

Faculty and Staff Diversity Mini-Grant Final Report

Project title 2010 Tombstone Project

Grant Recipients Michael Wade, Bonnie Wright

Date Project Started February 22, 2011 at 7pm Williams Auditorium

Amount of Money Funded by the Mini-Grant \$5,000.00

1. How was the grant used to address a diversity or inclusion related goal?

The grant assisted in addressing a major strategic goal of the Diversity Plan which was to “create environments for student learning that are inclusive of and sensitive to a diverse student population”. More specifically, the Tombstone Project was a campus display and open discussion to raise awareness on Domestic Violence and to promote proactive responses. The 2 week campus display of “Tombstones” bearing information (anonymous)of domestic violence cases in Michigan in the past year was a visual that many visiting campus could see and learn about. The campus display indirectly helped promote the “Take Back the Night” Rally against Domestic Violence which took place during the last day of the display. The open discussion to promote and discuss proactive responses consisted of members from the Counseling Center, Public Safety, as well as from the Colleges of Allied Health & Education.

2. Describe the audience that was impacted by the grant’s implementation.

Provide quantitative data, if available. The target audience for the Tombstone Project was at general the campus community. The campus display goal was to impact the #100’s of students, faculty/staff, visitors that frequently pass through the North Campus Quad. With the open discussion, our goal was #150 attendees from diverse backgrounds including but not limited to victims and witnesses of Domestic Violence. The display and discussion received successful promotion and awareness from coverage received by 9&10 News, as well as from various campus media sources.

3. Grant recipients are required to provide a short narrative that details the specific efforts each of the collaborators made to the implementation of the grant.

To implement the grant, recipients worked diligently to create the Tombstones and promote the event to the campus and the community. With assistance from a representative of Delta College, OMSS students and Bonnie Wright’s Sociology students created close to #50 Tombstones. The next step was to promote the initiative to the campus and community. The Office of Multicultural Student Services promoted the event on Social Networks, FSU Campus Calendar, Ferris Channel and with distribution of posters campus-wide. Throughout the 2-week

campus display from 11am-2pm representatives from the National Organization for Woman, and OMSS were at tables in the north quad passing out domestic violence educational information.

4. What is your overall assessment of the project's impact on the Ferris community? How did this impact compare to what you expected?

The overall assessment of the project was done through surveys and responses from attendees, as well as from those involved in the planning. We feel that the project had an overall positive impact on the campus community. The committee has drawn this conclusion by the plethora of positive commentary from attendees who either viewed the display or attended the open discussion. Overall the "in-your-face" display was effective in creating teaching moments on the issues. Compared to what we expected, the impact reaffirmed our expectations. We thought the Tombstone Project would be eye-opening and educational and after review the project met our predictions.

5. Present a final budget including all funds received and spent related to the project, with special focus on the funds received via the Diversity Mini-grant.

- Diversity Grant was approved \$844.75:
 - Travel reimbursement for Donna from Delta CC& Food for her visit-\$188
 - Food for Discussion-\$250
 - All Materials for Tombstone Creation-\$300.00
 - Promotional Laminations for Tombstone & Road Signs-\$60
 - Resource Materials Handouts for Discussion-\$46.75
- OMSS will paid for:
 - Campus-wide posting of initiative-\$113.25
 - Assessment Handouts for Discussion & Resources-\$70

Primary Grant Recipient's Signature _____

Date 11/16/2012