

Faculty Staff Diversity Mini-Grant Application. Electronic submission is preferred. Please include a signature page signed by each team member.

Project Title (up to 25 words)

The Three Deadliest Words in the World.....It's a Girl

List the members of the team and indicate their roles on the project. One member should be identified as Team Leader.

1 (required) Teresa Bailey _____ Role on team: __ Team Leader, Reservations of travel for speaker, reservations of auditorium, film, food.

2 (required) _Sharon Colley _____ Role on team: __ Publicity and evaluation assessment

3 (required) _Tracy Busch _____ Role on team: __ Introduction of speaker and film, Facilitate discussion after speaker and film

Add additional lines as necessary to list all team members

Contact Information for Team Leader:

Teresa Bailey
7507 Mac Arthur Lane, Portage MI 49024
Cell 269-352-7781
teresabailey@ferris.edu

Project Summary (150-200 words). If the application is approved the project summary will be posted on the Diversity and Inclusion Office website.

Gendercide is a global concern, occurring in numerous countries throughout the world and resulting in an estimated 200 million missing females. The ramifications of this epidemic are dangerous, and giving rise to female kidnappings and sex-trafficking. Despite these numbers and associated concerns, there is little awareness of gendercide in the United States, or the concomitant cultural mores that have become ingrained as a result of long standing laws and policies in these countries. Showing this documentary at FSU along with the guest speaker will increase an understanding by students of the prevalence of gendercide, but will also promote an understanding of those impacted by these cultural mores. The film and other associated materials will be later donated for display in the Ferris Museum of Sexism Objects. This project will address the major human difference of gender, and just as importantly will promote a deeper understanding of how such cultural mores become established.

Project Narrative. Please be Concise. Structure your narrative as follows. Do not omit any section.

1. Discuss the need for this project;

Gendercide is a global concern, occurring in numerous countries throughout the world and resulting in an estimated 200 million missing females (as cited by Davis in "It's A Girl" Discussion & Action Guide). The ramifications of this epidemic are dangerous, and giving rise to female kidnappings and sex-trafficking (Hvistendahl, 2011). Experts also assert that trade may ultimately be impacted as marriage rates decline leading to decreased consumption (Hvistendahl, 2011; Krisof & WuDunn, 2010). Despite these numbers and associated concerns, there is little awareness of gendercide in the United States, or the concomitant cultural mores that have become ingrained as a result of long standing laws and policies in these countries. Education is crucial to ensure awareness, which can lead to progress as has been evidenced through grassroots efforts (Gendercide Awareness Project, n.d.; Kristof & WuDunn, 2010). Bringing this documentary to FSU will further understanding by students of the prevalence of gendercide, but will also promote understanding of those impacted by these cultural mores. Ferris State University (2010) defines diversity as "the range of human differences, including but not limited to race, ethnicity, gender, gender identity, sexual orientation, age, social class, physical ability or attributes, religious or ethical values system, national origin, and political beliefs". This project will address the major human difference of gender, and just as importantly will promote a deeper understanding of how such cultural mores become established.

2. Provide a detailed description of the project, including how it will be implemented and the specific roles of each member of the team;

Teresa Bailey will order film, reserve speaker, reserve speaker travel arrangements, reserve auditorium. Teresa Bailey and Sharon Colley will create table tents for the Rock and write article for the Torch. Teresa Bailey will photocopy handouts, evaluations and order food/drinks. Sharon Colley will submit article to Torch. Teresa Bailey will pick up speaker and take speaker to Tracy Busch. Teresa Bailey will pick up food/drinks.

The speaker, introduced by Tracy Busch, will present on a Tuesday at 11:00am in March 2016 (March is Women's Month) at Ferris' IRC Auditorium 120. Film to be shown that evening in same location (introduction and discussion by Tracy Busch). Pizza/popcorn/beverages to be provided.

After film showing, Tracy Busch will donate the film and other associated materials to Ferris Museum of Sexism Objects.

Teresa Bailey and Sharon Colley will write and submit Final report.

3. Provide the timeline for the project. Be sure to specify at what point the grant will be considered complete;

Summer 2015: Order film, reserve speaker, reserve speaker travel arrangements, reserve auditorium.

January 2016: Create table tents for the Rock. Write article for the Torch.

February 2016: Photocopy handouts, evaluations. Submit article to Torch.

March 2016: Order food/drinks.

March 2016: Pick up speaker, pick up food/drinks, show film.

April 2016: Donate film and materials to Ferris Museum of Sexism Objects.

May 2016: Final report to be written and submitted.

4. Describe the target audience and indicate how many participants are expected. Discuss how the project will be publicized and promoted and, if appropriate, how participants will be selected.

Target audience is 150 Ferris students. The project will be open to all students, faculty, staff, and off-campus community; on a first come, first serve basis. The project will be promoted via a written article in the Torch, FSU Facebook page, FSU Campus Calendar, and table tents at the Rock.

5. Discuss specifically how the project will address at least one FSU core value, at least one FSU strategic initiative, and at least one FSU Diversity plan goal;

Gendercide is a global concern, occurring in numerous countries throughout the world and resulting in an estimated 200 million missing females. However, there is little awareness of gendercide in the United States. This project will address the following core value, strategic initiative, and Diversity plan goal by increasing awareness at Ferris State University of the global concern of gendercide (strategic initiative) and by promoting an understanding and a sensitivity of those impacted by these cultural mores (core value and Diversity plan goal).

At least one FSU core value: **Diversity** - By providing a campus which is supportive, safe, and welcoming, Ferris embraces a diversity of ideas, beliefs, and cultures.

At least one FSU strategic initiative: Diversity initiative specifically the strategic focus area of cultural and global engagement. To prepare our students for the global society.

At least one FSU Diversity plan goal: Create environments for student learning that are inclusive of and sensitive to a diverse student population.

6. List at least 3 measurable outcomes for this project/event. For each outcome, identify how it is connected with the values, initiatives, and goals that the project is meant to address and include a description of how the outcome will be assessed;

Outcome 1: Attendees will gain an awareness of the gendercide epidemic and its impact on global health.

Outcome 2: Attendees will understand the origins of cultural preferences and mores as it relates to gender.

Outcome 3: Attendees will identify two methods of promoting change in a productive and empathetic manner.

Measurement of these outcomes will be assessed through a pre- and post- survey of attendees. Please see Appendix A for proposed survey.

7. Describe how the results of the assessment will further the diversity goals of the university.

The results of the assessments will further the diversity goals of the University to gather information about the current climate of gendercide at the University and bring this information to the Office of Diversity and Inclusion and the Ferris Museum of Sexism Objects.

Budget and budget Justification. Use the attached budget form. Required components are:

1. Itemized list of expenses with a brief explanation of each;
2. Itemized list of funds anticipated from other sources;
3. Amount requested from the Faculty and Staff Diversity Mini-Grant.

Budget Overview			
	Requested Grant Funds	Funding from other sources	TOTAL BUDGET
STIPEND	NA		NA
HONORARIA	\$500		\$500
TRAVEL	Airline (approx. \$500) Hotel \$150/night x 2 nights = \$300 Faculty to pick up and drop off speaker at Grand Rapids airport 135 miles x \$0.58/mile=\$78.30 2 days of fixed meals (per diem) for speaker \$49 x 2 = \$98		\$976.30
FOOD	Popcorn for 11am presentation: \$50 Food for 7 pm presentation: Little Caesar's Pizza 40 pizzas (320 slices) x \$6 = \$240 2 L Pop 20 x \$1.50 = \$30		\$320
RENTALS	IRC Auditorium \$0		\$0
	Handouts (\$150)		\$150

PRINTING & DUPLICATING			
PROMOTION	Ferris Facebook (Free) Table tents at Rock \$100 Campus Calendar (free) Torch: free if write article		\$100
SUPPLIES & POSTAGE	Postage for film \$8.70		\$8.70
RESOURCE MATERIALS	Video (\$295)		\$295
ASSESSMENT TOOLS	Photocopying evaluations \$0		\$0
OTHER			
TOTAL		\$2,350	\$0 \$2,350

See attached rubric for additional guidance. If required components of the grant are missing, the grant will be returned.

Final Report.

A final report is required. Failure to submit the final report will exempt all team members from future mini-grant funding.

Expected completion date: ___ May 27, 2016 _____

The final report is due 90 days after the expected completion date. Final reports should be submitted to the Diversity and Inclusion Office.

Applicants Signatures

Teresa Bailey

Teresa Bailey

Sharon Colley

Sharon J Colley

Tracy MS Busch
4-10-15

Tracy Busch

Appendix A.

Pre- and Post- Test Survey

1. Share your understanding of the term “gendercide” in one or two sentences. If you aren’t familiar with this term, state “no knowledge”

2. On a 0-10 scale with 10 being highest level of understanding and 1 being no understanding, rate your perceived understanding of gendercide.

3. In one or two sentences share why you think gender preferences exist in many cultures. If you have no knowledge of why gender preferences exist, state “no knowledge”.

4. Share two ways you can positively affect change related to the gendercide issue. If you have no knowledge of how to affect change, state “no knowledge”.