

Ferris State University
Faculty and Staff Diversity Mini-Grant Application

I. Identification

Name of Primary Applicant LuZIA L. Tartari
Members of Team Michael Ujady
LuZIA Tartari
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II. Event Title (25 words or less)

TRES VIDAS
Musical Theater on the life of three
legendary Latin American women:
↳ Frida Kahlo, Alfonsina Storni, Rufina Amaya

III. Specific core value, strategic initiative, or goal related to diversity that the event will address. (See the University Strategic Plan and the Diversity Plan)

Learning, Collaboration, Diversity

IV. Abstract (150-200 word, use additional paper if necessary). If the application is approved the abstract will be posted on the Diversity Office's website.

See attachment

V. Event Narrative (up to 4 pages single-spaced)

see attached

- a. The conceptual framework that explains how the event will augment Ferris's long-term commitment to diversity.
- b. The goals and intended outcome(s) of the event.
- c. A statement on how the event relates to the curriculum or a specific discipline, if appropriate.
- d. A timeline.
- e. Description of the target audience, including the estimated number of participants.
- f. The expected impact that the event will have on Ferris.
- g. A specific plan to assess the impact of the event on the University.

VI. Budget

see attached

- a. Anticipated expenses (itemize and briefly explain).
- b. Funds anticipated from other sources (please list).
- c. Total amount requested from Faculty and Staff Diversity Mini-Grant.

VII. Final Report

A final report is required and it will appear on the Diversity Office's website. That report is due no later than three months after the funded activity. The final report should address:

- a: A self-evaluation
- b: Results of the event assessment
- c: Attendance figures
- d: Final budget

Applicants' Signatures:

[Signature]

Natalia Santos Pinto

Guje Jume Tatum

Submission Date: 05/01/09

Submit applications to Patty Terryn, Diversity Office, CSS 312. Review of applications will begin upon receipt and continue contingent on available funds.

Ferris State University
Faculty and Staff Diversity Mini-Grant Application (continued)

Tres Vidas

V. Event Narrative

a. Tres Vidas would be brought to Ferris as part of the Hispanic Heritage Month, which is celebrated annually, between September 15th and October 15th.

This musical / theater event portrays the lives of significant Latin American women, and their influence on Latin culture, as well as showcases traditional and folk Latin music by known Hispanic composers.

b. By bringing Tres Vidas to Ferris, we hope to educate the campus/Big Rapids community about Latin history, music, culture, and the lives and accomplishments of Latin America's biggest icons.

c. This event is related to most Social Awareness and Cultural Enrichment disciplines, including Cultural Spanish, Sociology, History, Music, Theater, Humanities, and Anthropology. After speaking with the Williams Auditorium staff, we also came up with the idea of inviting theater students from Ferris and surrounding schools to watch their rehearsals and participate in a theater workshop with the group, prior to their evening performance.

d. Tres Vidas would be the closing event for the Hispanic Heritage Month. The tentative date is Wednesday, September 30th 2009, followed by an event discussion and HSO student panel on Thursday, October 1st at 11:00am. (Students from the Hispanic Students Organization and / or Bulldogs unmuzzled will coordinate the event discussion and moderate the student panel).

e. Targeted audience would be Ferris students, faculty / staff, and the community, since it is an educational event that is appropriate for any audience that is willing to learn about Latin culture and its leaders.

f. Tres Vidas is a new and different educational event, and few events of this nature and historic significance have been brought to campus before.

It will be an accomplishment to be able to bring a presentation that showcases the lives of three brilliant Latin American women in a manner that combines, music, theater and educational content as well as this one.

g. We plan on having evaluations available at the event. Also, we will try to make this a five-star event, and students would be able to fill out five-star evaluations to assess the event.

VI. Budget:

a. Anticipated expenses:

- \$ 4,000 performance fee
- \$ 640 accommodations (4 single rooms for 2 nights)
- \$ 800 Williams Auditorium, including space rental, backstage help, light, and piano rental and tuning.
- \$ 160 Per Diem rates
- \$ 100 Advertisement and event promotion (this event would also be listed as part of the HSO's Hispanic Heritage Month posters, flyers, and advertising materials.)

b. Other funds will include a grant from the Finance Division of Student government, donations from the Office of Multicultural Students Services, Enrollment Services, and the Hispanic Students Organization.

c. We are requesting the performance fee amount (\$ 4,000) from the Faculty and Staff Diversity Mini Grant.

core ensemble

Tres Vidas

An evening-length work for singing actress and chamber music trio based on the lives of three legendary Latin American women: Mexican painter Frida Kahlo, Salvadoran peasant activist Rufina Amaya and Argentinean poet Alfonsina Storni.
Written by Marjorie Agosin and directed by Matthew Wright.

Visit our website: www.core-ensemble.cc

Please respond if you do not want to be contacted in the future.
If your response bounces back, please email core11@bellsouth.net.

Margot Emery
561-582-0603

"Margot Emery" <margot@core-ensemble.cc>

04/24/2009 10:48 AM

To<tartari@ferris.edu>

cc

SubjectCelebrate Legendary Latinas

Dear Professor Tartari,

"Tres Vidas" (Three Lives) is a live music theatre work for singing actress and trio (cello, piano and percussion), based on the lives of three legendary Latin American women: Mexican painter **Frida Kahlo, Argentine poet **Alfonsina Storni** and Salvadoran peasant-activist **Rufina Amaya**. The text was written by Chilean scholar and award-winning writer **Marjorie Agosin**. The music ranges from traditional Mexican folk and Argentine tango songs sung in Spanish to instrumental works by composers such as **Astor Piazzolla**. The show will tour in September and October, Hispanic Cultural Awareness Month 2009 and in March, Women's History Month, 2010. If a performance of "Tres Vidas" might be of interest for your campus or community, I would be happy to forward a demo DVD and printed materials for your consideration.**

Cordially,

Margot Emery

FOR IMMEDIATE RELEASE

FOR FURTHER INFORMATION, CONTACT:

**CORE ENSEMBLE TO PERFORM
NEW CHAMBER MUSIC THEATRE WORK
CELEBRATING LIVES OF THREE
SIGNIFICANT LATIN WOMEN**

On (date, time) the **Core Ensemble**: Tahirah Whittington, cello, Hugh Hinton, piano and Michael Parola, percussion along with featured actress **Georgina Corbo**, will perform the new chamber music theatre work *Tres Vidas* at (venue).

Tres Vidas celebrates the life, times and work of three significant Latin and South American Women: painter Frida Kahlo of Mexico, peasant activist Rufina Amaya of El Salvador and poet Alfonsina Storni of Argentina. With storylines including Frida Kahlo's dramatic and passionate relationship with painter Diego Rivera, Rufina Amaya's astounding singular survival of the massacre at El Mozote and Alfonsina Storni's life long challenges as Argentina's first great feminist poet, *Tres Vidas* presents dramatic situations timeless in their emotional appeal and connection to audiences across all gender and ethnic spectrums.

From a script written by Chilean poet/writer Marjorie Agosin, actress **Georgina Corbo** offers powerful portrayals of each woman and includes the singing of traditional Mexican folk songs as well as Argentinean popular and tango songs made famous by Mercedes Sosa and Carlos Gardel. Additional music by Astor Piazzolla, Orlando Garcia, Pablo Ortiz, Alice Gomez, Carlos Sanchez-Gutierrez, Michael DeMurga and Osvaldo Golijov round out the musical score.

Since its inception in 1993, **the Core Ensemble** has toured nationally to every region of the United States and internationally to England, Russia, the Ukraine, Australia and the British Virgin Islands. The Ensemble was the recipient of the 2000 Eugene McDermott Award for Excellence in the Arts awarded by the Massachusetts Institute of Technology and has received support from the State of Florida Department of Cultural Affairs, New England Foundation for the Arts, Palm Beach County Cultural Council, the Aaron Copland Fund for Music and the Virgil Thomson Foundation.

A native of Cuba, actress **Georgina Corbo** is a graduate of the acting program at SUNY Purchase. Her television appearances include: *Law & Order* and *New York Undercover*. Her film work includes: *It's Always Something*. She has appeared onstage in several on/off Broadway productions as well as at the Kennedy Center in Washington D.C and at the Russian International Theatre Festival in St. Petersburg.