

**Ferris State University
Faculty and Staff Diversity Mini-Grant Application**

I. Identification

Name of Primary Applicant Carrie Weis, Gallery Director - Rankin
Members of Team Pat Heeter, Exhibit Coordinator, Artworks
Michael Wade, Director OMSS
Sarah Joseph, Gallery Director - Kendall

Department or Unit ____ Humanities

Campus Address: 820 Campus Drive, ASC-3052, Big Rapids, MI 49307

Telephone: 231-591-2536

E-mail address: weisc@ferris.edu

II. Event Title (25 words or less)

“The Rich Tradition of Oaxacan Folk Art”

III. Specific core value, strategic initiative, or goal related to diversity that the event will address. (See the University Strategic Plan and the Diversity Plan)

I believe this project addresses all of the core values and strategic goals outlined by the University. All of the activities designed will reach out in a strong, positive, welcoming way to inform, enrich, and educate our students and residents about a culture which represents a large community within our region. Through art, dialogue, and personal experiences we will achieve progress in understanding and accepting this diverse culture. I believe this event will achieve each goal as outlined in the Event Narrative as well as generate interest and excitement about continued learning that celebrates the unique Hispanic culture that surrounds us.

IV. Abstract (150-200 word, use additional paper if necessary). If the application is approved the abstract will be posted on the Diversity and Inclusion Office website.

Please see attachment

- V. **Event Narrative (up to 4 pages single-spaced)**
- a. The conceptual framework that explains how the event will augment Ferris's long-term commitment to diversity and inclusion.
 - b. The goals and intended outcome(s) of the event.
 - c. A statement on how the event relates to the curriculum or a specific discipline, if appropriate.
 - d. A timeline.
 - e. Description of the target audience, including the estimated number of participants.
 - f. The expected impact that the event will have on Ferris.
 - g. A specific plan to assess the impact of the event on the University.

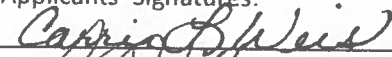
- VI. **Budget**
- a. Anticipated expenses (itemize and briefly explain).
 - b. Funds anticipated from other sources (please list).
 - c. Total amount requested from Faculty and Staff Diversity Mini-Grant.

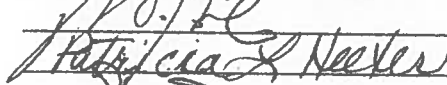
VII. **Final Report**


A final report is required and it will appear on the Diversity Office's website. That report is due no later than three months after the funded activity. The final report should address:

- a: A self-evaluation
- b: Results of the event assessment
- c: Attendance figures
- d: Final budget

Applicants' Signatures:







Submission Date: _____

Submit applications to Patty Terryn, Diversity and Inclusion Office, CSS 312. Review of applications will begin upon receipt and continue contingent on available funds. **At the committee's discretion, applicants may be asked to participate in a brief interview to better explain their proposal.**

Abstract

The Mexican State of Oaxaca is the homeland for some of the most talented craftsmen of Mexico. The tradition of wood carving comes from Pre-Hispanic times. Oaxaca is known for its indigenous peoples, descendants of the Mixtec and Zapotec Indians. Today, Oaxaca has the largest percentage of indigenous Indians in the western hemisphere.

Working and living in Oaxaca are artists Maria and Jacobo Angeles. They are renowned for their beautifully crafted carving and exquisitely detailed painting style. Working collaboratively, Jacobo carves and Maria paints. The Angeles' work can be found in the Smithsonian, the San Diego Museum of Man, the National Museum of Mexican Art and many other museums throughout the U.S.

The Rankin Art Gallery, the Office of Multicultural Student Services, The Kendall Gallery, and Artworks of Big Rapids are working together to bring the stunning tradition of Oaxaca Folk Art to Ferris State University. The work will be on display at each location; Big Rapids main campus, Kendall Grand Rapids campus and Artworks of Big Rapids.

This exhibition will take place in tandem with the OMSS organized events that make up FSU's Hispanic Heritage celebration. Along with the art on display, the artists will be brought to our communities to talk to our students, faculty, staff and our public, covering topics that include information about the rich cultural heritage of Oaxaca Mexico, the current political climate of their country and most importantly the tradition of Oaxaca wood carving.

Along with meeting the artists and learning about their lives, students will have the opportunity to observe Jacobo carving and Maria painting during workshop sessions. Students and the public will also have an opportunity to learn and apply the unique method of painting in the colorful and delicate style. Workshops, demonstrations and presentations will be scheduled in all three locations.

Event Narrative

During the Hispanic Heritage month being celebrated annually by the OMSS, the Rankin Art Gallery will provide support through collaborative educational programming to enhance the offerings of the OMSS. It is our goal to invite a pair of Traditional Oaxacan Folk Artists to our community to share the tradition of their art and their culture. The very specific and historic style of Oaxaca Folk Art is found only in the Hispanic community and is continued today. The finest example of this style is being created in the studio of Maria & Jacobo Angeles.

On exhibit will be a collection of Jacobo and Maria Angeles Oaxaca sculptures. The work will be displayed at three locations, select display areas on the Kendall campus in Grand Rapids, select display areas throughout the Ferris Big Rapids campus and the upper level gallery at Artworks in Big Rapids. These exhibits would be an additional component to the already well organized and attended OMSS Hispanic Heritage Month Celebration. Along with the display of their art, presentations will be scheduled for the Angeles' to talk about the history and tradition of Oaxaca art, the Oaxaca region in a historical context as well as the experience of continuing to live and work in that region. Other educational programming will include demonstrations and workshops. The Angeles' will allow visitors to view their process by creating new work and an interactive art activity will be provided for anyone wishing to participate in creative discovery. This activity will provide interaction for visitors of all ages and skill levels to paint pre-cut wooden forms using Maria's intricate application of design.

Jacobo and Maria Angeles' work is prominently displayed in The Smithsonian, Chicago's National Museum of Mexican Art, and elsewhere throughout the continent and further abroad, in museums, art colleges and galleries. Their work has transcended the original intent of the craft to become a celebrated and highly collectible form of art.

Additional outreach and educational programming will be developed. These programs will target the Big Rapids community to include the Big Rapids High School art and language students, the patrons of ArtWorks and the regional public elementary schools.

Goals & Intended Outcomes

As stated by Michael Wade "Every OMSS event is an opportunity for the campus community to engage with one another and learn about cultural awareness." It is an opportunity to celebrate and recognize the contributions from the past that continue today by the people of Hispanic descent and to celebrate Hispanic Culture.

Oaxaca art is unique to the Hispanic culture yet is universal in its theme. The work is objective and recognizable. It displays a graphic beauty and a skill level that displays sophistication but is juxtaposed with the childlike quality of the animal theme and color pallet. This display of work and interaction with the artists will surely offer a new and interesting venue for our students and community to appreciate, respect and value the rich heritage that this tradition is derived from.

In bringing Jacobo and Maria to our campus, we are supporting the university commitment of embracing diversity by bringing a historically underrepresented group to campus and encouraging collaboration and enhanced educational opportunities through a stimulating sensory experience that embraces collaboration and community. Local High School language courses will invite the Angeles' to interact with their students as well as local schools being provided a demonstration and art lesson along with materials for each student to participate in creating an Oaxaca style painting. A presentation and demonstration will also be scheduled at the local gallery in downtown Big Rapids. Sarah Joseph, Gallery Director at Kendall will also provide programs and demonstrations such as those outlined above at the Grand Rapids campus and throughout the Grand Rapids community.

Target Audience

We are targeting the students of both the Big Rapids and Grand Rapids campuses, residents of both communities and all faculty & staff. The event will specifically be promoted to all faculty and students teaching arts, graphic design, languages and all cultural and global enrichment courses. Off campus promotion will take place by targeting the Big Rapids Public High School art and language students, the Big Rapids public elementary schools all age groups and the Artists and community members that are active within Artworks. Off campus promotion in Grand Rapids will take place within the public school systems and through the Hispanic Center.

Intended Outcomes

Every cultural event that engages an audience in a positive manner will help bring about positive changes. I believe the more we understand and celebrate our rich and varied cultures the more we, as a society become accepting and integrated. The entire OMSS celebration of Hispanic Heritage is an established program that has proven audience attendance and relevance to the mission of the university. The Oaxaca Exhibit is a resource that has not yet been tapped and has the opportunity of being one of the more popular examples of a long-standing tradition of Hispanic culture. It provides an opportunity to reach beyond our campus borders and into the community. I expect through this exhibit a much larger audience will be reached, paving the way for our future endeavors at Ferris.

Assessment

A number of assessment tools will be implemented to gain solid feedback and record attendance. A survey will be developed asking key questions regarding the participants' experiences. One survey will be created for the Ferris students to assess the key goals of the project such as increased knowledge of the Hispanic heritage and traditions as well as a focus on the historical and social information gained from participating in lectures/demonstrations or interactive activities. This survey can also be used during all public focused presentations and lectures. Comment boards will be available at each event for personal feedback. Those comments will be recorded and analyzed. The Art Gallery Facebook page will create a

campaign that will encourage feedback from our “friends” for analysis as well. All attendance will be documented at workshops and lectures. The interactive art project will be documented via film and digital photography and will also be shared through internet media. Those images will be placed permanently on the Rankin Art Gallery website and Facebook page.

Timeline:

May 1, 2013	Contract Artists & make all travel arrangements
August 14, 2013	artists to ship work from Oaxaca
August 20, 2013	Artwork to arrive on campus
Sept 9, 2013	Installation of work
Sept 16 – 30	Art on Exhibit & Interactive Project available daily
Sept 17, 2013	Arrival of Jacobo & Maria Angeles
Sept 18, 2013	Lecture & Demonstration in Grand Rapids
Sept 19, 2013	Artist Reception in Grand Rapids
Sept 23, 2013	Visit to elementary schools
Sept 23, 2013	Visit to High Schools
Sept 24, 2013	Lecture at Artworks
Sept 25, 2013	Demonstration & Reception in Big Rapids
Sept 21, 2013	Artists return home
Oct 1, 2013	Gallery strikes & packs exhibit
Oct 2, 2013	Shipping return of art

Anticipated Expenses

Travel for Jacobo & Maria	\$2500.00
Shipping for Art (2 way)	\$1500.00
Meals & Lodging	\$600.00
Rental Vehicle	\$400.00
Total	\$5000.00

Expenses covered by Rankin Art Gallery

Stipend for presentations	\$1500.00
Interactive Project Materials	\$750.00
Promotional Materials (show card & newsletter)	\$150.00
Postage	\$25.00
Assessment tools	\$25.00
Total from Gallery	\$2450.00
Total for Proposal	\$7530.00

Budget Overview

	Requested Grant Funds	Funding from other sources	TOTAL BUDGET
STIPEND		1500.00	
HONORARIA			
TRAVEL	2500.00		
FOOD	600.00		
RENTALS	400.00		
PRINTING & DUPLICATING			
PROMOTION		150.00	
SUPPLIES & POSTAGE		775.00	
RESOURCE MATERIALS			
ASSESSMENT TOOLS		25.00	
OTHER <i>Ship Art</i>	1500.00		
TOTAL	5,000-	2450-	7530-

Google images

[Website for this image](#)

Jacobo and Maria Angeles join forces to create the perfect union of mind ...
superstitionmountainmuseum.org

[Full-size image](#)

1000 × 771 (1.6x larger), 107KB

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