

Minutes of a Special Meeting of the
Ferris State University Board of Trustees
Wednesday, June 30, 2021
Virtual Meeting

1. Call to Order and Roll Call

A Special Meeting of the Ferris State University Board of Trustees was held on Wednesday, June 30, 2021 by web and teleconference. Chair Amna P. Seibold called the meeting to order at 8:02 a.m. In addition to Chair Seibold the following individuals were present: Trustees George K. Heartwell, Kurt A. Hofman, Ana L. Ramirez-Saenz, Ronald E. Snead, Kari L. Sederburg and Rupesh K. Srivastava; Provost and Vice President Bobby Fleischman; Vice Presidents James E. Bachmeier, David Pilgrim, Shelly Percy, and Jeanine Ward-Roof; Kendall College of Art and Design President Tara McCrackin; Board Counsel Frederic N. Goldberg; and Secretary to the Board of Trustees Karen K. Huisman. Trustee LaShanda R. Thomas joined the meeting at 8:24 a.m.

2. Hearing of the Public

No one responded to Chair Seibold's invitation to address the Board.

3a. Budget and Scope for the Air Conditioning Installation/HVAC upgrade to Wink Arena

Vice President Bachmeier provided an overview of this item. It was then moved by Trustee Heartwell, supported by Trustee Sederburg, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

"WHEREAS, Wink Arena is currently used for a variety of events on a year-round basis for both the University and the local community; and,

WHEREAS, the addition of air conditioning in this facility would make it a more viable resource to the University and the community for spring and summer events; and,

WHEREAS, by installing the larger chillers and chilled water lines, while the building is opened up, and upsizing various other components of the system (electrical capacity and water supply), there would be a significant cost savings opportunity to align this project with the CAP project; and,

WHEREAS, the proposed schedule for this project calls for completing the design and bidding in summer 2021, while the fundraising efforts continue with a planned substantial completion of the renovation construction project in July 2022; and,

WHEREAS, Board of Trustees approval to move forward with this project is required pursuant to board approved Purchasing policy, Section 4-205, Matters Reserved to the Board, as

a relates to professional services and capital construction.

NOW THEREFORE BE IT RESOLVED that the Vice President for Administration and Finance or his designee, is hereby authorized to proceed with the retention of all necessary professional, and other services, including the negotiation of and entering into contracts for these services, in accordance with Board-approved policies, at a total cost not to exceed \$825,000.

BE IT FURTHER RESOLVED, that funding for this project shall be provided from Capital Projects.”

3b. Professional Services Agreement, Campus Wayfinding/Identity Design Services

It was moved by Trustee Srivastava, supported by Trustee Snead, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution:

RESOLUTION

“WHEREAS, University Advancement and Marketing (UA&M) is seeking a firm skilled in campus wayfinding and environmental branding to develop and implement a plan for enhancing campus exterior wayfinding, signage and environmental branding on the Big Rapids campus; and,

WHEREAS, the university’s ability to create a campus navigation and identity system that is more logical, user-friendly and aptly branded satisfies relevant initiatives in the Ferris Forward Strategic Plan related to implementing a unifying and sustainable Ferris pride campaign and comprehensive brand campaign and also realizes a Campus Master Plan goal of improving branding at entry points, edges and throughout campus; and,

WHEREAS, UA&M seeks to conduct a Request for Proposals (RFP) process to identify and contract with a firm with expertise to provide wayfinding and signage design and documentation for the purposes of obtaining competitive bids for the manufacture and installation of all signage elements; and,

WHEREAS, the firm will inventory existing signs, locations and messaging and make recommendations for updating, replacing and/or adding to existing signage that is showing its age; and,

WHEREAS, the firm will assist with sign design and make suggestions for installation locations, materials, size/scale finishes, copy/text and sign schedule; and,

WHEREAS, the firm will further recommend what areas on and adjacent to campus would be suitable to feature dynamic visual graphics, such as banners, that can create a strong sense of place and pride and a welcoming experience for prospective students, alumni and others visiting the university; and,

WHEREAS, Board approval is required for this agreement, pursuant to Board-approved Purchasing Policy, Section 4-205, Matters Reserved to the Board, as it relates to professional services contracts.

NOW THEREFORE BE IT RESOLVED, that the Board of Trustees hereby authorizes the Vice President for Administration and Finance, or his designee, to conduct a Request for Proposal and subsequently enter into an agreement with the selected vendor for Campus Wayfinding/Identity Design Services for an amount not to exceed \$135,000.00, plus related expenses, to be effective August 1, 2021 through June 30, 2022.”

3c. Professional Services Agreement, Equity Focused Partnership with EAB and Implementation of the Navigate Student Success System

After discussion the Board requested additional information be brought to the Academic Affairs/Student Affairs Committee for review, with an additional Special Board meeting to be scheduled as soon as possible thereafter.

4. Hearing of the Public

No one responded to Chair Seibold’s second invitation to address the Board.

5. Adjournment

At 9:35 a.m., the meeting was adjourned.

Submitted by:

Karen K. Huisman, RP
Secretary to the Board of Trustees

Approved by the Board of Trustees on October 8, 2021.