

Minutes of the Regular Meeting of the
Ferris State University Board of Trustees
Held on Friday, May 7, 2021
Virtual Meeting

1. Call to Order and Roll Call

A Regular Meeting of the Ferris State University Board of Trustees was held virtually on Friday, May 7, 2021. Chair Anna P. Seibold called the meeting to order at 1:31 p.m. In addition to Chair Seibold, the following individuals were present: Trustees George K. Heartwell, Kurt A. Hofman, Ana L. Ramirez-Saenz, Kari L. Sederburg, Ronald E. Snead and LaShanda R. Thomas; University President David L. Eisler; Provost and Vice President Bobby Fleischman; University Vice Presidents David Pilgrim, Jim Bachmeier, Shelly L. Percy, and Jeanine Ward-Roof; University Vice President and General Counsel Miles J. Postema; Kendall College of Art and Design President Tara McCrackin; Board Counsel Fredric N. Goldberg; Secretary to the Board of Trustees Karen K. Huisman; and members of the University and area communities. Trustee Rupesh K. Srivastava was absent with prior notification.

2. Hearing of the Public

No one responded to Chair Seibold's invitation to address the Board.

Motion to Amend

It was moved by Trustee Ramirez-Saenz, supported by Trustee Sederburg, and unanimously carried to amend the agenda for today's meeting by the following:

- Removing items 4d and 4e, the Preliminary General Fund Operating Budget and the Housing and Dining Services Budget; and
- Adding item 4j, Presidential Retirement and Search for Successor President.

3. Administrative Reports

The following Administrative Reports were presented. Copies of written reports are located in the official file for this meeting:

- a. Student Government – *see after item 4j.*
- b. Academic Senate – Sandy Alspach, President, Academic Senate
- c. Finance – Jim Bachmeier, Vice President for Administration and Finance
- d. Critical Success Factors/Dashboard – President David Eisler
- e. Strategic Plan Update – Bobby Fleischman, Provost and Vice President for Academic Affairs

4a. Consent Calendar

It was moved by Trustee Heartwell, supported by Trustee Snead, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as presented on this date:

“RESOLVED, that the Ferris State University Board of Trustees hereby approves the items contained in the Consent Calendar as presented in the appended documentation:

- a. Consent Calendar*
 - 1. Minutes of February 19, 2021*
 - 2. Personnel Items*
 - 3. Appointments and Reappointments to the Boards of Directors of FSU-
Authorized Charter School Academies*
 - 4. Service Contract, Trane West Michigan*
 - 5. License Renewals*
 - i. Oracle America, Inc.*
 - ii. Microsoft*
 - 6. Revision to Board-Approved Personnel Policy, Subpart 6-157, for Kendall
College of Art and Design*
 - 7. Liquor License at Katke Golf Course*
 - 8. Communications Site Agreement, New Cingular Wireless*
 - 9. Reallocation of Project Budgets for the Center for Virtual Learning and
Vandercook/Taggart Hall Demolition”*

4b. Charter School Contract Amendments

It was moved by Trustee Ramirez-Saenz, supported by Trustee Hofman, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following three (3) Resolutions, as submitted on this date:

- 4b.1. Contract Amendment: Drive One Career Technical High School – Change of Address

RESOLUTION

“WHEREAS, the Ferris State University Board of Trustees (the “University Board”) granted conditional approval to a Resolution (the “Initial Resolution”) dated May 8, 2021 for Drive One Career Technical High School (the “Academy”), which conditionally authorized the execution of a contract with the Academy to charter an academy (“Original Charter Contract”) and conditionally authorized the Chairperson of the University Board to execute the Original Charter Contract between the Academy and the University Board; and,

WHEREAS, the Original Charter Contract between the Academy and the University Board expires on June 30, 2025; and,

WHEREAS, on July 6, 2020 the opening of the Academy was postponed from Fall 2020 to Fall 2021; and,

WHEREAS, on January 21, 2021 the Academy entered into a contract with an educational service provider, NextLvl Management Consulting; and,

WHEREAS, the Academy's educational programs provide students with a path to certification in automotive service and repair, with plans to add certification in automotive body painting; and,

WHEREAS, the Academy's other future educational programs include welding, machining and building trades; and,

WHEREAS, the Academy is currently located at 15900 Common Road, Roseville, Michigan; and,

WHEREAS, the Academy seeks to move the school to 34401 S. Gratiot Avenue, Clinton Township, Michigan; and,

WHEREAS, the Clinton Township property previously housed Baker College; and,

WHEREAS, the Academy feels this site would offer more opportunity for growth and future partnerships with other local and intermediate school districts, as well as businesses in the automotive field; and,

WHEREAS, at this site there is the opportunity to sub-lease part of the facility to Macomb Community College for the next two years while they undergo building renovations, and as such will provide revenue for the Academy; and,

WHEREAS, at this site the Academy would expand their educational programs to include electric vehicle design and repair; and,

WHEREAS, the Academy Board of Directors requested the University Board to consider and approve a contract amendment to change the address of the Academy from 15900 Common Road, Roseville, Michigan to 34401 S. Gratiot Avenue, Clinton Township, Michigan.

NOW THEREFORE BE IT RESOLVED, that the Ferris State University Board of Trustees hereby approves the address change of Drive One Career Technical High School to 34401 S. Gratiot Avenue, Clinton Township, Michigan, effective upon the receipt of all necessary governmental permits and the written consent of the FSU CSO Director for the Academy to occupy the new site and expanded facility.”

4b.2. Contract Amendment: Lighthouse Academy – Additional Campuses

RESOLUTION

“WHEREAS, the Ferris State University Board of Trustees (the “University Board”) granted conditional approval to a Resolution (the “Initial Resolution”) dated March 21, 2008 for Lighthouse Academy (the “Academy”), which conditionally authorized the execution of a contract with the Academy to charter an academy (“Original Charter Contract”) and conditionally authorized the Chairperson of the University Board to execute the Original Charter Contract between the Academy and the University Board; and,

WHEREAS, on February 22, 2013 the University Board reauthorized the Academy for five years through June 30, 2018; and,

WHEREAS, on February 16, 2018 the University Board reauthorized the Academy for seven years through June 30, 2025; and,

WHEREAS, the Academy serves as a Strict Discipline Academy that provides educational services for incarcerated, adjudicated or suspended at-risk teens; and,

WHEREAS, the Academy currently has 310 students in grades 5-12 at five campuses located in West Michigan which are Lighthouse South, Lighthouse North, Eagle Village, The Pier and Waalkes; and,

WHEREAS, the Academy was sought out by Ottawa County Juvenile Court to provide educational services for the at-risk youth in their jurisdiction; and,

WHEREAS, the Academy seeks to add two campuses in Ottawa County; and,

WHEREAS, these two campuses would be Lighthouse Academy – Ottawa Juvenile Detention Center located at 12120 Fillmore Street, West Olive, Michigan and Lighthouse Academy – Juvenile Justice Institute located at 12263 James Street, Holland, Michigan; and

WHEREAS, the Academy Board of Directors requested the University Board to consider and approve a contract amendment to add two Lighthouse Academy campuses at 12120 Fillmore Street, West Olive, Michigan and 12263 James Street, Holland, Michigan.

NOW THEREFORE BE IT RESOLVED, that the Ferris State University Board of Trustees hereby approves the addition of two Lighthouse Academy campuses to be located at 12120 Fillmore Street, West Olive, Michigan and 12263 James Street, Holland, Michigan.”

4b.3. Contract Amendment: Michigan Collegiate Elementary School – Change of Address

RESOLUTION

“WHEREAS, the Ferris State University Board of Trustees (the “University Board”) granted conditional approval to a Resolution (the “Initial Resolution”) dated May 7, 1999 for Conner Creek Academy East (the “Academy”), which conditionally authorized the execution of a contract with the Academy to charter an academy (“Original Charter Contract”) and conditionally authorized the Chairperson of the University Board to execute the Original Charter Contract between the Academy and the University Board; and,

WHEREAS, on May 7, 2004 the University Board reauthorized the Academy for five years through June 30, 2009; and,

WHEREAS, on July 14, 2006 the University Board granted a two-year contract extension through June 30, 2011; and,

WHEREAS, on March 25, 2011 the University Board granted a two-year contract extension through June 30, 2013; and,

WHEREAS, on February 22, 2013 the University Board granted a two-year contract extension through June 30, 2015; and,

WHEREAS, on February 20, 2015 the University Board reauthorized the Academy for three years through June 30, 2018; and,

WHEREAS, on December 15, 2017 the University Board reauthorized the Academy for three years through June 30, 2021; and,

WHEREAS, on October 2, 2020 the University Board granted a two-year contract extension through June 30, 2023; and,

WHEREAS, on February 19, 2021 the University Board approved the name change of Conner Creek Academy East to Michigan Collegiate Elementary School; and,

WHEREAS, the Academy operates two campuses: Michigan Collegiate Elementary School for grades K-6 located at 16911 Eastland Street, Roseville, Michigan and Michigan Collegiate Middle and High School for grades 7-12 located at 31300 Ryan Road, Warren, MI; and,

WHEREAS, the Academy seeks to move the elementary school to the same location as the middle and high school; and,

WHEREAS, the Academy has the opportunity to refinance the bonds taken out for the 2007 construction of Michigan Collegiate Middle School/High School and due to a much more favorable bond market, the academy can borrow money to construct the elementary

school building at the middle and high school, and still save money on their current monthly bond payment; and,

WHEREAS, the Academy Board of Directors has requested the University Board to consider and approve a contract amendment to change the address of the elementary school to the same address of the middle and high school at 31300 Ryan Road, Warren, Michigan.

NOW THEREFORE BE IT RESOLVED, that the Ferris State University Board of Trustees hereby approves the address change of Michigan Collegiate Elementary School from 16911 Eastland Street, Roseville, Michigan to 31300 Ryan Road, Warren, Michigan, upon the completion of the construction of a new elementary school building.”

4c. Elimination of Degree Programs

It was moved by Trustee Ramirez-Saenz, supported by Trustee Snead, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following three (3) Resolutions, as submitted on this date:

4c.1. Elimination of Degree Program: Bachelor of Science in Healthcare Marketing

RESOLUTION

“WHEREAS, the College of Business proposes the elimination of the Bachelor of Science in Healthcare Marketing degree program; and,

WHEREAS, enrollment has been low since the original cohort of students enrolled in Fall Semester 2012, with only five graduates and five students currently enrolled; and,

WHEEAS, the five students currently enrolled in this program have been advised and transferred to the Bachelor of Science in Marketing degree program with the newly created Healthcare Marketing concentration where they will receive mentoring through the marketing program’s continued/active participation in the Michigan Society of Healthcare Planning & Marketing; and,

WHEREAS, the proposed elimination of the Bachelor of Science in Healthcare Marketing degree program has been reviewed and recommended for approval by the University Curriculum Committee, the Academic Senate, the Provost/Vice President for Academic Affairs, and the University President; and,

WHEREAS, Board of Trustees’ approval is required for this action, pursuant to Board-approved Academic Affairs – Programming Responsibilities policy, Section 3-201(2), as it relates to the elimination of an existing degree program.

NOW THEREFORE BE IT RESOLVED that the Board of Trustees hereby accepts the recommendation of the University President that the Bachelor of Science in Healthcare Marketing degree program be eliminated, as of the end of the 2020-2021 Academic Year.

BE IT FURTHER RESOLVED that the Board of Trustees directs that no additional students shall henceforth be admitted to the Bachelor of Science in Healthcare Marketing degree program, and that arrangements shall be made for the timely completion of the program by students transferred to and currently enrolled in the Bachelor of Science in Marketing degree program, with a Healthcare Marketing concentration, all in accordance with applicable Board-approved policies and any pertinent provisions of the applicable collective bargaining agreement between the University and the Ferris Faculty Association, MEA/NEA.”

4c.2. Elimination of Degree Program: Bachelor of Science in Social Studies
Elementary Education

RESOLUTION

“WHEREAS, the College of Arts, Sciences and Education proposes the elimination of the Bachelor of Science in Social Studies Elementary Education degree program due to the Michigan Department of Education’s (MDE) redesign of the Elementary Education teacher certification process; and,

WHEREAS, the new structure is a substantial change in the way elementary education programs are organized, breaking the certification into two grade bands: Pk-3 and 3-6 therein eliminating all majors and minors; and,

WHEREAS, these two grade bands will be reflected as two different concentrations in the Bachelor of Science in Elementary Education degree program; and,

WHEREAS, the proposed elimination of the Bachelor of Science in Social Studies Elementary Education degree program has been reviewed and recommended for approval by the University Curriculum Committee, the Academic Senate, the Provost/Vice President for Academic Affairs, and the University President; and,

WHEREAS, Board of Trustees’ approval is required for this action, pursuant to Board-approved Academic Affairs – Programming Responsibilities policy, Section 3-201(2), as it relates to the elimination of an existing degree program.

NOW THEREFORE BE IT RESOLVED that the Board of Trustees hereby accepts the recommendation of the University President that the Bachelor of Science in Social Studies Elementary Education degree program be eliminated, as of the end of the 2020-2021 Academic Year.

BE IT FURTHER RESOLVED that the Board of Trustees directs that no additional students shall henceforth be admitted to the Bachelor of Science in Social Studies Elementary Education degree program, and that arrangements shall be made for the timely completion of the program by students currently enrolled in the Bachelor of Science in Social Studies Elementary Education degree program, all in accordance with applicable Board-approved policies and any pertinent provisions of the applicable collective bargaining agreement between the University and the Ferris Faculty Association, MEA/NEA.”

4c.3. Elimination of Degree Programs: Bachelor of Fine Arts in Art Education and Master of Art Education

RESOLUTION

“WHEREAS, Kendall College of Art and Design of Ferris State University proposes the elimination of the Bachelor of Fine Arts in Art Education degree program and Master of Art Education degree program; and,

WHEREAS, after studying enrollment trends, evaluating workplace needs, identifying growth opportunities, and discussing student needs the KCAD administration determined that adjustments to its degree programs needed to be made for the college to operate effectively while providing the best experience possible for its students; and,

WHEREAS, students in these programs are scheduled to complete their program requirements by the end of the Spring 2022 semester, and students who have not completed their student teaching by the end of the Spring 2022 semester will complete their student teaching requirement through the University’s College of Arts, Sciences, and Education; and,

WHEREAS, Board of Trustees approval is required for this program closure, pursuant to Board-approved Academic Affairs – Academic Programming policy, Section 3-201, Matters Reserved to the Board, as it relates to the elimination of an existing degree program.

NOW THEREFORE BE IT RESOLVED that the Board of Trustees hereby accepts the recommendation of the KCAD President that the Bachelor of Fine Arts in Art Education and Master of Art Education Degree programs be eliminated, as of the end of Spring 2022 semester.

BE IT FURTHER RESOLVED that the Board of Trustees directs that no additional students shall henceforth be admitted to the Bachelor of Fine Arts in Art Education and Master of Art Education Degree programs, and that arrangements shall be made for the timely completion of the program by students currently enrolled therein, all in accordance with applicable Board-approved policies and any pertinent provisions of the applicable

collective bargaining agreement between the University and the Kendall Faculty Association, and accrediting bodies.”

(Items 4d. and 4e. removed from agenda.)

4f. 2021 Facilities Master Plan

It was moved by Trustee Thomas, supported by Trustee Heartwell, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

“WHEREAS, the Board of Trustees approved contract authority to retain professional services in June 2019 to assist in the development of the 2021 Facilities Master Plan – Big Rapids and Grand Rapids Campuses; and,

WHEREAS, the Administration and the campus community have been actively engaged over the last six (6) plus months in the vetting of campus development ideas that have led to this recommended Facilities Master Plan; and,

WHEREAS, the Board of Trustees has been engaged in the development of the proposed 2021 Facilities Master Plan; and,

WHEREAS, the University partnered with the architectural firm of Neumann Smith from Southfield, Michigan to assist in the development of the 2021 Facilities Master Plan; and,

WHEREAS, the Facilities Master Plan documents have proven to be an invaluable tool for the physical development of the Ferris State University Campuses over the past two decades; and,

WHEREAS, a Facilities Master Plan document of this nature is a required component of the University’s annual Capital Outlay Request submission to the State of Michigan.

NOW THEREFORE BE IT RESOLVED that the Board of Trustees hereby approves the 2021 Facilities Master Plan as presented and submitted on this date.

BE IT FURTHER RESOLVED that the Vice President for Administration and Finance or his designee is hereby authorized to utilize the 2021 Facilities Master Plan to guide the planning and development of the capital assets of the University.”

4g. University Wireless Infrastructure Replacement and Enhancement

It was moved by Trustee Thomas, supported by Trustee Sederburg, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

“WHEREAS, the Board of Trustees acknowledges that the University currently has approximately 1,600 Wireless Access Points (WAP) installed across academic, administrative and residential buildings on both the Big Rapids and Grand Rapids campuses; and,

WHEREAS, in 2017, the University performed an extensive Wireless technology study and adopted Aerohive Access Points as a standard; and,

WHEREAS, approximately 640 of University’s Wireless Access Points need to be replaced by December 31, 2021 due to their poor performance and end of life; and,

WHEREAS, this replacement will increase reliability, reduce the wireless performance issues and reduce the amount of service calls that the University is currently encountering; and,

WHEREAS, approximately 480 additional WAPs would be installed in housing units to provide better coverage; and,

WHEREAS, Information Technology Services will procure the required WAP’s and contract for installation.

WHEREAS, contracting for these services requires Board of Trustees approval in accordance with Board approved Purchasing Policy, Section 4-205, Matters Reserved to the Board, as it relates to capital construction services.

NOW THEREFORE BE IT RESOLVED that the Board of Trustees hereby approves the University Wireless Infrastructure Replacement and Enhancement project and authorizes the Vice President for Administration and Finance, or his designee, to replace aged infrastructure in Phase I and complete a study for Phase II, for a total cost not to exceed \$1,500,000.

BE IT FURTHER RESOLVED that funding for this project shall be provided from Federal Stimulus Funds.”

4h. Capital Construction and Construction Services for the Information Technology Services Relocation Project

It was moved by Trustee Thomas, supported by Trustee Heartwell, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

“WHEREAS, the Administration has recognized that the West Building is a facility that needs to be replaced for Information Technology Services (ITS) and therefore has identified a need for a replacement space to house these critical support services and infrastructure; and,

WHEREAS, the Administration has considered multiple options to address the space needs of ITS from renovations to a new building over the last several years; and,

WHEREAS, a conceptual design has been developed that effectively addresses the ITS space needs, while at the same time addresses significant capital renewal and deferred maintenance liabilities in both the West and Alumni buildings; and,

WHEREAS, the Administration has determined the best option is to raze the West building and renovate the Alumni building; and,

WHEREAS, Board of Trustees approval to move forward with this project is required pursuant to Board-approved Purchasing policy, Section 4-205, Matters Reserved to the Board, as it relates to capital construction, construction services and professional services contracts.

NOW THEREFORE BE IT RESOLVED that the Vice President for Administration and Finance or his designee, is hereby authorized to proceed with the retention of all necessary professional, and other services, including the negotiation of and entering into contracts for these services, in accordance with Board-approved policies, at a total cost not to exceed \$12,500,000.

BE IT FURTHER RESOLVED that funding for this request will be provided from the 2019 bond issue and University Central funds.”

4i. Professional Services

It was moved by Trustee Thomas, supported by Trustee Snead, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following three (3) Resolutions, as submitted on this date:

4i.1. Professional Services Agreement, Management Business Solutions

RESOLUTION

“WHEREAS, the University has used search firms on a search by search basis to assist in developing expanded pools of quality candidates for selected senior level positions such as Vice Presidents, Assistant or Associate Vice Presidents and Directors; and,

WHEREAS, this need has become more prevalent in higher education over the last several years and the Administration recommends the Board of Trustees approve the retention of a regional firm on retainer for searches; and,

WHEREAS, the University has used Management Business Solutions (MBS) since 2019 with much success and desires to continue the partnership by extending the agreement as the University's regional firm through December 31, 2022; and,

WHEREAS, the professional services agreement with MBS will not obligate the University to a minimum number of searches and will result in fee savings if the University conducts multiple searches with the firm; and,

WHEREAS, Board of Trustees approval is required to authorize the Administration to enter into contractual agreements with this firm, pursuant to board-approved Purchasing Policy, section 4-205, Matters Reserved to the Board, as it relates to professional services contracts.

NOW THEREFORE BE IT RESOLVED that the Board of Trustees hereby authorizes the Vice President for Administration and Finance, or his designee, to negotiate and enter into an agreement with Management Business Solutions for search firm services, in accordance with Board-approved policies, in an amount of 17 percent of the position's first year salary (with a minimum fee of \$5,500.00), plus related expenses, with the fee dropping to 16 percent after the fifth search, for services provided through December 31, 2022.

BE IT FURTHER RESOLVED, that the cost for the professional services will be charged to the division, college, or unit budget where the position is located."

4i.2. Professional Services, University Presidential Search

RESOLUTION

"WHEREAS, it is essential to have a well-qualified person serving as the President of the University; and,

WHEREAS, it is desirable to have a broad and diverse pool of quality candidates to increase the possibility of a successful search for the President of the University; and,

WHEREAS, the Administration recommends that a search firm be retained to fill the open Presidential position for the University; and,

WHEREAS, the University will issue a Request for Proposal ("RFP") for the professional services of a search firm in accordance with Purchasing and Board of Trustees policies; and,

WHEREAS, Board approval is required for this agreement, pursuant to Board-approved Purchasing Policy, Section 4-205, Matters Reserved to the Board, as it relates to Professional Services Contracts.

NOW THEREFORE BE IT RESOLVED that in accordance with Board-approved Contracting Policy, Section 4-103, the Vice President for Administration and Finance, or his designee, is hereby authorized to negotiate and enter into an agreement with the selected vendor, in accordance with Board-approved policies, for professional services to assist in the search for Presidential candidates for the University, in an amount not to exceed 33% of the first year salary plus reasonable expenses.

BE IT FURTHER RESOLVED that funding for this agreement shall be provided from the University Central Funds.”

4i.3. Professional Services, Marketing Services

RESOLUTION

“WHEREAS, with Board approval, University Advancement and Marketing (UA&M) routinely contracts with a higher education marketing firm to assist the University with developing a comprehensive annual marketing campaign strategy designed to enhance student recruitment efforts and to continue building the University’s brand image and awareness among key influencers; and,

WHEREAS, the University’s professional services agreement with its current firm, 160over90 of Philadelphia, PA, ends on September 30, 2021; and,

WHEREAS, the Administration recommends conducting a collaborative and inclusive Request for Proposals (RFP) process to select an experienced higher education marketing firm to provide professional services for an amount not to exceed \$450,000.00 annually, plus related expenses, for Marketing Services, for the period of October 1, 2021 through June 30, 2024, for a total cost of \$1,237,500 plus related expenses; and,

WHEREAS, the new marketing firm will be a shared resource assisting the University, EIO and KCAD with developing and implementing the University’s annual marketing campaign strategies and tactics; and,

WHEREAS, the selected vendor will advance the Ferris Forward brand platform to unite all entities of the University under one brand; support enrollment growth; align college, program and department student recruitment marketing and branding with the University’s broader efforts; develop digital and other promotional content for new market-driven degree programs; and provide media planning and buying services and media monitoring and analysis; and,

WHEREAS, Board approval is required for this agreement, pursuant to Board-approved Purchasing Policy, Section 4-205, Matters Reserved to the Board, as it relates to Professional Services Contracts.

NOW THEREFORE BE IT RESOLVED that the Board of Trustees hereby authorizes the Vice President for Administration and Finance, or his designee, to conduct a Request for Proposal and subsequently enter into an agreement with the selected vendor for Marketing Services for an amount not to exceed \$1,237,500, plus related expenses, to be effective October 1, 2021 through June 30, 2024.

BE IT FURTHER RESOLVED that funding for this agreement will be provided from the UA&M marketing budget with annual supplemental support from Extended and International Operations, Kendall College of Art and Design and the Office of the President.

BE IT FURTHER RESOLVED that upon approval of this item, the agreement will be placed on the recurring contracts list within the annual budget documents.”

4j. Presidential Retirement and Search for Successor President

Chair Seibold provided an overview of this item. It was then moved by Trustee Ramirez-Saenz, supported by Trustee Snead, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

“WHEREAS, Ferris State University President David L. Eisler (President) has submitted a letter dated March 15, 2021, notifying the Ferris State University Board of Trustees (Board of Trustees) of his retirement effective June 30, 2022; and,

WHEREAS, the Board of Trustees desires to provide for certain matters in connection with the upcoming search for and hiring of a successor President of Ferris State University.

NOW THEREFORE BE IT RESOLVED, that the Board of Trustees hereby acknowledges and accepts the President’s retirement letter as presented at this meeting.

FURTHER RESOLVED, that the Board of Trustees hereby appoints itself to serve as committee of the whole to be known as the Presidential Search Committee (PSC), consisting of Trustees Seibold, Ramirez-Saenz, Thomas, Srivastava, Hofman, Sederburg, Snead, and Heartwell.

FURTHER RESOLVED, the PSC shall have the power and authority to take such steps and perform such acts as may be necessary and proper to carry out its assignment to select and hire the next President of Ferris State University. Final selection and hiring of the President shall be made and announced by the Board of Trustees.

FURTHER RESOLVED, that the Chair of the Board of Trustees shall serve as Chair of the PSC, and that Karen K. Huisman, Secretary to the Board of Trustees, shall serve as staff to the PSC.

FURTHER RESOLVED, that the Board of Trustees delegates to the chair of the PSC, after consultation with the members of the Executive Committee of the Board of Trustees (Executive Committee), the authority to retain the services of an executive search firm and/or consultant. The chair of the PSC shall inform the entire Board of Trustees when such authority is exercised.

FURTHER RESOLVED, that the Board of Trustees hereby delegates to the Executive Committee, with the assistance of the selected search consulting firm, the task of subsequently:

- (a) developing for review and consideration by the entire Board of Trustees a comprehensive process for conducting the search, which shall include the appointment of a Search Advisory Committee (SAC) to provide the PSC with input into the search from the broader University community and its various constituencies, including faculty, administration, staff, students, alumni, and the general public, and*
- (b) developing for review and consideration by the entire Board of Trustees a decision rubric setting forth a position description and/or criteria to be considered and evaluated when choosing from among the candidates for the next President of Ferris State University.*

FURTHER RESOLVED, that the Board of Trustees delegates to the chair of the PSC, after consultation with the members of the Executive Committee, to enter into any other contracts ancillary to the presidential search (e.g., confidentiality/non-disclosure agreements to be entered into with members of the SAC) that the chair of the PSC deems necessary for the effective and efficient search for candidates.”

STUDENT GOVERNMENT – Allyson Faulkner, Student Government President, provided an update from the Student Government and introduced President Elect Paige Ambromaitis.

5. President’s Report

President Eisler’s comments included:

- Congratulations to Allyson Faulkner. Looking forward to working with Paige in the coming year.
- Congratulations to Mike Hughes.
- Numerous accomplishments of Provost Bobby Fleischman.
- Numerous examples of student achievements.
- The success of the Strategic Planning Retreat and excitement surrounding our Strategic Planning.
- Thank you to the Trustees for your efforts over the year to help guide us.
- Transitioning out – Looking forward to great things for Ferris. We are extraordinarily excited about our future.

Chair Seibold extended her appreciation to Mike Hughes for his many years of service and to Provost Fleischman for his efforts during his initial time at the university.

6. Hearing of the Public

(See below.)

7. Comments from the Board of Trustees

Trustee Hofman provided the following comments:

- Much information has been shared about all the efforts made at Ferris during the last year, during the pandemic.
- If Allyson is an example of our product, we have a lot to be proud of!
- Presidential Search is in process.
- Next year sounds normal with kids in the classroom and Trustees meeting face to face.
- Keep up the good work. We hope to see you soon, in person.

Chair Seibold noted President Eisler's notice of retirement. She extended her appreciation not only for the work he has done so far, but the work he will be doing in the coming year and for giving the Board and University so much time to search for the next President. The energy felt from the faculty and staff is a good indication of the good work that continues to be done. She extended her appreciation to the Trustees for their time last year in working remotely, but she looks forward to when everyone is able to get together on campus again.

8. Reconfirmation of Next Meeting Date

The next regularly scheduled full Board meeting will be held on Friday, October 8, 2021.

Public Comment - No one responded to Chair Seibold's second invitation to address the Board.

9. Adjournment

At 2:15 p.m. Chair Seibold declared the meeting adjourned.

Submitted by: Karen K. Huisman, RP
Secretary to the Board of Trustees

Approved by the Board of Trustees on October 8, 2021.