



# EMAIL & TEXT ALERTS

## Feature Overview




## Summary

Email & Text Alerts<sup>1</sup> allow you to monitor your Focus Card™ account anytime, anywhere! Sign up for alerts today and receive instant notifications when money is added or when your card balance gets low. To learn more, log into your account at [www.usbankfocus.com](http://www.usbankfocus.com).


## Alert Formats

You can sign up for any of these seven types of alerts:

 Alert Type	Description	Sample Text Alert	Sample Email Alert
<b>Welcome</b>	When you have successfully enrolled in Alerts.	Welcome to U.S. Bank card alerts. The frequency of alerts is determined by user selection. Standard message charges apply. Quit? Txt STOP Help? Txt HELP.	<p><b>Welcome to Email Alerts!</b></p> <p>You have successfully enrolled in U.S. Bank Focus Card Alerts. The frequency of email alerts you receive depends on the alerts you set when you enrolled.</p> <p>To change your alert settings, log onto the cardholder website at <a href="http://www.usbankfocus.com">www.usbankfocus.com</a>.</p>
<b>Low Balance Alert</b>	When your available balance on the card falls below a set minimum.	Your U.S. Bank card balance is <b>\$77.01</b> , which is below the <b>\$100.00</b> threshold you established. Quit? Txt STOP. Help? Txt HELP.	<p><b>Low Balance Alert</b></p> <p>Your U.S. Bank Focus Card balance is \$77.01, which is below the \$100.00 threshold you established.</p> <p>To change your alert settings, log onto the cardholder website at <a href="http://www.usbankfocus.com">www.usbankfocus.com</a>.</p>
<b>Load Alert</b>	When funds are loaded to the card – includes your new available balance.	On 11/8/13, <b>\$50.00</b> was loaded onto your U.S. Bank card. Your available balance is now <b>\$81.56</b> . Quit? Txt STOP. Help? Txt HELP.	<p><b>Money Loaded Alert</b></p> <p>On 11/08/2013, \$50.00 was loaded onto your U.S. Bank Focus Card. As of 11/08/2013, your available balance was \$81.56.</p> <p>To change your alert settings, log onto the cardholder website at <a href="http://www.usbankfocus.com">www.usbankfocus.com</a>.</p>
<b>POS Pre-Authorization Alert</b>	When each point-of-sale (POS) pre-authorization transaction is posted to your card account – includes your new available balance.	Your U.S. Bank card has been authorized by Walgreens in the amount of <b>\$50.00</b> . Your new available bal is <b>\$100.00</b> . Quit? Txt STOP. Help? Txt HELP.	<p><b>POS Pre-Authorization Alert</b></p> <p>Walgreens has authorized a hold in the amount of \$50.00 on your U.S. Bank Focus Card. The authorized amount will not be available for other purchases and will be held until the transaction posts to your card. As of 11/1/2013, your available balance was \$100.00.</p> <p>To change your alert settings, log onto the cardholder website at <a href="http://www.usbankfocus.com">www.usbankfocus.com</a>.</p>




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 Alert Type	Description	Sample Text Alert	Sample Email Alert
<b>Purchase Decline Alert</b>	When your card is declined – includes your new available balance and any applicable fees.	A trans for <b>\$50.00</b> from your U.S. Bank card was declined. Your new available Bal is <b>\$30.00</b> . Quit? Txt STOP. Help? Txt HELP.	<p><b>Decline Alert</b> A transaction for \$50.00 from your U.S. Bank Focus Card was declined. As of 11/1/2013, your available balance was \$30.00.</p> <p>To change your alert settings, log onto the cardholder website at <a href="http://www.usbankfocus.com">www.usbankfocus.com</a>.</p>
<b>Purchase Alert</b>	When you make a point-of-sale (POS) transaction – includes your new available balance.	A purchase for \$-1.98 from <b>2570 COUN</b> has been posted to your U.S. Bank card. Your new available bal is <b>\$77.01</b> . Quit? Txt STOP. Help? Txt HELP.	<p><b>Purchase Alert</b> A purchase for \$-1.98 from 990961110 WAL-MART #5820 2570 COUNTRY RD 00 MIDDLEBURG FL US has been posted to your U.S. Bank Focus Card. As of 11/1/2013, your available balance was \$77.01.</p> <p>To change your alert settings, log onto the cardholder website at <a href="http://www.usbankfocus.com">www.usbankfocus.com</a>.</p>
<b>Card Shipped</b>	When your card has been shipped.	Your U.S. Bank card has been shipped. You should receive it in 7-10 business days unless you ordered expedited shipping. Quit? Text STOP Help? Text HELP.	<p><b>Card Shipped Alert</b> Congratulations! Your U.S. Bank Focus Card has been shipped. You should receive it in 7-10 business days unless you ordered expedited shipping. To learn about the features of your card, visit <a href="http://www.usbankfocus.com">www.usbankfocus.com</a>.</p> <p>To change your alert settings, log onto the cardholder website at <a href="http://www.usbankfocus.com">www.usbankfocus.com</a>.</p>

## Two Way Text Alert Formats

You can also use our Two Way Text Alerts Feature by texting a short code to receive the following updates:

 Alert Type	Instructions	Description
<b>Balance Alert</b>	Text <b>BAL</b> to <b>90831</b>	Up-to-the-minute balance information
<b>Recent Transactions</b>	Text <b>TRANS</b> to <b>90831</b>	Most recent card transactions
<b>Direct Deposit Routing &amp; Account Numbers</b>	Text <b>DD</b> to <b>90831</b>	Direct Deposit bank routing and account numbers
<b>Savings Account Balance</b>	Text <b>SAVE</b> to <b>90831</b>	Savings account balance
<b>Customer Service Number</b>	Text <b>HELP</b> to <b>90831</b>	Customer Service Phone Number

<sup>1</sup> Standard messaging charges apply through your mobile carrier and message frequency depends on account settings.