

**Academic Affairs Assessment Committee 2014-2016 Plans**

DRAFT FOR REVIEW BY AAAC - 1-28-14

<b>Strategic Driver</b>	<b>Strategic Focus Area</b>	<b>Strategic Initiative</b>	<b>Objectives/Activities</b>	<b>Begin</b>	<b>Completion</b>	<b>Leader</b>
<b>Collaboration</b>	<i>Grow Relationships with current and potential stakeholders</i>	NA				
	Increase campus partnerships	Integration of Assessment into Academic Program Review (APR)	Update APR Guide to make assessment more essential	Fall 2013		Wagenheim
		Illumination of Available Data	Inventory available data and its location, making all accessible to those who need it (website for some)	Jan-14	May-15	Teahen
		Alignment with Ferris Learning Outcomes	Collaborate with Gen Ed Coordinator and Committee to craft assessment strategies for FLOs.	14-Jan	Ongoing	Franklund and Gen Ed Coordinator
<b>Diversity</b>	<i>Mindfully practice inclusion, civility, and respect</i>	NA				
	<i>Foster cultural and global engagement</i>	NA				
	<i>Recruit, retain and graduate a diverse student population</i>	NA				
<b>Ethical Community</b>	Nurture a culture of trust	Provision of Assistance for Effective Assessment	Provide individual and small-group coaching, department workshops, resources, etc.	Fall 2013	Ongoing	FCTL and Others, including AAAC
		Enhancing Climate for Honest Assessment	Communicate assessment expectations including encouragement of honesty and lack of penalty for poor results and emphasizing priority of improvement. "Celebrate a commitment to improvement."	Feb-14	Ongoing	Provost and AAAC
	Model professionalism in our classrooms and workspaces	Accountability for Learning Improvement	Ensure regular reporting and use of assessment results with all outcomes having results reported in TracDat within every three-year period.*	1995	Ongoing	Teahen via Deans/Department Chairs/Heads/College Assessment Committees
		Incorporation of Assessment into Faculty Reward Systems of Tenure, Post-Tenure Review, Merit, and Promotion	Review current policies and practices	Fall 2013	Mar-14	Colleges
		"	Propose Language for Use in Colleges	Apr-14	May-15	Teahen and AAAC
		"	Ensure that all reward processes incorporate assessment as a requirement.	14-Mar	Jun-16	Colleges with encouragement of Senate, Gen Ed Task Force, Provost.

		Expertise in Assessment	Produce online education and training for effective assessment	Jan-14	Jul-14	Franklund
<b>Excellence</b>	Deliver a consistently superior Ferris experience	Implement Program and Course Improvements	Faculty will utilize assessment data to inform continuous improvement efforts	2000	Ongoing	Deans/Department Chairs and Faculty
	Expect high-quality academic programming	Utilize Student Experience Data (NSSE) for Improvements	Establish priorities for attention for NSSE result improvements in key areas.	2013	Ongoing	Academic Leadership Council
	Celebrate our achievements	Recognize Improvement Successes	Re-establish assessment awards with emphasis on use of results to make improvements with new processes.	Jan-14	Jun-15	AAAC
		Feature Faculty Experts	Offer presentations by faculty conducting effective assessment - Welcome Week, Special Sessions, Videos, etc.			
<b>Learning</b>	Deliver experiential learning	Develop Authentic Assessments	Promote the adoption of authentic assessments wherever feasible to enhance the Ferris brand and reflect our career-oriented, hands-on, active learning orientation.	2014	Ongoing	AAAC
	Support exploratory and innovative scholarly activities	Adoption of Scholarship of Teaching and Learning Approaches	Support faculty participation in the Inquiries Projects.	2013	Ongoing	FCTL
			Support faculty participation in the SOTL Conferences.	2013	Ongoing	FCTL
<b>Opportunity</b>	Expand access to higher education	Improved Curriculum, Pedagogy, and/or Processes	Encourage varied approaches to instruction and assessment, enabling those with different strengths to demonstrate their capabilities.	Jan-14	Ongoing	FCTL
			Utilize 2014 NSSE Data to inform improvements for particular student groups.	Sep-14	Ongoing	Deans and Department Chairs
	Develop our human resources	Enhanced Faculty Expertise	Support Faculty Participation in Assessment Conferences.	2013	Ongoing	Academic Affairs
			Utilize FSSE Data to Develop Communications/education strategies for faculty.	Sep-14	Ongoing	Deans and Department Chairs
	Solidify the Ferris Brand	Explore Competency-Based Models	Build a program that is competency-based, which relies on authentic, direct assessment and serves as a prototype for future development.	Jan-14	Jun-16	Leone and Team

\* Assessment has been expected by our accreditor since about 1985. TracDat was implemented in 2008. By Spring 2014, we expect that results for all outcomes at the program level have been entered. Because use of TracDat for course assessment reporting was launched later, by the end of academic year 2013-14 we expect that most course-level outcomes have results reported and that beginning with 2014-15, reporting will be conducted annually for one-third of program and course-level outcomes so that in every three-year period results are reported for all outcomes.

*Reviewed by AACCC 1-29-14 - aligned with emerging university strategic plan organized around values*