

## The Insight

Learning Insights are achieved through analysis of student learning results. To continue to advance the Ferris values of Learning and Excellence, expertise in learning assessment must be deeper and broader at Ferris.

## Implications

Developing deeper expertise requires making more information readily accessible, among other possibilities. We must also be more intentional in this development.

**“Learning InSights will provide a variety of perspectives about learning, assessment, best practices, and more.”**

## Expanding the Learning Revolution

Welcome to *Learning InSights*, a new publication sponsored by the Office of Academic Affairs Assessment Committee (AAAC). This bi-monthly electronic publication will share tips on improving students' learning through promoting effective assessment.

With the wide range of possibilities that exist for supporting students' learning, *Learning InSights* will provide a variety of perspectives about learning, assessment, best practices, and more - from a wide range of authors. Expect an eclectic assortment! Also consider contributing.

A primary purpose of the publication is to advance our collective expertise in promoting effective learning practices that are informed by scholarly inquiry while advancing our organization's learning, which is the first of five goals in the proposed 2016-18 assessment plan. The draft plan is available here: [http://www.ferris.edu/HTMLS/administration/academicaffairs/assessment/Plan\\_2016-18DRAFT2-16-16.pdf](http://www.ferris.edu/HTMLS/administration/academicaffairs/assessment/Plan_2016-18DRAFT2-16-16.pdf)

The AAAC has identified six major goals:

1. Develop deep institutional expertise in learning assessment
2. Promote innovation that enhances student learning
3. Assure substantive review of assessment in the Academic Program Review Process
4. Clarify and evaluate expectations for faculty assessment engagement
5. Use data to improve outcomes
6. Communicate successes

Among the 11 activities identified for developing deep institutional assessment expertise is this publication. Many do not have time to read the extensive literature on this topic while staying up to date in the disciplines. Thus, our intent is to provide abstracts for you and to allow you to pursue topics that are of particular interest.

Other activities planned include offering additional workshops, supporting participation in assessment conferences, building and delivering an asynchronous blended or online learning assessment course that would result in certification, and more clearly communicating expectations with key groups, including program coordinators and department chairs.

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