

Minutes of the Regular Meeting of the
Ferris State University Board of Trustees
Held on Friday, December 13, 2019
The University Center Building
Big Rapids, Michigan

1. Call to Order and Roll Call

A Regular Meeting of the Ferris State University Board of Trustees was held on Friday, December 13, 2019 in room 202b of the University Center Building, 805 Campus Drive, Big Rapids, Michigan. Chair Amna P. Seibold called the meeting to order at 4:00 p.m. In addition to Chair Seibold, the following individuals were present: Trustees Lori A. Gwizdala (via teleconference), Robert J. Hegbloom, Kurt A. Hofman, Ana L. Ramirez-Saenz, LaShanda R. Thomas and Rupesh K. Srivastava; University President David L. Eisler; University Provost and Vice President Paul Blake; University Vice Presidents David Pilgrim, James D. Bachmeier, Shelly L. Percy, and Jeanine Ward-Roof; University Vice President and General Counsel Miles J. Postema; Kendall College of Art and Design President Tara McCrackin; Board Counsel Fredric N. Goldberg; Secretary to the Board of Trustees Karen K. Huisman; and members of the University and area communities. Trustee Kari L. Sederburg was absent with prior notice.

Motion to Amend

It was moved by Trustee Ramirez-Saenz, supported by Trustee Hegbloom, and unanimously carried to the Board of Trustees hereby amends its agenda for today's meeting as follows:

Add item 4a.4.: *Auditing Services.*

2. Hearing of the Public

Ferris Associate Professor Christopher Cospser provided comments to the Board. No one else responded to Chair Seibold's invitation to address the Board.

3. Administrative Reports

The following Administrative Reports were presented. Those who provided written copies of reports are indicated with "*" with their copies located in the official file for this meeting:

- a. Student Government – no report was presented
- b. Academic Senate* – Sandra Alspach, President, Academic Senate
- c. Finance – Jim Bachmeier, Vice President, Administration and Finance
- d. Critical Success Factors/Dashboard – President Eisler noted there were no changes since the last report
- e. Strategic Plan Update* – Curricular Development – Paul Blake, Provost and Vice President for Academic Affairs

4a. Consent Calendar

It was moved by Trustee Ramirez-Saenz, supported by Trustee Thomas, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as revised and submitted on this date:

“RESOLVED, that the Ferris State University Board of Trustees hereby approves the items contained in the Consent Calendar as presented in the appended documentation:

- a. Consent Calendar*
 - 1. Minutes of October 4 and October 17, 2019*
 - 2. Personnel Items*
 - 3. Appointments to the Boards of Directors of FSU-Authorized Charter School Academies*
 - 4. Auditing Services”*

4b. Northridge Academy – Reauthorization

It was moved by Trustee Hegbloom, supported by Trustee Srivastava, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

“WHEREAS, the Ferris State University Board of Trustees (the “University Board”) granted conditional approval to a Resolution (the “Initial Resolution”) dated August 16, 1997, for Northridge Academy (the “Academy”), which conditionally authorized the execution of a contract with the Academy to charter an academy (“Original Charter Contract”) and conditionally authorized the Chairperson of the University Board to execute the Original Charter Contract between the Academy and the University Board; and,

WHEREAS, on May 4, 2001 the University Board reauthorized the Academy for five years through June 30, 2006; and,

WHEREAS, on July 14, 2006 the University Board granted the Academy a three-year extension through June 30, 2009; and,

WHEREAS, in 2009 the University Board granted the Academy a one-year extension through June 30, 2010; and,

WHEREAS, on April 9, 2010 the University Board reauthorized the Academy for five years through June 30, 2015; and,

WHEREAS, on February 20, 2015 the University Board reauthorized the Academy for five years through June 30, 2020; and,

WHEREAS, the Academy has 204 students in grades PreK-8 with a population of 95% Black or African American, 4%Hispanic/Latino students, and 1% multi-race with 100% receiving free and reduced lunch rate; and

WHEREAS the Academy has an English Language Learners population of 2% and has a 14% special education rate; and,

WHEREAS, the Academy exceeds the composite and resident district average in all grades in both Math and English Language Arts on the Michigan State Test of Educational Proficiency (M-STEP); and,

WHEREAS, the Academy is below the resident district average on the English Language Arts, but exceeding them in Math on the Scholastic Aptitude Test (SAT); and,

WHEREAS, the Academy has met or exceeded all Ferris State University Charter Schools Office contractual performance goals; and,

WHEREAS, the Academy is fiscally sound with a 9% fund balance; and,

WHEREAS, the University Board desires to reauthorize the Academy pursuant to the terms of a new contract to charter an academy (“New Charter Contract”) in substantially the form provided to the University Board in connection with its consideration of this reauthorization resolution (the “Reauthorization Resolution”) for five years through June 30, 2025; and,

WHEREAS, the University Board intends that the New Charter Contract shall supersede and replace the Original Charter Contract in all respects.

NOW THEREFORE BE IT RESOLVED:

- 1. The application for the reauthorization of Northridge Academy (the “Academy”) submitted to the Ferris State University Charter Schools Office (FSU CSO) for a term ending on June 30, 2025, is approved contingent upon the Academy Board approving the New Charter Contract (including without limitation the Terms and Conditions and all of the Schedules incorporated therein) and its execution, delivery and filing of the same in the name of and on behalf of the Academy.*

The University Board establishes the method of selection, length of term, number of members, qualification of members, the procedure for removal of members, and other matters pertaining to the Academy’s Board of Directors, as follows:

a. Method of Selection. The University Board shall prescribe the methods of appointment for members of the Academy Board. Ferris State University’s Director of Charter Schools (“CSO Director”) is authorized to administer the University Board’s academy board selection and appointment process (including a Public School Academy Board Member Questionnaire or School of Excellence Board Member Questionnaire or Strict Discipline Academy Board Member Questionnaire, as applicable, and required background checks), as provided below:

- 1. The University Board shall appoint initial and subsequent members of the Academy Board of Directors by formal resolution, except as prescribed by subparagraph (4) of this subparagraph (a). The CSO Director shall recommend nominees to the University Board based upon a review of the applicable Academy Board Member Questionnaire, required background checks and each nominee’s resume. Each nominee shall be available for interview by the University Board or the CSO Director. The University Board may reject any or all Academy Board nominees.*

2. *The Academy Board shall be provided an opportunity to nominate its subsequent members, by resolution and majority vote, except as provided herein. The Academy Board shall recommend at least one nominee for each vacancy. The Academy Board's nominees shall submit the applicable Academy Board Member Questionnaire for review by the Ferris State University Charter Schools Office ("CSO"). If the University Board elects not to appoint any of the Academy Board's nominees for a vacant position on the Academy Board or elects to make its own nomination(s), it may nominate and appoint an Academy Board member of its own choosing for that vacant position, or it may request additional nominees from the Academy Board.*
3. *An individual appointed to fill a vacancy created other than by expiration of the term shall be appointed for the unexpired term of that vacant position.*
4. *Under exigent conditions, and with the approval of the University Board's Chair, the CSO Director may appoint a qualified individual to the Academy Board. All appointments made under this provision must be presented to the University Board for final determination at its next regularly scheduled formal session. The University Board reserves the right to review, rescind, modify, ratify, or approve any appointments made under the exigent conditions provision.*

b. Length of Term. Each member of the Academy Board shall serve at the pleasure of the University Board. The initial terms of the members of the Academy Board shall be staggered in a manner determined by the CSO Director, but no individual member's term shall exceed a period of four (4) years. The subsequent term of each member of the Academy Board shall be for a period of four (4) years. The terms for each position shall begin on July 1st and end on June 30th of the pertinent year.

c. Number of Directors. The number of board member positions on the Academy's Board of Directors shall be seven (7). The number of board member positions shall never be fewer than five (5) nor more than seven (7), as determined from time to time by the University Board. If the Academy Board fails to attain or maintain its full membership by making appropriate and timely nominations, the University Board or the CSO Director, may deem that failure an exigent condition.

A vacancy may be left on the initial Academy Board for a parent or guardian representative to allow sufficient time for the Academy Board to interview and identify potential nominees.

d. Qualifications of Members. To be qualified to serve on the Academy Board, a person shall, among other things: (1) be a citizen of the United States; (2) be a resident of the State of Michigan; (3) submit all materials requested by the CSO including, but not limited to, the applicable Academy Board Member Questionnaire which must include authorization to process a criminal background check of the nominee; and (d) submit annually a conflicts of interest disclosure as prescribed by the CSO.

The Academy Board shall include as a member (1) at least one parent or guardian of a child attending the Academy; and (2) one professional educator, preferably a person with school administrative experience. The Academy Board shall include representation from the local community in which the Academy serves.

The members of the Academy Board shall not include (1) any member appointed or controlled by another profit or non-profit corporation; (2) Academy employees or independent contractors performing services for the Academy; (3) any current or former director, officer, or employee of an educational management company that contracts with the Academy; and (4) Ferris State University officials or employees.

e. Oath. Before beginning his/her service, each member of the Academy Board shall take and sign the constitutional oath of office before a justice, judge, or clerk of a court, or before a notary public. The Academy shall cause a copy of such oath of office to be filed with the CSO. No appointment shall be effective prior to the taking, signing and filing of the oath of public office.

f. Removal of Members. The University Board may remove an Academy Board member with or without cause at any time by notifying the affected Academy Board member. The notice shall specify the date when the Academy Board member's service ends. Any Academy Board member may also be removed by a two-thirds (2/3) vote of the Academy Board for cause.

With the approval of the University Board Chair, the CSO Director may suspend an Academy Board member's service, if in his/her judgment the member's continued presence would constitute a risk to persons or property, or would seriously impair the operations of the Academy. Any suspension made under this provision must be presented to the University Board for final determination at its next regularly scheduled meeting. The University Board reserves the right to review, rescind, modify, ratify, or approve any suspension made under this provision.

g. Tenure. Each member of the Academy Board shall hold office until such member's replacement, death, resignation, removal or until the expiration of the term, whichever occurs first.

h. Resignation. Any member of the Academy Board may resign at any time by providing written notice to the Academy or the CSO. Notice of resignation will be effective upon receipt or at a subsequent time designated in the notice. Any Academy board member who fails to attend three (3) consecutive Academy board meetings without prior notification to the Academy Board President, may, at the option of the Academy Board, the University Board, or the CSO Director, be deemed to have resigned, effective at a time designated in a written notice sent to the resigning Academy board member. A successor shall be appointed as provided by the method of selection adopted by the University Board.

i. Board Vacancies. An Academy Board vacancy shall occur because of death, resignation, removal, failure to maintain United States citizenship or residency in the State of Michigan, disqualification, enlargement of the Academy Board, or as specified in the Code.

j. Compensation. An Academy Board member shall serve as a volunteer director and without compensation for his/her services. By resolution of the Academy Board, the Academy Board members may be reimbursed for their reasonable expenses incidental to their duties as an Academy Board member.

k. Current Members of the Board of Directors. The University Board re-confirms the appointments of the following persons to their existing terms set forth below as members of the Academy's Board of Directors:

*Authur Evans
1009 Maxine Street
Flint, MI 48503
Term Expiration: June 30, 2023*

*Tia Lewis
8187 Dorchester Court
Grand Blanc, MI 48439
Term Expiration: June 30, 2022*

*Cecilia Miller-Sims
6319 Laurentian Court
Flint, MI 48523
Term Expiration: June 30, 2023*

*James Shelley
3021 Begole Street
Flint, MI 48504
Term Expiration: June 30, 2021*

*Diona McLaughlin
3127 Blue Grass Lane
Swartz Creek, MI 48473
Term Expiration: June 30, 2020*

*Craig Simpson
2621 Sloan Street
Flint, MI 48504
Term Expiration: June 30, 2022*

*Charles Winfrey
2948 Mallery Street
Flint, MI 48504
Term Expiration: June 30, 2020*

2. The University Board hereby approves the New Charter Contract in substantially the form provided to the University Board in connection with its consideration of this Reauthorization Resolution, and upon being presented with the counterpart of the same that has been fully executed by a duly authorized representative of the Academy Board in its name and on its behalf, the President of the University, or his designee, is hereby authorized to execute the same in the name of and on behalf of the University Board, and the New Charter Contract shall thereupon take immediate effect and supersede and replace the Original Charter Contract in all respects."

4c. New Degree – Bachelor of Science, Project Management

It was moved by Trustee Hegbloom, supported by Trustee Ramirez-Saenz, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

"WHEREAS, the College of Business proposes the creation of the Bachelor of Science in Project Management degree program; and,

WHEREAS, interest in project management at Ferris is on the rise as evidenced by a steady increase in enrollment in the existing certificate program every year since 2012; and,

WHEREAS, students enrolled in the certificate program have indicated a desire to pursue a Bachelor's degree in this field; and,

WHEREAS, the proposed project management major will increase the depth and breadth of the curriculum, better preparing students for the PMI project management exam; and,

WHEREAS, the proposed Bachelor of Science in Project Management degree program and curriculum have been reviewed and recommended for approval by the University Curriculum Committee, the Academic Senate, the Provost/Vice President for Academic Affairs, and the University President; and,

WHEREAS, it is the University's intent to begin enrolling students in the Bachelor of Science in Project Management degree program beginning with Fall Semester 2020; and,

WHEREAS, Board of Trustees' approval is required to establish this new degree program, pursuant to Board-approved Academic Affairs – Programming Responsibilities policy, Section 3-201(1).

NOW THEREFORE BE IT RESOLVED that the Ferris State University Board of Trustees hereby approves the establishment of the Bachelor of Science in Project Management degree program, as presented on this date, for implementation as of the Fall Semester 2020."

4d. Degree Changes at Kendall College of Art and Design of Ferris State University

It was moved by Trustee Hegbloom, supported by Trustee Srivastava, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

"WHEREAS, Kendall College of Art and Design of Ferris State University currently offers Bachelor of Fine Arts Degrees in Industrial Design, Furniture Design and Metals/Jewelry Design; and,

WHEREAS, over the past five years, these programs have intentionally been working to integrate more shared coursework and faculty; and,

WHEREAS, this strategy is in response to the need to seek not only operational efficiencies, but also to add value for students by creating a common skill building foundation for these programs; and,

WHEREAS, by combining these programs under Product Design (thus eliminating the current individual degree programs), students will gain a broader exposure to more facets of product design, helping them to better understand their abilities, passions, and career goals; and,

WHEREAS, students will continue to participate in dedicated programming in each area of the three concentration areas, allowing them to develop a strong portfolio of experiences and work while also preparing them for their chosen career path; and,

WHEREAS, the proposing faculty have reviewed other programs across the state of Michigan and nation and feel this program will be unique with Michigan Universities; and,

WHEREAS, the Product Design program and curriculum have been reviewed and recommended for approval by the KCAD College Senate, the KCAD Dean of Academic Affairs, the KCAD President and the Ferris State University President; and,

WHEREAS, the University will file the appropriate documents with the National Association of Schools of Art and Design and to the President's Council of the State Universities of Michigan, initiating the process of accrediting the new degree, contingent upon Board of Trustees approval; and,

WHEREAS, it is the University's intent to begin enrolling students in the Product Design program beginning with Fall Semester 2020; and,

WHEREAS, Board of Trustees' approval is required to establish this new degree program, pursuant to Board-approved Academic Affairs – Programming Responsibilities policy, Section 3-201(1); and,

WHEREAS, Board of Trustees' approval is required for the degree program closures, pursuant to Board-approved Academic Affairs – Academic Programming policy, Section 3-201(2), Matters Reserved to the Board, as it relates to the elimination of an existing degree program.

NOW THEREFORE BE IT RESOLVED that the Ferris State University Board of Trustees hereby approves the establishment of the Bachelor of fine Arts in Product Design, in accordance with Board-Approved Policy, Academic Affairs—Academic Programming Responsibilities, and contingent upon fulfillment of the requirements of the National Association of Schools of Art and Design and the President's Council of the State Universities of Michigan, as of the Fall Semester 2020.

BE IT FURTHER RESOLVED, that Kendall College of Art and Design will not advertise this degree, offer it, nor publicize it in any form until the appropriate approvals are in place.

BE IT FURTHER RESOLVED that the Ferris State University Board of Trustees hereby approves the closure of the Bachelor of Fine Arts in Industrial Design, Furniture Design, and Metals/Jewelry Design degree programs, as of the end of summer semester 2020, with immediate closing of admittance to the program, all in accordance with applicable Board-approved policies and any pertinent provisions of the current collective bargaining agreement between the University and the Kendall Faculty Association, MEA/NEA.”

4e. Slate of Candidates for the Ferris Foundation Board of Directors

It was moved by Trustee Thomas, supported by Trustee Hofman, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

“WHEREAS, Section 4.04 of the “Restated Bylaws of The Ferris Foundation” (hereinafter “Restated Bylaws”) provides that there will be a minimum of 13 and a maximum of 40 directors of The Ferris Foundation (hereinafter “Foundation”) Board of Directors (hereinafter “Directors”); and,

WHEREAS, the maximum allowable number of Directors has not yet been attained, allowing for the election of additional Directors pursuant to Section 4.05 of the Restated Bylaws; and,

WHEREAS, The Ferris Foundation Board has approved the slate of names for addition to the Board of Directors, consisting of three individuals: Dr. Emily Cramer-Hancock of Indianapolis, Indiana, Mr. Arlen-Dean Gaddy of Grand Rapids, MI, and Dr. Alton Smith of Grosse Pointe Park, Michigan.

NOW THEREFORE BE IT RESOLVED that the approved slate is hereby accepted by Ferris State University’s Board of Trustees.”

4f. Renaming of the Card Wildlife Education Center

It was moved by Trustee Thomas, supported by Trustee Srivastava, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

“WHEREAS, George Riley, Detroit area philanthropist, established the Riley Foundation in 1998 with the mission of promoting the educational development of children; and,

WHEREAS, George Riley was an international outdoorsman who was involved in Safari Club International, had a passion for conservation, and travelled internationally as a hunter; and,

WHEREAS, Mr. Riley passed away in January 2018 and through the George F. Riley Estate, he gifted his home and The Riley Collection to Ferris State University; and,

WHEREAS, The Riley Collection is a collection of animal mounts, trophies, artifacts and artwork assembled by George Riley during his lifetime of hunting and outdoor adventure; and

WHEREAS, the home will be sold and the proceeds used by Ferris State to support the enhancement and expansion of the existing Card Wildlife Education Center located at Ferris State University in Big Rapids; and,

WHEREAS, The Card Wildlife Education Center will be the permanent home of The Riley Collection, which will allow the museum to better serve its visitors – increasing the visibility of the Card Wildlife Education Center as a year-round destination for conservation and wildlife education.

NOW THEREFORE BE IT RESOLVED, pursuant to the Board-Approved FSU Code of Rules, Bylaws and Policies, Subpart Part 4-11, Naming of Buildings, Rooms and Areas, Section 4-1102, State-Funded Buildings, the Board of Trustees hereby approves President David L. Eisler’s

recommendation and recognizes George Riley’s contributions to the University by renaming the Card Wildlife Education Center the “Card-Riley Conservation and Wildlife Education Center,” effective immediately.”

4g. Naming of the Practices Laboratory in the Granger Center for Construction and HVACR

It was moved by Trustee Thomas, supported by Trustee Hofman, and unanimously carried that the Ferris State University Board of Trustees hereby approves the following Resolution, as submitted on this date:

RESOLUTION

“WHEREAS, the Pulte Family Charitable Foundation has made a \$1,000,000.00 gift to The Ferris Foundation in memory of William J. Pulte in support of the Construction Technology and Management program at Ferris State University; and,

WHEREAS, the late William J. Pulte founded Pulte Homes in 1950, valued hands-on education, and generously donated millions to many organizations including International Samaritan, Cornerstone Schools, Detroit area parishes, senior centers, soup kitchens and group homes for the mentally and physically challenged; and,

WHEREAS, in accordance with Board-Approved FSU Code of Rules, Bylaw and Policies, Subpart Part 4-11, Naming of Buildings, Rooms and Areas, Section 4-1103, Rooms and Areas, President David L. Eisler hereby recommends that the practices laboratory in the Granger Center for Construction and HVACR be named the “William J. Pulte Construction Practices Lab” in recognition of the Pulte Family Charitable Foundation’s generosity and Pulte’s dedication and passion for the construction industry.

NOW THEREFORE BE IT RESOLVED that the Board of Trustees hereby determines, pursuant to Board-approved policy, Section 4-1103, that William J. Pulte, is worthy of institutional tribute, and approves President David L. Eisler’s recommendation to name the practices laboratory in the Granger Center for Construction and HVACR the “William J. Pulte Construction Practices Lab,” effective immediately.”

5. President’s Report

President Eisler’s comments included:

- ◆ Appreciation for those participating in the Fulbright Ceremony and the Inclusion Wall unveiling. Dean Lincoln Gibbs was recognized for his Fulbright Scholarship from 2015 in Ghana.
- ◆ 2020 will be the 10th anniversary of our Doctorate in Community College Leadership Degree. Two graduates became Community College presidents: Ron Slinger at Miles Community College in Montana and Steve Nunez at Pennsylvania Highlands Community College. Another two graduates were named Community College deans this week: Jimmy Baber at Washtenaw Community College and Tracey Labadee at

Kalamazoo Community College. We now have alumni from this program in 27 different states, including 103 colleges who enroll more than 1.6 million students.

- ◆ He distributed an infographic on our Now and Always Comprehensive Campaign, noting we are now at \$93.4 million. A copy of this document is located in the official file for this meeting.
- ◆ Tomorrow we will graduate over 950 students tomorrow.
- ◆ He extended his appreciation to each Trustee for their engagement and time invested in our great university.

6. Hearing of the Public

No one else responded to Chair Seibold's invitation to address the Board.

7. Comments from the Board of Trustees

Trustee Ramirez-Saenz provided comments on behalf of the Board. Her comments included:

- ◆ The Board recognizes and appreciates the exciting things that are happening at Ferris.
- ◆ The Board listens very carefully to what you say, so thank you for your input.
- ◆ The Board challenges themselves as they think about the new decade and determine what changes need to be made. They challenge everyone to think globally; think about how you affect the students and how they will affect others once they graduate. Collectively and collaboratively, we can continue to make Ferris great.

8. Reconfirmation of Next Meeting Date

The next regularly scheduled full Board meeting will be held on Friday, February 21, 2020 in Big Rapids, Michigan.

9. Adjournment

At 4:41 p.m. the meeting was adjourned.

Submitted by:

Karen K. Huisman, RP
Secretary to the Board of Trustees

Approved by the Board of Trustees on:

February 21, 2020