

Minutes

UCC Meeting

October 29, 2020

Virtual 11:00 – 12:00 PM

<https://zoom.us/j/92237011662?pwd=VkZYcVNoMUZQbURXYVhYUJGcFU0QT09>

Meeting ID: 922 3701 1662

Attendees: Rusty Leonard, Fran Rosen, Katherine Harris, Felix Amissah, Joe Pole, Danette Mondrella, Roy McLean, Emily Zyla

Guests: Bob Griffith, Ashley Burgess

1. Approval of Minutes from 10/08/20 Meeting. Fran motioned to approve, Katherine seconded; 6 support
2. New Business

Proposal Number	Title	Notes
21-023	ISYS Courses Update Hira Herrington, Proposer; Info Only Katherine motioned to approve, Fran Seconded.	Emailed 10/23/20 Page 17, Proposed checksheet has extra () Outcomes are not listed Vote to Support: 2 – Support contingent on viewing the outcomes: 5
21-028	PREL 341 Modify Patrick Bishop, Proposer; Info Only Fran motioned to approve; Joe seconded	Emailed 10/23/20 Fran noted they are changing course credits from 4 to 3 without a new course outline or updated course outcomes. Rusty will contact proposer with outcome question. Vote to Table: 7 Support
21-029	Marketing Program Substantial Revision Donna Green, Proposer; Senate Vote Katherine motioned to approve; Joe seconded	Emailed 10/23/20 Department Signature needed Form L changes, Capstone course MKTG 476 should be an X99- Rusty will contact proposer. MKTG 499 is an inactive course that could be used. Fran mentioned Form L states the assessment methods are missing on MKTG 431- not addressed. Also, in the Course/Catalog Proposed Description, remove comma and insert period after “proposals,” before “Role.” Remove the “O” from MKTG 476 EF Add program outcomes for the three Minors within Marketing: Vote to Table: 7 support

21-045	Integrated Marketing Techniques (IMT) Minor Updates Barbara Barney McNamara, Proposer; Senate Vote Joe motioned to approve; Felix seconded	Emailed 10/23/20 Department Signature needed Minor needs outcomes Vote: Support contingent on viewing outcomes 7
21-027	Social Media & Digital Communication Minor – Create Kristi Scholten, Proposer; Senate Vote Joe motioned to approve, Fran Seconded	Emailed 10/23/20 Joe noted COMM 384 EF- second page time allocations add up to 95, need adjusted to 100. Fran questioned the word “develop” being used in the outcomes. Credits need filled in on Checksheet Vote: 7 Support
	Tracy Russo request	Rusty will contact Sandy Alspach for feedback.

3. Old Business

Proposal Number	Title	Notes

4. Other Business