

Assessment Plan
 Ferris State University
 College of Arts & Sciences

Program - English (B.A.)

Outcome: Writing 1

Students will write expository essays that have focused theses, have adequate organization and development (drawing on both primary and secondary sources), use standard edited English, use proper methods for acknowledging and documenting sources, and honor the principle of academic honesty.

Outcome Type: Learning
Outcome Status: Active

Means of Assessment			
Assessment Method	Criterion for Success	Assessment Schedule	Active
Capstone career portfolios will be read and rated on an established rubric by members of the English BA Committee. Assessment Method Category: Written Product (essay, research paper, journal, newsletter, etc.)	2.5 average on a 4-point scale	Yearly	Yes

Outcome: Literary Analysis

Students will identify and analyze/discuss literary elements (such as plot, characterization, setting, theme, metaphor, personification, etc.) and literary forms (such as poetry, drama, short stories, novels, essays, etc.).

Outcome Type: Learning
Outcome Status: Active

Means of Assessment			
Assessment Method	Criterion for Success	Assessment Schedule	Active
Capstone career portfolio will be read and rated on an established rubric by members of English BA Committee Assessment Method Category: Written Product (essay, research paper, journal, newsletter, etc.)	2.5 average on a 4 point scale.	Yearly	Yes
ETS Field Test in Literature in English Assessment Method Category: Test - External - Post or Pre/Post	Median score of 155	Yearly	Yes

Outcome: Cultural/Historical Contexts

Students will make connections between a literary work and its historical and cultural context (including periods such as Victorian, modern, etc., as well as movements such as romanticism, naturalism, etc.).

Outcome Type: Learning
Outcome Status: Active

Means of Assessment			
Assessment Method	Criterion for Success	Assessment Schedule	Active
Capstone career portfolio will be read and rated on an established rubric by members of the English BA Committee.	2.5 average on a 4-point scale.	Yearly	Yes
ETS Field Test in Literature in English Assessment Method Category: Test - External - Post or Pre/Post	Median score of 155	Yearly	Yes

Outcome: Critical Theory

Students will apply critical theory to literary works, demonstrating an understanding of critical approaches (formalist, feminist, Marxist, etc.).

Outcome Type: Learning

Outcome Status: Active

Means of Assessment			
Assessment Method	Criterion for Success	Assessment Schedule	Active
Capstone career portfolios will be read and rated on an established rubric by members of the English BA Committee. Assessment Method Category: Written Product (essay, research paper, journal, newsletter, etc.)	2.5 average on a 4-point scale	Yearly	Yes
ETS Field Test in Literature in English Assessment Method Category: Test - External - Post or Pre/Post	Median score of 155	Yearly	Yes

Outcome: Oral Presentation

Students will make a clear and organized presentation of one paper/product in their senior portfolios, discussing the topic, the argument/thesis of the written paper, the evidence used to support it, and the research process.

Outcome Type: Learning

Outcome Status: Active

Means of Assessment			
Assessment Method	Criterion for Success	Assessment Schedule	Active
Oral presentation in capstone course or outside course, attended by English BA Committee, rated on established rubric by the Committee. Assessment Method Category: Presentation(Oral)	2.5 average on a 4-point scale.	Yearly	Yes