



THE LINCOLN MOTOR COMPANY

PARTNER RECOGNITION
X-PLAN VEHICLE PRICING

THE PRIVILEGE OF PARTNERSHIP
EXCLUSIVE PRICING. EXCEPTIONALLY SIMPLE.

2017 LINCOLN MODELS



LINCOLN MKZ



LINCOLN MKT



LINCOLN MKC



LINCOLN CONTINENTAL



LINCOLN MKX



LINCOLN NAVIGATOR

Your Partner Code:

To obtain a PIN, log on to
PARTNER.LINCOLN.COM

X MARKS THE SPOT
X-PLAN
PRICING
+ CUSTOMER
INCENTIVES
= GREAT SAVINGS

How the Program Works

Follow these simple steps to X-Plan savings

1. Visit partner.lincoln.com and log in with your Partner Code.
2. Click on **"GENERATE MY PIN"** and enter your information to receive your X-Plan **PIN**.
3. Visit any participating dealer, identify yourself as an X-Plan customer and provide your **PIN** to receive the additional **BONUS CASH** offer on eligible vehicles!

Additional savings, vehicle info and a dealer locator – available 24/7 at partner.lincoln.com

- Vehicle information – click on the Lincoln brand logo to learn more about specific vehicles
- In-stock pricing and special offer information¹
- Locate a dealer in your area
- Partner Recognition Program process, rules and frequently asked questions

¹ X-Plan incentives are subject to vehicle availability and may be canceled or changed at any time without notice. X-Plan pricing is only available to active employees/members and retirees (and their spouses) of Lincoln Motor Company partner companies located in the US (as defined by Lincoln – see your dealer for a full list of eligible companies). Offer available on the purchase or lease of most new Lincoln models. Limit two (2) eligible vehicle purchases per eligible customer household per calendar year. This offer can be used in conjunction with most retail consumer offers made available by Lincoln at either the time of factory order or delivery, but not both. This offer may not be combined with some other Lincoln incentive programs. Some restrictions apply. See your participating dealer for full details.



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