

Faculty and Staff Diversity Mini-Grant Final Report

Project title 2011 Black History Month featured presentation STEP AFRIKA!

Grant Recipients Michael Wade, Brandon Cole, Latara Steele, Calvin Washington III, Ashley Moncrief, Joseph Sams, Brittany Lofton

Date Project Started February 22, 2011 at 7pm Williams Auditorium

Amount of Money Funded by the Mini-Grant \$5,000.00

1. How was the grant used to address a diversity or inclusion related goal?

The grant assisted in addressing a major strategic goal of the Diversity Plan which was to “create environments for student learning that are inclusive of and sensitive to a diverse student population”. More specifically, attendees at the event learned about African dance & stepping, as well as its historical significance to society and influence on Black Greek-lettered organizations.

2. Describe the audience that was impacted by the grant’s implementation.

Provide quantitative data, if available. The target audience for STEP AFRIKA! was FSU students, faculty and staff as well as members of the Big Rapids community. The estimated number of participants was 300+. The event was a success in attendees from the targeted audience, and exceeded the goal of 300+ to an attendance of over #700. Also, success of the event was attributed to it receiving 5-star status, which enticed a diverse array of Ferris student organizations to attend.

3. Grant recipients are required to provide a short narrative that details the specific efforts each of the collaborators made to the implementation of the grant.

To implement the grant, recipients worked diligently to promote the event to the campus and the community. The Office of Multicultural Student Services promoted the event as a featured presentation for Black History Month, and the students from Black Greek Council promoted the event at Student Government, Hall Councils, etc. With assistance from Williams Auditorium, promotion of the event was made on the marquee which helped get word out to the community. In addition, the event was in the evening and free of charge, and we promoted that detail to be inclusive and accessible for anyone who wanted to attend.

4. What is your overall assessment of the project’s impact on the Ferris community? How did this impact compare to what you expected?

The overall assessment of the project was done through surveys and responses from attendees, as well as from those involved in the planning. We feel that the project had an overall positive impact on the campus community. The committee has drawn this conclusion by the plethora of

positive commentary from attendees at the event, echoing the want and need for more culturally entertaining events to promote student learning. Compared to what we expected, the impact reaffirmed our expectations. We thought STEP AFRIKA! would be entertaining, educational and participatory and after review the presentation met our predictions.

5. Present a final budget including all funds received and spent related to the project, with special focus on the funds received via the Diversity Mini-grant.

Budget Overview			
	Requested Grant Funds	Funding from other sources	TOTAL BUDGET
STIPEND			
HONORARIA	\$5,000.00	\$1,500.00	\$6,500.00
TRAVEL		0	0
FOOD		\$160.00	\$160.00
RENTALS		\$356.00	\$356.00
PRINTING & DUPLICATING		112.50	\$112.50
PROMOTION		192.50	192.50
SUPPLIES & POSTAGE			\$0
RESOURCE MATERIALS			\$0
ASSESSMENT TOOLS		\$5.00	\$5.00
OTHER		0	0
TOTAL	\$5,000.00	\$2,326.00	\$7,326.00

Honoraria - is requested amount by presenters; amount includes airfare

Rental - One night 4 Double-bed rooms Hotel for presenters

Promotion - Torch Ad for Event

Food - Meals for 8 presenters (\$20 per person)

Printing - Posters & Pluggers for event (#155 posters, #300 pluggers)

Primary Grant Recipient's Signature _____

Date 11/16/2012