report that uses the FOAP organizational hierarchy which allows users to "roll-up" their individual FOAPs into a departmental total (with drill-down details). Using the Dynamic Distribution List feature of WebFOCUS' Report Caster, Rick then set up the schedule for the report to run automatically every 2 weeks after payroll is completed and distributes it to 30 users. Charlotte Bongard and

Kim Wilbur spent many, many hours working with Application programmers to make this a reality. This saves time, increased accuracy and increased timeliness.

- Rob Wagner used the Dynamic Distribution List feature of WebFOCUS' Report Caster to develop the list of users for a Departmental Earnings Report for John Randle, Manager of Student Employment. Rick Manuszak then set up the schedule for the report to run automatically every 2 weeks after payroll is completed. John receives a copy in his inbox first thing in the morning, makes any necessary corrections and then at noon the report is automatically run and the report is sent as an attachment to the users. This also saves time, money, increased accuracy and increased timeliness.

#### Physical Plant:

- Pedestrian Task Force projects for 2010 have been completed.
- The new CAS HVAC system is providing the required cooling for the facilities!
- East Campus Suites project is completed on time and under budget with a successful open house. LEED Gold certification is anticipated. Final local vendor participation numbers: 76.5% of project completed by local businesses, 92.3% completed by MI firms. 74.8% of labor was local and 100% of labor was MI based.

#### Vice President's Office:

- The new Athletic Director, Perk Weisenburger started his duties at Ferris on September 10.

### **Kendall College of Art & Design**

- Three Illustration students from Kendall College of Art and Design of Ferris State University have had their work selected as entries into the famed Society of Illustrators, 2010 Annual Student Competition.
  - Travis Gillan, *Cartoon History*, India Ink and Markers.
  - Rebecca Green, *Late Night in Lumbourge and Old Ginny's Little Red Shoes*, 3-D Mixed Media (2 pieces selected).
  - Matt Hansen, *The Victorian*, Oil on Cardboard (2010 Studio Excellence Recipient - Illustration).
- Well over 2,000 people visited the 2010 Annual Student Exhibition with 1,800 also visiting the Federal Building.
- Noah Packard's "*Cantilever Sofa*" was revealed at the 22<sup>nd</sup> Annual International Contemporary Furniture Fair (ICFF) in NYC. Noah's (a 2008 Furniture Design graduate) design was featured in part by the Noho Design District as part of the ICFF event.
- Candace Trew Camling ('07 Illustration) was selected as the featured artist of the month of May at the Sanford Museum, Des Moines, IA.
- The Tulip Time Art Show, The HeART of Holland, sponsored by Holland Friends of Art at the Holland Area Arts Council, has revealed the winner of the People's Choice Award - Holland resident Michael Stewart's oil painting, "Parkside Marina, the Way It Was" (attended Kendall in the mid 1960s).
- *Core 77* readers have loved Matt Brown's "Design Fancy" columns for awhile and as a result, have now made Matt a featured monthly columnists, providing design fictions and artifacts on a regular basis. Matt Brown is a designer and works at IDEO in Boston; he studied Industrial Design at Kendall and he has since received his Masters in Interaction Design from the Umea' Institute of Design (Umea', Sweden).
- Andrew Golombisky (current Furniture Design Student and Celia Moh Scholarship recipient), has been named the winner of the inaugural Distinction Design program from

Theodore Alexander, a fine-furniture manufacturer. With this award comes an internship as well as a full-time position as designer-in-residence. Andrew will travel to the Theodore Alexander facility in Vietnam to oversee the sampling and finishing of his design. Upon completion of his degree in December, Andrew will be a full-time designer-in-residence.

- Kendall's Youth & Adult Program (non-credit program) reached enrollment growth of more than 1,000 students this past summer.
- For some, Airsoft BB's are a requirement for target practice or other sports. For Kendall alumnus John O'Hearn, ('06 Sculpture and Functional Art) they are thousands of tiny pixels that synthesize to form a remarkable work of art. O'Hearn is the brainchild behind *Ball Mosaics*, a company that sells 3D mosaics in the pointillist tradition made from the 6-millimeter plastic balls. Each mosaic is created from more than 46,000 balls in just five colors.

## Student Affairs

### Admissions

- The Big Rapids campus is realizing an increase on freshman, transfer and returning undergraduate enrollment for Fall 2010.
- The University is realizing an increase of military veteran student populations, this year's projected population will be in excess of 419.

### Rankin Center

- Rankin Student Center was the home to over 800 bikers from the Make-A-Wish (WAM) event. Student Affairs sponsored a Ferris tote bag, t-shirt and a bike shirt to all bikers.

### Student Conduct

- Judicial Action software upgrade is up and running to better manage all conduct related information, communicate with students electronically, and have improved report and assessment capabilities.
- Our office is now offering a "Know The Code" presentation for FSUS classes in addition to our Academic Integrity presentation.
- The 2010-11 Code of Student Community Standards is updated, printed, and looking sharp.

### Student Life

- We are excited about the new Commuter and Nontraditional Student Virtual Resource Center (<http://www.ferris.edu/htmls/administration/StudentAffairs/commuter/>), a website developed to serve as a repository of information about services and resources available to students who commute to the Big Rapids main campus.
- A new commuter student newsletter ("The Traveler") was developed to highlight specific topics related to commuter and nontraditional student issues, also located on the web page.
- The new Bulldog Values Posters (large paw print) around campus promotes the values of being an active learner, healthy student, and ethical community member.

### University Recreation

- The FSU Challenge Course staff (University Recreation) are busy leading a variety of groups through team building, communication, and leadership training.
- The High Angle (rock climbing), Swim Club, and Swimming lessons offered by University Recreation continue to grow and offer unique educational opportunities for participants.
- The Student Recreation Center has served more than 124,000 patrons from January - August 2010.

## University Advancement and Marketing

- Endowments:
  - The Mike Shira Memorial Endowment is being revisited to start a second endowment.
  - John Tomczyk has created an endowment in memory of his son Brian.
- Scholarships:
  - The grandchildren of Dr. Robert Friar created the Robert Friar Annual scholarship for biology students.
  - Karl Linebaugh and his siblings have created the William and Marjorie Linebaugh Annual Scholarship to honor their parents Bill and Marge. Karl's father Bill is emeriti of Ferris.
  - Matt and Nancy Peterson-Klein created the Dean's Legacy Scholarship. The funds will create an endowment for CAS students.
  - Request For Proposal to John Deere was funded for multiple CET program annual scholarships.
  - The Order of Omega, a student organization at Ferris, created an annual scholarship to fund an incoming freshman. This year a Big Rapids High School student is the recipient.
  - Created Public Relations scholarship in honor of retired Professor Ron Greenfield.
- Program/building gifts:
  - Tower-Pinkster has made a gift to support new East Campus Suites open house and interior LEED signage.
  - The Brill Company has made a gift to the East Campus Suites.
  - Transmatic in Holland provided a gift to fund equipment for the manufacturing program.
  - Fluor Corporation proposal was accepted to fund gifts for Welding Technology and Construction Technology and Management program funding.
  - Received multiples gifts or the new MCO building
  - Proposal submitted to Vision Service Plan for gift-in-kind of cabinetry for optical dispensary and funds to name the library in the new building.
  - Gifts for the building have been made by Neumann-Smith and Clark Construction.
- Bulldog Athletic Association and "I'm a Bulldog" is being premiered and released late August to encourage unrestricted and restricted support for athletics.
- Michigan Construction Hall of Fame 2010 is October 21 for inductees Earl H. Beckering of Pioneer Construction, Fidell A. Cashero of Grunwell-Cashero, David L. Hamilton of George W. Auch Company, and Herbert A. Spence Jr., Edwin A. Spence, Jr., and Matthew J. Spence III of Spence Brothers.
- Helen's Garden dedication will be held Oct. 9; Ferris ornamental horticulture students and community volunteers assisted in planting the garden.
- Ferris State Live, broadcast on Fox 32 throughout northern Michigan, is beginning its second season with Jason DaDay, Admissions office, as new co-host, joining Leah Nixon, and Sandy Gholston focusing on sports and campus news.
- Ferris's Digital Animation and Game Design, Architecture and Sustainability, and Energy Systems Engineering degree programs received mention in a cover story in Corp! Magazine on how colleges are tweaking their program offerings in response to the changing jobs landscape.
- The Web team held an Open Campus Forum to preview the roll-out of the new homepage and secondary page templates that will drive the new Content Management System.
- Student Alumni Gold Club was recognized by the Office of Student Leadership and Activities with 5-Star status. This is the 7th consecutive year the SAGC has been recognized as 5-Star.