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**Ferris State University**  
*NSSE 2010 Major Field Report*  
*Part II. Comparisons to Other Institutions*  
**BUSINESS**

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*Comparing your students majoring in BUSINESS fields to those  
in BUSINESS fields at your comparison groups*

*Business includes the following major codes: 20 = Accounting, 21 = Business administration (general), 22 = Finance, 23 = International business, 24 = Marketing, 25 = Management, and 26 = Other business.*



## *Frequency Distributions*

**Ferris State University**  
*NSSE 2010 Major Field Report*  
*Part II. Comparisons to Other Institutions*  
**BUSINESS**



## NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions *Interpreting the Frequency Distributions*

### Sample

This report is based on information from all randomly selected BUSINESS students (including those from census administrations) for both your institution and your comparison institutions. Targeted oversamples and other non-randomly selected students are not included.

### Variable Names

The name of each variable appears in the first column for easy reference to your raw data file.

### Variables

The items from the NSSE survey appear in the left column in the same order and wording as they appear on the instrument.

### Benchmark

Items that comprise the five "Benchmarks of Effective Educational Practice" are indicated by the following:

- LAC:** Level of Academic Challenge
- ACL:** Active and Collaborative Learning
- SFI:** Student-Faculty Interaction
- EEE:** Enriching Educational Experiences
- SCE:** Supportive Campus Environment

### Response Options

Response options listed just as they appear on the instrument.

### Class

Frequency distributions are reported separately for first-year students and seniors. Institution-reported class levels are used. Of course, first-year student reports of major are likely to be unstable, and interpretations of first-year results should be made with caution.

### BETWEEN Institution Comparisons on Major Group

NSSE data serve to identify institutional strengths and weaknesses in reference to selected comparison institutions, yet institution-level comparisons may not capture important variation in student engagement that can be found within key sub-populations such as major. This report displays the frequency distributions for the BUSINESS group at your institution and at your selected comparison institutions.

### Major

Major classifications are based on recodes of the student-provided PRIMARY major (majrpcod). Major groups with fewer than five respondents in a given class are not reported. Comparison groups must contain at least three institutions with five or more respondents in the major group, or they are left blank.

Variable	Response Options	First-Year Students								Seniors								
		NSSEville State		Mid East Public		Carnegie Class		NSSE 2010		NSSEville State		Mid East Public		Carnegie Class		NSSE 2010		
		Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%			
1a. Asked questions in class or contributed to class discussions	CLQUEST (ACL)	Never	0	0%	16	2%	77	2%	276	2%	0	0%	12	1%	52	1%	194	1%
		Sometimes	2	8%	316	30%	1,267	28%	4,875	27%	3	10%	237	17%	999	17%	3,906	17%
		Often	10	38%	353	34%	1,686	37%	6,433	36%	8	28%	427	30%	1,826	31%	6,748	30%
		Very often	14	54%	353	34%	1,575	34%	6,374	35%	18	62%	725	52%	3,090	52%	11,787	52%
	Total	26	100%	1,038	100%	4,605	100%	17,958	100%	29	100%	1,401	100%	5,967	100%	22,635	100%	
1b. Made a class presentation	CLPRESEN (ACL)	Never	0	0%	116	11%	468	10%	1,779	10%	0	0%	73	5%	368	6%	999	4%
		Sometimes	13	50%	577	56%	2,406	52%	9,542	53%	3	10%	552	39%	2,092	35%	8,512	38%
		Often	11	42%	275	27%	1,327	29%	4,979	28%	14	48%	502	36%	2,235	37%	8,483	37%
		Very often	2	8%	69	7%	409	9%	1,682	9%	12	41%	279	20%	1,307	22%	4,689	21%
	Total	26	100%	1,037	100%	4,610	100%	17,982	100%	29	100%	1,406	100%	6,002	100%	22,683	100%	
1c. Prepared two or more drafts of a paper or assignment before turning it in	REWROPAP	Never	1	4%	158	15%	627	14%	2,430	14%	5	17%	252	18%	949	16%	3,875	17%
		Sometimes	15	58%	346	33%	1,449	32%	5,911	33%	13	45%	553	39%	2,115	35%	8,571	38%
		Often	8	31%	305	30%	1,417	31%	5,537	31%	6	21%	324	23%	1,575	26%	5,742	25%
		Very often	2	8%	224	22%	1,103	24%	4,041	23%	5	17%	280	20%	1,356	23%	4,484	20%
	Total	26	100%	1,033	100%	4,596	100%	17,919	100%	29	100%	1,409	100%	5,995	100%	22,672	100%	

### Count

The Count column represents the actual number of students who responded to the particular option in each question.

### Column Percentage (%)

The '%' column represents the percentage of students responding to the particular option in each question.

### Weighting

All results displayed in this report are unweighted.



**NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions**  
**Frequency Distributions-BUSINESS**  
**Ferris State University**

			First-Year Students								Seniors								
			Ferris State		Selected Peers		Carnegie Class		NSSE 2010		Ferris State		Selected Peers		Carnegie Class		NSSE 2010		
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	
1a.	Asked questions in class or contributed to class discussions	CLQUEST (ACL)	Never	1	2%	35	3%	43	2%	493	3%	5	5%	40	2%	33	1%	538	2%
Sometimes			21	39%	538	39%	597	31%	6,464	34%	28	26%	587	26%	661	22%	8,167	25%	
Often			21	39%	471	34%	675	36%	6,743	36%	40	37%	771	34%	940	31%	10,226	32%	
Very often			11	20%	329	24%	581	31%	5,172	27%	34	32%	886	39%	1,406	46%	13,256	41%	
Total		54	100%	1,373	100%	1,896	100%	18,872	100%	107	100%	2,284	100%	3,040	100%	32,187	100%		
1b.	Made a class presentation	CLPRESEN (ACL)	Never	2	4%	242	17%	174	9%	2,164	11%	4	4%	206	9%	96	3%	1,669	5%
Sometimes			25	46%	682	49%	885	46%	9,103	48%	24	23%	594	26%	606	20%	7,287	23%	
Often			20	37%	353	25%	590	31%	5,610	30%	44	42%	833	36%	1,191	39%	12,022	37%	
Very often			7	13%	108	8%	256	13%	2,031	11%	34	32%	655	29%	1,163	38%	11,308	35%	
Total		54	100%	1,385	100%	1,905	100%	18,908	100%	106	100%	2,288	100%	3,056	100%	32,286	100%		
1c.	Prepared two or more drafts of a paper or assignment before turning it in	REWROPAP	Never	6	11%	142	10%	176	9%	2,030	11%	18	17%	323	14%	402	13%	4,496	14%
Sometimes			14	26%	359	26%	577	30%	5,458	29%	38	36%	845	37%	1,062	35%	11,865	37%	
Often			18	33%	499	36%	633	33%	6,334	34%	36	34%	657	29%	903	30%	9,355	29%	
Very often			16	30%	377	27%	511	27%	5,025	27%	15	14%	465	20%	682	22%	6,546	20%	
Total		54	100%	1,377	100%	1,897	100%	18,847	100%	107	100%	2,290	100%	3,049	100%	32,262	100%		
1d.	Worked on a paper or project that required integrating ideas or information from various sources	INTEGRAT	Never	2	4%	30	2%	30	2%	338	2%	3	3%	30	1%	21	1%	272	1%
Sometimes			7	13%	273	20%	330	17%	3,374	18%	18	17%	258	11%	271	9%	3,441	11%	
Often			29	54%	639	46%	861	45%	8,416	44%	43	40%	989	43%	1,148	38%	12,665	39%	
Very often			16	30%	438	32%	679	36%	6,797	36%	43	40%	1,019	44%	1,613	53%	15,961	49%	
Total		54	100%	1,380	100%	1,900	100%	18,925	100%	107	100%	2,296	100%	3,053	100%	32,339	100%		
1e.	Included diverse perspectives (different races, religions, genders, political beliefs, etc.) in class discussions or writing assignments	DIVCLASS	Never	2	4%	102	7%	119	6%	1,169	6%	14	13%	172	7%	178	6%	2,088	6%
Sometimes			22	41%	448	32%	626	33%	5,772	31%	38	36%	790	34%	998	33%	10,326	32%	
Often			22	41%	541	39%	739	39%	7,504	40%	39	37%	791	34%	1,070	35%	11,388	35%	
Very often			8	15%	291	21%	412	22%	4,456	24%	14	13%	541	24%	800	26%	8,486	26%	
Total		54	100%	1,382	100%	1,896	100%	18,901	100%	105	100%	2,294	100%	3,046	100%	32,288	100%		
1f.	Come to class without completing readings or assignments	CLUNPREP	Never	13	25%	426	31%	554	29%	5,088	27%	18	17%	555	24%	769	25%	7,223	22%
Sometimes			31	58%	748	54%	1,023	54%	10,549	56%	56	52%	1,260	55%	1,700	56%	18,306	57%	
Often			4	8%	139	10%	220	12%	2,255	12%	24	22%	330	14%	395	13%	4,744	15%	
Very often			5	9%	71	5%	98	5%	1,017	5%	9	8%	146	6%	190	6%	2,049	6%	
Total		53	100%	1,384	100%	1,895	100%	18,909	100%	107	100%	2,291	100%	3,054	100%	32,322	100%		
1g.	Worked with other students on projects during class	CLASSGRP (ACL)	Never	3	6%	186	13%	202	11%	2,144	11%	4	4%	246	11%	238	8%	3,028	9%
Sometimes			22	42%	584	42%	806	43%	7,986	42%	31	29%	830	36%	1,114	36%	11,648	36%	
Often			19	36%	472	34%	657	35%	6,480	34%	40	37%	764	33%	1,032	34%	10,815	33%	
Very often			9	17%	136	10%	230	12%	2,302	12%	32	30%	451	20%	670	22%	6,834	21%	
Total		53	100%	1,378	100%	1,895	100%	18,912	100%	107	100%	2,291	100%	3,054	100%	32,325	100%		



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**Ferris State University**

			First-Year Students								Seniors								
			Ferris State		Selected Peers		Carnegie Class		NSSE 2010		Ferris State		Selected Peers		Carnegie Class		NSSE 2010		
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	
1h.	Worked with classmates outside of class to prepare class assignments	OCCGRP	Never	4	7%	246	18%	222	12%	2,404	13%	4	4%	217	9%	183	6%	1,950	6%
		(ACL)	Sometimes	27	50%	635	46%	830	44%	7,694	41%	27	25%	553	24%	631	21%	6,912	21%
			Often	17	31%	373	27%	579	30%	6,224	33%	41	39%	803	35%	1,090	36%	11,240	35%
			Very often	6	11%	129	9%	273	14%	2,654	14%	34	32%	717	31%	1,159	38%	12,298	38%
			Total	54	100%	1,383	100%	1,904	100%	18,976	100%	106	100%	2,290	100%	3,063	100%	32,400	100%
1i.	Put together ideas or concepts from different courses when completing assignments or during class discussions	INTIDEAS	Never	2	4%	90	7%	125	7%	1,165	6%	5	5%	93	4%	86	3%	954	3%
			Sometimes	22	41%	592	43%	739	39%	7,372	39%	26	24%	599	26%	711	23%	7,961	25%
			Often	23	43%	503	37%	741	39%	7,531	40%	47	44%	1,030	45%	1,396	46%	14,446	45%
			Very often	7	13%	193	14%	288	15%	2,806	15%	29	27%	564	25%	851	28%	8,876	28%
			Total	54	100%	1,378	100%	1,893	100%	18,874	100%	107	100%	2,286	100%	3,044	100%	32,237	100%
1j.	Tutored or taught other students (paid or voluntary)	TUTOR	Never	33	61%	840	60%	1,025	54%	9,694	51%	54	50%	1,279	56%	1,534	50%	15,798	49%
		(ACL)	Sometimes	15	28%	390	28%	597	31%	6,288	33%	38	36%	737	32%	1,043	34%	11,248	35%
			Often	5	9%	118	8%	199	10%	2,110	11%	13	12%	175	8%	286	9%	3,324	10%
			Very often	1	2%	42	3%	83	4%	864	5%	2	2%	101	4%	187	6%	1,974	6%
			Total	54	100%	1,390	100%	1,904	100%	18,956	100%	107	100%	2,292	100%	3,050	100%	32,344	100%
1k.	Participated in a community-based project (e.g. service learning) as part of a regular course	COMMPROJ	Never	31	58%	923	67%	1,121	59%	10,740	57%	70	65%	1,475	65%	1,643	54%	18,133	56%
		(ACL)	Sometimes	13	25%	307	22%	513	27%	5,166	27%	32	30%	559	25%	982	32%	9,725	30%
			Often	7	13%	114	8%	184	10%	2,067	11%	2	2%	161	7%	290	10%	2,946	9%
			Very often	2	4%	34	2%	78	4%	862	5%	3	3%	84	4%	122	4%	1,399	4%
			Total	53	100%	1,378	100%	1,896	100%	18,835	100%	107	100%	2,279	100%	3,037	100%	32,203	100%
1l.	Used an electronic medium (listserv, chat group, Internet, instant messaging, etc.) to discuss or complete an assignment	ITACADEM	Never	9	17%	192	14%	320	17%	2,853	15%	6	6%	174	8%	245	8%	2,672	8%
		(EEE)	Sometimes	16	30%	487	35%	574	30%	5,781	30%	22	21%	576	25%	769	25%	8,436	26%
			Often	15	28%	386	28%	519	27%	5,444	29%	29	27%	648	28%	916	30%	9,203	28%
			Very often	14	26%	325	23%	496	26%	4,893	26%	49	46%	894	39%	1,127	37%	12,069	37%
			Total	54	100%	1,390	100%	1,909	100%	18,971	100%	106	100%	2,292	100%	3,057	100%	32,380	100%
1m.	Used e-mail to communicate with an instructor	EMAIL	Never	2	4%	11	1%	29	2%	185	1%	1	1%	5	0%	9	0%	102	0%
			Sometimes	16	30%	264	19%	353	19%	3,289	17%	16	15%	266	12%	364	12%	3,721	12%
			Often	14	26%	527	38%	666	35%	6,737	36%	36	34%	695	30%	890	29%	9,743	30%
			Very often	22	41%	586	42%	851	45%	8,720	46%	54	50%	1,324	58%	1,787	59%	18,755	58%
			Total	54	100%	1,388	100%	1,899	100%	18,931	100%	107	100%	2,290	100%	3,050	100%	32,321	100%
1n.	Discussed grades or assignments with an instructor	FACGRADE	Never	4	8%	116	8%	122	6%	1,247	7%	5	5%	88	4%	116	4%	1,414	4%
		(SFI)	Sometimes	24	45%	567	41%	734	39%	7,318	39%	42	40%	799	35%	1,047	34%	11,569	36%
			Often	15	28%	439	32%	630	33%	6,369	34%	38	36%	796	35%	1,064	35%	10,769	33%
			Very often	10	19%	263	19%	419	22%	3,986	21%	21	20%	604	26%	822	27%	8,582	27%
			Total	53	100%	1,385	100%	1,905	100%	18,920	100%	106	100%	2,287	100%	3,049	100%	32,334	100%



**NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions**  
**Frequency Distributions-BUSINESS**  
**Ferris State University**

**First-Year Students**

**Seniors**

	Variable	Response Options	Ferris State		Selected Peers		Carnegie Class		NSSE 2010		Ferris State		Selected Peers		Carnegie Class		NSSE 2010	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
1o. Talked about career plans with a faculty member or advisor	FACPLANS (SFI)	Never	8	15%	317	23%	468	25%	4,504	24%	23	21%	592	26%	660	22%	6,876	21%
		Sometimes	23	43%	622	45%	857	45%	8,429	44%	48	45%	988	43%	1,205	40%	13,354	41%
		Often	18	33%	302	22%	409	21%	4,116	22%	22	21%	428	19%	745	24%	7,546	23%
		Very often	5	9%	146	11%	170	9%	1,902	10%	14	13%	288	13%	438	14%	4,548	14%
	Total		54	100%	1,387	100%	1,904	100%	18,951	100%	107	100%	2,296	100%	3,048	100%	32,324	100%
1p. Discussed ideas from your readings or classes with faculty members outside of class	FACIDEAS (SFI)	Never	28	52%	638	46%	736	39%	7,609	40%	39	37%	977	43%	998	33%	11,457	35%
		Sometimes	14	26%	486	35%	771	41%	7,274	38%	45	42%	884	39%	1,323	43%	13,384	41%
		Often	10	19%	186	13%	270	14%	2,889	15%	16	15%	272	12%	500	16%	4,951	15%
		Very often	2	4%	76	5%	123	6%	1,176	6%	6	6%	158	7%	233	8%	2,571	8%
	Total		54	100%	1,386	100%	1,900	100%	18,948	100%	106	100%	2,291	100%	3,054	100%	32,363	100%
1q. Received prompt written or oral feedback from faculty on your academic performance	FACFEED (SFI)	Never	4	7%	101	7%	125	7%	1,150	6%	7	7%	120	5%	143	5%	1,451	4%
		Sometimes	13	24%	524	38%	626	33%	6,280	33%	38	36%	700	31%	886	29%	9,453	29%
		Often	27	50%	545	39%	789	41%	7,977	42%	48	45%	1,047	46%	1,380	45%	14,447	45%
		Very often	10	19%	215	16%	364	19%	3,534	19%	14	13%	421	18%	637	21%	6,982	22%
	Total		54	100%	1,385	100%	1,904	100%	18,941	100%	107	100%	2,288	100%	3,046	100%	32,333	100%
1r. Worked harder than you thought you could to meet an instructor's standards or expectations	WORKHARD (LAC)	Never	0	0%	82	6%	112	6%	968	5%	7	7%	112	5%	123	4%	1,490	5%
		Sometimes	20	37%	524	38%	648	34%	6,461	34%	48	45%	781	34%	976	32%	10,465	32%
		Often	26	48%	548	40%	776	41%	7,863	42%	37	35%	965	42%	1,249	41%	13,383	41%
		Very often	8	15%	233	17%	361	19%	3,638	19%	14	13%	434	19%	704	23%	6,981	22%
	Total		54	100%	1,387	100%	1,897	100%	18,930	100%	106	100%	2,292	100%	3,052	100%	32,319	100%
1s. Worked with faculty members on activities other than coursework (committees, orientation, student life activities, etc.)	FACOTHER (SFI)	Never	29	55%	831	60%	1,034	54%	10,163	54%	58	55%	1,367	60%	1,549	51%	16,633	52%
		Sometimes	14	26%	337	24%	551	29%	5,373	28%	23	22%	544	24%	848	28%	9,028	28%
		Often	6	11%	145	11%	220	12%	2,349	12%	16	15%	224	10%	402	13%	4,096	13%
		Very often	4	8%	65	5%	96	5%	989	5%	9	8%	153	7%	250	8%	2,507	8%
	Total		53	100%	1,378	100%	1,901	100%	18,874	100%	106	100%	2,288	100%	3,049	100%	32,264	100%
1t. Discussed ideas from your readings or classes with others outside of class (students, family members, co-workers, etc.)	OOCIDEAS (ACL)	Never	2	4%	120	9%	115	6%	1,232	7%	5	5%	126	5%	114	4%	1,387	4%
		Sometimes	25	47%	549	40%	747	39%	7,166	38%	49	46%	837	36%	1,020	33%	11,000	34%
		Often	17	32%	466	34%	653	34%	6,689	35%	34	32%	821	36%	1,186	39%	12,126	38%
		Very often	9	17%	248	18%	387	20%	3,816	20%	18	17%	511	22%	733	24%	7,820	24%
	Total		53	100%	1,383	100%	1,902	100%	18,903	100%	106	100%	2,295	100%	3,053	100%	32,333	100%
1u. Had serious conversations with students of a different race or ethnicity than your own	DIVRSTUD (EEE)	Never	11	21%	279	20%	335	18%	3,189	17%	30	28%	407	18%	505	17%	4,834	15%
		Sometimes	22	42%	542	39%	652	34%	6,452	34%	39	36%	873	38%	1,072	35%	11,177	35%
		Often	11	21%	325	23%	497	26%	5,092	27%	24	22%	557	24%	810	27%	8,715	27%
		Very often	9	17%	240	17%	422	22%	4,233	22%	14	13%	459	20%	666	22%	7,643	24%
	Total		53	100%	1,386	100%	1,906	100%	18,966	100%	107	100%	2,296	100%	3,053	100%	32,369	100%

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**Frequency Distributions-BUSINESS**  
**Ferris State University**

			First-Year Students								Seniors								
			Ferris State		Selected Peers		Carnegie Class		NSSE 2010		Ferris State		Selected Peers		Carnegie Class		NSSE 2010		
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	
1v.	Had serious conversations with students who are very different from you in terms of their religious beliefs, political opinions, or personal values	DIFFSTU2 (EEE)	Never	11	21%	219	16%	266	14%	2,634	14%	22	21%	320	14%	379	12%	4,196	13%
			Sometimes	17	32%	553	40%	674	35%	6,588	35%	35	33%	899	39%	1,100	36%	11,624	36%
			Often	13	25%	356	26%	540	28%	5,408	29%	31	29%	629	27%	893	29%	9,076	28%
			Very often	12	23%	258	19%	429	22%	4,338	23%	18	17%	441	19%	682	22%	7,474	23%
			Total	53	100%	1,386	100%	1,909	100%	18,968	100%	106	100%	2,289	100%	3,054	100%	32,370	100%
2a.	Coursework emphasizes: <b>Memorizing</b> facts, ideas, or methods from your courses and readings	MEMORIZE	Very little	0	0%	60	4%	83	4%	847	4%	6	6%	112	5%	203	7%	2,220	7%
			Some	9	17%	336	24%	505	26%	4,647	24%	30	28%	625	27%	906	30%	8,994	28%
			Quite a bit	31	57%	630	45%	792	41%	8,153	43%	46	43%	970	42%	1,229	40%	13,180	41%
			Very much	14	26%	360	26%	529	28%	5,330	28%	25	23%	584	25%	714	23%	7,983	25%
			Total	54	100%	1,386	100%	1,909	100%	18,977	100%	107	100%	2,291	100%	3,052	100%	32,377	100%
2b.	Coursework emphasizes: <b>Analyzing</b> the basic elements of an idea, experience, or theory	ANALYZE (LAC)	Very little	1	2%	39	3%	30	2%	341	2%	2	2%	22	1%	29	1%	378	1%
			Some	11	20%	320	23%	347	18%	3,380	18%	23	22%	324	14%	333	11%	3,883	12%
			Quite a bit	29	54%	637	46%	863	45%	8,578	45%	53	50%	1,044	46%	1,325	44%	13,812	43%
			Very much	13	24%	383	28%	665	35%	6,607	35%	28	26%	894	39%	1,354	45%	14,161	44%
			Total	54	100%	1,379	100%	1,905	100%	18,906	100%	106	100%	2,284	100%	3,041	100%	32,234	100%
2c.	Coursework emphasizes: <b>Synthesizing</b> and organizing ideas, information, or experiences	SYNTHESZ (LAC)	Very little	1	2%	70	5%	70	4%	767	4%	4	4%	87	4%	97	3%	1,124	3%
			Some	17	32%	424	31%	544	29%	4,976	26%	39	37%	604	27%	654	21%	7,321	23%
			Quite a bit	27	51%	580	42%	796	42%	8,135	43%	45	42%	988	43%	1,341	44%	13,745	43%
			Very much	8	15%	305	22%	490	26%	4,983	26%	18	17%	594	26%	959	31%	10,049	31%
			Total	53	100%	1,379	100%	1,900	100%	18,861	100%	106	100%	2,273	100%	3,051	100%	32,239	100%
2d.	Coursework emphasizes: <b>Making judgments</b> about the value of information, arguments, or methods	EVALUATE (LAC)	Very little	2	4%	68	5%	71	4%	784	4%	6	6%	104	5%	125	4%	1,306	4%
			Some	6	11%	377	27%	466	24%	4,605	24%	28	26%	515	23%	672	22%	6,795	21%
			Quite a bit	31	58%	589	43%	818	43%	8,181	43%	47	44%	983	43%	1,256	41%	13,424	42%
			Very much	14	26%	347	25%	549	29%	5,352	28%	25	24%	682	30%	997	33%	10,749	33%
			Total	53	100%	1,381	100%	1,904	100%	18,922	100%	106	100%	2,284	100%	3,050	100%	32,274	100%
2e.	Coursework emphasizes: <b>Applying</b> theories or concepts to practical problems or in new situations	APPLYING (LAC)	Very little	1	2%	53	4%	56	3%	579	3%	3	3%	57	2%	67	2%	674	2%
			Some	8	15%	312	23%	404	21%	3,935	21%	23	21%	359	16%	428	14%	4,816	15%
			Quite a bit	25	46%	589	43%	779	41%	7,757	41%	51	48%	928	40%	1,201	39%	12,587	39%
			Very much	20	37%	425	31%	668	35%	6,673	35%	30	28%	950	41%	1,358	44%	14,282	44%
			Total	54	100%	1,379	100%	1,907	100%	18,944	100%	107	100%	2,294	100%	3,054	100%	32,359	100%
3a.	Number of assigned textbooks, books, or book-length packs of course readings	READASGN (LAC)	None	3	6%	17	1%	21	1%	205	1%	0	0%	19	1%	25	1%	353	1%
			1-4	10	19%	305	22%	415	22%	3,795	20%	40	38%	693	30%	829	27%	8,540	26%
			5-10	27	50%	591	42%	837	44%	7,863	41%	44	42%	939	41%	1,268	41%	12,964	40%
			11-20	10	19%	296	21%	422	22%	4,602	24%	12	11%	410	18%	592	19%	6,325	20%
			More than 20	4	7%	182	13%	217	11%	2,533	13%	10	9%	234	10%	345	11%	4,217	13%
			Total	54	100%	1,391	100%	1,912	100%	18,998	100%	106	100%	2,295	100%	3,059	100%	32,399	100%



**NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions**  
**Frequency Distributions-BUSINESS**  
**Ferris State University**

**First-Year Students**

**Seniors**

	Variable	Response Options	Ferris State		Selected Peers		Carnegie Class		NSSE 2010		Ferris State		Selected Peers		Carnegie Class		NSSE 2010	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
3b. Number of books read on your own (not assigned) for personal enjoyment or academic enrichment	READOWN	None	20	37%	429	31%	536	28%	5,452	29%	24	22%	570	25%	692	23%	7,357	23%
		1-4	26	48%	720	52%	1,019	54%	10,059	53%	66	62%	1,187	52%	1,628	53%	17,495	54%
		5-10	6	11%	151	11%	229	12%	2,319	12%	10	9%	304	13%	465	15%	4,826	15%
		11-20	1	2%	52	4%	72	4%	619	3%	6	6%	128	6%	158	5%	1,484	5%
		More than 20	1	2%	37	3%	47	2%	521	3%	1	1%	110	5%	113	4%	1,244	4%
	Total	54	100%	1,389	100%	1,903	100%	18,970	100%	107	100%	2,299	100%	3,056	100%	32,406	100%	
3c. Number of written papers or reports of <b>20 pages or more</b>	WRITEMOR (LAC)	None	43	80%	1,124	81%	1,436	75%	14,788	78%	57	54%	1,153	50%	1,294	42%	14,541	45%
		1-4	5	9%	170	12%	331	17%	2,727	14%	41	39%	958	42%	1,407	46%	14,308	44%
		5-10	4	7%	49	4%	70	4%	788	4%	5	5%	138	6%	234	8%	2,384	7%
		11-20	2	4%	23	2%	39	2%	342	2%	3	3%	28	1%	69	2%	614	2%
		More than 20	0	0%	27	2%	31	2%	311	2%	0	0%	22	1%	50	2%	515	2%
Total	54	100%	1,393	100%	1,907	100%	18,956	100%	106	100%	2,299	100%	3,054	100%	32,362	100%		
3d. Number of written papers or reports <b>between 5 and 19 pages</b>	WRITEMID (LAC)	None	16	30%	211	15%	240	13%	2,551	13%	16	15%	231	10%	209	7%	2,794	9%
		1-4	29	55%	764	55%	1,006	53%	10,039	53%	48	45%	1,171	51%	1,402	46%	15,033	46%
		5-10	7	13%	330	24%	505	27%	4,899	26%	29	27%	643	28%	959	31%	9,864	30%
		11-20	1	2%	59	4%	126	7%	1,152	6%	11	10%	192	8%	371	12%	3,400	11%
		More than 20	0	0%	20	1%	28	1%	310	2%	2	2%	58	3%	112	4%	1,275	4%
Total	53	100%	1,384	100%	1,905	100%	18,951	100%	106	100%	2,295	100%	3,053	100%	32,366	100%		
3e. Number of written papers or reports of <b>fewer than 5 pages</b>	WRITESML (LAC)	None	5	9%	39	3%	52	3%	509	3%	6	6%	128	6%	164	5%	1,673	5%
		1-4	14	26%	431	31%	519	27%	5,586	29%	30	28%	725	32%	1,021	33%	10,196	31%
		5-10	17	31%	474	34%	661	35%	6,491	34%	25	24%	667	29%	846	28%	9,175	28%
		11-20	15	28%	304	22%	434	23%	4,095	22%	29	27%	431	19%	588	19%	6,235	19%
		More than 20	3	6%	145	10%	237	12%	2,298	12%	16	15%	348	15%	443	14%	5,138	16%
Total	54	100%	1,393	100%	1,903	100%	18,979	100%	106	100%	2,299	100%	3,062	100%	32,417	100%		
4a. Number of problem sets that take you <b>more</b> than an hour to complete	PROBSETA	None	6	11%	150	11%	204	11%	1,758	9%	7	7%	233	10%	349	11%	3,416	11%
		1-2	26	49%	554	40%	672	35%	6,830	36%	47	44%	803	35%	1,035	34%	11,211	35%
		3-4	15	28%	454	33%	628	33%	6,432	34%	32	30%	699	31%	978	32%	10,080	31%
		5-6	3	6%	125	9%	199	10%	1,939	10%	10	9%	247	11%	329	11%	3,491	11%
		More than 6	3	6%	101	7%	199	10%	1,985	10%	10	9%	296	13%	353	12%	4,131	13%
Total	53	100%	1,384	100%	1,902	100%	18,944	100%	106	100%	2,278	100%	3,044	100%	32,329	100%		
4b. Number of problem sets that take you <b>less</b> than an hour to complete	PROBSETB	None	2	4%	94	7%	176	9%	1,709	9%	10	9%	329	14%	490	16%	5,128	16%
		1-2	13	24%	447	32%	616	32%	6,435	34%	36	34%	822	36%	1,100	36%	11,863	37%
		3-4	17	31%	390	28%	529	28%	5,146	27%	25	24%	547	24%	755	25%	7,720	24%
		5-6	15	28%	214	15%	272	14%	2,510	13%	14	13%	252	11%	329	11%	3,244	10%
		More than 6	7	13%	245	18%	318	17%	3,180	17%	21	20%	338	15%	364	12%	4,373	14%
Total	54	100%	1,390	100%	1,911	100%	18,980	100%	106	100%	2,288	100%	3,038	100%	32,328	100%		





**NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions**  
**Frequency Distributions-BUSINESS**  
**Ferris State University**

**First-Year Students**

**Seniors**

	Variable	Response Options	First-Year Students				Seniors											
			Ferris State	Selected Peers	Carnegie Class	NSSE 2010	Ferris State	Selected Peers	Carnegie Class	NSSE 2010								
			Count	%	Count	%	Count	%	Count	%	Count	%						
5. Select the circle that best represents the extent to which your examinations during the current school year challenged you to do your best work	EXAMS	1 Very little	0	0%	4	0%	14	1%	112	1%	4	4%	11	0%	15	0%	244	1%
		2	0	0%	10	1%	21	1%	223	1%	2	2%	24	1%	32	1%	406	1%
		3	1	2%	50	4%	56	3%	624	3%	3	3%	49	2%	84	3%	992	3%
		4	9	17%	198	14%	252	13%	2,258	12%	14	13%	178	8%	265	9%	2,978	9%
		5	20	37%	416	30%	589	31%	5,695	30%	39	36%	649	28%	840	27%	8,878	27%
		6	17	31%	488	35%	666	35%	6,716	35%	34	32%	893	39%	1,145	37%	11,998	37%
		7 Very much	7	13%	228	16%	316	17%	3,403	18%	11	10%	496	22%	674	22%	6,948	21%
		Total	54	100%	1,394	100%	1,914	100%	19,031	100%	107	100%	2,300	100%	3,055	100%	32,444	100%
6a. Attended an art exhibit, play, dance, music, theater, or other performance	ATDART07	Never	12	22%	389	28%	523	27%	4,858	26%	36	34%	972	42%	1,061	35%	11,351	35%
		Sometimes	19	35%	646	46%	891	47%	8,831	47%	46	43%	1,021	45%	1,415	46%	14,826	46%
		Often	15	28%	250	18%	332	17%	3,612	19%	14	13%	206	9%	382	13%	4,256	13%
		Very often	8	15%	105	8%	159	8%	1,608	9%	10	9%	92	4%	195	6%	1,860	6%
		Total	54	100%	1,390	100%	1,905	100%	18,909	100%	106	100%	2,291	100%	3,053	100%	32,293	100%
6b. Exercised or participated in physical fitness activities	EXRCSE05	Never	2	4%	178	13%	239	13%	2,052	11%	11	10%	323	14%	424	14%	4,223	13%
		Sometimes	14	26%	343	25%	463	24%	4,636	24%	40	37%	711	31%	911	30%	9,454	29%
		Often	19	35%	393	28%	477	25%	4,903	26%	27	25%	530	23%	703	23%	7,719	24%
		Very often	19	35%	470	34%	729	38%	7,353	39%	29	27%	732	32%	1,007	33%	10,947	34%
		Total	54	100%	1,384	100%	1,908	100%	18,944	100%	107	100%	2,296	100%	3,045	100%	32,343	100%
6c. Participated in activities to enhance your spirituality (worship, meditation, prayer, etc.)	WORSH05	Never	24	44%	648	47%	723	38%	7,399	39%	53	50%	945	41%	1,094	36%	12,180	38%
		Sometimes	13	24%	348	25%	593	31%	5,633	30%	29	27%	649	28%	912	30%	9,417	29%
		Often	7	13%	198	14%	284	15%	2,919	15%	10	9%	294	13%	456	15%	4,852	15%
		Very often	10	19%	185	13%	301	16%	2,969	16%	15	14%	404	18%	587	19%	5,879	18%
		Total	54	100%	1,379	100%	1,901	100%	18,920	100%	107	100%	2,292	100%	3,049	100%	32,328	100%
6d. Examined the strengths and weaknesses of your own views on a topic or issue	OWNVIEW	Never	5	9%	154	11%	201	11%	1,871	10%	12	11%	217	9%	257	8%	2,943	9%
		Sometimes	24	44%	584	42%	734	39%	7,349	39%	49	46%	876	38%	1,126	37%	11,816	37%
		Often	18	33%	422	31%	665	35%	6,559	35%	35	33%	769	34%	1,075	35%	11,341	35%
		Very often	7	13%	220	16%	301	16%	3,119	17%	11	10%	427	19%	595	19%	6,215	19%
		Total	54	100%	1,380	100%	1,901	100%	18,898	100%	107	100%	2,289	100%	3,053	100%	32,315	100%
6e. Tried to better understand someone else's views by imagining how an issue looks from his or her perspective	OTHRVIEW	Never	5	9%	106	8%	118	6%	1,079	6%	7	7%	119	5%	156	5%	1,646	5%
		Sometimes	16	30%	506	37%	658	35%	6,392	34%	38	36%	746	32%	958	31%	10,077	31%
		Often	20	38%	506	37%	726	38%	7,362	39%	46	43%	929	40%	1,205	40%	12,842	40%
		Very often	12	23%	268	19%	401	21%	4,114	22%	16	15%	503	22%	731	24%	7,768	24%
		Total	53	100%	1,386	100%	1,903	100%	18,947	100%	107	100%	2,297	100%	3,050	100%	32,333	100%
6f. Learned something that changed the way you understand an issue or concept	CHNGVIEW	Never	1	2%	50	4%	58	3%	642	3%	1	1%	70	3%	96	3%	967	3%
		Sometimes	17	31%	487	35%	584	31%	5,845	31%	43	40%	767	33%	981	32%	9,880	30%
		Often	19	35%	552	40%	807	42%	7,792	41%	47	44%	929	40%	1,230	40%	13,408	41%
		Very often	17	31%	296	21%	461	24%	4,709	25%	16	15%	532	23%	750	25%	8,154	25%
		Total	54	100%	1,385	100%	1,910	100%	18,988	100%	107	100%	2,298	100%	3,057	100%	32,409	100%



**NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions**  
**Frequency Distributions-BUSINESS**  
**Ferris State University**

**First-Year Students**

**Seniors**

	Variable	Response Options	First-Year Students				Seniors											
			Ferris State	Selected Peers	Carnegie Class	NSSE 2010	Ferris State	Selected Peers	Carnegie Class	NSSE 2010								
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%				
7a. Practicum, internship, field experience, co-op experience, or clinical assignment	INTERN04 (EEE)	Have not decided	5	9%	213	15%	290	15%	2,405	13%	11	10%	336	15%	367	12%	3,806	12%
		Do not plan to do	3	6%	66	5%	118	6%	987	5%	19	18%	608	26%	717	24%	6,786	21%
		Plan to do	43	80%	1,057	76%	1,392	73%	14,407	76%	23	22%	567	25%	677	22%	7,680	24%
		Done	3	6%	54	4%	108	6%	1,162	6%	53	50%	786	34%	1,290	42%	14,097	44%
	Total			54	100%	1,390	100%	1,908	100%	18,961	100%	106	100%	2,297	100%	3,051	100%	32,369
7b. Community service or volunteer work	VOLNTR04 (EEE)	Have not decided	8	15%	205	15%	214	11%	2,140	11%	7	7%	241	11%	299	10%	3,393	11%
		Do not plan to do	3	6%	108	8%	128	7%	1,164	6%	24	22%	380	17%	423	14%	4,777	15%
		Plan to do	29	54%	636	46%	789	42%	7,848	42%	18	17%	462	20%	526	17%	5,569	17%
		Done	14	26%	426	31%	769	40%	7,719	41%	58	54%	1,202	53%	1,797	59%	18,513	57%
	Total			54	100%	1,375	100%	1,900	100%	18,871	100%	107	100%	2,285	100%	3,045	100%	32,252
7c. Participate in a learning community or some other formal program where groups of students take two or more classes together	LRNCOM04 (EEE)	Have not decided	21	39%	489	35%	610	32%	5,931	31%	14	13%	395	17%	519	17%	5,459	17%
		Do not plan to do	14	26%	367	27%	447	24%	4,655	25%	62	58%	1,304	57%	1,606	53%	16,579	52%
		Plan to do	16	30%	370	27%	573	30%	5,350	28%	8	8%	208	9%	255	8%	3,007	9%
		Done	3	6%	154	11%	258	14%	2,908	15%	22	21%	378	17%	663	22%	7,134	22%
	Total			54	100%	1,380	100%	1,888	100%	18,844	100%	106	100%	2,285	100%	3,043	100%	32,179
7d. Work on a research project with a faculty member outside of course or program requirements	RESRCH04 (SFI)	Have not decided	21	39%	567	41%	743	39%	7,333	39%	15	14%	431	19%	543	18%	6,019	19%
		Do not plan to do	16	30%	398	29%	539	28%	5,224	28%	71	66%	1,504	66%	1,866	61%	19,679	61%
		Plan to do	13	24%	357	26%	509	27%	5,308	28%	10	9%	182	8%	298	10%	3,146	10%
		Done	4	7%	62	4%	110	6%	1,052	6%	11	10%	177	8%	344	11%	3,499	11%
	Total			54	100%	1,384	100%	1,901	100%	18,917	100%	107	100%	2,294	100%	3,051	100%	32,343
7e. Foreign language coursework	FORLNG04 (EEE)	Have not decided	15	28%	325	23%	366	19%	3,552	19%	9	8%	265	12%	296	10%	3,244	10%
		Do not plan to do	14	26%	539	39%	525	28%	5,255	28%	71	66%	1,293	56%	1,380	45%	15,131	47%
		Plan to do	13	24%	344	25%	614	32%	6,046	32%	9	8%	200	9%	293	10%	3,181	10%
		Done	12	22%	179	13%	400	21%	4,076	22%	18	17%	540	23%	1,082	35%	10,799	33%
	Total			54	100%	1,387	100%	1,905	100%	18,929	100%	107	100%	2,298	100%	3,051	100%	32,355
7f. Study abroad	STDABR04 (EEE)	Have not decided	19	35%	434	31%	502	26%	4,918	26%	14	13%	301	13%	363	12%	4,133	13%
		Do not plan to do	13	24%	471	34%	497	26%	4,592	24%	81	76%	1,601	70%	1,981	65%	20,372	63%
		Plan to do	21	39%	435	31%	799	42%	8,472	45%	6	6%	139	6%	261	9%	2,754	9%
		Done	1	2%	46	3%	99	5%	909	5%	5	5%	248	11%	431	14%	4,984	15%
	Total			54	100%	1,386	100%	1,897	100%	18,891	100%	106	100%	2,289	100%	3,036	100%	32,243
7g. Independent study or self-designed major	INDSTD04 (EEE)	Have not decided	17	32%	480	35%	675	36%	6,254	33%	11	10%	366	16%	421	14%	4,658	14%
		Do not plan to do	23	43%	633	46%	784	42%	8,154	43%	73	69%	1,536	67%	1,976	65%	20,833	65%
		Plan to do	13	25%	218	16%	331	18%	3,535	19%	8	8%	182	8%	276	9%	2,925	9%
		Done	0	0%	45	3%	98	5%	871	5%	14	13%	196	9%	351	12%	3,750	12%
	Total			53	100%	1,376	100%	1,888	100%	18,814	100%	106	100%	2,280	100%	3,024	100%	32,166



**NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions**  
**Frequency Distributions-BUSINESS**  
**Ferris State University**

			First-Year Students								Seniors							
			Ferris State		Selected Peers		Carnegie Class		NSSE 2010		Ferris State		Selected Peers		Carnegie Class		NSSE 2010	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
7h.	Culminating senior experience (capstone course, senior project or thesis, comprehensive exam, etc.)	SNRX04 (EEE)																
		Have not decided	23	43%	595	43%	797	42%	7,476	39%	8	8%	330	14%	386	13%	3,867	12%
		Do not plan to do	7	13%	209	15%	244	13%	2,386	13%	16	15%	530	23%	731	24%	6,913	21%
		Plan to do	22	42%	556	40%	816	43%	8,615	46%	28	26%	754	33%	889	29%	10,277	32%
		Done	1	2%	26	2%	44	2%	455	2%	54	51%	683	30%	1,048	34%	11,327	35%
		<b>Total</b>	<b>53</b>	<b>100%</b>	<b>1,386</b>	<b>100%</b>	<b>1,901</b>	<b>100%</b>	<b>18,932</b>	<b>100%</b>	<b>106</b>	<b>100%</b>	<b>2,297</b>	<b>100%</b>	<b>3,054</b>	<b>100%</b>	<b>32,384</b>	<b>100%</b>
8a.	Quality of relationships with other students	ENVSTU (SCE)																
		1 Unfriendly, Unsupportive, Sense of alienation	0	0%	10	1%	23	1%	191	1%	0	0%	15	1%	20	1%	222	1%
		2	0	0%	19	1%	32	2%	412	2%	4	4%	37	2%	33	1%	518	2%
		3	0	0%	64	5%	90	5%	853	4%	3	3%	75	3%	84	3%	1,078	3%
		4	7	13%	195	14%	225	12%	2,211	12%	11	10%	233	10%	290	9%	3,215	10%
		5	15	28%	295	21%	378	20%	3,932	21%	18	17%	485	21%	624	20%	6,425	20%
		6	15	28%	446	32%	613	32%	6,057	32%	37	35%	798	35%	1,011	33%	10,828	33%
		7 Friendly, Supportive, Sense of belonging	16	30%	359	26%	547	29%	5,338	28%	34	32%	657	29%	1,004	33%	10,140	31%
		<b>Total</b>	<b>53</b>	<b>100%</b>	<b>1,388</b>	<b>100%</b>	<b>1,908</b>	<b>100%</b>	<b>18,994</b>	<b>100%</b>	<b>107</b>	<b>100%</b>	<b>2,300</b>	<b>100%</b>	<b>3,066</b>	<b>100%</b>	<b>32,426</b>	<b>100%</b>
8b.	Quality of relationships with faculty members	ENVFAC (SCE)																
		1 Unavailable, Unhelpful, Unsympathetic	0	0%	16	1%	22	1%	160	1%	0	0%	22	1%	30	1%	284	1%
		2	1	2%	42	3%	39	2%	420	2%	4	4%	53	2%	45	1%	643	2%
		3	4	7%	65	5%	91	5%	1,045	6%	5	5%	96	4%	133	4%	1,490	5%
		4	6	11%	231	17%	290	15%	2,970	16%	19	18%	316	14%	323	11%	3,932	12%
		5	18	33%	373	27%	474	25%	4,961	26%	26	25%	581	25%	684	22%	7,603	23%
		6	12	22%	423	30%	599	31%	5,813	31%	37	35%	782	34%	1,061	35%	10,772	33%
		7 Available, Helpful, Sympathetic	13	24%	238	17%	392	21%	3,625	19%	15	14%	447	19%	784	26%	7,689	24%
		<b>Total</b>	<b>54</b>	<b>100%</b>	<b>1,388</b>	<b>100%</b>	<b>1,907</b>	<b>100%</b>	<b>18,994</b>	<b>100%</b>	<b>106</b>	<b>100%</b>	<b>2,297</b>	<b>100%</b>	<b>3,060</b>	<b>100%</b>	<b>32,413</b>	<b>100%</b>
8c.	Quality of relationships with administrative personnel and offices	ENVADM (SCE)																
		1 Unhelpful, Inconsiderate, Rigid	0	0%	29	2%	51	3%	474	2%	3	3%	74	3%	108	4%	1,201	4%
		2	5	9%	64	5%	83	4%	883	5%	5	5%	139	6%	179	6%	1,959	6%
		3	6	11%	108	8%	169	9%	1,664	9%	13	12%	233	10%	303	10%	3,072	9%
		4	9	17%	297	21%	387	20%	3,859	20%	20	19%	443	19%	544	18%	5,989	18%
		5	11	20%	291	21%	422	22%	4,495	24%	24	22%	492	21%	634	21%	6,992	22%
		6	11	20%	360	26%	443	23%	4,426	23%	22	21%	553	24%	698	23%	7,388	23%
		7 Helpful, Considerate, Flexible	12	22%	234	17%	349	18%	3,185	17%	20	19%	364	16%	596	19%	5,829	18%
		<b>Total</b>	<b>54</b>	<b>100%</b>	<b>1,383</b>	<b>100%</b>	<b>1,904</b>	<b>100%</b>	<b>18,986</b>	<b>100%</b>	<b>107</b>	<b>100%</b>	<b>2,298</b>	<b>100%</b>	<b>3,062</b>	<b>100%</b>	<b>32,430</b>	<b>100%</b>

**NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions**  
**Frequency Distributions-BUSINESS**  
**Ferris State University**

			First-Year Students								Seniors								
	Variable	Response Options	Ferris State		Selected Peers		Carnegie Class		NSSE 2010		Ferris State		Selected Peers		Carnegie Class		NSSE 2010		
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	
9a.	Preparing for class (studying, reading, writing, doing homework or lab work, analyzing data, rehearsing, and other academic activities)	ACADPR01 (LAC)	0 hr/wk	1	2%	6	0%	9	0%	80	0%	0	0%	9	0%	9	0%	103	0%
			1-5 hr/wk	8	15%	207	15%	282	15%	2,685	14%	15	14%	366	16%	532	17%	5,592	17%
			6-10 hr/wk	20	37%	428	31%	514	27%	4,892	26%	26	25%	640	28%	865	28%	8,932	28%
			11-15 hr/wk	12	22%	308	22%	457	24%	4,460	23%	28	26%	512	22%	610	20%	6,829	21%
			16-20 hr/wk	9	17%	252	18%	309	16%	3,417	18%	26	25%	387	17%	491	16%	5,130	16%
			21-25 hr/wk	4	7%	115	8%	188	10%	1,911	10%	7	7%	187	8%	277	9%	2,859	9%
			26-30 hr/wk	0	0%	47	3%	89	5%	826	4%	0	0%	102	4%	148	5%	1,462	5%
			30+ hr/wk	0	0%	28	2%	62	3%	713	4%	4	4%	89	4%	124	4%	1,475	5%
			<b>Total</b>	<b>54</b>	<b>100%</b>	<b>1,391</b>	<b>100%</b>	<b>1,910</b>	<b>100%</b>	<b>18,984</b>	<b>100%</b>	<b>106</b>	<b>100%</b>	<b>2,292</b>	<b>100%</b>	<b>3,056</b>	<b>100%</b>	<b>32,382</b>	<b>100%</b>
9b.	Working for pay <b>on campus</b>	WORKON01	0 hr/wk	41	76%	1,157	83%	1,540	81%	15,008	79%	76	72%	1,832	80%	2,331	76%	25,018	77%
			1-5 hr/wk	0	0%	37	3%	64	3%	718	4%	0	0%	43	2%	122	4%	1,062	3%
			6-10 hr/wk	6	11%	86	6%	113	6%	1,321	7%	10	9%	108	5%	191	6%	1,924	6%
			11-15 hr/wk	5	9%	54	4%	86	5%	949	5%	6	6%	103	5%	132	4%	1,561	5%
			16-20 hr/wk	1	2%	35	3%	57	3%	595	3%	6	6%	119	5%	144	5%	1,636	5%
			21-25 hr/wk	1	2%	8	1%	19	1%	155	1%	3	3%	36	2%	51	2%	465	1%
			26-30 hr/wk	0	0%	1	0%	2	0%	48	0%	3	3%	20	1%	14	0%	165	1%
			30+ hr/wk	0	0%	12	1%	28	1%	164	1%	2	2%	26	1%	66	2%	459	1%
			<b>Total</b>	<b>54</b>	<b>100%</b>	<b>1,390</b>	<b>100%</b>	<b>1,909</b>	<b>100%</b>	<b>18,958</b>	<b>100%</b>	<b>106</b>	<b>100%</b>	<b>2,287</b>	<b>100%</b>	<b>3,051</b>	<b>100%</b>	<b>32,290</b>	<b>100%</b>
9c.	Working for pay <b>off campus</b>	WORKOF01	0 hr/wk	36	68%	801	58%	1,198	63%	12,507	66%	48	46%	763	33%	1,091	36%	12,156	38%
			1-5 hr/wk	0	0%	67	5%	78	4%	817	4%	5	5%	56	2%	100	3%	1,211	4%
			6-10 hr/wk	2	4%	77	6%	88	5%	923	5%	3	3%	96	4%	151	5%	1,494	5%
			11-15 hr/wk	2	4%	73	5%	104	5%	949	5%	9	9%	129	6%	185	6%	1,782	6%
			16-20 hr/wk	8	15%	103	7%	107	6%	1,023	5%	8	8%	167	7%	242	8%	2,547	8%
			21-25 hr/wk	3	6%	74	5%	73	4%	690	4%	3	3%	199	9%	219	7%	2,292	7%
			26-30 hr/wk	1	2%	36	3%	42	2%	415	2%	3	3%	133	6%	128	4%	1,756	5%
			30+ hr/wk	1	2%	160	12%	212	11%	1,619	9%	26	25%	753	33%	942	31%	9,126	28%
			<b>Total</b>	<b>53</b>	<b>100%</b>	<b>1,391</b>	<b>100%</b>	<b>1,902</b>	<b>100%</b>	<b>18,943</b>	<b>100%</b>	<b>105</b>	<b>100%</b>	<b>2,296</b>	<b>100%</b>	<b>3,058</b>	<b>100%</b>	<b>32,364</b>	<b>100%</b>
9d.	Participating in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, intercollegiate or intramural sports, etc.)	COCURR01 (EEE)	0 hr/wk	23	43%	638	46%	756	40%	6,887	36%	47	44%	1,227	54%	1,471	48%	15,310	47%
			1-5 hr/wk	19	35%	396	29%	546	29%	5,470	29%	26	25%	589	26%	769	25%	8,288	26%
			6-10 hr/wk	3	6%	165	12%	231	12%	2,636	14%	16	15%	212	9%	315	10%	3,513	11%
			11-15 hr/wk	5	9%	72	5%	135	7%	1,625	9%	9	8%	97	4%	176	6%	1,984	6%
			16-20 hr/wk	2	4%	63	5%	111	6%	1,130	6%	3	3%	67	3%	139	5%	1,378	4%
			21-25 hr/wk	1	2%	24	2%	56	3%	552	3%	4	4%	39	2%	87	3%	753	2%
			26-30 hr/wk	0	0%	6	0%	26	1%	222	1%	1	1%	30	1%	34	1%	423	1%
			30+ hr/wk	1	2%	25	2%	46	2%	452	2%	0	0%	32	1%	65	2%	740	2%
			<b>Total</b>	<b>54</b>	<b>100%</b>	<b>1,389</b>	<b>100%</b>	<b>1,907</b>	<b>100%</b>	<b>18,974</b>	<b>100%</b>	<b>106</b>	<b>100%</b>	<b>2,293</b>	<b>100%</b>	<b>3,056</b>	<b>100%</b>	<b>32,389</b>	<b>100%</b>



**NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions**  
**Frequency Distributions-BUSINESS**  
**Ferris State University**

			First-Year Students								Seniors								
	Variable	Response Options	Ferris State		Selected Peers		Carnegie Class		NSSE 2010		Ferris State		Selected Peers		Carnegie Class		NSSE 2010		
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	
9e.	Relaxing and socializing (watching TV, partying, etc.)	SOCIAL05	0 hr/wk	0	0%	9	1%	25	1%	178	1%	1	1%	16	1%	39	1%	377	1%
			1-5 hr/wk	10	19%	270	19%	393	21%	3,825	20%	16	15%	561	24%	836	27%	8,532	26%
			6-10 hr/wk	12	22%	398	29%	534	28%	5,320	28%	23	22%	682	30%	932	30%	9,558	30%
			11-15 hr/wk	10	19%	297	21%	406	21%	4,161	22%	30	29%	456	20%	602	20%	6,316	20%
			16-20 hr/wk	7	13%	184	13%	275	14%	2,663	14%	14	13%	316	14%	311	10%	3,899	12%
			21-25 hr/wk	7	13%	91	7%	124	6%	1,234	7%	10	10%	113	5%	177	6%	1,630	5%
			26-30 hr/wk	3	6%	44	3%	56	3%	562	3%	5	5%	39	2%	61	2%	740	2%
			30+ hr/wk	5	9%	92	7%	102	5%	1,028	5%	6	6%	107	5%	104	3%	1,300	4%
			Total	54	100%	1,385	100%	1,915	100%	18,971	100%	105	100%	2,290	100%	3,062	100%	32,352	100%
9f.	Providing care for dependents living with you (parents, children, spouse, etc.)	CAREDE01	0 hr/wk	40	74%	849	61%	1,211	63%	12,616	67%	71	67%	1,241	54%	1,648	54%	18,258	56%
			1-5 hr/wk	10	19%	197	14%	230	12%	2,525	13%	8	8%	252	11%	408	13%	4,153	13%
			6-10 hr/wk	1	2%	102	7%	131	7%	1,160	6%	5	5%	143	6%	218	7%	2,269	7%
			11-15 hr/wk	1	2%	53	4%	81	4%	740	4%	2	2%	103	4%	138	5%	1,456	5%
			16-20 hr/wk	0	0%	40	3%	50	3%	446	2%	4	4%	91	4%	114	4%	1,120	3%
			21-25 hr/wk	0	0%	18	1%	26	1%	227	1%	1	1%	56	2%	67	2%	627	2%
			26-30 hr/wk	0	0%	16	1%	22	1%	154	1%	3	3%	43	2%	55	2%	474	1%
			30+ hr/wk	2	4%	112	8%	157	8%	1,071	6%	12	11%	367	16%	407	13%	3,993	12%
			Total	54	100%	1,387	100%	1,908	100%	18,939	100%	106	100%	2,296	100%	3,055	100%	32,350	100%
9g.	Commuting to class (driving, walking, etc.)	COMMUTE	0 hr/wk	6	11%	202	15%	360	19%	3,031	16%	11	10%	401	17%	426	14%	4,542	14%
			1-5 hr/wk	31	57%	901	65%	1,185	62%	11,621	61%	71	67%	1,394	61%	2,011	66%	20,216	62%
			6-10 hr/wk	13	24%	173	12%	229	12%	2,482	13%	20	19%	363	16%	407	13%	4,908	15%
			11-15 hr/wk	3	6%	65	5%	74	4%	958	5%	3	3%	74	3%	107	3%	1,442	4%
			16-20 hr/wk	1	2%	28	2%	36	2%	474	2%	1	1%	25	1%	49	2%	611	2%
			21-25 hr/wk	0	0%	13	1%	13	1%	164	1%	0	0%	14	1%	24	1%	236	1%
			26-30 hr/wk	0	0%	2	0%	4	0%	77	0%	0	0%	11	0%	13	0%	126	0%
			30+ hr/wk	0	0%	9	1%	16	1%	204	1%	0	0%	16	1%	27	1%	329	1%
			Total	54	100%	1,393	100%	1,917	100%	19,011	100%	106	100%	2,298	100%	3,064	100%	32,410	100%
10a.	Spending significant amounts of time studying and on academic work	ENVSCHOL (LAC)	Very little	0	0%	27	2%	47	2%	339	2%	0	0%	50	2%	52	2%	589	2%
			Some	14	26%	221	16%	327	17%	3,054	16%	29	27%	345	15%	466	15%	5,004	15%
			Quite a bit	23	43%	685	49%	877	46%	8,960	47%	45	42%	1,079	47%	1,354	44%	14,867	46%
			Very much	17	31%	455	33%	659	35%	6,581	35%	32	30%	817	36%	1,180	39%	11,909	37%
			Total	54	100%	1,388	100%	1,910	100%	18,934	100%	106	100%	2,291	100%	3,052	100%	32,369	100%
10b.	Providing the support you need to help you succeed academically	ENVSUPRT (SCE)	Very little	3	6%	35	3%	50	3%	465	2%	5	5%	99	4%	112	4%	1,177	4%
			Some	8	15%	276	20%	365	19%	3,388	18%	34	32%	524	23%	631	21%	6,694	21%
			Quite a bit	29	54%	619	45%	852	45%	8,289	44%	50	47%	1,019	45%	1,323	44%	14,141	44%
			Very much	14	26%	448	33%	638	33%	6,739	36%	17	16%	633	28%	974	32%	10,252	32%
			Total	54	100%	1,378	100%	1,905	100%	18,881	100%	106	100%	2,275	100%	3,040	100%	32,264	100%



**NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions**  
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			First-Year Students								Seniors							
			Ferris State		Selected Peers		Carnegie Class		NSSE 2010		Ferris State		Selected Peers		Carnegie Class		NSSE 2010	
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
10c. Encouraging contact among students from different economic, social, and racial or ethnic backgrounds	ENVDIVRS (EEE)	Very little	2	4%	157	11%	216	11%	2,028	11%	22	21%	399	17%	473	16%	4,917	15%
		Some	18	34%	412	30%	576	30%	5,417	29%	40	38%	749	33%	959	31%	9,854	31%
		Quite a bit	26	49%	486	35%	663	35%	6,634	35%	28	26%	702	31%	926	30%	10,157	31%
		Very much	7	13%	318	23%	451	24%	4,765	25%	16	15%	434	19%	692	23%	7,329	23%
	Total		53	100%	1,373	100%	1,906	100%	18,844	100%	106	100%	2,284	100%	3,050	100%	32,257	100%
10d. Helping you cope with your non-academic responsibilities (work, family, etc.)	ENVNACAD (SCE)	Very little	12	22%	338	24%	425	22%	4,062	22%	44	42%	906	40%	1,036	34%	10,938	34%
		Some	21	39%	489	35%	668	35%	6,720	36%	42	40%	804	35%	1,108	36%	11,485	36%
		Quite a bit	16	30%	391	28%	548	29%	5,443	29%	12	11%	395	17%	589	19%	6,520	20%
		Very much	5	9%	169	12%	262	14%	2,657	14%	7	7%	181	8%	316	10%	3,347	10%
	Total		54	100%	1,387	100%	1,903	100%	18,882	100%	105	100%	2,286	100%	3,049	100%	32,290	100%
10e. Providing the support you need to thrive socially	ENVSOCAL (SCE)	Very little	6	12%	221	16%	262	14%	2,586	14%	33	31%	570	25%	700	23%	7,165	22%
		Some	20	38%	463	34%	674	35%	6,157	33%	47	45%	879	39%	1,149	38%	11,820	37%
		Quite a bit	17	33%	475	34%	664	35%	6,694	36%	19	18%	600	26%	820	27%	9,044	28%
		Very much	9	17%	219	16%	306	16%	3,366	18%	6	6%	225	10%	369	12%	4,158	13%
	Total		52	100%	1,378	100%	1,906	100%	18,803	100%	105	100%	2,274	100%	3,038	100%	32,187	100%
10f. Attending campus events and activities (special speakers, cultural performances, athletic events, etc.)	ENVEVENT	Very little	3	6%	151	11%	218	11%	1,791	9%	20	19%	460	20%	490	16%	4,914	15%
		Some	14	26%	366	27%	490	26%	4,527	24%	33	31%	622	27%	876	29%	8,848	27%
		Quite a bit	23	43%	520	38%	719	38%	7,087	38%	38	36%	764	34%	1,034	34%	11,106	34%
		Very much	13	25%	344	25%	478	25%	5,448	29%	14	13%	434	19%	642	21%	7,325	23%
	Total		53	100%	1,381	100%	1,905	100%	18,853	100%	105	100%	2,280	100%	3,042	100%	32,193	100%
10g. Using computers in academic work	ENVCOMPT	Very little	2	4%	21	2%	45	2%	379	2%	2	2%	47	2%	64	2%	625	2%
		Some	9	17%	169	12%	254	13%	2,251	12%	5	5%	163	7%	286	9%	2,778	9%
		Quite a bit	17	31%	494	36%	651	34%	6,371	34%	34	33%	601	26%	867	28%	8,787	27%
		Very much	26	48%	701	51%	957	50%	9,883	52%	62	60%	1,476	65%	1,832	60%	20,106	62%
	Total		54	100%	1,385	100%	1,907	100%	18,884	100%	103	100%	2,287	100%	3,049	100%	32,296	100%
11a. Acquiring a broad general education	GNGENLED	Very little	0	0%	35	3%	42	2%	384	2%	5	5%	62	3%	49	2%	719	2%
		Some	6	11%	190	14%	276	15%	2,675	14%	19	18%	253	11%	349	12%	3,693	11%
		Quite a bit	31	57%	626	45%	843	44%	8,130	43%	50	48%	885	39%	1,081	36%	11,825	37%
		Very much	17	31%	531	38%	735	39%	7,642	41%	30	29%	1,075	47%	1,547	51%	15,914	49%
	Total		54	100%	1,382	100%	1,896	100%	18,831	100%	104	100%	2,275	100%	3,026	100%	32,151	100%
11b. Acquiring job or work-related knowledge and skills	GNWORK	Very little	2	4%	102	7%	140	7%	1,175	6%	3	3%	106	5%	125	4%	1,274	4%
		Some	8	15%	360	26%	430	23%	4,402	23%	26	25%	369	16%	520	17%	5,009	16%
		Quite a bit	29	54%	553	40%	747	39%	7,268	39%	43	41%	829	36%	1,049	35%	11,462	36%
		Very much	15	28%	358	26%	583	31%	5,983	32%	33	31%	971	43%	1,341	44%	14,483	45%
	Total		54	100%	1,373	100%	1,900	100%	18,828	100%	105	100%	2,275	100%	3,035	100%	32,228	100%



**NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions**  
**Frequency Distributions-BUSINESS**  
**Ferris State University**

			First-Year Students								Seniors							
Item	Variable	Response Options	Ferris State		Selected Peers		Carnegie Class		NSSE 2010		Ferris State		Selected Peers		Carnegie Class		NSSE 2010	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
11c. Writing clearly and effectively	GNWRITE	Very little	1	2%	47	3%	56	3%	651	3%	6	6%	70	3%	83	3%	991	3%
		Some	15	28%	258	19%	367	19%	3,622	19%	29	28%	407	18%	495	16%	5,550	17%
		Quite a bit	27	51%	606	44%	801	42%	7,935	42%	47	45%	957	42%	1,183	39%	12,693	39%
		Very much	10	19%	467	34%	677	36%	6,645	35%	23	22%	845	37%	1,279	42%	13,010	40%
	Total	53	100%	1,378	100%	1,901	100%	18,853	100%	105	100%	2,279	100%	3,040	100%	32,244	100%	
11d. Speaking clearly and effectively	GNSPEAK	Very little	4	7%	84	6%	81	4%	962	5%	4	4%	109	5%	103	3%	1,331	4%
		Some	12	22%	335	24%	434	23%	4,327	23%	30	29%	447	20%	547	18%	5,825	18%
		Quite a bit	28	52%	570	42%	751	40%	7,537	40%	48	47%	938	41%	1,139	38%	12,206	38%
		Very much	10	19%	382	28%	625	33%	5,961	32%	21	20%	784	34%	1,241	41%	12,808	40%
	Total	54	100%	1,371	100%	1,891	100%	18,787	100%	103	100%	2,278	100%	3,030	100%	32,170	100%	
11e. Thinking critically and analytically	GNANALY	Very little	0	0%	31	2%	35	2%	381	2%	3	3%	35	2%	50	2%	521	2%
		Some	6	12%	206	15%	260	14%	2,672	14%	21	20%	260	11%	302	10%	3,420	11%
		Quite a bit	33	63%	602	44%	811	43%	7,885	42%	48	46%	958	42%	1,134	37%	12,132	38%
		Very much	13	25%	533	39%	791	42%	7,872	42%	33	31%	1,023	45%	1,548	51%	16,088	50%
	Total	52	100%	1,372	100%	1,897	100%	18,810	100%	105	100%	2,276	100%	3,034	100%	32,161	100%	
11f. Analyzing quantitative problems	GNQUANT	Very little	3	6%	66	5%	74	4%	737	4%	4	4%	45	2%	77	3%	752	2%
		Some	11	20%	304	22%	428	23%	4,025	21%	34	33%	363	16%	481	16%	4,956	15%
		Quite a bit	29	54%	608	44%	791	42%	8,027	43%	39	38%	1,006	44%	1,207	40%	12,786	40%
		Very much	11	20%	394	29%	601	32%	5,994	32%	26	25%	851	38%	1,274	42%	13,633	42%
	Total	54	100%	1,372	100%	1,894	100%	18,783	100%	103	100%	2,265	100%	3,039	100%	32,127	100%	
11g. Using computing and information technology	GNCMPTS	Very little	3	6%	39	3%	54	3%	635	3%	3	3%	52	2%	94	3%	764	2%
		Some	8	15%	213	15%	344	18%	3,253	17%	15	14%	276	12%	429	14%	4,152	13%
		Quite a bit	22	41%	574	42%	742	39%	7,523	40%	45	43%	851	37%	1,044	34%	11,325	35%
		Very much	21	39%	550	40%	758	40%	7,445	39%	41	39%	1,103	48%	1,478	49%	16,000	50%
	Total	54	100%	1,376	100%	1,898	100%	18,856	100%	104	100%	2,282	100%	3,045	100%	32,241	100%	
11h. Working effectively with others	GNOTHERS	Very little	1	2%	49	4%	74	4%	680	4%	2	2%	67	3%	65	2%	738	2%
		Some	14	26%	295	22%	367	19%	3,798	20%	18	17%	322	14%	392	13%	4,131	13%
		Quite a bit	22	41%	569	42%	764	40%	7,456	40%	41	39%	877	38%	1,024	34%	10,966	34%
		Very much	17	31%	458	33%	687	36%	6,911	37%	43	41%	1,018	45%	1,564	51%	16,400	51%
	Total	54	100%	1,371	100%	1,892	100%	18,845	100%	104	100%	2,284	100%	3,045	100%	32,235	100%	
11i. Voting in local, state, or national elections	GNCITIZN	Very little	25	46%	597	44%	779	41%	7,892	42%	46	45%	881	39%	1,136	37%	11,860	37%
		Some	12	22%	395	29%	568	30%	5,485	29%	35	34%	729	32%	933	31%	10,011	31%
		Quite a bit	12	22%	237	17%	341	18%	3,406	18%	14	14%	386	17%	569	19%	6,142	19%
		Very much	5	9%	139	10%	206	11%	1,972	11%	8	8%	284	12%	398	13%	4,080	13%
	Total	54	100%	1,368	100%	1,894	100%	18,755	100%	103	100%	2,280	100%	3,036	100%	32,093	100%	





**NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions**  
**Frequency Distributions-BUSINESS**  
**Ferris State University**

			First-Year Students								Seniors								
			Ferris State		Selected Peers		Carnegie Class		NSSE 2010		Ferris State		Selected Peers		Carnegie Class		NSSE 2010		
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	
11j.	Learning effectively on your own	GNINQ	Very little	1	2%	60	4%	83	4%	846	5%	8	8%	124	5%	148	5%	1,594	5%
			Some	9	17%	339	25%	455	24%	4,263	23%	26	25%	446	20%	563	19%	5,840	18%
			Quite a bit	32	60%	603	44%	808	43%	8,334	45%	48	46%	952	42%	1,261	42%	13,209	41%
			Very much	11	21%	360	26%	542	29%	5,276	28%	22	21%	748	33%	1,057	35%	11,395	36%
			Total	53	100%	1,362	100%	1,888	100%	18,719	100%	104	100%	2,270	100%	3,029	100%	32,038	100%
11k.	Understanding yourself	GNSELF	Very little	6	11%	147	11%	154	8%	1,598	9%	16	15%	289	13%	326	11%	3,310	10%
			Some	17	31%	363	27%	442	23%	4,482	24%	36	35%	617	27%	697	23%	7,686	24%
			Quite a bit	19	35%	498	36%	740	39%	7,296	39%	35	34%	779	34%	1,075	36%	11,264	35%
			Very much	12	22%	359	26%	553	29%	5,317	28%	17	16%	588	26%	929	31%	9,760	30%
			Total	54	100%	1,367	100%	1,889	100%	18,693	100%	104	100%	2,273	100%	3,027	100%	32,020	100%
11l.	Understanding people of other racial and ethnic backgrounds	GNDIVERS	Very little	6	11%	186	14%	233	12%	2,068	11%	23	22%	371	16%	419	14%	4,296	13%
			Some	14	26%	420	31%	571	30%	5,526	29%	39	38%	780	34%	952	31%	9,984	31%
			Quite a bit	22	41%	485	35%	651	34%	6,783	36%	30	29%	703	31%	967	32%	10,242	32%
			Very much	12	22%	279	20%	440	23%	4,381	23%	11	11%	426	19%	700	23%	7,565	24%
			Total	54	100%	1,370	100%	1,895	100%	18,758	100%	103	100%	2,280	100%	3,038	100%	32,087	100%
11m.	Solving complex real-world problems	GNPROBSV	Very little	1	2%	136	10%	161	8%	1,625	9%	9	9%	206	9%	218	7%	2,451	8%
			Some	17	31%	446	32%	571	30%	5,499	29%	33	32%	630	28%	748	25%	7,862	24%
			Quite a bit	23	43%	522	38%	732	39%	7,356	39%	42	40%	890	39%	1,178	39%	12,465	39%
			Very much	13	24%	272	20%	433	23%	4,310	23%	20	19%	547	24%	890	29%	9,332	29%
			Total	54	100%	1,376	100%	1,897	100%	18,790	100%	104	100%	2,273	100%	3,034	100%	32,110	100%
11n.	Developing a personal code of values and ethics	GNETHICS	Very little	7	13%	174	13%	177	9%	1,871	10%	16	15%	305	13%	314	10%	3,403	11%
			Some	17	31%	418	31%	551	29%	4,900	26%	36	35%	624	27%	739	24%	7,687	24%
			Quite a bit	19	35%	494	36%	683	36%	6,948	37%	37	36%	763	33%	1,001	33%	10,720	33%
			Very much	11	20%	282	21%	484	26%	5,047	27%	15	14%	588	26%	984	32%	10,308	32%
			Total	54	100%	1,368	100%	1,895	100%	18,766	100%	104	100%	2,280	100%	3,038	100%	32,118	100%
11o.	Contributing to the welfare of your community	GNCOMMUN	Very little	14	26%	289	21%	315	17%	3,076	16%	30	29%	537	24%	570	19%	5,965	19%
			Some	13	24%	502	37%	638	34%	6,093	32%	42	41%	831	36%	1,031	34%	10,680	33%
			Quite a bit	15	28%	396	29%	597	31%	5,975	32%	24	23%	584	26%	845	28%	9,189	29%
			Very much	12	22%	181	13%	348	18%	3,636	19%	7	7%	325	14%	596	20%	6,291	20%
			Total	54	100%	1,368	100%	1,898	100%	18,780	100%	103	100%	2,277	100%	3,042	100%	32,125	100%
11p.	Developing a deepened sense of spirituality	GNSPIRIT	Very little	26	48%	543	40%	579	31%	6,014	32%	65	64%	1,274	56%	1,326	44%	13,974	43%
			Some	8	15%	401	29%	532	28%	5,147	27%	21	21%	526	23%	737	24%	7,810	24%
			Quite a bit	9	17%	259	19%	425	22%	4,316	23%	10	10%	250	11%	511	17%	5,403	17%
			Very much	11	20%	170	12%	356	19%	3,300	18%	6	6%	229	10%	465	15%	4,952	15%
			Total	54	100%	1,373	100%	1,892	100%	18,777	100%	102	100%	2,279	100%	3,039	100%	32,139	100%





**NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions**  
**Frequency Distributions-BUSINESS**  
**Ferris State University**

**First-Year Students**

**Seniors**

	Variable	Response Options	First-Year Students				Seniors												
			Ferris State		Selected Peers		Carnegie Class		NSSE 2010		Ferris State		Selected Peers		Carnegie Class		NSSE 2010		
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	
12.	Overall, how would you evaluate the quality of academic advising you have received at your institution?	ADVISE	Poor	1	2%	66	5%	96	5%	821	4%	14	13%	222	10%	267	9%	2,497	8%
			Fair	6	11%	208	15%	284	15%	2,840	15%	23	22%	482	21%	581	19%	5,845	18%
			Good	28	52%	647	47%	881	46%	8,880	47%	43	41%	959	42%	1,243	41%	13,351	41%
			Excellent	19	35%	468	34%	650	34%	6,429	34%	26	25%	635	28%	969	32%	10,739	33%
			Total	54	100%	1,389	100%	1,911	100%	18,970	100%	106	100%	2,298	100%	3,060	100%	32,432	100%
13.	How would you evaluate your entire educational experience at this institution?	ENTIREXP	Poor	0	0%	21	2%	45	2%	306	2%	8	8%	24	1%	54	2%	561	2%
			Fair	9	17%	124	9%	186	10%	1,931	10%	16	15%	240	10%	305	10%	3,242	10%
			Good	24	44%	756	55%	977	51%	9,411	50%	60	57%	1,162	51%	1,435	47%	15,015	46%
			Excellent	21	39%	486	35%	697	37%	7,324	39%	22	21%	868	38%	1,265	41%	13,592	42%
			Total	54	100%	1,387	100%	1,905	100%	18,972	100%	106	100%	2,294	100%	3,059	100%	32,410	100%
14.	If you could start over again, would you go to the same institution you are now attending?	SAMECOLL	Definitely no	3	6%	44	3%	93	5%	713	4%	9	8%	80	3%	144	5%	1,455	4%
			Probably no	9	17%	160	12%	224	12%	2,238	12%	23	22%	267	12%	380	12%	3,927	12%
			Probably yes	20	37%	588	42%	780	41%	7,707	41%	50	47%	967	42%	1,182	39%	12,176	38%
			Definitely yes	22	41%	598	43%	817	43%	8,337	44%	24	23%	987	43%	1,354	44%	14,872	46%
			Total	54	100%	1,390	100%	1,914	100%	18,995	100%	106	100%	2,301	100%	3,060	100%	32,430	100%



**NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions**  
**Frequency Distributions-BUSINESS**  
**Ferris State University**

			First-Year Students								Seniors							
Question	Variable	Response Options	Ferris State		Selected Peers		Carnegie Class		NSSE 2010		Ferris State		Selected Peers		Carnegie Class		NSSE 2010	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
15. Age	AGE	19 or younger	51	94%	1,043	75%	1,402	73%	15,113	79%	0	0%	2	0%	5	0%	70	0%
		20-23	3	6%	125	9%	209	11%	1,785	9%	65	61%	1,237	54%	1,726	56%	19,143	59%
		24-29	0	0%	86	6%	100	5%	715	4%	16	15%	358	16%	480	16%	5,336	16%
		30-39	0	0%	78	6%	100	5%	699	4%	13	12%	364	16%	379	12%	3,938	12%
		40-55	0	0%	59	4%	99	5%	669	4%	11	10%	317	14%	434	14%	3,624	11%
		Over 55	0	0%	4	0%	4	0%	42	0%	2	2%	17	1%	34	1%	308	1%
		Total	54	100%	1,395	100%	1,914	100%	19,023	100%	107	100%	2,295	100%	3,058	100%	32,419	100%
16. Your sex:	SEX	Male	27	50%	611	44%	869	45%	8,466	44%	55	51%	944	41%	1,180	39%	13,735	42%
		Female	27	50%	782	56%	1,044	55%	10,584	56%	52	49%	1,357	59%	1,878	61%	18,726	58%
		Total	54	100%	1,393	100%	1,913	100%	19,050	100%	107	100%	2,301	100%	3,058	100%	32,461	100%
17. Are you an international student or foreign national?	INTERNAT	No	51	98%	1,302	94%	1,712	90%	16,859	89%	104	99%	2,201	96%	2,842	93%	29,877	92%
		Yes	1	2%	85	6%	190	10%	2,084	11%	1	1%	92	4%	209	7%	2,514	8%
		Total	52	100%	1,387	100%	1,902	100%	18,943	100%	105	100%	2,293	100%	3,051	100%	32,391	100%
18. What is your racial or ethnic identification? (Select only one.)	RACE05	American Indian or other Native American	2	4%	5	0%	7	0%	112	1%	2	2%	11	0%	15	0%	199	1%
		Asian, Asian American, or Pacific Islander	0	0%	60	4%	177	9%	1,916	10%	1	1%	65	3%	157	5%	2,347	7%
		Black or African American	1	2%	167	12%	196	10%	2,035	11%	3	3%	270	12%	323	11%	3,153	10%
		White (non-Hispanic)	45	85%	1,015	73%	1,256	66%	11,861	62%	91	85%	1,744	76%	2,116	69%	21,563	66%
		Mexican or Mexican American	0	0%	24	2%	55	3%	664	3%	2	2%	35	2%	104	3%	1,071	3%
		Puerto Rican	0	0%	5	0%	13	1%	177	1%	0	0%	8	0%	22	1%	276	1%
		Other Hispanic or Latino	0	0%	12	1%	59	3%	724	4%	0	0%	12	1%	86	3%	1,199	4%
		Multiracial	1	2%	24	2%	36	2%	485	3%	2	2%	38	2%	57	2%	692	2%
		Other	0	0%	23	2%	38	2%	323	2%	1	1%	16	1%	53	2%	456	1%
		I prefer not to respond	4	8%	56	4%	73	4%	734	4%	5	5%	99	4%	131	4%	1,510	5%
		Total	53	100%	1,391	100%	1,910	100%	19,031	100%	107	100%	2,298	100%	3,064	100%	32,466	100%
19. What is your current classification in college?	CLASS	Freshman/first year	54	100%	1,156	83%	1,505	79%	15,729	83%	0	0%	14	1%	1	0%	59	0%
		Sophomore	0	0%	193	14%	304	16%	2,512	13%	0	0%	21	1%	11	0%	153	0%
		Junior	0	0%	25	2%	48	3%	409	2%	3	3%	98	4%	122	4%	1,765	5%
		Senior	0	0%	6	0%	19	1%	148	1%	100	94%	2,117	92%	2,848	93%	29,650	91%
		Unclassified	0	0%	14	1%	35	2%	235	1%	3	3%	51	2%	79	3%	808	2%
		Total	54	100%	1,394	100%	1,911	100%	19,033	100%	106	100%	2,301	100%	3,061	100%	32,435	100%
20. Did you begin college at your current institution or elsewhere?	ENTER	Started here	51	94%	1,195	86%	1,617	85%	16,698	88%	53	50%	1,098	48%	1,649	54%	17,174	53%
		Started elsewhere	3	6%	197	14%	294	15%	2,332	12%	54	50%	1,202	52%	1,417	46%	15,288	47%
		Total	54	100%	1,392	100%	1,911	100%	19,030	100%	107	100%	2,300	100%	3,066	100%	32,462	100%



**NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions**  
**Frequency Distributions-BUSINESS**  
**Ferris State University**

			First-Year Students					Seniors										
			Ferris State		Selected Peers		Carnegie Class		NSSE 2010		Ferris State		Selected Peers		Carnegie Class		NSSE 2010	
Variable	Response Options		Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
21. Since graduating from high school, which of the following types of schools have you attended other than the one you are attending now? (Select all that apply.)	VOTECH05	Vocational or technical school	2	4%	108	8%	102	5%	831	4%	7	7%	223	10%	277	9%	2,725	8%
	COMCOL05	Community or junior college	4	7%	132	10%	230	12%	1,841	10%	50	47%	997	44%	1,253	41%	13,138	41%
	FOURYR05	4-year college other than this one	2	4%	132	10%	231	12%	2,038	11%	24	23%	688	30%	823	27%	8,770	27%
	NONE05	None	48	89%	1,028	74%	1,367	72%	14,339	76%	44	42%	791	35%	1,216	40%	12,925	40%
	OCOL1_05	Other	1	2%	58	4%	95	5%	762	4%	5	5%	105	5%	143	5%	1,368	4%
- Are you a current or former member of the U.S. Armed Forces, Reserves, or National Guard? (Item appeared only in the online instrument.)	VETERAN	No	52	96%	1,356	98%	1,845	98%	18,533	98%	100	93%	2,051	90%	2,791	94%	30,347	95%
		Yes	2	4%	29	2%	39	2%	327	2%	7	7%	229	10%	179	6%	1,686	5%
	Total	54	100%	1,385	100%	1,884	100%	18,860	100%	107	100%	2,280	100%	2,970	100%	32,033	100%	
- If yes: As part of your military experience, did you receive combat pay, hostile fire pay, or imminent danger pay? (Item appeared only in the online instrument.)	VETPAY	No	1	50%	14	48%	22	56%	177	55%	3	43%	70	31%	94	53%	852	51%
		Yes	1	50%	15	52%	17	44%	144	45%	4	57%	158	69%	84	47%	827	49%
	Total	2	100%	29	100%	39	100%	321	100%	7	100%	228	100%	178	100%	1,679	100%	
22. Thinking about this current academic term...How would you characterize your enrollment?	ENRLMENT	Less than full-time	0	0%	115	8%	150	8%	1,213	6%	28	26%	472	21%	661	22%	6,035	19%
		Full-time	54	100%	1,282	92%	1,764	92%	17,847	94%	79	74%	1,830	79%	2,400	78%	26,423	81%
	Total	54	100%	1,397	100%	1,914	100%	19,060	100%	107	100%	2,302	100%	3,061	100%	32,458	100%	
- Thinking about this current academic term...Are you taking all courses entirely online? (Item appeared only in the online instrument.)	DISTED	No	54	100%	1,285	93%	1,792	95%	18,026	96%	94	88%	1,892	83%	2,733	92%	28,724	90%
		Yes	0	0%	103	7%	90	5%	818	4%	13	12%	391	17%	239	8%	3,302	10%
	Total	54	100%	1,388	100%	1,882	100%	18,844	100%	107	100%	2,283	100%	2,972	100%	32,026	100%	

**NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions**  
**Frequency Distributions-BUSINESS**  
**Ferris State University**

			First-Year Students								Seniors								
			Ferris State		Selected Peers		Carnegie Class		NSSE 2010		Ferris State		Selected Peers		Carnegie Class		NSSE 2010		
	Variable	Response Options	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	
–	Do you have any disabilities? (Select all that apply.) <i>(Item appeared only in the online instrument and was preceded by the statement "Your institution will not receive your identified response to the following question. Only an overall summary of responses will be provided." Accordingly, this item does not appear in the NSSE10 data file or codebook.)</i>	DISNONE	No, I do not have any disabilities	45	83%	1,227	90%	1,630	87%	16,470	88%	91	85%	2,012	89%	2,611	88%	28,311	89%
		DISSENSE	Yes, I have a sensory impairment (vision or hearing)	4	7%	21	2%	45	2%	415	2%	3	3%	43	2%	48	2%	527	2%
		DISMOBIL	Yes, I have a mobility impairment	0	0%	7	1%	9	0%	62	0%	0	0%	22	1%	21	1%	229	1%
		DISLEARN	Yes, I have a learning disability	2	4%	21	2%	50	3%	384	2%	1	1%	31	1%	46	2%	559	2%
		DISDEVL	Yes, I have a developmental disorder (ADHD, Autism spectrum disorder, etc.)	0	0%	22	2%	52	3%	388	2%	0	0%	45	2%	41	1%	597	2%
		DISMENT	Yes, I have a mental health disorder	1	2%	8	1%	20	1%	172	1%	1	1%	29	1%	42	1%	380	1%
		DISMED	Yes, I have a medical disability not listed above	1	2%	13	1%	17	1%	175	1%	0	0%	41	2%	32	1%	378	1%
		DISOTHER	Yes, I have another disability	1	2%	8	1%	8	0%	87	0%	2	2%	19	1%	31	1%	193	1%
		DISREFUS	I choose not to answer	2	4%	57	4%	86	5%	781	4%	9	8%	88	4%	130	4%	1,224	4%
23.	Are you member of a social fraternity or sorority?	FRATSORO	No	51	94%	1,312	94%	1,739	91%	16,793	88%	96	90%	2,079	90%	2,710	89%	28,133	87%
			Yes	3	6%	82	6%	176	9%	2,257	12%	11	10%	221	10%	352	11%	4,333	13%
			Total	54	100%	1,394	100%	1,915	100%	19,050	100%	107	100%	2,300	100%	3,062	100%	32,466	100%
24.	Are you a student-athlete on a team sponsored by your institution's athletics department?	ATHLETE	No	50	93%	1,297	93%	1,627	85%	16,645	88%	100	93%	2,227	97%	2,814	92%	30,157	93%
			Yes	4	7%	94	7%	284	15%	2,376	12%	7	7%	71	3%	245	8%	2,275	7%
			Total	54	100%	1,391	100%	1,911	100%	19,021	100%	107	100%	2,298	100%	3,059	100%	32,432	100%

**NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions**  
**Frequency Distributions-BUSINESS**  
**Ferris State University**

			First-Year Students								Seniors							
Question	Variable	Response Options	Ferris State		Selected Peers		Carnegie Class		NSSE 2010		Ferris State		Selected Peers		Carnegie Class		NSSE 2010	
			Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%
25. What have most of your grades been up to now at this institution?	GRADES04	C- or lower	2	4%	41	3%	40	2%	383	2%	0	0%	5	0%	7	0%	89	0%
		C	0	0%	60	4%	72	4%	656	3%	1	1%	47	2%	51	2%	649	2%
		C+	7	13%	82	6%	108	6%	1,080	6%	7	7%	137	6%	133	4%	1,554	5%
		B-	4	7%	105	8%	137	7%	1,452	8%	7	7%	190	8%	200	7%	2,456	8%
		B	10	19%	305	22%	393	21%	3,903	20%	22	21%	602	26%	649	21%	6,791	21%
		B+	14	26%	248	18%	355	19%	3,732	20%	22	21%	478	21%	638	21%	6,887	21%
		A-	7	13%	253	18%	350	18%	3,491	18%	19	18%	354	15%	590	19%	6,089	19%
		A	10	19%	302	22%	456	24%	4,344	23%	29	27%	488	21%	793	26%	7,965	25%
	Total		54	100%	1,396	100%	1,911	100%	19,041	100%	107	100%	2,301	100%	3,061	100%	32,480	100%
26. Which of the following best describes where you are living now while attending college?	LIVENOW	Dormitory or other campus housing	44	81%	753	54%	1,070	56%	11,546	61%	16	15%	115	5%	425	14%	3,580	11%
		Residence, <b>walking distance</b>	3	6%	97	7%	155	8%	1,481	8%	24	23%	568	25%	621	20%	7,351	23%
		Residence, <b>driving distance</b>	6	11%	441	32%	576	30%	4,824	25%	56	53%	1,280	56%	1,728	57%	17,629	55%
		Fraternity/sorority house	0	0%	5	0%	11	1%	164	1%	1	1%	19	1%	41	1%	512	2%
		None of the above	1	2%	94	7%	86	5%	934	5%	9	8%	312	14%	240	8%	3,270	10%
		Total		54	100%	1,390	100%	1,898	100%	18,949	100%	106	100%	2,294	100%	3,055	100%	32,342
27a. What is the highest level of education that your <b>father</b> completed?	FATHREDU	Did not finish HS	6	11%	106	8%	169	9%	1,693	9%	8	7%	243	11%	404	13%	3,743	12%
		Graduated from HS	17	32%	512	37%	525	28%	4,725	25%	39	36%	740	32%	862	28%	8,492	26%
		Attended, no degree	5	9%	188	14%	280	15%	2,475	13%	17	16%	352	15%	419	14%	4,438	14%
		Completed Associate's	3	6%	128	9%	157	8%	1,484	8%	15	14%	227	10%	235	8%	2,508	8%
		Completed Bachelor's	13	25%	274	20%	470	25%	5,083	27%	18	17%	493	22%	698	23%	7,936	25%
		Completed Master's	8	15%	131	10%	215	11%	2,507	13%	7	7%	175	8%	285	9%	3,600	11%
		Completed Doctorate	1	2%	37	3%	82	4%	895	5%	3	3%	47	2%	135	4%	1,527	5%
		Total		53	100%	1,376	100%	1,898	100%	18,862	100%	107	100%	2,277	100%	3,038	100%	32,244
27b. What is the highest level of education that your <b>mother</b> completed?	MOTHREDU	Did not finish HS	3	6%	81	6%	127	7%	1,330	7%	6	6%	209	9%	324	11%	3,111	10%
		Graduated from HS	15	28%	459	33%	467	24%	4,393	23%	43	40%	781	34%	876	29%	8,725	27%
		Attended, no degree	8	15%	236	17%	297	16%	2,885	15%	19	18%	344	15%	463	15%	4,989	15%
		Completed Associate's	6	11%	174	13%	259	14%	2,318	12%	16	15%	294	13%	365	12%	3,888	12%
		Completed Bachelor's	14	26%	309	22%	511	27%	5,476	29%	18	17%	459	20%	720	24%	7,870	24%
		Completed Master's	6	11%	108	8%	210	11%	2,160	11%	4	4%	190	8%	278	9%	3,338	10%
		Completed Doctorate	1	2%	18	1%	38	2%	379	2%	1	1%	16	1%	28	1%	452	1%
		Total		53	100%	1,385	100%	1,909	100%	18,941	100%	107	100%	2,293	100%	3,054	100%	32,373



**NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions**  
**Frequency Distributions-BUSINESS**  
**Ferris State University**

			First-Year Students								Seniors							
Variable	Response Options	Ferris State		Selected Peers		Carnegie Class		NSSE 2010		Ferris State		Selected Peers		Carnegie Class		NSSE 2010		
		Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	Count	%	
28. Primary major or expected primary major, in collapsed categories	MAJRPCOL	Arts and Humanities	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
		Biological Science	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
		Business	54	100%	1,397	100%	1,917	100%	19,089	100%	107	100%	2,305	100%	3,071	100%	32,547	100%
		Education	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
		Engineering	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
		Physical Science	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
		Professional	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
		Social Science	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
		Other	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
		Undecided	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%	0	0%
	Total	54	100%	1,397	100%	1,917	100%	19,089	100%	107	100%	2,305	100%	3,071	100%	32,547	100%	
29. Second major or expected second major (not minor, concentration, etc.) if applicable, in collapsed categories	MAJRSCOL	Arts and Humanities	0	0%	46	13%	71	14%	812	14%	1	3%	38	7%	84	11%	718	8%
		Biological Science	0	0%	1	0%	4	1%	65	1%	0	0%	6	1%	2	0%	48	1%
		Business	7	58%	191	52%	266	51%	2,698	47%	14	41%	344	65%	475	62%	5,351	62%
		Education	0	0%	11	3%	6	1%	102	2%	0	0%	4	1%	8	1%	62	1%
		Engineering	0	0%	6	2%	1	0%	48	1%	0	0%	2	0%	3	0%	22	0%
		Physical Science	0	0%	4	1%	11	2%	125	2%	0	0%	7	1%	10	1%	82	1%
		Professional	1	8%	17	5%	18	3%	220	4%	7	21%	9	2%	20	3%	263	3%
		Social Science	0	0%	43	12%	45	9%	705	12%	1	3%	43	8%	67	9%	840	10%
		Other	3	25%	44	12%	90	17%	830	15%	11	32%	65	12%	81	11%	1,089	13%
		Undecided	1	8%	5	1%	10	2%	78	1%	0	0%	10	2%	17	2%	141	2%
	Total	12	100%	368	100%	522	100%	5,683	100%	34	100%	528	100%	767	100%	8,616	100%	
- Institution reported: Gender	GENDER	Male	27	50%	614	44%	866	45%	8,477	44%	55	51%	956	41%	1,188	39%	13,772	42%
		Female	27	50%	783	56%	1,051	55%	10,606	56%	52	49%	1,348	59%	1,882	61%	18,768	58%
		Total	54	100%	1,397	100%	1,917	100%	19,083	100%	107	100%	2,304	100%	3,070	100%	32,540	100%
- Institution reported: Race or ethnicity	ETHNICIT	African American/Black	1	2%	164	14%	198	10%	1,931	11%	6	6%	287	14%	295	10%	2,908	10%
		Am. Indian/Native Amer.	0	0%	7	1%	10	1%	106	1%	2	2%	10	0%	12	0%	181	1%
		Asian/Pacific Islander	1	2%	21	2%	135	7%	1,019	6%	1	1%	31	2%	130	4%	1,631	6%
		Caucasian/White	47	87%	833	72%	1,219	64%	10,617	61%	92	86%	1,455	72%	1,982	66%	19,338	66%
		Hispanic	3	6%	33	3%	122	6%	1,440	8%	2	2%	40	2%	212	7%	2,347	8%
		Other	0	0%	6	1%	12	1%	130	1%	0	0%	4	0%	24	1%	169	1%
		Foreign	1	2%	52	4%	81	4%	1,143	7%	3	3%	37	2%	93	3%	1,164	4%
		Multi-racial	0	0%	0	0%	7	0%	74	0%	0	0%	0	0%	22	1%	97	0%
		Unknown	1	2%	41	4%	106	6%	1,017	6%	1	1%	150	7%	253	8%	1,490	5%
	Total	54	100%	1,157	100%	1,890	100%	17,477	100%	107	100%	2,014	100%	3,023	100%	29,325	100%	
- Institution reported: Enrollment status	ENROLLMT	Part-time	1	2%	114	8%	174	9%	1,445	8%	37	35%	404	18%	655	21%	6,603	20%
		Full-time	53	98%	1,283	92%	1,743	91%	17,644	92%	70	65%	1,901	82%	2,416	79%	25,944	80%
		Total	54	100%	1,397	100%	1,917	100%	19,089	100%	107	100%	2,305	100%	3,071	100%	32,547	100%



## *Benchmark Statistics*

**Ferris State University**  
*NSSE 2010 Major Field Report*  
*Part II. Comparisons to Other Institutions*  
**BUSINESS**



## NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions

### *Interpreting the Benchmark Statistics*

#### Benchmarks

To focus discussions about the importance of student engagement and to guide institutional improvement efforts, NSSE created five Benchmarks of Effective Educational Practice: Level of Academic Challenge, Active and Collaborative Learning, Student-Faculty Interaction, Enriching Educational Experiences, and Supportive Campus Environment.

#### Class

Benchmark comparisons are reported separately for first-year students and seniors. Institution-reported class levels are used. Of course, first-year student reports of major are likely to be unstable, and interpretations of first-year results should be made with caution.

#### Major

Major classifications are based on recodes of the student-provided PRIMARY major (majrpcod). Major groups with fewer than twenty respondents in a given class are not reported. Comparison groups must contain at least three institutions with five or more respondents in the major group, or they are left blank.

#### Sample

This report is based on information from all randomly selected BUSINESS students (including those from census samples) for both your institution and your comparison institutions. Targeted oversamples and other non-randomly selected students are not included.

#### BETWEEN Institution Comparisons on Major Groups

NSSE data serve to identify institutional strengths and weaknesses in reference to selected comparison institutions, yet institution-level comparisons may not capture important variation in student engagement that can be found within key sub-populations such as major. This report displays the benchmark comparisons for the BUSINESS group at your institution and at your selected comparison institutions.

#### Mean

The mean is the arithmetic average of the students' benchmark scores where students answered at least 3/5ths of the benchmark items.

#### Weighting

All results displayed in this report are unweighted.

#### Distribution Statistics

The dispersion of the first-year and senior benchmark scores for your institution and your selected comparison or consortium groups.

	Mean Statistics			Distribution Statistics					Reference Group Comparison Statistics			
	Mean	SD <sup>b</sup>	SEM <sup>c</sup>	Percentiles <sup>a</sup>					Deg. of Freedom <sup>e</sup>	Mean Diff.	Sig. <sup>f</sup>	Effect size <sup>g</sup>
	5th	25th	50th	75th	95th							
<b>LEVEL OF ACADEMIC CHALLENGE (LAC)</b>												
NSSEville State (N = 26)	36	44	52	62	69							
Mid East Public	31	45	55	64	75	1,071	-1.5	.589				-.11
Carnegie Class	32	45	54	63	75	4,658	-1.2	.652				-.09
NSSE 2010	33	46	55	64	76	18,094	-2.4	.348				-.18
<b>ACTIVE AND COLLABORATIVE LEARNING (ACL)</b>												
NSSEville State (N = 26)	33	43	43	57	90							
Mid East Public	19	33	43	52	71	1,066	8.6	.007				.54
Carnegie Class	19	33	43	52	71	4,651	7.1	.021				.46
NSSE 2010	19	33	43	52	71	18,084	6.7	.026				.44

#### Statistical Significance

Benchmarks with mean differences that are larger than would be expected by chance alone are generally noted with one of three significance levels ( $p < .05$ ,  $p < .01$ , and  $p < .001$ ). The smaller the significance level, the smaller the likelihood that the difference is due to chance. Please note that statistical significance does not guarantee that the result is substantive or important. Large sample sizes (as with the NSSE project) tend to produce more statistically significant results even though the magnitude of mean differences may be inconsequential. It is recommended to consult effect sizes to judge the practical meaning of the results.

#### Effect Size

Effect size indicates the practical significance of the mean difference. It is calculated by dividing the mean difference by the pooled standard deviation. In practice, an effect size of .2 is often considered small, .5 moderate, and .8 large. A positive sign indicates that your institution's mean was greater, thus showing an affirmative result for the institution. A negative sign indicates the institution lags behind the comparison group, suggesting that the student behavior or institutional practice represented by the item may warrant attention.







NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions<sup>a</sup>

Ferris State University

Benchmark Statistics: BUSINESS

First-Year Students

	Mean Statistics			Distribution Statistics					Reference Group Comparison Statistics			
	Mean	SD <sup>b</sup>	SEM <sup>c</sup>	Percentiles <sup>d</sup>					Deg. of Freedom <sup>e</sup>	Mean Diff.	Sig. <sup>f</sup>	Effect size <sup>g</sup>
	5th	25th	50th	75th	95th							
<b>LEVEL OF ACADEMIC CHALLENGE (LAC)</b>												
Ferris State (N = 54)	51.3	11.0	1.5	33	42	53	57	72				
Selected Peers	52.0	13.0	.3	31	43	52	60	74	1,446	-.7	.694	-.05
Carnegie Class	54.1	13.4	.3	32	46	54	63	76	58	-2.8	.068	-.21
NSSE 2010	54.3	13.2	.1	33	46	54	63	76	53	-3.0	.051	-.23
<b>ACTIVE AND COLLABORATIVE LEARNING (ACL)</b>												
Ferris State (N = 54)	44.0	16.1	2.2	24	33	43	48	76				
Selected Peers	39.6	16.2	.4	14	29	38	48	67	1,444	4.4	.051	.27
Carnegie Class	44.4	16.3	.4	19	33	43	52	71	1,964	-.4	.855	-.03
NSSE 2010	44.0	16.5	.1	19	33	43	52	71	19,092	.0	.984	.00
<b>STUDENT-FACULTY INTERACTION (SFI)</b>												
Ferris State (N = 54)	35.6	21.5	2.9	6	22	33	50	78				
Selected Peers	33.1	18.2	.5	11	22	28	44	67	1,443	2.5	.328	.14
Carnegie Class	35.1	18.2	.4	11	22	33	44	72	1,963	.5	.835	.03
NSSE 2010	35.3	18.4	.1	11	22	33	44	72	19,068	.4	.878	.02
<b>ENRICHING EDUCATIONAL EXPERIENCES (EEE)</b>												
Ferris State (N = 54)	23.7	11.1	1.5	6	15	25	31	42				
Selected Peers	24.0	12.1	.3	8	15	22	31	45	1,445	-.3	.874	-.02
Carnegie Class	27.4	13.4	.3	8	18	26	35	50	1,963	-3.6	.048	-.27
NSSE 2010	27.9	13.6	.1	8	18	26	36	51	19,070	-4.2	.025	-.31
<b>SUPPORTIVE CAMPUS ENVIRONMENT (SCE)</b>												
Ferris State (N = 54)	63.3	15.8	2.1	36	53	65	72	94				
Selected Peers	62.5	18.5	.5	31	50	64	75	94	1,442	.8	.761	.04
Carnegie Class	63.5	18.7	.4	31	53	64	78	94	1,963	-.2	.926	-.01
NSSE 2010	63.8	18.4	.1	33	53	64	77	94	19,031	-.5	.831	-.03

<sup>a</sup> Major classifications are based on recodes of the student-reported primary major field (majrpcod).

<sup>b</sup> Standard deviation is a measure of the amount the individual scores deviate from the mean of all the scores in the distribution.

<sup>c</sup> The 95% confidence interval for the population mean is equal to the sample mean plus/minus 1.96 times the standard error of the mean.

<sup>d</sup> A percentile is the point in the distribution of student benchmark scores at or below which a given percentage of benchmark scores fall.

<sup>e</sup> Degrees of freedom used to compute the t-tests. Values vary for the total Ns due to the equal variance assumption.

<sup>f</sup> Statistical significance represents the probability that the difference between the mean of your institution and that of the comparison group occurred by chance.

<sup>g</sup> Effect size is calculated by subtracting the comparison group mean from the school mean, and dividing the result by the pooled standard deviation.



NSSE 2010 Major Field Report: Part II. Comparisons to Other Institutions<sup>a</sup>

Ferris State University

Benchmark Statistics: BUSINESS

Seniors

	Mean Statistics			Distribution Statistics					Reference Group Comparison Statistics			
	Mean	SD <sup>b</sup>	SEM <sup>c</sup>	Percentiles <sup>d</sup>					Deg. of Freedom <sup>e</sup>	Mean Diff.	Sig. <sup>f</sup>	Effect size <sup>g</sup>
	5th	25th	50th	75th	95th							
<b>LEVEL OF ACADEMIC CHALLENGE (LAC)</b>												
Ferris State (N = 107)	52.2	12.9	1.2	35	42	53	61	73				
Selected Peers	55.4	13.7	.3	33	46	56	65	77	2,408	-3.1	.020	-.23
Carnegie Class	57.6	13.9	.3	34	48	58	67	80	3,176	-5.3	.000	-.39
NSSE 2010	57.3	14.1	.1	34	48	57	67	80	32,614	-5.0	.000	-.36
<b>ACTIVE AND COLLABORATIVE LEARNING (ACL)</b>												
Ferris State (N = 107)	50.4	15.6	1.5	29	38	48	62	76				
Selected Peers	49.1	16.7	.3	24	38	48	62	76	2,408	1.3	.419	.08
Carnegie Class	53.7	16.3	.3	29	43	52	67	81	3,176	-3.3	.037	-.20
NSSE 2010	52.5	16.9	.1	24	43	52	62	81	32,605	-2.1	.195	-.13
<b>STUDENT-FACULTY INTERACTION (SFI)</b>												
Ferris State (N = 107)	36.5	18.1	1.8	11	22	33	44	72				
Selected Peers	36.0	18.8	.4	11	22	33	44	72	2,403	.5	.791	.03
Carnegie Class	39.5	19.6	.4	11	25	33	50	78	3,170	-2.9	.124	-.15
NSSE 2010	38.9	20.0	.1	11	22	33	50	78	32,554	-2.4	.215	-.12
<b>ENRICHING EDUCATIONAL EXPERIENCES (EEE)</b>												
Ferris State (N = 107)	35.9	15.8	1.5	11	25	35	48	61				
Selected Peers	33.8	16.9	.4	11	21	31	44	64	2,406	2.1	.206	.13
Carnegie Class	38.3	18.3	.3	11	25	37	51	70	116	-2.4	.131	-.13
NSSE 2010	38.4	18.7	.1	11	24	37	51	71	107	-2.5	.102	-.13
<b>SUPPORTIVE CAMPUS ENVIRONMENT (SCE)</b>												
Ferris State (N = 106)	55.6	17.4	1.7	31	44	56	67	83				
Selected Peers	58.8	18.6	.4	28	47	58	72	89	2,401	-3.2	.083	-.17
Carnegie Class	61.3	18.8	.3	31	50	61	75	94	3,166	-5.7	.002	-.31
NSSE 2010	61.0	19.0	.1	28	47	61	75	94	32,537	-5.4	.003	-.29

<sup>a</sup> Major classifications are based on recodes of the student-reported primary major field (majrpcod).

<sup>b</sup> Standard deviation is a measure of the amount the individual scores deviate from the mean of all the scores in the distribution.

<sup>c</sup> The 95% confidence interval for the population mean is equal to the sample mean plus/minus 1.96 times the standard error of the mean.

<sup>d</sup> A percentile is the point in the distribution of student benchmark scores at or below which a given percentage of benchmark scores fall.

<sup>e</sup> Degrees of freedom used to compute the t-tests. Values vary for the total Ns due to the equal variance assumption.

<sup>f</sup> Statistical significance represents the probability that the difference between the mean of your institution and that of the comparison group occurred by chance.

<sup>g</sup> Effect size is calculated by subtracting the comparison group mean from the school mean, and dividing the result by the pooled standard deviation.