

## West Shore Community College (WSCC) Transfer Guide

The Business Administration (BUAD) with Professional Tracks program is uniquely designed to facilitate transfer from unrelated AAS programs (whether at Ferris or other institutions) with maximum credit for prior academic work. In this, it is often seamless, and is far more successful than competing programs at minimizing the total credits ultimately required for graduation, without compromising the integrity of the business degree. For the student who wishes to combine an intensive course of study in a non-business field with a sound business foundation, this is the ideal solution. You will study under highly qualified faculty members who have combined their academic credentials with extensive work experience.

### Communication Competency

FSU Course	FSU Course Title	FSU Cr. Hrs.	WSCC Equiv.	WSCC Course Title	WSCC Cr. Hrs.
COMM 105 or COMM 121 or COMM 221	Interpersonal Communication or Fundamentals of Public Speaking or Small Group Decision Making	3	COMM 110 or COMM 101 or No Equivalent	Interpersonal Communication or Principles of Speaking or No Equivalent	3
ENGL 150	English 1	3	ENG 111	English Composition 1	3
ENGL 211 or ENGL 250	Industrial and Career Writing or English 2	3	BUS 257 or ENG 112	Business Composition or English Composition 2	3
ENGL 325	Advanced Business Writing	3	No Equivalent	No Equivalent	0

**Quantitative Literacy** – See below or Official Pre-2016 Math SAT Score of 560 or Higher, Official Post-2016 Math SAT Score of 580 or Higher, or Official MATH ACT Score of 24 or Higher.

FSU Course	FSU Course Title	FSU Cr. Hrs.	WSCC Equiv.	WSCC Course Title	WSCC Cr. Hrs.
MATH 114 or MATH 115	Quantitative Reasoning for Pro 2 or Intermediate Algebra	4 or 3	MTH 125 or MTH 121	Quantitative Reasoning or Intermediate Algebra	4

**Natural Sciences Competency** – Two courses are required with a minimum of 6 credits: must have at least one lab course.

FSU Course	FSU Course Title	FSU Cr. Hrs.	WSCC Equiv.	WSCC Course Title	WSCC Cr. Hrs.
Varies	Natural Sciences Electives	6	Varies	Varies	6

**Culture Competency** – Three courses are required with a minimum of 9 credits: must be from 2 different disciplines, have at least 1 at FSU 200 level or higher course.

FSU Course	FSU Course Title	FSU Cr. Hrs.	WSCC Equiv.	WSCC Course Title	WSCC Cr. Hrs.
Varies	Culture Electives	9	Varies	Varies	9

**Self and Society Competency** – Three courses are required with a minimum of 9 credits: must be from 2 different disciplines, have at least 1 at FSU 200 level or higher course.

FSU Course	FSU Course Title	FSU Cr. Hrs.	WSCC Equiv.	WSCC Course Title	WSCC Cr. Hrs.
ECON 201	Principles of Microeconomics	3	ECO 136	Principles of Microeconomics	3
ECON 202	Principles of Macroeconomics	3	ECO 137	Principles of Macroeconomics	3
Varies	Self & Society Elective	3	Varies	Varies	3

**Business Administration with ProTrack** degree students must complete a total of **39 to 40** general education credits to meet College of Business and University requirements.

Students are encouraged to work with an advisor to select appropriate general education courses or may visit [www.ferris.edu/gened](http://www.ferris.edu/gened).

### Diversity Competency – 2 Courses Required

If not met by courses taken for Culture, Self and Society, or MTA, a student must meet the following:

- 1 course with the Global Diversity attribute
- 1 course with the U.S. Diversity attribute

## College Requirements – 81 Credits Required

### Business Core Requirements – 30 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	WSCC Equiv.	WSCC Course Title	WSCC Cr. Hrs.
ACCT 201	Principles of Financial Accounting	3	ACC 121	Principles of Accounting 1	4
ACCT 202	Principles of Managerial Acct.	3	ACC 122	Principles of Accounting 2	4
STQM 260	Introduction to Statistics	3	MTH 123	Introduction to Statistics	3
MGMT 301	Applied Management	3	MGT 201	Principles of Management	3
BLAW 321	Contracts & Sales	3	No Equivalent	No Equivalent	0
MKTG 321	Principles of Marketing	3	MKT 241	Principles of Marketing	3
MGMT 370	Quality-Operations Management	3	No Equivalent	No Equivalent	0
FINC 322	Financial Management 1	3	No Equivalent	No Equivalent	0
ISYS 321	Business Information Systems	3	No Equivalent	No Equivalent	0
BUSN 499	Integrating Experience	3	No Equivalent	No Equivalent	0

### Major Courses – 27 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	WSCC Equiv.	WSCC Course Title	WSCC Cr. Hrs.
ISYS 105	Introduction Microcomputer Systems & Software	3	BIS 160 or BIS 165	Desktop Applications or Advanced Desktop Applications	3
MGMT 302	Team Dynamics & Org. Behavior	3	No Equivalent	No Equivalent	0
MGMT 305	Managerial Leadership	3	No Equivalent	No Equivalent	0
INTB 310 or INTB 335	International Business Systems or Cross-Cultural Business	3	No Equivalent	No Equivalent	0
MGMT 350	Mgmt. Metrics & Decision Making	3	No Equivalent	No Equivalent	0
MGMT 373	Human Resource Management	3	MGT 202	Personnel Management	3
MGMT 447	Business Ethics & Social Responsibility	3	No Equivalent	No Equivalent	0
MGMT 488 or MGMT 489	Adv. Mgmt. Cases & Problems or Case Development & Research	3	No Equivalent	No Equivalent	0
MGMT 491	Management Internship	3	No Equivalent	No Equivalent	0

### Professional Track – 24 Credits Required

A minimum of 24 credits is required of career-specific occupational specialty courses. These courses are used to calculate the major 2.00 GPA requirement.

### Total Credits Required for Degree

120-122

No more than 90 credits may be transferred from the community college to Ferris State University.

## Program Delivery Locations and Contact Information:

### Main Campus, Big Rapids

#### College of Business

(231) 591-2427 | [mgmt@ferris.edu](mailto:mgmt@ferris.edu) | [www.ferris.edu/cob](http://www.ferris.edu/cob)

### Ferris Statewide – Online

(231) 591-2340 | [online@ferris.edu](mailto:online@ferris.edu) | [www.ferris.edu/online](http://www.ferris.edu/online) | [Financial Aid Consortium Eligible](#)

### Ferris Statewide – Scottville\*

(231) 995-1734 | [ferrisnorth@ferris.edu](mailto:ferrisnorth@ferris.edu) | [www.ferris.edu/statewide](http://www.ferris.edu/statewide) | [Financial Aid Consortium Eligible](#)

\* Scottville students take their Ferris classes at the Traverse City location

Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location).

### General Admission Criteria

New Student Admission Requirements for incoming freshman refer to the Ferris Catalog [www.ferris.edu/catalog](http://www.ferris.edu/catalog)

### Transfer Students

- Combined college or university GPA of 2.35 (on a 4.00 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114 or 115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

### Degree Completion at the Community College through Ferris Statewide

- Minimum 48 transferable credit hours (C or higher) from an accredited college or university.

## Ferris State University and West Shore Community College - Business Administration Professional Track – Transfer Guide

Effective 2022-2023

Ferris State University is an equal opportunity institution. For information on the University's Policy on Non-Discrimination, visit [ferris.edu/non-discrimination](http://ferris.edu/non-discrimination).

## Steps to Apply

- Complete a free application at [www.ferris.edu/apply](http://www.ferris.edu/apply).
  - Submit Official transcripts from every school attended to [transfer@ferris.edu](mailto:transfer@ferris.edu) or
  - Ferris State University Admissions Office, 1201 S. State St, CSS 201, Big Rapids, MI 49307
- Submit Test Scores (if required)
  - ACT Scores; go to [www.act.org](http://www.act.org). Ferris State University School Code: 1994
  - SAT, CLEP and AP Scores; go to [www.collegeboard.org](http://www.collegeboard.org). Ferris State University School Code: 1222

## Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

## Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation.

## Reverse Transfer Agreement

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

## Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students must work with their Ferris advisor to declare a Minor or Concentration and for selection of Directed Electives.

## Disclaimer

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. **Students should contact their community college or Ferris to keep informed of changes.** Final responsibility for verifying all transfer information lies with the student. Please refer to effective and/or revised date on the bottom of this guide and the Ferris Catalog at [www.ferris.edu/catalog](http://www.ferris.edu/catalog).

Partners may contact the Transfer Services Center with questions or updates at [transferguidesarticulations@ferris.edu](mailto:transferguidesarticulations@ferris.edu).