

2010 NSSE
SURVEY ADMINISTRATION



Survey Administration Timeline

February 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1 INITIAL INVITATION	2	3	4	5	6
7	8	9 FOLLOW-UP (475/4267)	10	11	12	13
14	15	16	17 REMINDER ONE (835/4267)	18	19	20
21	22	23	24	25	26	27
28						

March 2010

	Mon	Tue	Wed	Thu	Fri	Sat
	1	2	3	4	5	6
	8	9	10	11	12	13
	15	16 REMINDER TWO (1064/4267)	17	18	19	20
21	22	23	24	25	26	27
28	29 FINAL REMINDER (1263/4267)	30	31		Survey closes 6/1/10 (1437/4267)	

Invitation Message

To:[Student E-mail Address]

From E-mail: nsse@nssesurvey.org

From Name: Dr. Fritz Erickson

Subject: Ferris State University wants your feedback!

Dear :

As the Provost & Vice President of Academic Affairs, it's important to me that you get the most out of your time at Ferris State University. I know what Ferris State has to offer you, but I really want to know what you think about your experience here. Completing the National Survey of Student Engagement (NSSE) will provide me and other administrators with information directly from students to help us improve our curriculum and general campus life. For instance, we would like to know: if you interact with faculty outside of classes; how much time you spend memorizing facts compared to discussing ideas; if you feel that you have a community of friends on this campus.

The survey is available at:

<http://www.nssesurvey.org>

In appreciation for participating, we will enter all students into a drawing for 3 iPod Touches worth \$200 each. Approximately 5181 students have been invited to participate.

If you have any difficulty logging in, please e-mail help@nssesurvey.org or call 1-800-676-0390 for assistance. More information about NSSE is at nsse.iub.edu. You can e-mail them at nsse@indiana.edu or call 812-856-5824.

If you have any questions about the project on this campus or our interest in using the results, please contact Dr. Kristen Salomonson at salomonk@ferris.edu or 231-591-3801.

I want to thank you personally for considering this request.

Sincerely,

Dr. Fritz Erickson

Provost & Vice President of Academic Affairs

Response Rate



NSSE 2010 Respondent Characteristics Ferris State University

	Ferris State		Selected Peers		Carnegie Class		NSSE 2010	
	FY	SR	FY	SR	FY	SR	FY	SR
Response Rate^a								
Overall	36%	37%	23%	29%	31%	36%	30%	33%
By class	36%	37%	23%	29%	31%	36%	30%	33%
NSSE sample size ^b	1,835	2,429	48,126	46,205	50,313	48,108	557,801	582,885
Sampling Error^c								
Overall	2.0%	2.0%	0.5%	0.5%	0.4%	0.4%	0.1%	0.1%
By class	3.1%	2.6%	0.8%	0.7%	0.7%	0.6%	0.2%	0.2%
Number of respondents ^b	652	898	11,255	13,604	15,696	17,105	165,294	194,623
Total population	1,835	2,429	50,516	47,039	53,943	49,485	586,483	613,777

Ferris uses the “Web-Only” Administration Mode

Comparison Groups

□ 3 Comparison Groups:

□ Group 1: All 2010 NSSE Participating Institutions

□ Group 2: Same Carnegie Class (Master's M)

□ Group 3: Selected Peers (Listed Below)

■ Clarion University of Pennsylvania

Eastern Michigan University

Illinois State University

Indiana University East

Northern Michigan University

Ohio State University-Lima Campus

Ohio State University-Marion Campus

Purdue University-North Central Campus

Troy University

University of Michigan-Flint

University of Wisconsin-Whitewater

Western Michigan University

Eastern Illinois University

Grand Valley State University

Indiana State University

Indiana University South Bend

Ohio State University at Newark,

Ohio State University-Mansfield Campus

Purdue University-Calumet Campus

Southern Illinois University Edwardsville

University of Central Missouri

University of Southern Indiana

Western Illinois University

Youngstown State University

Reports

- We receive from NSSE:
 - Mean & Frequency Reports
 - Benchmark Comparisons
 - Multi-Year Benchmark Report
 - Respondent Characteristics
 - Selected Comparison Group Reports
 - Student Comments Report
 - Major field Reports