

## The Insight

Inspired by a presenter at last year's IUPUI Assessment Institute, the College of Business Assessment Committee developed an online handbook for faculty to use in their assessment activities.

### Implications

The charge of the COB Assessment Committee is to "improve the assessment process and outcomes to enhance the learning environment in the College of Business". The resulting COB Assessment Guidebook addresses many questions faculty raise about assessment at different levels.

The result is an assessment reference tool that is both thorough and useful.

## College of Business Online Assessment Resource

This is the last of three articles that shares my faculty perspective on what I gleaned from my attendance at last year's IUPUI Assessment Institute. One particular session spoke to me: Developing an Assessment Resource Guide at a Teaching Focused institution. The presenter was Jeremy Carnes, Ph. D., an Assistant Professor at Lindenwood University in Missouri and he discussed how he created an online assessment reference site for his university using the criteria of "quick and cheap". Aha, I thought – just what we needed! So, I sent his link to the COB Assessment Committee and here's what happened next.

Inspired by this work and the similarity to our own needs, the COB Assessment Committee set out to create a handbook for our own use. We drew from several examples of other universities and after adapting them to our own needs over many edits and iterations, now have both a hard copy and online version of the 2016 College of Business Assessment Guidebook.

The resulting handbook focuses on assessment at the program level, but also provides background definitions and rationale, covers writing program outcomes, and addresses different methods of developing assignments and measuring outcomes. Mapping and rubrics are also covered, with examples provided throughout the section. The organization is straightforward and useful by faculty at any level of expertise in assessment. We are working on a link to the COB website but in the meantime you can contact me for a pdf version.

I hope this report has stimulated interest in attending this conference. The takeaways are very relevant and immediately actionable. Especially if you are new to the assessment process or wrestling with assessment within your academic area, I strongly encourage you to attend if you can. I certainly benefited from my experience and I am certain you will too.