

Date Revised: July 20, 2017

Faculty Staff Diversity Mini-Grant Application. Electronic submission is required. A signature page signed by each team member is required; please include a scanned/digitized copy with your submission or send the signature page separately to the Diversity and Inclusion Office.

Project Title Museum of Sexist Objects Traveling Exhibition

List the members of the team and indicate their roles on the project. One member should be identified as Team Leader.

1 (required) ___Tracy N. Busch_____ Role on team: Curatorial & Team Leader_____

2 (required) ___Mari Kermit-Canfield___ Role on team: _____Curatorial & Technology_____

3 (required) ___Carrie Weis_____ Role on team: _____Curatorial & Framing_____

4 (optional) _____ Role on team: _____

5 (optional) _____ Role on team: _____

Add additional lines as necessary to list all team members

Contact Information for Team Leader:

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Project Summary/Abstract If the application is approved the project summary will be posted on the Diversity and Inclusion Office website.

The Museum of Sexist Objects (MoSO) has received numerous requests to create a traveling exhibition to share its empowering message with broader audiences. Through the support of a Faculty/Staff Diversity Mini-grant, the MoSO team will be able to create fifteen to twenty hang-ready displays including educational didactics that can travel to regional and national spaces with the intention of meeting the growing requests from museums, galleries, and other universities wanting to share the MoSO and its powerful message.

Advancing audiences through a traveling exhibit will serve the mission of the MoSO as it also serves the greater Ferris mission. MoSO will bring in an interdisciplinary core of faculty to curate display topics,

select support objects and to author didactic panels. The Ferris core values of Collaboration, Diversity, Ethical Community, Opportunity, Learning, and Excellence will be fostered and exhibited through this initiative. These efforts will be shared campus-wide and will serve the Ferris community by pairing a future exhibition, panel discussion, and educational programs in the FSU Art Gallery in collaboration with the overall project.

This is the gift that will keep on giving. Not just a one-time opportunity, the traveling exhibit will garner the attention of a larger museum and university audience and will ultimately bring change and recognition to the FSU community. Since the MoSO's inception, numerous contacts have been made through the university gallery and museum sphere. The MoSO was recently unveiled during the 2018 Michigan Museum Association's annual conference. Since that presentation, our team has been invited to present at the 2019 Annual joint Conference with the Association of Midwest Museums and Michigan Museums Association while an article about the MoSO is pending publication via invitation from the editor of *The Museum Review*. Not only will the exhibit "spread" the word but it will also provide a small income for the museum. With a rental fee of about \$500.00 per exhibit, it will offer a small income stream for the museum. This will provide MoSO with the ability to expand the museum's holdings and/or create enough revenue to expand exhibits and displays in the museum.

This traveling exhibition will showcase select gender issues as developed by the MoSO curatorial team and will be designed and built by the FSU Art Gallery framing service. It is our intention to share the traveling exhibit on a national level, inspiring conversations, and invoking change.

Project Narrative. Please be Concise. Structure your narrative as follows. Do not omit any section.

1. Discuss the need for this project;

This project is needed for several reasons. The first is that the museum needs a way to expand its reach off campus. Kettering and Kendall, for example, have expressed the desire for a traveling exhibit. The second is that the exhibit will allow us to make the museum more accessible on campus. At present, Ferris students have access to the museum only as a part of the classroom experience. A curated exhibit that can be taken out of the museum (and put in the proper context) will raise awareness about this incredible resource we have on campus.

2. Provide a detailed description of the project, including how it will be implemented and the specific roles of each member of the team;

We have a non-hierarchical team approach through which Tracy, Carrie, and Mari will choose a theme, select the objects, write didactics, and frame and/or present the objects, depending on their size and shape. We will do this, as much as possible, in collaboration with the MoSO Organization Group, which also consists of Rachel Foulk, Anil Venkatesh, Victor Piercey, Kathryn Woods, and Pete Hector.

3. Provide the timeline for the project. Be sure to specify at what point the grant will be considered complete. Final Report is due within 3 months after completion;

April 2019: Hold a MoSO Org Group meeting to determine the theme of the traveling exhibit

May-June 2019: Curate the objects for the traveling exhibit and write the didactics

July-August 2019: Frame the objects

September 2019-March 2020: Objects on display at Kettering and/or Kendall

April 2019: FSU Gallery opening for the traveling exhibit

May 2020: Project is complete

4. Describe the target audience and indicate how many participants are expected. Discuss how the project will be publicized and promoted and, if appropriate, how participants will be selected.

The target audience for this project will be undergraduate students at Ferris and other Michigan universities. It is hard to calculate how many people will see the exhibit, but it will be well over 1,000 during the first year and many thousands more after that.

The project will be published and promoted through the campus newspapers, on campus message boards, and through the local newspapers. For the Ferris exhibition, will explore a possible collaboration with Artworks.

5. Discuss specifically how the project relates to the current Ferris State University Diversity and Inclusion Plan;

This project relates to many aspects of the Diversity and Inclusion Plan, but it is particularly relevant to the following goals: (1) creating a university that is respectful of differences and civil toward people who are different, (2) building and maintaining an infrastructure that supports diversity and promotes inclusion, and (6) building on existing partnerships and create new partnerships that enhance the University's commitment to and work with diverse populations.

In terms of the **first goal**, a traveling exhibit to be hosted at Ferris and on other university campuses will highlight the challenges that sexism poses to young women in college. It will raise awareness in the minds of their male classmates and give both men and women a vocabulary for thinking about how sexism manifests itself and how it can be combatted.

In terms of the **second goal**, the traveling exhibit will literally become a part of the Ferris infrastructure when it is not on other campuses. It will allow Ferris to have difficult conversations about everyday sexism, not just in the Art Gallery, but, potentially, in other areas on campus, as well.

In terms of the **sixth goal**, the creation and execution of this traveling exhibit will not only allow Ferris to raise its profile in the State of Michigan, it will also build partnerships with other Michigan universities. These partnerships promise to be of great benefit to college women throughout Michigan. Ferris will benefit from collaborations due to an absence of a women's center on its campus.

6. List at least 3 measurable outcomes for this project/event. For each outcome, identify how it is connected with the Ferris State University Diversity and Inclusion Plan. Include a description of how the outcome will be assessed.

The following measurable outcomes will result from a grant to create a traveling MoSO exhibit:

1. The exhibit itself. We will measure its effectiveness using a survey that can be filled out by visitors. The exhibit will contribute to Goal #1 and Goal #2 of the Diversity and Inclusion Plan.
2. A roundtable discussion during the exhibit's showing in the FSU Art Gallery. It's effectiveness can be measured by using a participant survey. This roundtable, contributes to creating a university that is respectful of differences (Goal #1).
3. Increased visibility for Ferris State and the MoSO. This can be measured by the number of requests we receive for the traveling exhibit. These requests and the feedback we receive contributes to Goal #6 of the Diversity and Inclusion Plan, which is to "build on existing partnerships and create new partnerships that enhance the University's commitment to and work with diverse populations."

Budget and budget Justification. Use the attached budget form. Required components are:

1. Itemized list of expenses with a brief explanation of each;
2. Itemized list of funds anticipated from other sources;
3. Amount requested from the Faculty and Staff Diversity Mini-Grant.

See the Mini Grant Rubric for additional guidance. If required components of the grant are missing, the grant will be returned.

Final Report.

A final report is required. Failure to submit the final report will exempt all team members from future mini-grant funding.

Expected completion date: _____ May 2020 _____

The final report is due 90 days after the expected completion date. Final reports should be submitted to the Diversity and Inclusion Office.

Budget Overview

	Requested Grant Funds	Funding from other sources	TOTAL BUDGET
Frames	\$1,500		\$1,500
Educational Didactics	\$150		\$150
Brochures	\$250		\$250
Shipping Crates	\$1,500		\$1,500
PRINTING & DUPLICATING			
PROMOTION		FSU Gallery Exhibition and programs	\$2,000
ASSESSMENT TOOLS			
OTHER			
TOTAL	\$3,400	\$2,000	\$5,400