



March 11, 2011

Dear Dr. Pilgrim:

This is simply to say "thank you" for everything you did to help make The Ohio State University Alumni Club of West Michigan diversity event a tremendous success. As you'll see from the attached summary report, more than 1100 guests viewed the exhibit, nine schools and colleges booked group tours of the exhibit, nearly 100 came to the Opening Reception, and about 180 attended your lecture. The tape of your lecture was aired locally on GVSU Public Television February 19, 2011.

We exceeded the objectives outlined for this project. Here are some other indicators that point to an overall positive evaluation of the program:

- The strong support of local colleges and universities that provided support through membership on the Steering Committee and through financial and in-kind support of the program.
- The financial support provided by program sponsors.
- The extensive media coverage.
- The overwhelming number of individuals who viewed the exhibit.
- The extended time visitors spent viewing the exhibit. The exhibit director reported that visitors spent much more time than usual reading the texts and lingering over the displays.
- The number who attended the Opening Reception and lecture.
- The high number of group tours scheduled.
- The numerous positive responses of those in attendance and the 58 visitors who wrote comments in the press book. The exhibit director noted that several KCAD faculty thanked her over and over again for bringing this exhibit to KCAD.

I'm so grateful for your guidance from the beginning. I'm especially thankful for having you recommend that we work with KCAD and with Dawn Schavey at the Ferris Grand Rapids campus, for the deep discount on your usual stipend, for having you so graciously attend the Opening Reception and visiting with guests, for your inspiring presentation, for your tireless commitment to your life-long work of diversity education, for your warmth and hospitality, and for wearing your OSU blazer for your lecture. Because of your work, our Club has nominated you for an OSU Alumni Association award - which we hope you receive. There are some funds remaining in our Diversity Event account which will be contributed to the capital campaign for the Jim Crow Museum.

With sincere appreciation,

M. Rosita Schiller, RSM, PhD, Chair

Cc: Donna Waters, OSUWM Club President

THEM: Images of Separation

Executive Summary Report

The Ohio State University Alumni Club of West Michigan (OSUWM) received an OSU Alumni Grant of \$1000 to offer the exhibit, *THEM: Images of Separation*, in Grand Rapids. This 35-frame traveling exhibit from the Jim Crow Museum at Ferris State University, was displayed at Kendall College of Art and Design from January 10 to February 5, 2011.

The success of this event can be attributed in part to the strong support of several academic institutions that collaborated with OSUWM on this activity. The Steering Committee consisted of Chris Arnold, Grand Rapids Community College; Michelle Bosak, Kendall College of Art and Design; Linda Goossen, Grand Valley State University; Dawn Schavey, Ferris State University Grand Rapids; Sister Rosita Schiller, Saint Mary's Health Care and OSUWM; Donna Waters, President, OSUWM; Don Williams, Professor Emeritus, Hope College, OSUWM; and Sue Williams, Retired FOCUS/SOAR Program Director, Hope College, OSUWM.

An Opening Reception was held Tuesday, January 11, 2011. The featured guest was Dr. David Pilgrim, Founder and Curator of the Jim Crow Museum and Vice President for Diversity and Inclusion at Ferris State University, Big Rapids. Others in attendance included Dr. Oliver Owens, President KCAD; Ronald Snead, Chair, Board of Trustees, FSU; OSUWM Board of Directors and members; and approximately 80 other guests. Kimberly Lowe, Director of Alumni Clubs at The OSU Alumni Association flew from Columbus to attend the opening reception. On this second day of the exhibit 154 visitors viewed the display.

January 26, 2011, at KCAD, Dr. Pilgrim presented a lecture, "THEM: Images of Separation," at the exhibit, to an audience of approximately 180. A reception followed during which guests could interact with Dr. Pilgrim and view the exhibit if they wished. The lecture was videotaped and played on Public Television February 19, 2011.

Nine volunteers were trained as docents (tour guides) to lead groups through scheduled tours of the exhibit. Eleven tours were arranged for about 180 high school and college students, faculty, and academic administrators. Two tours had to be cancelled due to the blizzard that closed schools in the area.

In all, during the month-long exhibit a total of 1101 persons viewed the exhibit. A press book was displayed at the entrance of the gallery. Fifty eight visitors wrote comments expressing their reactions to the exhibit. Comments ranged across a wide array of emotions including gratitude, sadness, enlightenment, shock, and fascination. Many noted that the exhibit was thought provoking and powerful.

To ensure adequate funding for the exhibit, the OSUWM Board of Directors approved the concept of a Sponsorship Program; we received a total of \$2400 in sponsorships. Actual cost of the exhibit was \$5,889.16. Of this, \$4,663.45 in expenses was waived or covered by collaborating institutions, institutional grants, or contributed services. After paying its expenses, a balance of \$2,223.34 remained in the OSUWM Diversity Event account. This was contributed to the capital campaign for remodeling and expanding the Jim Crow Museum at Ferris State University.